

SST DECISION HELD OVER

Marathon Congress Closes Shop

New York Times Service

WASHINGTON — The marathon 91st Congress, which met in nearly continuous session for two years, finally adjourned Saturday after one last burst of Senate oratory and then a compromise on the Supersonic Transport (SST) issue.

The compromise broke a deadlock that had kept the session going longer than any other since 1950. The Constitution required adjournment by noon today.

In essence, the compromise put the SST controversy over to the new Congress, which convenes Jan. 21.

After two hours of oratory, the Senate by a voice vote passed a resolution, Thursday, extending the funding for the Department of Transportation, including the SST project, for three months. The new Congress will have to decide whether to continue the federal funding of the project beyond March 30. The Senate after adding a few hours to more than 1400 hours of debate this session, adjourned at 2:29 p.m. The House spent the afternoon eulogizing the departing Speaker, John W. McCormack, who at the age of 79 is retiring from public life, and then adjourned at 3:11.

President Nixon meanwhile threw down one last rebuke to the Democratic-controlled Congress by vetoing a bill that would have increased the pay of some 800,000 government blue collar workers by four per cent. The veto came too late for any attempt to override it. (For more details, see Page A-4.)

NIXON DISCLOSED that he plans to deliver his State of the Union message the evening of Jan. 22, one day after the 92nd Congress convenes.

Just as the McCormack departure marked the changing of the guard in the House, so the climactic SST debate marked the culmination of a challenge by a new generation in the Senate to the power wielded by the House and Senate Appropriations Committees and by the patriarchs of the Senate.

In advance of the final session, Sen. Mike Mansfield, the Senate majority leader, told reporters that he was pleased at the way in the last few weeks "the Senate has reasserted its equality."

On a series of bills, a bipartisan coalition in the Senate forced the Appropriations Committees to

back down so that the legislation more clearly reflected the majority position of the Senate, an unusual development because the Appropriations Committees have tended to wield an almost autonomous power.

IN THE PROCESS, the Senate forced the House to accept congressional constraints on the President's authority to introduce ground combat troops and

(Continued Page A-11, Col. 1)

MURPHY RESIGNS, TUNNEY SWORN IN

WASHINGTON — California gained a seniority edge in the U.S. Senate that could pay off in future years as GOP Sen. George Murphy resigned early Saturday and Democratic Sen.-elect John Tunney was sworn in.

Murphy, who had earlier stated he intended to fill out his full term, stepped down a day early and GOP Gov. Ronald Reagan swiftly appointed Tunney to fill the one-day vacancy, before Tunney is sworn into his regular six-year term Sunday noon.

The move was hailed by Democrats and Republicans alike, with Reagan remarking "Sen. Murphy, as he has done so consistently and unselfishly over the past six years, has again put the welfare of California above everything else."

Murphy's resignation gives Tunney seniority over all incoming senators except Sens. Adlai E. Stevenson III, D-Ill., and William V. Roth Jr., R-DeI. Stevenson was sworn in last November and Roth took his seat earlier

(Continued Page A-10, Col. 3)

Southland's
OWN SUNDAY
Newspaper

INDEPENDENT PRESS-TELEGRAM

WEATHER

Sunny skies with northeast winds today. Slightly warmer temperatures. High today near 85. Complete weather, Pg. A-2.

HE 5-1161 — Classified No. HE 2-5959 ★ ★ ★

146 PAGES

LONG BEACH, CALIFORNIA 90812, SUNDAY, JANUARY 3, 1971

VOL. 20, NO. 21

A CHILD SCREAMS

Drama of Rabies, Unique Recovery in Ohio Hospital

EDITOR'S NOTE — Once the body has been bitten and the deadly poison seeps into the system, rabies kills. Always. But there was a night in Ohio last fall when a small boy was attacked by a rabid bat. It was close. But for once in medical annals, a human may have passed through the nightmare of rabies and lived to tell the tale.

By JOHN BARBOUR

LIMA, Ohio — The old red brick farm house in Willshire, Ohio, 40 miles from here, settled down in the crisp evening.

Nick Winkler, tired after a day's plowing under an Indian Summer sun, thumbed through some seed catalogs. His wife

Verna half-way watched Richard Burton in the movie, "Bramble Bush." The children, Matthew, 6, and Valerie, 4, were asleep, at last, upstairs. It was 10 o'clock, Oct. 10, 1970.

A medical first was about to begin.

Suddenly a child's scream tore through the house. Matt's room. Verna Winkler flew up the dark staircase, flicking on lights. Matt lay there on the big double bed, in horror. On his left thumb, fastened by frenzied teeth, was a tiny brown creature. "It's a bat," Verna Winkler screamed.

Nick, his legs weakened by childhood polio, bounded up the stairs. He thought she'd said "rat,"

but now he saw the tiny rodent, wings limp, its teeth in his son's flesh. He tore it off and told his wife to find a jar. His mind held one thought that would have terrified any parent: rabies.

Nick ordered his wife to cleanse Matt's wound with soap, water and alcohol.

Nick Winkler, 28, had grown up on this farm and knew the dangers.

The animal would have to be sent to the state health department and its brain examined for signs of rabies.

The next morning Nick took the bat to a veterinarian in a nearby town, hoping that Matt would not have to endure the two

(Continued Page A-8, Col. 1)



ACTION LINE is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write ACTION LINE, Box 230, Long Beach, Calif. 90801, or dial 432-3451 between 9 a.m. and 9 p.m., Monday through Friday. Questions to be answered are selected for their general interest and helpfulness.

Tax Bungle?

Q. I am sending you a copy of my tax bill and also my figures to show you several computing errors in it. These errors made my bill \$3.07 higher than it should have been. I believe the mistakes are due to bad programming in the computer system. I have worked in accounting since 1961 under computer systems and I know from experience that the computer is no better than the programmer. Is there anything you can do about this? Mrs. F. G. M., Long Beach.

A. You and hundreds of other Los Angeles County residents who double checked the tax office's mathematics came to the same conclusion, but your tax bill was correct and there was no computer error. John Passarella, of the Los Angeles County Tax Assessor's office said the \$750 homeowners exemption doesn't apply to such special assessments as flood control, sanitation district or water replenishment. So when you figure the cost of these you must use the gross value of your property and not the net value after the \$750 was deducted. Passarella said one section in the fine print on the back of the tax bills clearly explains that these special assessments are not affected by the exemption.

Penny Wise

Q. We would like to know who coined the phrase "A penny saved is a penny earned"? P.W.P., Garden Grove.

A. This maxim is generally attributed to Benjamin Franklin. He did print it, along with many, many others, as a saying of the mythical Poor Richard Saunders in Franklin's "Poor Richard's Almanac" which he printed annually in the mid 18th Century. Franklin admitted he did not originate all the sayings of Poor Richard. They were the "wisdom of many ages and nations," but he did Americanize them a bit. Some of the men who

(Continued Page A-10, Col. 1)

40 DEGREES IN L.B.

High Wind Due Throughout Day

The cold, gusty winds that sliced through the Southland Saturday were expected to continue through today, bringing more cold temperatures, hazardous driving conditions and troubled waters for boating enthusiasts.

Weather officials said winds from 20 to 40 miles an hour will be particularly strong below canyons but will taper off by tonight and dissipate Monday.

The combination of snow and high winds forced the Highway Patrol to close the Ridge Route near Castaic for several hours Saturday. And down the coast at Oceanside, officials closed the public pier because of a battering dealt the structure by wind and waves during the night.

IN Long Beach, life-guards, Coast Guardsmen and harbor officials were kept busy rescuing sailboats either toppled by the winds or being blown onto rocks.

Later Saturday, wind-whipped seas ripped a sailboat from its moorings at Twin Harbors in Catalina Island, smashing the craft against the rocks. No one was aboard at the time. Officials at Twin Harbors

said several other pleasure craft owners had to seek shelter in the cove, about 8 miles west of Avalon Harbor, as seas rose to a height of about five feet in the face of 20 mile an hour winds.

In San Pedro, a Los Angeles City fire crew was called out to cut down a 15-foot Christmas decoration from one of the vertical pilings on the Vincent-Thomas Bridge after the star-shaped ornament had been blown loose by the wind.

THE winds caused the mercury to dip to 40 degrees in Long Beach Saturday night and readings as low as 32 degrees were recorded in several sections of the Los Angeles Basin.

The predicted high in Long Beach today is 65 degrees with the low tonight expected to remain in the 40-degree range.

Early morning rain and fog preceded the chilly winds. At Los Angeles International Airport planes had to be diverted to other airports when fog reduced visibility below the required 800 feet for a half-hour spool in the predawn hours.

Rainfall in Long Beach was measured at .33 inch-

66 Fans Perish in Pileup at Soccer Match

Scotland Jolted by Tragedy

GLASGOW, Scotland (UPI)—Hundreds of soccer fans fell one on top of another down a stadium stairway Saturday when a protective barrier along the stairs gave way under the weight of the crowd rushing for the exits. At least 66 persons were killed and several times that number injured, police said.

It was Britain's worst soccer game disaster in history.

Thousands of fans rushed in one mass for the exits when the game between two of Scotland's biggest rivals ended. The weight and momentum of the crowd broke a control barrier at the top of the stairs, sending hundreds screaming and tumbling down the concrete steps.

Many of the victims suffocated in the pile of bodies while others were trampled to death by the weight of the human mass.

AUTHORITIES SAID 108 persons were hospitalized, three in critical condition, and hundreds of others were treated for minor injuries.

One policeman said he was leaving the stadium when he heard shouting and screaming. "I looked back and saw a terrible sight," he said. "A pile of bodies 10 feet high."

The injuries of some people beneath the barrier were terrible, he said. "We came away with our boots, socks and the bottoms of our trousers soaked in blood."

"It was like a battlefield," a witness said. "It is difficult identifying the dead. Many had their pockets ripped off in the crush."

THE TRAGEDY, at Glasgow's Ibrox Park, was the second to hit the soccer world over the New Year's holiday. On New Year's Eve a chartered plane carrying members of an Algerian soccer team to a match in Spain crashed into the Mediterranean. A search plane sighted wreckage of the plane Saturday and reported there was no indication



POLICE AND FIRST AID workers examine fallen fans where an outbreak after a hotly contested soccer game between Glasgow teams caused a wild surge past barriers Saturday and jammed staircases in a massive pileup.

—AP Wirephoto

LEGEND ON CHILD'S GIFT: 'I LOVE YOU'

Mother Waits for Word of Girl Missing in Snow

By ARLINE SHERER
Staff Writer

Selma Peterson of Long Beach was near tears as she looked at her Christmas gift given to her by her 11-year-old daughter, Martina, who has been missing in the rugged, snowy Crestline area since Tuesday.

The gift was a carefully sewn felt heart with the words, "I Love You."

The impish blonde, blue-eyed girl apparently wandered away from her family during an outing near Mile High Resort in the San Bernardino Mountains. One hundred fifty sheriff's deputies and volunteers, on foot, and in jeeps and helicopters, are searching for her in the below freezing and snowy weather. The rescue teams will decide today whether to continue the search.

Martina (Tina) was not noticed as missing until after her family had returned home.

"My husband, Joe, took nine of our 10 children and two neighborhood children to the mountains Tuesday for a day in the snow. I stayed home to care for our sick child," said Mrs. Peterson.

"The outing is a big thrill for the family, because they only get to the snow once a year," she said. "When they started to return home Tuesday afternoon, Joe asked if everyone was in the station wagon and was told yes. Tina must have jumped out for one more moment in the snow."

"When the kids got home, I had soup and a casserole waiting for them, but most of them weren't hungry. Some went to take a hot bath and the others went right to bed," she said.

The children slept late Wednesday. Because Mr. and Mrs. Peter-



MARTINA PETERSON
'My Daddy Left Me Behind'

son had several errands to run in the morning, they left the younger children in the care of their teen-agers. When they got home Wednesday afternoon, they discovered Tina was missing.

"Tina sleeps in the same room with one of the younger children. We asked her where Tina was, and she said she had thought Tina had bunked with one of the older children. Our teen-agers thought Tina had gotten up early, fixed her own breakfast and had gone to a neighbor's to play," Mrs. Peterson explained.

After searching the neighborhood, Peterson, a mechanical engineer, telephoned the sheriff's department to report his daughter missing.

(Continued Page A-2, Col. 6)

WHERE TO FIND IT

- RAMS OWNER Daniel Reeves has announced that UCLA head football coach Tommy Prothro would replace George Allen as the Rams head coach for the 1971 season. Details in sports section.
- CRUSHING STATE fiscal problems await legislators who begin 1971 session Monday. Page A-3.
- 'WELL' IN YARD yields ready-to-use high octane gasoline. Page A-9.
- BROAD IMPLICATIONS of clean air act overshadow order to end auto pollution. Page A-13.
- CIGARETTE INDUSTRY asks for less antismoking propaganda in return for ban on broadcast commercials. Page A-14.
- THE FUNNY FUNNIES. Page A-17.
- JEANE DIXON PREDICTS that 1971 will be 'year of light.' Page A-26.
- OPEN AIR MARKET in Long Beach is fast disappearing but a group of local merchants is determined to preserve it. Page B-1.

Amusements	S10-11	Dixon	B7
Beach Combing	B1	Radio-TV	TV1-20
Bridge	W10	School News	W7
Classified	C1-12	Ship Arrivals	S10
Death Notices	C2	Sports	W1-9
Editorials	B2-3	Travel	S9
Music and Arts	W3	Women's News	W1-16

Reagan Starts Second Term with 'Old Woes'

SACRAMENTO — Gov. Ronald Reagan starts his second term Monday beset by most of the critical social problems he faced four years ago: soaring welfare costs; a polluted environment; unrest among California's young people and the poor; and crime, drug use and violence.

Still, as he approaches his 60th birthday, Reagan remains a zealous advocate of citizen-run, businesslike government and an enemy of bureaucracy and handouts.

He is still the glamorous political star to Republican conservatives who thirst for the chance to promote him as a presidential candidate in 1972 if President Nixon should not run again.

There also has been speculation, which Reagan has declined to rule out, that he might run for Democrat Alan Cranston's U.S. Senate seat when it comes up in 1974.

"Well, I would just rather not talk beyond 1972," he said recently. "I think 1974 is too far away. We've got another election (in 1972) to carry off here, a very important one to the



GOV. RONALD REAGAN
Second Time Around

people of the state in choosing a Legislature."

California re-elected Reagan by only 500,000 votes last Nov. 3 compared with nearly a million in 1966 and rejected Reagan's efforts to keep Republicans in control of the Legislature.

HE IS something of a self-proclaimed "I am a duck" chief executive, declaring he will serve out his second term as governor and retire.

Then, Reagan says, he hopes to settle down on his ranch in southern California and occupy a rocking chair on the front porch.

As for speculation he might try for President again, Reagan said: "Well, I just won't get into hypotheticals. I am certain in my mind he (Nixon) will be running as an incumbent President. I hope that is so, and I will be actively supporting him."

But observers see something of a "new" Reagan as he starts his second term, a Reagan who once again is firmly setting out his conservative political credentials for possible national testing.

He has split openly with the Nixon Administration over the President's family assistance welfare reform program, saying it offers too much of a handout without requiring hard-core welfare recipients to work for what they get.

And Reagan set up the opportunity for further straining relations with the White House by vetoing a \$1.8 million federal grant for 1971 operation of California Rural Legal Assistance, Inc., which provides legal aid for the poor.

Crushing Fiscal Problems Await State Legislators

By BOB SCHMIDT
From Our State Bureau

SACRAMENTO — California legislators begin their 1971 duties Monday with the state's massive fiscal problems promising to make them work hard for the bigger paychecks they'll start receiving.

Salaries jump from \$16,000 to \$19,200 for the 40 senators and 80 assemblymen, who voted themselves the raise two years ago.

In return, however, they'll share with Gov. Reagan the back-crushing burden of digging California out of a veritable avalanche of financial problems, almost certainly with the politically distasteful tool of a tax hike, plus finding a way of dealing with mounting social and environmental problems without compounding the fiscal problem.

In addition, there are the issues of reapportionment, the 18-year-old vote, the politically sensitive educational questions involving teacher tenure and public support for non-public schools, consumer protection, and a multitude of comparatively minor matters.

AS IF THE problems themselves were not sufficiently severe, the circumstances under which the 1971 legislative session gets under way do not promise the warmest, most hospitable climate in which potential solutions to those problems may be developed, sifted and selected.

For openers, there is the simple fact of a governor reelected but denied by his constituency of the partisan legislative support for which he pleaded. The result is co-equal branches of government, the one Republican, the other preponderantly Democratic — suspicious not only of each other's comprehension of the state's problems but also, appallingly, of each other's motives in proposing solutions to those problems.

Then there is the further fact of 11, probably soon to be 12, new members of the Assembly, and five, soon to be six, new members of the Senate, and the change in leadership, certainly in the Assembly and possibly in the Senate, resulting from the Democratic triumph in the Nov. 3 election.

Sen. George Danielson of Los Angeles was elected to Congress, and will begin his new duties later this week. He'll probably be succeeded, at a still-unscheduled special election, by one of two Democratic

assemblymen who have announced their candidacies — Alex Garcia and David Roberti.

SHOULD ONE of them win, another special election would have to be called to fill the vacant Assembly seat.

Assembly Democrats quickly united behind Robert Moretti of Van Nuys to make their new 43-37 majority meaningful, and Moretti will succeed Tracy's Robert Monagan as lower house speaker. But the implementation of procedural innovations proposed by Moretti, the realigning of committees and the selection of new chairmen and new staff members all figure to inhibit any rapid acceleration of the cumbersome and partly obsolescent legislative machinery.

Senate Democrats have so far been unable to agree on one of their own to be president pro tem, and so the possibility increases that the incumbent, Republican Jack Schrade of San Diego, will retain the post he won last year despite the 21-19 Democratic majority.

IN ANY CASE, there is a strong likelihood of continuing subsurface power struggles similar to the maneuvering which occupied the upper house early last year, frequently at the expense of its workload.

The workload this session, however, appears to be considerably more formidable.

There is, first of all, the problem of finding enough immediate revenue to balance the 1970-71 books by July 1. The expected deficit, caused by lower revenues than anticipated and greater costs than estimated, will be at least \$14 million, Gov. Reagan disclosed Nov. 30.

There is the 1971-72 budget, which might be as much as three-quarters of a billion dollars out of whack based on present revenue sources and present levels of service.

THE GOVERNOR feels strongly that welfare and Medi-Cal services should be cut back drastically, and legislative opposition to this task figures to result in the bitterest wrangling of the session.

At the same time that present expenses are clearing out the State Treasury, the State Personnel Board has recommended a \$103 million salary increase for state employees, plus added fringe benefits.

While the Legislature is wrestling with the state's financial problems, it must also find the means for most county and city gov-

PLEASE NOTE: THIS WILL BE OUR LAST SUNDAY OPENING FOR THE SEASON

SALE

Clearance and

BE YOUR BEAUTIFUL BEST IN 1971

Oil of the Turtle

DEEP CLEANSING FOAM

Oil of the Turtle

MOISTURIZER

Endocrine

MOISTURIZING CLEANSER

NET WT. 8 OZ.

JEAN NATE

hand tone

A BATH AND BODY LOTION

8 FL. OZ.

SAVINGS TO SHINE ABOUT

A. FAMOUS NINI RICCI SPRAY COLOGNE in special flacons . . . marvelous for gifting. Select from four silky, sparkling scents: L'Air du Temps, Coeur-Joie, each 5.00. Capricci, 5.50. And, for men, Signor Ricci, 5.00

B. DELIGHTFUL JEAN NATE LOTION with rain-fresh fragrance. It smooths, soothes and silken hands, legs, and body as only Jean Nate can. Pamper yourself lavishly with this special formula, 8-oz., 1.50

C. EXCITING MISTS FROM LANVIN priced so low you'll want both classic scents. Arpege is a subtle symphony of flowers and wooded tones. My Sin is a quiet statement of femininity. Each, 3.00

D. UNPRECEDENTED . . . POLLY BERGEN FACIAL II now 8.50, value 12.50. A first! Two harmonizing face conditioners created for lavish 24-hour skin care. The rich froth of Oil of the Turtle, deep cleans . . . the Turtle Foam Moisturizer protects skin against line formations. An unsurpassed combination from Polly Bergen.

E. ENDOCREME SCIENTIFICALLY FORMULATED CREAMS Estrogenic Hormone Cream in black jar . . . the proven leader in helping tiny telltale wrinkles seem to disappear . . . your skin recapture the fresh look of youth, reg. 10.00, 5.00. Endocrine moisturizing cleanser deep-cleans, softens as it replaces lost moisture, reg. 5.00 . . . 3.00

F. CARVEN SCENTS IN COLOGNE OR FOAM CREME Parfum creme body foam wraps you in a film of fragrance that lasts throughout the day. Spray cologne Mist-fier is ready-to-use anytime. Both in your choice of romantic Ma Griffe or exciting Robe Dun Soir At this price, buy for yourself . . . buy for gifts, each, 2.75

Cosmetics: all nine stores

FINE LEATHER GLOVES AT SAVINGS Shorties, 4-button, 8-button and PK sewn gloves . . . plain or with button trim, classics and novelties. Outstanding values, all specially priced low.

Shorties, reg. 8.95 to 13.50 . . . 5.99

4-button length, 11.00-16.00 . . . 7.99

8 button length, 14.00-21.00 . . . 9.99

Gloves, Downtown Long Beach, Santa Ana, Pomona, La Habra, San Diego

PATENT HANDBAGS, A'GLEAM AT 9.99 Regularly 12.00 to 16.00. handbags of Lancina and Crinkle patent in pillow, swagger, envelope, shouldersrap and classic shapes. Black, camel, bone, white or navy. Don't miss seeing this outstanding group.

Handbags, Downtown Long Beach, Santa Ana, Pomona, La Habra, San Diego

Federal Employee Pay Hike Vetoed, 52 Bills Signed

WASHINGTON (UPI) — President Nixon has vetoed a proposed 4 per cent pay raise for the federal government's nearly 850,000 blue collar workers. He signed 52 other bills Saturday, including two specifically aimed at big cities' high crime areas.

One, the \$2.9 billion housing bill, establishes a federal insurance program in high crime areas. After the 1968 riots in various cities, many insurance companies canceled out policies in ghetto areas as bad risks, making coverage almost impossible to get.

The other, a three-year, \$3.55 billion part of Nixon's crime-fighting package, is intended to help local police forces increase their effectiveness through more personnel and better equipment.

Congress had testimony that the 1968 crime law chiefly benefitted small towns rather than big cities. The new law provides that starting in 1972, states are required to pay 25 per cent of any amount a city is obligated to put up as matching funds for federal grants.

Nixon was spending the weekend at the presidential retreat at Camp David, Md. The White House announced the bill signings. Other measures signed included:

—Authorizing a three year, \$300-million program to prevent and treat alcoholism.

—Authorizing \$592.2 million for projects throughout the nation under the 1970 rivers and harbors and flood control act, the smallest amount approved in 20 years.

—Exempting the Delta Queen, the last of the passenger ships on the na-

tion's inland waterways, from the federal fire safety standards through Nov. 1, 1973.

Nixon and his wife and their daughter Tricia and her steady beau, Edward Finch Cox, flew by helicopter to Camp David New Year's Day, and Ziegler said he expected them to return to Washington today.

On Saturday Nixon worked with top aides John D. Ehrlichman and H. R. Haldeman and conferred by phone with George P. Shultz, chief of the Office of Budget and Management.

Nixon's veto, his 10th, came on Friday night, he said the \$130-million increase "is too costly and is unwarranted."

He said the workers, who do janitorial, mechanical and other labor, already are earning 4 per cent more than comparable laborers in private industry.

The housing bill provides funds for the federal government's various housing programs. Its most innovative feature is to authorize the development of whole new communities, either as satellite towns or within existing cities.

The crime bill authorizes \$650 million for this fiscal year, although congress has appropriated only \$480 million. The new law also revives a federal commission to examine wire-tapping abuses and emphasizes the improvement of correctional programs.

"Crime inflicts an unacceptable degree of anguish on law-abiding Americans," Nixon said, "the criminal, too, is an individual who must be rehabilitated and given the opportunity for a truly constructive life."

NEAR JERUSALEM

Skeleton of Ancient Crucified Man Found

New York Times Service

JERUSALEM — A team of Israeli scholars has announced the discovery in the outskirts of Jerusalem of a skeleton of a man crucified about two thousand years ago.

It had long been known from literary sources that crucifixion was a common method of punishment and execution — involving thousands of people — in the ancient world. But this discovery was regarded as the first physical evidence of an actual crucifixion in Biblical times.

THE SKELETON, its heel bones pierced by a large iron nail, was found more than two years ago in one of several cave tombs in northeastern Jerusalem.

Academic circles in Jerusalem had been eagerly awaiting the publication of definitive reports of the discovery. At the same time, many scholars had privately expressed nervousness over the danger of provoking unwarranted attempts to relate the discovery to the Gospel story of Jesus.

"An initial anthropological approach to the first

material evidence of a crucifixion does not exclude a certain emotional concern," wrote Dr. Nicu Haas, senior lecturer in anatomy of the Hebrew University-Hadassah Medical Center, who directed the detailed examination of the bones and other remains.

"We must remember that the act of crucifixion was performed on many thousands of Jews and Gentiles, before and after Jesus of Nazareth. This form of punishment was a customary one in Phoenician and, later, Roman law."

AVRAHAM BIRAN, director of the government department of antiquities and museums, said it was "far-fetched and plain silly" to suppose that these were the bones of Jesus, whatever coincidences of timing and circumstances might appear.

"I am sure we have found victims of crucifixion in other burial places, but we just have not recognized what we found — after 2,000 years it is not easy to spot immediately what is dug up," Biran said in an interview.

Canadian Woman Charged in Smuggling Opiates

CHICAGO (AP) — A woman identified as head of a supermarket chain in Windsor, Ont., was free on \$100,000 bond today after her arrest on a smuggling charge.

Strike Halts Paper

WASHINGTON (AP) — Publication of The Sunday Star was blocked Saturday by a continuing strike of 15 truck mechanics and the refusal of other unions to cross their picket line.

Mrs. Larissa Budimir, 50, of Windsor, was arrested Wednesday night at O'Hare International Airport after arriving from Mexico City. Federal authorities disclosed her arrests Saturday.

Customs agents said they found concealed in Mrs. Budimir's clothing 1,184 tablets and 754 vials of what they described as "opiate drugs" after the woman told them she had nothing to declare.

Nixon Halts Withdrawal of GIs From Korea

New York Times Service

WASHINGTON — President Nixon has directed the Defense Department to delay indefinitely plans for further troop withdrawals from South Korea beyond the 20,000 men scheduled to be removed by this June, according to administration sources.

The sources said that some ranking Defense and Army officials had been anxious to continue the reduction process, primarily for budgetary reasons.

Last summer the Administration announced that the authorized United States troop strength of

64,000 men would be reduced by 20,000.

But since then State Department officials have argued, and Nixon recently has agreed, well-placed sources say, that further cuts in the near future posed a danger of convincing Asian friends and foes alike that the United

States was making a pell-mell retreat from the Far East despite its pledge to fulfill existing commitments there.

A quick second round of troop cuts from Korea, officials added, might have caused serious political problems in South Korea as well.

"We have been told by the White House," one Pentagon official said, "to eliminate from present planning and programming any such plan at this time."

"Our long-range plan is still eventually to get down to a token force, but that has been pushed off to the indefinite future."

A State Department official commented "I wouldn't be surprised if, in three or four years, we pulled out another 20,000 men. But for the time being, we are going to sit back and see how North Korea reacts to the first round of cuts, how Japan and other Asian allies react, and how well the arms modernization program proceeds in South Korea."

Walker's

the friendly store

Clearance Sale

Walker's, Downtown Long Beach will be Closed Sunday, Jan. 3rd for Inventory

2 Locations - Downtown Long Beach Shop Monday - January 4th - 9:30 to 9 p.m.

and Woodruff at Carson, Lakewood Shop Sun. - Jan. 3rd - 1 to 5 p.m. Mon. - 10 to 9 p.m.

Casual Handbags

reg. to 8.00

3⁹⁷

save up to 4.03

Many styles. Some simulated reptile, others in solid colors.

Small Leather Goods

reg. to 15.00

1/2
price

Famous Make — for men and women. Clutches, French purses, key and cigarette cases. For men, billfolds, ID cases, key cases.

Women's Shells

special

2⁴⁹

Famous Label nylon shells in navy, green, blue or black.

Famous Label Coordinates

Save 40%

11.00 capris 9.59
35.00 jackets 20.99
16.00 skirts 9.59
11.00 shells 6.59

Jr. Women's Jeans

special

4⁹⁹

Cotton denim jeans with flared leg, front zip, 2 pockets. Sizes 5/6 to 15/16. Navy only.

Women's Vests

special

5⁹⁹

Sweaters, shells and vests in Orlon® acrylic or wool. Pastel and fall colors.

Famous Label Pants

special

7⁹⁹

Orlon® acrylic and wool pants, flared and straight leg. Plaids and solid colors, sizes 7/8 to 15/16.

Primflex
of California



4⁹⁹

reg. 6.00

FOR THE FIGURE THAT NEEDS SUPER CONTROL—Side Zipper for easy on-and-off! Double Lace and Nylon Taffeta front panel with added Lactex Batiste criss-cross inner bands for additional lift and support. Rayon and Du Pont Lycra® Spandex Power Net, re-inforced with Nylon, woven for the heavier type figure, to give added control with no bulging and smooth line... Satin Lactex back control. 4 garters, quick drying Nylon Tricot crotch. White only.

#670 Girdle—Sizes S-M-L and 1X-2X-3X-4X-5X
Also available in Panty Girdle—#675
Same sizes and price as above.

SEMI-ANNUAL SALE Women's Shoes



- Naturalizers
- Enna Jetticks
- Jacquelines
- Connies
- Larks

7⁰⁰-15⁰⁰

reg. 15.00 to 22.00

Additional savings in our Semi-Annual sale of Name Brand shoes. Choose from many styles, colors, materials and sizes.

Wig Special

Shag, Casual, Fluff, Curly

6⁸⁸-10⁸⁸

reg. 15.00-25.00

Various styles in washable, easy care, no set wigs. Kanekalons and Modacrylic from Hong Kong and Korea.

downtown only

Globe Trotter Pajama Sets

reg. 12.00

9⁰⁰

save 3.00

Once-a-year sale of pajama and coat set. Capralon nylon tricot - tailored - opaque. Pink, blue, yellow, sizes 32-38.

Women's Sweaters

reg. to 19.95

14⁹⁷

save up to 4.98

100% wool, all sizes in an assortment of styles and colors.

downtown only

Double Knit Blouses

reg. to 8.98

3⁹⁷

save up to 5.01

Name Brands in the group. Orlon® acrylic and acrylic blends.

downtown only

Women's Blouses

to 5.98 val.

3⁹⁷

save up to 2.01

Dressy and tailored styles. Cotton and Arnel triacetate. Broken styles and sizes.

downtown only

Women's Sweaters

reg. 9.99

4⁴⁷

save 5.52

100% wool, hand fashioned, embroidery trimmed. Small and medium sizes only.

downtown only

Women's Shifts

8.98 val.

3⁹⁷

save 5.01

Cotton, long sleeved shifts in prints or plaids. Sizes 8 to 16.

downtown only

Downtown Long Beach - 432-7451

Fourth and Pine

Shop Monday - 9:30 to 9 p.m.

Park Free Victoria Lots

Woodruff at Carson, Lakewood - 421-8266

4243 Woodruff Ave.,

Shop Sunday - 12 to 5 p.m. Monday - 10 to 9 p.m.

Free Parking

DOWNTOWN ONLY Closed Sunday, January 3rd for Inventory

Walker's
the friendly store

Clearance

2 LOCATIONS Downtown Long Beach — Shop Monday 9:30 to 9:00 p.m.
Woodruff at Carson, Lakewood — Shop Sunday 12 to 5 p.m.; Monday 10 to 9 p.m.

Merchandise at both stores unless specified otherwise

COLORFUL WHITE SALE



Cannon "Crystal Palace"
towel ensemble

Shimmery, sparkling ice crystals for your bath come in a myriad of beautiful colors.

2.50 24x44 bath towels	2.00
1.50 16x26 hand towels	1.30
70c 13x13 washcloth	60c
70c 11x19 fingertip	60c
3.50 22x34 bath mat	3.00

Cannon "Empress"
towel ensemble

Beautiful solid colors and prints to mix and match. Thick pucker-proof border.

2.50 25x48 bath towel	2.00
1.50 16x28 hand towel	1.30
70c 13x13 washcloth	60c
70c 11x19 fingertip	60c
3.50 22x34 bath mat	3.00

Cannon "Sun Flower"
towel ensemble

Beautiful velura jacquard towel. Huge sunflower pattern in a host of smart decorator colors.

3.50 24x46 bath towel	2.50
2.00 16x28 hand towel	1.70
75c 12x12 washcloth	65c

Cannon "Heavenly Daisy"
towel ensemble

Flower prints on downy soft all cotton terry in colors of pink, blue and gold.

4.50 25x50 bath towel	3.50
2.30 16x30 hand towel	1.90
80c 13x13 washcloth	70c

Use your Walker's Charge Account BankAmericard or Mastercharge

"Marshall" first quality
quilted bedspreads

Beautiful floral printed throw type bedspreads in twin, full, queen and California King sizes.

16.00 Twin size	9.99
18.00 Full size	10.99
20.00 Queen size	15.99
22.00 California King size	15.99
Special purchase fine quilted pillow shams	99c

Woven Jacquard
Bedspreads

to 11.98
Twin and full size only in an array of patterns and colorings. Machine wash-n-dry.

6.71

Pure Linen
Kitchen Towels

1.00
New 1971 patterns and colorings in floral, novelties and others.
to 4.00 val. (if perfect) Twin and full size bed pads with anchor bands

69c

Rest-full Bed Pillows
by Purefied

100% Duck Down filled corded cotton cover.

Standard size	8.99
Queen size	13.99
King size	13.99
10.00 100% duck down finished size	6.00

MATCHING CLOSET ACCESSORIES

Heavy embossed vinyl plastic in plain gold or green. Or floral blue green or gold green.

reg. 5.00

3.99

- jumbo dress bag
- 12-pocket shoe bag
- underbed chest
- jumbo suit bag
- 10-shelf shoe bag
- shoe file
- purse file

10.00 Matching hat or storage box 8.99 12.00 8 section shoe box 8.99
21.00 5 drawer utility chest .. 16.00

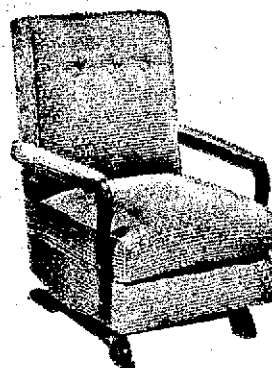
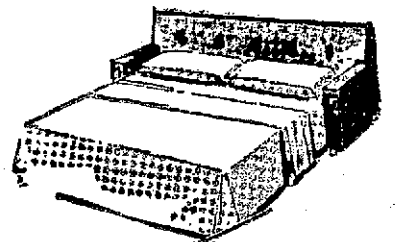
DOWNTOWN ONLY

Sleeper Sofa

reg. 229.95

148⁰⁰

Choose one of these serviceable sleeper sofas for added seating space or extra sleeping facilities. Comfortable either sitting or sleeping.
downtown only



Platform Rocker

reg. 79.95

59⁹⁵

Purchase this attractive and comfortable rocker for your home. Covered in easy to care for Herculon.

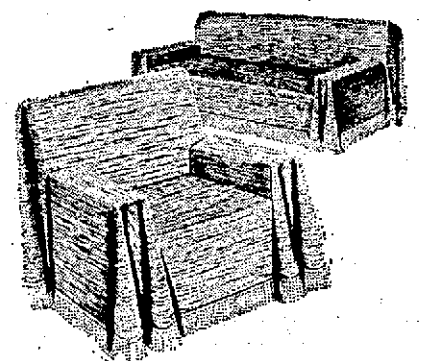
downtown only

Throw Covers

Choice in colors of brown, green, melon and gold, with soft pliable foam backing that will not slip.

reg. 5.99 60"x72"	3.99 ea.
reg. 8.99 90"x72"	6.99 ea.
reg. 9.99 108"x72"	7.99 ea.
reg. 10.99 126"x72"	8.99 ea.

downtown only

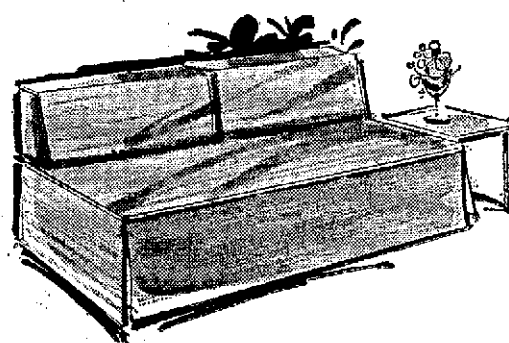


Hollywood Bed and Bolster Covers

reg. 29.99 val.

18⁷⁷

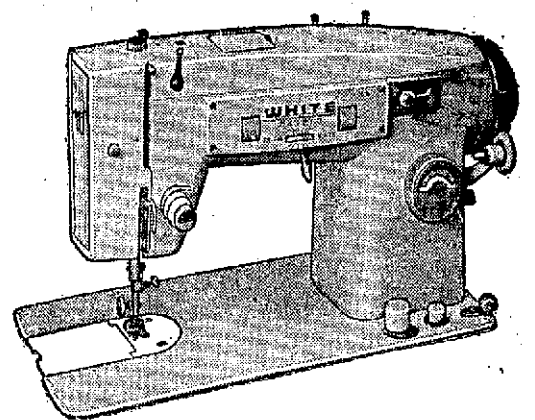
set
Hollywood bed and and bolster covers in 100% cotton prints or solids. Comes with 2 foam bolster forms. Large selection to choose from.
downtown only



Save to 50%

\$5,000 WORTH OF SEWING MACHINES! Pre-inventory floor samples . . . slightly used and rebuilt machines . . . zig zag and regular. White, Elna, Singer, Necchi and many others. Portable machine 19.00 and up.

downtown only



QUALITY PERFORMANCE
QUALITY FEATURES!



74 Sq. In. Picture . . . GE quality throughout . . . "up-front" controls & sound . . . built in antenna. Bargain priced for holiday giving.



42 Sq. In. Personal Portable . . . loaded with quality features . . . a special holiday value!

downtown only



184 Sq. In. Designer series . . . the portable that performs like a console! Sleek modern styling . . . beautiful, big picture . . . a real holiday treat!

Downtown Long Beach, Fourth and Pine • 432-7451

Monday and Friday 9:30 to 9:00 p.m.
Sunday 12:00 to 5:00 p.m.
Daily 9:30 to 5:30 p.m.

Woodruff at Carson, Lakewood, 4243 Woodruff • 421-8266

Monday through Friday 10:00 to 9:00 p.m.
Sunday 12:00 to 5:00 p.m.
Saturday 10:00 to 6:00 p.m.

Oilman Asks Nixon to Cancel Wage Benefits

By GUY A. GOODINE
TULSA, Okla. (UPI) — The president of Union Oil Co., in a letter to President Nixon, has urged the chief executive to institute strict anti-inflation measures, including cancellation of all wage benefit clauses in existing labor agreements.

Union President Fred L. Hartley said he was not advocating "government control in the full sense," but called on Nixon to turn his administration into a "balancing force" not only to keep the economic ship afloat, but also to give it direction.

Hartley further suggested establishing a wage and price surveillance committee "for the express purpose of looking over the shoulder of labor and management in regard to price increases in excess of increased costs and/or involving gouging levels of profitability where a monopoly situation or price fixing appear to exist, and labor demands in excess of productivity improvement or justifiable reason."

Specifically, Hartley suggested doing away with existing wage and benefit increases in labor agreements this year, limiting increases to one during a one-year contract period.

He called for dismissal of automatic cost of living increases, "since they simply feed the snowball of inflation and make it almost impossible for productivity improvements to counter costs and thus stabilize prices."

"I hope, Mr. President, that you will not jump to the conclusion that my advice to you is in effect government control in the full sense," Hartley wrote. "We are living in an age of bigness, and bigness is power."

"Power tends to corrupt and to make demands all out of reason. When business does this there are many forces and laws brought to bear. When monopoly labor does this, business and even government tend to find themselves in an almost helpless position."

"Mr. President, your administration has got to be the balancing force, not only to keep the economic ship afloat, but also to give it direction."

"Anarchy takes many forms — inflation is one of them," Hartley said.

and allowing wage and benefit increases "only to the extent of demonstrable improved productivity of the nation."

He called for dismissal of automatic cost of living increases, "since they simply feed the snowball of inflation and make it almost impossible for productivity improvements to counter costs and thus stabilize prices."

"I hope, Mr. President, that you will not jump to the conclusion that my advice to you is in effect government control in the full sense," Hartley wrote. "We are living in an age of bigness, and bigness is power."

"Power tends to corrupt and to make demands all out of reason. When business does this there are many forces and laws brought to bear. When monopoly labor does this, business and even government tend to find themselves in an almost helpless position."

"Mr. President, your administration has got to be the balancing force, not only to keep the economic ship afloat, but also to give it direction."

"Anarchy takes many forms — inflation is one of them," Hartley said.

Insurance Group Asks Comprehensive U.S. Health Program

NEW YORK (UPI) — The skyrocket cost of health care in the United States can be stabilized by a comprehensive national program costing initially about \$3.2 billion a year, the National Health Insurance Association said Saturday.

The association, which includes 308 firms having 80 per cent of the nation's health insurance business, proposed a long range cooperative program of government, private insurers and the health care establishment to bring about the stabilization.

C. Frank Purvis Jr., chairman of the association and head of Pan-American Life Insurance Co., New Orleans, said the aim is to combine what is best in present health care programs with some far-reaching reforms to get costs down and extend health services widely.

HE SAID a bill to accomplish the aims very similar to those proposed by the association was introduced in Congress Dec. 10 by Rep. Omar Burrell, D-Tex.

The association proposal points out that 175 million of the 206 million are insured with private insurers. The NHIA said its proposal would not replace or affect Medicare for the elderly but could make Medicaid ultimately unnecessary.

Its prime aims are:

- To increase the supply of professional and other personnel in health care.
- To shift emphasis from hospitalization to preventive care and ambulatory treatment.
- To improve cost control drastically.
- Ultimately to make available to all comprehensive health care at reasonable cost.

These aims would be accomplished by closer coordination of private, federal and local government health activities. New federal and state funds would finance reforms and subsidize standard payments by and to the poor and near-poor.

The big stabilizing lever of the program is the proposed shift away from hospitalization to preventive and ambulatory treatment.

PURVIS SAID the main cause of the skyrocketing cost burden of health care in America is the over-inflating of hospitals with patients because no adequate system of preventive and ambulatory treatment is available. Hospital care is many times as expensive as preventive and ambulatory treatment.

Purvis said if the system were initiated in 1971 it could become fully effective in 1973 and that by that time, benefits would be provided for physicians' services in connection with surgery.

INDEPENDENT, PRESS-TELEGRAM—A-7
LONG BEACH, CALIF., Sun., Jan. 2, 1971



QUILTED SOFAS
reg. 159.95 **99⁰⁰**

Custom tailored sofas in many decorator fabrics. Elegantly detailed and beautifully quilted. Zippered cushions.

5-Foot Quilted Mini Sofas
reg. 119.95 **88⁰⁰**

Matching mini sofa with the same fine detailing and workmanship. Zippered cushions.



Secretary Desk
reg. 79.95 **59⁹⁵**

Save your space and storage problems forever. 3 drawers, folding writing bed. 4 letter compartments, plus ample storage space for books, etc. 30" wide, 15" deep, 39" high. Walnut or Maple finish.

Save 20.00



QUILTED BEDSPREADS
Special Buy
reg. 79.95 **28⁰⁰**

Twin or Full size. 100% Kodol polyester fiber filled, non-allergenic and light weight. Large selection to choose from.

Queens and Dual sizes—Reg. 119.95 **48.00**

lower floor



White Vinyl WINDOW SHADES
EMBASSY
Reg. 1.79 **99^c**

Light-weight size 37 1/4"x6'. Resistant to sun, mildew and flames. Will not crack, pinch or fray. Bring your rollers or window measurements.

Lower Floor



Tray Floor Lamps
reg. 29.95 **18⁹⁵**

Brass tubing — mar and burn resistant. White shantung shade. Attached table for convenience. Choice of 4 styles.

Save 11.00



CLOSE OUT ON PILLOWS
Green colors and all styles to choose from. Factory samples. Decorative pillows — we have hundreds of them at 1/2 or 2/3 of regular price.

Reg. 1.99 to 10.00 **99^c to 8⁰⁰** each

Walker's
the friendly store of Long Beach

12-hour sale

1 Day Only -- Monday, January 4th

Downtown Long Beach ONLY — Store Closed Sunday, January 3rd

For Inventory

We have reduced hundreds of items from our furniture floor and from our warehouse -- to make room for our new stock. All merchandise subject to prior sale. Be early. Downtown Long Beach Store closed Sunday, January 3rd for inventory

Sofas and Love Seats

84" QUILTED SOFAS
Quilted Sofas — Foam Cushions — Very Comfortable Back — Choice of colors and fabrics. Regular 159.95 **98⁰⁰**

Matching Love Seat — 119.95 **88.99**

84" Quilted Loose Pillow Back Sofas —
Some Prints, Plains and Vinyls 249.95 **138.00**
Velvet Sofas with Arm Caps 249.95 **145.00**
Wood Arm Contemporary Sofas 239.95 **169.95**
High Back Attached Pillow Back Sofa 289.95 **219.95**
90" Vectra Channel Back Sofa 249.95 **149.95**
Spanish Velvet Sofa Martlex Cushion 399.95 **250.00**
100" Sofa and Love Seat 399.95 **299.95**

Sleeper Sofas

NAUGAHYDE COVERED SLEEPERS
Choice of Colors — Heavy Naugahyde Covers — Foam Cushions — Sheppard Casters — Comfortable Firm Innerspring Mattress 249.00 **148⁰⁰**

Velvet Spanish Style Queen Size Sleeper 489.95 **288.00**

Spanish Style — Queen Sleepers — Tapestry covers 339.95 **299.95**

Two Vinyl Sleepers — Slightly Damaged 249.95 **100.00**

Love Seat Sleeper — with Twin Mattress 188.00 **168.00**

Vectra Covered Sleepers — Choice of Colors 279.95 **166.00**

Bedroom Suites

French Provincial 6-pc. set—Antique White & Gold—Distressed Finish 449.00 **329.00**
5-Pc. Spanish Style Set 399.95 **199.95**

BASSETT - MODERN 5-Pc. SUITE
Mar Proof Tops — Triple Dresser — Full or Queen Headboard — Plate Glass Mirror — Two Commodes — Walnut Finish. Reg. 329.95 **248⁰⁰**

Mediterranean 4-Pc. Sets — Big landscape mirror with triple dresser — Queen or Full Size Headboard — Commodes 239.95 **178.00**
Italian Double Dresser — Mirror — King Headboard — Two Commodes, Brown Mahogany distressed finish 399.95 **299.95**
6-Pc. Spanish Oak set — Dresser — Mirror — Chest Headboard — Two Commodes 329.95 **249.50**
Jumbo — Spanish 5-drawer Chests 89.95 **58.00**
Bassett — Modern Chest — 4 Drawers — Walnut 119.95 **69.95**
6-Drawer Dressers — Maple or Walnut Finish 59.95 **45.00**
Triple Dresser — Mirror — Full or Queen Headboard 119.95 **50.00**

50% OFF
Chests — Record Cabinets — Odd Pieces
Many odd Headboards — Beds — Chests — Dressers — Nite Tables — Bookcase Tops

REDUCED TO 1/2 OFF

Dining Room — Dinettes

5-Pc. Wrought Iron Set with Plate Glass Top 108.50 **88.00**
5-Pc. Game Set — Octagon Table — 4 Vinyl Rollabout Chairs 399.95 **198.00**
7-Pc. Dining Room-Set, Includes Large Breakfront China 895.00 **595.00**
5-Pc. Oval Table with Four Swivel Chairs — Teak Finish 179.95 **138.00**

Chairs - Rockers - Recliners

SPANISH STYLE LOUNGE CHAIR
Variety of Colors — Reversible Seats and Backs — All Foam Cushions by Bailey Schmitz. Reg. 129.95 **69⁹⁵**

Platform Rockers — Vectra Colors 69.95 **49.95**
Hi-Back Swivel Rockers — Tangerine or Avocado 119.95 **88.00**

JUMBO SWIVEL ROCKERS
A most comfortable Swivel Rocker — Quilted Covers — Choice of Colors and Fabrics — Reversible Loose Cushions — High Back. Reg. 99.95 **78⁰⁰**

Jumbo / Spanish Recliner — Slightly Damaged 199.95 **98.00**
Stratolaster Rocker Recliners 149.95 **119.95**
Vibrator Recliner with Tropicana Back 159.95 **88.00**
Tufted Back Rocker Recliner with High Back 139.95 **98.00**
Boudoir Chairs — Floor Samples 1/2 Off
Benn Bag Chairs — Choice of Colors 44.50 **25.00**

Mattresses and Box Springs

Extra Long — Full Size — 80" Long 159.95 **88.00**
312 Coil Sets — Twin or Full Size 79.95 **59.95**
510 Coil Sets — Twin or Full Size 89.95 **69.95**
837 Coil Sets — Twin or Full Size 99.95 **79.95**

BUTTON TUFTED SETS

Durable Cover — Medium Firm — Twin or Full Set — Health Rest. Reg. 79.50 **47⁵⁰** Set

Gold Framed Mirrors
Many Styles—Many Plate Glass—Beautiful Frames—Gold — Antique Gold — Some Wood — Oblong — Ovals
Reg. 149.95 to 79.95 **NOW 10⁰⁰ to 68⁰⁰**

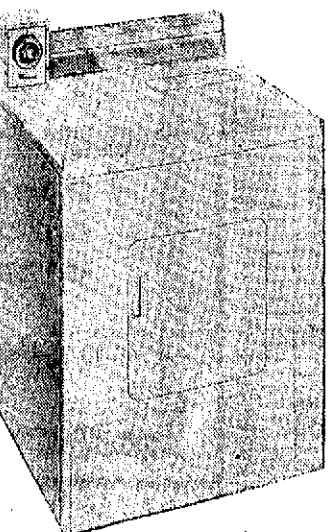


Magic Chef Apt.-Size Range
reg. 149.00 **105⁰⁰**

A budget range at a budget price. Large oven, big broiler, Fiberglass insulation, pilot in oven, pilot for top burners. Copper, avocado, white.

Save 44.00

SWAG LAMPS
Complete clearance of all Swag Lamps Many Styles and Colors Fantastic Values
Reg. 24.95 to 119.95 **NOW 10⁰⁰ to 78⁰⁰**



Whirlpool Electric Dryer
169.00 val. **99⁰⁰**

Large family load size. Permanent press fabric care. Heat control. Tumble press. White only. 1-year service 2-years parts warranty. Limited quantity.

Gas Dryer
Reg. 199.00 **139⁰⁰**


Wall to Wall Carpeting
Fantastic Values — 100% Nylon — Some Shags — Sculptured — Hi-Lo's — Choice of Colors — All 1st Quality
Value 6.95 **2⁸⁸ sq. yd.**



Whirlpool 2 CYCLE AUTOMATIC WASHER
You get automatic wash-rinse temperatures plus Whirlpool's exclusive Surgitator-agitator. Washes more thoroughly and agitator filter strains away objectionable lint. And all this fits in a mere 24" space.

169⁰⁰

Compare at 219.00



Mediterranean-Styled Bedroom Suites
reg. 239.95 **178⁰⁰** 5 Pcs.

This creamy rich walnut suite will give your bedroom an entirely new and exciting atmosphere. The warm Honeycomb color is enhanced by the dramatically embossed carved effect and the burnished antique pulls on the sculptured drawer fronts. All pieces are constructed of select tempered hardwoods handrubbed to a luxurious sheen. The tops are plasticized ... mar-resistant ... easy to clean.

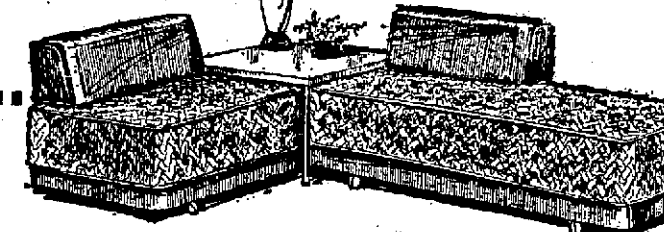
GUARANTEE
For the life of the product we will replace or repair any part that may become defective due to normal wear and tear. No charge for labor. Limit one replacement per part. Excludes major appliances. See dealer for details.

SLEEPER SOFAS

	Reg.	Sale
1—Velvet queen-size sleeper	489.95	299.00
2—Hi-arm sleepers, tapestry covers	229.95	199.95
3—Naugahyde covered sleepers	249.95	148.00
2—Quilted sleepers, Sheppard casters	269.95	166.00

Use Your Walker's Charge Account, BankAmericard, Master Charge or one of our credit plans

Sofas by Day ... Bed by Night



Two mattresses, two quilted covers, two upholstered foam bolsters, two box springs, one corner table, modern styling, eight rug roller casters. Modern way to double up on space. Each mattress 30" wide. Scotchgard® treated quilted covers with supported vinyl.

138⁰⁰ reg. 199.95



JUMBO BED RESTS
Colorful prints with Jumbo Carding, Foam Filled, Great for resting and reading
SAVE 2.00 reg. 4.99 ea. **2⁹⁹ ea.**

CLOSE OUT ON SPECIAL BUY OF BETTER UPHOLSTERY FABRICS
Assorted Fabrics and Colors 54" wide
Values up to \$12.99 **NOW 3⁹⁹**

DACRON FLOCKED PANELS
Soft Pink, Lime Green or White with White Flocking. 40"x81"
reg. 2.49 Value **1⁸⁹ ea.**

Ready to Hand Draw Draperies
Quality Product, Blue, Gold or Pink. Floral on White Background
reg. 9.99 reg. 19.99 reg. 29.99
48"x84" 96"x84" 144"x84"
6⁹⁹ 14⁹⁹ 23⁹⁹

RCA Stereo Solid State



No tubes, 45 Watts of Power, AM FM FM, Stereo diamond needle plays all records.

179⁰⁰

Compare at 269.00 Walker's Price Limited Quantities

Sharp 19" B/W Portable TV



Big 19" Picture Tube UHF VHF tuners dipole Antenna for good reception. Ear phone for private reception.

Compare at 139.00 Walker's Price **97⁰⁰**

A CHILD SCREAMS: Rabies, Recovery

(Continued from Page A-1)

weeks of rabies shots that he himself had endured after being bitten by a cat years ago. The vet sent the rodent by bus to the state capital, Columbus.

On Wednesday, Oct. 14, four days after Matt had been bitten, the report came back: the bat was rabid.

Rabies brings on a death so horrible that its victims once were closeted away when the symptoms appeared, both to protect others from infection by bite, and to spare the victim's tortured nervous system from outside irritation.

Louis Pasteur developed a vaccine to combat it. Better vaccines developed over the past century have nearly eradicated the disease in man and his pets. But a reservoir of the virus remains in the wildlife population where it afflicts mammals from rats to skunks.

The U.S. Public Health Service's Communicable Disease Center in Atlanta, Ga., estimates that 100,000 Americans are bitten by animals each year — and 20,000 of these are treated for rabies. Once the symptoms appear, the disease is invariably fatal, invariably, that is, until Matt Winkler. But the vaccines are so effective that only three Americans developed rabies in 1970, Matt Winkler and two others. The two died.

Matt's family doctor im-

mediately began daily shots of the newest vaccine. But it was four days since the bite. Too long, by past experience if rabies were the diagnosis.

Matt bravely put up with the daily injections and went about his normal life of first grade classes at the Parkway School, bright fall days on the farm and his preoccupation with television programs like "Lost in Space," and the Saturday morning cartoon shows.

Nick continued his commuting to a night assembly line job at a General Electric plant in Decatur, Ind.

Verna Winkler, a tiny, pretty woman of 25, wasn't perturbed that her son began going to bed before his 8:30 p.m. bedtime. Then Friday, Oct. 30, the day before Halloween she noticed that Matt wasn't feeling well.

On Halloween day she took him to the doctor's office. It looked like the flu. He prescribed antibiotics. That night Matt still didn't feel well enough to go "trick or treating."

On Tuesday, Nov. 3, Verna thought her son felt a little warm. The Winklers didn't have a thermometer so Verna went out and bought one. Matt had a temperature of 104. He was complaining of a stiff neck.

The family doctor was out of town at a medical meeting. The physician



MRS. VERNA WINKLER PLAYS WITH SON, MATTHEW, RECOVERING FROM RABIES

—AP Wirephoto

standing in for him saw Matt on Tuesday, swore to himself as he examined the boy, and called Dr. John Stechschulte, a pediatrician, in Lima, Ohio, 40 miles away. Dr. Stechschulte arranged to see Matt immediately at the

emergency room at St. Rita's Hospital in Lima.

Nick's mother drove, dashing along the narrow county roads, passing red lights.

Dr. Stechschulte was waiting when they arrived. He found no evidence of a stiff neck. Good. No involvement of the nervous system. Matt seemed alert. But there was the fever. It looked like it might be a reaction to the rabies vaccine — rare, but not serious.

He admitted Matt for observation. He prescribed antibiotics and other routine care. Then, as if some suspicion gnawed at his mind, he added one line to the written orders:

"Although no rabies I would suggest that avoid rare possibility of child bite" by Matt. A rabid bite.

UNDER medication to bring the fever down, Matt began to improve with each passing day. The case looked more and more manageable — just a vaccine reaction. The word got around the hospital that a blond, blue-eyed boy

had been admitted on suspicion of rabies but was doing well. Dr. Stechschulte, 40, chief of staff designate of the hospital, saw nothing to prevent him from attending a hospital administration meeting in St. Petersburg, Fla.

He saw Matt the morning of Tuesday, Nov. 10, and turned the case over to his young partner, Dr. Thomas Weis, 34. They talked over Matt's case in the pediatrics ward. It was agreed that the boy was progressing. The fever was lower every day. If he continued to improve, Weis could discharge him from the hospital before Stechschulte returned from the medical meeting, about a week later.

Wednesday, Nov. 11, Weis saw Matt again. Fever down. No specific abnormalities — except the child tended to drift into sleep.

IT LOOKED though like a normal reaction to the fever — a little malaise, fatigue, perhaps even hospital boredom. When he was awake he seemed alert. That morning Matt was eating his breakfast sitting up in bed and talking to his new doctor.

Thursday morning. Fever: almost normal. But there was some increase in the sleep phases. And one significant change. Weis rotated Matt's head. The child had developed a stiff neck.

To Weis it meant one thing, irritation in the nervous system.

Rabies? The rabies virus attacks the nervous system and the brain.

He ordered a spinal tap, to examine the fluid in Matt's spinal column. Stechschulte had been ready to make a tap the day Matt was admitted, but found no sign of nervous system involvement and decided against it.

The fluid showed the presence of some white blood cells, changes in protein. That meant nervous system irritation — perhaps allergic, perhaps chemical. Perhaps viral.

Rabies? Now hard decisions had to be made. Weis called Dr. Robert S. Oyer, the county health commissioner.

Oyer agreed with Weis's suspicions. Rabies, or another brain virus. He called Dr. John Ackerman, Ohio's chief of the bureau of preventative medicine in Columbus. Ackerman called Dr. Alan Bronsky at the Communicable Disease Center in Atlanta. It all took less than an hour. Weis entered this report in the progress record, date Nov. 12.

"CONCLUSION: Apparently not rabies — all to this degree, if at all. But may be. If so, reportable."

"May be chance occurrence of another viral infection, i.e., true viral encephalitis such as California strain which attacked child at same time as rabies virus given."

ums available there which might be tried if nothing else worked. Weis would call again at 4 p.m.

FOR SOME time, doctors had asked: "Why must rabies always be fatal?"

In a California case, a child suffering from rabies went into cardiac arrest, and was revived. But in the process, due to a lack of oxygen, the patient suffered irreparable brain damage. He lived on in a coma for several months before finally succumbing. Death came from complications, not from rabies.

Public health authorities began to ask if they had been able to prevent the complications would the patient have survived the disease?

The idea caught on, and became more and more refined. Maybe rabies wasn't in itself a killer. Its victims all died, but they died of oxygen insufficiency, or heart failure, or intracranial pressure, or they choked to death by swallowing their tongues during seizures, or they drowned in their own fluids. Individually any one of those fatal instances could be handled medical-

ly; if they were predicted, anticipated, they could be forestalled.

After two years of study, by late 1970, U.S. Public Health Service experts were looking for a case of rabies to give the new medical philosophy a try.

Matthew Winkler became that case.

AS SATURDAY morning progressed, Matthew began to fall deeper into a sleep pattern. At 4 p.m. Weis joined a national conference call with other experts on Matthew's condition. It was decided that any attempt to move the boy could endanger his life. Instead the Communicable Disease Center made available its top rabies expert, Dr. Michael Hattwick, only 29, but one of the authors of the new rabies treatment theory.

By 5:30 p.m. Hattwick was on a jet bound for Dayton.

Ohio roads were icy with the year's first snowfall, but Hattwick drove the 75 miles north to Lima. He was at Matthew's bedside with Weis by 11 p.m.

Not in a decade had doctors been able to get to a rabies case so early.

They decided that at the slightest hint of any complication, they would order immediate treatment. Matt was moved into intensive care room. A nurse stood

(Continued Page A-9, Col. 1)

Open Today, Sunday

Twenty-Fourth Semi-Annual

TWO-PRICE SUIT SALE
Sale Starts at 10 a.m.

ANY
SUIT
\$59 OR \$79
NONE HIGHER

Sizes 35 to 50 REGULAR. 38 to 50 LONG. 36 to 44 SHORT. 42 to 50 STOUT. 42 to 46 SHORT STOUT. Expert FREE Alterations

EVERY Suit Originally, \$90-\$135
Suit Quality Tailored
Suit Union Made

BANKAMERICARD • MASTER CHARGE Accepted
OPEN TODAY, SUNDAY 10 a.m. to 5 p.m.

This is not a January Clearance of odds and ends... But our semi-annual ALL-OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the Store.

Charles Baron Ltd.
ESTABLISHED 1946
4916 EAST SECOND STREET, L.B.
In Belmont Shore in the Belmont Theater Bldg.

Innes TWICE-A-YEAR SHOE SALE

Greatest sale in the history of Innes. Nationally advertised brands of fashion shoes for women and children plus a large selection of smart handbags... at not to be missed savings.

Such famous brands as Foot Saver, Mademoiselle, Selby, Joyce, Cover Girl, Mannequin, Dorian, Ted Saval and Escapades.

Regular \$1500 to \$1000

NOW \$990 to \$790

Regular \$2500 to \$1600

NOW \$1290 to \$1690

Regular \$2600 and up

NOW \$1690 to \$1990

Greatest Names in Men's Shoes
UP TO 25% OFF

Johnston & Murphy • F.T. Wright • Jarman Verde • Renegade

A Select Group of

HANDBAGS 25% TO 50% OFF

Innes SHOES

LAKEWOOD CENTER, LAKEWOOD
SOUTH BAY
PENINSULA CENTER, Palos Verdes
SOUTH COAST PLAZA, Costa Mesa
BUENA PARK SHOPPING CENTER

ALL STORES OPEN SUNDAY 12 TO 5

CHARGE IT! INNES CHARGE, BANKAMERICARD, MASTER CHARGE

Walker's
the friendly store of Long Beach

Downtown Long Beach--ONLY

Will Be Closed

Sunday, January 3rd

for Inventory

Fourth and Pine

432-7451

Park Free Victoria Lots

Walker's
the friendly store of Long Beach

Downtown Long Beach Only



CUSTOM REUPHOLSTERY SALE

Save 50.00

standard sofa
reg. 189.95

139⁹⁵

Save 30.00

standard chair
Reg. 99.95

69⁹⁵

SPECIAL BUY

on Better Upholstery Fabrics

Redecorate Now--and Save!

See our large selection of fabrics in decorator solid colors or prints. Have our trained consultant help you to achieve the exact look you want.

- Free consultation
- Free estimates
- No obligation
- All work guaranteed

SHOP AT HOME--CALL 432-7451. We remodel or replace new cushion units for your furniture at reasonable prices. Call us for all your Custom Work — draperies, slipcovers, re-upholstery and wall-to-wall carpeting. Use your Walker's charge account, Bank-Americard or Master Charge.

lower floor

Fourth and Pine

432-7451

Park Free Victoria Lots

Boy Recovering from Rabies Snowed-in Climbers 'Dig Out'

(Continued from Page A-8) at his side constantly. His heart was monitored by electrocardiogram. His respiration was checked constantly. The main areas of concern: heart, lungs and brain.

Matthew by now couldn't talk. When asleep he was almost in semi-coma, although he still looked alert while awake. His mother, Verna, in surgical gown and rubber gloves stood at his side. He tried but could not talk to her. He turned his head away, embarrassed. But he would stick out his tongue when he was told to, or nod his head.

WEIS AND Hattwick ordered dozens of tests to rule out any other disease. They decided what complications could occur, what symptoms would herald their approach, what to do at the first hint of any trouble. It was 4 a.m. before they left Matthew.

They were back at his bedside Sunday morning, 4½ hours later.

Diagnosis: still probably rabies.

Weis and Hattwick decided on a brain biopsy to determine if rabies were present.

By 5 p.m. the State Highway Patrol was rushing brain samples to Dayton, 6:30 p.m. One cubic Centimeter of Matthew Winkler's brain was in the hands of a Delta Air Lines stewardess bound for Atlanta.

A doctor from the Communicable Disease Center rushed the sample to the laboratory.

Midnight: the doctors in Lima got the report: negative.

That in itself was not a denial of rabies. The virus is often seen in one portion of the brain and not in another. Portions of the brain tissue were injected into laboratory animals to see if they came down with the disease in the two-week incubation period.

Meanwhile, Matthew's condition remained essentially unchanged. Deep sleep continued. Fever returned. But not as high.

Monday Nov. 16: Dr. Stechschulte returned. The patient he had thought would be discharged from St. Rita's was now one of its most critical patients.

THAT NIGHT: respiratory trouble.

About 8 p.m. Hattwick was in the small conference room behind the nurse's desk talking to Nick and Verna Winkler about the breathing problems. It might be necessary to perform a tracheotomy, to cut a small airway into Matthew's throat.

Matthew was beginning to show signs of a lack of oxygen. A nurse reported tersely, "Color very pale, lips bluish."



NICK WINKLER with daughter Valerie, 4, on shoulders stands outside their old brick home in Willshire, Ohio, awaiting the return of 6-year-old Matthew who up to now is recovering from rabies in a Lima, Ohio, hospital. —AP Wirephoto

During one of his sleep phases, Matthew's heart and breathing rate went up.

His breathing rattled. The new airways was established in Matthew's throat.

Midnight: Weis went home. Hattwick ate a lonely dinner in a restaurant across from his motel.

It was a turning point. If there was a moment in Matthew Winkler's life when a yes or no decision was all important, it was then, the tracheotomy.

In succeeding days a twitching in the left arm was the signal of coming convulsions. Medication was given early. The convulsions were forestalled.

Nov. 23: Matthew was "more responsive." Nov. 26: he was "holding head up quite well this AM." Nov. 28: "Will sit up by self." Dec. 2: "Much brighter this AM. Said 'Hi.' Still some left arm weakness." Dec. 12: "Continues even more alert today. Will walk alone. Less left arm weakness. Feel Trach can be removed." Matt Winkler is still in St. Rita's.

SPEECH THERAPY has helped erase most of the aberrations in his voice. He is the unofficial mayor of the pediatrics ward. He'll be there for quite a while longer.

His Sunday school class gave him so many Christmas gifts to open one-a-day he still had a two-week supply when New Year's arrived. A woman in Grand Rapids sent him a yarn doll he sleeps with every night.

Life has returned to normal for Doctors John Stechschulte, Thomas



Dr. JOHN STECHSCHULTE Treated Rabies Victim —AP Wirephoto

Weis, and Michael Hattwick. Nick and Verra face hospital bills that will approach \$4,000, but they have their son.

And to be recorded in the medical annals of the first documented case of a human being who developed rabies and survived — at least so far. For Matthew Winkler, the future will never be absolutely certain for at least a year.

The doctors are still monitoring his condition. Although they are 99.9 per cent sure he had rabies, they will need additional tests to prove completely nothing else was involved. But they are all sure that Matthew Winkler is the first human to survive rabies.

Charge Pair in Beating Death of Son

LOS ANGELES (UPI) — Erwin James Ross, 24, and his wife, Alice, 22, were booked on suspicion of murder Saturday because of the fatal beating of their 2½-year-old son, Terrence.

The child was admitted to Children's Hospital Wednesday for treatment of a head injury and bruises on his body. He was in critical condition and the parents were arrested the same day on charges of endangering the life of a child.

When the boy died, the parents were booked again, this time on the murder charge.

Hack Trails for Final Assault on Mount Teton Peak

MOOSE, Wyo. (UPI) — Twenty-four mountain climbers, fortified with elk steak and hot chocolate, Saturday dug from under two days of heavy snow in preparation for the final assault on the summit of Grand Teton Mountain.

The climbers, led by 62-year-old Paul Petzoldt, moved out of their snow caves and were greeted by gray overcast skies. Snow trails were quickly cut out of the white wilderness.

The group had been stranded for two days on the icy 13,766-foot mountainside as falling snow, whipped by strong winds, cut visibility to zero and prevented the party from reaching the summit by New Year's Day as originally planned.

Petzoldt and his group were making their sixth attempt to conquer Grand Teton on New Year's Day. He succeeded last year for the first time.

The climbers, are all graduates or instructors of Petzoldt's National Outdoor Leadership School at Lander, Wyo., and range in age from 15 to 28. Four are women.

Petzoldt reported there was about 30 feet of snow in the cave areas, but did not believe there was danger of any avalanches.

He said his party was in good spirits. They even reported having a festive New Year's dinner in their camp on the middle Teton glacier, at the 10,000 foot level. Chicken soup, elk steak, mashed potatoes, hot chocolate and homemade bread highlighted the day for the climbers.

The winter adventure began last Monday when the climbers left the Moose, Wyo., ranger station on skis.

12 Latins Drown

MARACAIBO, Venezuela (AP) — Twelve persons including 10 children, drowned Saturday when their small boat overturned on Lake Maracaibo.

Authorities said six other persons aboard the 20-foot craft were saved.

FUEL FOR THOUGHT AND FAMILY CARS 'Well' Gushes High Octane Gasoline

ST. GEORGE, Utah (UPI) — Twelve-year-old Karl Johnson and some of his friends were digging an underground hideout last February when they struck high octane gasoline.

Today, nearly a year later, the gasoline continues to seep out of the ground — sometimes at the rate of 30 gallons a day.

Twice a day Karl's dad, Grant Johnson, dips the fuel out of a six-foot-deep hole about 65 yards behind

their house. He strains it through a chamois and burns it in the family's two cars, pickup truck and motor scooter.

MRS. JOHNSON said that her son and his friends had been digging the "underground clubhouse" for about two years. "They had about two rooms and were starting on a third. They had tunnels leading from one room to another. "Last February they

kept complaining they could smell gasoline. Finally, on Valentine's Day — the middle of February — they said they found the gasoline. They had candles in the dugout and they had dropped one and the ground started to burn. So they dug further and gasoline started seeping out of the ground.

"So, they started digging it up and then went around the neighborhood collecting gallon jugs. They spent the whole day dipping gasoline," Mrs. Johnson said.

Karl's father is a member of the St. George City Council notified the 26 service station in this town of 8,000 persons to put pressure tests on their tanks.

But none of the service station operators would admit that the gasoline was leaking from one of their tanks — which seemed almost certain — apparently because of the possibility of law suits being filed by water well owners in the area.

So the gasoline continues seeping out of the ground

at a rate sufficient to keep the family motor vehicles moving.

"We have eight 50-gallon barrels and seven of them are full right now," said Johnson. "We also have a 1,000-gallon tank full."

JOHNSON is willing to share his free gasoline and has told "everyone they can have it if they'll dip it up." But he said most people wanted the gasoline but did not want to do the dipping.

Johnson said the gasoline has a tendency to "corrode a car up a little bit. We've had to clean the spark plugs since we started to use it.

"But we traveled about 10,000 to 12,000 miles last year and I guess we haven't bought very much gas," Johnson said.

Quality Diamonds

Boysons

JEWELERS

Since 1898

212 E. FIFTH STREET

January CLEARANCE SALE

Starts tomorrow!

Final END-OF-SEASON REDUCTIONS

We defy others to meet these prices!

Nothing held back Every Fur on Sale

SAVE

1/4 to 1/2 and more

Listed are but a few of over 150 furs at these fantastic prices:

Natural Ranch Mink Coat, Female Skins regular \$3995	\$1995
Bleached White & Dyed Black Mink Coat, regular \$3295	\$1595
Natural Autumn Haze* Mink & Leather Coat regular \$2995	\$1295
Natural Opal* Mink Princess Style Coat regular \$3295	\$1195
Natural Mink Coats regular \$1995	\$995
Natural Mink Three-Quarter Coats regular \$699	\$489
Dyed Broadtail Processed Lamb 3/4 Coats regular \$595	\$349
Bleached White Fox Stole regular \$495	\$350
Natural Mink Stoles regular \$550	\$375
Natural Mink Capes regular \$450	\$295
Natural Blue Fox Shrugs regular \$110	\$69
Natural Mink Boas regular \$49	\$24

Many others too numerous to mention



4260 Atlantic Avenue -- BIXBY KNOLLS

Typewriter City

SALE

NEW ROYAL ELEC. TYPEWRITERS

\$89⁹⁵

BRAND NEW SCM OR ROYAL ALL ELECTRIC

\$117

BRAND NEW PORTABLES

\$35⁹⁵

ROYAL OR REMINGTON OFFICE TYPEWRITERS

SOLD NEW FOR \$240 ... \$49⁹⁵

Used TYPEWRITERS

from ... \$19⁰⁰

BRAND NEW SMITH-CORONA ELECTRIC ADDERS

from \$59

5 YEAR GUARANTEE

Used ADDERS from \$29

BANKAMERICARD • MASTER CHARGE

EVEN LESS WITH TRADE IN • EASY TERMS •

Typewriter City

Fred Parking in Rear

244 East Broadway

HE 7-0586

OVER 4000 MEN'S SUITS ... OVER 3500 SPORT COATS! ... OVER 6000 PAIRS OF LUXURY SLACKS! ... PLACED ON SALE!

WORLD'S GREATEST VALUES!!

TODAY! SUNDAY

12 to 6

MONDAY TUESDAY WEDNESDAY

10 to 6 10 to 6 10 to 6

WE BELIEVE OUR SUITS ARE

COMPARABLE TO SUITS

SOLD ELSEWHERE from \$89 to \$125

UNBELIEVABLE!!

\$29

ALL SIZES REG. SHORTS AND LONGS DOUBLE & SINGLE BREASTED

• ALL WOOL • SILK 'N WOOL

NO SUIT OVER \$49.00

BANKAMERICARD

master charge

TOP QUALITY SPORT COATS

ALL WOOL FULLY LINED \$49 \$19.99

SIZES 34 TO 48 VALUE ALL COLORS & PATTERNS

DOUBLE KNOT SLACKS \$12.99

• 100% DACRON POLYESTER • ALL SIZES COLORS • 25.00 Val.

OPEN EVERY SUNDAY 12 NOON TO 6 P.M.

ESTABLISHED SINCE 1936

Ed's

12800 PARAMOUNT BLVD.

1 BLOCK SOUTH OF IMPERIAL

DOWNEY

*T.M. Erlos Mink Breeders Assn.

*For products labeled to show country of origin

phone 427-7447

ACTION LINE

(Continued from Page A-1)

preached similar aphorisms of thrift before Franklin were: George Herbert, English devotional poet who lived from 1593 to 1633, wrote "A penny spared is twice got." In 1670 John Ray, English naturalist, wrote "Penny and penny laid up will be many." In his paper "The Spectator" the Irish essayist Richard Steele wrote "A penny saved is a penny got." "The Spectator" was printed in 1711 and 1712 and Franklin was an avid reader of it.

Lakewood Lake

Q. On the map of Lakewood there is something called Bouton Lake right in the middle of the Lakewood Country Club golf course. Is there really a lake and is it open for fishing? M.L., Lakewood.

A. There is a nine-acre lake, complete with fish and ducks, on the Lakewood golf course, but it is not open for fishing. Bouton Lake was formed in 1895 when a water well shaft drilled by General Bouton gushed forth as an artesian well and flooded the area before it could be capped. Clark J. Bonner, called "the father of Lakewood," built the golf course around the lake in 1932 and it often is referred to as Bonner Lake after him. Bonner was president of the Montana Land Co., the area's major developer, and in 1930 submitted a plan for Lakewood land subdivision to Los Angeles County Supervisors. Bonner's company also gave 30 acres of land to the Long Beach school district in 1932. City College now occupies that site. Lakewood Village, which came into being in 1934, derived its name from the lake at the country club.

Funeral Society

Q. Can you tell me something about the Tri-County Memorial Funeral Society, P.O. Box 114, Midway City, Calif. 92655? F.H.M., Long Beach.

A. This 4000-member organization is a non-profit co-operative made up of persons who feel unnecessary money spent on funeral rituals is wasteful. They and other similar societies price-shop mortuaries and make legal contracts with those who will offer the least expensive service in exchange for a volume business. Thus, they are able to arrange for simple, dignified funeral or memorial services at a fraction of the average paid for funerals. Prices for complete conventional funerals range from the absolute minimum of \$140 to \$395. Less than \$200 will cover the necessities for cremation. Life-time membership fees are \$10 per person and if you move, your membership can be transferred to any of 128 other societies throughout the United States which are members of the Continental Association. You can write to Mrs. Allene Kunz at the above address for a brochure and detailed information. Or you can contact another similar group, the Los Angeles Funeral Society, 2224 W. 14th St., Los Angeles, Calif. 90006. Their membership fees are \$5 per person or \$10 for a family. The Los Angeles and the Orange County Better Business Bureaus have had no unfavorable reports on these two groups.

SOUND OFF!

Why isn't there a state law requiring annual decals on car windshields attesting that the auto is properly insured? B. H. R., Long Beach.



TUNNEY SUCCEEDS MURPHY IN SENATE

Senator-elect John Tunney, right, talks with George Murphy in Washington after Republican Murphy resigned as U.S. senator from California so the Democratic Tunney could be sworn in early and gain a bit of seniority. With them, center, is Alan Cranston, the senior senator from California and likewise a Democrat.

—AP Wirephoto

Sen. Murphy Quits, Gives Tunney Break

(Continued from Page A-1)

Saturday when Sen. John L. Williams resigned to give him seniority.

Six years ago Murphy got a head start himself when a Democrat — Pierre Salinger — resigned early after Murphy defeated him.

"It was a nice thing for Sen. Murphy to do," exclaimed Roger Oas, Democratic state chairman. "It will give John Tunney a leg up and as such will mean a little more meaningful help for the State of California."

A seniority edge, in future years, could mean advancement to a key senate committee post, observers said.

Tunney's Dutch-born wife, Mieke, watched from a gallery as the youthful-looking Tunney was sworn in by Stevenson, who was presiding in the senate. Tunney, California's junior senator, was escorted down the senate center aisle by fellow Democratic Sen. Alan Cranston, the state's senior senator.

Murphy said he resigned "because the best interests of the state of California remain predominant in my thoughts." He said he hoped that Cranston and Tunney, California's first Democratic team in the senate since pre-Civil War days, would "call on me whenever they feel that I can be of help."

Cranston thanked Murphy "for the generous deed he has just now performed," and stated "the nation will not miss George Murphy because George Murphy will still be an important part of the nation."

In a farewell speech, Murphy said, "I could not leave this gracious and historic chamber without taking the opportunity to bid a fond farewell to my colleagues in the Senate."

Cranston Blocks Senate OK for New OEO Boss

WASHINGTON (AP) — Frank Carlucci refused to accept any advance arrangement for settling a California legal services fight Saturday and the Senate adjourned without confirming his nomination to head the Office of Economic Opportunity.

Sen. Alan Cranston, D-Calif., blocked confirmation unless Carlucci promised to convene OEO's national advisory committee to study Gov. Ronald Reagan's veto of a grant to the California Rural Legal Assistance, and to reach a decision by Jan. 21.

Such an agreement, said Carlucci, "would unquestionably be seen as an exchange for a confirmation" and make his final decision "subject to question, legally, ethically and cer-

tainly in the eyes of the public."

Carlucci, nominated by President Nixon to replace Donald Runsfeld who moved to the White House, can take office under recess appointment until the new Senate acts on his nomination.

Reagan has approved a

30-day grant for the CRLA and is sending a representative to Washington Jan. 6 to argue the governor's case against the program, Carlucci said.

Sen. Jacob K. Javits, R-N.Y., said he hoped Carlucci would win early confirmation when the Senate returns Jan. 21.

THE SENATE ENDS WITH A CLANGOR

WASHINGTON (AP) —

With lyrical words and "thoughts too deep for tears," Senate Republican leader Hugh Scott turned to poetry Saturday to describe the end of the 91st Congress. But he blew one of his best lines.

"The windmills have fallen silent," intoned Scott to newsmen, "and the soft blanket of newly fallen snow has stifled debate, and if I may paraphrase H. G. Wells, we have indeed ended, 'not with a bang but a whimper.'"

It was not H. G. Wells, the English author who wrote the quoted line but T. S. Eliot, in his poem, "The Hollow Men."

"This is the way the world ends, Not with a bang but a whimper."

More Divorced, Fewer Marry

LOS ANGELES (AP) — The number of people seeking divorces increased during 1970 in Los Angeles County while for the first time in 10 years the number applying for marriage licenses decreased.

A 8.9 per cent increase over 1969 figures brought the number filing for divorce to 48,255 in 1970 — the first year of operation of California's liberalized divorce laws.

A 2.7 per cent decrease in marriages was registered by statisticians after 62,037 couples were issued licenses during 1970.

OPEN SUNDAY

DON'T WORK UP A FEVER ON YOUR INCOME TAX

If you're burning up about taxes, there's no need to get all hot and bothered. H & R BLOCK can help put your problems on ice. We'll prepare, check, and guarantee your return for accuracy. Your headaches will be over! So see BLOCK—you'll be glad we got together.

BOTH FEDERAL AND STATE TAX SERVICE HAS BEEN REVIEWED AND AUTHORIZED TO USE THIS SEAL

GUARANTEE We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay that penalty or interest.

H & R BLOCK Co. AMERICA'S LARGEST TAX SERVICE WITH OVER 5000 OFFICES

LONG BEACH	1201 E. 7th St. 5527 E. Spring St.	4024 E. Anaheim 1109 E. Artesia	2339 L. B. Blvd. 2008 Santa Fe Ave.	5503 Atlantic Ave.
LAKEWOOD	4828 Paramount	LAKEWOOD 4311 E. Carson St.	Hawthorne Gardens 12241 E. Carson	BELLFLOWER 16733 Bellflower
BUENA PARK 8421 La Palma	WILMINGTON 920 N. Avalon	LOS ALAMITOS 10887 Los Alamitos Blvd.	ARTESIA 18415 So. Pioneer	

Weekdays 9 a.m.-9 p.m., Sat. & Sun. 9-5 Phone 591-8705 NO APPOINTMENT NECESSARY

PLAYTEX®

GIANT

BRA • GIRDLE

SALE

Save \$1.01
PLAYTEX® LIVING® STRETCH BRAS
Style 150 Reg. \$4.95 Now \$3.94
Style 179 Reg. \$4.50 Now \$3.49
(D cups \$1.00 more)

Save \$2.01
PLAYTEX® DOUBLE DIAMOND™ GIRDLES—FOR DOUBLE CONTROL
Shortie Reg. \$12.50 Now \$10.49
Average Leg Reg. \$12.95 Now \$10.94
Long Leg Reg. \$13.95 Now \$11.94
Girdle Reg. \$10.95 Now \$8.94
Sizes XS, S, M, L—(XL \$1.00 more)

Save \$1.01
PLAYTEX® FREE SPIRIT™—TRICOT BRAS
Lingerie Soft for Smooth Natural Look
Style 80 Soft Cup Reg. \$5.00 Now \$3.99
Style 81 Silently Padded Reg. \$6.00 Now \$4.99
Style 82 Fully Padded Reg. \$6.00 Now \$4.99

Save \$1.51
PLAYTEX® LYCRA® SHORTIE
Fashion Magic Cuffs—Perfect with Panty Hose
Style 2800 Reg. \$8.50 Now \$6.99
Sizes XS, S, M, L—(XL \$1.00 more)

Sale prices in effect through Jan. 31, 1971. All Bras and Girdles — White. ®DuPont's registered trademark. PLAYTEX made with LYCRA® Girdles Back panels 74% acetate, 16% rayon, 10% spandex. Crotch: 100% nylon. (Elastic sides: 80% nylon, 20% spandex) Exclusive of other elastic.

© 1970 BY INTERNATIONAL PLAYTEX CORPORATION PRINTED IN U.S.A.

Lakewood

5252 Lakewood Blvd.

Butterfly

WE GIVE

INVENTORY CLEARANCE of Dependable MAYTAGS

We're reducing our entire stock of Maytag Automatics, Dryers, Porta Dryers and Dishwashers! We'll pass the savings on to you!

ONE WEEK ONLY!

Family Size Tub MAYTAG Automatic

- SINGLE SPEED
- TWO SPEEDS
- THREE SPEEDS
- COMPLETE WASH-RINSE OPTIONS
- DECORATOR COLORS AT NO EXTRA COST

DELIVERY, NORMAL INSTALLATION, 2 YEARS IN HOME SERVICE AT NO EXTRA COST!

- Timed Cycles • Electronic Controls • Decorator Colors
- Only 28½" Wide • Big Centering Lint Filter • Liftoff Door • Porta-Dryer — Use It Anywhere • Plugs Into Any Adequately Wired 115 Volt Circuit • Only Half the Size of Average Dryer

5252 Lakewood, LAKEWOOD CENTER
Shop Mon.-Fri. 10:00-9:30 Sat. 10:00-5:30 Phones ME 3-8101, GA 3-0901

Marathon Congress Adjourned

(Continued from Page A-1)

military advisers into Cambodia.

This imposition of congressional restraints on the warmaking powers of the President may prove to be one of the most significant actions of the 91st Congress, which passed much of the administration's legislative program but deferred until the new Congress such major legislative items as welfare reform, revenue sharing with the states, social Security increases and trade quotas.

Wandering through the galleries on his last day as senator, Eugene J. McCarthy of Minnesota, who challenged the war policies of President Johnson, observed to a reporter: "It looks like the last gasps of the old establishment."

On the floor, Sen. William Proxmire, D-Wis., leader of the fight against the SS, had just extracted a public pledge from the leaders of the Appropriations Committee that the Senate would be permitted a separate vote next year on the SST issue.

It was an unusual spectacle, for Proxmire was forcing the leaders of the Appropriations Committee to enter publicly into the kind of arrangement that in the past they normally worked out through private discussions.

AT ONE POINT, Proxmire pushed so hard for a public pledge that the prearranged compromise almost fell through.

He said that he felt the Appropriations Committees had maneuvered to thwart the will of the Senate on the SST issue, and threatened to filibuster the transportation bill to death if he did not receive the public pledges he wanted.

With obvious indignation, Sen. John Stennis, D-Miss., a senior member of the Appropriations Committee, complained that he did not like the sound of the threats from the senator from Wisconsin.

With tempers beginning to rise, Mansfield pledged that he would "make every effort" to see that there was a separate Senate vote next year on SST funding. Stennis and Sen. Alvin Bible, D-ev., the acting chairman of the transportation appropriations subcommittee, gave a similar pledge.

In essence, the pledge was that if the Senate and House differ next spring on SST funding — as they did this year — then the Senate conferees will report back to the Senate that the SST amendment to the transportation appropriation bill is in disagreement. This parliamentary move will force a separate Senate vote on the SST issue, divorced from the rest of the appropriations bill.

With this compromise, neither side was completely victorious. As Bible observed at one point, the compromise had "postponed the problem, not solved it."

Firemen's Strike Ires Lindsay

NEW YORK (AP) — Mayor John V. Lindsay said Saturday he was "deeply concerned" that the limited job action by the city's 11,300 firemen could escalate following support of the men by some fire officers in the field.

"The public must be made aware that the situation is grave," said Lindsay after a closed meeting with city negotiators. "The job action is very complete. It now involves the officers."

Lindsay said the chief mediator in the firemen's dispute, Eric J. Scherz, was "making efforts" to resume negotiations promptly with the Uniformed Firefighters Association, headed by Michael J. Maye.

"Obviously, there is concern about escalation," said the mayor. "This means grave concern on my part with respect to the safety of the people."

BILL GOES TO NIXON Vote Guarantees Welfare Increase

WASHINGTON (AP) — The House passed on a voice vote Saturday a bill guaranteeing welfare recipients at least a \$4 monthly increase in payments in the next year despite boosts in Social Security checks.

The legislation now goes to President Nixon. The Senate approved it earlier in the day as Congress rushed toward adjournment.

The measure applies to aged, blind and disabled persons on the welfare rolls who also get small Social Security payments.

WASHINGTON (AP) — The House passed on a voice vote Saturday a bill guaranteeing welfare recipients at least a \$4 monthly increase in payments in the next year despite boosts in Social Security checks.

The legislation now goes to President Nixon. The Senate approved it earlier in the day as Congress rushed toward adjournment.

The measure applies to aged, blind and disabled persons on the welfare rolls who also get small Social Security payments.

FUMES EMPTY 3 TOWNS

MILLSBORO, Del. (UPI) — Three towns with populations totaling slightly more than 1,000 were evacuated Saturday night after a propane gas leak at a rural community a mile south of Millsboro.

No one was reported seriously affected by the gas, but state police said it was highly explosive and could be deadly "if you get enough of it."

The leak, at the Oak Orchard plant of Collins and Ryan Co., producers of

propane gas, was sealed off about three hours after it was discovered. The towns of Millsboro, Oak Orchard and Possum Point were evacuated.

Jordan Airport

AMMAN, Jordan (AP) — The Jordan government is to begin construction of a new \$36-million civil airport capable of handling jumbo jets, a government spokesman announced Saturday.

Grenade Rips Viet Audience

SAIGON (UPI) — A terrorist grenade hurled into a movie audience shortly before the end of the 72-hour Viet Cong New Year's ceasefire Saturday killed one person and injured 15 others, government spokesmen said.

The incident occurred in Quang Ngai Province about 320 miles northeast of Saigon, the spokesmen said. It was the latest in a series of "enemy-initiated" actions reported by the Saigon government during the Communist truce that started the day before New Year's.

South Vietnamese spokesmen also reported that government troops launched an operation in the Mekong Delta Saturday following the close of an allied truce, killing 17 Communist soldiers and capturing two.

In the north, South Vietnamese troops battled a North Vietnamese force inside the Demilitarized Zone late Saturday and heavy fighting was reported in Cambodia.

Arab Guerrillas Shell Israelis

United Press International

Arab guerrillas shelled an Israeli position on the Golan Heights and two settlements near the Lebanese border early Saturday. In the occupied Gaza Strip, a grenade explosion killed two children in an Israeli car and wounded their mother, Tel Aviv spokesmen said.

An Israeli military spokesman said one Israeli soldier was wounded in the three night bazooka and mortar attacks climaxing a week in which there was an upsurge of guerrilla attacks.

GUNNAR V. Jarring, United Nations Special Mediator, flew to New York meanwhile for a new round of peace talks expected to begin some time next week.

During a stopover in Copenhagen, Jarring told newsmen he would explore every possibility to bring about a solution to the Middle East crisis.

In Cairo, President Anwar Sadat conferred with his U.N. ambassador, Dr. Mohammed Hassan al

Zayyat, preparing for the resumption of talks broken off four months ago by Israel. The Israelis announced early this week they would re-enter the negotiations.

SADAT said Saturday that Egypt would not abide by another cease-fire if Israel tried to make the truce permanent and refused to implement U.N. resolutions calling for its withdrawal from occupied territory. The current Suez Canal cease-fire is scheduled to expire Feb. 5.

INDEPENDENT PRESS-TELEGRAM-A-11
Long Beach, Calif., Sun., Jan. 2, 1971

Rothbart's

THIS AREA'S ACCUTRON SALES & SERVICE CENTER

ALL ACCUTRON MODELS AVAILABLE

Rothbart's jewelry

201 PINE AVE. • HE 2-5511

OPEN MON. & FRI. EVES. • BUDGET TERMS

Butter's

JANUARY CLEARANCE!

LAKEWOOD

MEN'S ARROW SHIRTS

DISCONTINUED STYLES

Short sleeve dress-sport shirts in solid colors, stripes and white.

Reg. to 8.50 **4.99**

FAMOUS MAKER'S MEN'S PANTS

Solids, stripes and plaids; sizes 28 to 34 waist.

Reg. 9.00 To 12.00 **4.99** Pr.

SALE! 4 INCH WIDE MEN'S TIES

Beautiful selection of stripes, patterns.

Were 4.00 **1.99**

BOY'S PLAID SPORT SHIRTS

Reg. 1.99

Short sleeve style.

SAVE 1.00! **99c**

BOY'S CREW NECK KNIT SHIRTS

Striped, with pocket. Choice of colors.

Save 1.50

1.99

Boys Wear Street Level

MEN'S SHOES

OXFORD AND SLIP-ON STYLES BY FAMOUS BRANDS

JANUARY CLEARANCE!

SAVINGS OVER 1/2 PRICE!

Reg. to 18.99 **7.00** Pr.

Additional sizes received! Not all sizes in all styles or colors. Great buys!

Butter's

Once-A-Year Sale Of Famous Label Nationally Advertised SPORTSWEAR

SAVE UP TO 50%!

Reg. 10.00 To 19.00

5.88 TO 10.88

Choose a whole wardrobe of capris, skirts, tops and sweaters in fine quality wools and blended fabrics . . . tailored to fit and at a price you can't afford to miss!

Lavender, maize, beige and navy colors. Sizes 6 to 16

Sportswear - Street Level

5252 LAKEWOOD BLVD., LAKEWOOD CENTER—SHOP TODAY 12:00-5:00

Economic Outlook Is Mixed

By DAVID BURKE

NEW YORK (AP) — The final week in 1970 sounded a mixed note for the business community.

Projections for renewed economic growth in 1971 were tempered by forecasts of increased unemployment and relatively slow progress in the fight against inflation.

And news that the government's index of leading indicators appeared to show a rise in November was somewhat offset by reports that machine tool orders reached a new 12-year low and U.S. foreign trade made its poorest showing in 22 months.

The Conference Board released a report this past week predicting that the gross national product, adjusted for inflation, would rise some 2.8 per cent in 1971. This contrasts sharply with 1970 when, according to the board, there was no real economic growth at all.

SECRETARY of Commerce Maurice H. Stans said that inflationary pressures would diminish in 1971 and unemployment would decline. In a year-end report on the state of the economy, he also predicted renewed growth in economic activity.

However, the Federal Reserve Bank of St. Louis forecast that unemployment would average 5½ to 6 per cent in 1971, compared with 5 per cent in 1970, if the Federal Reserve followed its present monetary policy.

The bank also said the fight against inflation would go relatively slowly in 1971, and predicted that price increases would average 4.2 to 4.3 per cent as compared to 5 per cent in 1970.

The Federal Reserve Board's current target calls for an annual increase in the money supply of 5 per cent.

(Advertisement)

Facts You Should Know About Diamonds

by
JOE STOLTZ
of LAWSON'S JEWELERS
Downtown Long Beach Only
A MILLS STORE

Last week we stated that it is the degree of imperfection of inclusion that is important, as no diamond is truly perfect.

Today we will discuss how the degree of such imperfections or inclusions affect the value of a diamond.

When we discuss imperfection (the trade term is "inclusion"), this refers to the CLARITY of the diamond, only. Remember, that imperfection, per se, is only one of many other aspects of a diamond that add or subtract from the beauty and value of a diamond. We are thus only exploring one narrow factor that influences the value of the diamond.

There are three major areas of imperfections within the diamond itself: its size, its location, and the type of imperfection.

Naturally, the larger the size of the imperfection to the overall proportion of the diamond itself, the more the clarity of the diamond is obscured. Diamonds are treasured because of their brightness — they glisten and shine like no other substance known to man. It is this indescribable brilliance that causes the diamond to be so treasured and valued, because this brilliance is an intrinsic characteristic of a diamond and will literally last for thousands of years.

Size of the imperfection is a relatively simple factor to judge. The easy guide to use is whether or not you can see the imperfection with your naked eye. If you can, the value of the diamond is lessened considerably.

If you cannot, how noticeable is it when you examine the diamond under a 10 power jeweler's loupe or microscope? If you cannot see it, and the trained jeweler cannot, then the imperfection does NOT affect the value of the diamond.

If you can see it, how easy was it to see? How large is it in proportion to the entire diamond? The larger it is, the more the imperfection could influence the value.

But, the imperfection size itself is not the sole determining factor. Next week, we will discuss the location of the imperfection.

Any questions you may have, please write to: Lawson's Jewelers, 250 Pine Ave., Downtown Long Beach only.

A MILLS STORE

SUNDAY 11 AM TO 7 PM

World's Largest
Seller Of
Famous
Brand
Furniture
Coast To Coast



WEEK-END WAREHOUSE

**FREIGHT CAR...
TO WAREHOUSE
DIRECT-TO-YOU**
At Fabulous Savings!

**New Low Price For
A 48" Walnut Bar**

SALE \$38 WHILE 12 LAST

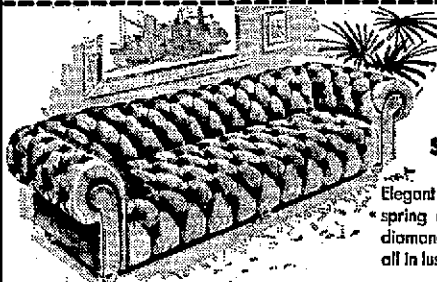
Smartly styled with clean cut modern lines. Expert detailing includes chrome foot rail, No-mar top, ample storage space!

**Hurry For
Lane Tables**

SALE \$15 JUST 18 TO SELL

Famous Lane quality is evident in these expertly crafted snack tables. In a beautiful Pecan finish... at home with any decor!

**ONLY THE WORLD'S LARGEST FAMOUS
BRAND DEALER CAN BRING YOU FURNI-
TURE AT THESE LOW WAREHOUSE PRICES
... FABULOUS SAVINGS... BUDGET TERMS!**



**The \$400 Velvet
Look Sale Priced!**

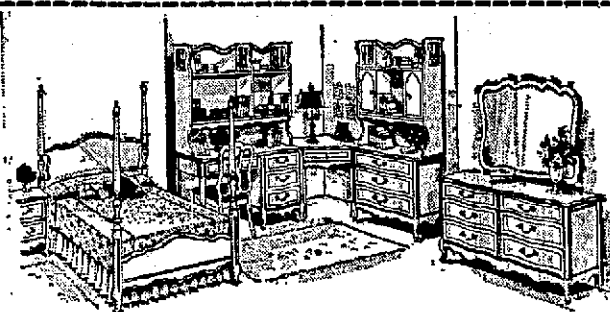
SALE \$197 JUST 10 TO SELL

Elegant detailing! Smart tuxedo style with spring construction, deep foam padding, diamond tufted seat, back, and arms... all in lush, plush velvet!

**Drastic Reduction
On Spanish Chair**

SALE \$33 WHILE THEY LAST

Would be considered a value of twice this price! Mediterranean styling with exposed Oak frame, reversible seat & back cushions!



**Bassett "Open Stock" White French
Now At Warehouse Sale Savings!**

Famous Bassett French Provincial "open stock" pieces that sell for twice as much elsewhere! All in white with care-free Micarta tops, dust-proof, dovetailed drawer construction. Choose lingerie chest, bachelor chest, bachelor cabinet, door hutch, corner desk or large open hutch!

**YOUR CHOICE
\$67**

**HURRY! THESE
WILL SELL FAST!**

**Price Slashed On
Bassett Bedroom**

SALE \$147 JUST 14 TO SELL

Famous Bassett quality in a rich Maple finish. Includes double dresser, framed plate glass mirror, twin or full headboard.

**Give-A-Way Price
Dining Room Tables**

SALE \$47 WHILE 23 LAST

Famous brands you've seen tagged up to \$199! A variety of styles and finishes in Mediterranean, Modern and French. Hurry!

**Be Early For Famous
Brand Night Stands**

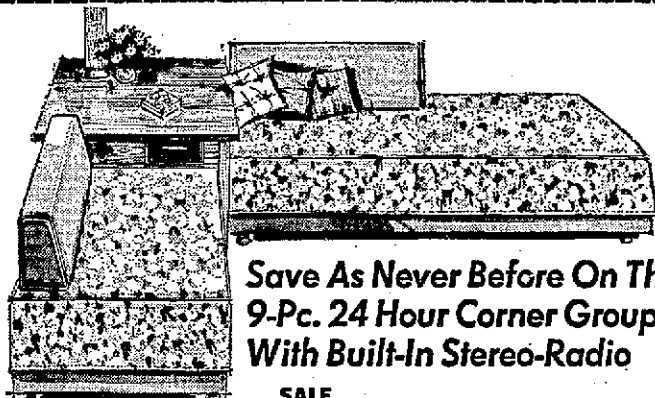
SALE \$15 WHILE THEY LAST

You'd pay at least \$50 in most retail stores! Wide choice of styles in rich Pecan or Walnut finish. These won't last long!

**Fabulous Saving
On Colonial Sofa**

SALE \$147 WHILE 14 LAST

Sells at twice the price elsewhere! Beautifully quilted in a decorator floral print. Reversible foam cushions. A Steal!



**Save As Never Before On This
9-Pc. 24 Hour Corner Group
With Built-In Stereo-Radio**

SALE \$197 ALL 9 PCS.

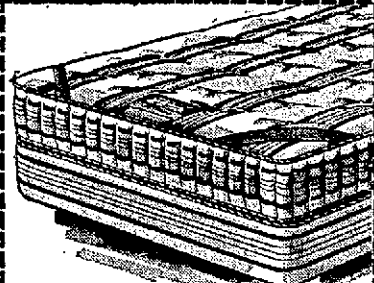
Compare with "run-of-the-mill" corner groups — without stereo — selling at \$299! Includes AM/FM multiplex stereo built-in walnut corner table, 2 each, foam mattresses, foam bases, quilted coverlets & bolsters!

Add An Extra Room For Less Than \$200

**Giant Savings On
Famous Brand Tables**

SALE \$33 WHILE THEY LAST

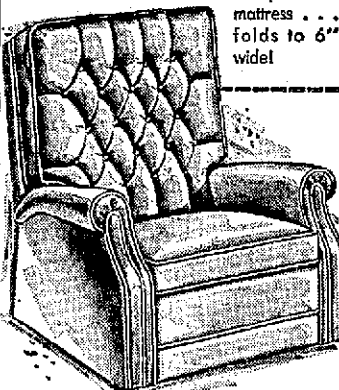
Famous Western-Slickley tables at a fantastic Levitz savings! Choose 26-inch square commode or 52" Coffee table. Hurry!



**Hotel Quality
Mattress & Box Spring
Priced To Sell Fast**

SALE \$47 2 PIECES

Famous long-wearing hotel quality in a full size mattress & box spring. Choose top quality foam or heavy duty innerspring!



**Genuine Kroehler At
Giant Sale Savings**

SALE \$83 JUST 15 TO SELL

Man size 3-position recliner... deep diamond tufted back... foam padded Lawson arm and reversible seat cushion... vinyl upholstery!

**Line A Wall With
Wrought Iron Units**

SALE \$28 WHILE THEY LAST

Lowest price anywhere! Floor to ceiling unit measures 84" x 48" with 3 roomy storage shelves. Hurry for these!

**Bassett Mirrors
With The \$50 Look**

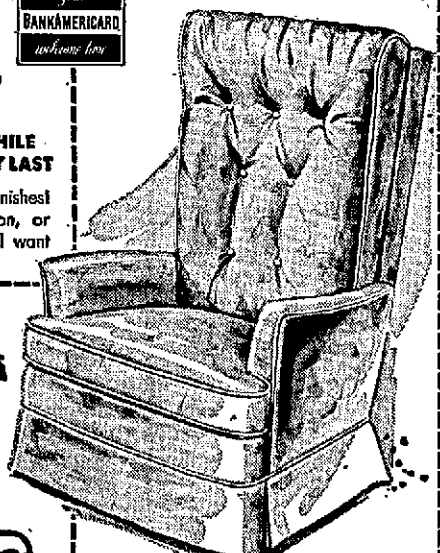
SALE \$15 JUST 63 TO SELL

You've probably seen this quality priced up to \$50! Beautifully framed plate glass in many styles & sizes. Hurry!

**Tables! Tables!
Fantastic Savings!**

SALE \$22 WHILE THEY LAST

Famous brands! All styles! Many finishes! Choose a cocktail, lamp, hexagon, or pos table... at this price you'll want one of each! Hurry!



**Kroehler Hi-Back
Velvet Swivel Chair
On Sale**

SALE \$87 WHILE 15 LAST

Beautifully detailed with deep foam button-tufted back, full skirt, reversible cushion. Famous SCOTCHGARD® protection. Color choice... Kroehler 5-yr. warranty!

**Douglas Dinette At
All Time Low Price**

SALE \$67 WHILE 17 LAST

Famous Douglas quality! Includes smart table with Walnut finished wood-grain top plus padded chairs in rich vinyl!

**Save Now On This
3-Pc. Study Group**

SALE \$24 JUST 30 TO SELL

Every child should have this ideal study set... includes wipe-clean plastic top desk, bookcase & chair. Hurry!



**World's Largest
Warehouse and
Showroom Just
Minutes Away!**

SAN DIEGO FREEWAY AT BEACH BLVD.

Next To The Huntington Shopping Center

Broad Implications of Clean Air Act Outshine Rule to End Car Pollution

By GIL BAILEY
Contributing Editor

"Within four and one-half years, the level of air quality in American cities, as to these major pollutants, should be adequate to avoid adverse effects on public health." The 1970 Clean Air Act, signed by President Nixon, states.

On Dec. 18, 1970, the U.S. Senate and the U.S. House of Representatives passed the strongest air pollution control legislation in history.

The promise stated above — clean air for American cities within four and one-half years — is part of that bill, but it is merely a promise, perhaps doubtful of achievement.

Questions of adequate funding and administration — both inadequate in the past — raise the possibility that this act, as with the Clean Air Act of 1967, will be ineffective.

EVEN SO the bill has major implications for the State of California and for the Los Angeles Basin, implications made real by broad new federal powers.

California retains its almost meaningless right to set stricter standards for autos and for fuels, made meaningless because so far the state has been unable or unwilling to enforce those stricter standards.

However, California loses its right to regulate aircraft, and the aircraft industry is off the hook of a Jan. 1 state regulation of smoke from jets.

(The airlines apparently expected the congressional action. Only one airline applied for a variance from the regulations while the others, although they were potentially in violation, ignored them.)

THE MOST discussed provisions of the legislation, the order for auto pollution to be cleaned up by 1975-76, may not be the most important provision of the act.

Instead, new rights for citizens to sue the government over its failure to enforce current laws and broad new federal powers may turn out to be more important.

The broader significance of the bill lies in the authority given the Air Pollution Control Office of the Environmental Protection Administration.

First, this agency will now set air quality standards for the nation and then rule on plans of the states to meet these standards. Thus, the federal government takes over full control, at least potentially, of the air pollution control fight.

THE ADMINISTRATOR of the Air Pollution Control Office has some broad and tough powers:

He can override states and local districts if their controls are not tough enough.

He has emergency powers to abate any pollution "that presents an imminent and substantial endangerment to health";

He has the threat of fines of \$10,000 per vehicle violating federal emission standards and \$25,000 per day for violation of federal regulations by industrial sources;

He has power to regulate new industrial sources of air pollution coming from such industries as power plants, steel mills, cement plants and refineries;

He has inspection rights previously denied;

He has the power to regulate "hazardous substances" coming out of industrial smokestacks.

THE EMERGENCY power section of the law is impressive.

"The administrator, upon receipt of evidence that a pollution source or combination of sources (including moving sources) is presenting an imminent and substantial endangerment to the health of persons, and that appropriate



RICHARD M. NIXON
Signed Tough Bill

state or local authorities have not acted to abate such sources, may bring suit on behalf of the United States in the appropriate United States district court to immediately restrain any persons causing or contributing to the alleged pollution to stop the emission of air pollutants causing or contributing to such pollution or to take such other action as may be necessary."

A citizens group could sue the administrator to force such action.

The thrust of the total law can be read in these words:

"Implementation of standards will require changes in public policy; land use policies must be developed to prevent location of facilities which are not compatible with the implementation of national standards. States must review the location of every new stationary source before construction to assure no interference with attainment of the standards."

"CENTRAL city use of motor vehicles may have to be restricted. In some congested areas the number of operations of aircraft into an airport may need to be limited. . . . If such controls are required, the plan for implementa-

"If the plan is approved the Congress expects the federal regulatory agency should so provide. . . . agencies to take the steps necessary to assure compliance with the plan."

The words and powers given are tough, but they are no guarantee of clean air.

Sen. Edmund Muskie, D-Maine, the father of this legislation, put one of the problems this way:

"No level of government has implemented the existing law to its full potential. On all levels, the air pollution control program was underfunded and undermanned. Greater financial commitments had to be made and met at all levels."

The key then to whether the bill accomplishes its purpose — clean air in four and one-half years — is two fold: Money and reorganization of the present air pollution fight.

"Hell, we haven't even enforced the 1967 law," said one Washington, D.C., official.

"We haven't got the manpower to enforce that law," he added.

THE PRESENT federal air pollution control agency has roughly 1,000 employees and a budget of \$120 million a year.

"The money has to be more than doubled and the employees at least doubled," an air pollution control expert said.

In addition the bill will need good administration.

The newly formed Environmental Protection Agency, which is in charge of air pollution control, is suffering birth trauma.

"It's chaos," said one Washington observer.

The problems of putting together a new federal environmental agency are compounded by past history.

The bill provides many basic tools to fight air pollution. The only question is whether those tools will be used.



Buffums' MEN'S SHOE CLEARANCE

The good looks and high quality of our famous name shoes are obvious . . . taps in fashion, wear and comfort. Even at regular prices they are outstanding values.

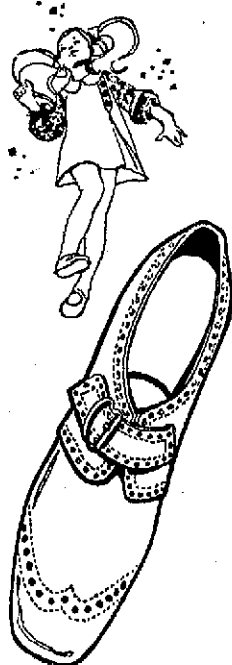
MEN'S BETTER SHOES by Bolly and E.T. Wright, reg. 37.00-50.00 . . . 25.00-34.97

MEN'S FINE DRESS SHOES by Freeman, Reg. 24.00-34.00 . . . 18.00

WM JOYCE CASUALS, soft suede in four colors, reg. 19.00-22.00 . . . 13.90-2/26.00

STRIPED ATHLETIC SHOES for men and boys in white with black stripes, reg. 12.00 . . . 6.99

Store for Men and Store for Boys
Downtown Long Beach, Santa Ana, Pomona



Buffums' CHILDREN'S SHOES 25% TO 75% OFF

For girls . . . for boys . . . for teens too! Buffums' semi-annual clearance brings you outstanding savings on quality shoes. Jumping Jacks, Pocos, Cover Girl, Understudies, Bristol and many more. Reg. 9.00-17.00 . . . 3.00-9.00

Children's Shoes, all stores except Marina

44.99 and 54.00

reg. 60.00-80.00

NATURAL SHOULDER SPORT COATS . . . More than just a savings on price! Quality is of prime importance . . . combining now fashion with a future. 100% wool worsted sport coats styled with wide lapels, deep center vents. In two or three-button models. Fashion colors in patterns or solids. Sizes: reg. 38-44; long 39-44.

DRESS SLACKS THE WAY YOU LIKE THEM . . . A famous maker styles traditional, plain-front pants in flare or straight leg. You are assured of current styles even though we cut prices sharply. Wool or Dacron® polyester/wool blends. Sizes 29-38 waist. reg. 20.00 14.99

Varsity Shop, all nine stores

74.99

reg. 100.00

NOW STYLED SUITS . . . An excellent buy on fine quality suits*. Expertly tailored with deep center vent and wide lapels. 100% wool worsted or Dacron® polyester/wool. Great selection in colors and sizes; reg. 38-44; long 39-44.

Varsity Shop, all stores *Suits not in Marina store

FAMOUS MAKER SPORT SHIRT . . . Name so famous we can't mention it . . . but you'll recognize the quality and great styling on sight! Of perm-pressed, machine washable fabrics. Long sleeved in assorted patterns and colors; sizes 8-20. value 5.00-6.00 3.49

Store for Boys, all stores except Marina

BOY'S CORDUROY FLARE PANTS . . . Just the thing for the tiny tot set . . . and mom! She can rely on perm-pressed 100% cotton that machine washes like new. Pant has belt loops, four patch pocket flaps, double knees for extra wear. Assorted colors; 4-7. value 5.00 3.69

Little Shaver Shop, all stores except Marina



FIVE DAY ORDEAL OVER

Two Tell How They Survived Vicious Storms on Mt. Hood

TIMBERLINE LODGE, Ore. (AP) — Two men trapped on Mt. Hood by vicious storms burrowed deep into the snow to survive five nights.

For 37 hours, they huddled in a snow cave in a single sleeping bag under subzero temperatures and winds up to 80 miles an hour at the 10,000-foot level.

Dr. Latham Flanagan, a 34-year-old surgeon, and Dale Moon, 32, a Park Department survival specialist, both of Eugene, were spotted Friday near where they spent the fifth night and about half a mile from Timberline Lodge, where they started a climb to the 11,245-foot peak Sunday.

THE TWO mountain veterans were given first aid at the lodge and sent to a Portland hospital, where they were listed in good condition.

They were chipper and smiled through cracked lips as they arrived.

"You shiver a lot," Flanagan quipped when asked by a newsman how they kept warm.

Moon added: "You don't give up or we'd have been dead two or three days ago."

How do two men spend four days alone together in a sleeping bag?

"You do a lot of cooperating," Moon said. "Every time you move in a snow cave—every time you eat, sleep or turn over—you do it as a team."

"We spent quite a bit of time talking about loved ones," he said. "We were



AFTER FIVE DAYS in mountain storms, Dr. Latham Flanagan, 34, is kissed by his wife. He is being taken from an ambulance near a hospital in Portland, Ore. Latham and Dale Moon, 32, survived the blizzards on Mt. Hood without serious effects. Man at left is unidentified.

always working out plans, what to do when the weather changed. And we prayed a lot."

Moon said their cave was about seven feet long, 3½ feet wide and 2½ feet high. He said one would poke his head out twice a day to clear an air hole through the accumulated snow and to check the weather. But otherwise they remained virtually immobile.

Moon said he and Flanagan, just acquaintances before, "are much closer now."

They ran out of food the

second day but their biggest problem was lack of water. Their small snow melting stove quickly ran out of fuel and Flanagan said they didn't dare eat snow because it would use up precious body heat.

FLANAGAN and Moon struck out at 3 a.m. Sunday from Timberline, a lodge and ski center on the south face of the mountain, equipped to bivouac if necessary. The weather was good but a storm hit about the time they reached the summit at 1 p.m. It took them until 5 p.m. to get back down to

the mountain's Broken Crater area, where they dug in at 10,000 feet.

Thursday morning the wind eased and they started down the mountain by compass. But blinded by a dense snowfall, they missed the lodge by less than a mile and dug in for another night.

As some 60 searchers fanned out in clear weather Friday morning, the climbers were spotted by a man scanning the mountain with a telescope. Search parties had been turned back twice by the storm.

Antismoking Propaganda Cut Asked

WASHINGTON (UPI) — The cigarette industry asked Saturday for less antismoking propaganda in return for the new ban on broadcast cigarette commercials.

Horace R. Kornegay, president of the Tobacco Institute, accused health agencies of neglecting research in favor of unfair statements linking cigarette smoking with lung cancer and other diseases.

Kornegay cited government reports that U.S. cigarette consumption rose slightly in 1970, with a sharp increase in the percentage of teen-agers who smoke.

"It is apparent that the American Cancer Society and other groups misjudged public gullibility when they diverted their funds from research into

efforts to control individual behavior without supportive facts," Kornegay said.

"... not only are the thousands of lung cancer victims who have never smoked cigarettes being neglected by expensive propagation of myths instead of scientific knowledge, but there are signs of a direct backfire," Kornegay said in reference to the increased cigarette consumption.

Kornegay said health agencies have used broadcast cigarette advertising "as justification for their massive assault on smoking." With cigarette commercials banned by law as of midnight Friday, he said, "their only real alternative now is a sharply reduced noise level and a rededication to scientific research."

Kornegay said the tobacco

industry enjoyed a record year in 1970 and felt no guilt.

"I know of no single individual among the hundreds of thousands of tobacco farmers, manufacturing and distribution employees and executives and retailers who believes he is profiting from poison instead of pleasure," Kornegay said.

In an interview Thursday, Dr. Daniel Horn, director of the national clearing house for smoking and health, an arm of the department of Health Education and Welfare (HEW), said the end of broadcast cigarette advertising offered an opportunity for more public education — not less — about the alleged health hazards of smoking.

Horn said he was working with schools and was

considering coordinating some antismoking education with programs designed to educate children about marijuana, heroin and other illegal drugs.

Japanese Emperor Grooms New Year

TOKYO (AP) — Massive crowds jammed the grounds of the Imperial Palace Saturday for New Year's audiences being given by Emperor Hirohito and his family. Officials said more than 120,000 persons would see the imperial family by the end of the day.

Hirohito and Empress Nagako greeted the crowds from behind a bullet-proof glass panel, along with Crown Prince Akihito, the emperor's second son, Hitachi, and their wives.

Buffum's

AND OUR FAMOUS NAME FOUNDATION SALE IS ON!

ANTHRA
CLEARANCE AND SALE

IF IT'S LACEY AND LOVELY IT HAS TO BE VANITY FAIR

Beautiful ways to color your nightlife and save during our giant January sales event. In pastels, brights and prints in misses sizes.

Shift gowns, minis, delicious trims. Reg. 7.00-15.00	4.99-9.99
Pajamas, reg. 14.00	8.00
Peggnoirs, robes, reg. 15.00-30.00	9.99-17.99
... and more famous savings:	
Long sleeve long gowns ... shorties, reg. 9.00-16.00	5.99-8.99

Lingerie, all stores except Marina

TAKE YOUR "LEISURE LIFE" IN KODEL®

Such a delicious way to start the day or wrap it up. Solid color pastels with delicate pocket embroidery and lacey trim. Easy care blend of Kodel® polyester and cotton. 8-18. Also, sale priced, water colorprints. Robes, all stores except Marina

6.99 special purchase

SUCH PRETTY WAYS TO SAVE

JANUARY CHAIR SALE

Custom Quilted Hi-Back Velvet Chair

Decorator selected deluxe hi-back chair — custom-built custom quilted in choice of velvet fabrics — reversible cushion in hi-density foam. Choice of colors. A truly gorgeous and comfortable chair.

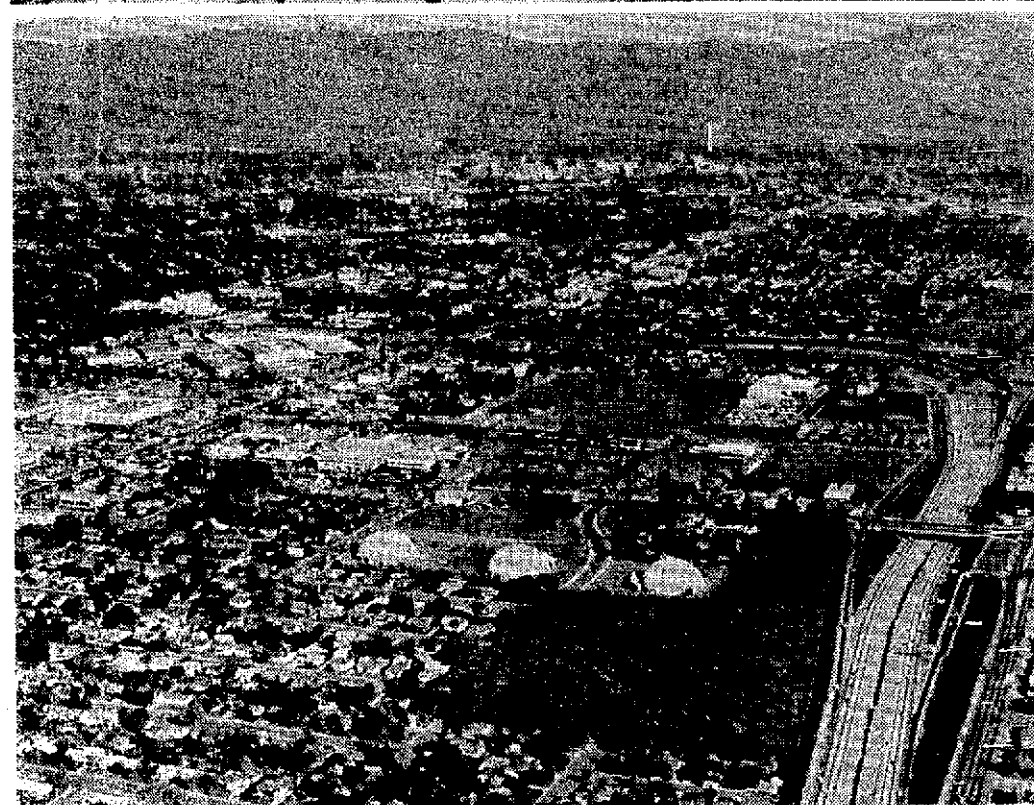
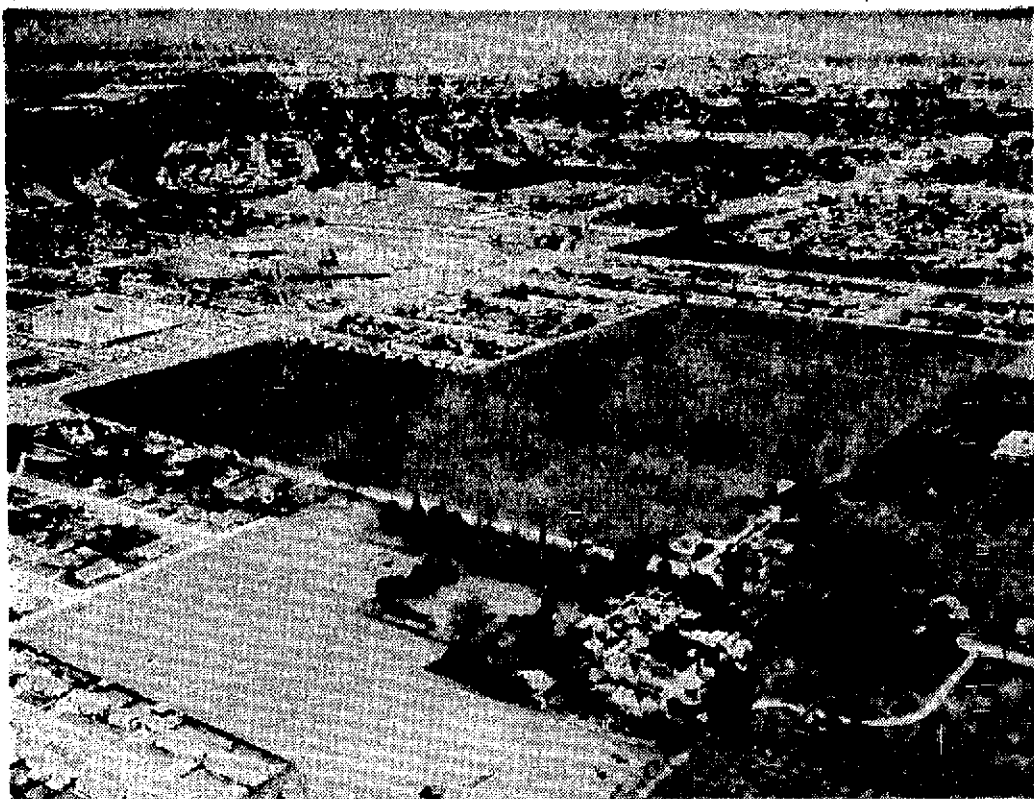
Made to sell for 129.95
Modern Whse. Price **69⁹⁵**

MODERN FURNITURE WAREHOUSE

Visit Our Colonial Warehouse Next Door!

HE 2-5230 1700-1740 DAISY AVENUE—LONG BEACH—IN THE INDUSTRIAL CENTER
3 BLOCKS EAST OF I.B. FRWY. 1 BLOCK SOUTH OF PACIFIC COAST HWY. LONG TERM FINANCING AVAILABLE

OPEN TODAY, SUN., 10-5
Mon. & Fri. 'til 9 p.m.



THE OLD AND THE NEW "IMPROVED" VERSION

An aerial view of San Jose, above, in 1955 shows spacious orchards and stretches of open land separating areas of urban development. Landmarks which stand out clearly include the Winchester house and grounds in the lower right of the picture. Below is

present day San Jose as seen from the air. The urban sprawl has encroached on former areas of orchards and fields. A freeway runs up through the lower right of the picture, the domes of three big movie theaters stand out in the center, in what was an open field.

—AP Wirephotos

'THIS ISN'T PROGRESS' 'People Pollution' in Santa Clara Valley

By DOUG WILLS

SAN JOSE (AP) — For 20 years Santa Clara County lived by the belief that growth meant progress and prosperity.

Today, with more than a million residents in the once rural Santa Clara Valley, there are second thoughts.

Growth created thousands of new jobs, but not for the unskilled cannery and farm workers who saw freeways, shopping centers and new homes built on the orchards and fields that used to provide their living.

HUGE NEW subdivisions became instant slums as urbanization hardened racial and economic neighborhood lines. Unemployment, smog and tax bills swelled by big welfare rolls are major problems. Today the chief of the county Chamber of Commerce — a specialist in recruiting new industry — is looking for another job. There are no plans to replace him.

"We unfortunately have gone for growth for growth's sake, and have forgotten the consequences," said Dean McKelley, outgoing Chamber of Commerce director.

"I look on this area becoming a second Los Angeles, and if that isn't doom, I don't know what is," McKelley said. "We are victims of our own success."

"We've come to the realization that growth for growth's sake is no longer desirable," said Victor Calvo, chairman of the County Board of Supervisors.

Sig Sanchez, a senior member of the Board of Supervisors, disagrees, but only in part.

"I wouldn't go that far, to say growth has gone sour," he said. "I think it's come a little too fast."

But some citizen groups are demanding a halt to all growth, and they have enough support to eliminate the Chamber of Commerce's advertising budget from the country's spending program for the first time in 20 years.

They are concerned with what McKelley calls a "deteriorating quality of life . . . urbanization, or, if you will, people pollution."

"Most of us who have seen the change in the valley the last 20 years recognize there have been very few good things done for the quality of life for the people," he added.

ATTORNEY Arthur Johnson, 32, said the thing he misses most is "driving down Blossom Hill Road and looking at the orchards in bloom. Now the orchards are gone, and most days you can't even see the hills."

"I used to know where every street was, but now I can get lost and I've lived here all my life. I think a person suffers a great loss of identity when he doesn't know his own community," Johnson said.

The 1950 census of 290,000 in the valley grew to a 1970 total of 1,057,000. San Jose, hub of the valley's 15 cities, grew from 95,000 to 436,000 in the same period.

The unbroken miles of orchards — prunes, walnuts, pears, peaches, apricots, cherries — have all but disappeared. Where they do still remain in outlying areas, it's a checkerboard pattern of new homes, shopping centers and orchards.

SAVE 20%

STEVENS FIRST ANNUAL FINESSE HOSIERY SALE

From January 4th through January 16th, you can save on your favorite Finesse hosiery styles. Just look at the sale prices . . . then, come in and gather a wardrobe of hosiery for the new year. Tummy Stocking . . . a panty hose with light, but fashion-right control. Gypsy, Eventide, Airy Nude, Costation, (dark brown), Eclipse (off black); sizes short, medium, large, extra large, reg. 3.00 . . . 2.39. Hosiery, all stores except Marina

Top Secret Thigh Hi Garterless Stocking in Gypsy, Jubilee, Eventide, sizes short, medium, long, extra long, regularly 2.00 . . . 1.59 pr.

Hosiery, Long Beach, Santa Ana, Pomona, Newport, San Diego

ANNUAL SHOE CLEARANCE

1/3 to 1/2 OFF

Only once a year do you find such a great gathering of famous names: De Liso Deb, Hill and Dale, Barefoot Originals, Amalfi, Joyce and others . . . and all the most fashionable styles of the season, reduced. Reg. 15.00 to 30.00 shoes . . . walk away with shoe boxes filled with savings! Shoe Salon, all nine stores

FASHION SHOES FROM TWO FAMED DESIGNERS . . . here's a selection of dress shoes from Andrew Geller and Rosina Ferragamo Schiavone. Dress shoes and casuals in all your favorite colors and styles. We've collected the great looks, come in and collect savings Shoe Salon, all nine stores.

23.97 reg. 33.00-39.00

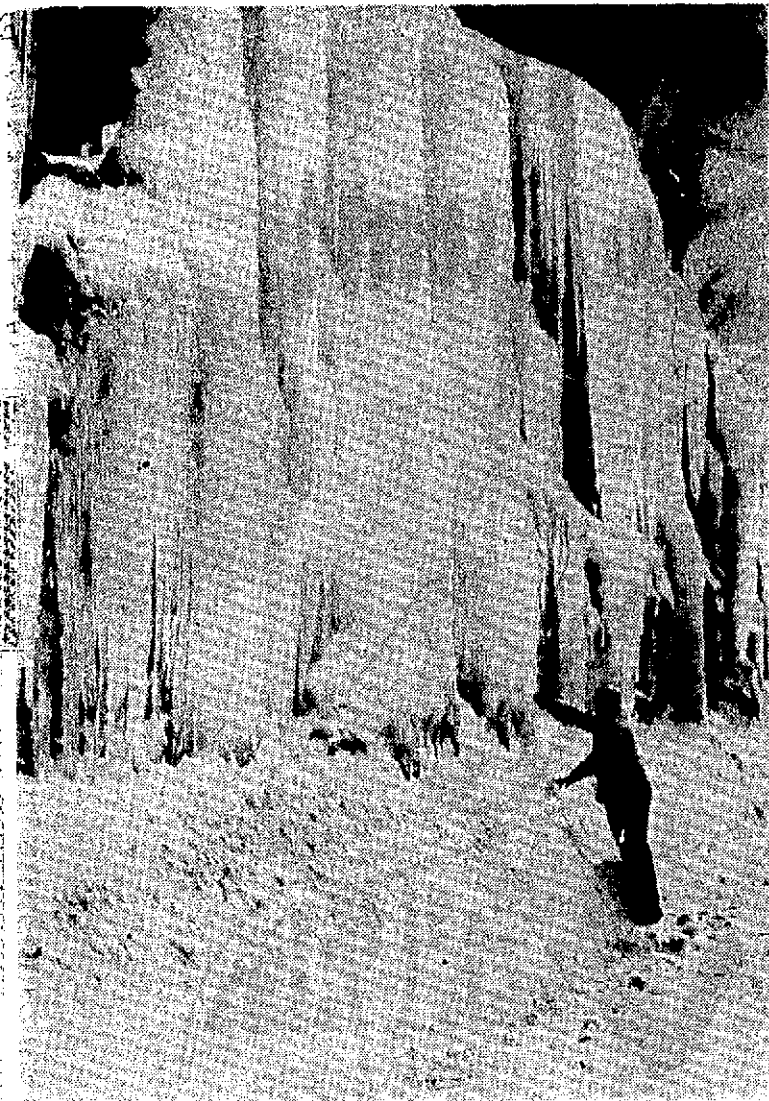
RED CROSS, SOCIALITE AND COBBIES SHOES . . . walking and casual shoes in your favorite fall and year-round colors. Save now!

Red Cross* Shoe Store, Downtown Long Beach
Shoe Salon, Santa Ana, Pomona, La Habra
*These shoes have no connection whatsoever with the American Red Cross

12.97 reg. 17.00-21.00



- | | | | | | | | | |
|--------------------------------|----------------------------|---------------------------|--|---------------------------------|-------------------------------------|-------------------------------------|--------------------------------|----------------------------------|
| LONG BEACH
Pine at Broadway | SANTA ANA
Main at Tenth | POMONA
Top of the Hill | PALOS VERDES
Hawthorne at Silver Spur Rd. | LAKEWOOD
Del Amo at Graywood | MARINA
Pacific Coast Hwy. at 2nd | NEWPORT CENTER
#1 Fashion Island | LA HABRA
#20 Fashion Square | SAN DIEGO
#885 Fashion Valley |
|--------------------------------|----------------------------|---------------------------|--|---------------------------------|-------------------------------------|-------------------------------------|--------------------------------|----------------------------------|



HUGE ICICLES IN MASSACHUSETTS

Edward Kennedy Jr. tries to measure thickness of icicles on cliff at Hairpin Turn of the Mohawk Trail in North Adams, Mass. Weather conditions have been ideal for the formation and weather observers say they are bigger than ever this year.

—AP Wirephoto

Snowstorms, Blizzards Plaster Eastern U.S.

By UP International
Blowing snow from a husky winter storm Saturday plastered highway signs at St. George, Utah, that boast: "Where the summer sun spends the winter."

Eight inches of snow piled up at Leds, Utah, only 20 miles north of St. George, and blizzards raged through the state's high mountain passes.

Up to eight inches of snow fell along the eastern slope of the Colorado Rockies, with heavier snowfall in the high mountain country.

Snow flurries skittered across New England and the Upper Great Lakes, but

the New Year's Day storm that dumped heavy snow on much of the East has moved out into the Atlantic.

New York City lifted its snow emergency, effective at 6 p.m. Saturday, after more than 3,000 sanitation workers cleared streets and highways.

Sunny skies and warmer temperatures reduced the fresh snowpack in New York, Washington and other cities in the East. Officials agreed that the snow could not have fallen at a more advantageous time than New Year's Eve and New Year's Day.

The snowstorm in the West covered most of the

Southern and Central Rockies and the southern part of the intermountain plateau. The main thrust of the storm was expected to push eastward across the plains today.

The snow was welcome at ski resorts where operators have reported difficulty keeping enough snow on the slopes to cover rocks.

Temperatures fell to 12 below zero at Omak, Wash., early Saturday and stood at one above at Butte, Mont., in midafternoon.

In contrast, it was warm and humid in Southern Texas where the mercury rose to 79 at Brownsville.

Snow, Rain Saturate S. Europe

Landside Hits Italian Resort Hotel, Kills 4

ROME (AP) — A rain-loosened landslide crashed onto a hotel on the Bay of Naples Saturday, killing at least four persons. Snow, rain and storms struck large parts of southern Europe.

In Sicily, a tornado swept into Messina, uprooting palm trees and smashing cars. A 37-year-old man was crushed to death by a wind-tossed car.

In France, Yugoslavia and northern Italy snow and ice played havoc with traffic and communications. The mercury plunged to 33 degrees below zero in La Brevine, Switzerland.

Tons of mud and dirt cascaded onto the rear wing and upper floors of the five-story La Selva Hotel in Castellammare on the Bay of Naples and on an adjoining building, an empty villa and a car-filled parking lot.

THE VICTIMS were identified as 11-year-old Costanza France-Sconi and her mother, Luigia, 42, both vacationing in the hotel.

Antonio Longobardo, a 28-year-old hotel employee, and Susanna De Luca, 10, daughter of the hotel owner.

The landslide struck Castellammare, famed spa and spaghetti center, after 24 hours of steady rain that loosened the earth.

Many trees and shrubs had been torn up for construction of the 60-room hotel, authorities said, and by exposing the soil this may have contributed to the slide.

It was not known if any foreigners were registered at the hotel. All those injured and taken to hospitals were Italians.

Firemen and carabinieri, using bulldozers, worked into the night seeking other victims. Reinforcements came from Naples.

The tornado in Sicily hurled strollers against buildings in the center of Messina. Palm trees lining the downtown streets were uprooted and smashed through shop windows or crushed cars parked in the street. Hospitals reported treating 50 injured.

Among the injured was an elderly pedestrian who was hurled through a window of City Hall.

Low Cost Tax Appeals Set Up

WASHINGTON (AP) — Taxpayers who think the government is overcharging them on their tax bill now have a way to contest the Internal Revenue Service's figures without spending a fortune in court costs.

It's called the U.S. Tax Court small claims division — and it can only be used for claims less than \$1,000 for any one year. The court, which went into operation Thursday, can consider claims involving income, gift or estate taxes.

The division was set up by Congress under the Tax Reform Act of 1969 to provide speedy trials and special methods for handling small claims.

Some of the features include:

—Taxpayers may argue their own case or hire a lawyer.

—Trials will be scheduled in cities located as conveniently as possible to the taxpayers.

—And decisions by the court can't be appealed.

To have a case tried in the court, taxpayers must have received a notice of deficiency from the IRS and have filed a petition for trial within 90 days. There is a \$10 fee for filing such petitions.

Francis J. Cantrel, assistant clerk of the Tax Court, said he thinks almost all claims will be heard within six months after they are filed.

He said a few petitions already have been re-

ceived but added, "I think it will take most taxpayers some time before they learn about the new small

claims division."

Simplified petition forms can be obtained from the Tax Court in Washington.

ORGAN & PIANO CENTER

CLEARANCE

OUR JANUARY INVENTORY REDUCTION IS UNDER WAY! ALL NEW MODELS AND CHRISTMAS TRADE-INS HAVE BEEN SLASHED IN PRICE TO GIVE YOU THE BEST POSSIBLE BARGAINS. AS SOME ITEMS ARE ONE-ONLY, PRICES ARE SUBJECT TO PRIOR SALE. A FEW SAMPLES ARE LISTED.



SALE STARTS TODAY
OPEN 12 TO 6

CONSOLE ORGANS from \$695

	WAS	SALE
GULBRANSEN PREMIERE	\$4245	\$2995
GULBRANSEN CLASSIC	3545	2445
GULBRANSEN E. WAL.	2495	1395
HAMMOND H. WALNUT	4445	2495
HAMMOND E. PECAN	2575	1475
HAMMOND B3. MAHOG.	3050	2275
LOWREY SS25. CHERRY	3095	1275
LOWREY CORONATION	3135	1275
LOWREY H25	4295	2345
THOMAS 855	3295	2375
THOMAS CELEBRITY	4695	3100
WURLITZER 4500	2915	1695
BALDWIN 46 HP	2950	1295

SPINET ORGANS from \$175

	WAS	SALE
LOWREY HOLIDAY NEW	\$1795	\$1075
LOWREY TEMPEST	1295	745
LOWREY BRENTWOOD	1475	520
LOWREY H HORSESHOE	2475	1360
GULBRANSEN T-200	1845	1025
GULBRANSEN PACEMAKER	1175	695
GULBRANSEN B2 DLX	1865	645
GULBRANSEN CENTURIAN	745	495
THOMAS CATALINA	1295	695
THOMAS SIERRA	1395	945
THOMAS MALIBU	1420	995
HAMMOND M3	1675	695
HAMMOND K. TABS	1395	545
HAMMOND F100. WAL.	1075	295
HAMMOND N. WAL.	1695	985
HAMMOND T. RHYTHM	2245	1385
HAMMOND J. RHYTHM	1140	845
WURLITZER 4300	1845	695
WURLITZER 4100	1375	425
SILVERTONE. WAL.	745	425
KIMBALL. RHYTHM	895	445
BALDWIN 81R. WAL.	1495	895

	SAVE
J&C FISCHER CONSOLES	\$455
WEBER CONSOLES	\$400
GULBRANSEN SPINET	FROM \$695
USED SPINET	FROM \$375
USED GRAND	FROM \$495
KAWAI GRAND	NOW \$1195
PRACTICE PIANOS	FROM \$175

"Where Prices Are Low on Brands You Know"

ORGAN & PIANO CENTER

1100 Long Beach Blvd., Downtown Long Beach.

HE 7-2271

Open Daily 10-9; Sat. 10-6; Sun. 12-6

HOW TO LOOK FOR A PET AND FIND IT... check the Want Ads today!



FIELDCREST TOWELS... EXCITING IN JACQUARD OR SOLID PATTERNS...

"Imperial Brocade" tone on tone cotton terry jacquard is a rich, lavish design. Bath, reg. 6.00... 5.00. Hand, reg. 3.00... 2.50. Cloth, reg. 1.10... 90c. Tip, reg. 1.20... 1.00. Mat, reg. 7.50... 6.00.

"Royal Velvet" is a plush, thick absorbent cotton terry in Antique Gold, Bittersweet, Canary, Cerulean Blue, Desert Pink, Ice Pink, Siamese Pink, Spanish Straw, Verdian Green or White. Bath, reg. 5.00... 4.00. Hand, reg. 2.50... 2.00. Wash, reg. 1.00... 80c. Tip, reg. 1.10... 90c. Bath Sheet, reg. 8.50... 7.00. Mat, reg. 6.00... 5.00.

FIELDCREST "BOUNTIFUL"... exciting new

collection of sheets in water-color pastel floral pattern. A never-iron blend of 50% cotton and 50% polyester. 42"x36" cases, reg. 4.60 pr. ... 4.00 pr. 42"x46" cases, reg. 5.40 pr. ... 4.60 pr. Twin, reg. 6.50... 5.00 Full, reg. 7.50... 6.00. Queen, reg. 10.00... 9.00. King, reg. 13.00 12.00.

Towels, Bedding, Downtown Long Beach, Santa Ana Pomona, La Habra Palos Verdes, San Diego

WALK SOFTLY ON TENNESSEE TUFTING

RUGS... Ritz, elegantly textured and fringed rug comes in a color and size to complement your bedroom or bath decor. 24"x36", reg. 6.00... 5.00. 27" round, reg. 6.00... 5.00. Contour, reg. 6.00... 5.00. 27"x48", reg. 9.00... 8.00. 36"x54", reg. 14.00... 12.00. Lid cover, reg. 3.50... 3.00.

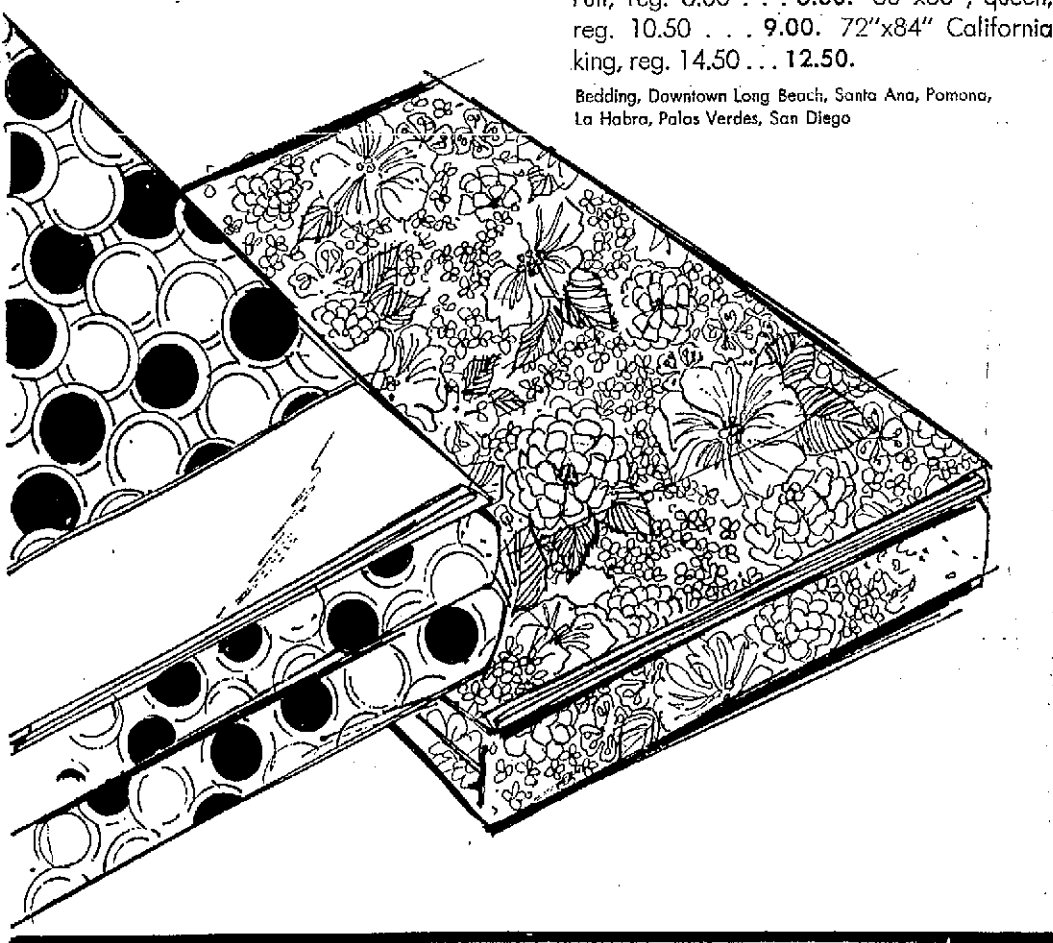
Embassy, washable pile edged with fringe, 24x36, reg. 7.00... 6.00. 27" round, reg. 7.00... 6.00. Contour, reg. 7.00... 6.00. 27"x48", reg. 10.00... 9.00. 36"x54", reg. 16.00... 15.00. Lid cover, reg. 3.50 3.00.

Bedding, Downtown Long Beach, Santa Ana, Pomona, La Habra

PIERRE CARDIN DESIGNS FIELDCREST

SHEETS... "Ronde" circles in brilliant colors turn night time into fashion time. Hot pink with orange, blue, gold or pink. Sheets and cases: 42"x36" standard case, reg. 5.00 pr. ... 4.50 pr. 42"x46" king case, reg. 5.60 pr. ... 5.00 pr. 72"x104" twin, reg. 7.00... 5.80 81"x104" full, reg. 8.00... 6.80 108"x115" king, reg. 14.50... 12.50. Bottom fitted sheets: twin, reg. 7.00... 5.80. Full, reg. 8.00... 6.80. 60"x80", queen, reg. 10.50... 9.00. 72"x84" California king, reg. 14.50... 12.50.

Bedding, Downtown Long Beach, Santa Ana, Pomona, La Habra, Palos Verdes, San Diego



RUNNIES

BLAZES

LONDON (UPI) — Barbara Tennant was so disgusted after firemen put out a Christmas Day oil heater fire in her flat that she set out to spend the rest of the weekend at her fiancé's house nearby. No sooner had she crawled into bed for the night when the electric blanket caught fire.

"It was terribly embarrassing," Barbara, 19, said Sunday. "The same firemen turned up again. They told me it would be safer for everyone if I told them where I'm sleeping next."

DOZED OFF

ATLANTIC CITY, N.J. (UPI) — Business was pretty slow in Mr. Raymond's Bar. There were no customers, so bartender George Thompson dozed off while watching television.

A while later some patrons came in and woke him up. He found the cash register emptied of \$80, the shelves minus \$115 worth of liquor and the television set missing.

SAFE DOGS

PHOENIX, Ariz. (UPI) — Mrs. Thelma Norris caught two dogs Wednesday to keep them from the dog catcher.

Then she sent her two young daughters around the neighborhood to see if they could locate the owner of the two white toy poodles.

The girls learned the poodles belonged just down the street. Their owner — the county dog catcher.

COYOTES

SALINA, Kan. (UPI) — Coyotes are sabotaging the Air Force's Smoky Hill bomb range west of Salina.

Twice in the past two weeks, the coyotes have chewed in two cables for electronic scoring microphones on the range's target area, then carried off the microphones. One microphone was found about 100 yards from its original site.

The microphones record bullets flying by as planes strafe the area.

YEMANJA

RIO DE JANEIRO (UPI) — A half million devotees of the voodoo cult spent New Year's eve on the beaches of Rio, sacrificing chickens and sending gifts to the sea goddess Yemanja in hopes of a lucky 1971.

While drums beat and thousands chanted, the white-robed voodoo priests waded into the water with gifts of flowers and small boats loaded with perfume, cosmetics, rum and champagne for Yemanja.

Many Brazilians, including a number of the Roman Catholic majority, believe the sea goddess determines their fortunes for the new year.

If the gifts are swept out to sea by the tide during the night, the goddess is deemed to have accepted them and the year will be happy. If they wash ashore it is believed they have been rejected and the cultists prepare for a bad year.

GUARANTEED

WOBURN, England (UPI) — Representatives of Woburn Abbey, showplace home of the duke and duchess of Bedford, announced plans to build an African village on the grounds next summer featuring mud huts thatched with elephant grass and, if possible, a genuine witch doctor as resident.

OL' MASSA

PHILADELPHIA (UPI) — The oldest gorilla in captivity celebrated another birthday Wednesday.

Massa's 40th birthday party was a traditional event, largely for the benefit of the city's school children, because no exact birthday is known.

Massa was about five years old upon arriving at the zoo in 1935 as the intended bride of the gorilla Bambroo.

The two gorillas became lifelong enemies and officials soon found out why. Massa is a male.

RESCUE

CHICAGO (UPI) — When dozens of persons called the Anticruelty Society to report a bird "maimed" on ice out in Lake Michigan, a rescue attempt was mobilized.

While the bird — apparently a Canada goose — beat its wings and floundered, two fire department scuba divers dragging an aluminum boat in case the ice broke inched their way toward the bird.

As they inched within 20 feet of the creature, it spread its wings and flew south.

DOGCOTT

LONDON (UPI) — The Post Office Workers' Union has negotiated a new rule allowing Britain's 100,000 postmen to boycott homes with "belligerent" dogs.

DEAFENED?

LONDON (UPI) — An article in the current edition of the British Medical Journal said doctors cured an accountant's fear of balloons by bursting 90 of them around him in a 30-minute span.

GENTEEL

SUNNINGHILL, England (UPI) — Butler Reginald Gibbs knocked at the bedroom door of Mrs. Martha Guinness, elderly member of Britain's famed brewing family, Wednesday evening to announce quietly that the family's \$96,000 mansion was on fire.

He helped madame slip a fur coat over her nightclothes, then led her outside, where she sat with her two dogs in her warm Rolls-Royce while firemen put out the blaze.

AT LAST

BIRKENSHAW, England (UPI) — Among Francis Holt's Christmas mail this year was a letter from his lawyer reminding him to go to court and claim some money due him. The letter was posted two miles from his home — in 1933.

Post Office officials were investigating.

PICKLE PRIZE

CHICAGO (UPI) — Pickle Packers International has named the recipient of its "Biggest Pickle of the Year" award — the U.S. dollar.

The association said sourly that because the dollar was worth 42 cents less in 1970 than in 1942, and 80 cents less than in 1910, it was "in the biggest pickle."

BIG JANUARY SAVINGS! 7-PC. Decorator-Planned Living Room Group

OPEN TODAY
SUNDAY
10 to 5

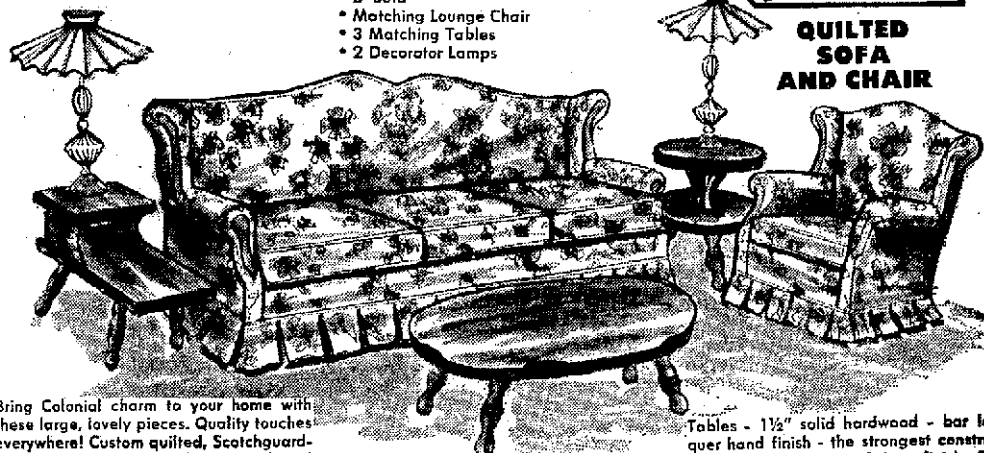
Long Term Financing Available

299⁰⁰

REG. PRICE 499.95

- Choice of Colors
- 8' Sofa
- Matching Lounge Chair
- 3 Matching Tables
- 2 Decorator Lamps

QUILTED
SOFA
AND CHAIR



Bring Colonial charm to your home with these large, lovely pieces. Quality touches everywhere! Custom quilted, Scotchguard-covered, solid foam cushions, hardwood frames, double doweled and corner blocked.

Tables - 1 1/2" solid hardwood - bar lacquer hand finish - the strongest construction possible - warm Salem finish. The lamps are available in white or amber glass - Choice of shade colors - three-way switch.

Colonial
FURNITURE WAREHOUSE

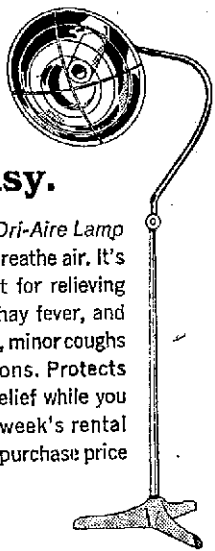
VISIT OUR
MODERN WAREHOUSE
Right Next
Door!

1740 DAISY AVENUE
INDUSTRIAL CENTER OF LONG BEACH
1 BLK. WEST OF MAGNOLIA, 1 BLK. SO. PAC. CST. HWY.
HE 2-5190

Open MON. and FRI.
'til 9 p.m.
TUES., WED. and THURS.
'til 5:30 p.m.
SATURDAY 9 to 5
SUNDAY 10 to 5

Breathe easy.

Turn on our California Dri-Aire Lamp for dry, warm, easy-to-breathe air. It's like a trip to the desert for relieving paroxysms of asthma, hay fever, and symptoms of head colds, minor coughs and bronchial conditions. Protects your children. Brings relief while you sleep. Just \$18 for 4 week's rental which can be applied to purchase price of \$69.50.



Phone for prompt delivery

LONG BEACH 597-7774
DOWNEY 869-1041
TORRANCE 378-8466
LOS ANGELES 752-3131

ABBEY
RENTS

and sells too
easy budget terms

Save on STAINLESS by ONEIDA

Now is your opportunity to start a solid stainless service or add to your present set and save.
Limited time offer ends Jan. 31, 1971

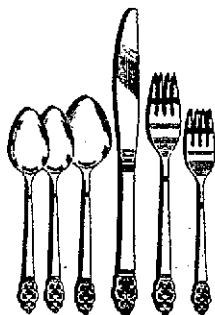
PLACE SETTING

sale

ONEIDACRAFT® DELUXE STAINLESS

6-Piece
Place
Setting
\$4.99

(Regularly \$7.50)



6-Piece Place Setting consists of:
2 Teaspoons, Soup Spoon, Hollow Handle
Knife, Dinner Fork, Salad Fork.

COMMUNITY® STAINLESS

6-Piece
Place
Setting
\$6.99

(Regularly \$9.95)

ONEIDACRAFT®
Deluxe Stainless
5-PIECE HOSTESS
SERVING SET
\$9.98

Contains:
Plated Tablespoon,
Butter Knife, Gravy Ladle,
Sugar Spoon, Cold Meat Fork.

COMMUNITY® Stainless
5-PIECE
SERVING SET
\$9.98

Contains:
Plated Tablespoon,
Butter Knife, Gravy Ladle,
Sugar Spoon, Cold Meat Fork.

Oneidacraft® Deluxe Stainless Patterns left to right: Riddle
Crown®, Ember Glow®, Chalice®, Capistrano®, Lancing Rose®.

Community® Stainless Patterns left to right: Rose Shadow®,
Yonella®, Paul Revere®, Castles®, Frontiers®.



Imperial
HARDWARE CO.

PHONE
HE 6-6237

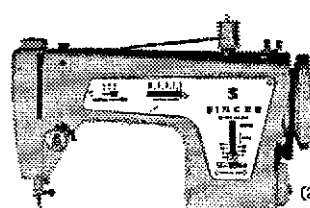
437 Long Beach Blvd.

Downtown Long Beach

take advantage sale days.

\$99⁸⁸

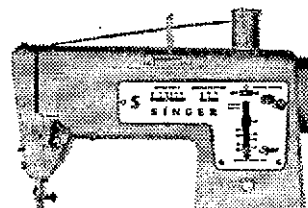
SAVE \$25.07



(237/697)

The Fashion Mate® zig-zag sewing machine by Singer in the Kingston console. This machine sews straight and zig-zag—mends and darns! Kingston cabinet is contemporary with walnut-engraved finish. SALE Reg. \$124.95.

Take advantage of the cold hard fact that we have too much stock of these machines and cabinets! We must sell them fast—so hurry in to start the New Year right—sewing and saving—at your Singer Sewing Center!



(457/676)

\$129⁸⁸

SAVE \$45.07

The Stylist® zig-zag sewing machine by Singer in Pacesetter walnut veneer cabinet. This machine has drop-in front bobbin, mends, darns—sews buttons, buttonholes and embroiders, too! SALE Reg. \$174.95

The Singer 1 to 36® Credit Plan helps you have these values now—within your budget.

SINGER

For address of the Singer Sewing Center nearest you, see White Pages under SINGER COMPANY.

Trademark of THE SINGER COMPANY

DOWNTOWN LONG BEACH — 437-2897
GARDEN GROVE — 530-4010
DEL AMO CENTER — 371-4696
LOS ALTOS — 430-0529

BIXBY KNOLLS — 423-7919
PARAMOUNT — 531-1583
COSTA MESA — 549-1195
BUENA PARK — 828-7540

LAKEWOOD CENTER — 634-4813
ANAHEIM — 535-1126
HUNTINGTON BEACH — 897-1041
SAN PEDRO — 832-7970

SOUTH COAST PLAZA — 540-2638
CITY CENTER — 542-3945

EXPLODED ON RUNWAY APPROACH

Arab Jetliner Crashes at Tripoli

TRIPOLI, Libya (UPI) — A United Arab Airlines jetliner crashed during a sand storm Saturday as it approached Tripoli airport. All 18 Arabs aboard were killed.

The British-built Comet hit a sand dune about one mile short of the runway at approximately 4:30 a.m. The four-engine plane exploded into flames, hurling wreckage as far as 400 yards.

It was the second fatal airline accident in the Mediterranean area in two days. Spanish rescue aircraft Saturday spotted the wreckage of a chartered French plane that crashed in the sea north of Algeria Thursday night with 31 persons aboard. They reported no signs of survivors.

Airport officials said the Comet appeared to be on the exact final approach path when it crashed. The plane was on a scheduled flight from Algiers to Cairo via Tripoli.

A spokesman for Libyan Arab Airlines, agents for United Arab Airlines in Libya, said he believed engine trouble caused the crash.

Part of the Comet's nose

wreckage of a chartered French plane that crashed in the sea north of Algeria Thursday night with 31 persons aboard. They reported no signs of survivors.

Airport officials said the Comet appeared to be on the exact final approach path when it crashed. The plane was on a scheduled flight from Algiers to Cairo via Tripoli.

A spokesman for Libyan Arab Airlines, agents for United Arab Airlines in Libya, said he believed engine trouble caused the crash.

Part of the Comet's nose

was hurled 400 yards away, landing in the hollow of a steep sand dune. One wing was 300 yards from the charred skeleton of the fuselage.

Police and firemen poked through the remains of mangled seats, a few items of clothing, some shoes and a tattered paperback copy of Taylor Caldwell's "Dear and Glorious Physician."

Wreckage of Airliner Seen; No Survivors

MAHON, Spain (UPI) — Part of the wreckage of a French chartered plane that ditched into the Mediterranean Sea north of Algeria Thursday night was spotted by a Spanish rescue aircraft Saturday afternoon, airport officials said.

There were no signs of survivors, officials said.

A Spanish Air Force sea-plane located floating debris at 1:35 p.m., 125 miles south of the Balearic island of Mallorca.

Shortly after the Spanish aircraft sighted the wreckage, Italian and French air

rescue planes joined the Spanish plane flying over the area.

Radio signals urged all ships in the area to converge on the spot.

A total of 31 persons, including 19 players of the Algerian A.S.A.L. (Association Sportive Air Liquide) soccer team, four accompanying officials, a family of five and three crew members were aboard the plane.

The plane took off from Algiers New Year's Eve bound for Minorca.

The Algerian soccer team was scheduled to play a friendly game against the Alayor club, a local team.

The family of French soccer promoter Jean Andren, including three children aged eight, four and one year, were aboard.

The plane sent out a distress signal 65 miles off the Algerian coast late Thursday night.

Newspapers Struck

LONDON (AP) — Production of British Sunday newspapers went ahead Sunday night despite a wildcat strike by newsmen protesting a new pay deal. The papers were being produced by executives and non-strikers.



Permanent waves now at savings

Specially priced cold waves that give hair extra bounce and body. All complete with cut and styling.

Gold Bond Perm reg. \$25 12.50

RPX Treatment Wave reg. \$35 17.50

Mondays, Tuesdays, Wednesdays, only: Special Boulevard Salon

Permanents (not for tinted hair) 10.00

may co beauty salon

may co lakewood
lakewood at del amo 633-0111
shop monday thru saturday
10 am to 9:30 pm; sunday noon 'til 5

Chances are you have some savings



to act as a hedge against inflation. The

trouble is, all money market instruments

are down



Bills, bonds, notes and

agencies all report decreased returns

. Where does that leave you?

With us, we hope. You see, the return on

savings on deposit with the Bank of Long

Beach has never been higher



. And the variety of savings plans



has never been so attractive. Why not phone



or drop in and meet with one of our officers,

and see how one of these plans might

be exactly right for you? Okay?

Great! Why not tomorrow?



BANK OF LONG BEACH

National Association

Main Office: 4201 Long Beach Blvd. • Telephone (213) 426-8183
Park Estates Office: 5199 East Pacific Coast Highway • (213) 597-4444

Accounts insured up to \$20,000 by the Federal Deposit Insurance Corp.

DISCO Foods

DISCOUNT SUPERMARKETS

FRYING CHICKEN Parts!

FRYING CHICKEN DRUMSTICKS.....55¢ lb.
FRYING CHICKEN PLUMP BREASTS.....59¢ lb.
FRYING CHICKEN THIGHS OR FULL LEGS.....49¢ lb.
FRYING CHICKEN BACKS OR NECKS.....10¢ lb.
FRYING CHICKEN HEARTS OR GIZZARDS.....49¢ lb.
4 LEGGED, DOUBLE BREASTED OR BEST-O-FRYER.....39¢ lb.

FORK TENDER PORK!
"FINEST EASTERN CORNFED

PORK ROAST...49¢ lb.

PORK STEAK...69¢ lb.

SPARE RIBS...49¢ lb.

T-BONE \$1.29 lb.
CUSTOM TRIM

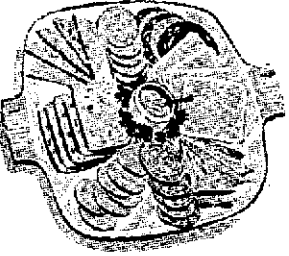
ROUND 89¢ lb.
CENTER CUT BONE IN

CHUCK 55¢ lb.
MEATY BLADE CUTS

MACON BRAND SLICED BACON.....39¢ lb.
DUNSMUIR OR HORNED RED LAMB SLICED BACON.....59¢ lb.
SKINNED AND DEVEINED SLICED BEEF LIVER.....69¢ lb.
ECONOMY CUTS HALIBUT SLICES.....49¢ lb.
CHU CHU EGG ROLL.....79¢ lb.
CHU CHU SHRIMP ROLL.....79¢ lb.
CHU CHU LOBSTER ROLL.....89¢ lb.

GROUND BEEF 55¢ lb.
FAMILY PACK 1 LB. OR MORE

U.S.D.A. CHOICE • CUSTOM TRIM BONE-IN RUMP ROAST.....89¢ lb.
U.S.D.A. CHOICE 7-BONE STEAK.....65¢ lb.
BONELESS • U.S.D.A. CHOICE LEAN, TENDER CHUCK ROAST.....88¢ lb.
BREADED BEEF STEAK.....89¢ lb.
BROIL OR BRO • U.S.D.A. CHOICE PORTERHOUSE STEAK ALWAYS TENDER \$1.39 lb.



CUDAHY BAR 'S' OR OL' VIRGINIA FULLY COOKED HAMS

SAVE \$1.21 5 LB. TIN \$3.98

ALPS IMPORTED SLICED NATURAL SWISS CHEESE.....6-OZ. PKG. 49¢
BANOLA IMPORTED SLICED COOKED HAM.....4-OZ. PKG. 59¢
BUKO, ASSORTED, PROCESSED CHEESE SPREADS.....3 1/2-OZ. CUP 23¢
LASCO "SNACK BITS" HERRING FILLET.....16-OZ. JAR 89¢
IMPORTED, PROCESSED SLICED SWISS CHEESE.....8-OZ. PKG. 43¢

DELLY TREATS AT DISCOUNT SAVINGS!

HALF GALLON SAVINGS

REG. \$7.49 Valmera \$6.44
VODKA 80 PROOF HALF GALLON

• MASON'S EXTRA DRY.....HALF GALLON \$7.49
• FAIR OAKS 12 YR. BOURBON.....HALF GALLON \$9.88
• SMIRNOFF VODKA.....80 PROOF HALF GALLON \$11.65
• EARLY TIMES BOURBON.....HALF GALLON \$11.98
• BRIGADOON SCOTCH.....HALF GALLON \$9.88

CHOOSE YOUR FAVORITE!
BOURBON DELUXE CANADIAN SPRINGS EDEN ROCK BRANDY GILBEY'S VODKA BRIGADOON SCOTCH \$3.99 EACH FIFTH

JIM STONE, BOURBON KENTUCKY NATIONAL BLEND RON CHICO, RUM CALIFORNIA CHAMPAGNE \$3.49 EACH FIFTH PINK, EXTRA DRY OR COLD DUCK YOUR CHOICE \$1.78 EACH FIFTH

FRESH, FINE QUALITY PRODUCE AT DISCOUNT PRICES

POTATOES U.S. NO. 1 RUSSET 10-lb. Cello Bag 37¢

FUERTE AVOCADOS VITAMIN RICH 29¢ EA.

BANANAS GOLDEN RIPE 9¢ lb.

NAVEL ORANGES.....Sweet Juicy 8¢ ea.
JUICY LEMONS.....Thin Skin 10¢ ea.
FRESH CELLERY.....Large Stalk 19¢ ea.
ANJOU PEARS.....Sweet & Juicy 19¢ lb.
YELLOW ONIONS.....U.S. No. 1 2 lbs. 19¢

NEW CROP QUALITY MIXED NUTS 39¢ lb.

FRESH CARROTS.....Tops Off 2:19¢
RADISHES.....Tops Off in Cello Bag 2:19¢
GREEN ONIONS.....Fresh Young 2:23¢
SWEET TANGERINES.....19¢ lb.
ORANGE JUICE.....Tropicana or Freshie Half Gallon \$7.99

CLIP and SAVE WITH THESE VALUABLE EXTRA BONUS COUPONS

EXTRA BONUS COUPON SKINLESS LINK SAUSAGE 8-OZ. PKG. 25¢ each Limit 4 Pages Per Adult Customer Coupon Good Sun., Jan. 3 thru Wed., Jan. 6 YOU SAVE 50¢ DISCO

EXTRA BONUS COUPON BANOLA - IMPORTED LUNCHEON MEAT 8-OZ. PKG. 59¢ each Limit 2 Pages Per Adult Customer Coupon Good Sun., Jan. 3 thru Wed., Jan. 6 YOU SAVE 20¢ DISCO

EXTRA BONUS COUPON MATTINGLY SHRIMP COCKTAIL 4 OZ. JAR 29¢ each Limit 2 Pages Per Adult Customer Coupon Good Sun., Jan. 3 thru Wed., Jan. 6 YOU SAVE 30¢ DISCO

DISCO

DISCOUNT DEPARTMENT STORES

January White Sale and Clearance

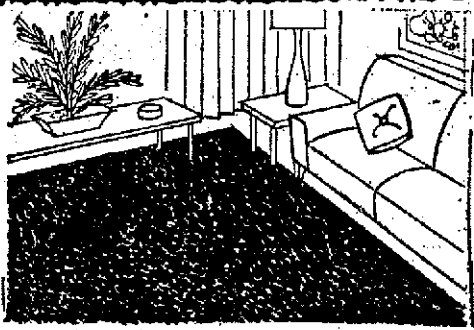
SALE EFFECTIVE SUN. & MON. JANUARY 3 & 4

STORE HOURS: ALL STORES EXCEPT E.L.A. & ALHAMBRA

Mon. to Sat. 10 A.M. to 9 P.M., Sun. 10 A.M. to 7 P.M.

E.L.A. & ALHAMBRA Mon. to Sat. 10 A.M. to 10 P.M., Sun. 10 A.M. to 7 P.M.

DOMESTICS DEPT.



SAVE 7.22

ROOM SIZE INDOOR/OUTDOOR POLYPROPYLENE RUGS

- TWEEDS AND SOLIDS
- 6 COLORS
- NON-SKID PADDED BACKS
- 1st QUALITY
- APPROX. SIZE 8' x 11'

REG. 24.99
17⁷⁷ EACH



SAVE \$1 EA.

BEACON HIGH LOFT BLANKET

- Warm and comfortable
- Fully washable
- Limited quantities
- Nylon binding

FITS TWIN OR DOUBLE

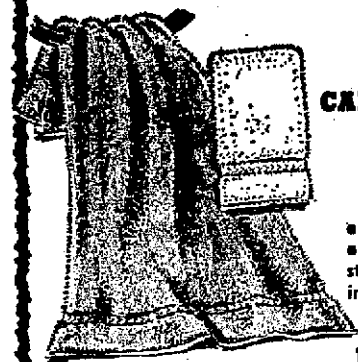
72"x90"
2⁹⁹
IF PERFECT.....\$3.99

PEQUOT "NO IRON" MULTIFLORAL PRINT SHEETS

SAVE 1.01 EA.

TWIN REG. 3.00 EACH
1⁹⁹

DOUBLE REG. 4.29
2⁹⁹
42"x36" STANDARD PILLOW CASES
SAVE 1.01 EACH



SAVE 32c to 63c

FAMOUS MILLS CANNON CONE STEVENS TERRY CLOTH TOWELS

- 1st and No. 1 selected towels in group.
- Large 22"x44" & 24"x48" size.
- Solids, stripes, prints, jacy, and various novelties in group.
- A color for any room.

LARGE BATHSIZE
87^c

IF PERFECT 1.19 TO 1.49



Special Purchase!

SAVE 74c EA. to \$1.48 PR.

JUMBO QUILTED OR PRINTED SCOTCHGUARD MULTI-PURPOSE PILLOWS

- Upholstery fabrics for years of wear.
- Foam filled.
- Non-allergenic.
- Limited quantity.

21"x27" SIZE REG. 1.99
2 FOR 2⁵⁰
OR 1.29 EACH

JAN. WHITE SALE CHECK LIST

PRINTED, SOLID, ZIPPERED QUILTED PILLOW COVERS	\$1 ea.
FAMOUS MILLS HAND TOWELS	39 ^c ea.
SOLIDS, JACO, PRINTS	39 ^c ea.
WOVEN LOOPER PLACE MATS, HEAVY WEIGHT	27 ^c ea.
WASH CLOTHS	59 ^c
PRINTED VELOUR KITCHEN TERRY CLOTH TOWELS	\$1 ea.
SCOTCHGUARD DECORATOR PILLOWS	\$1 ea.
VINYL MATTRESS COVERS (DOUBLE) TWIN	\$1 ea.
8 SHAG AREA RUGS 18"x27" & 24" x 36"	\$1 ea.

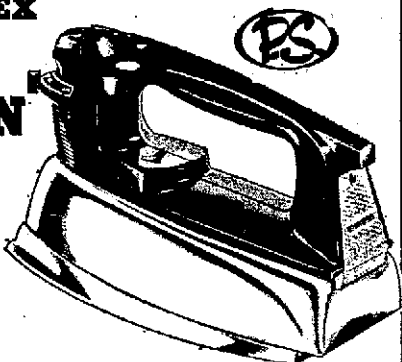
TRAFFICS DEPT.

MAJORS DEPT.

PROCTOR-SILEX STEAM & DRY IRON

- Splash Guard Water Fill.
- Adjustable Heat Control.

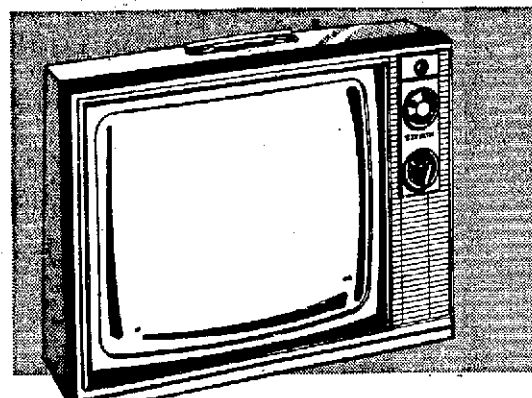
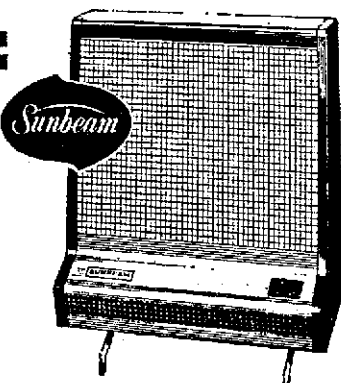
5⁸⁷



SUNBEAM DELUXE PORTABLE HEATER

- 1320 Watts.
- Instant heating element.
- Safety tip-over shut-off switch.

9⁸⁷



ZENITH HAND CRAFTED PORTABLE TV

- Start the New Year by saving money and getting yourself a great buy on an 18" Zenith T.V. • Smart styling—lightweight—easy carrying handle.

119⁸⁸

* YEAR TELEVISION PICTURE TUBE REPLACEMENT WARRANTY

We will replace within three full years from date of purchase any defective picture tube as a result of defective workmanship or materials. Such repairs will be made for the original purchaser with no charge for the tube. There will be a nominal charge for labor, for diagnosing, installing, or reinstalling of the picture tube.



TIRE CENTER

ULTRA PREMIUM 4 PLY POLYESTER CORD DUAL WHITE WALLS



WIDE TRACK 78 SERIES

45 MONTH WEAROUT GUARANTEE

4 FOR 78

700 X 13

ALSO IN THESE POPULAR SIZES:
E78x14 (735x14)
F78x14 (775x14)
F78x15 (775x15)
G78x14 (825x14)
G78x15 (825x15)

4 FOR 88

H78x14 (855x14)
J78x14 (900x14)
H78x15 (855x15)
900x15
L78x15 (915x15)
PLUS F.E.T. OF 1.90 to 3.04

4 FOR 99

MAJOR BRAND TUBELESS 4 PLY NYLON SAFETY LUX TIRES

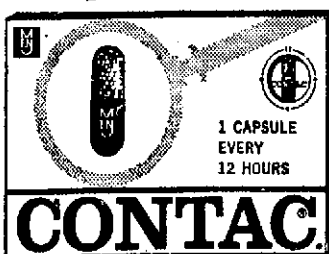
\$10

650x13 BLACK WALL

25 MONTH WEAROUT GUARANTEE

FREE WITH PURCHASE! Mounting Flat Repair Safety Imp. Rotation every 5,000 miles
Add \$2.50 extra for Whitewalls per tire.
Price plus F.E.T. of 1.96 to 3.39.
775x14, 775x15.....12.00
825x14.....14.00

day or night



1 CAPSULE EVERY 12 HOURS
CONTAC



TOILETRIES DEPT.

CONTAC 10'S 12 HOUR COLD CONTROL

ANTI-PERSPIRANT SPRAY • 6 OZ. SIZE REG. 1.08

SAVE 29%

ARRID EXTRA DRY

5 DAYS AND NIGHTS OF CONTINUOUS RELIEF.

Your Choice!

77^c



AUTO DEPT.

ROYAL TRITON MULTI-GRADE MOTOR OIL

10-30 WEIGHT

• REG. 39c EA. LIMIT 6 PER CUSTOMER.

3 FOR 77^c

PREMIUM BRAKE OVERHAUL PRECISION REBUILDING AND RELINING

Install premium lining all 4 wheels. Precision arc brake lining. Turn 4 drums. Rebuild 4 wheel cylinders. Clean & lubricate backing plates. Inspect hydraulic system, Road Test your car.

29⁷⁷

LIFETIME GUARANTEE HEAVY DUTY SHOCK ABSORBERS

Let our experts install these heavy duty shocks. So good, that we guarantee them for the life of your car! If there is any failure, we will make complete replacement without a penny's charge.

2 FOR 17⁷⁷ INSTALLED MOST CARS AND TRUCKS

MANHATTAN BEACH 1200 N. SEPULVEDA BLVD. AT MANHATTAN BEACH BLVD.	CULVER CITY 10820 JEFFERSON BLVD. AT SEPULVEDA BLVD.	OXNARD 2401 SAVIORS ROAD	OXNARD (TWIN CENTERS) 2506 VINEYARD AVE. AT U.S. 101	LA MIRADA 14200 E. ROSECRANS BLVD. CORNER OF VALLEY VIEW AVE.	EAST LOS ANGELES 5800 EAST WHITTIER BLVD. 2 STREETS EAST OF ATLANTIC AVE.
ALHAMBRA 2120 W. MAIN ST. AT PALM AVE.	LONG BEACH 2270 BELLFLOWER BLVD. LOS ALTOS SHOPPING CTR.	NORTHRIDGE 8999 BALBOA BLVD. CORNER OF NORDHOFF ST.	POMONA 2301 W. VALLEY BLVD. AT HOLT AVE.	NORWALK 11800 E. ALONDRA BLVD. AT PIONEER BLVD.	GOLETA 8855 HOLLISTER AVE. CORNER OF STORKE RD.

STORE HOURS: ALL STORES EXCEPT E.L.A. & ALHAMBRA
MON.-SAT. 10 a.m.-9 p.m.-SUNDAY 10 a.m. to 7 p.m.
E.L.A. & ALHAMBRA Mon. to Sat. 10 a.m. to 10 p.m.,
Sun. 10 a.m. to 7 p.m.

DISCO



MUMMERS MARCH FOR WOMEN'S LIBERATION
Snowstorm Delayed Annual New Year's Frolic in Philadelphia

Mummers Celebrate Day Late

Sierra Club Asks 10-Year Delay on Marysville Dam

PHILADELPHIA (AP) — For the 71st time Philadelphia's Mummers welcomed the New Year with hijinks, strutting and music in the annual Parade up Broad Street.

A one-day delay caused by a 6-inch snowfall New Year's day didn't dampen the enthusiasms of the 15,000 Mummers and New Year Shooters as they caked up Broad with their unique Mummers strut.

Police Commissioner Frank Rizzo estimated that more than 350,000 persons braved temperatures in the 30s to watch the Mummers poke fun at the Woman's Liberation movement, hard hats, Philadelphia's plans for a Bicentennial celebration and other modern foibles.

City officials had promised the 3-mile route would be clear of snow and they fulfilled the promise. There was no snow on the wide avenue or sidewalks.

Parade officials estimated the 5 comic clubs, 4 fancy divisions and 22 string bands spent \$650,000 for costumes this time. All the spangles, sequins, feathers and other material in the costumes, is new. Nothing can be used from a previous parade. The city puts up \$76,500 in prize money.

President Sworn

SINGAPORE (UPI) — Dr. Benjamin Henry Sheares, 63, was sworn in as president of Singapore Saturday.

MARYSVILLE (AP) — The conservationist Sierra Club has asked for a 10-year delay in construction of the \$200-million Marysville Dam, the last unit of an Army Corps of Engineers flood control project on the Yuba River.

The club says the dam would flood a large part of the service area of the Browns Valley Irrigation District, thereby making it impossible for the district to repay federal funds borrowed for construction of the Virginia Ranch Dam in Yuba County.

A letter from Edwin B. Royce, chairman of the Northern California Regional Conservation Committee of the Sierra Club, was sent to the Bureau of the Budget. It represents the first opposition to the dam, which has been backed by local government agencies and Cham-

bers of Commerce. Congress has allocated study funds for the dam.

Deferral of the dam would allow steelhead and salmon to take advantage of improved river flows and temperatures resulting from the new Bullards Bar Dam, the club argued, and would also give fish and wildlife agencies more time to develop measures to protect wildlife in the area.

THE
H D
HAIR D O'ERS
TRUE PROFESSIONALS

Hair cutting and the
Shag — Our Specialty
...also Men's Hair Styling

4547 E. ANAHEIM
East Long Beach
433-1568
Closed Sundays

ALEXANDER'S
Formerly the World Inn
Proudly Presents
BOBBY STRICKLAND

OPENING
TUESDAY, JAN. 5

CHAMPAGNE STEAK or SEAFOOD DINNER
FOR TWO
Complete dinner for 2
with Champagne and dessert. **6.95**

PACIFIC COAST HWY. and ANAHEIM
in the Bank of Long Beach Bldg.
Reservations 597-3616

Bodell's Shoes 12th ANNIVERSARY SALE

SAVE AS NEVER BEFORE!!
BEAT INFLATION

GREAT SAVINGS IN OUR HISTORY.
NOW'S YOUR CHANCE TO BUY THE
BEST AT A FRACTION OF THE REGU-
LAR PRICE. Open Monday nite 'til 9

10 DAYS ONLY

MEN'S SHOES

FLORSHEIM REG. TO 29.95 **\$15⁹⁰**

CLARKS OF ENGLAND REG. TO 22.00 **\$10⁹⁰**

BASS WEJUNS REG. TO 21.00 **\$15⁹⁰**

PEDWIN REG. TO 20.95 **\$7⁹⁰**

LEATHER TENNIS BAREFOOT TENNIS SHOES. REG. 15.95 **\$7⁹⁰**

WOMEN'S SHOES

NATURALIZER REG. TO 22.00 **\$12⁹⁰**

COVER GIRL REG. 13.99 **\$8⁹⁰**

MISS AMERICA BASS WEJUNS HUSH PUPPIES BASKENS REG. FROM 14.99 TO 17.99 **\$7⁹⁰ TO \$9⁹⁰**

EVENING SHOES REG. TO 30.00 **\$8⁹⁰**

WOMEN'S SAMPLE REG. TO 13.00 **\$5⁹⁹**

CHILDREN'S SHOES

BUSTER BROWN REG. TO 13.99 **\$5⁹⁰**

JACK PURCELL WHITE only. Reg. 10.99 **\$7⁹⁹**

TENNIS SHOES WHITE — Kid & P.F. Flyers **\$5⁰⁰**

Bodell's Shoes

4148 VIKING WAY
(CORNER BELLFLOWER & CARSON)
425-1426

Davis 55th January CLEARANCE SALE

Each year hundreds of value wise shoppers await this annual money saving event.

Do not confuse this sale with others who advertise so called bargains. Every item is from our regular \$750,000 inventory and represents the great quality sources in the industry.

Names such as Henredon, Heritage, Drexel, Woodmark, Widdicomb, Marge Carson, and many many others.

Listed below are just a few of the hundreds of values.

MAIN FLOOR

	WAS	NOW
1 Woodmark Club Chair	\$204 ⁵⁰	\$169 ⁵⁰
Drexel French Desk	379 ⁰⁰	279 ⁵⁰
Marge Carson Sofa Down Cushions	819 ⁰⁰	595 ⁰⁰
2 Love Seats Greenvelvet	389 ⁰⁰	250 ⁰⁰
National Tufted Velvet Sofa	958 ⁰⁰	699 ⁰⁰
Imported Gold Console and Mirror	658 ⁰⁰	500 ⁰⁰
Henredon 7 Shelf Bookcase	199 ⁰⁰	159 ⁰⁰
Marge Carson Sofa 100 Inches	744 ⁰⁰	479 ⁵⁰
Sofa Pillows All Colors	5 ⁹⁵	3 ⁹⁵
Widdicomb Painted Secretary	799 ⁰⁰	599 ⁵⁰

SECOND FLOOR

Glass Top Dining Table 42x66	495 ⁰⁰	295 ⁰⁰
8-Pc. Oak Dining Group	1777 ⁰⁰	1195 ⁰⁰
3 Light Metal Wall Sconce	159 ⁵⁰	89 ⁹⁵
Drexel Cellarette	299 ⁰⁰	199 ⁵⁰
Henredon Wall Cabinet	1425 ⁰⁰	899 ⁰⁰
Henredon 4/6 Bed Dresser Mirror Nightstand	913 ⁰⁰	699 ⁰⁰
Henredon Painted Armoire	605 ⁰⁰	399 ⁰⁰
Drexel 6/6 Headboard	145 ⁰⁰	109 ⁰⁰
Drexel Table 6 Ladder-Back Chairs	999 ⁰⁰	699 ⁰⁰
Henredon 6/6 Bed Armoire Night Stand	1165 ⁰⁰	795 ⁰⁰

BASEMENT

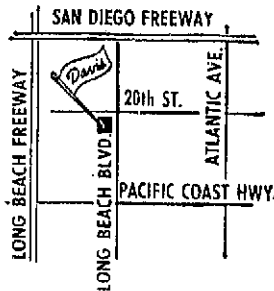
8-Foot National Sofa, Slightly Shopworn	854 ⁰⁰	369 ⁵⁰
2 Woodmark Chairs	174 ⁵⁰ ea.	129 ⁵⁰ ea.
Drexel Cocktail Table	139 ⁰⁰	69 ⁵⁰
Lamp and Shade	99 ⁵⁰	49 ⁵⁰
Henredon Cocktail Table	259 ⁰⁰	169 ⁵⁰
Aireloom Slumber Lounge	559 ⁰⁰	399 ⁰⁰
Antique Mahog Cocktail Table	119 ⁰⁰	79 ⁵⁰
Love Seat Black Vinyl	310 ⁰⁰	239 ⁰⁰
2 Only Velvet Tub Chairs	245 ⁰⁰ ea.	99 ⁰⁰ ea.
Marge Carson Love Seat Floral	310 ⁰⁰	219 ⁵⁰

All items subject to prior sale. Many are one of a kind. So hurry. This is your opportunity to purchase quality furniture at realistic savings.

OUR USUAL LIBERAL TERMS AND COMPLIMENTARY DESIGNER ASSISTANCE APPLY — EVEN AT SALE PRICES

Davis fine furniture since 1916
1975 LONG BEACH BLVD., LONG BEACH
PHONE 591-1347

• STORE HOURS •
9:30 A.M. to 9 P.M.
MONDAY AND FRIDAY
OTHER DAYS 9:30 to 5:30
CLOSED SUNDAY
(OF COURSE)



Firm May Get \$1.5 Million Rocket Bonus

INDEPENDENT PRESS-TELEGRAM-A-21
Long Beach, Calif., Sun., Jan. 2, 1971

WASHINGTON (AP) — Government auditors said Saturday inflated cost estimates on a rocket engine contract may produce a Corp.

In a report to Congress, the General Accounting Office said the company stands to receive the extra \$1.5 million for beating the target cost on an F-1 rocket engine contract.

But its investigation of the contract, the GAO said, showed the target cost had been overstated by \$5 million because North American had not used the most current cost data available to it.

The GAO recommended that the National Aeronautics and Space Administration seek an adjustment in fees to be paid North American and take steps to assure that cost estimates in existing and future contracts are based on accurate and complete data.

The GAO report includes a statement by North American disagreeing with the findings and recommendations. The company said cost elements were discussed in the contract negotiations, but not specifically itemized, making the GAO's computations artificial.

The contract with the Rocketdyne Division of North American Rockwell Corp. was for the engine that powers the Saturn V launch vehicle used in manned space flights. It included an incentive provision that could increase the contractor's fee by up to 20 per cent if the engines were delivered below the cost estimate.

The GAO challenged Rocketdyne's certification that the pricing information it submitted in support of the target cost was "accurate, complete and current" at the time the contract was entered.

"The target costs established by the contract were overstated by about \$5 million on the basis of cost and pricing data available to Rocketdyne prior to the effective date of its certification that the pricing data was accurate, complete and current," the GAO said. "As a result, the fees which Rocketdyne could earn under the contract were increased by about \$1.5 million."

The GAO noted that a 1962 law, the Truth in Negotiations Act, was intended

ed to safeguard the government against inflated cost estimates by contractors in negotiated procurements where competition is lacking.

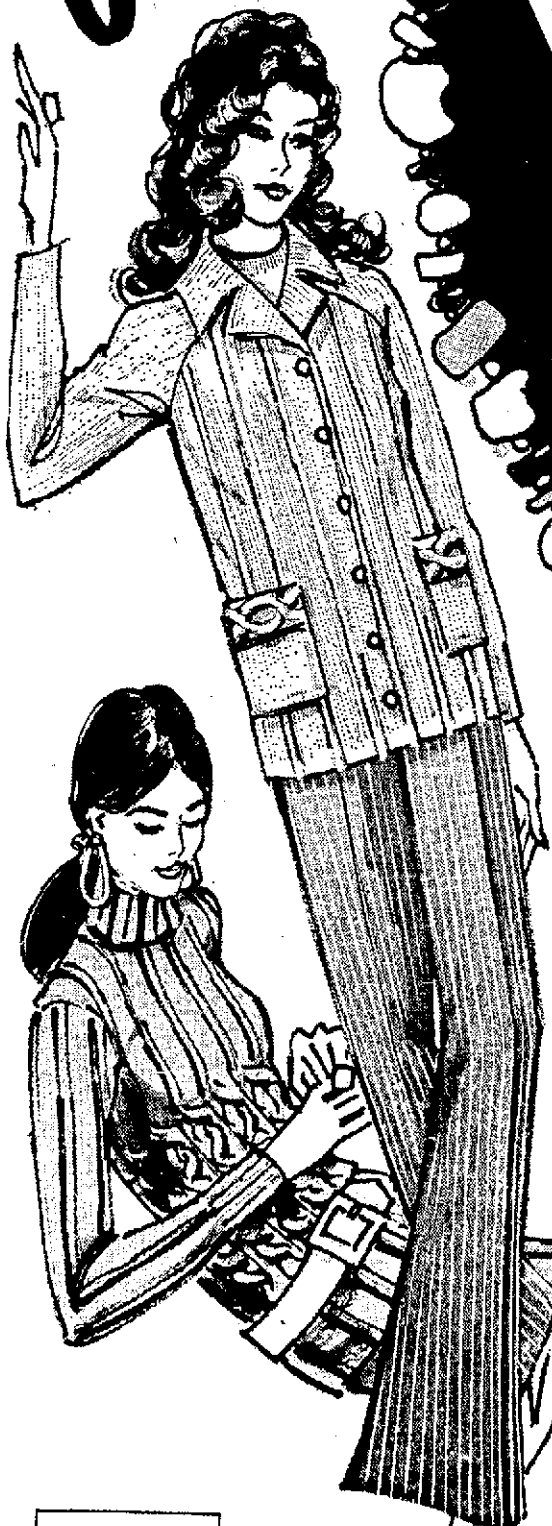
"The act provides," said the GAO, "that before the award of certain negotiated contracts . . . a prime contractor or subcontractor be required to submit cost or pricing data in support of its price proposals and to certify that, to the

best of its knowledge and beliefs, the data submitted is accurate, complete and current."

The act also provides, the GAO said, that NASA be required to make a cost analysis of the data submitted by the contractor to make sure it is reasonable.

Year-End FASHION CLEARANCE

PRICES CUT
30% TO 60%
OFF REGULAR PRICES



sportswear
dresses
coats
millinery
costume jewelry
handbags

Missy, Half and Junior Sizes

Prices
Effective
Beginning
Today

Quantities
Are
Limited!

NOT
ALL
STYLES
IN
ALL
STORES!

Use
Sears
Revolving
Charge

Officials Inspect Coal Mine

Hope to Find
Cause of Blast
Which Killed 38

HYDEN, Ky. (AP) — Federal and state inspectors searched inside the Finley Coal Co. mine Saturday for the cause of an explosion which killed 38 men Wednesday.

The mine owners, Charles and Stanley Finley, declined to accompany them.

"Would you want to go back in there if your buddies had been killed?" Charles Finley asked. "I don't blame the men for being kind of skittish and I'm not eager to go in, either."

Finley said that another reason he declined to enter his mine shaft is because outsiders might think he would try to influence the findings.

MANY of the other 60 miners were attending funeral services for their comrades.

Federal and state officials were cautious prior to entering the mine about speculating on the cause of the blast. But some said privately that they would concentrate on the quantity of explosives at the fatal scene.

Dynamite is forbidden in mines. Instead, a lower grade explosive is used, although it is often loosely referred to as dynamite.

Sears

STARS, ROYCE, AND CO.

Shop Hours Monday through Saturday 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M. "Satisfaction Guaranteed or Your Money Back"

BUENA PARK TA 8-4400, 821-4030
CANOGA PARK 340-0661
COMPTON NE 4-2581, ME 3-8761
Covina 966-0611

EL MONTE GI 3-3911
GLENNVIEW EN 8-1004, GI 4-4611
HOLLYWOOD HO 9-5941
INGLEWOOD OR 8-9521

LONG BEACH HE 5-0121
OLYMPIC & SOTO AN 8-9211
ORANGE 637-2100
PASADENA 681-3211, 351-4211

POMONA NA 9-5161
PICO WE 8-4262
SANTA ANA RI 7-3971
SANTA FE SPRING 944-9011
SANTA MONICA BK 4-6711

SOUTH COAST PLAZA 540-3333
THOUSAND OAKS 497-4346
TORRANCE 542-1511
VALLEY PD 3-8461, 984-2220
VERMONT PL 9-1911

SNIPER ESCAPES IN HOSPITAL MAZE

LOS ANGELES (UPI) — A sheriff's patrol car was the target early Saturday of a sniper who fired two shots then escaped a sheriff's blockade in the maze of corridors of a nearby hospital.

A sheriff's department spokesman said the suspect managed to escape down the corridors of the Martin Luther King County Hospital in the Watts District as sheriff's units formed a blockade and diverted traffic.

The shooting incident occurred shortly after 5 a.m., after which eight-square blocks were barricaded and 32 units of sheriff's and the highway patrol, including a sheriff's helicopter stood by. The search was called off two hours later.

IN NURSING HOMES

Nader Asks Tight 'Drug Procedures'

WASHINGTON (AP) — Consumer advocate Ralph Nader urged the government Saturday to tighten procedures for testing new drugs on elderly patients in nursing homes.

In a letter to Secretary of Welfare Elliot L. Richardson, Nader asked also for an investigation of the Food and Drug Administration's performance in regulating such experiments by pharmaceutical companies.

Nader said his nursing-home task force uncovered an alleged incident in which a senile woman was given super doses of an appetite stimulant although the patient's daughter had expressly forbid the use of experimental drugs.

The patient gave her consent by marking an X on a form, the task force said, and the nursing home and coroner refused to tell the family the cause of death eight months later.

The task force director, Claire Townsend, said in a separate letter to Richardson that the example "raises questions as to whether all due and neces-

sary precautions are taken to . . . insure that a patient is protected by people who have an interest only in that patient's welfare."

"It is apparently permissible for a nursing home owner who is a physician to be appointed an investigator for a drug company," she said. "This is an obvious and dangerous conflict of interest that should be removed by the FDA."

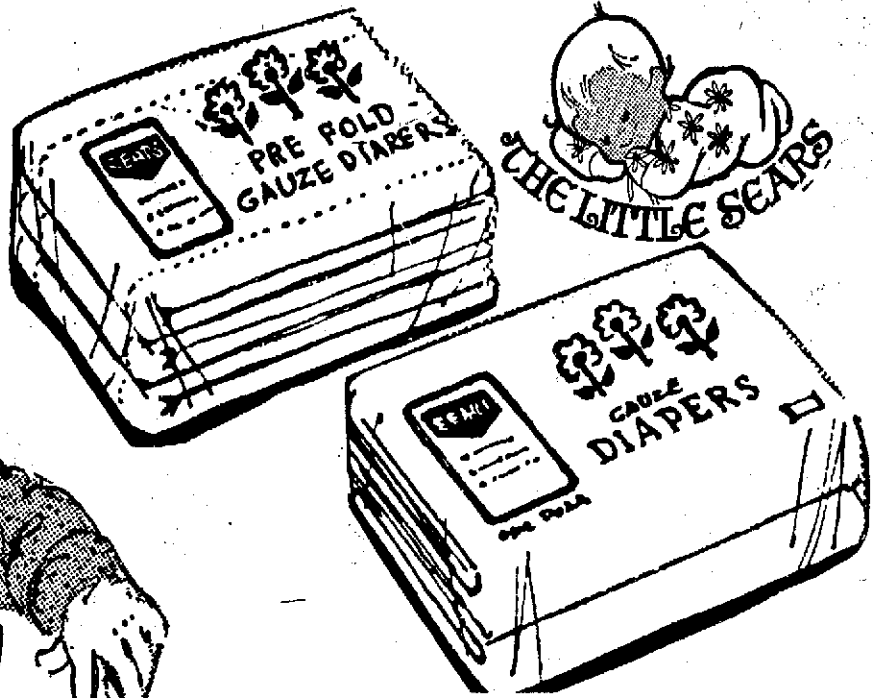
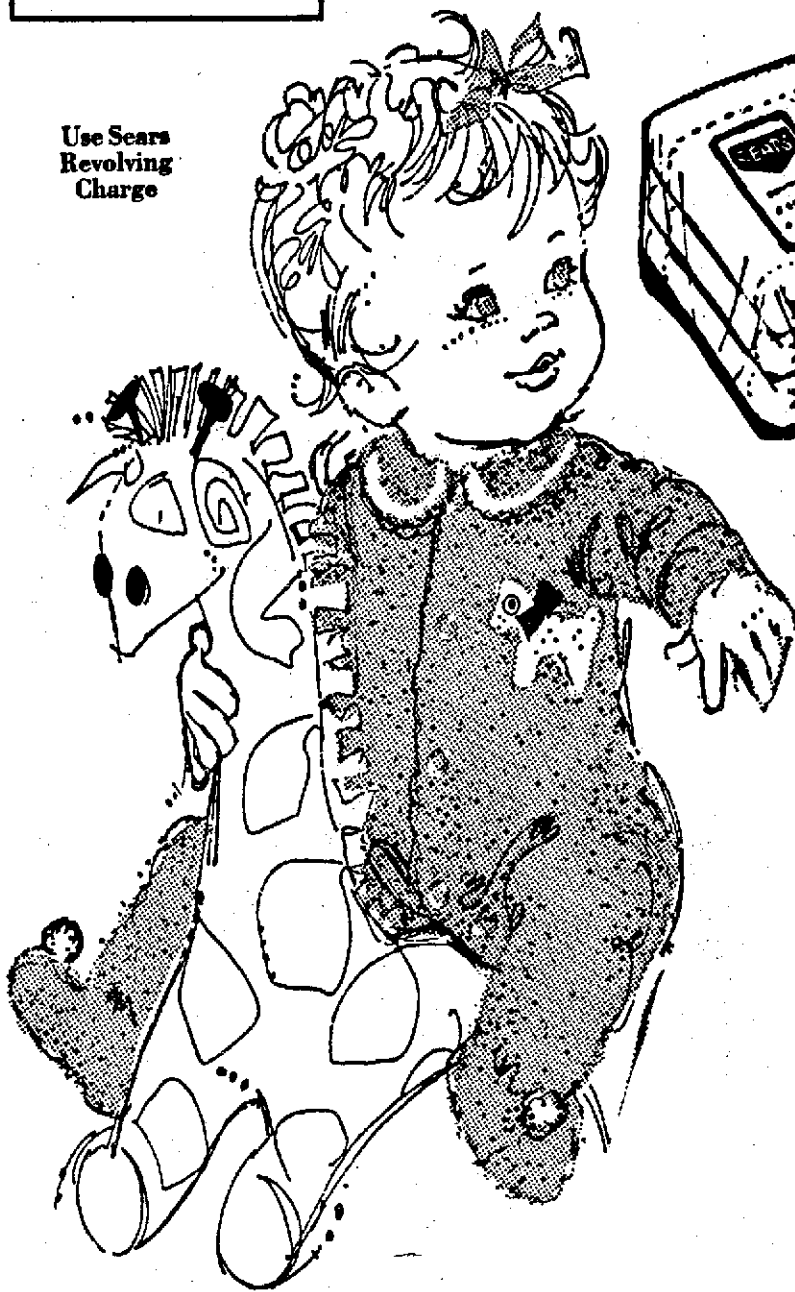
She sent letters also to 19 drug manufacturers asking for information on their experiments in nursing homes.

Harvest and Mao

TOKYO (AP) — Communist China said Saturday that peasants in Tibet had "another good harvest in 1970 by following the thought of Chinese Communist party chairman Mao Tse-tung. Peking's New China News Agency said the Tibetans exceeded their target of three tons of produce per 4.6 acres of agricultural land, almost doubling figures reported in 1966.

Sears

Use Sears
Revolving
Charge



Regular 2.99 to 3.29

Diapers or Stretch Sets

Your Choice 2.47

Regular \$2.99 Gauze Diapers . . . absorbent, heavy-weight cotton gauze. Fast drying. Doz. 2.47

Regular \$3.29 Pre-Folded Diapers . . . medium weight. Folded and sewn. Absorbent. Doz. 2.47

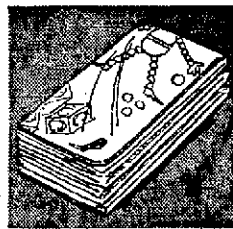
Regular \$2.99 "Snuggly" Sleep-Play Set 2.47 each

- Heavyweight stretch terry cloth of cotton, stretch nylon
- Durable gripper snap fasteners down front and through both legs
- Comfortable ribbed collar, cuffs; elastic back waist
- Durable fabric soles; machine washable and dryable
- Newborn, small, medium (0 to 18 months)



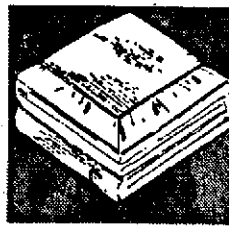
Waterproof
Pull-on Pants

Regular 3 for \$1.29 3 for 97¢
Heavy gauge vinyl.
Newborn, S-M-L-XL



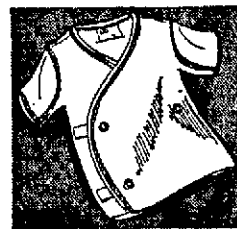
Receiving
Blankets

Regular 2 for \$1.59 2 for 97¢
Polyester and cotton
blend. Machine wash-
able.



Crib
Blanket

Regular \$3.99 2 97¢
Acrilan® acrylic ther-
mal weave. 36"x50".



Snap-Side
Cotton Knit Shirts

Regular 3 for \$1.99 3 for 1 47¢
Cotton rib knit, short
sleeves. Double front.
Newborn, S-M.



Cotton
Knit Gowns

Regular 2 for \$2.39 2 for 1 97¢
Mitten sleeves. Draw-
string bottom. Infants
one size.

further reductions in our half-yearly SALE!

French
Room
Shoes
were
7.99 to 9.99

4.98

were
10.99 to 16.99

6.98

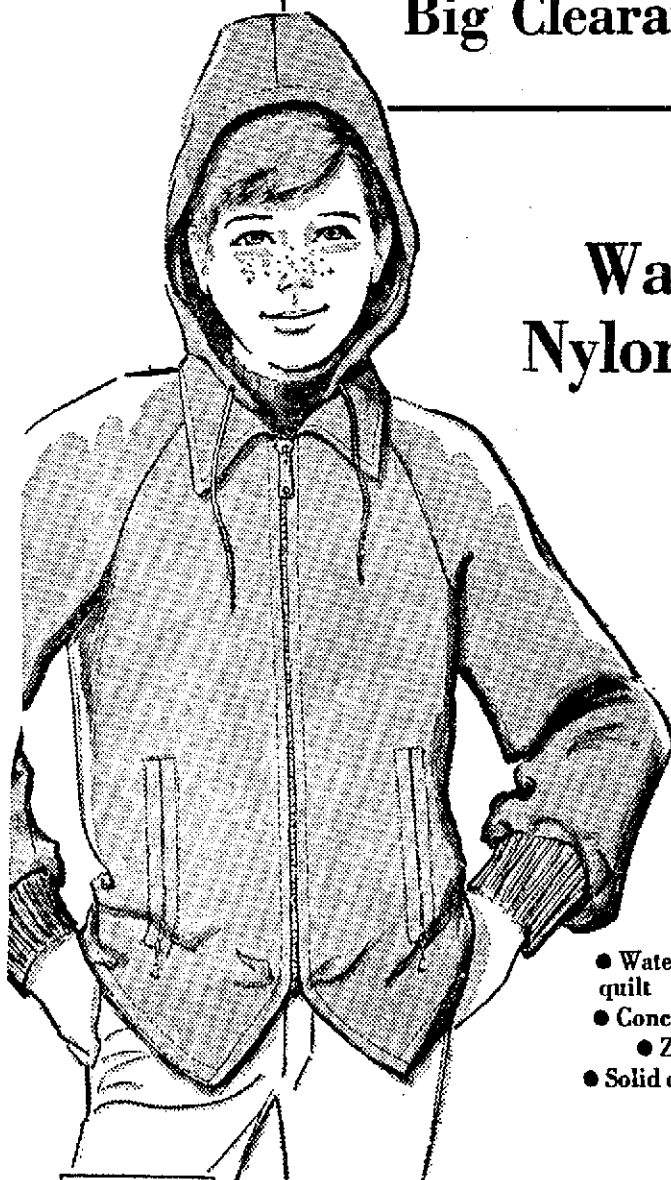
Gather up an armload at these
great savings on timely styles from
our regular stock. Be early!

Selected handbag group 1/3 to 1/2 off

CHANDLERS

5044 Pepperwood—LAKEWOOD CENTER—634-9839

Big Clearance of Boys'-Students' Jackets



Waterproof Nylon Jackets

Terrific Value!

6 97

- Waterproof nylon reverses to quilt
- Concealed hood inside collar
- Zipper front and pockets
- Solid colors with contrast trim
- Sizes 6 to 16



SAVE \$5! Boys'
"Charger"
Jackets

Regular \$13.99 8 97

- Antron® nylon outer shell, pile lined; rib knit cuffs
- Hood zips into collar
- Assorted colors
- Wind-waterproof
- Sizes 6 to 12

Students \$20 "Super
Charger" Jackets
Not in all sizes. 13 97

SAVE \$5! Boys'
"Rancher"
Jackets

Regular \$15.99 10 97

- Cotton corduroy outer-shell
 - Tri-Lobal pile collar, lining
 - Leather look trim, buttons
 - Assorted colors, sizes 6 to 12
- Students \$19
"Rancher" Jackets
Not in all sizes. 13 97

Sears

SUNNYVALE, CA 94086, 831-4338
CANYON PARK 340-0441
COMPTON, CA 4-3281, ME 3-5741
Covina 944-0411

ALHAMBRA 9-5111
GLENDALE, CA 8-1004, CI 4-4611
HOLLYWOOD, CA 9-5941
HOLLYWOOD, CA 9-5951

LONG BEACH, CA 3-8121
OLYMPIC A. 5010, AN 8-8911
ORANGE 437-2100
PASADENA 881-3211, 331-4211

POMONA, CA 9-5141
PICO, CA 8-4362
SANTA ANA, CA 7-3371
SANTA ANA, CA 7-3371
SANTA MONICA, CA 4-8111

SOUTH COAST PLAZA 340-3333
THOUSAND OAKS 497-4366
TORRANCE 343-1311
VALLEY, CA 3-8401, 984-2226
VIA MONTANA 9-1911

Shop Nights Monday through Saturday 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M. "Satisfaction Guaranteed or Your Money Back"

YOUNGER SET SWINGS IN JAMMED LITTLE NON-CITY

INDEPENDENT, PRESS-TELEGRAM — A-23
Long Beach, Calif., Sun., Jan. 9, 1971

EL PORTO (AP) — This swinging little non-city on Santa Monica Bay is hilly and has almost no street lights, few sidewalks and little parking, but the younger set fills its jammed-together dwellings.

Its blend of beaches, bars and constant parties has lured to its 800 dwelling units 2,000 residents, most of them under age 35.

Rents are high, but vacancies are rare. Its high population of stewardesses from nearby Los Angeles International Airport insures an influx of young males, many of them executives or engineers. Sports cars abound.

El Porto, 27.4 acres of sand dunes, is bounded on one side by the Pacific, on two others by a Standard Oil refinery and on the

fourth by Manhattan Beach.

"If you're single and looking for a good time," says a 26-year-old stock broker, "it's the only place to live. It's where the action is."

"Sure the parking's bad," says a 24-year-old secretary, "but with everything else that's going on around here, you learn to put up with it."

That "everything else" includes daytime fun on the sandy beach and at night fun on the main street two blocks inland.

The swinging set meets in the bars to eat, drink and dance. On weekends, they are joined by other young people from far inland. Lights are dim, conversation loud, conduct informal and friendly.

"El Porto is an area where people go to drink,"

says the commander of the sheriff's substation that polices the place. "We do have some minor

problems. But nothing major."

Nonresidents generally consider El Porto a part of Manhattan Beach, but it has remained unincorporated, with the added problem of chancy municipal services. Now the neighboring cities of Manhattan Beach and El Segundo don't want it and El Porto doesn't want them.

The fire station responsible for El Porto is 10 miles

away, and the sheriff's office remote. Water and garbage collection come from firms that serve other cities in the area.

But residents love their low tax rate. The two cities say that if they annexed El Porto it would cost a fortune to improve it to meet their standards.

Its lack of regulations when laid out has resulted in as many as three buildings jammed on a half lot.

2 Couples Lifted From Stricken Yacht

LA JOLLA, (AP) — Lifeguards operating from helicopters rescued two couples Saturday from a trimaran disabled in heavy winds about a quarter-mile offshore.

Lifted from the boat were Mr. and Mrs. Cris Ostrander of San Diego and Mr. and Mrs. Kelley Hughes of La Jolla.

SAVE 33% to 44%! Underwear

Sears CLEARANCE

SuPima Cotton Underwear

Regular
\$1.50

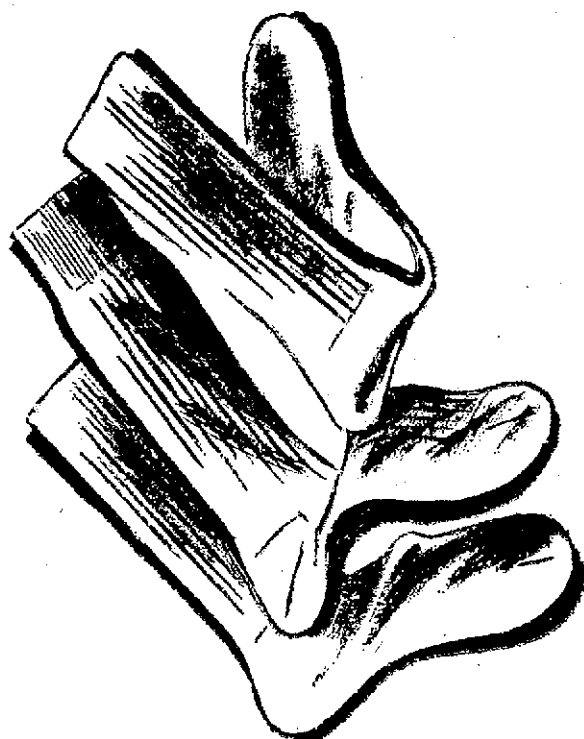
99^c

- Choose T-shirt, V-neck T-shirt, Brief, Boxer or Yoke Short or Tapered Boxer Shorts
- 100% SuPima cotton; white except for boxers and yoke shorts which are patterned; S-XL

\$1.79 Polyester-Cotton Underwear

- Brief, Boxer or T-Shirt in 65% Kodol® polyester, 35% Pima cotton
- Men's sizes S to XL

Use Sears Revolving Charge



Assortment of Men's Socks

Terrific Value at
Sears Low Price

2 Prs. \$1

- Choose from a wide selection of men's socks in popular styles, colors, patterns
- Comfortable wearing socks in 85% cotton — 15% stretch nylon, 100% stretch nylon or 2-ply SuPima cotton... Stock up now!



Sears

Shop Nights Monday through Saturday 7:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M. "Satisfaction Guaranteed or Your Money Back"

BUENA PARK TA 8-4400, 521-4530
CANOGA PARK 340-0661
COMPTON NE 6-2581, NL 2-5761
Covina 966-0611

EL MONTE GI 3-3911
GLENDALE CH 3-1004, CI 4-4611
HOLLYWOOD HO 9-5941
INGLWOOD OR 8-3521

LONG BEACH HE 5-0121
OLYMPIC & SOTO AN 8-5211
ORANGE 637-2100
PASADENA 681-3211, 351-4211

POMONA NA 9-5161
PICO WE 8-4262
SANTA ANA KI 7-3371
SANTA FE SPRINGS 944-8011
SANTA MONICA EX 4-6711

SOUTH COAST PLAZA 340-3333
THOUSAND OAKS 497-4566
TORRANCE 542-1511
VAILLY PO 3-8461, 934-2220
VERMONT L 9-1911

DEAD ILLINOIS AIDE'S FORTUNE A PUZZLER

CHICAGO (AP) — The biggest question raised by the discovery of \$800,000 in cash stashed in a closet by Paul Powell, the late Illinois secretary of state, was not who is going to get it but, "Where did it come from?"

Powell, whose death Oct. 10 at age 68 was noted by political leaders and editorialists as "the end of an era," started his colorful career in 1930 when he was elected mayor of his small hometown of Vienna, deep in the hill country of Southern Illinois.

He was elected to the Illinois House in 1934 and stayed there 30 years serving as House speaker in 1949, 1959 and 1961. In four other years he was the Democratic minority leader.

In 1964, he was elected to the powerful patronage post of secretary of state and re-elected to the \$30,000-a-year job in 1968.

Powell was famous for his colorful speech, his twang, his homespun stories and his ability to produce downstate votes that helped Democrats capture key elections such as the nip-and-tuck presidential race in 1948 won by Harry S. Truman, Powell's favorite Democrat.

It was the anticipation of victory in 1948 that resulted in Powell's famous quip: "The Democrats can smell the meat a-cookin'."

His career was often marked by controversy. In 1966, charges of corruption in his office were made and one of his aides was convicted on charges of bribery and theft.

In 1969, Powell was charged with conflict of interest stemming from his \$20,000-a-year consultant

job with a Chicago area harness racing track.

Even his death was tinged with suspicion.

Powell died the morning of Oct. 10 at the Mayo Clinic in Rochester, Minn., where he was being treated for a heart ailment that developed in 1963. His aides did not report the death until the early hours of Oct. 11. They said they were unable to contact Gov. Richard B. Ogilvie, a Republican.

The governor's aides denied that the governor could not be reached.

On the day that services were conducted for Powell in the rotunda of the state capitol in Springfield, the executor of his estate, Jack S. Rendleman, chancellor of Southern Illinois University, went to Powell's room at the St. Nicholas Hotel.

Rendleman said Powell once told him: "If anything ever happens to me, check my hotel room. I've got a little cash I keep there for emergencies."

"I never expected anything like what I found in that closet," Rendleman said. "It was full of money. It was in all denomina-

tions but most of it was in \$100 bills."

The money was hauled off to the Illinois National Bank where it took three tellers more than four hours to count. Later, another cache of \$50,000 was found in Powell's office.

Rendleman said he delayed announcing the discovery until last week in an attempt to learn the sources of the cash and why Powell kept it in shoe boxes, metal strongboxes, briefcases and envelopes.

"I have no idea where he got the money and I don't know if he ever reported it as income," Rendleman said.

The Internal Revenue Service took immediate interest in the announcement but said it was unfortunate that the money was deposited at the bank and returned to general circulation without the serial numbers being recorded.

If an IRS investigation determines that the cash was unreported income, it would be subject to federal income tax before inheritance taxes are computed.

Rendleman said the closest money raised Powell's estate to more than \$2 million. "We won't know its

total value for several weeks," he added. "The estate has a lot of stocks of various types and many of them are in closed corporations."

In 1949, Powell purchased a large block of stock in Chicago Downs Race Track. He paid 10 cents a share, and has reaped large profits in dividends and capital gains.

Rendleman said Powell's will made specific bequests of more than \$370,000 including \$10,000 each to the Democratic State Central Committee in Springfield and the Cook County (Chicago) Democratic Central Committee.

The residual beneficiary of the will is the Johnson County Historical Society. Rendleman said the society will benefit from the cash hoard.

Powell, who was widowed twice, had no children. Rendleman said the only relative is a niece of his second wife, Daisy, who died in 1969. Rendleman received Powell's stock in two Illinois banks and two former secretaries received large amounts of his race track stock.

Few persons presumed close to Powell expressed surprise that the veteran politician amassed such a hoard but no one was sure where it came from.

"He must have saved his money when he was young," said Michael J. Howlett, a fellow Democrat, and the state auditor.

Another official learned of Rendleman's discovery and said, "I'll bet this is only the chicken feed. I'll bet they made off with the big stuff."

Powell's administrative assistant, Nicholas Caiccio, said, "I suspect he got substantial campaign funds and I suspect they were not all used up."

Gov. Ogilvie said he would not order an investigation of Powell's hoard "without evidence that these are state funds or that there were wrongdoing."

There was also speculation that the cash represented Powell's race track profits which he chose to keep in a closet rather than in bank accounts or deposit boxes where IRS agents could check his finances.

The IRS launched an investigation a year ago of political and underworld figures who held stock in Illinois tracks and it is possible that Powell did not want his interests linked with the investigation.

15 Die in Floods
KUALA LUMPUR, Malaysia (AP) — Fifteen persons died this week in floods in five Malaysian states, the government said Saturday. Thousands of persons have been evacuated to higher ground, and thousands more have been told to be ready to move out of their homes at any time.

IF YOUR ARE 55 AND OVER

You can participate in educational activities — lectures, classes, discussions — at the

INSTITUTES OF LIFETIME LEARNING

a service of the National Retired Teachers Association and the American Association of Retired Persons

215 Long Beach Blvd.
Long Beach
ENROLL NOW,
WINTER QUARTER
Starts Jan. 4, 1971



\$2.00

CAN START YOU IN BUSINESS

SEE and INVESTIGATE 75 different business opportunities. Get facts, figures, company histories, profit potential, investment requirements, etc. TALK directly to company executives.

JANUARY 6-10, 1971

FRANCHISE & BUSINESS SHOW
AMBASSADOR HOTEL

Admission \$2.00

Colorful Winter WHITE SALE!

Sears

4 styles to top off your bed ... just as tasteful as the more expensive spreads

<p>YORKSHIRE BLOCK</p> <p>REGULAR \$5.98</p> <p>Glad plaid all-cotton bedspread that's machine washable. Brown/Tangerine, Lemon Yellow/Blue, Blue/Flag Red. Full or twin sizes.</p>	<p>PLUSHLINE</p> <p>Regular \$5.98</p> <p>Makes waves with rows of tufts. Machine wash, tumble dry. Fiesta Red, Federal Indigo, Winter White, Azalea Pink, Avocado. Twin, full.</p>
<p>SUTTON</p> <p>Nylon stitched acetate taffeta spread. Quilted over polyester fiber. Cotton backed. Avocado, Blue or Gold. Full or twin. Dry clean.</p>	<p>SUNFLOWER</p> <p>Cotton-throw-style spread in cheery floral. Quilted over polyester fiber. Cotton back. Pumpkin, Blue. Full or twin.</p>

Use Sears Revolving Charge

SEARS BEST SELLER

RIBCORD (not shown)

Regular \$7.98

PERMA-PREST® solid color rib textures. Machine wash. Twin, full or bunk sizes. Red, Blue, Gold, Apple Green, Avocado Leaf Deep, Peacock Blue, Ginger.

YOUR CHOICE

8⁹⁷

Sears

BUENA PARK CANADA PARK COMPTON COVINA EL MONTE GLENDALE HOLLYWOOD INGLEWOOD LONG BEACH OLYMPIC & SOTO ORANGE PASADENA PICO PONOMA SANTA ANA SANTA FE SPRINGS SANTA MONICA SOUTH COAST PLAZA THOUSAND OAKS TORRANCE VALLÉE VERMONT

Shop Nights Mon, thru Sat. 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M.

"Satisfaction Guaranteed or Your Money Back"

Don't trust anyone under 25...

...to build your pool.

(Anthony Pools is 25 this year!)

Twenty-five years for the same management team is a long time in the pool business—an expanding, competitive industry. Few, if any, can match it. No single builder can come close to equalling our record of over 50,000 pools.

What does this mean to you, the pool buyer?

It means that you can trust Anthony Pools' long reputation for top quality equipment and skilled workmanship—from excavation to pool plastering.

It is the promise that we'll be around for as long as you'll need us for the service that goes with an Anthony pool.

Does this "extra assurance" cost more?

No. In fact, it probably will cost you less! Here's why: As the world's largest volume pool builder, we can have less overhead per pool. And as the only pool builder who actually manufactures the finest filters, heaters, lights, boards, and slides, we can "buy" them from ourselves for less than other builders may have to pay for ordinary equipment from a middleman or separate manufacturer.

"Pre-Season" is the time to buy...

- Get lower "Pre-Season" prices on pools and equipment
- Beat predicted higher construction costs
- Avoid the summer rush
- Have your landscaping completed before summer

Trust us to show you the beautiful pool you can have—and the money you will save. Call today. (And if our salesman or one of our craftsmen is under 25—that's not what our headline meant! But trust that he has behind him 25-years and millions of man-hours of experience!)

WORLD'S LARGEST POOL BUILDER • 25TH ANNIVERSARY

ANTHONY POOLS

CALIFORNIA • ARIZONA • PENNSYLVANIA • NEW JERSEY • VIRGINIA • WASHINGTON, D.C.

Showrooms open daily 9 to 6; Sat. and Sun. 10 to 6

ANAHEIM, 2050 South Harbor
Phone: 534-3100

TORRANCE, Phone: 325-7455

HAWTHORNE, Phone: 325-7455

LONG BEACH, Phone: 867-2703

INGLEWOOD—WESTCHESTER
Phone: 839-8817

SOUTH GATE, Home Office,
5871 Firestone Blvd.
Phone: 861-0388 or 867-2703

Write or call for FREE POOL MAGAZINE—new thirty-six pages, full color, many pool planning ideas. LA-24

Name _____

Address _____

City _____

Zip _____ Phone _____

Mail to: Anthony Pools, 5871 Firestone Boulevard
South Gate, California 90280

colorful winter WHITE SALE

at *Sears*

MUSLINS

\$1.99 Twin, Fitted/Flat Sheet Cotton Muslin

- First quality durable muslin for long wear. Sanforized bottom fitted sheets
- Elasto-Fit® corners on fitted sheets for easier bedmaking. Minimal shrinkage

Twin Fitted/ Flat _____ 1.41
\$2.29 Full Fitted/ Flat _____ 1.71
\$1.09 Pillowcases _____ 91¢

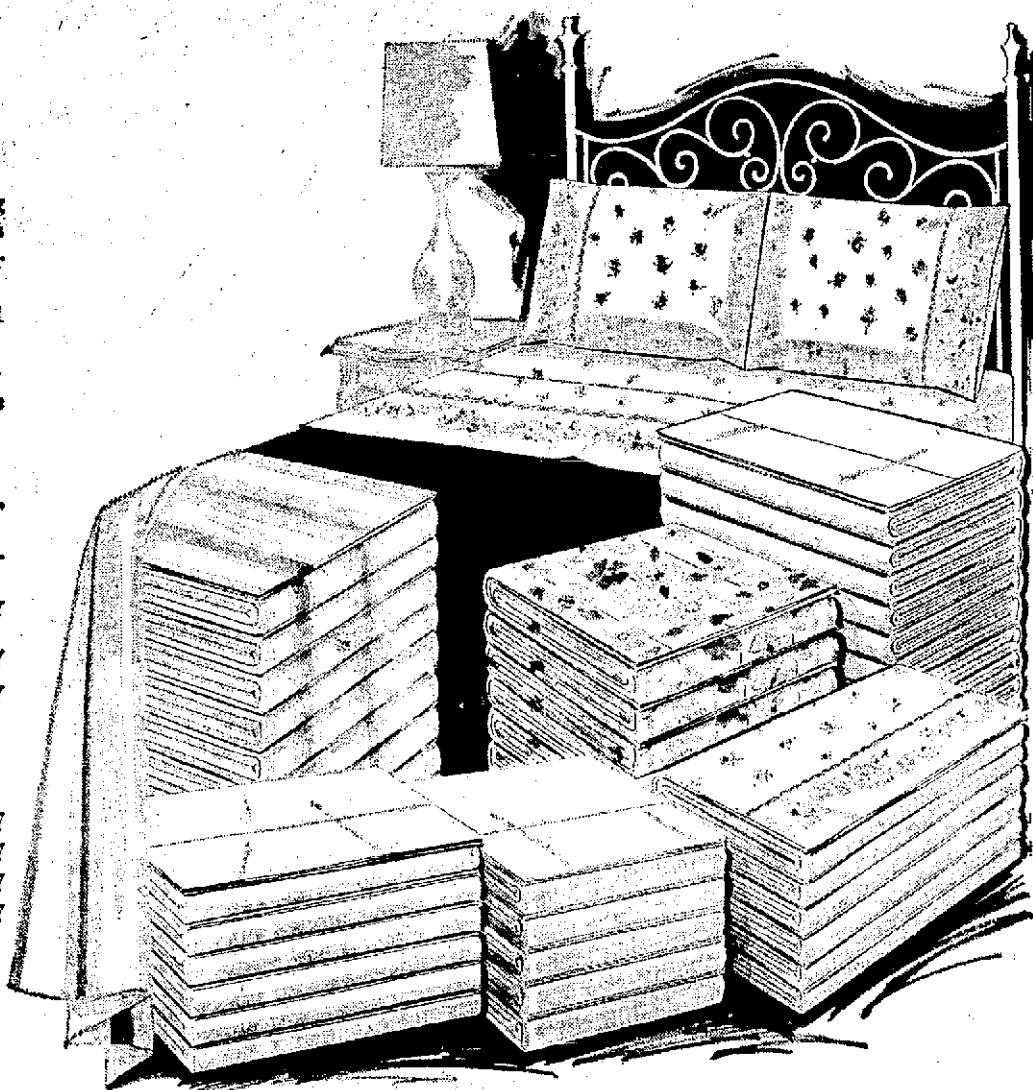
\$2.39 Perma-Prest® White Muslin

- Polyester and cotton blend. Stronger, longer lasting than all cotton muslin
- Pre-shrunk for better fit. Elasto-fit® corners for easy on and easy off.

Twin Fitted/ Flat _____ 1.77
\$2.99 Full Fitted/ Flat _____ 2.37
\$1.59 Pillowcases _____ 1.47

PERMA-PREST® White Muslin Sheets Queen and King Sizes

\$4.49 Queen Fitted/Flat _____ 3.97
\$6.49 King Fitted/Flat _____ 5.97
\$1.99 Queen Pillowcases _____ 1.77
\$2.29 King Pillowcases _____ 2.07



PERCALES

\$2.99 Perma-Prest® Sheets

- Polyester cotton blend. Stronger, longer lasting than all cotton percale
- Elasto-Fit® corners for easier bedmaking
- Fine quality percale in snowy white fabric

Twin Fitted/ Flat _____ 2.27
Regular \$3.99 Full Fitted/ Flat _____ 3.27
Regular \$1.99 Pillowcases _____ 1.67

Regular \$6.99 Perma-Prest® Sheets

- Pre-shrunk . . . almost no shrinkage assures easy fit. Elasto-Fit® corners for easy bedmaking. Reversible . . . 2-in. hem on each end for more even wear. Machine washable

Queen Fitted/ Flat _____ 5.97
Regular \$8.99 King Fitted/ Flat _____ 7.97
Regular \$3.29 King Pillowcases _____ 3.07
Regular \$3.19 Queen Pillowcases _____ 2.87

Regular \$3.99 Solid Color Percale

- Enjoy carefree PERMA-PREST® sheets in cotton percale. They stay fresh . . . never need ironing
- Your choice of bright solid colors of yellow, blue, avocado and pink

Twin Fitted/ Flat _____ 3.47
Regular \$4.99 Full Fitted/Flat _____ 4.47
Regular \$2.99 Pillowcases _____ 2.77

at Sears low, low prices...

"Fantasia" Print Muslin Sheets

- Choose gay floral prints for beauty
- Elasto-Fit® corners on fitted sheets for easy on and easy off. Pink, blue.

Regular \$2.99 Twin Fitted/Flat _____ 2.48
Regular \$3.99 Full Fitted/Flat _____ 3.48
Regular \$2.39 Pillowcases _____ 2.28

Stock up now on fine quality durable muslin sheets . . . regular or stay smooth PERMA-PREST®. Your choice of crisp pastels, fanciful flowers, saucy stripes and snowy whites. See these now at Sears!

Fantastic buy on our luxurious percale sheets . . . regular or stay-smooth PERMA-PREST® fabrics. Come in early for best selection while quantities last at this low, low Sears price!

\$8.49 "Field Flower" Percale Sheets

Yellow, Blue
Queen Fitted/Flat _____ 7.47

Regular \$10.99 King Fitted/ Flat _____ 9.77
Regular \$3.99 Queen Pillowcases _____ 3.67
Regular \$4.29 King Pillowcases _____ 3.97

\$4.99 PERMA-PREST® Striped Sheets

- Choose smooth combed cotton percale sheets in delicate pastel shades of yellow, blue, and pink

Twin Fitted/Flat _____ 3.97
Regular \$5.99 Full Fitted/Flat _____ 4.97
Regular \$3.59 Pillowcases _____ 3.37

\$5.49 "French Bouquet" Sheets

- Polyester cotton blend, stronger, longer wearing. Fitted bottom sheets with Elasto-Fit corners for easier bedmaking. Yellow, blue, pink.

Twin Fitted/Flat _____ 4.47
Regular \$6.49 Full Fitted/Flat _____ 5.47
Regular \$3.99 Pillowcases _____ 3.67

\$8.49 PERMA-PREST® Stripe Percale Sheets

Queen Fitted/Flat in bright colors of blue and yellow _____ 7.47

Regular \$10.99 King Fitted/Flat _____ 9.77
Regular \$3.99 Queen Pillowcases _____ 3.67
Regular \$4.29 King Pillowcases _____ 3.97

\$4.99 "Field Flower" Sheets

- Enjoy carefree Perma-Prest® sheets in cotton percale. They stay fresh and never need ironing. High style patterns for beauty. Elasto-Fit® corners. Yellow, pink & blue

Twin Fitted/Flat _____ 3.97
Regular \$5.99 Full Fitted/Flat _____ 4.97
Regular \$3.59 Pillowcases _____ 3.37

Dacron 88® Polyester Mattress Pads

- Sanforized seamless cotton cover. Machine wash, dry.

\$4.79 Twin w/anchor band 3.77 \$6.79 Full Fitted _____ 5.77
\$5.79 Full w/anchor band 4.77 \$9.99 Queen Fitted _____ 7.97
\$5.79 Twin Fitted _____ 4.77 \$11.99 King Fitted _____ 8.97

\$7.99 "Solid Color" Sheets

- Fine quality percale sheets in bright blue and yellow designs
- Elasto-Fit® corners for easy on and easy off. They stay fresh looking, too
- Blue, yellow

Queen Fitted/Flat _____ 6.77
Regular \$9.99 King Fitted/Flat _____ 8.77
Regular \$3.59 Queen Pillowcases _____ 3.27
Regular \$3.79 King Pillowcases _____ 3.47

PERMA-PREST®

\$9.49 "French Bouquet" Percale Sheets

Queen Fitted/Flat sheets in beautiful pastel colors of yellow, pink and blue _____ 7.77

Regular \$11.99 King Fitted/Flat _____ 10.27
Regular \$4.49 Queen Pillowcases _____ 4.17
Regular \$4.99 King Pillowcases _____ 4.57

Fortrel 7® Polyester Bed Pillows

- Continuous filament fiberfill. Perma-Prest® polyester-cotton tick. Sani-Gard® treated
- Machine washable and dryable . . . non-allergenic

\$7 Standard Size _____ 4.97 \$9 Queen Size _____ 6.97
\$11 King Size _____ 8.97

Use Sears Revolving Charge

Sears

SEARS, ROEBUCK AND CO.

Shop Nights Monday through Saturday 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M. "Satisfaction Guaranteed or Your Money Back"

BUENA PARK TA 8-4400, 521-4530
CANOGA PARK 340-8461
COMPTON NE 6-2881, NE 3-8761
Covina 946-0411

EL MONTE 01 3-3911
GLENDALE CH 3-1004, CI 4-4611
HOLLYWOOD HO 9-5941
INGLEWOOD OR 8-2521

LONG BEACH HE 5-0121
OLYMPIC & SOTO AN 8-3211
ORANGE 637-2108
PASADENA 681-3211, 331-4211

POMONA NA 9-5181
PICO WE 8-4262
SANTA ANA KI 7-3371
SANTA FE SPRINGS 946-8011
SANTA MONICA EX 4-6711

SOUTH COAST PLAZA 540-3333
THOUSAND OAKS 497-4566
TORRANCE 542-1511
VALLEY PO 3-8461, 984-2220
VERMONT PL 9-1911

Jeane Dixon Calls 1971 'Year of Light' for America

By JEANE DIXON

I see 1971 as the "Year of Light." By this I mean that many of the problems facing both America and the world will move toward solutions that some of us will begin to understand, approve and unite to accomplish!

Many people are asking questions about the fruitless foray by American soldiers into the prisoner of war camp at Sontay. Apparently my previous warnings of a weak link in America's security chain of command has fallen on deaf ears, so I must repeat that information about U.S. military operations will continue to be passed on to the opposing forces by highly placed officials in two civilian agencies in Washington. These officials passed the security check and had been "cleared" for handling top secret information.

There is no doubt, from the vibrations I get, that the camp at Sontay was deserted hastily as the result of a tipoff from these civilian officials, just as the Soviets also were alerted to the Cambodian incursion. The reason the commandos came out of the Sontay raid safely, I see, was simply because the timing for the mission had not been set exactly, and it was left until the last minute to decide the hour.

THE PRESIDENT

In 1971 President Nixon will make at least five changes in the White House staff. (The person responsible for security leaks in the Nixon administration has left public office to return to civilian pursuits.) He will also make two cabinet changes.

The President will begin the year with a still largely disunited people, a hostile congress and a drifting foreign policy. But I feel there is no man or woman living who can unite unless the people work at being united — and from the vibrations I pick up, I feel some people are going to continue to work at being disunited, not united — to their own and the country's detriment.

Assassination attempts against President Nixon were thwarted by U.S. security forces, as will be other assassination attempts.

A slow steady growth toward a new prosperous era, spanning the last quarter of this century, will begin this year. Unemployment will recede and interest rates will be eased. By 1975 big changes in the American form of democratic government will be imminent. I see that the country's economic base is firm for the time being.

Sabotage. Over three years ago I tried to warn big industry concerning sabotage to their installations. The initial destructive efforts will be against the vulnerable oil storage tanks and oil refineries; next in line will be power facilities and power lines, then steel and heavy machinery manufacturing installations, including defense industries. This sabotage can be stopped with increased security by industry and the application of more stringent laws.

Autos. I see coming out of a foreign country an imported car, not too expensive, gasoline propelled, which will meet all of the 1975 anti-pollution requirements of this country — and will make its debut here in America in 1971.

HOWARD HUGHES, America's "Mystery Man," is in for some bad times this coming year. I saw a black cloud in the shape of a treacherous hand hanging ominously over Howard Hughes — it was sizeable and seemed to encompass his person, his complete financial structure, even his very life. Such a foreboding symbol of evil made me shudder in my meditation, for it is indeed a menace — casting its shadows before! Even as I watched, the cloud seemed to zero in like an enemy missile on target, entirely enveloping Mr. Hughes — smothering, choking him. Coming out of my meditation



JEANE DIXON
1971 Predictions

all I could think of was: help, help, pray for Howard Hughes.

A great deal of money has been siphoned off from Mr. Hughes, and I get that a rather plump man is probably the one taking the greatest advantage of him. At this writing, this man seems to still be around. Thus, in April Mr. Hughes will be taken advantage of again by this same man, and, unless he makes some changes and surrounds himself with people dedicated to his interests, he will have many law suits and great financial losses.

I feel he will be presented with forged documents of some kind which will cause him a great deal of trouble, loss of money, and could bring to light some disloyal friends. However, there is always hope! October 1971 will be a favorable time for his business.

No need to say his health is very, very precarious, and he must be careful of overdoing.

MARIA CALLAS, renowned opera star, because of her genius (and she is a genius) will be called upon this year by a government to preside over some kind of an important musical event.

March and April of this year will be very favorable for her career, but then she is going to get involved in a law suit — the result of energetically exercising her artistic options!

I get that the separation from her mother is so abysmal that there will never be really close understanding between them. Happily, however, 1971 is going to be a magnificent year for the Magnificent Maria.

DUSTIN HOFFMAN will acquire greater fame and more success as a performer in 1971, but it is my suggestion that he take care of his financial affairs very carefully because I see that late in the 70's there is going to be a setback for him. In the meantime he will experience great success, and he will live in show business history as one of the great actors.

JOHNNY CASH shows a vibrant and dynamic personality in my channel for him... but also a complex one. For one thing I get that he is going to "mysteriously disappear" sometime during the next few months; after much speculation he will reappear, and the "adventure" will end well.

However, Mr. Cash needs a great deal of inner strength and physical stamina as well as patience and understanding. I see that 1971 will be a year for some spectacular Johnny Cash performances, including one very important engagement.

But I also get vibrations that 1971 will not be happy where his marriage is concerned. The custody of a child stands out as one of the major considerations the latter part of the year.

In '72 his popularity will rise to new heights provided he eats nutritiously, and lives sensibly.

KOREA AND VIETNAM

I am picking up more thoughts of war and bloodshed. I see an evil force brewing in North Korea. A great danger looms; it will concentrate all its evil on us this coming spring. Only the Korean formula evolved by the late President Dwight Eisenhower can prevent this danger coming with all its terror and death!

I see no drastic change in Vietnam for 1971. Just more war and bloodshed, because the Soviets are determined to keep us engaged in Asia until at least 1975.

Early in 1971, the danger will begin to grow with the Soviet announcement of support for the Chinese anti-American front. This "united front" will establish a union of Communists in North Vietnam, Laos, Cambodia, North Korea and China. But the plan of the U.S.S.R. will not be successful because

America will keep her defenses strong.

I see no new South Vietnamese leaders emerging in 1971, but do see a favorable symbol over Vice President Nguyen Cao Ky. Because of Mr. Ky, many lives of American boys will be saved.

As I see the prisoner-of-war problem, if we expose to the world the Soviet-devised plan of using American POW's as an instrument of war — in a strong, all-encompassing campaign by the United States government and the news

media — the pressure of world opinion will be directed to Moscow, not Hanoi. When this is done, I see our prisoners exchanged within 90 to 120 days from the inception of this kind of program.

TOPICS OF INTEREST

Medicine. A new science will develop, based on findings which will come from our explorations in outer space. Radio-astronomy, and what I call "radio-astronomy," will open up new scientific worlds. (My forthcoming astrology book

explains this in detail.) The secrets of the forces from the radio-galaxies and quasars will prove a boon to mankind. The application of this cosmic power to human cells will bring medical cures for heart disease, cancer, and relief from some mental illnesses. Even the common cold will be practically defeated once science begins to unravel these secrets of cosmic power.

I see future medical science developing along the line of induced electrochemical reactions (in

place of pills and medicines) which will bring about the desired cures. These electrochemical reactions will bring about a harmony of our cells, making diseased cells healthy again; even deterioration from age will be somewhat arrested. 1971 will bring a giant step forward in this new science.

Navy. 1971 will also see the beginning of the modernization of the U.S. Navy. More progress will be made in the year 1971, and the next four years,

than has been made for the past 30 years.

Hijackings. Airplane hijackings will not be as frequent as in the past, but they will still occur. Kidnappings, with all their attendant ugly trappings, will continue as a weapon of political terror in 1971.

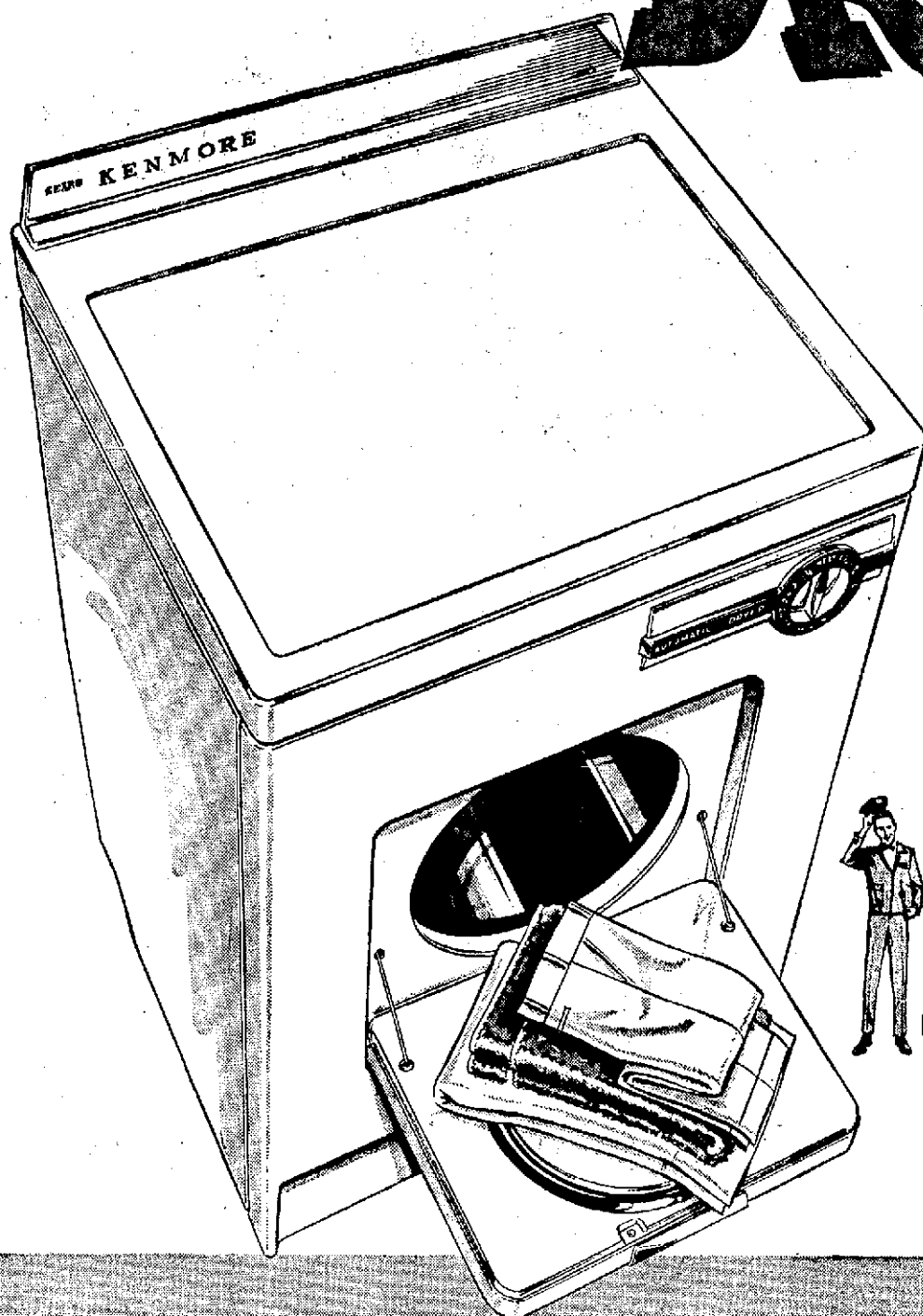
The Mideast. I see war in the Middle East. I see Soviet agitation of the Palestinian guerrillas... more Syrian incursions into Jordan... a loss of power by King Hussein

(Continued Page A-28, Col. 1)

Sears

Gas

DRYERS



TAKE YOUR PICK...AND

SAVE \$31!

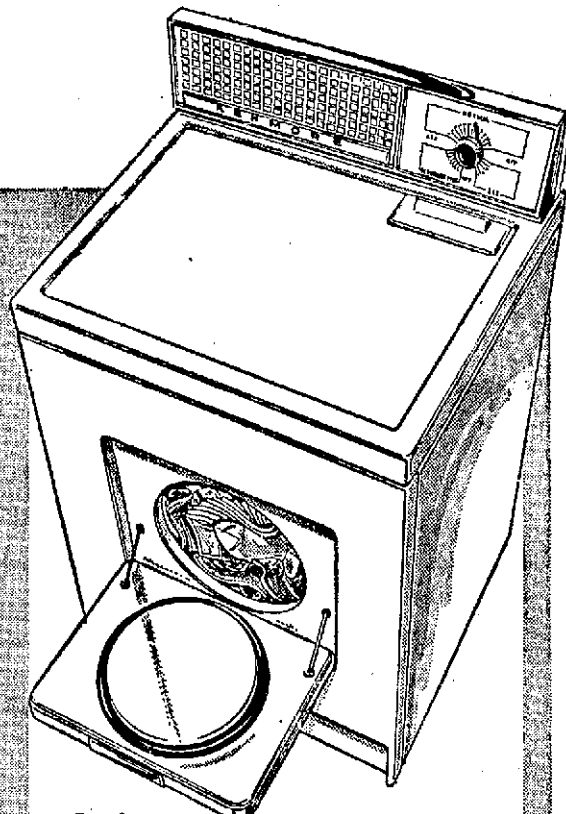
Regular \$149.95 Kenmore

2-Temperature Gas Dryer

\$118

- "Heat" setting dries clothes completely; "Air Only" setting gently fluffs pillows, blankets
- Convenient Load-a-Door provides extra work-space for sorting and folding
- Lint screen catches strings, threads — clothes come out beautifully fresh and clean
- Model 70110

Sears Care Service protects the value of your Kenmore Dryer. Sears highly-trained technicians assure you service satisfaction with personalized, professional care. We service what we sell wherever you live or may move in the U.S.A.

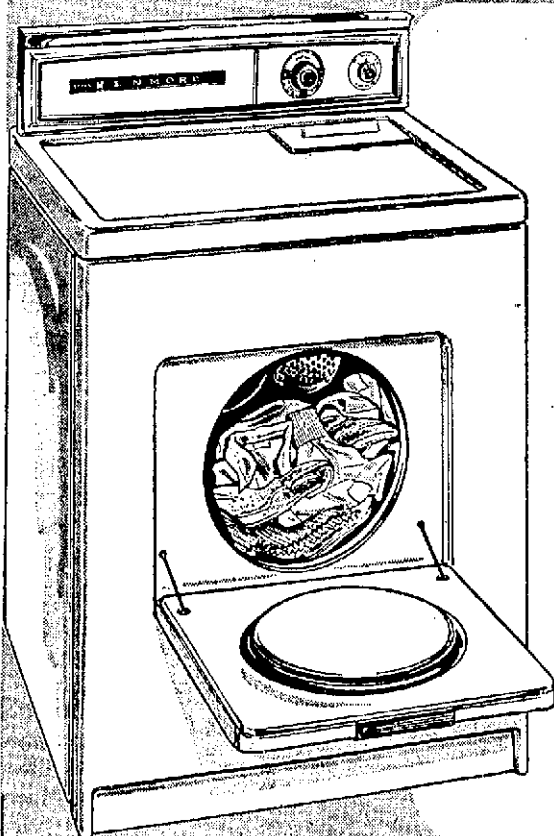


Regular \$159.95

Permanent Press Cycle Gas Dryer

SAVE \$31! \$128

- Permanent press cycle dries permanent-press fabrics virtually wrinkle-free
- Normal or Air Only cycles for thorough drying and gentle fluffing
- Convenience built-in with easy-reach top lint screen and Load-a-Door, Model 70210



SAVE \$31!

Regular \$169.95

3-Cycle Gas Dryers

Sears Low, Low Price!

\$138

- Permanent press, delicate and normal cycles
- 3 temperature settings: high, warm and air
- Terrific value!
- Model 70400

Ask About
Sears Convenient
Credit Plans

Kenmore GAS appliances
give you a better deal

Sears

STARS, ROUBICK AND CO.

Shop Nights Monday through Saturday 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M. "Satisfaction Guaranteed or Your Money Back"

BUENA PARK TA 4-4400, 551-4530
CANDLER PARK 340-0861
COMPTON ME 4-3391, ME 3-3741
Covina 944-0611

EL MONTE CI 3-1911
GLENDALE CH 3-1006, CI 4-4611
HOLLYWOOD HO 9-3941
INGLWOOD OR 8-3231

LONG BEACH HI 3-0121
OLYMPIC & SOTO AN 8-5211
ORANGE 637-2100
PASADENA AR 3-1111, 351-4711

POMONA NA 9-3141
PICO WT 8-4345
SANTA ANA RI 7-3321
SANTA MONICA 424-8011
SANTA MONICA BK 4-4711

SOUTH COAST PLAZA 340-3333
THOUSAND OAKS 482-4346
Torrance 543-1331
Van Nuys PO 3-4441, 984-2320
Vermont PL 9-1911

Our fantastic sheet sale.

It happens every January. Penneys famous sheets go on sale. Fantastic sheets. Fantastic values. Don't be caught napping.

Limited time only

Nationwide® white Cotton muslin. 133 count*

63x108", 72x108"
or twin fitted bottom.
Reg. 1.99.....**NOW 1.43**
Full 81x108" flat or
full fitted bottom. Reg. 2.29.....**NOW 1.88**
Pillow cases 42x36". Reg. 2 for 1.09.....**NOW 2 for 85c**
*Bleached and finished.

Percal® white percale Combed cotton. 186 count*

Twin 72"x108" flat or
twin fitted bottom.
Reg. 2.39.....**NOW 1.83**
Full 81x108" flat or
full fitted bottom. Reg. 2.69.....**NOW 2.13**
Pillow cases 42x38" reg. 2 for 1.39.....**NOW 2 for 1.09**
*Bleached and Finished

Penn-Prest® white muslin 50% cotton/50% polyester

Twin 72x104" flat or
twin fitted bottom.
Reg. 2.39.....**NOW 1.77**
Full 81x104" flat or
full fitted bottom. Reg. 2.99.....**NOW 2.37**
Pillow cases 42x36". Reg. 2 for 1.69.....**NOW 2 for 1.37**

Penn-Prest® white percale 50% cotton/50% polyester

Twin 72x104" flat or
twin fitted bottom.
Reg. 2.99.....**NOW 2.37**
Full 81x104" flat or
full fitted bottom. Reg. 3.99.....**NOW 3.37**
Twin fitted top. Reg. 3.59.....**NOW 2.97**
Full fitted top. Reg. 4.59.....**NOW 3.97**
Pillow cases, 42x36". Reg. 2 for 2.09.....**NOW 2 for 1.67**
Queen pillow cases, 42x40". Reg. 2 for 3.09.....**NOW 2 for 2.54**
King pillow cases, 42x46". Reg. 2 for 3.39.....**NOW 2 for 2.71**
Queen flat or queen
fitted bottom. Reg. 6.99.....**NOW 5.94**
King flat or Western king
fitted bottom. Reg. 8.99.....**NOW 7.84**

Penn-Prest® muslin in Floral prints 50% cotton/50% polyester

Twin 72x104" flat or
twin fitted bottom.
Reg. 2.99.....**2 for \$5**
Full 81x104" flat or
full fitted bottom. Reg. 3.99.....**NOW 2 for \$7**
Pillow cases, 42x36". Reg. 2 for 2.49.....**NOW 2 for \$2**

Penn-Prest® muslin fashion colors or stripes 50% cotton/50% polyester

Twin 72x104" flat or
twin fitted bottom.
Reg. 2.99.....**2 for \$5**
Full 81x104" flat or
full fitted bottom. Reg. 3.99.....**NOW 2 for \$7**
Pillow cases, 42x36". Reg. 2 for 2.49.....**NOW 2 for \$2**

Penn-Prest® percale fashion color 50% cotton/50% polyester

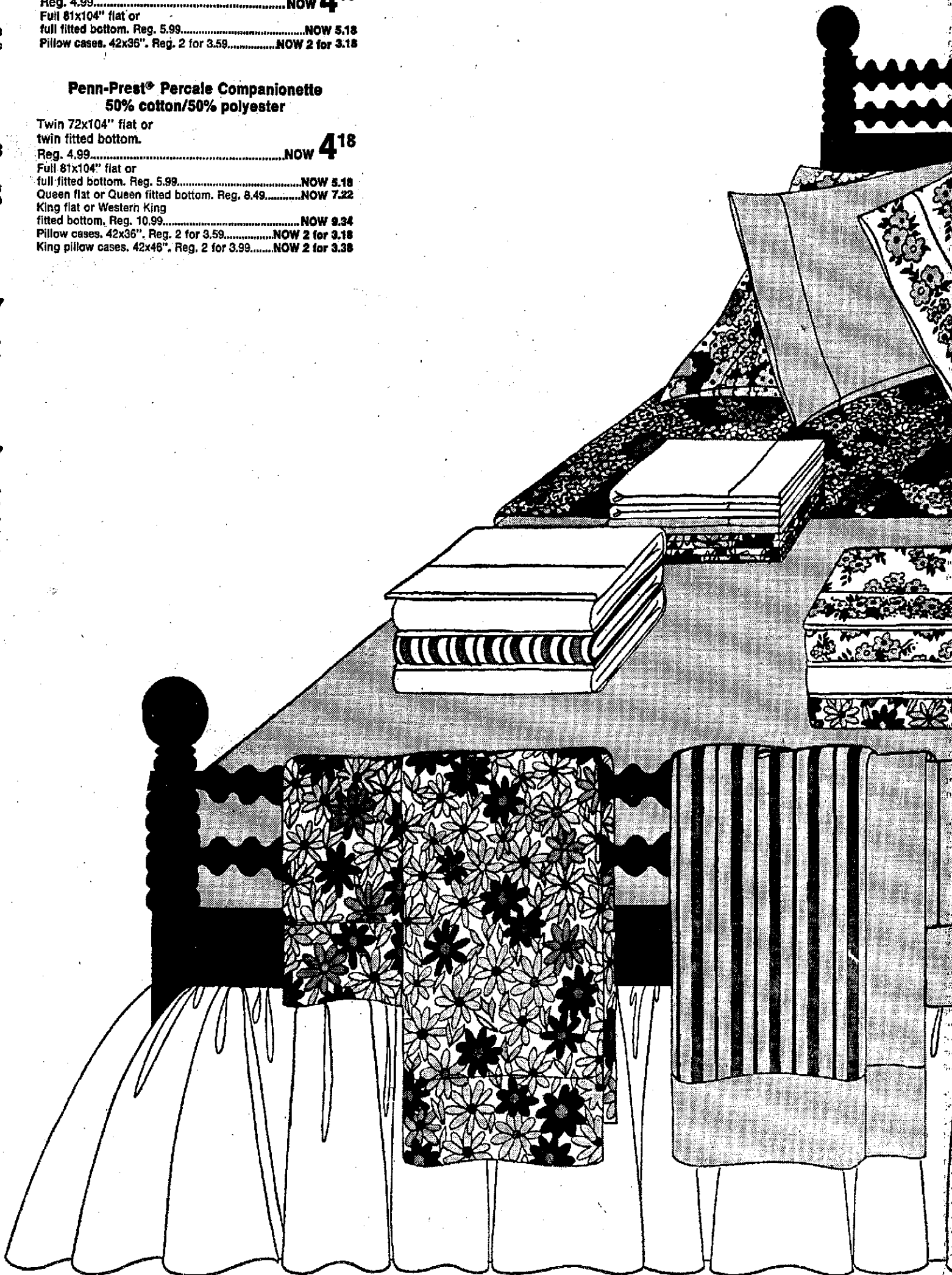
72x104"
flat sheet or twin fitted bottom.
Reg. 3.99.....**NOW 3.57**
81x104" flat sheet or twin fitted bottom.
Reg. 4.99.....**NOW 4.57**
Queen flat or Queen fitted bottom. Reg. 7.99.....**NOW 6.78**
King flat or Western King fitted
bottom. Reg. 9.99.....**NOW 8.48**
Pillow cases, 42x36". Reg. 2 for 3.09.....**NOW 2 for 2.77**
Queen pillow cases, 42x40". Reg. 2 for 3.59.....**NOW 2 for 2.80**
King pillow cases, 42x46". Reg. 2 for 3.89.....**NOW 2 for 3.05**

Penn-Prest® percale multi-floral or stripes 50% cotton/50% polyester

Twin 72x104" flat or
twin fitted bottom.
Reg. 4.99.....**NOW 4.18**
Full 81x104" flat or
full fitted bottom. Reg. 5.99.....**NOW 5.18**
Pillow cases, 42x36". Reg. 2 for 3.59.....**NOW 2 for 3.18**

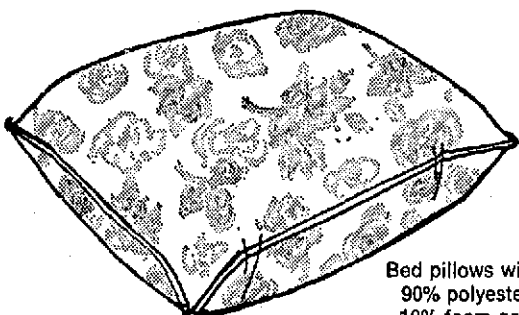
Penn-Prest® Percale Companionette 50% cotton/50% polyester

Twin 72x104" flat or
twin fitted bottom.
Reg. 4.99.....**NOW 4.18**
Full 81x104" flat or
full fitted bottom. Reg. 5.99.....**NOW 5.18**
Queen flat or Queen fitted bottom. Reg. 8.49.....**NOW 7.22**
King flat or Western King
fitted bottom. Reg. 10.99.....**NOW 9.34**
Pillow cases, 42x36". Reg. 2 for 3.59.....**NOW 2 for 3.18**
King pillow cases, 42x46". Reg. 2 for 3.99.....**NOW 2 for 3.38**



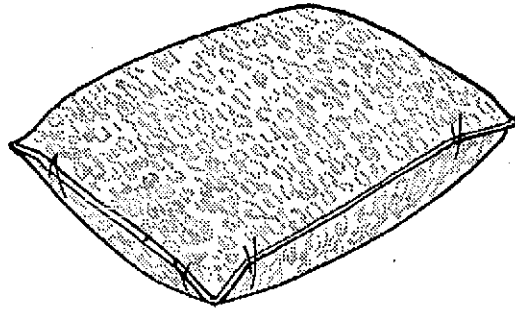
Terrific price
on polyester
filled bed pillow,
20 X 26 in a
choice of colors.

2 for \$3.88



Bed pillows with
90% polyester/
10% foam core
filling, 20 X 26,
assorted colors.

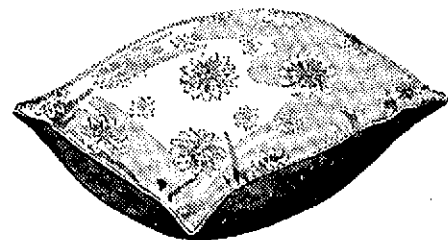
2 for \$6



Bed pillows filled with 20 oz. Dacron® polyester
that's non allergenic, odorless, moth and mildew
resistant. 20 X 26 in assorted colors.

2 for \$8

Personal Touch bed pillow that lets
you choose from soft, medium or firm.
Filled with Dacron® polyester with
foam core. Choose from 3 sizes.
20 X 26, 2 for \$12
Queen size, \$8 each
King size, \$10 each



Penneys

CHARGE THESE VALUES AT YOUR LOCAL PENNEY STORE!

'71 Seen Dawning as 'Year of Light'

(Continued from Page A-26)

... more U.S. aid requested for Jordan.

The U.S.S.R. is determined to deny us oil from the Middle East. America will forestall this plan and stop some of the bloodshed in the Middle East if she completes "TAPS" (The Alaskan Pipeline System) as soon as possible. This would force a change in Soviet planning for war and dissension in the Middle East.

The Palestinian guerrillas will disappear once Soviet aid is withdrawn. The recent Syrian coup will mean more trouble for King Hussein. Anwar Sadat will not last. The peace talks for 1971 will not be productive. I see no separate country for the Palestinians.

East-West. The SALT talks will be continued, but with a new D.S. team. We will not participate in any European security talks, nor will we be a party in negotiating for the reopening of the Suez Canal.

Latin America. The Democrats had their Cuba ... the Republicans now have their Chile. I have felt, and still feel, that Fidel Castro has been out of power for a few years in Cuba. Moscow is the full power behind the Cuban leadership.

I feel Salvador Allende's power in Chile will not be of long duration. His rule will not last much longer after 1971. The people of Chile will make an about-face, but it will take them years to get out from under.

The submarine and missile bases now in existence in Cuba will not spread to Chile in the foreseeable future. I feel the danger in Chile at this time is political, not military.

Indians. I see that American Indians as well as some other minority races will make rapid strides from now on in achieving their rightful inheritances, and will become strong Americans who will show their interest in national politics and in our economy.

Women's Lib. I see some advancement for the women's liberation movement in the year 1971. In some areas women will achieve equality, but they will remain a minority in the business world ... also in politics and religion. At the same time, I see that women are going to take greater interest in their homes and children ... and make a greater effort to bring about spiritual understanding in their families and communities.

Changes. Congress will make some drastic changes by the years 1976 and 1977 — unprecedented changes — and will someday look back at the years of 1970 and 1971 and say that through lack of foresight they were certainly tripped up.

Wall Street. In the stock market, I see strong utilities, gas and oil, steel. Corporate heads will begin to realize that their personal losses in the stock market did not affect their industries.

Disorders. Student and young university faculty disorders will be lessened, and the permissiveness of the 60's which the communists exploited will begin to respond to organized prohibitive forces, both psychological and authoritative.

Disaster. About the latter part of August this year the world will have a catastrophe on a scale similar to those in Peru and Pakistan. I cannot pinpoint its location as yet.

MORE PEOPLE

JOHN V. TUNNEY, senator-elect from California, has that magic quality charisma! His detailed knowledge of history will prove useful and he will present many new workable theories in the Senate. The latter part of August will bring good results from some research he has done.

He will be highly successful in public office and will one day be an ambassador. However, one warning ... he must be very

careful when traveling and must never take unnecessary risks!

PIERRE TRUDEAU will gain strength and stature in his own country by using a firm hand when necessary ... and Canada will prosper and unite under his leadership.

FRENCH PRESIDENT GEORGES POMPIDOU will not be in office as long as he would like to be ... and streamline it, as I see in fact, I get that he will be president only a short time. The haunting shadow of Charles de Gaulle will long linger over France and the international scene.

MAYOR KENNETH GIBSON of Newark, N.H., has storm clouds threatening to engulf him. The "storm" will be avoided, though, if he makes some drastic changes in the people around him, and utilizes his natural vision and good judgment. There are some around him whose intentions are for self-gain — not gain for the people of Newark or for Mayor Gibson.

ANGELA DAVIS, the Black Panther sympathizer and Communist charged with complicity in murder, will not have a happy year. Brilliant as she is, Miss Davis saw the good in communism but not the evil. She will end up paying the price for faulty judgment. Eventually she will realize that communism cannot win out in this country in the long run; meantime it will cause plenty of damage.

RAMSEY CLARK, former United States Attorney General, will pass from the national scene, except for a few speeches now and then before ultra-liberal audiences. The label "jelly-fish" will stick to him.

JOHNNY BENCH, super-star catcher of the Cincinnati Reds, will make a terrific comeback after a temporary letdown during the 1971 season.

TERRY BRADSHAW will blossom into one of the all-time professional greats as a quarterback for the Pittsburgh Steelers in 1971.

JANE FONDA is headed for tragedy. This need not happen, however, as it is not destiny, but a "man-made" situation. If, on the other hand, Miss Fonda will use her divinely-granted talents for the benefit of others on a constructive basis, she will have an outstanding future.

ROCK SINGERS. Although I will not name them here, I see some top rock singers meeting tragedy during the coming year because of dope and drugs. There will not be many, but they will be among the outstanding talents.

JAMES BUCKLEY, the new senator from New York, will be a good senator who will make his mark. His main opposition will come from highly-placed politicians in his own state ... and their hostility will keep him from many useful accomplishments for the time being.

WILLIAM F. BUCKLEY, his erudite brother, will continue along his present course for a short while, but soon I see a change in his writing approach. Gradually departing from their present intellectual density, his writings will take on an understandable clarity, giving him new public popularity and literary recognition.

MARTHA MITCHELL, naturally bubbly and gregarious, will continue to speak out. Her utterances will receive space in the press for some time, for "out of the mouths of political babes come wisdom."

ELLIOTT L. RICHARDSON, the new Secretary of Health, Education and Welfare, will discover that liberal tendencies are not enough to control the cumbersome, sprawling agency which he now heads. I feel that 1971 will find him trying to overhaul and streamline it, as I see many beneficial changes coming to the department.

Wig Fails to Satisfy Brass; GI Called

BOISE Idaho (AP) — A 26-year-old father of one has been ordered to report for active duty, in the Army because, he says, superior officers couldn't agree on whether he could wear a wig to National Guard drills. The office says the order resulted from his failure to attend drills.

John E. Baugh, of Boise, has been ordered to report Monday to Ft. Lewis, Wash., to begin 16 months of active duty.

Baugh, a folk singer and guitar player, had been due for discharge Feb. 16 after completing his 5½ years of reserve duty.

The Guard first instructed him to get his hair cut early last fall, Baugh said Friday. Baugh said he asked a warrant officer if a wig would be acceptable and was told that it would, providing it met military standards.

Baugh said the wig three drill inspections wearing the wig, but was told at a fourth that his haircut was unacceptable.

Baugh said the wig was trimmed and approved by his commanding officer, Maj. John Baker, but was subsequently ruled unacceptable by an officer who succeeded Baker.

Baugh appealed to Idaho Adj. Gen. George B. Bennett, who set up a board of officers to rule on Baugh's hair length.

The review board unanimously found the wig unacceptable, and Bennett told Baugh: "Get it cut

and we'll get you back into your unit."

Baugh said the wig couldn't be cut any further, "so I just put on the wig and reported to Gen. Bennett."

"I walked in the room and he said it looked a lot better."

Bennett then reinstated Baugh in his unit.

But when he reported to his commanding officer, they "apparently called Bennett and told him I was wearing a wig," Baugh said.

Baugh says Bennett asked if he was wearing a wig and when Baugh said he was, Bennett answered, "You won't be hearing from me again."

"Then I received the notice ordering me to active duty," Bennett said Baugh was ordered to active duty for failing to attend drills in August and September.

"No one ever told him, he could wear a wig," Bennett said. The general said Baugh was told he had been fully reinstated on condition that he cut his

hair, and report without the wig, but refused to do so.

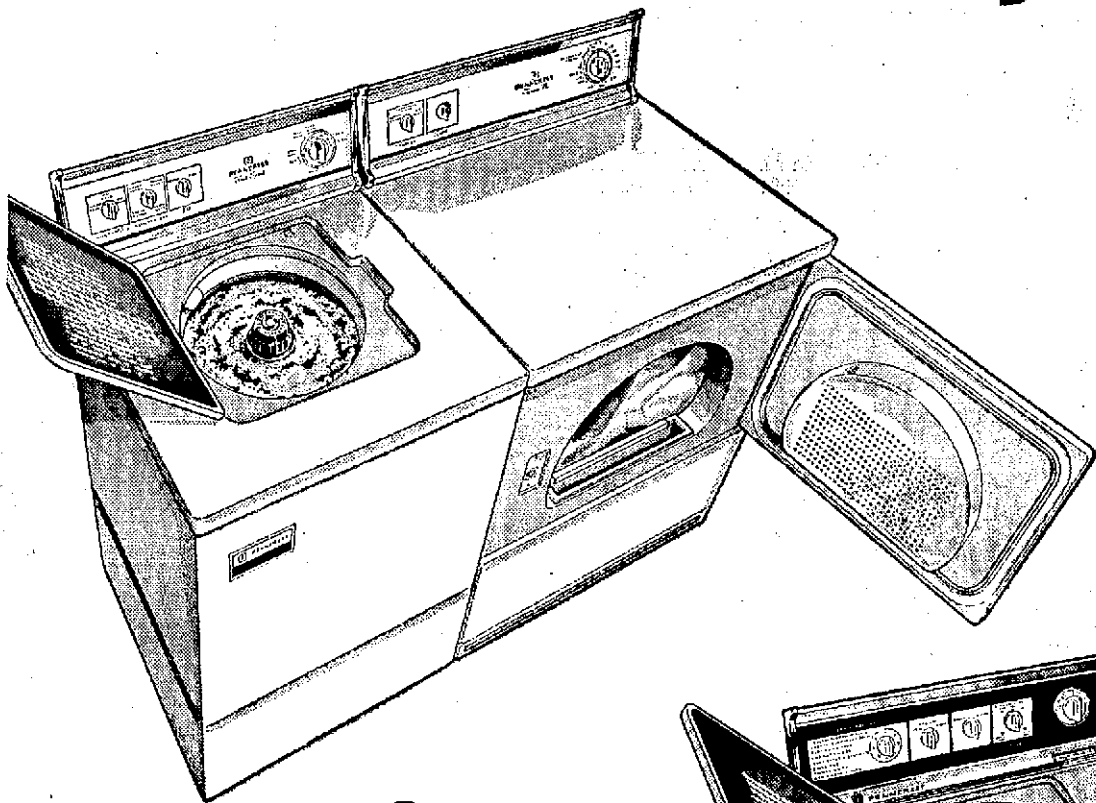
"We didn't have any choice but to report him for not attending the drills," Bennett said.

Baker and his successor also said Baugh was activated only because he failed to show up for drills.

Baker said he never saw the wig.

Baugh "was warned several times about the length of his hair," Baker said. "After a combination of these and not attending, he was processed for active duty because of unsatisfactory drill attendance."

Sale! Come clean-up on our washer-dryer team.

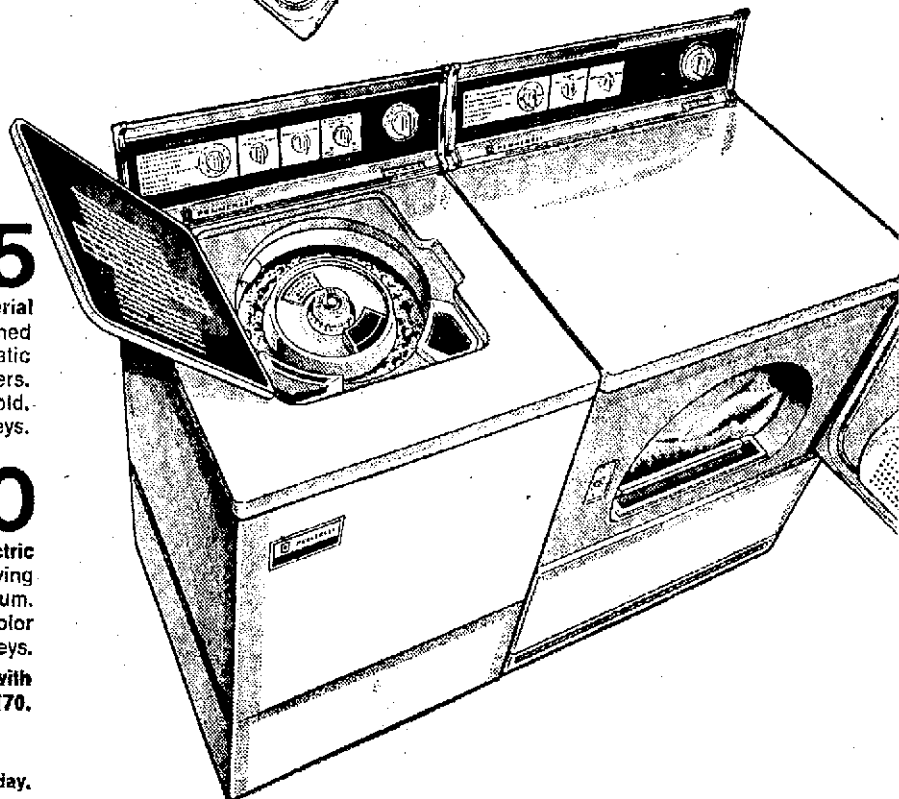


Sale \$180

Save 19.95. Reg. 199.95. Penncrest® 4 speed washer. Four wash/spin speed settings, two water level settings, all over porcelain enamel finish. White only.

Sale \$120

Save 9.95. Reg. 129.95. Penncrest® electric dryer. Three temperature settings, rotary controls, porcelain enamel finish top and drum. White only. Penncrest® gas dryer with 3 temperature settings, Reg. 159.95, Sale \$150.



Sale \$225

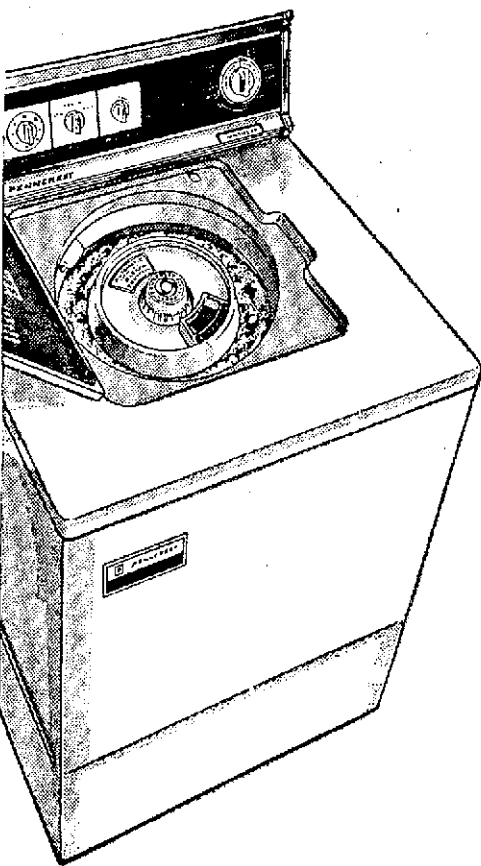
Save 24.95. Reg. 249.95. Penncrest® Imperial programmed washer. Eight programmed settings, automatic soak 'n wash, automatic detergent and fabric conditioner dispensers. White, avocado, harvest gold. Color costs no more at Penneys.

Sale \$140

Save 19.95. Reg. 159.95. Penncrest® electric dryer with automatic time control. Six drying programs, porcelain enamel finish top and drum. White, avocado or harvest gold ... color costs no more at Penneys.

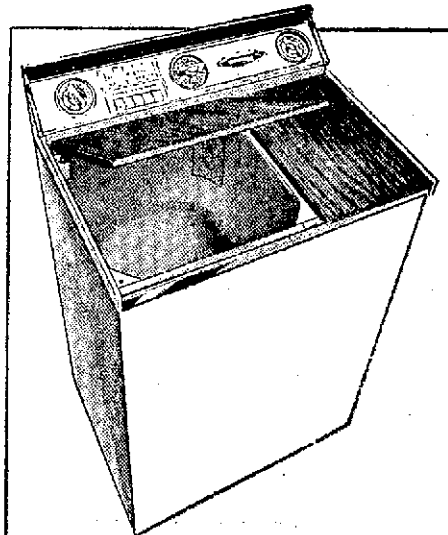
Penncrest® programmed gas dryer with automatic time control. Reg. 189.95, Sale \$170.

Sale prices effective through Saturday.



Sale \$210

Save 19.95. Reg. 229.95. Penncrest® programmed washer. Eight programmed wash settings, 3 water level selections. White, avocado or harvest gold ... color costs no more at Penneys.



\$138

Penncrest® compact spin-drying washer. Requires no special plumbing. Rolls on wheels. Easy to store. White, avocado or harvest gold ... color costs no more at Penneys.

Value. It still means something at Penneys.

Penneys

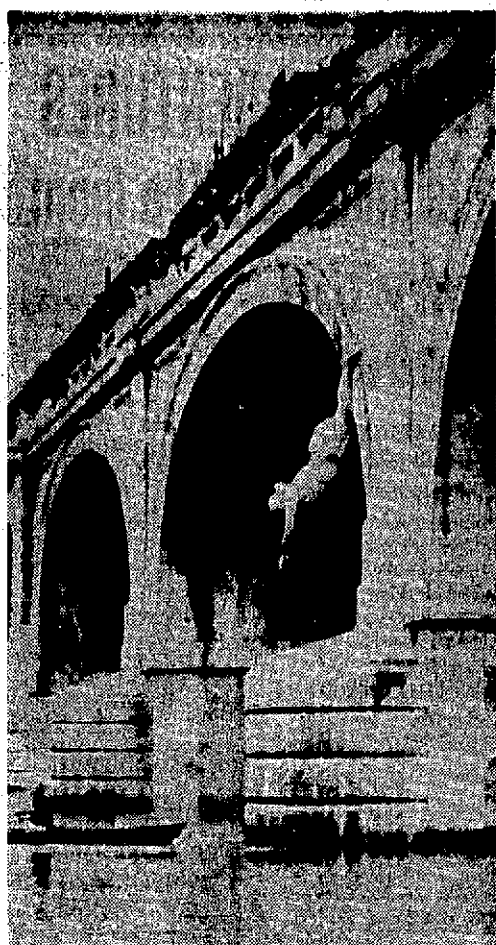
Available at the following Penney stores:
LONG BEACH LOS ALTOS

DOWNEY TORRANCE

HUNTINGTON BEACH

LAKEWOOD

Use Penney's time payment plan.



HIGH DIVER IS 'OKAY'

Rik de Sonay, who will be 72 in a few days, dives off a bridge into the Tiber in Rome to celebrate the new year. For the Belgian born De Sonay, known in Rome as Mr. Okay, it is the 52nd time he has jumped into the river since his arrival in the Eternal City.

—AP Wirephoto

UAW, Chrysler to Meet Again Monday

DETROIT (UPI) — The United Auto Workers and Chrysler Corp. resume contract bargaining Monday after a Christmas-New Year recess, and it appeared almost certain the union would decide against setting a strike deadline.

Chrysler was the last of the big three auto companies to face settlement negotiations based on the pattern agreement reached by General Motors last November after a 67-day strike. Ford settled early in December on the eve of a strike deadline.

Financially troubled Chrysler was not faced with a deadline during mid-December negotiations, which were recessed before Christmas week.

Lagging sales during the late months of 1970 prompted Chrysler to shut down many of its plants during Christmas week and all its plants except one during the New Year week.

With the start of the new year, Chrysler was reopen-

ing many of its plants, but the Union learned that some Chrysler plants, employing nearly 25,000 workers, would remain closed during the coming week in a continuing adjustment of inventories. The outlook for mid-January also was uncertain.

Against this background, with so many workers idled and eligible for unemployment compensation and supplemental unemployment benefits, it appeared that the UAW would be unwilling to set a strike deadline. If a strike were called, the workers would lose eligibility to collect benefits.

Governor Kin Dies

TUSCALOOSA, Ala. (UPI) — Mrs. Henry C. Burns, mother of the late Gov. Lurleen Burns Wallace, died Saturday at a nursing home. She was 68. Mrs. Burns and her husband took part in the campaigns of their daughter and their son-in-law, Governor George C. Wallace.

Beauty Bulletin from Penneys:

Come in Monday, Tuesday or Wednesday and get our "Festival" budget permanent including hair cut, shampoo and style set. Just 94¢



Value.

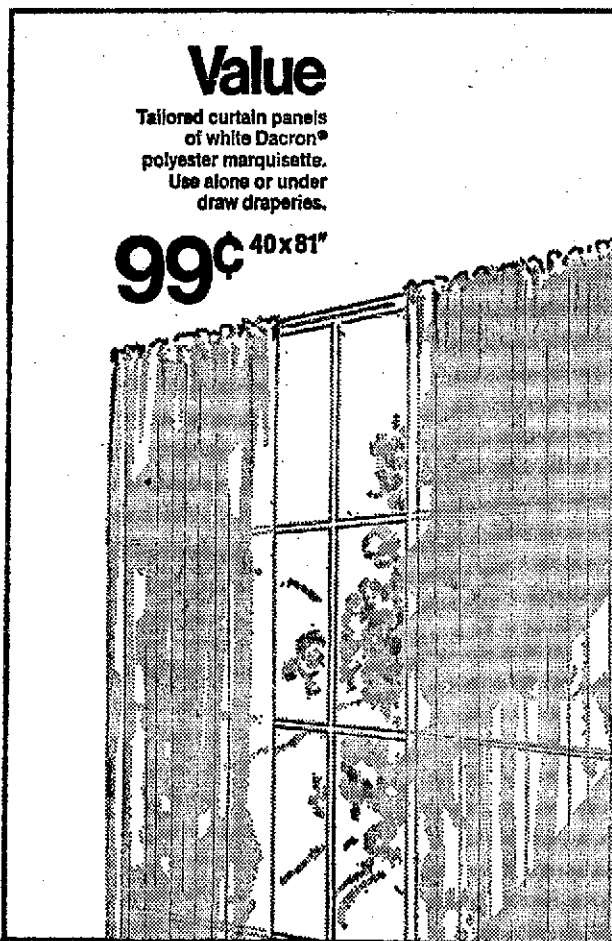
It still means something at Penneys.



Value

Slip-on long sleeve blouse of slinky, shiny triacetate. White, black, brown or navy, sizes S-M-L.

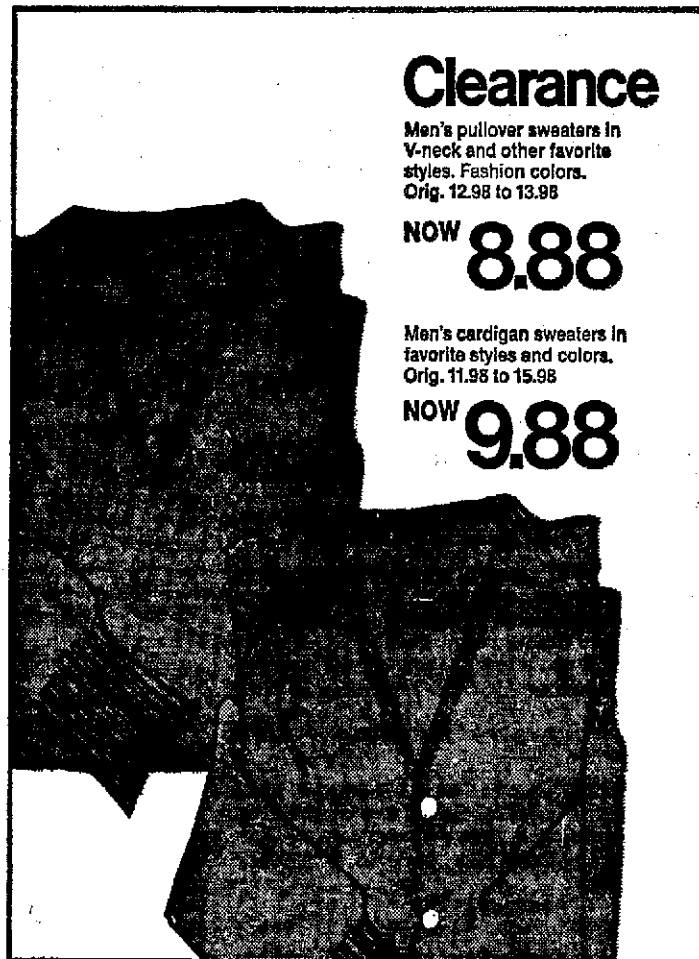
2.88



Value

Tailored curtain panels of white Dacron® polyester marquisette. Use alone or under draw draperies.

99¢ 40x81"



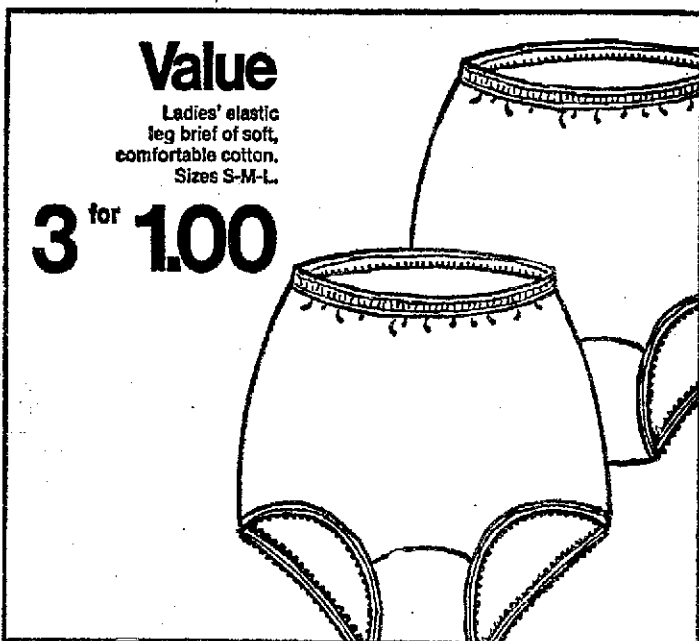
Clearance

Men's pullover sweaters in V-neck and other favorite styles. Fashion colors. Orig. 12.98 to 13.98

NOW 8.88

Men's cardigan sweaters in favorite styles and colors. Orig. 11.98 to 15.98

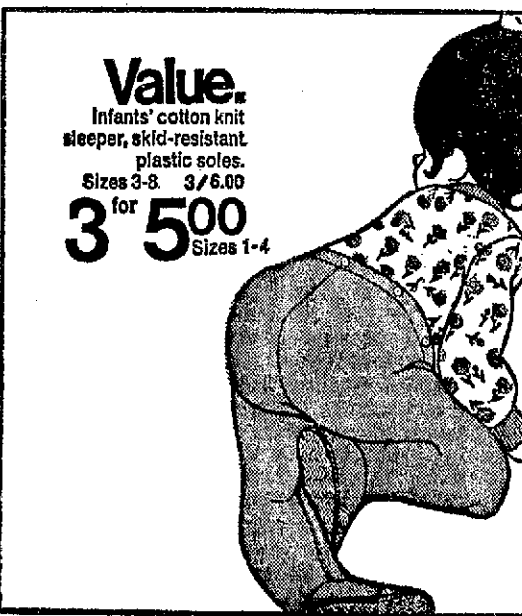
NOW 9.88



Value

Ladies' elastic leg brief of soft, comfortable cotton. Sizes S-M-L.

3 for 1.00



Value.

Infants' cotton knit sleeper, skid-resistant plastic soles.

Sizes 3-8 3/6.00

3 for 5.00 Sizes 1-4

Penneys

CHARGE THESE VALUES AT YOUR LOCAL PENNEY STORE!

DOWNEY
Stamwood Shopping Center
Ph. 869-4541, Ext. 237

LAKEWOOD
Lakewood Shopping Center
Ph. 634-7000, Ext. 217

New Plea to Ease Court Job

WASHINGTON (UPI) — A high judicial officer suggests that Congress and "some imaginative professors" address themselves to easing the work load on federal courts, including the Supreme Court.

If the founding fathers had possessed clairvoyance, the officer said, auto accident cases never would have been allowed into the federal system and Congress should take them out now.

As for the possibility that some lawmakers might try to remove civil rights litigation — an area in which the Supreme Court has shaken up American life — the officer said the Constitution permits Congress to clip the court's wings, "without waiting for an invitation."

And if Congress cannot be trusted to deal with the situation, he said, the country is in bad shape.

THE OFFICER met with reporters but asked not to be identified. His comments were embargoed for release today.

He noted that in the 5th U.S. Circuit Court of Appeals, one of the busiest in the nation (encompassing much of the South), each judge writes about 100 opinions a year. He said this load is not conducive to excellent performance.

In the Supreme Court, the problem is not in opinion writing — the nine justices accept only about 125 cases a term — but in the avalanche of appeals from which they must choose. Last term, the first under Chief Justice Warren E. Burger, the court considered about 3,500 requests for review.

As 1971 got under way, Burger sent all federal judges a memo dealing with an innovation designed to grease the creaking machinery in U.S. Circuit Courts. Passed by Congress Dec. 22, it provides for a "court executive" in each of the 11 circuits. The American Bar Association urged its enactment.

BUT CONGRESS delayed passage so long that many of the individuals most qualified for the \$36,000 a year job have taken employment elsewhere. These are the 30 men and one woman who were graduated Dec. 12 from the new institute for court management at the University of Denver.

"As a practical matter, I don't know where we're going to find the people (for the circuits) now," the officer told reporters. He said the newly-created Board of Certification, which must approve all appointments, may have to wait until trained candidates are available.

The court executive's job will be to take over such duties as budgeting and personnel management from the chief judges, who would have more time to hear cases and write opinions. The executives will have no judicial functions but may assume some of the work now performed by court clerks.

BURGER has asked for an executive officer for the Supreme Court.

Thirty-six states now have court executives, but their responsibilities vary greatly. Fifteen states are considering constitutional changes to provide for them.

If the plan works out well, Congress will be asked to approve the position or U.S. district courts — at least for those with six or more judges. New York City has 27, Chicago 13. South Dakota, on the other hand, has 2.

The officer said planning groups at the new Federal Judicial Center and elsewhere are working on other ideas. These proposals will be submitted to "nuts and bolts" experts to determine whether they are really practical — and more important — constitutional.



DIFFICULTIES WITH DECIMALS

For someone who grew up using pounds, divided into 20 shillings each worth 12 pence, the elegant logic of decimal currency can be a source of bewilderment. But the British will have to come to terms with it when Britain converts its money to a decimal system on Feb. 15. The kids will learn it in school, but conversion charts like the one shown here will help the older generation puzzle it out.

—AP Wirephoto

Crewmen Rescued From Fiery Ship

MOSCOW (UPI) — A Soviet tanker welcomed in the new year by rescuing the crew of a blazing Finnish ship in the Baltic Sea, the Communist Party newspaper Pravda reported Saturday. The paper said the tanker Apsheronik picked up an SOS from the Finnish ship Ulva Thursday night reporting a fire on board. Pravda said that by 2:25 a.m. on New Year's Day the Apsheronik had rescued 10 Fin-

nish sailors from the sea and a half hour later had taken aboard the rest of the crew.

Police Battled

RIO DE JANEIRO (AP) — Three persons were killed and three others wounded seriously Saturday in a clash between police and field workers in drought-plagued northeast Brazil, a local news agency reported.

'YOUR VOICE IS SEXY' Male Phone Operator Gets Along Just Fine

By MATHIS CHAZANOV

BERKELEY (UPI) — "Operator — may I help you?"

"Who's this?" says the surprised female voice on the other end of the line.

"This is the operator, may I help you?" "Is this a man? I like to talk to men. I think your voice is sexy."

While all the business conversations of George T. aren't as exciting as this one, the bearded, long-haired operator does get a little more notice than his female colleagues.

A college graduate in social science, George is one of the 118 male operators employed by the Pacific Telephone and Telegraph Co. in the San Francisco Bay area.

He doesn't want his name known because he thinks the phone company does not like to hire college graduates. It doesn't. As a company spokesman said, "By and large we would like to see a person with a college degree

working at something a little more suitable. Over-trained people are as a rule not as good at the job."

GEORGE REALIZES this is true. "The first six weeks were a lot of fun but now it's starting to get tedious," he said.

"I started with the phone company because I needed a job," he said. "I'll probably stay for a couple of months — because jobs are hard to find."

"To be an operator is like being a machine. You plug in and talk and you try to be as human as you can, but..."

Of the 120 calls a day George handles, at least 60 people make some comment about him, for example, "A male operator! Wow!"

While George is not plagued by obscene comments over the phone, as female operators often are, he does get an occasional unfriendly reaction.

"One old guy cursed me

once for doing 'woman's work,' he said. "I told him he had better watch his language."

He added one phenomenon he has noticed is that some businessmen seem to feel the phone company is fighting the women's liberation movement by hiring male operators.

"They say, 'Go men's lib,' and 'We'll get those women's libbers yet,'" he said.

George and the 11 other male operators he works with get along just fine with their female colleagues.

Bus Hijacked

LONDONERRY, Northern Ireland (UPI) — A man posing as a bus driver hijacked a bus with 27 persons aboard from a Londonderry terminal Friday, drove it four miles and then fled after crashing it into a hedge.

New York 14-B Ins Sun



Let's Swap

Want to swap something for something else? Then let people know about it.

For just \$2!

That's the price of an Independent, Press-Telegram Thrifties ad, 2 lines for 3 days, \$2! in the Classified Columns.

HE 2-5959

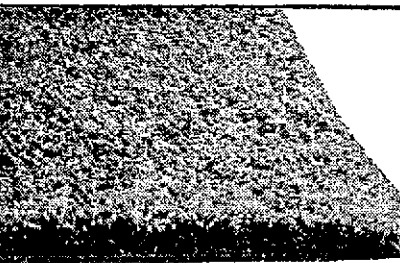
Pr-C1 2-171-3

Modern living rooms furnished here at sale prices.




Save this week only on these beautiful pieces. Seat and back cushions of Fortrel® polyester wrapped urethane foam. Luxuriously covered with tough vinyl. Dark 'mocca' finished kiln dried hardwood frames. Black or tawny olive.

Modern style sofa.....reg. \$249, Sale **\$219**
 Modern style love seat.....reg. \$199, Sale **\$169**
 Modern style chair.....reg. \$149, Sale **\$129**
 Modern style tub chair.....reg. \$159, Sale **\$139**



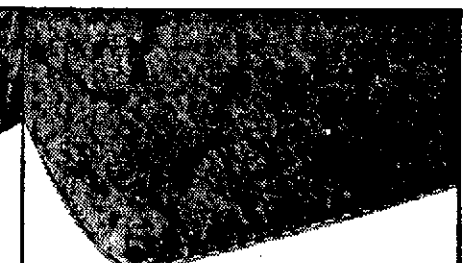
reg. 9.50. 'Heiress' looks as rich as its name. A deep, thick, dense shag of nylon pile that cleans easily, hides foot marks. 11 decorator fashion colors.

Sale 7⁹⁹ sq. yd.
 Save \$75 on 50 sq. yd. purchase



reg. 11.50. 'Tropic Isle' is a deep, toe-tickling 3" shag. Nylon pile cleans easily. Stunning three-color tweeds in a fabulous choice of 16 combinations.

Sale 9⁵⁰ sq. yd.
 Save \$100 on 50 sq. yd. purchase



reg. 5.99. 'Comet' is woven in multi-level loop pile for an interesting sculptured-effect surface. Famous Dupont 501® nylon is long wearing stain resistant. 11 fabulous colors.

Sale 4⁹⁹ sq. yd.
 Save \$50 on 50 sq. yd. purchase

Expert installation available. Bring in your room dimensions for a no obligation estimate.

Penneys

Use Penneys time payment plan at any of these stores: DOWNEY HUNTINGTON BEACH LAKEWOOD Shop Sunday, too, 12 to 5 P.M.

DOWNEY
 Stonewood Shopping Center
 Ph. 869-4541, Ext. 245

LAKEWOOD
 Lakewood Shopping Center
 Ph. 634-7000, Ext. 218

Penneys
 ALWAYS FIRST QUALITY

Large, lovely
 11x14 portrait
 of your child
 incredibly priced at

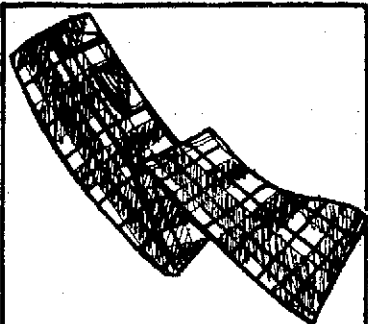
ONLY 2⁹⁵

Here's your opportunity to have a fine 11x14 professional Salon Portrait of your child (or anyone in the family) for just \$2.95. Come in now and remember...you can charge it at Penney's!

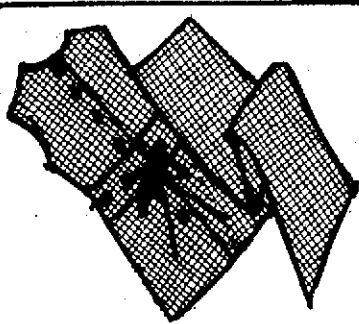
DISCOVER ZODYS SUNDAY SIZZLERS

A BETTER DISCOUNT DEPARTMENT STORE

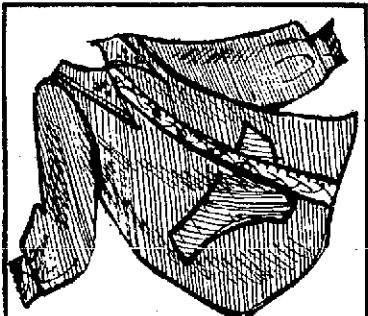
SHOP FOR BIGGER DISCOUNT SAVINGS TODAY ONLY!



BONDED ACRYLIC PANTS FOR TEENS AND MISSES
Reg. 5.97. Grip-
per waist, fly
front in many col-
ors. Sizes 6 to 16. **SAVE 2.00**
3.97



THREE PIECE ACRYLIC TWEED WEEKENDER SALE
Reg. 13.87. Skirt,
vest, pants. 8-16.
13.87 vest and
skirt of acrylic
knit. Now just **9.67** **SAVE 2.90**
10.97



NYLON TRICORT SHIRT & MATCHING BIKINI PANTY
3.99 Value. Easy-
care sleepwear
in pastel colors
and sizes S-M-L. **SAVE 2.02**
1.97



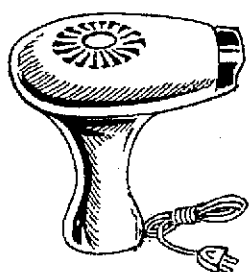
MEN'S BROWN BOOT WITH STRAP AND BUCKLE
Reg. 6.97. Wipe
and wear easy-
care uppers. Sizes
7 to 12. Save now! **SAVE 2.09**
4.88



LATEST BLOUSES AND SWEATERS PRICED FOR SUNDAY ONLY SAVINGS

Regularly to 3.99. All the latest styles and at bigger savings. Choose ribbed boucle with V-neck and self belt, skinny rib space dye slipon with turtleneck, printed peasant blouses with shirred neckline or tunic length fringed sweater vest. Many sizes, colors.

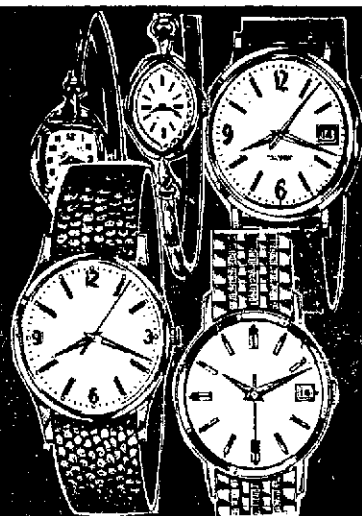
SAVE 2.02
2.97



PRESTO MINI DRYER HAS 3 FINGERTIP SETTINGS
Reg. 7.87. Style
or dry. Hold in
hand slim size. **SAVE 2.00**
5.87

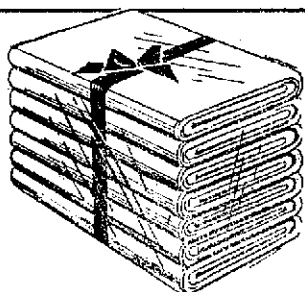


CHOICE OF PLASTIC TUB OR PAIL FOR DIAPERS
Reg. 1.19. Tub or
36 diaper pail
with deodorizer. **SAVE 32%**
.79



1/2 OFF OUR ENTIRE STOCK OF 17 JEWEL PERREAUX & NICOLET MEN'S AND LADIES' WATCHES

Buy now at half of Zodys regular low price. Choose dress styles, col-
endars, automatics, waterproof and electric watches. All have a two-
or three year factory guarantee. Not all styles in every Zodys store.
Regularly 19.87 to 600.00 ... **ONE DAY ONLY SALE 9.44 TO 300.00**



KING FITTED 180 COUNT COTTON PERCALE SHEET
4.98 Value. Save!
stretch corners,
and wrinkle-free. **SAVE 2.48**
2.50



60 MINUTE RECORDING TAPE BLANK CASSETTES
Reg. 1.39. Quali-
ty long-play tape
at discount price. **SAVE 43%**
.69

36" BICYCLE CHAIN COMBINATION LOCK

SAVE 42%
.99

Reg. 1.68. Plastic cover
for extra protection. Fool-
proof combination lock

32 OZ. SIZE LISTERINE ORAL ANTISEPTIC

SAVE 33%
.99

Reg. 1.47. Quart size
priced for big savings
today, Sunday, Jan. 3.

GILLETTE SOFT & DRI 12-OZ. ANTI-PERSPIRANT

SAVE 44%
.99

Reg. 1.48. 12 oz. non-
sting deodorant, even
after shaving. Buy now!

CIRCULAR TRAYS FOR SLIDE PROJECTORS

SAVE 42%
1.67

Reg. 2.37. By Keystone.
Holds 80 or 100 slides
for most projectors.

SHOP MONDAY THRU SATURDAY 10 A.M. TO 9 P.M.; SUNDAY 12 TO 5!

ANAHEIM-BUENA PARK
Beach Blvd. & Lincoln
ANAHEIM-FULLERTON
Orangethorpe at Lemon
BAKERSFIELD
Ming & Stine
BURBANK
San Fernando Blvd. at Burbank

CANOGA PARK
Topanga Cyn. Blvd. at Roscoe
CARSON-TORRANCE
Vermont Ave. at Sepulveda
EL MONTE
Lower Azusa Road & Santa Anita
FOUNTAIN VALLEY
Harbor Blvd. at Edinger

FULLERTON-LA HABRA
Imperial Hwy. at Harbor
GARDEN GROVE
Chapman at Brookhurst
HUNTINGTON BEACH
Golden West & Edinger
INGLEWOOD
Century Blvd. at Crenshaw

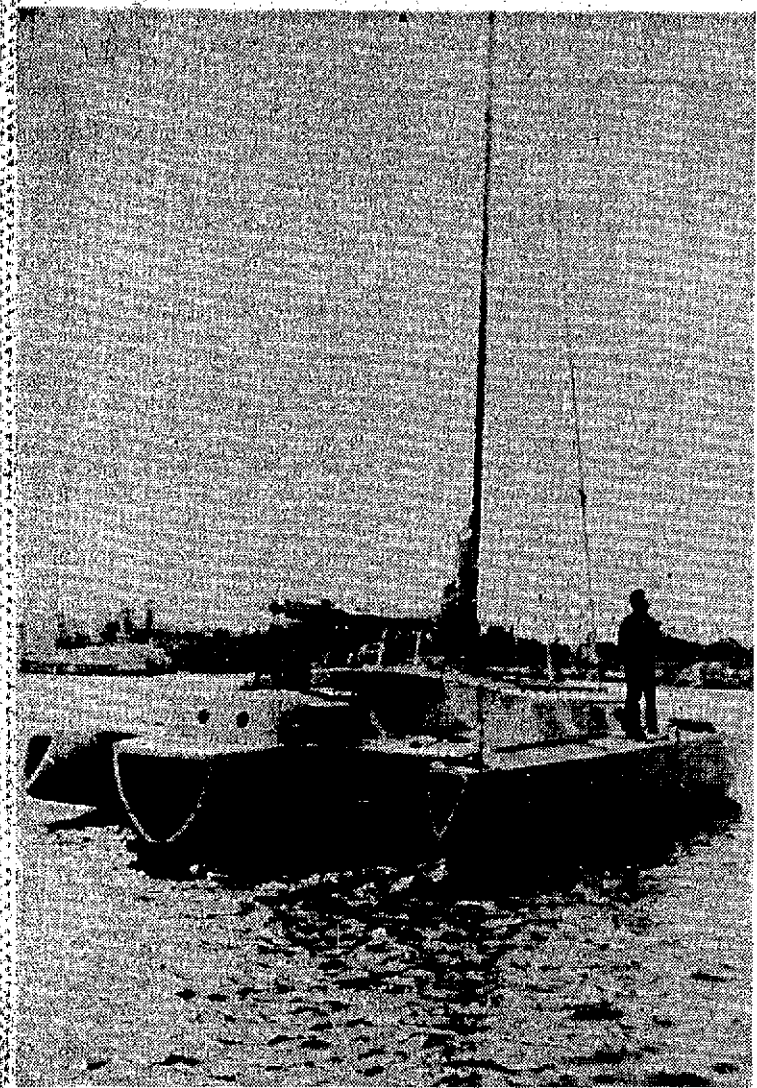
LADERA HEIGHTS
Slauson at Fairfax
LONG BEACH
Los Coyotes, Spring & Woodruff
LYNWOOD
Imperial Hwy. at Cornish
NORTH HOLLYWOOD
Sherman Way at Coldwater Cyn.

NORTH LONG BEACH
E. South Street at Cherry
NORTHRIDGE
Reseda Blvd. at Devonshire
NORWALK
Imperial Hwy. at Studebaker
POMONA
Pomona Valley Center

REDONDO BEACH
Hawthorne Blvd. at S. Bay
RIVERSIDE
Tyler at Magnolia
SANTA ANA
N. Grand Ave. at 17th Street
WEST COVINA
Azusa Ave. at Puente

HARROWING EXPERIENCE, BEAUTIFUL SURROUNDINGS MARK FIRST LEG

Frustrated L. B. Sailors Now Roaming the Seven Seas



HOMEMADE TRIMARAN RESTS COMFORTABLY AT ANCHOR

By MOLLY BURRELL
Staff Writer

Give frustrated sailors enough plywood, canvas, fiberglass and resin, plus three years, and a lot of money and perseverance, and what do you get?

Happy sailors — temporarily at anchor in Hawaii after a sometimes precarious Pacific crossing in a homemade trimaran.

The sailors are Cynthia, 23, and John Steele, 26, formerly of Long Beach, now committed voyagers. The couple's crewman, Tom Hayward, 18, 2041 Euclid Ave., is back home, physically, but mentally still aboard the sleek sailboat. The young Wilson High school graduate got his chance to crew after he helped build the craft.

THE STEELES got the wanderlust four years ago

and set their course with a "Goddess of Love."

That's "Freya" in Norse legend, and that's what they christened their gleaming 38-foot ship on her maiden voyage around Long Beach Harbor last April.

"Freya," however, proved a balky goddess. Lacking divine guidance, she plowed into a royal dowager and inflicted a six-inch dent in her own port pontoon. The dowager — unruffled, resident Majesty of the harbor — was unscathed, as befitted a Queen Mary.

THE TRIO left Oct. 19, spent the first night in Avalon Harbor, then headed to sea with main, jib and one of their two Genoa unfurled. For the next 28 days they were alternately becalmed in windless seas, bewitched by the

beauty and enormity of their setting, and besieged with pelting rains and battering storms.

Tom nursed a giant siege of mal de mer for a full week and accidentally tossed out the coffee pot inside with the dishwasher. Cindy's dark glasses washed overboard, and it took John four days of studying to recapture his basic navigation skills and chart an accurate course.

Other than that, troubles were minor, Cindy writes.

HOWEVER, the storm geared them all for disaster. As John tells it:

"About 11 p.m. Halloween, I saw what looked like the biggest darkest wave in the world coming over the horizon, dead ahead and fast. It really scared me. I yelled for Cindy and Tom, and in a few seconds we saw it was a big cloud bank. Cindy took the helm, John and I strapped on lifelines and tried to reef the main. We didn't do a good job, but we did it, and then tore back into the cockpit.

"The storm hit, backwinded the jib, and changed our course. It was

pounding rain, and about 20 dolphins appeared and started diving in and out through our bows just like they were enjoying a game.

"FINALLY the wind and rain subsided and I headed for a patch of clear sky. We felt we were safe and we put the main back up. Tom and Cindy went below and I continued my watch," he writes.

"Suddenly the rain and high winds hit again and 'Freya' shook and trembled. I thought the mast was gone for sure. I yelled for Tom and Cindy again and then jumped up and unleashed the main halyard and let it fly.

"We rolled the sail, and tied it, then the storm rounded us into the wind. Cindy filled the jib and finally got the boat under control at 10 knots with only the jib. All night we fought the storm. Cindy fixed us hot chocolate at shift change and when we talked it over the next day we fully realized the danger we had weathered

"I've never been so close to the elements and possible destruction by nature. I'm completely confi-

dent, now, in my construction and handling of this boat. She brought us through beautifully," he writes.

BUT IT wasn't all work and worry, Tom recalls.

Cindy cooked fabulous cakes, biscuits and donuts, he remembers, and all three gained 10 pounds. John and Tom read and discussed Desmond's "Naked Ape," and Tom read poetry, carved wood figures, and studied navigation.

Tom and Cindy went in for knotting — with a purpose. Just before sailing they bought a book on knots and during the voyage learned parts of that ancient craft which they have now converted to a semiprofitable sideline. They make belts, headbands and bracelets and market them through a gift shop in Lahaina on the windward side of Maui.

PRIOR TO landing at Lahaina Nov. 15, the "Freya" crew passed only five craft: a destroyer and carrier which gave them

(Continued Page B-4, Col. 1)

INDEPENDENT PRESS-TELEGRAM

SUNDAY, JANUARY 3, 1971

SECTION B — Page B-1

L.B.'s Open-Air Market Just Keeps on Going

By ARLINE SHERER
Staff Writer

A dwindling band of dedicated merchants have vowed to fight to preserve Long Beach's picturesque but financially-troubled open-air market.

During the 1920s and 30s, the municipal market, set up beside Lincoln Park, was a bustling community with 150 grocery stalls. As many as 4,000 customers during the week and another 4,000 on Saturday came to the market to buy fresh fruits and vegetables, poultry, eggs and flowers. It was a community meeting place.

Now, there are only 14 stalls, and most of the customers are old-timers who have patronized the market for more than 20 years.

The 57-year-old market, open from 7 a.m. to noon on Tuesday, Thursday and Saturday, has been dying slowly, according to Louis Smith, a Long Beach Public Service employee and market master.

"One or two vendors quit each year, and new ones are not taking their place. Once in a while, we get an inquiry from someone, but that is as far as it goes. Business at the market is

not as good as it used to be," he said.

Joe Corona, who has been doing business at the market for 26 years, agreed the market is no moneymaker but vowed to stay.

"This market will never close unless we (the vendors) close it. And I'm not about to quit," he said.

Although he started in the produce business selling bananas off a push cart, Corona said working in the stall is a retirement hobby for him.

Agnes Bredahl, who first opened a market stall in 1922, said the market is shrinking fast and blamed the decline on supermarkets.

"Supermarkets are killing us off," she said. "Business is slower than it used to be, but we can still make a living."

Until 10 years ago, Mrs. Bredahl, 70, and her husband, Theo, 84, grew their own produce on their chicken and strawberry ranch in Carson. Housing developments moved in on their ranch land, and now the Bredahls buy the produce at the wholesale market in Los Angeles.

Floyd Hughes, a market

vendor since 1952, explained the decline in vendors.

"Most of the vendors had their own farms. As they grew older, they sold their property, quit farming and closed their stalls."

The remaining vendors are reluctant to abandon their green stalls. They continue to pay the city's \$10 license fee and \$1 per market day fee, because they see the market as a tradition.

The market was founded by the Women's City Club on March 22, 1913 and originally situated on the west side of Pacific Avenue, between Broadway and Ocean Boulevard. Even in those early days, traffic by the market was regulated. All horses and mules had to be moved away from the market by 8:30 a.m. Today, one lane along Cedar Avenue, the market's present location, is closed to traffic.

Myrtle Capen, 78, of Long Beach, knows the history of the market well. She has been a customer since it opened in 1913.

"I can remember when

(Continued Page B-4, Col. 3)



JOHN AND CYNTHIA STEELE

Sheriff Pact Fee Battle Renewed

By BOB ANDREW
Staff Writer

A new round of debate has been set off in the battle between contract cities such as Lakewood and independent cities like Los Angeles only months before a definitive report is due on the true cost of providing sheriff's services.

Los Angeles Mayor Sam Yorty launched the new argument in a letter asking the Los Angeles City Council to authorize the city attorney to sue the Board of Supervisors unless the sheriff's contract is set at \$303,000 annually for each 24-hour patrol car.

tion that the contract cities be charged the entire true cost for providing the police services.

Many people — especially in the independent cities — interpret that as a recommendation for the \$303,000 rate. The supervisors, however, ordered an independent study and set a rate of \$230,000, up about 60 per cent from the \$139,000 charged in the 1969-70 fiscal year.

A policy advisory committee consisting of two representatives each from

(Continued Page B-4, Col. 5)

LAKESWOOD City Administrator Marshal Julian feels the Yorty letter was "unfortunate in its timing" since it comes 2½ months before the report of a federally financed independent study of the contract costs.

"It is the psychology of his (Yorty's) political attitude to condemn the contract city system in the absence of the facts," Julian said.

The basic dispute centers on whether the contract cities are being undercharged or overcharged at current price of \$230,000 per car.

Even the auditing firm of Peat, Marwick and Mitchell — which conducted an audit for the 1969 County Grand Jury — was unable to answer the question precisely. The auditor's report developed five accounting methods under which costs ranged from \$129,000 to \$303,000 per car, but said "other noneconomic factors must be evaluated" before determining which accounting procedure was correct.

THE GRAND jury sent the report on to the supervisors with a recommendation

Boys Held in \$35,000 Shop Fire

Five boys ranging in age from 12 to 14 were arrested minutes after a custom paint shop in Carson was destroyed by a \$35,000 fire Saturday.

The fire destroyed the interior of the manufacturing section of the Mor Glo Paint Co., 18937 S. Main St., spreading quickly through aerosol paint containers.

Five fire units contained the blaze in the 60x60 foot, one-story building in 15 minutes.

One of the youngsters, a 12-year-old, was nabbed by a passerby as he fled from the area just after the fire broke out at 3 p.m., sheriff's deputies said.

The boy led sheriff's deputies to the homes of other youngsters he said helped start the fire. They included a second 12-year-old, two 13-year-olds and a 14-year-old.

The boys were held at the Firestone Sheriff's station.

Home Entered

A burglar who entered through a bedroom window took a TV set, stereo gear, sleeping bags and shirts worth totally \$520 from the home of Gordon T. Bowen, 86 Rivo Alto Canal, Long Beach police said Saturday.



TOP ELK

Glenn L. Miller, grand exalted ruler of the Benevolent and Protective Order of Elks will pay an official visit to Long Beach Elks Lodge 888 Monday evening. Miller, an attorney from Logansport, Ind., spent New Year's Day at the Rose Parade and today will help close the midwinter meeting of Elks lodges of the South Coast District in Oceanside.

BEACH COMBING

MALCOLM EPLEY

TIME AND TIDE —

Nothing better symbolizes the passing of the holiday season than a Christmas tree on the curb beside some rubbish cans. Sad. . . What a great day for the West at Pasadena and the Rose Bowl. Happily, my prediction for an Ohio State victory over Stanford was way off base. If you want your team to win, get me to predict it will lose. Maybe I ought to hire out as a bum football forecaster. . . This time, I watched the Rose Parade on tv, mainly on Channel 5 where Steve Allen and spouse, Jane Meadows, did the talking. They did all right, too, but doesn't Jane ever call that fellow anything but "dahlings"?

Sen-Elect John Tunney got a year-end gift from Geo. Murphy, the man he defeated, with Murphy resigning in the nick of time to give Tunney a leg-up on Senate seniority through an interim appointment by Gov. Reagan. . . I suppose this is all right, but it is a circumvention of the regular order of things that rubs me a little. There's plenty of precedent, though. Who remembers that Richard Nixon went to the Senate 20 years ago as an interim appointee of then Gov. Earl Warren, for the same reason? Nixon had won the seat in Nov. and retiring Sen. Sheridan Downey resigned to clear the way for the seniority coup.

As for politics and '71, there won't be any state, county or city elections in the year. That is, unless somebody tries a recall or something like that. . . But it will be the year just ahead of a presidential election year, and there'll be plenty of pushing, pulling, backing, filling, fence-mending. Politics never takes a holiday.

FOAM AND FROTH —

Santa must have been short-changed more than once. After an item here that told about one Santa who got less than promised pay, there were two or three calls from people wondering if I could have

been writing about "their Santa Claus." One caller said their Santa shorted them on time served, got a deserved reduced payment. . . It's disheartening that there are even labor-employer problems in the ho-ho field.

Drinking and driving problems evidently don't always involve alcohol. A feminine reader, who drives daily to work early, complains about other drivers who imbibe coffee while on the road. She avers they don't always watch what they're doing, may be slow on signal changes, etc. . . Some men shave with an electric razor en route to their morning jobs and other drivers read the paper. I suppose it's all somewhat hazardous.

About driving, there's some talk of reducing top limits for regular cars to less than 100 miles an hour and having speedometers show no more than 100 mph. Meanwhile, some new cars are out with speedometers that show a top limit of 150 mph!

DRIFTWOOD — The tv ban on cigaret ads may lead to some cunning alternatives. Ed Clark recalls that Quebec province in Canada some years ago prohibited advertising hard liquor. Thereafter the White Horse Scotch people went out in the country and put up a lot of double-size figures of white horses, without a word printed on them. It was clever; the Quebec authorities decided too clever and ordered the horses out of sight.

Bill Doherty says his wife, Marge, is mystified by the football tv commentators who say about a performer, "he came to play." "Don't they all?" she asks. She also wonders about the term, "on a given day" and wonders who gives it. Good questions, and expect no answers. . . Long Beach City Planning Commission is readying a celebration. The planning dept. will be 50 years old this year, said to be the oldest in California.

Herman H. Ridder — 1952-1969

Daniel H. Ridder — Editor and Publisher

Samuel C. Cameron — General Manager

Miles E. Sines — Executive Editor

Don Ohl — Editor Editorial Page

Larry Allison — Managing Editor

Sterling Bemis — Associate Editor

Bert Resnik — Assistant Managing Editor

Malcolm Epley — Associate Editor

Everett Hosking — Sunday Editor

L. A. Collins Sr. — Editorial Columnist

Bernard J. Ridder Jr., Business Manager; Don Nutter, Advertising Director;
W. J. Morrissey, Circulation Director

B-2

LONG BEACH, CALIFORNIA, SUNDAY, JANUARY 3, 1971

EDITORIALS

Not just whistling Dixie

A MUSIC BUFF of our acquaintance has been concerned by a report in this newspaper about the Queen Mary's whistle.

The report said the whistle emits a 43-cycle-per-second tone that "has been described by music buffs as 'an A, 16 notes below middle C.'"

Our friend says the wrong music buffs were consulted. He insists that if the whistle actually is 43 cycles per second the tone it produces is, in standard tuning, closer to the F 18 tones below middle C. (That assumes, if you're counting on a piano, that you ignore the black keys.)

This may not be a problem for anyone, unless the Long Beach Symphony is invited aboard to play Handel's "Water Music" someday and tunes to the so-called A of the whistle instead of the A of its oboe.

THAT IS UNLIKELY, but his idle speculation about it led our friend to suggest that what is needed is to face the whistle headon and commission a composition for whistle and orchestra. It could be played at a concert when the Queen is opened to the public.

While musical literature contains orchestra works with parts for canons (Tchaikovsky's "1812 Overture") and fire sirens (Edgard Varese's "Ionisation"), there is not a single composition with a part for a ship's whistle. Our friend suggests a "Queen Mary Fantasy and Fugue," with part of the work's superstructure, so to speak, built above the whistle's low F.

We offer the idea free to the Chamber of Commerce and to any nautical composers with a taste for such things.

Luring the carriage trade

DURING THE Great Depression, there were those who did much of their eating at favorite saloons.

Saloon keepers handed out free sandwiches, and a man who knew how to nurse a nickel beer could acquire nourishment at low cost.

Those days have not returned for the ordinary man, but they may be coming back in altered form for the rich in New York City.

Cartier and Mark Cross, the Fifth Avenue jewelry and luggage firms, announced that they would stay open one evening until 9 o'clock. As an inducement to shoppers they offered coffee and sandwiches and free carriage rides from one store to the other. Plus "limousines to take you to theater or dinner."

TO THE LAST OFFER the announcement appended these pointed words: "after you are through shopping."

Probably no one would feel quite comfortable about accepting the coffee, sandwiches and carriage and limousine rides without doing a little serious shopping, which costs more than a nickel beer. So the Cartier and Mark Cross experiment is not exactly a sign that hard times have returned.

It is a sign, however, that money is not flowing as freely as it once did for diamond bracelets and caribou hide suitcases. With escalating prices, wages and unemployment, we trust the sign is read with some concern over coffee and sandwiches in the White House and on Capitol Hill.

LETTERS TO EDITOR

Early in dungarees

EDITOR:

I am writing for both my husband and myself. My husband is an active member of the Navy, stationed here in Long Beach.

Regarding the letter "Hippies in uniform" I would like to say Admiral Zumwalt has the right idea. To make service life a little more livable. As a result of the admiral's permission to travel to and from the base in dungarees, my husband arrives home an hour earlier each evening. Now that he works seven days a week and makes a six-month cruise once a year, my family appreciates this extra hour.

We would like to apologize for those four dirty sailors and ask Mr. and Mrs. Smith to be patient with the young men. A new freedom is often an abused one. I'm sure things will be shipshape again soon.

MRS. JAMES W. MEYER

Long Beach

Bring back Spiro

EDITOR:

Many of us are getting quite concerned as to the whereabouts of the vice president. We are hoping that the seeming rebuff at the last election hasn't sounded the knell to what was a very fascinating exercise in sesquipedalia and alliteration. We remember the trepidation we experienced while waiting for each new release of his captivating rhetoric. Certainly his prodigious efforts appear to have completely erased his earlier image when he so innocently used some adjectives that aroused a number of sensitive ethnic groups. Could it be that the "powers that be" have now decided on a return to the earlier "lower our voices" period?

Whether some thought the V.P. had indulged in a few terminological inexactitudes doesn't much concern the small group whose avocation is the study of our language in its finer ramifications. Now, with no elections due in '71, we certainly would enjoy just a few more dollops of his intoxicating semantics.

At present there seems to be a paucity of imaginative sesquipedalisms and alliterations from the newspaper fraternity, or perhaps it's just that we subscribe to the wrong paper.

It may only be a rumor but we have heard that an affluent ex-Punxsutawmian is endowing a Chair of Sesquipedalia at Slippery Rock College, Penna. Why couldn't we locally establish such a unit at, say, Stanislaus College, up in the Mother Lode Country? You can depend on it, the response might be amazing.

Long Beach

H. OPP

Gun guarantee

EDITOR:

In your Dec. 18, editorial concerning the turning in of all hand guns by the citizens of the United States and as advocated by Patrick Murphy, commissioner of police, New York City, I couldn't agree with you more provided the lawless element turned theirs in, too. Could you guarantee this?

GEORGE G. IRVINE
Anaheim

Split looms over No. 2 GOP post

SOME REPUBLICANS are dancing the lame and funky duck in New Year rites leading up to their biennial Sacramento festival of choosing party leadership for the next four years.

The party's official arm, the Republican State Central Committee (RSCC), will meet in the Capitol the last day of this month to choose officers for the next two years. But it will also name subalterns who will be presumptive heirs to the leadership posts in 1974.

The meeting date is just a week shy of Ronald Reagan's 60th birthday anniversary, Feb. 6. It is the age, typically, when governors of large states experience no relief from fevers presidential or senatorial. And Governor Reagan, in fact, has claimed no surcease of symptoms.

Without claiming that his feet are in concrete on the two-term gubernatorial limit, Reagan has stated it frequently enough as a matter of personal principle that most hands are convinced he will not run for a third term.

They also think: (1) that he would run for the presidency in 1972 if Nixon falters and is vulnerable; (2) would challenge Democratic Sen. Alan Cranston in 1974, possibly locking horns with his former lieutenant governor, Robert Finch, in the Republican primary, or (3) would run for president in 1976.

Advisors to the governor have therefore suggested he take a hand in Republican State Central Committee politics to under-

score both his interest and power in that body.

To that end Governor Reagan served notice on the 1,200-member RSCC that his choice for vice chairman of the state committee is Gordon C. Luce, San Diego sav-



BOB HOUSER

ings and loan executive and former director of the business and transportation agency in Reagan's administration.

There is no apparent opposition to current vice chairman, Putnam Livermore of San Francisco, for the chairmanship this year. Luce, as Livermore's vice chairman, would be the man in line for the chairmanship 1972-74, including the 1974 campaign year in which Reagan might be making a U.S. Senate bid.

Trouble is, there were committed candidates for vice chairman already in the field when Reagan announced for Luce. And at least one of them, San Marino attorney Clifford R. Anderson Jr., not only shows no sign of knuckling under to Reagan but is proceeding with his campaign full bore.

Here's where the funky dance comes in.

Heretofore Reagan has been the conservative standard to which all conservative Republicans could repair. But now, for varying reasons, they are choosing up sides.

Some conservatives regard Cliff Anderson as more conservative than Reagan's Luce, or more experienced in party activities, or more independent of a lame duck administration.

Anderson supporters suggest that an official party organization tailored to Reagan specifications would lose its zeal and efficacy when Reagan, its leader, left office. They say a Luce-headed RSCC would be a personal machine of the governor.

On the other hand, great loyalty to Reagan persists among many RSCC members. Incumbent GOP officeholders each have nine votes at the Jan. 31 convention, their own plus their eight appointees. Delegates are not required to vote as their appointers dictate but there are unwritten rules which might very well have that effect.

Stature of the upcoming conflict is emphasized in the presence of former state chairman Dr. Gaylord B. Parkinson, of El Cajon. He designed the Cal Plan which is credited with recapturing GOP control of the state legislature after low-ebb GOP fortunes following the 1964 Goldwater defeat. He also, in 1965, authored the Republican "11th Commandment" which said, "Thou shalt not speak ill of any other Republican." Parkinson is statewide campaign chairman for Cliff Anderson.

In a letter to the present GOP chairman, Dennis Carpenter, of Newport Beach, a newly-elected state senator, Parkinson said there appears to be a gap between the official party structure, volunteer organizations and party leadership and he believes Cliff is the man to close that gap. A Parkinson P.S. noted that Ann Bowler, of Long Beach, 1964-68 national committeewoman, has "just called and is joining our ranks."

Mrs. Bowler may personify the nature of the split facing delegates. She was a certain and loyal Reagan supporter and is an all-out conservative. But she's going Anderson in this run-to.

Parkinson called rumors of splits in the party "sheer nonsense." His own illustration: "Our campaign committee presently incorporates Congressman John Rousselot (Birch Society enthusiast) and Congressman Pete McCloskey (liberal and dove in the House). Certainly these two men would be considered representative of the 'opposites' within the party."

Two generals to figure in Senate probe

WASHINGTON, D.C. — Gen. William C. Westmoreland will be among the dozen high ranking military officers prominently mentioned in congressional hearings pointing up Army negligence in permitting a ring of sergeants to prey upon servicemen's clubs in Vietnam.

Westmoreland's involvement flows from his close personal relationship with former



CLARK MOLLENHOFF

Brig. Gen. Earl Cole, the people he met through Cole, and the gifts Westmoreland and his wife received through Cole.

The tale will be revealed by the McClellan permanent investigating subcommittee in late January. It may explain to a degree why the Army was so slow in permitting the McClellan subcommittee investigators to have full access to the files.

Westmoreland's approval of Cole as head of all post exchanges in Europe came over the objections of the general officer who then headed the Army and Air Force Exchange Service.

Army Secretary Stanley Resor announced last July 31 that Cole had been reduced from brigadier general to colonel and was being retired. Resor said Cole also was stripped of his Distinguished Service Medal because he "failed to maintain a high degree of personal and professional integrity" when in charge of post exchanges and commissaries in Europe.

The statement made no mention of Cole's "failure to maintain" high professional standards when he was on duty in Vietnam under Westmoreland. McClellan subcommittee investigators are prepared to fill in all the details on that oversight by Resor.

1. Cole had control over the club system in Vietnam, and also a supervisory control over the Criminal Investigation Division.

2. Cole selected Sgt. William Higdon as manager of the Long Binh Club system over the objection of a commanding officer who felt Higdon's record was questionable. Higdon since has been convicted on fraud charges.

3. Cole intervened for Sari Electronics, owned by William Crum, to get the release of automobiles, slot machines and other equipment at a Saigon port although the company was using club import privileges illegally.

4. Cole ignored warnings of Sgt. Higdon's illegal activities on behalf of William Crum, Sari Electronics and two Chinese brothers, and ordered the transfer of a major who had documented the case against Higdon.

5. Cole intervened for the Tom brothers, who were given favored treatment in Vietnam as well as in Europe. The disciplinary action against Cole was on the basis of a finding he sought "executive favoritism" for the Tom brothers in Europe, but nothing was said about Vietnam.

BUMPER STICKER



WALLMEYER
1971, THE REGISTER
AND TRIBUNE SYNDICATE
INDEPENDENT PRESS-TELEGRAM

Lesson from the voters

From Our State Bureau

SACRAMENTO — Before a problem can be solved, it must be defined. Gov. Reagan and the State Legislature seem to agree on the definition of the primary problem facing California, and so the 1971 session which commences Monday appears to be getting off to a good start.

Taxpayers can only hope the appearance of harmony is not deceiving.

The state's primary problem is money. Revenues, at just about every governmental level, are not matching expenditures.

IT IS AFTER agreeing on that point that the governor and most legislators tend to separate, however. It is how willing the governor and the legislative leaders, par-



BOB SCHMIDT

ticularly the Democrats, of course, are willing to try heading in the same direction which determines how successful the session will be.

If Reagan and the legislators pay any attention to recent history, they will not, out of pure self-interest, engage in the mutual vilification so much in evidence in the past several years.

Conceding, as Vice President Agnew told Republican governors at their recent conference, that "the causes of victory or defeat in a political election are as opaque and indefinable after as before the vote," it is still possible to draw one hopeful conclusion from the Nov. 3 elections in California.

That is that voters are coming to distrust those who spew venomous rhetoric about their political opposition.

WHAT PART THE kind of language used in George Murphy's campaign had in the senator's defeat is only speculation, but it is hopeful speculation.

For instance, President Nixon's communications director, Herb Klein, told newsmen in Sacramento that a vote for George Murphy would be a vote against the "an-

archists" who had thrown stones at the President in San Jose.

The natural corollary of that, of course, is that a vote for John Tunney would be a vote FOR the anarchists. And that was the sentiment of the infamous ad which appeared in many of the state's newspapers just before the election.

It is hopeful to speculate that Californians are beginning to examine more carefully the public utterances of their public officials.

What is the logic, for instance, of alleging that a man seeking a high place in government is linked with anarchists, who want no government at all?

WHAT IS THE basis for the incredible charge that a candidate for a judge is "soft on crime"? Even criminals aren't "soft on crime" unless it's their own crime. Why would a judge, whose home and whose life is as threatened as anyone else's, be inclined to "coddle criminals," as we so often hear?

There was even an allegation in the recent campaign that one candidate had been "soft on child molesters" when he was a judge. What ugliness is in the mind of the maker of a charge like that?

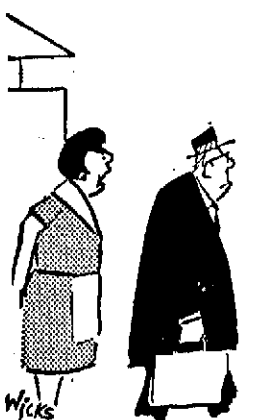
Most of the makers of such charges were defeated Nov. 3. It is hoped that the surviving candidates will avoid similar excesses.

IF THEY DON'T, the chances of California's problems being solved grow more remote. And the alternative to the fiscal and social and environmental problems not being solved is frightening to contemplate.

Gov. Reagan has made it clear that he believes the cause of California's fiscal problem is over-expenditure, particularly in the areas of welfare and Medi-Cal. Most Democrats agree that there is considerable waste in expenditures, but insist that avoidance of taxes by too many businesses and individuals contributes substantially to the revenue part of the problem.

If the problem is to be solved, there is going to have to be a reconciliation of those views. Reconciliation is less likely if the parties involved start off by creating a hostile atmosphere. Name calling will not hurt the governor and it won't hurt the legislators who disagree with him. Only the taxpayers get hurt.

Ben Wicks



Wicks
'George! I've just remembered. You're unemployed!'

A look at world's first stocking-cap

IN AUGUST OF 1969 this column invented nostalgia, which now — 16 months, 8 days and 11 minutes later — is such a craze that the national news magazines have discovered it.

Noted authorities in psychiatry, education and motorcycling are analyzing it. They are asking each other: "What does nostalgia mean?" Fortunately, nobody is listening to the answers, such as a typical one given by a professor of psychology at an Ivy League college, who typed it at a ski lodge over the holidays.

"Nostalgia," he wrote, "as the phenomenon has proliferated in the emergent stratification of psychosomatic McLuhanaberation interdependent with the effulgent manifestation of the Western World's megaton-preoccupied megalomaniac metamorphosis of the Oriental evolution of ancestor worship in tinutinary consanguinity . . ."

THERE WAS A lot more but at this

point the professor had to take off one of his mittens to change the ribbon on his portable. We may never have a better chance to look in Webster's New Collegiate Dictionary, which says nostalgia is "a severe me-

ones were tough as shoe-leather." "Just got them in Monday," Mr. Pfeiff would say. This was on Thursday.

I COULD GO on talking about the faults of those days. However in the light of today's problems your reaction probably would be: "So what's new?"

The good thing about today's news is that you can always rely upon it to be bad. So you might like to hear about the way Aunt May dealt with Miss Buckley. Aunt May was a dedicated Protestant and in her prayers for protection against the Catholics, from the Pope on down, she would always add a postscript:

"And, Dear Lord, anything I have said here shouldn't include Miss Buckley. She means well."

Our first telephone was tacked onto the wall of the dining room. I remember it rang one day and Aunt May let it ring six or seven times. Aunt May thought the telephone was a device of the Devil, or maybe the Pope in Rome. She thought it was designed to interrupt her honest pursuits of housecleaning, sewing and making angel food cake. She finally picked up the receiver and wiped it clean with a handkerchief in case the caller had a cold.

"Yes," Aunt May said, "this is Miss Chase." It went on like this:

"—Yes, Miss Buckley."
"—Of course, Miss Buckley."
"—Miss Buckley, you DON'T say!"
"—Did you really, Miss Buckley?"
"—Well, I never, Miss Buckley."

A HALF HOUR later Aunt May hung up the phone and turned with a bright, informative smile. "That," she reported dutifully, "was Miss Buckley."

I never did find out what Miss Buckley said.

The young men of those days had trouble with their hair, too. The problem was to keep the cowlick (a wild tuft of hair over the forehead) plastered down. Sometimes even half a jar of vaseline wouldn't quite do the trick. The night of the junior high op-eretta, "The Red Mill," my sister

Ada, who was 17, came to the rescue. She cut the top off of one of her silk stockings, tied a knot and made a cap of it. I wore it over my greased hair in the bathtub. Then I shaved hopefully.

THAT NIGHT AT the auditorium on the second floor of McKinley Junior High I encountered Marie Lessen-hop in the hallway. Marie was my secret love. I recalled a scene from "Don Juan" with John Barrymore in the title role and grandly swept off my hat with a noble bow. Marie giggled and turned pink. As she walked to the entrance of the auditorium I thought: "She's probably happy to see me but too bashful to say so."

I went into the cloakroom. It was only when I had hung up my hat that I felt a strange ring of pressure on my brow and discovered I had forgotten to remove the world's first genuine stocking-cap.

When I got home Ada asked: "Did you enjoy the operetta?"

"Yeah."

"And did my stocking-top hold down your cowlick?"

"Yeah."

Come to think of it, nostalgia is hard work.

Today's books

GREAT CARTOONS OF THE WORLD: Series Four. Edited by John Bailey. Crown, \$5.95.

Two ship survivors are on a life raft. Says one, a member of the English Establishment: "It could have been a damned sight worse, eh steward — only one passenger to look after from now on." Here is a rich harvest of cartoon humor from the four corners of the earth.—H.

CHARLES DARWIN: The Years of Controversy. By Peter J. Vorzimmer. Temple University Press, \$12.50.

So much has been written about Darwin that it may come as a surprise that one aspect of the history of his ideas has been much neglected, and it is a dramatic aspect at that. It is Darwin's struggle with the critics of the doctrine of natural selection as the only agent of evolution, as set forth in "The Origin of Species." Science historian Vorzimmer chronicles the history of that great intellectual struggle. He has used original material hitherto left uninvestigated.—H.

ARTS GALLERY



"Pigs" don't call tow trucks, Madam... OFFICERS call tow trucks!

A dangerous new aristocracy

A SMALL MINORITY of students in a small minority of colleges and universities (100 out of 2,500 in the United States) created almost all of the much-publicized campus crisis of the past few years.

However, as Norman Podhoretz observes in the December issue of Commentary, the Report of the President's Commission on Campus Unrest has unfortunately given the dissident student culture "a kind of diplomatic recognition" by treating it as co-equal with the culture of the "elders" — by which is meant the middle-class cultures to which both nonstudents and a vast majority of students still subscribe.

According to the report, the "crisis of understanding" which has led to a "crisis of violence" is that which divides the counter-culture which with its idealism and humane aspirations, from the middle-class culture, which with its "materialism and competition," has lost its "sense of human purpose." That's how, in the commission's report, the deck is stacked. Moral insight and human concern are apparently all on the side of the dissident.

Podhoretz also remarked that the counter-culture's criticism of middle-class culture is expressed "in terms that are drenched in arrogant contempt for the lives of millions of people, the vast majority of whom are considerably less affluent and less privileged . . . than the typical counter-culture loyalists."

He asked, "Is it humane or idealistic to identify one's self with all moral-virtue and dismiss everyone else

as beneath moral consideration? I would have thought that epitaphs like insensitive, incurious, unimaginative and smug would be somewhat more precise."

To Mr. Podhoretz' list of adjectives describing the counter-culture men-



S. I. HAYAKAWA
President, San Francisco State College

talities, it occurs to me to add another: "aristocratic."

I DO NOT MEAN aristocratic in the best sense, but in the worst — what the founders of the United States had in mind when they decided they would have no aristocracy in their newly founded nation.

Born to special privilege and inherited wealth, aristocracies have been, with a few notable exceptions, arrogant, lazy and given to lives of pleasure-seeking and self-indulgence. We were contemptuous of laborers, clerks, merchants — anyone who worked for a living.

Aristocracies also delighted in shocking the peasantry and middle-class by scandalous behavior, obscene language, and outrageous dress and manners, which they regarded as beyond criticism except by themselves since lower orders were by definition not entitled to criticize their betters.

What happened is that somehow or

other, despite our hopes for a democratic society, we have unwittingly nurtured in our colleges something very much like an Old World aristocracy — principally children of executive and professional class families who, because of their economic and educational privileges, have an inside track for admission to Harvard, Swarthmore, Berkeley, Stanford, Brandeis, Columbia — and who, once there, have done their best to make a shambles of these great institutions.

LET ME EMPHASIZE that I'm speaking only of a minority of students in these and other troubled universities, but they are the ones who, like all aristocracies, attract a disproportionate amount of attention and admiration.

If you have wondered why most college troubles seem to come from the liberal arts and social science departments, I am forced to reply, although I am a liberal arts and social science man myself, that these are the subjects most often chosen by those least concerned about their economic future. These disciplines are the cornerstones of civilization, but I cannot help observing that they serve also as refuges for the academically unmotivated and indolent.

Contemptuous of the useful arts and sciences, the new aristocrats reject technology and commerce, which they blame for "dehumanizing" humanity. This sentiment is understandable if one remembers that to an aristocrat all work is ungentlemanly and therefore "dehumanizing."

In their contempt for the ideas of others, they seek confrontation, backed up by the threat of force, rather than debate.

Given to self-indulgence and easily bored, they are quick to take up drug, sexual freedom — or revolution. Anything for a new thrill.

IN THEIR SCORN for the ordinary citizen and the business community, they create these terrible rifts between Town and Gown such as came to a tragic climax at Kent State.

WHERE TO WRITE

HEREWITH, as a reader service, are federal and state legislators for Long Beach and the immediate area, with their addresses:

U.S. Senators — George L. Murphy, R, 452 Old Senate Office Bldg.; Alan Cranston, D, Senate Office Bldg., Washington, D.C. 20510.

Congressmen — Craig Hosmer, R Long Beach, 32nd District, 2217 Rayburn Bldg.; Richard T. Hanna, D-Fullerton, 34th District, 213 Cannon Bldg.; Glenn M. Anderson, D-Hawthorne, 17th District, 1132 Longworth Bldg.; Charles E. Wiggins, R-El Monte, 25th District, 1114 Longworth Bldg.; Alphonzo E. Bell Jr., R-Los Angeles, 20th District, 113 Cannon Bldg.; Delwin M. Clawson, R-Compton, 23rd District, 227 Cannon Bldg.; Chet Holifield, D-Montebello, 19th District, 2469 Rayburn Bldg. All Washington, D.C. 20515.

State Senators — Joseph M. Ken-nick, D-Long Beach, 33rd District; George Deukmejian, R-Long Beach, 37th District; Robert S. Stevens, R-Los Angeles, 25th District; Ralph C. Dills, D-Gardena, 32nd District; James E. Whitmore, R-Fullerton, 35th District; Dennis Carpenter, R-Tustin, 34th District. State Capitol, Sacramento, Calif. 95814.

Assemblymen — James A. Hayes, R-Long Beach, 39th District; Mike Cullen, D-Long Beach, 44th District; Robert G. Beverly, R-Redondo Beach, 46th District; Kenneth Cory, D-Anaheim, 69th District; Joe A. Gonsalves, D-La Mirada, 66th District; Carley V. Porter, D-Compton, 38th District; Vincent Thomas, D-San Pedro, 68th District; John V. Briggs, R-Fullerton, 35th District; Robert H. Burke, R-Huntington Beach, 70th District; Robert E. Badham, R-Newport Beach, 71st District. State Capitol, Sacramento, Calif. 95814.



L. A. C. SAYS

The 'good life' vs. your heart

By LARRY A. COLLINS, Sr.

UNDER THE ABOVE heading a report just released — on a study by 115 health experts under direction of the federal government and Heart Association — says:

A new worldwide study of heart disease in human beings shows that living "the good life" in the U.S. and other advanced nations really is a way to early death for many people.

If you are "living it up" and want to cut your risk of heart trouble, you may have to change your entire way of life — diet, smoking, working and relaxing — say the health authorities who prepared the report.

RIGOROUS AND far-reaching government action also will be necessary, they say, if heart disease — the nation's No. 1 killer — is to be controlled.

Other highlights from the report: One out of every 5 American men will develop heart disease before he reaches age 60. In most cases a heart attack will be the first sign of trouble.

One victim in four will die within three hours of his first heart attack. Of those who survive, one in ten will die a few weeks after an initial attack. People who have had one heart attack are approximately five times as likely to die within five years after the event as people without known heart ailments.

Under age 65, American men are three times as likely to die of coronary disease as women. What are the causes? The most common cause of heart trouble among adults in the U.S. and other advanced countries is not located in the heart at all, the report points out. A condition called atherosclerosis, which results when layers of fatty materials cause a thickening of the arteries, can lead to strokes, kidney trouble and other serious ills besides heart attacks.

A NUMBER OF fatty materials called lipids may be to blame for atherosclerosis. Of these, cholesterol is heart — and may urge you to exercise and to lose excess fat.

cording to the report.

A study of 32 countries throughout the world showed that where people consumed a lot of fat in meat or butter and had a lot of cholesterol in their blood — as they do in the affluent U.S. — they had a lot of heart trouble, too.

The experts also found a direct relation between cigarette smoking and heart disease. The earlier you start cigarette smoking, the earlier you are at risk of coronary difficulty; the more cigarettes you smoke, the more likely you are to have heart trouble.

People who are overweight, those who have high blood pressure, those who do not exercise enough and those who live and work in tense surroundings also are listed as high-risk candidates for heart disease.

Each of these factors, taken alone, increases the likelihood of heart trouble. When they are combined, as they would be in a person who eats a lot of fat, has high blood pressure and smokes many cigarettes, the likelihood of heart disease increases, the research findings show.

WHAT INDIVIDUALS can do. Once your arteries start to narrow and clog up, there is not much that can be done to clear them, the experts find. They say the effects "strongly indicate that major progress in controlling atherosclerotic diseases is possible only by primary prevention."

These steps are recommended: Watch your diet. Use lean cuts of meat. Avoid solid fats, such as butter, lard, suet, bacon. Avoid rich pastries, candies and cakes. Avoid egg yolks. Instead use grains, fruits, vegetables, lean meats and fish.

Stop smoking cigarettes. Try cigars or a pipe if you must smoke.

See a doctor. He can look for heart trouble, prescribe drugs to ease high blood pressure and a diet to reduce cholesterol and other fats in the blood. He can check for diabetes — which is highly dangerous to the

heart — and may urge you to exercise and to lose excess fat.



House Repairs Got You Spooked?

There's no need to be. If you're planning to remodel, or just fix up — and don't know where to begin or who to call — try the pages of the Independent, Press-Telegram. Whether it's carpets and drapes you need . . . or a contractor . . . or building materials . . . or gardening supplies . . . I,P-T retail ads let you shop and compare before you buy. Find what you need and where it's at in the pages of the Independent, Press-Telegram. Make your home a house beautiful instead of a haunted mansion!

i,p-t retail ads...

where it's at



SHOPPERS INSPECT VEGETABLES, EGGS IN STALLS SET UP AT LINCOLN PARK
—Staff Photo by BOB SHUMWAY

Display of Floats Popular

Thousands of persons wandered among the Rose Parade's 60 floats Saturday in Pasadena's Victory Park, where the flower-bedecked parade entries will be displayed through today.

For some of the floats — including Long Beach's entry — the two-day display at the parade's end point will be the final public showing before dismantling.

The Long Beach float is too tall to be transported from Pasadena by freeway, according to a Long Beach Police spokesman, so will be dismantled beginning Monday.

AT THE VICTORY Park showing, the Tournament of Roses Association's post-parade committee chairman, Don Judson, reported, "it's well to wall people out here" Saturday. "We are absolutely jam-packed."

Flowers on the floats were notably brighter, visitors said, after overnight showers washed them clean of dust picked up during the parade and freshened their petals. The flowers, which are applied



AGNES BREDAHL
Vendor Since 1922

to the floats' frameworks along with greens, generally appear limp and fading by the day after the parade.

Along with jamming Victory Park to view the floats, visitors packed Colorado Boulevard, the main route of the parade, as they moved to and from the park.

MOST OF THE floats weigh between three and eight tons, according to builders, and the biggest ones measure 50 feet long, 16 feet high and eight feet wide.

Following the public display, more than just the plucking of slightly faded flowers will occur, according to Rick Chapman, whose firm built five of the floats in this year's parade.

"We cut out the animation equipment, take off the casters and sell the rest for scrap. There's not much of a market for yesterday's floats."

Home Burgled

A TV set and cash worth totally \$600 were stolen from the home of Ralph L. Brown, 2385 Lime Ave., Long Beach police said Saturday.

Outside Market Keeps Struggling

(Continued from Page B-1)

the market stretched all along Cedar and around the block on Broadway. The market has declined, but vendors here do a good business. You still have to wait your turn to buy things," she said.

Mrs. Capen said she visits the market every Saturday, because the vegetables are cheaper and fresher than those you would buy in the supermarket.

"The people in one stall still raise their own vegetables. I call them at their home in Torrance to make sure I know on which market day they will be opening their stall," she added.

The personal relationships which customers develop with vendors is one reason the market has continued.

Lawyer Elected to GOP Board

George R. Johnson, of Long Beach, has been elected chairman of the board of trustees of Republican Associates of Los Angeles County and Lynn Hosson, of Long Beach, has been elected to membership on the board.

Johnson, of 4603 Virginia Rd., and Hosson, of 5621 Corso di Napoli, are Long Beach attorneys. Johnson has been president of Republican Associates for the past year and was an alternate to the Republican National Convention in 1968.

Republican Associates is a 2,800-member volunteer organization dedicated to helping the party through research and education programs for candidates, leaders and workers.

Customers discuss their illnesses, their families and the weather with the friendly vendors.

One hope that the market will survive is the growing number of young people starting to buy produce at the market where lettuce is 15 cents a head and bananas are 2 pounds for a quarter.

"I come to the market every Saturday to buy my vegetables," said 20-year-old Dana Ochoa. "My parents used to bring me to the market when I was a child. I didn't appreciate it then."

Ochoa, who carries his Siamese cat on his shoulder, likes the relaxed atmosphere at the market. "People around the market ask me questions about my cat, Xochi. A lot of old ladies really freak out when they see her," he said.

Young people are missing out on a good experience by not visiting the market, according to Ochoa. "The market is really an institution. I would feel badly if they did away with it."

Sheriff Pact Fee Enters New Round

(Continued from Page B-1)

independent and contract cities arranged for a \$140,000 federal grant and authorized the Los Angeles firm of Booz-Allen & Hamilton to conduct the study, with a report due Feb. 18.

The first phase of the study will "determine the statutory responsibilities of the sheriff in cities and unincorporated areas of the county," according to Julian.

"THE PROBLEM is to delineate the functions of the sheriff and decide which are statutory responsibilities set by the state, which are contract duties and which are 'just provided' — such as riding in parades," Julian said.

Then the cost of each service will be fixed and the board of supervisors can re-evaluate the contract rate.

Julian, like other contract city officials, contends the present rate includes unreasonable overhead charges.

"The sheriff's salary doesn't change no matter how many cars we contract for," Julian said. "He would still have secretaries, assistants, grooms

for his horse and a painting bill for the Hall of Justice even without any contracts, but all of these factors are included in the overhead charge."

Julian argues that some overhead — such as the immediate supervision for contract patrol officers — should clearly be part of the contract rate. Other items clearly should not, he said.

"BUT THE study is to resolve those areas in the middle which are not clearly defined — like when the vertical hold goes out of whack on your TV set," Julian said.

As an example, he cites the \$37,000 annual charge for a three-wheel motorcycle to patrol the Lakewood shopping center.

Only \$10,500 represents the officer's salary, uniforms, etc. The other half of the charge is for supervision and overhead.

"We have asked the county to assign the officer directly to City Hall instead of the sheriff's station — as is done with our school traffic safety officer," Julian said. "We can do a hell of the sheriff's station — \$19,000."

NAACP Unit Plans Study of Penal Code

Formal launching of an NAACP committee which plans to focus on penology and law enforcement is scheduled for 7 p.m. today in Martin Luther King Center.

The Concerned Citizen Committee for Law Enforcement plans to study the state's penal system and local law enforcement, making recommendations on ways to make those systems more responsive and humane to the people.

Speakers scheduled include Michael Woodfin, Jimmie Swan, Errol Gordon, Emily Gibson, Cassius Paxton, Elma Davis,

Jerry Hughes and Bob Duren.

Woodfin and Duren are co-chairmen of the CCCLE. Swan is president of the local chapter of the NAACP.

Laws for Oldsters to Be Reviewed

Legislation of importance to elderly blind and disabled persons will be discussed Jan. 11 at a meeting of the California League of Senior Citizens.

The meeting will start at 1:30 p.m. at Machinists Hall, 728 Elm Ave., Long Beach.

Navy Men Finish Hydraulics Course

Four Long Beach Naval Shipyard machinists have completed an intensive one-week course in pneumatics and hydraulics at the Miller Fluid Power Institute in Bensenville, Ill.

The four are Harold J. Grigsby, George Adams, Theodore B. Metcalf, and Charles S. Ledford.

Wanderlust, Money, a Lot of Work Add Up to Adventure, Happy Crew

(Continued from Page B-1)

corrected positions, a freighter which passed in the night, and two fishing boats. They had to ration water toward the end to one cup a day plus cooking, but their letters include many phrases like "Good sailing — 120 miles today — we surf the waves

John and Cindy, married on Independence Day, 1965, started plotting their sea home almost immediately thereafter. John rationed his time and budgeted his income from a job as engineer at the Texaco refinery, and Cindy combined boatbuilding with fulltime switchboard-girl Friday duties at the Army Military Traffic Center in

Long Beach. They worked from plans, assembled their boat at a Harbor City dock where former neighbor Tom helped them apply fiberglass and resin.

Teak interior, two sleeping areas in the main hull, and an apartment-size range and oven are part of the comforts of "Freya." Her pontoons hold a dinghy, a bicycle, spare sails, water tanks.

SHE COST nearly \$20,000 and is worth every penny, the owners agree. They plan to anchor her in the Hawaiian Islands long enough to save enough cash to finance the next lap of what they hope will be a world voyage.

Tom, meanwhile, admits he was glad to fly back home Dec. 1 — "for the first hour." Thereafter, he's been planning ways to get back to Hawaii. One is a possible job helping another trimaran builder who plans to start a 44-foot ship next month at the Harbor City location vacated by the Steeles.

"If that falls through, I'll travel awhile in my truck and do odd jobs until I get enough money to get back and maybe catch up with 'Freya,'" he vows.

HE 2-5959

Call this number when you want an instant-action classified ad. *

HE 2-5959

Call it weekdays, eight to six.

HE 2-5959

Call and find out about the savings you make when you use the Big Ten Plan.

HE 2-5959

Call it for a Thrifties ad . . . 2 lines, 3 days, \$2.00

Got the number?

ip-t classified hotline

*If you live in Orange County call JE 7-7441. It works just like the other, but it's toll free.



San Francisco will throw you a curve.

Expect the unexpected when you come to San Francisco. A street with ten turns in one quarter mile. A chocolate factory that's honeycombed with shops. A cannery that sells clothes. Classical violins on the street corner. Cable cars full of flowers. And, what surprises a lot of people, how inexpensive the city can be. Pay us your own surprise visit, soon.

San Francisco
Get away to it all.

San Francisco Convention & Visitors Bureau, Fox Plaza, San Francisco 94102



TOM HAYWARD BACK HOME



New Driver Gets a Safe Start

Eighteen-month-old Brady Clark Neagle's new vehicle passes California Highway Patrol safety check with flying colors. All parts are in excellent condition, according to patrolman Jim Carter of the Gardena CHP office, who also said the "car" poses no

pollution problem. It is electric—a real going machine—designed to accelerate from 0 to 2½ miles per hour in 30 seconds. Brady is the son of Mr. and Mrs. John F. Neagle of Bellflower. His father is a letter carrier for the Long Beach Post Office.

—Photo by JOHN H. NEAGLE

Cypress Water Ruling Sought

A hearing has been set in Orange County Superior Court for Jan. 14 on a temporary restraining order to prevent the City of Cypress from taking possession of the office and sewer lines of the Cypress County Water District.

After a special meeting Saturday morning the City Council authorized the city's legal staff to take whatever action necessary

to lift the restraining order.

According to City Manager Darrell Essex, the city made an agreement with the district, approved by the Orange County Local Agency Formation Commission, whereby the city would take over the district office at Walker and Orange Streets and district land inside the city limits.

Last month the city in-

formed the district that it intended to take possession Jan. 1. However the district board of trustees sought and received the temporary restraining or-

der last week.

The Jan. 14 hearing is expected to determine whether or not the temporary order should be made permanent.

I, P-T PROGRAM A SUCCESS

GIs Showered in Yule Mail

By BUCK LANIER
Military Editor

FRANKFURT, W. Germany — Servicemen stationed in Europe whose addresses were given in the Independent Press-Telegram's fifth annual Yule Mail for Servicemen lists were showered with holiday greetings from Long Beach area residents.

Ten of the 18 soldiers with European addresses listed were contacted. All rated the program an overwhelming success.

Spec. 4 Don Miller, 645 Lime Ave., logged 207 letters and cards plus two packages.

"I don't know how I can properly thank everyone who took the time to wish a GI Merry Christmas and a Happy New Year," Miller said.

The soldier, assigned to the 75th Artillery, said that some of his buddies suggested decorating the day room with the many colorful cards and "it turned out to be a real good idea."

A call to Asmara, Ethiopia, where the Army has an important communications station, located Spec. 4 Mike Roesch of Long Beach. He received 76 letters and cards plus three packages.

"When they started coming in, I really didn't believe it and am sure glad that I know now how it happened. I guess I can say 'thanks' and wish the

best to everybody," Roesch said.

Spec. 5 Willard Warman, 134 W. 87th Way, received 114 letters and cards, and was "flabbergasted." He is in Giessen with the 17th Artillery.

Also in Hanau at the 23rd Engineers, Pfc. David Prentice, 12172 Oracle St., Norwalk, received 31 letters and cards.

An artillery man with the 562nd in Wildflecken received six packages and 24 letters and cards. He is Spec. 4 Stanley Johnson, 11319 Fidler Ave., Bellflower.

Spec. 4 Robert Embley, 1443 Deepwater Ave., Wil-

mington, with the 45th Finance Co. at Kaiserlautern, said he received 37 letters and cards. "I'm going to try to find the time to answer them," he said.

"It's fine to learn that somebody really likes us MPs," Spec. 5 Tim Archer, 2375 Magnolia Ave., said. He's attached to the 630th MP Det. of the 3rd Armored Div., in Frankfurt. Archer received 81 letters and three packages.

Spec. 4 Leland Burt of Long Beach, hit for 103 letters and cards and also received two packages. He is

assigned to the 76th Artillery in Kitzingen and said, "I really had 'em shook up in the mail room."

Pfc. Stephen R. Russell, Long Beach, received three packages and 53 letters and cards at his duty station in Frankfurt with the 396th Transportation Co.

It was the writer's pleasure to make similar contacts in Vietnam the past four Christmas seasons and it was heartwarming again to know the people of the Long Beach area take the time to remember the servicemen during the holiday season.

BRIGHT IDEAS for a Safe Home

The Doorway to a home can be either the smile or the frown that greets a visitor. For appearance as well as safety, the intelligent homeowner should illuminate the door and steps at his home. OUR PRE-SPRING SALE IS NOW BEGINNING!

Hours:
9-5:30 Mon-Sat.

FOUNTAIN Lighting

5264 LONG BEACH BLVD., N. LONG BEACH GA 30401

STRAUSS DONE NEATLY

Mehta Whistles Honor Holiday

By DANIEL CARIAGA
Music Critic

A light program with surprises in the performance, is the Los Angeles Philharmonic's way of greeting the new year, this weekend.

Zubin Mehta conducts, the composers represented are Chabrier, Lalo, and Johann Strauss the Younger, the soloist is Pinchas Zukerman. The program was given New Year's Eve, New Year's night, and will be repeated this afternoon at three o'clock.

The listener had forgotten, if indeed he ever knew, with what affection and theatricality Mehta conducts this kind of Strauss (everyone knows that he is an expert with the music of Richard). None of these post-intermission items were announced Friday, when I attended, nor were they printed in the program, but I recognized four out of five: the Overture to "Zigeunerbaron"; the "Wiener-Blut Waltzes"; the Perpetuum Mobile, Opus 237; and the

"Emperor" Waltzes. The fifth piece was a polka.

If none of these performances was polished enough to record, each one was cherishable for the projection and surety Mehta and his colleagues brought to it. In addition to the general neatness of the execution, there was some horseplay and a few whistle-obligatos in honor of the holiday. Everyone had a good time. If, like me, you enjoy this sort of thing, please note that the Philharmonic has added three Saturday night pops, beginning January 9, to its already bulging Pavilion schedule.

The pre-intermission was devoted to "España," and our favorite quasi-obsolescent violinistic showpiece, the Symphonie Espagnole. Again, the performances were not exactly finished, but they were pleasurable. Israeli violinist Pinchas Zukerman, who last played this work with this orchestra in Hollywood Bowl last August 25, replaced the reportedly-indisposed Leonid Kogan, and, after a rather four-square opening movement, brought out many of the work's sunny contrasts and tuneful joys. He omitted, as do, alas, all of his colleagues, the middle movement.

Prowler Takes TV

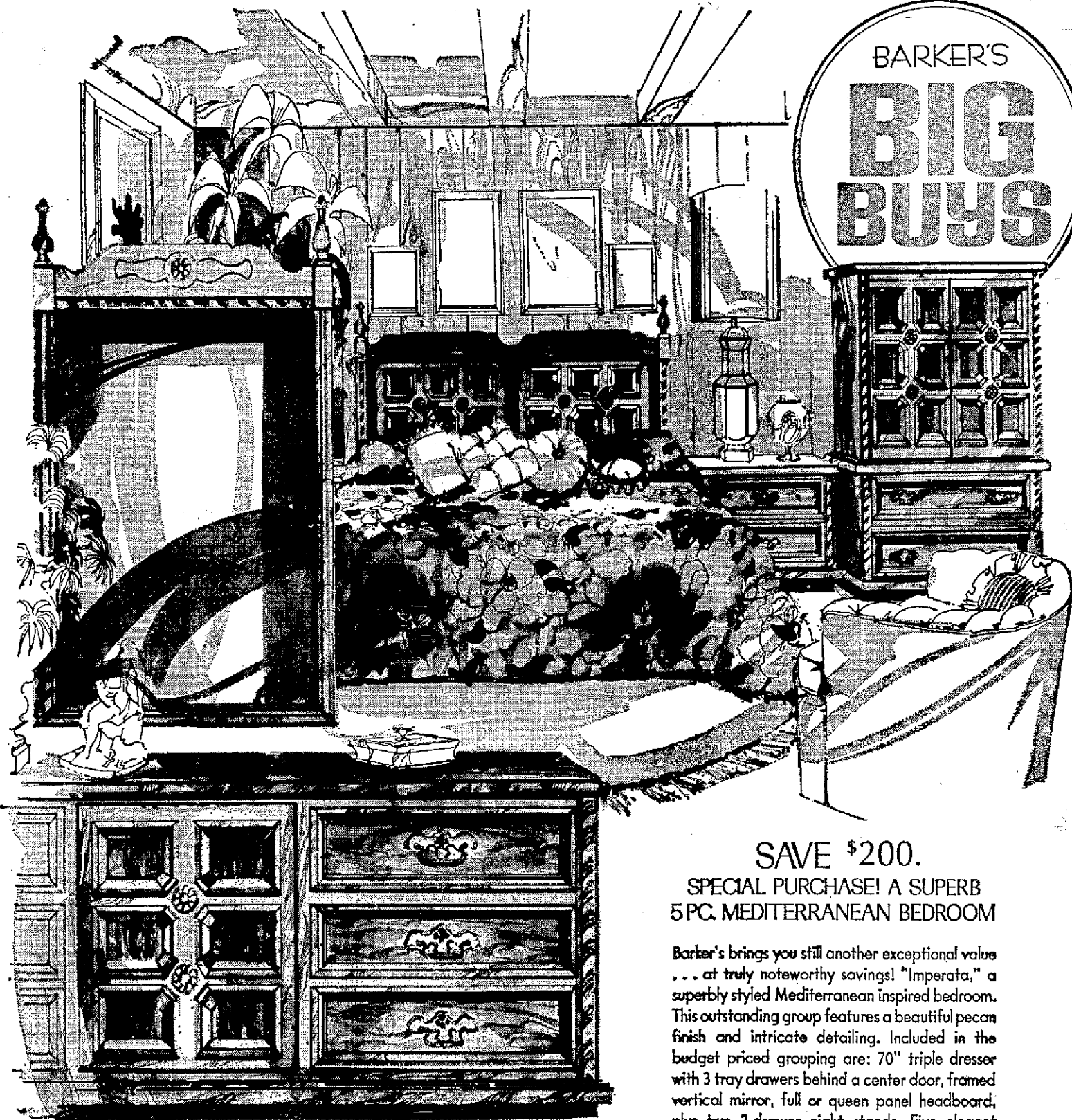
Brian D. Henkle, 35 Grand Ave., told Long Beach police Saturday that prowlers stole a \$310 TV set from his home.

Camper Girl Killed

BANNING (UPI) Ten-year-old Dolores Godinez, of Nogales, Mex., was killed Saturday when the camper truck in which she was a passenger, went out of control on rain-slick interstate 10 and rolled over. The girl's 8-year-old sister Irene suffered major injuries and was taken to Loma Linda Hospital in Riverside County.

Recreation Calendar

Jan. 3-Jan. 9
SUNDAY
1 p.m. — Recreational swimming for the new year — Belmont Plaza Olympic Pool.
1-5 p.m. — See animals in their natural habitat — El Dorado Nature Center.
MONDAY
9:30 a.m. — Adult bridge club — Houghton Park.
11 a.m. — Crafts and puppet making — Somerset Park.
TUESDAY
9:30 a.m. — Beginning tennis lessons for adults — Houghton Park.
10 a.m. — Ladies volleyball teams — no experience necessary — Silverado Park, (also Wed.).
10 a.m. — Women's volleyball — no experience necessary — Colodan Park.
10:30 a.m. — Intermediate tennis lessons — for adults — Houghton Park.
4 p.m. — Instant fun — join in on the fun — Colodan Park.
7-9 p.m. — Beginning Tennis — Houghton Park.
WEDNESDAY
10 a.m. — Tiny Tot rhythms — Houghton Park.
11 a.m. — Enroll your 3-5 year old in Tiny Tot class — Colodan Park.
THURSDAY
10 a.m. — Tiny Tot class — Houghton Park.
6 p.m. — Ladies Slim & Trim — Scherzer Park.
3:30 p.m. — Woodcraft — 6-12 yrs. — Scherzer Park.
3:30 p.m. — Adventure hour — Movies & fun — Hawaiian Playground.
3:30 p.m. — Pro Vase Club — 54 years — College Estates.
FRIDAY
9 a.m. — Tiny Tot rhythms — 3-5 yrs. — Hawaiian Playground.
SATURDAY
1 p.m. — Recreational swimming — Belmont Plaza and Silverado Pools.
1-5 p.m. — Visit the Nature Center today — El Dorado Nature Center.



SAVE \$200.

SPECIAL PURCHASE! A SUPERB
5 PC. MEDITERRANEAN BEDROOM

Barker's brings you still another exceptional value... at truly noteworthy savings! "Imperata," a superbly styled Mediterranean inspired bedroom. This outstanding group features a beautiful pecan finish and intricate detailing. Included in the budget priced grouping are: 70" triple dresser with 3 tray drawers behind a center door, framed vertical mirror, full or queen panel headboard, plus two 2-drawer night stands. Five elegant pieces that will add a truly romantic look to your bedroom! 249.00 40" door chest, 5 drawers 179.

299.

5-pc. group: dresser, headboard, mirror, 2 night stands.
Reg. 499.00

SHOP AT HOME!



Call the number listed below: our decorator consultants will come to your home and show carpet samples, drapery and upholstery fabrics! They'll be happy to assist you with fresh, new decorating ideas. And, at Barker's, there's no charge for measuring or estimates.

SHOP TODAY, SUNDAY, 11 A.M. TO 5 P.M.

BARKER'S

LONG BEACH • BROADWAY AT LOCUST • 436-9251 LOS ALTOS • STEARNS AT BELLFLOWER • 596-1661 HUNTINGTON BEACH • BEACH BLVD. AT EDINGER • 892-4405
SHOP SUNDAY 11 to 5, MONDAY, THURSDAY AND FRIDAY 10 to 9, OTHER DAYS 10 to 6



IT'S A LONG WAY TO BOTTOM OF GRAND CANYON, HIKERS FIND
They Saddle Up After Rest Stop During Four-Day Expedition

36 STALWARTS MAKE SIERRA CLUB TREK

Canyon 'Grander' on Inside

By BOB SANDERS
Staff Writer

The spectacle of the Grand Canyon of the Colorado River is completely indescribable when viewed from the top of the South Rim — but it is even more indescribable when seen from down inside the gigantic trough.

This, 36 hardy backpackers, sponsored by the Sierra Club, learned a few weeks ago when they took a grueling, four-day hike down the Grandview Trail, which takes off (literally) from the rim about 15 miles east of the tourist strewn Bright Angel Lodge and environs.

The trip, led by two stalwarts from San Fernando Valley Group of "the club," wended along the almost trail-less Tonto Trail atop the Tonto Platform, about 2,000 feet above the river, to the Bright Angel Trail and back up to the rim.

OUR LEADER James Powers, who lives in Los Angeles but works in Huntington Beach for Mc Donnell Douglas, described the distance only as "excruciating." He was right, although he later estimated we had walked about 40 miles.

It was a great experience for all of us, including our leaders, Powers and Carl Lundquist, who had the problem of deciding how to get two of our members out of the canyon after they sprained their ankles.

All the rest of us had to do was figure out how to keep dry when it rained two of the three nights we were out and how to keep from falling (and spraining an ankle or two) over the rocks and gullies in what the map called a trail.

An omen of things to come came as we left West Los Angeles on a chartered bus about 6:30 on a Thursday night. It rained — heavily.

WE ARRIVED at the Bright Angel Lodge early — but not very bright — about 6:30 a.m. and, after a hearty breakfast, bounced the 15 miles to the start of the Grandview Trail on our bus and started hiking.

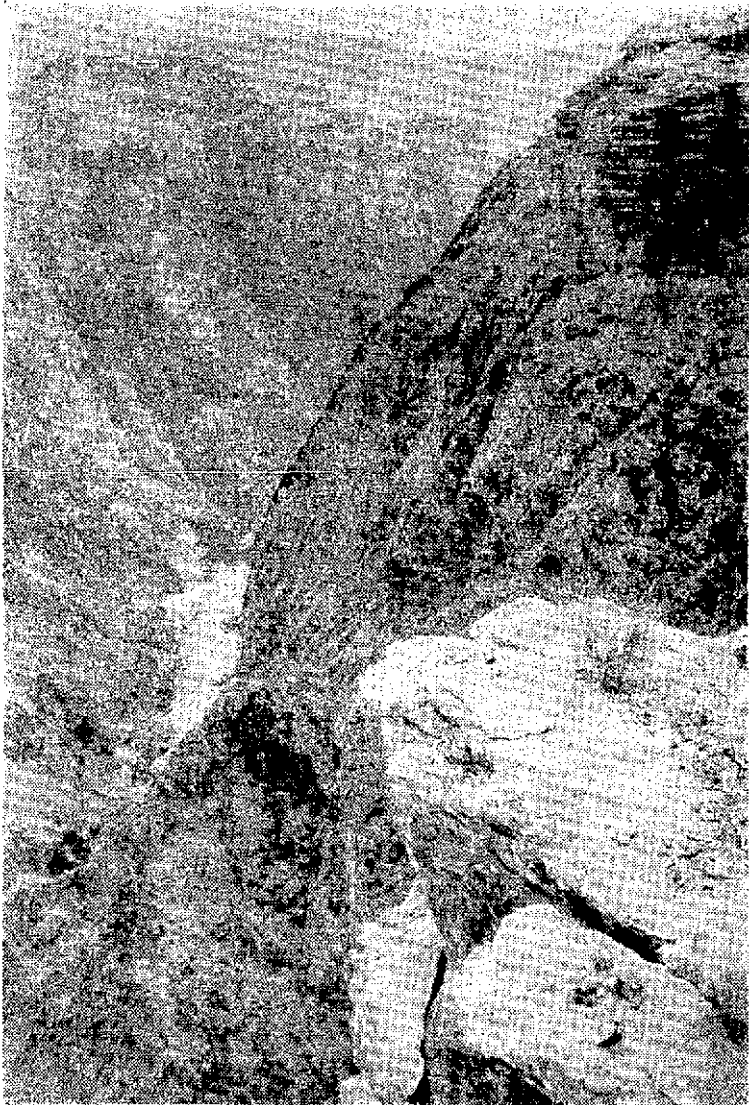
It didn't rain until we had been on the trail about 15 minutes. Then it really came down.

Ponchos came out of packs and the group began to resemble hippopotami on their hind legs as we stumbled our way down the unmaintained trail toward Horseshoe Mesa.

Two hours down the trail it's frustrating to figure distances we stopped for a short rest (there are no long rests on Sierra Club trips, it seems). Laurence Jones, of Corona del Mar put his foot on a wet, muddy rock and it slipped (not the rock).

AFTER A short consultation (during which the rest of us rested) our leaders decided to send him back up the trail to await our return at the lodge (which was a 15-mile hitchhike away).

The rest of us then slogged on down the soggy trail toward what turned out to be our destination



THE GRAND CANYON—TARGET OF SIERRA CLUB HIKERS

for the night—Cottonwood Springs. We had intended to push on to a place fittingly called Grapevine Canyon.

However, the first of a series of large, black foreboding-looking thunder clouds skudding over the rim of the canyon, 3,000 feet above us, changed our leaders' minds and, thereby, our course.

We camped at Cottonwood Springs, a little grove of (what did you expect, elms?) cottonwood trees.

IT WAS about 1 p.m. when we set up our camp and, like Noah, waited for the rains. The clouds skudded across the sky above us. It didn't rain. More clouds. No rain. We relaxed. Then it rained.

About 5 p.m., just as most of us were finishing our supper, it came. Torrents of water spilled out of the sky, drenching everything that wasn't covered. Most of us managed to stay at least partially dry.

The following morning we found out what the Tonto Trail is really like. Rough. That's what it's like.

Three trail, which in places isn't, follows the ledge of the platform, except that, in many places, it follows a side canyon several miles.

THIS MEANS that many times the hiker has to walk three or four miles around a side canyon in order to progress half a mile down the main canyon. It's frustrating — and tiring.

Shortly before noon, Dr. D. W. Leik of Long Beach (350 Laurinda Ave.) took too long a look at the scenery and turned his ankle. This is what is known as trouble.

The leaders decided to stop where we were, which was a forlorn spot appropriately called Boul-

der Creek, for the night to give the doctor and his ankle some needed rest.

It didn't rain that night. The following day, because we were already about a half a day behind, we broke (struck?) camp in the dark and were on the trail as soon as it was

(Continued Page B-7, Col. 1)

POLITICS

Frishman to Address Demo Luncheon

Harry Frishman, assistant superintendent of the Long Beach Unified School District, will discuss "Your Schools" at the Wednesday luncheon meeting of the Democratic Women's Study Club.

The meeting will be held in the Lafayette Hotel French Room.

The club's month-long education theme will be noted in an 11 a.m. panel discussion led by Mrs. Nila Hastings on "What we ex-

pect for our children from our schools." Virginia Farmer is study-hour chairman.

Club president Mrs. Clarence Wright said the public is welcome. Luncheon reservations may be made with Mrs. Penny Bell at 439-4846.

GOP JUNIORS ELECT

Mrs. Wendell A. Hutchinson Jr. has been installed 1971 president of Long Beach GOP Juniors.

Other new officers are Mrs. Peter G. Drake, program chairman; Mrs. Lewis N. Hindley Jr., membership; Mrs. Cy Wolf, ways and means; Mrs. M. Stanfield Thomson, recording secretary; Mrs. Delbert Zimmerman, corresponding secretary and Mrs. Richard G. Smith, treasurer.

Mrs. Hutchinson is a member of the Republican State Central Committee and has served on the

GOP juniors board as legislation chairman and first vice president.

Opera Singer Dies

ROME (UPI) — Opera baritone Andrea Mineo died Friday of what was described as an incurable illness. He was 42. Mineo won praise in Italy and abroad for his performances in Rossini's "Barber of Seville" and Puccini's "Boheme."

From The Bank of California Great New Plan for savers:

FREE!

One year's checking service

Minimum \$3,000 savings deposit
for one year to qualify.

Deposit \$3,000 for a minimum of one year
in the type of Personal Savings Plan that best suits
your needs. *The Bank of California pays the
highest bank interest allowed by law* on each of its
Savings Plans. Existing customer savings
accounts increased by \$3,000 will also qualify.

Hurry! Offer good through
January 10th only.

THE BANK of CALIFORNIA

National Association • Member Federal Deposit Insurance Corporation

Long Beach: Main Office, West Ocean Blvd. at Magnolia
Downtown Auto Drive-In, 235 Locust Avenue
East Long Beach, 600 Redondo Avenue

LAS VEGAS

Westward Ho—World's Largest
Motel — 1,000 Rooms Between
Stardust Hotel & Dazzling New

CIRCUS CIRCUS
COMPARE VALUE
YOU'LL SAVE

Midweek Special: Lowest Winter Rates!
Compare Value — 204 New Rooms, Double Bed, Free TV
YOU PAY ONLY \$8.80 single, \$10.90 for 2 people
Compare Value — 2 double beds, starting at \$12.90 for 2
Over 800 Other Rooms & Suites, Starting at \$2 Additional.
On Fri., Sat., Holidays & Summer Season, add \$2.00

FREE! \$33.00 REFUND PACKAGE

Each Adult Couple Receives Free Bonus Package of Fun Including:
FREE CASH! FREE DRINKS! SPECIAL MEALS! FREE GIFTS! SOUVENIRS!
FREE CHIPS! FREE PHOTOS! CHAMPAGNE PARTY! A Full Day of Fun!
Given as a Gift-Accompanied invitation to Las Vegas Fun. Keep all you want!
You are welcomed as "Guest of the House" at over 10 famous hotels and
clubs for these free bonus activities.

BRING THIS COUPON TO FRONT DESK WHEN YOU CHECK IN

SEND NO MONEY NOW . . . ORDER BY MAIL OR PHONE
Send this ad with your reservation request, get immediate written confirmation. Plan ahead. Drive in today or make reservations for a future stay.
Contact us at your travel agent.

FROM CALIF., ARIZ., UTAH, ORE., IDAHO
DIAL FREE (800) 648-6898 Anytime

Free TV, 11 pools, 24-hr. Denny's Restaurant, 100% air conditioned,
hundreds of family units, NO TIPPING, BankAmericard, Master Charge

WESTWARD HO

2900 Las Vegas Bl., Las Vegas, Nevada 89109
Next to Stardust & Circus Circus, Opposite Riviera Hotel.

Palm Springs, too WESTWARD HO HOTEL, 701 E. Palm Canyon,
Palm Springs, Calif. Ph. (714) 327-1531 or DIAL FREE (800) 648-6898

DIAL
FREE

FOR
RESERVATIONS
(800) 648-6898

Backpackers Go Inside the Grand Canyon

(Continued From Page B-6)

light enough to see the rocks.

POWERS (whose last name is in his legs) put a wrap on the doctor's ankle and the rest of us divided up his gear.

In addition to our regular packs we were each forced to carry a full six quarts of water, because when we left the spring at Boulder Creek Friday morning we would not see any more until we arrived at Pipe Wells Friday night.

It was our roughest day, made even more so by the fact that from the Tonto Platform the scenery is unbelievable but, because of the roughness of the trail we were afraid to look up. Most of us did sneak a few peeks during the short rest stops.

How the doctor made it over that terrain with his sprain I will never know. My ankles hurt just thinking about him.

SHORTLY AFTER noon we arrived at a place called The Tipoff, which is the junction of the Kaibab Trail coming down the canyon and the Tonto Trail.

There is an emergency telephone there and Powers intended to call the rim for a mule to carry the doctor out. However, the phone was out of order, which did not improve Powers' personality.

We then sent two of the faster hikers down the Kaibab Trail to Phantom Ranch to use its telephone to call for the mule while the rest of us went on to our night's camp at Pipe Springs and water.

WE LEARNED later that when our party called

the ranger station on the rim they were referred to the concessionaire who handles the mules.

The concessionaire (Fred Harvey) told them all the mules were "reserved" and that they wouldn't send one until Monday.

Powers decided "the hell with it" and he and the doctor camped at the Tip-

off. The following morning they walked up the steep Kaibab Trail to the rim and hitchhiked over to Bright Angel Lodge.

The rest of us camped at Pipe Springs where it didn't rain until about 10:30 at night. Fortunately John Wells and Michel Eddy, both of Newport Beach, and I had camped

under a long overhanging ledge.

I CAN'T deny feeling pretty smug watching from my sleeping bag as the flashlights dotted on across the canyon as the rest of our party scrambled in the rain to get their shelters up.

The next day was Sunday and our last day in the

canyon. After about four more miles of rough Tonto Trail we hit the Bright Angel Trail which, despite innumerable switchbacks, is not nearly as steep as the Kaibab.

It looked like a four-lane highway to us and we scrambled up to the top before 11 a.m.

Powers, who was carrying a monstrous 70 pounds

of pack (remember what I said about his last name?) and the doctor arrived about an hour later.

AFTER A big lunch, which tasted even better because we hadn't had to cook it, we changed clothes and climbed aboard our bus and headed for Los Angeles.

Despite the two sprained

ankles, both of whom got out all right, we had had a very successful outing.

The memory of the ever-changing colors of the steep canyon walls, particularly in the early morning and late afternoon, will be part of all of us for years to come.

We learned a new respect for the rugged country where a lone hiker who

sprained an ankle or suffered any other minor injury could easily die before being found.

Train Crash Kills 13

LOME, Togo (AP)—Two trains collided near Atakpame in central Togo New Year's Day and 13 persons perished. Twenty-five were injured seriously.

GARDEN SPECIALS

Sav-on

AT BANKAMERICA

60 Ft. Garden Hose

"SIGNATURE" With 1/2" Bore... Rugged green virgin vinyl tempered plastic with full flow heavy brass couplings. Won't harden, kink or crack. Large size bore gives you plenty of water.

10 YEAR GUARANTEE

Reg. 3.89
3.39

EVER BLOOMING HYBRID TEA rose bushes

Certified California grown. Two years old. Fully matured. Moisturized. Normalized packing. Planting instructions on pack. Top quality Nursery proven. All the famous names.

Economy Selection:
Two or more canes—choose from many favorites:
• Charlotte Armstrong • Crimson Glory • Miranda • Red Radiance • Nectarine • New Yorker • Pink Radiance • Eclipse • Lowell Thomas • Climbing Blaze • Climbing Tailsman and many others.

Standard Varieties:
Three or more heavy canes in each package. Choose from:
• Countess Vandal • Show Girl • Golden Charm • Forty Niner • K.A. Victoria • Peace • Fashion • Summer Snow • Goldilocks • Pincocchio • Flaradora and many others.

Patent #1 GRADE
• Americana • Carrousel • Diplomat • El Capitan • Pink Peace and many others.

"Vigoro" Rose Food

Rich in nutrients needed for stronger growth... better blooms and sturdy canes. Clean and odorless.

Reg. 1.49
1.19

Listerine

ANTISEPTIC
Kills germs on contact.

Sav-on's Reg. Low Price 1.19
83c

Maxwell House

10 oz. INSTANT COFFEE

Sav-on's Reg. Low Price 1.69
1.33

Good Only At Sav-on
Limit 1 Jar Per Coupon WITH COUPON

Offer Expires Jan. 12, 1971

VALUABLE COUPON

"Adorn"

HAIR SPRAY
Regular or Extra Hold.

2.25 Value
1.19

ZEE Toilet Tissue

Attractive Colors & White
Pak of 4

Sav-on's Reg. Low Price 41c
29c

"Ivory" SOAP

It Floats! Personal Size
Sav-on's Reg. Low Price 4 for 23c

1277c

"Sta-Put"

Fabric Softener
RINSE

Sav-on's Reg. Low Price is 1.55 Gal.
98c

SERGEANT'S "Sentry"

FLEA COLLAR For Cats & Dogs

Keeps killing fleas for 3 months.

1.99 Value
99c

Little Friskies

CAT FOOD
Requires no mixing.

Sav-on's Reg. Low Price 55c
39c

GE LIGHT BULBS

White
Inside frosted. 60 Watt... 4 for 99c
75 Watt... 100 Watt.

Soft White
Softens shadows. Less re-flected glare. 60 Watt... 4 for 1.09
75 Watt... 100 Watt.

CENTURY Heating Pad

Thermostatic control, 3 positive heats, 4 position switch. Washable 12x15" flannel cover.

Reg. 3.39 #1811
2.99

CLEANUP

Formula 409
SPRAY CLEANER
All purpose household cleaner.

Ajax
Window Cleaner
With Hexammonia, cuts grease.

Reg. 45c 20 oz.
39c

Easy-Off
Oven Cleaner
Reg. 73c 16 oz.
63c

Silverware Cleaner
Quick-Dip... Just dip and rinse! Cleans instantly.

Reg. 99c 7 oz. Size
49c

"Peds" Lounging Socks

"Pussycats" for WOMEN... Year round "at home" fluffy fleece socks in ass't colors. Machine washable.

66c

Spic & Span

The big job cleaner.

Reg. 95c
85c

Ammonia
GODOWN'S... The complete cleaner.

Reg. 27c 9 oz.
23c

"Pampers"

DISPOSABLE DIAPERS—For drier, happier babies. Disposable and handy all in one. Daytime 30's

1.39

Diaper or Tote BAG

Black & White check on Floral design. Round Bottom with hinged double flip-top closure.

3.98

Training Seat
Durable plastic with adjustable safety belt. Fits all adult seats. Assorted colors.

98c

"Compoz" TABLETS

Non-prescription sedative for the temporary relief of simple nervous tension.

Reg. 1.25 12's
99c

Diaper Pail

20 Qt. Plastic—Deodorizer contained in lid. Ass't'd colors with embossed design. White lid. 14" deep.

1.29

Baby Bath
30 Qt. Size—Grip edge for easy handling. Easy to empty and clean.

1.88

TV Booties
Cotton suede. Washable. Deep colors. Sizes S-M-L-XL.

1.69

FIRST QUALITY Film Processing

5x7 COLOR ENLARGEMENTS JUMBO COLOR Prints KODACHROME Super 8, Reg. 8, 125-135, 20 Exp.

98c 18c 1.49

Sav-on

DRUG STORES

AD PRICES PREVAIL: Sunday, Jan. 3rd thru Wednesday, Jan. 6th

DOWNTOWN LONG BEACH LAKEWOOD
400 Pine Ave. 5346 Lakewood
LOS ALTOS CERRITOS
5144 Safflower Blvd. 1. South St. & Palo Verde Ave.

Garden Gloves

"Ladyfinger"—Blue Jean—by BOSS. Assorted colorful gingham checked gloves with hand cuff.

Reg. 73c
59c

Ladyfinger Gloves
by BOSS—Sure Grip... Non-slip palms. Cool and comfortable. Washable.

Reg. 89c
77c

Ladyfinger Gloves
by BOSS... Stretch fit. Non-slip grip. Keeps hands dry and clean.

Reg. 1.09
98c

8 3/4" Pruner

by Seymour... Snap-cut forged.

Reg. 1.69
1.39

PEAT Moss
VIGORO. Soil conditioner. Makes ground easy to cultivate.

Reg. 89c
77c

Alpha Trash Bags

Plastic—33 gallon size. Leak-proof and sanitary. Many other uses. Sav-on's reg. low price is 89c.

Box of 6
63c

Century Electric Blanket

Automatic controls thermostatically adjust blanket warmth according to room temperature. Guaranteed 2 years. Double bed size dual control.

Reg. 16.95
14.95

ANNUAL COSMETIC Specials

UP TO 1/2 OFF

HOUBIGANT "Chantilly"
Liquid Cream
DEODORANT
Anti-Perfumeant
Reg. 1.50 3 oz.
1.00

"Chantilly"
Hand & Body Lotion or
Hand Cream
5.00 Value
Each
2.50

TRITLE'S Glycerine & Rosewater

Finest moisturizer known. Ideal for dry skin, detergent hands, knees and elbows.

Hand & Skin Cream
8 oz. Reg. 2.50
or Hand & Body Lotion
12 oz. Reg. 2.50
1.79

Soap (3 Bars) Reg. 2.25
1.79

PRINCE MATCHABELLI "Crown Duette"

Cologne & Perfume Creme Sachet
1 oz. each. 5.00 Value
3.00

Wind Song Golden Autumn Prophecy Beloved
3.00

LEMON JELVYN Skin Freshener
Delightful & mildly stimulating. Tones skin and cleanses pores.

4 oz.
1.59

"Olay" VITALIZING NIGHT CREAM
Rich oils in a heavy base for night time softening and smoothing.

Reg. 3.10 2 oz.
2.49

4 Bar Gift Set
2.75

Hungover?

take **Chaser** FOR HANGOVER

It really works!

Sav-on

DRUG STORES

OPEN 9 AM to 10 PM—7 DAYS

BLUE CHIP STAMPS

Five New First Aid Classes Due

Long Beach Chapter, Red Cross, will start five new first aid classes this month.

Two classes are scheduled to begin Monday. The first class will be conducted at the Charles A. Bufum School, 2350 Ximeno Ave., from 7 to 9 p.m. on Mondays and Thursdays. The second class will be held in the activities room of King Park from 6:30 to 9 p.m. on Mondays.

A third first-aid class will begin January 9 and conducted on Saturdays from 10:00 a.m. to 12:30 p.m. at California Recreation Center, 1490 California Avenue.

Jefferson Junior High School, 750 Euclid Avenue will host another class on Thursdays, starting January 14 from 7:00-9:00 p.m.

The final class for January will begin January 23. This class will meet at Sunny Williams Hall, 9301 East Flower Street, Bellflower on Saturdays from 9:00 a.m.-3:00 p.m.

The first-aid classes are free except for a text book fee. Registration will be completed in the class room on the first day of instruction.

Discussion Slated on Highways

The "big picture" of Southland transportation, freeways and highways as they affect the beach area will be presented by the Huntington Beach Chamber of Commerce at a meeting Tuesday, Jan. 19, according to chamber manager Ralph Kiser.

The luncheon meeting, open to the public, will be held at the Sheraton Beach Inn starting at 12 noon, Kiser said.

Those who plan to attend should submit questions about the subject along with their reservation to the chamber headquarters at 18582 Beach Blvd.

All States Society Calendar

MONDAY
All States Society, 215 W. Broadway, 7 p.m.

TUESDAY
Pennsylvania, 728 Elm Ave., 6:30 p.m.

THURSDAY
Bus trip to Lion Country Safari leaves 108 E. Ocean Blvd. at 9:30 a.m.

FRIDAY
Colorado, 728 Elm Ave., noon.

Illinois, 728 Elm Ave., 6:30 p.m.

Nebraska, 550 Pacific Ave., noon.

SATURDAY
Oregon-Washington, 700 E. Broadway, 6:30 p.m.



HONORED

First Lt. Charles F. Stirling, son of Mr. and Mrs. Charles K. Stirling, 1148 E. First St., has been selected by the U.S. Jaycees as one of the outstanding young men in America. An expert in launch operations and data requirements for the Air Force Space and Missiles Organization, and active in civic work in the Los Angeles area, Lt. Stirling has returned to USC for graduate work.



VIRGINIA LADDEY



MARJORIE WEBSTER



JACK A. KRANKUS

Long Beach City College Schedules Four Admission-Free Lectures

The Long Beach City College Forums Department has scheduled four new, admission-free lecture series.

"You and Your Income Tax," a series of four lectures by Jack A. Krankus will be presented on Mondays, starting January 4 in the Horseshoe Theater, LBCC, Business and Technology Campus, 1305 E. Pacific Coast Hwy. at 7:30

p.m. Krankus is currently the tax manager and staff instructor of Windes, McClaughry and Co. here in Long Beach. He is the author of several publications on taxation and has lectured widely on the subject. Special attention will be paid to the tax problems posed by community property. Lecture topics include: "Income and Credits," "Exemptions and

Deductions," "Sales and Exchanges of Property," and "Tax Problems in Community Property."

Brewer W. Ward, world traveler, will present an illustrated lecture series titled "Western European Peoples: Tradition and Culture" beginning Tuesday at Boyd High School auditorium at 7:30 p.m. Ward has roamed from the

major capitals of Europe to the remote islands of the South Pacific. He has been with the Compton city schools for 20 years and is currently the director of certified personnel. Topics for this series are: "Tulips, Kings and Castles in the Netherlands," "From the Swiss Alps to the Falls of Badgastein," "From the Italian Alps to the Canals of Venice" and "From Ancient Castles to the Druids of Carnac."

Exploring Hawaii's Past and Present," a series of four illustrated lectures by Marjorie Webster, will be presented Wednesdays, starting January 6 at 2 p.m. in Boyd High School Auditorium. Miss Webster is one of only 225 women listed in the latest edition of "Who's Who in California." A teacher of Mayan archaeology and Hawaiian history, she has lectured widely in the Southern California area to professional clubs and adult education groups. Her experience as a professional photographer has enabled her to take beautiful color slides which she will use to illustrate her series: "Volcanic Birth of Our Island State," "Sandwich Island Royalty and History," "Mark Twain's 'Loveliest Fleet of

Islands'," this lecture will be at Stevenson School, 630 East Sixth St., and "Our 50th State Today."

Virginia H. Laddey will present a series on "Relevant Art in an Age of Cataclysm: The Twentieth Century," starting Thursday, at 7:30 p.m., in the Elxby Elementary School Auditorium, 5251 E. Stearns St. In this outstanding series on Art, Virginia Laddey will focus on milestones of the 20th century. Her busy schedule includes writing art reviews for the Long Beach Independent, Press-Telegram and teaching Art and Civ-

lization at Long Beach City College. Mrs. Laddey returned to Europe this last summer to gather additional material for this series. Lecture topics include: "Impact: Revolution, War Optics, Speed and the Camera," "Abstract Art and Religion," "Creativity: Confrontation at Mid-Century" and "Search: New Values for Old."

TV REPAIR PARTS • EXPERIMENTERS
SUPPLIES • CITIZEN BAND EQUIPMENT
• HAM RADIO GEAR

**SCOTT'S
RADIO SUPPLY**

You can get it at Scott's

HE 8-1452 286 Alamitos Ave. HE 7-4629
LONG BEACH

HOURS: 8:30-5:30 Mon. thru Sat.
8:30-9:00 Fridays

TRANSFER YOUR FUNDS NOW! Funds received by the 10th earn from the 1st. Up to \$15,000 accepted on passbook thrift accounts. Postage paid on mail additions or withdrawals.

5 1/2 %
PER ANNUM

6 %
PER ANNUM

FIRST THRIFT OF AMERICA

ESTABLISHED 1929

EARN 5 1/2% on passbook accounts compounded semi annually, any amount, \$1,000 to \$15,000.

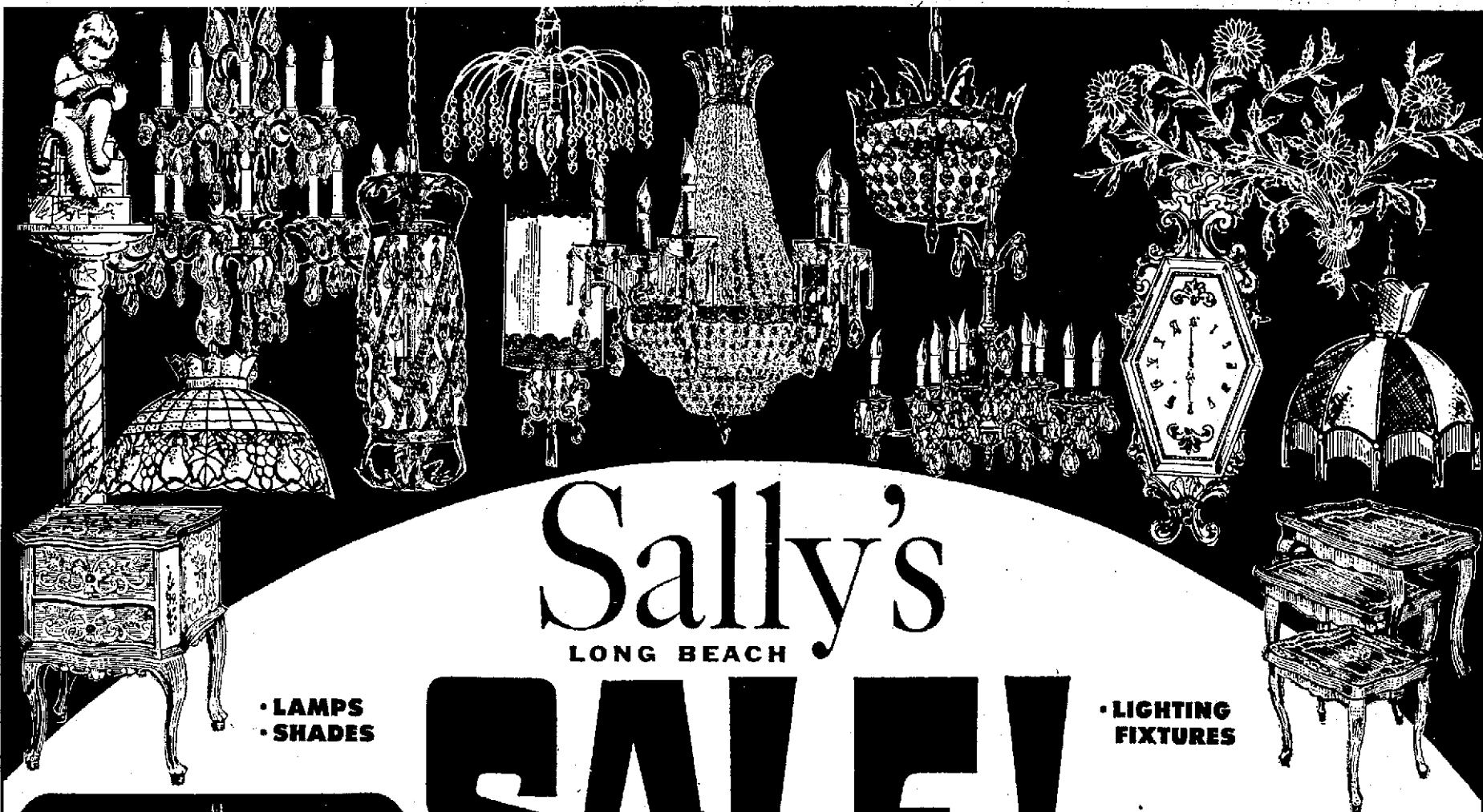
EARN 6% on passbook accounts compounded annually any amount, \$3,000 to \$15,000.

Ten Offices Throughout California

FIRST THRIFT OF AMERICA

3609 Long Beach Blvd., Long Beach

426-5564



Sally's

LONG BEACH

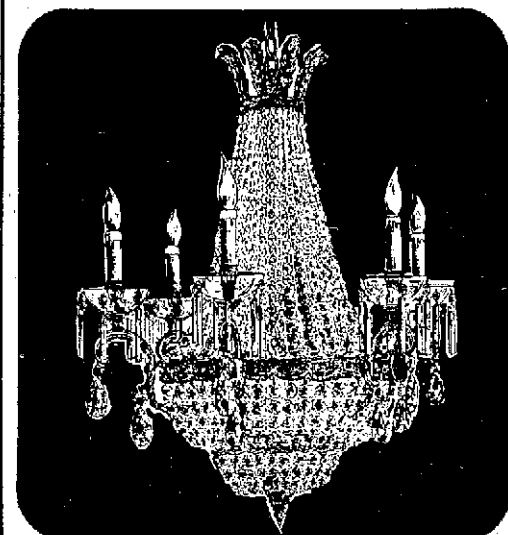
SALE!

• LAMPS
• SHADES

“HAVE FUN — SAVE MONEY”

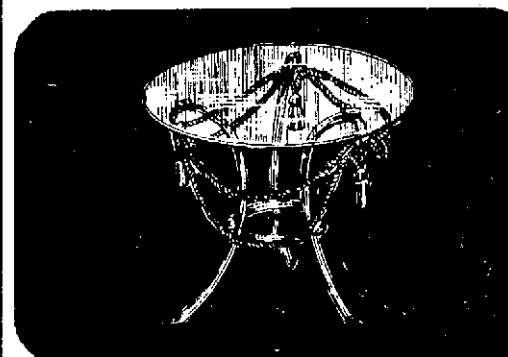
SAVINGS UP TO 60%

• LIGHTING
FIXTURES



This magnificent, solid bronze chandelier, shimmering with cascading chains of crystal beads is 25" wide and features 12 lights. Our regular price — \$395.00 — Save \$200.00.

Now only \$195⁰⁰



Italian hand wrought iron in a twisted rope effect, gold leafed with a big 18" diameter, 3/8" thick, imported crystal top — and it is 22" high to meet the arm of your chair. What a saving!! Our regular price \$45.

Now sale priced, at only \$24⁹⁵

“HAVE FUN — SAVE MONEY”
SAVINGS UP TO 60%

CHANDELIERS—Hundreds of exquisite fixtures from Italy, Spain, Bavaria, India—originals of bronze, hand-forged iron, and the world's finest cut and polished crystal, hand picked by Sally herself during her frequent buying trips abroad. Our direct import prices, always the lowest, reduced even more during this once a year event. All fully wired and assembled, ready to hang.

LAMPS—Beautiful lamps of crystal, porcelain, wood, iron and ceramics from all over the world, and at unbelievable savings. From our outstanding selection of lamps you'll find the one to finish the perfect room.

CHAIN SWAG LAMPS—An exciting array of gorgeous chain lamps, to set the mood, or provide the light exactly where you want it—easy to hang. Make the corners glow and your game area bright.

WALL DECOR—The most fantastic selection of glamorous objects—illuminated wall sprays, mirrors, pictures, sconces, mostly original designs and at out of the world savings.

FURNITURE BOUTIQUE—Enjoy great savings on beautiful and unusual furniture pieces. The kind to give your home that special personality. Tables, bombes, curio cabinets, desks and others. Each a collectors item.

LAMP SHADES—Sally's, as always, has the largest and most varied choice of lamp shades. Bring your lamp and let our expert decorators find just the right lamp shade. Have fun while you save money.

QUANTITIES, HOWEVER PLENTIFUL, SUBJECT TO PRIOR SALE

HOW TO FIND SALLY'S: Use San Diego Freeway exit at Lakewood Blvd. No. 19 South. In a few blocks at Pacific Coast Hwy. No. 1, turn right. Look for our tower sign, "Sally's" on your left.

OPEN THIS SUNDAY 12 to 5

LAMPS/SHADES/LIGHTING FIXTURES

"The Department Store of Lamps"

OPEN 9 30 A.M. to 5 30 P.M. MON. - FRI. 'til 9 P.M.
LAY A WAYS ACCEPTED

Sally's

LONG BEACH

3500 E. PACIFIC COAST HIGHWAY

LONG BEACH, CALIFORNIA

PHONE 597-5539

FREE PARKING LOT IN REAR

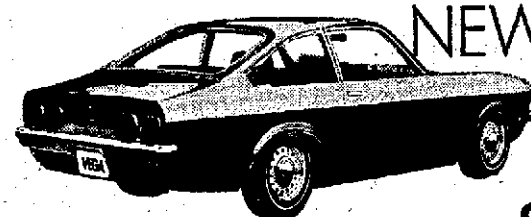
Sally's exclusive — our own import. Florentine craftsmanship at its finest. This beautiful two-tiered table 22" wide, 14" deep and 23" high has intricately carved detailing, finished in gold leaf and antique white. Our regular price \$60.00

Super Sale Priced at Only \$19⁹⁵

THE BEST REASON FOR BUYING NOW!

CHEVY IS BACK...
DISCOUNTS

ON 1971 MODELS
PLUS FINAL CLOSE-
OUT ON ALL '70s



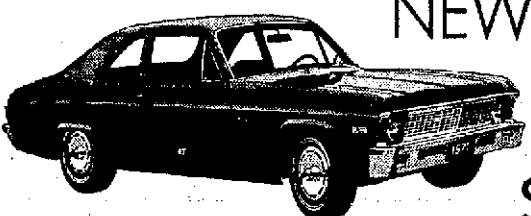
NEW '71 VEGA

2-DOOR SEDAN

4 cylinder engine, 3-speed transmission, tinted glass, belted glass tires, bright roof drip moldings. Dark Blue with matching vinyl interior. Stock 271. Serial 141111U132109.

\$2256

SUPERMARKET PRICE



NEW '71 NOVA

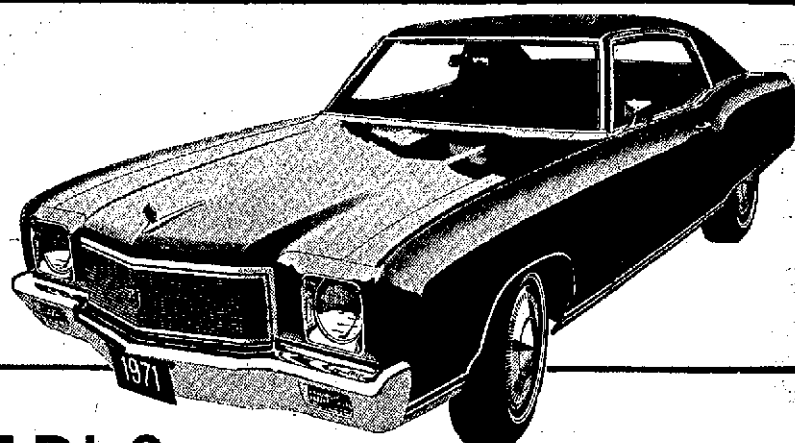
2-DOOR COUPE

6-Cylinder engine, automatic transmission, tinted glass, front shoulder belts, front seat back latches. Placer gold w/woodgrain vinyl interior. Stock 246. Serial 132271W129514.

\$2594

SUPERMARKET PRICE

ALL ADVERTISED PRICES VALID THRU TUES., JAN. 5TH



BRAND NEW '71
MONTE CARLO

\$3372

2-Door Coupe. V-8, Turbo-hydramatic, tinted glass, special wheel trim covers, clock, Astro ventilation, wood grain interior accents, carpeting, front shoulder belts, wheel covers, wheel opening moldings, power disc/drum brakes. Placer gold w/black interior. Stock 101. Serial 138571L108478.

NEW '70 IMPALA

SPORT COUPE

Standard transmission, tinted glass, Astro ventilation, front shoulder belts, carpeting, wheel opening moldings, head restraints, Cortez silver w/black interior. Stock 1118. Serial 164370C147371. LIST \$3397.00. SAVE \$630.00

SELL OUT **\$2767**

NEW '70 MALIBU

SS/SS6 Equipment, Turbo-hydramatic, power steering & disc brakes, custom belts, tinted glass, deluxe radio, Autumn gold w/gold vinyl roof. Stock 1154. Serial 136370K162505. LIST \$3987.00. SAVE \$500.00

SELL OUT **\$3487**

NEW '71 IMPALA

SPORT SEDAN

FACTORY AIR, 275 HP V-8, Turbo-hydramatic, power steering, power disc brakes, custom belts, tinted glass, electric clock, deluxe radio w/rear speaker, deluxe heater, custom wheel covers, G78 WSW tires. Stock 185. Serial 164371C101941. LIST \$4733.00. SAVE \$638.00

SELL OUT **\$4095**

NEW '70 FLEETSIDE

8' 1/2-TON PICKUP

V-8, Turbo-hydramatic, custom cab, body side moldings, chrome bumper, hub caps, heavy duty springs, gauges, tone paint, radio. Stock 1908. Serial CE1402167553. LIST \$3436.25. SAVE \$559.25

SELL OUT **\$2877**

NEW '70 NOVA

2-DOOR COUPE

Standard transmission, front shoulder belts, deluxe radio, lighter, front seat back latches, head restraints, Astro blue w/blue interior. Stock 1306. Serial 111270W266470. LIST \$2583.00. SAVE \$385.00

SELL OUT **\$2197**

NEW '70 IMPALA

CUSTOM COUPE

300 HP V-8, Turbo-hydramatic, FACTORY AIR, tinted glass, power steering, deluxe wheel covers, deluxe radio, clock WSW tires. Classic white w/black interior. Stock 653. Serial 164470C132076. LIST \$4375.50. SAVE \$778.60

SELL OUT **\$3597**

NEW '70 NOVA

4-DOOR SEDAN

155 HP 6-Cylinder, Turbo-hydramatic, tinted glass, power steering, deluxe seat belts, deluxe radio, exterior decor, WSW tires. Sunflower yellow w/black vinyl interior. Stock 1938. Serial 113690W343467. LIST \$2993.35. SAVE \$305.35

SELL OUT **\$2688**

NEW '70 EL CAMINO

CUSTOM

307 V-8, Turbo-hydramatic, power steering, power disc brakes, tinted glass, deluxe radio, Rally wheels, WSW tires. Stock 2377. Serial 136800L193312. LIST \$3608.10. SAVE \$513.10

SELL OUT **\$3095**

NEW '70 CAMARO

SPORT COUPE

6-Cylinder, automatic transmission, deluxe belts, tinted glass, console, power steering, deluxe wheel covers, deluxe radio & heater, exterior decor, WSW. Daytona yellow w/black vinyl interior. Stock 2084. Serial 123870L829186. LIST \$3503.55. SAVE \$506.55

SELL OUT **\$2997**

NEW '71 IMPALA

CUSTOM COUPE

FACTORY AIR, 350 V-8, Turbo-hydramatic, power disc brakes, power steering, tinted glass, custom belts, deluxe radio & heater, custom wheel covers, WSW tires. Stock 204. Serial 164471C105701. LIST \$4584.00. SAVE \$584.00

SELL OUT **\$3999**

New '70 Monte Carlo

2-DOOR COUPE

300 HP V-8, Turbo-hydramatic, tinted glass, power steering, front bucket seats, console, deluxe radio, accented wheel covers. Autumn gold w/saddle vinyl interior. Stock 2073. Serial 138570F165930. LIST \$4000.20. SAVE \$555.20

SELL OUT **\$3445**

NEW '71 FLEETSIDE

8' 1/2-TON PICKUP

6-Cylinder engine, standard transmission, gauges, deluxe heater, all safety equipment. Stock 15. Serial CS1402601914. LIST \$3054.95. SAVE \$461.95

SELL OUT **\$2593**

OVER 150 QUALITY USED CARS

'65 CHEVROLET \$999 Impala SS Coupe. FACTORY AIR. V-8, automatic, power steering, radio & heater. Red w/black vinyl bucket seat interior. Lic. YCK382.	'67 CHEVROLET \$1699 Malibu Station Wagon. 327 V-8, factory air conditioning, automatic transmission, power steering, radio & heater. 32,000 actual miles with balance of new car warranty. Lic. VVK 737.	'65 M.G. \$899 Mark II Hardtop Coupe. Extra clean. A 42,000 actual miles car. Sharp as a tack. Lic. NGK706.	'64 CHEVROLET \$899 Impala SS Convertible. V-8, 4-speed, radio and heater. Sparkling red w/white top. Truly immaculate! Lic. RUC810.
'68 RAMBLER \$1799 Ambassador Wagon. V-8, automatic, power steering, deluxe heater, luggage rack. Low mileage. Lic. 55652F.	'69 FIAT \$2399 124 Sport Coupe. 4-Speed transmission, radio and heater. 13,000 miles. Priced to sell quick. Lic. ZNC847.	'70 CHEVROLET \$3099 Impala Hardtop Coupe. 350 V-8, automatic, FACTORY AIR, power steering, radio and heater. Low mileage. New car warranty book. Lic. ZVN862.	'66 OLDSMOBILE \$1599 98 Holiday Coupe. Full power including FACTORY AIR. Extremely low mileage and immaculate inside and out! Lic. RRP748.
'67 CHEVROLET \$1699 Caprice Hardtop Coupe. FACTORY AIR, 396 V-8, automatic, power steering, radio & heater, vinyl roof. Positively immaculate! Lic. UEM641.	'67 PONTIAC \$1699 LeMans Hardtop Sedan. V-8, FACTORY AIR, automatic, power steering, radio and heater, vinyl top. Low mileage, one owner. Lic. TAM473.	'67 OLDSMOBILE \$1799 Dynamic 88 Hardtop Coupe. FACTORY AIR, V-8, automatic, power steering, vinyl roof, radio and heater. Low mileage and sharp! Lic. UUG977.	'68 PONTIAC \$2299 Grand Prix. Full power, FACTORY AIR, radio, WSW tires. White w/black vinyl top and black interior. Very low miles. Lic. VWX197.
'69 PONTIAC \$3299 Grand Prix. Loaded! Full power & FACTORY AIR. Like new in every way, green w/black vinyl top & black vinyl interior. Lic. YND988.	'67 DODGE \$1099 Dart 2-Door. 6-Cylinder, standard shift, radio and heater. Low mileage. One owner new car trade in. Lic. YRS051.	'69 FORD \$2599 Cobra XL Hardtop Coupe. 390 V-8, automatic, power steering, radio and heater, FACTORY AIR, bucket seats. Low mileage. Lic. XHG832.	'66 CHEVROLET II \$1199 Nova Hardtop Coupe. Gas saving 6 cylinder engine, automatic transmission, radio & heater. A-1 condition. Lic. XCH247.
'69 CHEVROLET \$2599 Impala Sports Sedan. V-8, factory air conditioning, vinyl roof, power steering, radio & heater. New car warranty book like new! Gold with matching interior. Lic. YJE263.	'67 FIREBIRD \$1699 Coupe. V-8, 4-speed, power steering, radio and heater. Red, in color. Spotless throughout. Lic. U18846.	'68 CHEVROLET \$2199 Caprice Sport Sedan. 350 V-8, automatic, radio and heater, power steering, FACTORY AIR, vinyl roof. Low mileage. Lic. VIA937.	'67 PONTIAC \$1999 Station Wagon. Factory air conditioning, V-8, automatic transmission, power steering, radio & heater, luggage rack. Low mileage cream puff. Lic. TTES28.
'66 CHRYSLER \$1399 Newport Three Hundred Hardtop Coupe. Full power, factory air conditioning, leather interior. Spotless inside and out. Lic. SYN349.	'69 CHEVROLET \$2299 Bel Air 4-Door. V-8, automatic, power steering, radio and heater. FACTORY AIR. Silver w/black interior. Lic. XRF413.	'66 CHEVROLET \$1299 Impala 4-Door Sedan. V-8, automatic, radio and heater, power steering, FACTORY AIR. Exceptionally clean! Lic. ZZN327.	'69 PLYMOUTH \$2299 Fury II, 4 Door Hardtop Sedan. Factory Air cond. V-8 engine, auto. trans., power steering, radio and heater. See to appreciate. Stock P1041.
'68 FORD \$1799 Galaxie 500 Hardtop Coupe. V-8, Cruise-o-matic, power steering radio and heater, FACTORY AIR. Extra clean! Lic. VHK570.	'68 CHEVROLET \$1599 Bel Air 2-door Sedan. V-8, automatic transmission, power steering, radio & heater. Beautiful yellow with black interior. Lic. XIV944.	'67 VOLKSWAGEN \$1199 2-Door. 4-Speed transmission, radio and heater, beige in color. Very economical. Lic. UPA355.	'68 TOYOTA \$1499 Corona Hardtop Coupe. 4-Cylinder, automatic, radio and heater. Blue with black vinyl roof. Lic. XDT951.

★ CONVENIENTLY LOCATED... ★
ON CHERRY AVE. JUST NORTH OF THE SAN DIEGO FREEWAY ★



★ OPEN ALL DAY SUNDAY ★
FOR YOUR SHOPPING CONVENIENCE 9 AM-7 PM ★

"THE HOUSE OF SUPERIOR SERVICE SINCE 1923"

3770 CHERRY AVE., L.B. JUST NORTH OF THE SAN DIEGO FREEWAY PHONE GA 6-3341 or JA 7-8779

CLASSIFIED ADS HAVE SELLING POWER! -- TRY IT TODAY!

Obituaries-Funerals

735-8914

IBM 360 (Cobol-Bal) (and system 3)
 IBM Keypunch Tape
 Secretarial
 PBX Receptionist
 Industrial Drafting
 Clerk Typist
 Medical Receptionist
 Shorthand
 APPROVED FOR VETERANS AND VISA STUDENTS

NEW STUDENT
 LOAN PROGRAM
 PLACEMENT SUCCESS
 SATURDAY
 MTI Business College
 236 E. 3rd St., Long Beach (between Locust & B.B. Blvd.)
 ASA'S DIESEL DRIVER TRAINING
 Long Beach, Calif. 90801
 2359 Pacific Ave. 424-1593

Main Office-Phoenix, VA. approved.
 EARN \$\$\$\$\$\$
 TRUCK SCHOOL, Free Placement.
 CHEVROLET, 1972-1973
 COURT REPORTING
 DAY AND NIGHT CLASSES
 STENOY TYPE SCHOOL 428-1284
 WIG STYLING SCHOOL
 San on week. FREE cascade

WANT A TRADE? ALLIED WELD
 SCHOOL, 440 IMPERIAL HWY.,
 Lynwood, (408) 422-4222, for Vets.
 WIG STYLING SCHOOL "Mr. & Mrs."
 WIG 10386 E. Rosecrans 925-5253

WESTERN AUTOMOTIVE

304 E. ANAHEIM
 WILMINGTON 830-6891

AUTO MECHANIC
 AUTO BODY REPAIR

High School Training 106

EARN A H.S. diploma in spare time
 as low as \$4 month. L.B. office
 AMERICAN SCHOOL 444-7749

Employment 125

Agencies
 (MEN & WOMEN)

JOBS! JOBS! JOBS!

REGISTER NOW
 FOR A PROSPEROUS 1971
 Assist Personnel Agency
 17857 Bellflower Blvd., 2nd Bldg.
 Call 925-6674; 945-1451
 CLOSED TIL JAN. 1
 PROSPECTORS AGENCY 424-8401
 2416 E. Seventh St.

Employment Preparation 135

OVERSEAS
 EMPLOYMENT
 (213) 861-9791
 10846 Paramount Blvd., Down

OVERSEAS JOBS

TRANSWORLD SERVICES
 4209 E. Carson Rd., Suite 100
 LONG BEACH (213) 426-8550

EMPLOYMENT 140

Help Wanted
 (MEN & WOMEN)

JOBS OPPORTUNITIES
 THE LONG BEACH INDEPENDENT PRESS-TELEGRAM does not discriminate in employment advertisements from firms covered by the Federal Wage-Hour Law, if they offer less than the local minimum wage. If you are offered less by covered firms, or if you have questions concerning anti-discrimination wage-hour activities of the U.S. Department of Labor, call or write the department's local office at 4134 Atlantic Avenue, Long Beach, California 90801, 463-6341.

ADULTS & Students—Build a 2nd income. Sell Basic & other natural products. 1837 E. Pac. St. Hwy. 399-3102

CLEANING woman or men for vacated apts. Experienced, references.
 Box A-7077, Ind. P-T

COOK! experienced, incl. knowl-
 edge. Call Hesse, 925-4335

DISTRIBUTORS for auto or part time, no exp. nec. no investment req. For Shakes Prod. for info call (202) 462-1000

DRIVERS — DIAMOND CAR CO. Needs drivers 1444 San Francisco

EXECUTIVE DIRECTOR

College Grad. w/Degree in Education, Social Sciences, Public Admin. or related fields, to direct, coordinate, evaluate an anti-smoking or community-based agency. Must have extensive & recent experience in recruitment, training, & capacity. Applications may be secured from the Personnel Office of the L.B. Community Improvement League, 335 E. Pac. St. City of Long Beach, 90806, until Jan. 15, 1971. Please submit resume at time of application. An Equal Opportunity Employer

Head start Field Monitor.
 Salary \$340 to \$454. Please contact Karen Flanagan, 629 Atlantic, L.B. Closing date Jan. 15th, 1971.

MEN & Women
 National Travel Co. Seeking persons who would be interested in earning extra income by presenting our travel program. Includes air and small groups. Call 597-4401, ask for AITC for appt.

NEW CAREERS FIELD REP.

Salary \$600 to \$693. Please contact Karen Flanagan, 629 Atlantic, L.B. Closing date Jan. 15th, 1971.

PRODUCTION

Mobile Home Manufacturing, all skills, experience required. For interview visit Factory Office. No calls
 CAMBRIDGE MFG.
 12118 S. BLOOMFIELD
 SANTA FE SPRINGS

REAL ESTATE
 THE REAL ESTATE STORES are soon expanding with a "NUM-BER-4" STORE & presently have several openings for full time schedule salespeople in the Los Angeles area. For confidential interview call
 JACK KREUER 427-5423

RETAIL MANAGER

For cosmetic co. 714/827 0339
 RNs, LVNs, SURGICAL TECHS
 1000 E. 1st St. City 10
 VETERANS ADMIN. HOSP
 SALES Marshall Field, Family
 and more openings for 50 ap-
 plications 1200 Quiv. For inter-
 view Call Marlys Livingston, 430-2157

Schools & Instruction 105

WEST
 trade schools

Choose From The Following Courses

Computer Program P
 Computer Operations I
 Keypunch K
 Industrial Drafting D
 Color TV Repair R
 Grocery Checker H
 Welding W
 Auto Mechanics A

LONG BEACH SCHOOL

*P.I.K.H.D.
 3711 Long Beach Blvd.
 (2nd floor)
 595-1791
 Lynwood School R
 11441 So. Atlantic Ave.
 East L.A. School* A.W.
 5059 E. Whittier Blvd.
 *Letter Indicates Course Location

595-1791

Employment Preparation 135 Employment Preparation 135

735-8914

IBM 360 (Cobol-Bal) (and system 3)
 IBM Keypunch Tape
 Secretarial
 PBX Receptionist
 Industrial Drafting
 Clerk Typist
 Medical Receptionist
 Shorthand
 APPROVED FOR VETERANS AND VISA STUDENTS

NEW STUDENT
 LOAN PROGRAM
 PLACEMENT SUCCESS
 SATURDAY
 MTI Business College
 236 E. 3rd St., Long Beach (between Locust & B.B. Blvd.)
 ASA'S DIESEL DRIVER TRAINING
 Long Beach, Calif. 90801
 2359 Pacific Ave. 424-1593

Main Office-Phoenix, VA. approved.
 EARN \$\$\$\$\$\$
 TRUCK SCHOOL, Free Placement.
 CHEVROLET, 1972-1973
 COURT REPORTING
 DAY AND NIGHT CLASSES
 STENOY TYPE SCHOOL 428-1284
 WIG STYLING SCHOOL
 San on week. FREE cascade

WANT A TRADE? ALLIED WELD
 SCHOOL, 440 IMPERIAL HWY.,
 Lynwood, (408) 422-4222, for Vets.
 WIG STYLING SCHOOL "Mr. & Mrs."
 WIG 10386 E. Rosecrans 925-5253

WESTERN AUTOMOTIVE

304 E. ANAHEIM
 WILMINGTON 830-6891

AUTO MECHANIC
 AUTO BODY REPAIR

High School Training 106

EARN A H.S. diploma in spare time
 as low as \$4 month. L.B. office
 AMERICAN SCHOOL 444-7749

Employment 125

Agencies
 (MEN & WOMEN)

JOBS! JOBS! JOBS!

REGISTER NOW
 FOR A PROSPEROUS 1971
 Assist Personnel Agency
 17857 Bellflower Blvd., 2nd Bldg.
 Call 925-6674; 945-1451
 CLOSED TIL JAN. 1
 PROSPECTORS AGENCY 424-8401
 2416 E. Seventh St.

Employment Preparation 135

OVERSEAS
 EMPLOYMENT
 (213) 861-9791
 10846 Paramount Blvd., Down

OVERSEAS JOBS

TRANSWORLD SERVICES
 4209 E. Carson Rd., Suite 100
 LONG BEACH (213) 426-8550

EMPLOYMENT 140

Help Wanted
 (MEN & WOMEN)

JOBS OPPORTUNITIES
 THE LONG BEACH INDEPENDENT PRESS-TELEGRAM does not discriminate in employment advertisements from firms covered by the Federal Wage-Hour Law, if they offer less than the local minimum wage. If you are offered less by covered firms, or if you have questions concerning anti-discrimination wage-hour activities of the U.S. Department of Labor, call or write the department's local office at 4134 Atlantic Avenue, Long Beach, California 90801, 463-6341.

ADULTS & Students—Build a 2nd income. Sell Basic & other natural products. 1837 E. Pac. St. Hwy. 399-3102

CLEANING woman or men for vacated apts. Experienced, references.
 Box A-7077, Ind. P-T

COOK! experienced, incl. knowl-
 edge. Call Hesse, 925-4335

DISTRIBUTORS for auto or part time, no exp. nec. no investment req. For Shakes Prod. for info call (202) 462-1000

DRIVERS — DIAMOND CAR CO. Needs drivers 1444 San Francisco

EXECUTIVE DIRECTOR

College Grad. w/Degree in Education, Social Sciences, Public Admin. or related fields, to direct, coordinate, evaluate an anti-smoking or community-based agency. Must have extensive & recent experience in recruitment, training, & capacity. Applications may be secured from the Personnel Office of the L.B. Community Improvement League, 335 E. Pac. St. City of Long Beach, 90806, until Jan. 15, 1971. Please submit resume at time of application. An Equal Opportunity Employer

Head start Field Monitor.
 Salary \$340 to \$454. Please contact Karen Flanagan, 629 Atlantic, L.B. Closing date Jan. 15th, 1971.

MEN & Women
 National Travel Co. Seeking persons who would be interested in earning extra income by presenting our travel program. Includes air and small groups. Call 597-4401, ask for AITC for appt.

NEW CAREERS FIELD REP.

Salary \$600 to \$693. Please contact Karen Flanagan, 629 Atlantic, L.B. Closing date Jan. 15th, 1971.

PRODUCTION

Mobile Home Manufacturing, all skills, experience required. For interview visit Factory Office. No calls
 CAMBRIDGE MFG.
 12118 S. BLOOMFIELD
 SANTA FE SPRINGS

REAL ESTATE
 THE REAL ESTATE STORES are soon expanding with a "NUM-BER-4" STORE & presently have several openings for full time schedule salespeople in the Los Angeles area. For confidential interview call
 JACK KREUER 427-5423

RETAIL MANAGER

For cosmetic co. 714/827 0339
 RNs, LVNs, SURGICAL TECHS
 1000 E. 1st St. City 10
 VETERANS ADMIN. HOSP
 SALES Marshall Field, Family
 and more openings for 50 ap-
 plications 1200 Quiv. For inter-
 view Call Marlys Livingston, 430-2157

Schools & Instruction 105

WEST
 trade schools

Choose From The Following Courses

Computer Program P
 Computer Operations I
 Keypunch K
 Industrial Drafting D
 Color TV Repair R
 Grocery Checker H
 Welding W

DEADLINES
Sunday . . . 4 p.m. Friday.
All other days . . . on ads
less than 140 lines 3 p.m.

INVESTORS DIVERSIFIED
Founded

Beach, California 90807

\$150 — \$200
pay as per work agreement depending on qualifying position
MORE INFORMATION call
921-7782
Only 9 a.m.-5 p.m. An

Barker's
Great Place To Work
Equal Opportunity Employer

ACCOUNTANT
control exp. \$9,600. Call
real 437-0917, Snelling &
B. Agency, 110 Pine.

REPER TO \$600
Mike bkpp mach exper.
Genlntl, excellnt bene-
fices, Call Janet Gary.
Onnel Services Agency
Leach Blvd. 595-4481

HOSPITAL
BellTower Blvd.
13, Ext. 2200
day thru Friday
Opportunity Employer

ACTRESS
and figure, be neat,
and working, good
ndly, Full or part
person Tues &
WILSHIRE BL, L.A.
terior, Free call
99-1220.

Buy \$500
variety of skills for
managers to learn man-
aged by Ned L. In-
sati Rutli Turner
Services Agency
Blvd. 395-483

FRIDAY
\$40. Call Pam Pol-
lencing & Restau-
P.O. Box

FRIDAY
motherless family.
business & Pleasure
Travel. Travelers in-
converted into in-
come. Should type
the leave order.
ation upon returning
25-534

PEER TRAVEL
inches for FIVE to
thousand dollars. In-
guar. to start. In-
ed during two wks.
at 10:30 a.m. on
naut 10/24 & free
for interview see
Laurer Vogel,
ave. MON. TUE &
-5 P.M. No phone

WOMEN
for Fashions for pri-
vate. be well groomed
J.C. 7992
agency 395-020
UNIT, Lakewood

FRIDAY
men. No exp. nec-
essary. Permanent
job at good pay.
Management. 591-
2891

CHILDREN
commercial antologi-
cations, motion pic-
modeling.
school-free train-
ing employee
NCV 354-0293

KEEPER
to work full or part
time. We will train
you. Own room.
2891

WOMEN
in. Own room.
5275 Mon-
tgomery Agency
B. 395-444
— comp. for lady
full salary 4298.
and care for infant
children. 86. 4980.
non smok-
395-269.

WOMEN
to mature line in
exp. w/ret. 351-
2891

WOMEN
in. 2 children. 395-
596-7978. A-9344.
1 child, pleasant
cam. res. 714-
2891

3 children. Los Al-
am or out. Tempora-
ry 97-0677 morla-

Full time. Live in. 5
in. L.S. 568-0000.
ed during school yrs.
of 2 children, not
495-737

WOMEN
needed
holidays to help us
of the Year. See
day. apply now.

WOMEN
figure by not
working. Good
daily. Full or part
interior. Free Tues-
day. 395-444
99-1220.

ASSOC. AGENTS
L.S. 640-0-
64-7161

GEORGE SEZ: YOU'VE GOT TO SEE IT TO BELIEVE IT! SAVE NOW DURING OUR . . .

99¢ SALE!



YES! YOU READ RIGHT . . . ALL BRAND NEW 1970 MODELS LEFT IN STOCK ARE BEING SOLD FOR JUST PENNIES OVER ORIGINAL FACTORY INVOICE! LISTED BELOW ARE JUST A FEW OF THE AVAILABLE MODELS!



EXTRA SPECIAL ADDED WEEK-END BONUS SPECIALS

YOUR CHOICE OF "4" TO
CHOOSE FROM!
NEW '70 CHEVY II
NOVA COUPE



Ser. #111270W149595, Stk. #923
Ser. #111270W126546, Stk. #920
Ser. #111270W272102, Stk. #654
Ser. #111270W206637, Stk. #358
SALE PRICE \$1970

NEW '70 CHEVELLE SPORT COUPE



Fully factory equipped, Ser.
#133370K192564, Stk. #771.
SALE PRICE \$2170

HUGE SAVINGS!

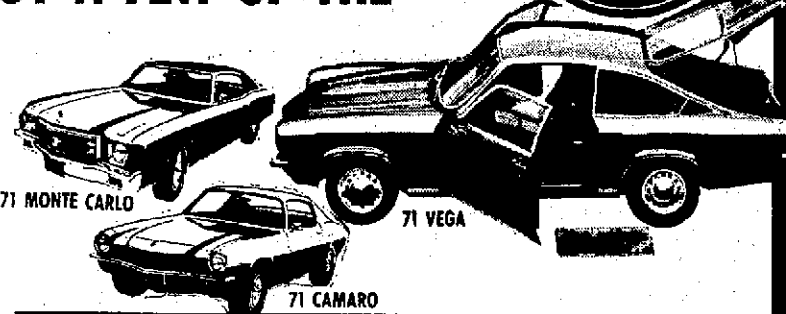
ON ALL NEW 71'S IN STOCK!
LARGE SELECTION TO
CHOOSE FROM INCLUDING
THE ALL NEW '71 VEGA

SALE ENDS

TUESDAY, JAN. 5th, 1971

WE CAN FINANCE YOU!
EASY CREDIT IF YOU NEED IT!

- IF YOU ARE NEW IN CALIFORNIA
 - IF YOU HAVE THE ABILITY & DESIRE TO PAY YOUR BILLS
 - IF YOUR OLD CAR IS PAID FOR OR NOT
 - IF YOU ARE NEW ON YOUR JOB
 - IF YOU HAVE LITTLE OR NO CREDIT
- CALL NOW!
10 MIN. CREDIT CHECK **WA 5-2251** CREDIT UNION MEMBERS WELCOME



ORIGINAL FACTORY INVOICE PLUS 99¢

NEW 1970 IMPALA CUSTOM COUPE	NEW 1970 IMPALA CUSTOM COUPE	NEW 1970 IMPALA SPORT COUPE
V-8, dlx. seat belts, 1/glass, Powerglide, evaporation emission, pwr. steering, G78x15 belted WSW, AM radio. Ser. 164470C127713. Stk. 420.	V-8, air cond., spec. frt. & rear suspension, Hydramatic, evap. emission, power strg., whl. covers, AM radio, vinyl interior. Ser. 164470C104491. Stk. 402.	V-8, dlx. seat belts, 1/glass, dr. edge gds., black vinyl, air cond., p/disc brks., 300 hp. Hydramatic, evap. emission, pwr. strg., G78x15 belted WSW, elect. clock, AM radio. Ser. 164370C101462. Stk. 454.
FAC. INVOICE \$3078.49 PLUS 99¢ .99 FULL SALE PRICE \$3079 ⁴⁰	FAC. INVOICE \$3376.62 PLUS 99¢ .99 FULL SALE PRICE \$3377 ⁴¹	FAC. INVOICE \$3509.08 PLUS 99¢ .99 FULL SALE PRICE \$3510 ⁹⁷
NEW 1970 IMPALA CUSTOM COUPE	NEW 1970 IMPALA CUSTOM COUPE	NEW 1970 IMPALA CUSTOM COUPE
V-8, 1/glass, black vinyl, air cond., Hydramatic, evap. emission, pwr. steering, G78x15 belted WSW, wheel covers, elect. clock, AM radio. Ser. 164470C12030. Stk. 404.	V-8, 1/glass, dr. edge gds., air cond., Hydramatic, evap. emission, pwr. strg., G78x15 belted WSW, whl. covers, elect. clock, AM/FM radio w/ rear seat spkr., vinyl int., tubona paint. Ser. 164470C141144. Stk. 483.	V-8, dlx. seat belts, 1/glass, white vinyl, air cond., spec. frt. & rear susp., 300 hp. Hydramatic, evap. emission, pwr. strg., G78x15 belted WSW, wheel covers, elect. clock, AM radio. Ser. 164470C101302. Stk. 8.
FAC. INVOICE \$3516.25 PLUS 99¢ .99 FULL SALE PRICE \$3517 ²⁴	FAC. INVOICE \$3522.61 PLUS 99¢ .99 FULL SALE PRICE \$3523 ⁶⁰	FAC. INVOICE \$3577.97 PLUS 99¢ .99 FULL SALE PRICE \$3578 ⁷⁶

WARRANTY

BUY WITH CONFIDENCE
QUALITY CHEVROLET
OK CAR WARRANTY
FULL 24 MONTHS WARRANTY
ON ALL USED CARS
MARKED OK CHEVROLET WARRANTY

SAVE \$



SAVE \$

"OVERSTOCKED"
INVENTORY REDUCTION!

"GIANT SELECTION TO CHOOSE FROM"

SAVE \$



SAVE \$

WARRANTY

BLUE RIBBON 100% GUARANTEE

Used cars marked "Blue Ribbon" carry a 100-day or 4,000 mile (whichever comes first) unconditional power train guarantee, on any mechanical defect in the engine, automatic transmission or rear end. BRING IT BACK, WE'LL FIX IT FREE! 100% PARTS AND LABOR

'68 CHEV. "STA. WAGON"

Automatic transmission, radio & heater, air conditioning, power steering. Blue in color. (VMW914).

\$55 \$55
TOTAL DN. PYMT. TOTAL MO. PYMT.

SALE PRICE \$1349

\$55 Down and \$55 per mo. for only 30 mos. and nothing more to pay. Deferred payment price is \$1705. ANNUAL PERCENTAGE RATE IS 12.63 ON APPROVED CREDIT.

'68 PONT. "FIREBIRD"

Landau top, radio & heater, 4-speed transmission, power steering. Yellow in color. (#223378U112422).

\$59 \$59
TOTAL DN. PYMT. TOTAL MO. PYMT.

SALE PRICE \$1449

\$59 Down and \$59 per mo. for only 30 mos. and nothing more to pay. Deferred payment price is \$1829. ANNUAL PERCENTAGE RATE IS 12.09 ON APPROVED CREDIT.

'68 DODGE "CHARGER"

Automatic transmission, radio & heater, air conditioning, power strg. Yellow in color. (#XP29F8B192522).

\$71 \$71
TOTAL DN. PYMT. TOTAL MO. PYMT.

SALE PRICE \$1749

\$71 Down and \$71 per mo. for only 30 mos. and nothing more to pay. Deferred payment price is \$2201. ANNUAL PERCENTAGE RATE IS 12.60 ON APPROVED CREDIT.

'69 CHEV. "IMPALA"

Automatic transmission, air conditioning, power steering. Blue in color. (YVL454)

\$75 \$75
TOTAL DN. PYMT. TOTAL MO. PYMT.

SALE PRICE \$1849

\$75 Down and \$75 per mo. for only 30 mos. and nothing more to pay. Deferred payment price is \$2325. ANNUAL PERCENTAGE RATE IS 12.53 ON APPROVED CREDIT.

'66 FORD CUSTOM SEDAN
6-Cylinder, automatic, air conditioning, radio & heater. Green in color. (E2B515).

\$649

'65 CHEVROLET IMPALA 4-DR. HDT.
Automatic, air conditioning, radio & heater. Green in color. (RHS926). OK Warranty.

\$749

'66 CHEVROLET IMPALA 2-DR. HDT.
Automatic, power steering, radio & heater. White in color. (S8T274).

\$949

'68 PLYMOUTH BELV. 2-DR. SDN.
Automatic, radio & heater, power steering, air conditioning. (WWU-018). OK Warranty.

\$1049

'65 PONTIAC CATALINA 4-DOOR
Automatic, radio & heater, power steering. Tan in color. (#252695R109056).

\$649

'66 PLYMOUTH FURY SEDAN
Automatic, power steering, radio & heater. OK Warranty. (SAX807).

\$849

'65 MUSTANG 2-DOOR
Automatic, power steering, radio & heater, air conditioning. Black in color. (NGD224).

\$949

'67 CAMARO 2-DOOR HARDTOP
6-Cylinder engine, radio & heater, etc. Nice! (UPA625). OK Warranty.

\$1049

'65 BUICK GRAND SPORT
2-Dr. Hdt. Automatic, radio & heater, power steering. Green in color. (RIK403).

\$649

'66 FORD COUNTRY SQ. STA. WAGON
Automatic, power steering, air cond., radio & heater. Copper in color. (RYK123). OK Warranty.

\$849

'67 OLDS "442" 2-DR. HDT.
Air conditioning, power steering, radio & heater. Yellow w/black top. (HDL825).

\$949

'67 MUSTANG CONVERT. 2-DOOR
Automatic, radio & heater, power steering. Green w/white top. (TGN153). Blue Seal Warranty.

\$1149

'66 DODGE POLARA 2-DR. HDT.
Automatic, power steering, radio & heater. Gold in color. (S8G-721). OK Warranty.

\$749

'67 VOLKSWAGEN "BUG" 2-DR. SDN.
Radio & heater. Blue in color. (TZK149).

\$849

'68 DODGE DART SEDAN
2-Door. Radio & heater. White in color. (VNW829). IK Warranty.

\$949

'67 COUGAR 2-DOOR HARDTOP
Automatic transmission, radio & heater, power steering, etc. (WQL489).

\$1349

FULL PRICES DO NOT INCLUDE TAX & LICENSE, ALL SALE PRICES SUBJECT TO APPROVAL OF YOUR GOOD CREDIT

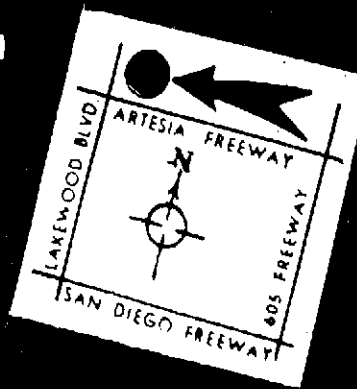
GEORGE CHEVROLET

17000 LAKEWOOD BLVD. BELLFLOWER

CALL NOW FOR COURTESY CREDIT CHECK AND TRADE ESTIMATE

L.B. AREA 925-2251 L.A. AREA 773-4190 O.C. AREA 521-4149

OPEN 7 DAYS A WEEK 9 A.M. TILL 10 P.M.



LAKEWOOD BLVD. AT # 91
"ARTESIA-RIVERSIDE FRWY."

THAT'S RIGHT!
WE'RE JUST
1/2 BLOCK NORTH
OF LAKEWOOD BLVD.
OFF RAMP!

It's Semi-Super Sunday for the Big 4

SEE PAGE S-3

The Rams Hire a Tommy Gun



TOMMY PROTHRO

From Rose Bowl to Super Bowl?

Find New Coach Only 'Pro's Throw' Away

By AL LARSON
Staff Writer

The Rams dipped into the college ranks Saturday and came up with the biggest name since Paul Brown left Ohio State to become the football genius of the Cleveland Browns in 1946.

The Rams only had to go a pro's throw away, too. They hired Tommy Prothro to shape their future for the next five years — or longer.

The 50-year-old Prothro held a news conference to discuss the swift events of the past few days in which the contract of George Allen was not renewed at the expiration of its five-year term.

Noted for his imaginative offensive tactics, the former UCLA coach who compiled a 41-18-3 record the past six seasons became the 10th Ram coach since the team was moved to Los Angeles in 1946 from Cleveland.

Asked if he had apprehensions in light of such a record of turnovers, the good-natured Prothro in his best Memphis, Tenn., southern drawl replied, "Security is something few coaches have in football, but no one thinks it's going to happen to them."



JOHN DIXON, Sports Editor

SUNDAY, JANUARY 3, 1971

SECTION S, PAGE S-1

Prothro declined to disclose the length of his contract or the amount of money involved. He did say, "It's not a short contract."

Allen received \$40,000 annually plus a \$20,000 bonus the past several years. Prothro's salary is expected to double Allen's \$40,000 figure.

Prothro said he has turned down offers in the past to coach professional clubs and twice nixed the Ram job. "It was a tough decision to make. There were many things in favor of it, such as coaching some of the great players with the Rams."

"It's a challenge, something new for me to do. I know an awful lot of people, including players and administrators connected with pro organizations, who really don't believe a college coach can handle it. I think I can."

Tommy admitted he has got a lot to learn about pro football.

Asked how he felt about Allen's theory about youth versus experience, Prothro replied: "First I believe in ability and then in experience. I want to play the best football players. I'm not as concerned about time and weight statistics. I don't care whether anyone is 33 or 13, if he can do the job."

Questioned about the prospects of the team, Prothro said, "If I thought this was a long-range program for a

(Continued Page S-5, Col. 1)

Dan Devine, Rodgers Top Bruin List

As he bowed out as head football coach at UCLA Saturday, Tommy Prothro commented:

"I don't think J.D. Morgan will procrastinate in the selection of a successor."

Morgan, director of athletics at UCLA, confirmed Saturday night that he plans to act quickly to replace Prothro, who accepted the job as Ram coach after six seasons at Westwood.

"I'm not going to be tied to a timetable," said Morgan. "But I'm not the type to collect 50 names and shuffle them around."

Morgan, who had been tied up with Pacific-8 Conference meetings in Pasadena all day, was asked if Missouri coach Dan Devine were among those he is considering.

"Dan Devine has a splendid record and is a great coach," he said, "but I doubt very seriously if he would be available."

But reliable Bruin sources said Devine and Kansas coach Pepper Rodgers, former UCLA assistant, were 1-2 on Morgan's list.

"I know what it takes to be head coach at UCLA," Morgan said. "I'll decide who, in my mind, is the

best man for the job and see if he is available.

"I'll get him as soon as I can."

Morgan said he had talked to only one person — Prothro assistant Bob McKittrick — about the UCLA job.

"I talked to him by telephone Friday night and I'm scheduled to get together with him again tomorrow," he said. "If I were going to hire an assistant coach, I think it would only be reasonable that it be the senior assistant on Tommy's staff."

Morgan added that "I have four or five head coaches in mind who would be ideal for UCLA."

The Prothro departure seemed to stun nearly everyone.

But the Rams discovered one of his few weaknesses. He couldn't resist a challenge.

When Prothro was an assistant to Red Sanders at UCLA in the early 1950s, his father urged him to quit football and enter family business enterprises in Memphis.

Prothro declined.

"I want to prove I can be a successful head college football coach," he told his father, Thompson (Doc) Prothro, former major league baseball player and manager.

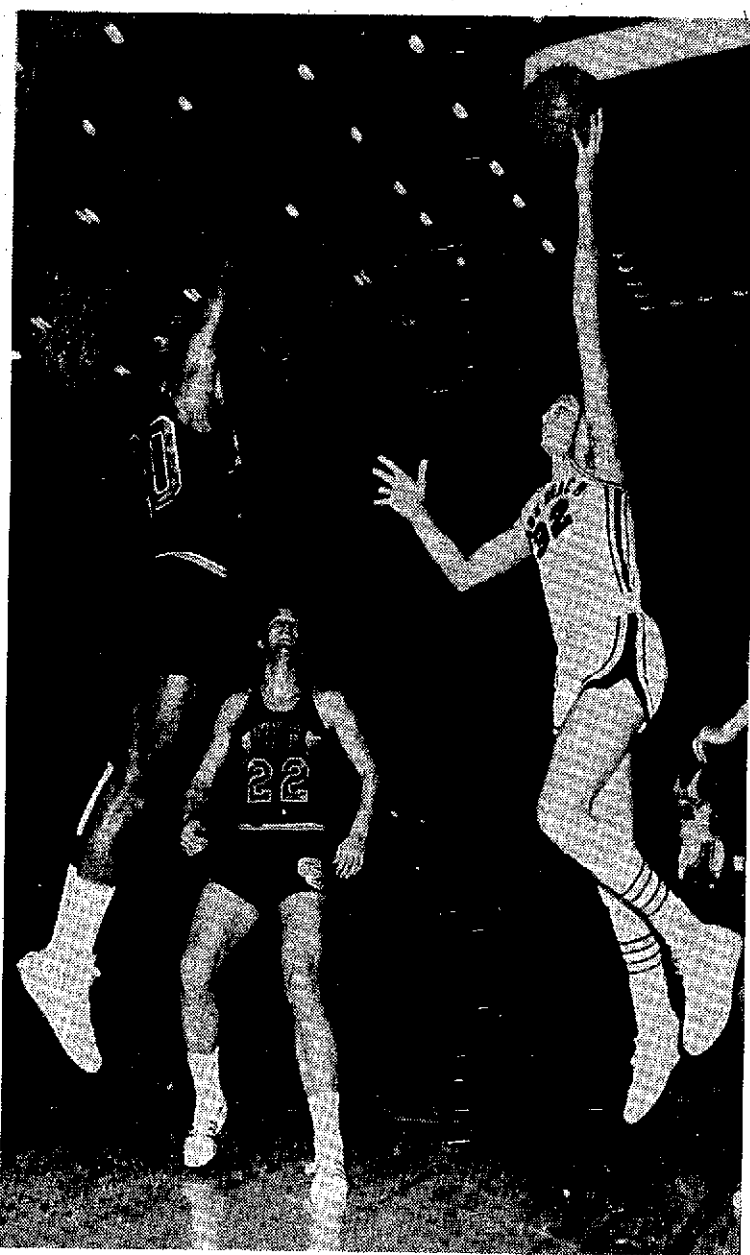
Prothro alluded to the fascination of challenge after the news conference Saturday at which his appointment by the Rams was announced.

"There are a lot of people in professional football who don't believe a college coach can handle this job," he observed. "That's a pretty big challenge." With a grin, he added: "I think I can."

Campus turmoil and the rigors of recruiting also figured in his decision.

"Also, I'm looking forward to getting out of the recruiting grind, too."

— Loel Schrader



TERRY PIRATES A PAIR

Cal State's Chuck Terry, despite giving away two inches in height to Colorado's 6-foot-8 Cliff Meely, puts up lefthand bank shot for two points Saturday night at Long Beach Arena. Getting good look at Terry in action is Steve Aaker (22). Cal State handled visitors with relative ease, 84-62.

—Staff Photo by RON CARLSON

BRUINS ROLL, 106-82

Just Like Old Times

By LOEL SCHRADER
Staff Writer

You might have guessed. With UCLA basketball fans worried over the staggers their favorites had developed lately, the Bruins exhibited all the old glamour for a national television audience and a crowd of 12,543 at Pauley Pavilion Saturday night.

Just in time for the Pacific-8 season, too.

In their final test before opening their league season Friday night at Pauley against Washington State, the Bruins smashed Dayton, 106-82.

It was the first meeting between the Bruins and the Flyers since the championship game of the national collegiate tourney

four years ago in Louisville.

Everything was the same, including the presence of a May as star player for Dayton. Ken May, brother of 1967 star Don May, exhibited ability, spirit and hustle, plus 34 points. But he was no match for the well-balanced UCLA team.

Dayton made a run at the Bruins early in the second half when a three-point play by May and a

25-footer by Al Bertke sliced UCLA's lead to 54-47.

But the Bruins' pressing defense, the return to shooting form of Henry Bibby and an awesome fast break shot down the Flyers.

UCLA outscored Dayton, 25-9, over a six minute period and finally shot to a 95-65 on a wild surge triggered by Wicks.

Bruin coach John Wooden mercifully sent reserves into the game at that point.

Bibby, who has been unable to connect on distance shots in the past several games, began gunning accurately in the second half.

(Continued Page S-2, Col. 4)

49ers Rebound, Blitz Colorado

By JIM McCORMACK
Staff Writer

For the first time in two weeks Jerry Tarkanian's post-game interview Saturday night was a happy one.

His Cal State Long Beach basketball team, which had lost three of its last four games and faced a stall in the other one, had beaten visiting Colorado, 84-62.

"It's about time we blitzed somebody," Tarkanian said with a smile. "The kids got a chance to loosen up and run and I think, for the most part, they played pretty well."

There were vital ingredients in CSLB's eighth win in 11 games, an extended zone defense and 50 per cent shooting.

Both were vital factors as the 49ers were able to handily overcome a spectacular performance by Buff all-America Cliff Meely.

"He is really something else," Tarkanian opined, a witness, as were 4,624 others in the Long Beach Arena, to a 20-point effort by Meely.

Meely, who added 12 rebounds, virtually had to go it alone against the 49ers and made baskets from everywhere.

"We didn't really try and do anything special with Meely," Tarkanian indicated, "except we tried to keep the ball away from him inside."

"We knew he was an outstanding outside shooter, but we encouraged him to shoot from there because, at least, from there he can't get to the boards."

The other defensive maneuver was an extension of a 1-2-2 zone to a half-court press.

That deployment not only helped the 49ers defensively — Colorado had 25 turnovers — but offensively as well as the hosts were able to convert many of the miscues into fast-break baskets.

SPORTS CALENDAR

Auto Racing — Permatex 200 qualifying, Riverside International Raceway, 9 a.m.; Figure-8 stocks, Ascot Park, 2 p.m.; Corona Raceway, 2 p.m.
Drag Racing — Orange County Raceway, 2 p.m.
Sports, Vacation Vehicle Show — Anaheim Convention Center, noon.
Hockey — Kings vs. St. Louis, Forum, 7 p.m.

"Give Long Beach credit," Colorado coach Sox Walseth suggested, "we didn't handle the pressure well at all, but much of it was because of Long Beach's zone. They play it very well. They have a very good basketball team."

Colorado, which has been on the road for eight days, coming directly to Long Beach from the Big Eight Tournament, got away to an early 12-9 lead, but the 49ers went to the extension of their zone and

pulled away, leading 39-24 at halftime.

"That half-court zone is going to be something we'll use a lot," Tarkanian promised after watching Colorado's deliberate attack falter against the defense.

"People are going to hold the ball on us from now on," Tarkanian added, "and we're going to need that to establish a faster tempo."

After Meely's muscles (Continued Page S-2, Col. 4)

LSU HURLS SCARE

Troy Comeback Wins in Overtime

"Last year's team would never have come back like we did tonight," coach Bob Boyd said after his USC Trojans fought back from a 10-point deficit in the final five minutes of play to outlast Louisiana State's basketball team, 80-76, in overtime Saturday night at L.A. Sports Arena.

"We've got darn good character," Boyd noted after the unbeaten Trojans had nailed down their 10th consecutive victory to protect their national ranking before a howling crowd of 5,048.

"To go along undefeated you have got to have some luck, we had it tonight."

The streak betters USC's fastest start since 1962-63 when the Trojans reeled

off nine in a row. The school record is 11 set in 1952-53.

The Tigers were on the threshold of upsetting the fourth-rated Trojans when Bill Newton converted two free throws and Gary Simpson hit successive drive — ins to give the Bayou boys a 70-60 cushion with 4:47 remaining.

But Mo Laiton, who lead all scorers with 22 points, found the range and sank four field goals — his last fielder pulling Troy even at 70-70 with 2:41 remaining.

Paul Westphal put USC ahead momentarily, 72-70 with a lay-in with 2:25 to go, but Simpson countered

(Continued Page S-2, Col. 3)



DAN DEVINE
Westwood Bound?

SPORTS ON RADIO AND TV

TELEVISION
AFC Playoff (Raiders vs. Colts), KNBC (4), 11 a.m.
NFC Playoff (Cowboys vs. 49ers), KNXT (2), 2 p.m.
Trans-Am Sedan racing, KJH (9), 4:30 p.m.

Sports Page (Mal Alberts), KJH (9), 10 p.m.
UCLA vs. Dayton, tape, KTLA (5), 12:30 a.m.
RADIO
Cowboys vs. 49ers, KNX, 2 p.m.
Kings vs. St. Louis, KABC, 7 p.m.

Raiders, 49ers Super Choices

Oakland Rates Nod Over Colts

Combined News Services

BALTIMORE — The mystery-shrouded Oakland Raiders and the image-conscious Baltimore Colts — two teams pursuing Super Bowl redemptions — meet today in an American Football Conference game that has all the overtones of the bitter NFL-AFL rivalry.

Las Vegas oddsmakers have established the Raiders, who won the Western Division title with an 8-4-2 record and then defeated Miami in a semifinal play-off, as slight two-point favorites over the Colts, who careened to the Eastern title with an 11-2-1 record and then whipped Cincinnati, 17-0, in the semis.

The game, expected to be viewed by 60,000 fans in Baltimore's Memorial Stadium and a national television audience (Channel 4, 11 a.m. PST), will supply one half of the field for the Super Bowl game Jan. 17 in Miami. The other Super Bowl finalist will come from the San Francisco-Dallas battle today in San Francisco.

Miami's Paul Warfield is on Oakland's bandwagon. He speaks with experience, having lost twice to each club during the season.

"The Raiders have better balance, good running and great passing while the Colts rely basically on passing," analyzed the outstanding wide receiver of the Dolphins. "The Colts ran well against Cincinnati but look who they were running against."

The Raiders, who immediately slammed the doors on their workouts upon arriving in Baltimore, announced everyone healthy for the title game. Baltimore is also healthy, including tight end John Mackey, hampered with a hamstring pull.

The biggest question asked of the Colts concerns their record. It is a true reflection of the club's talent?

Despite only two defeats, the Colts' record in their first year since moving from the old NFL into the new AFC with 10 former AFL members has remained somewhat suspect. Baltimore shows only one regular season victory over a team that finished above .500.

Both clubs rely heavily on middle-aged heroes and with the game rated as close as it is, either Oakland's 43-year-old George Blanda or Baltimore's John Unitas will probably decide the outcome.

Blanda, the AFC's player of the year, rescued five games single-handedly with his passing and place-kicking.



SNOW JOB

Groundskeepers at Baltimore's Memorial Stadium turn to heavy equipment as they dig out of a six-inch snowfall, preparing field for today's American Football Conference

battle between Colts and Oakland Raiders. It required 200 men and 50 pieces of equipment to clear away snow New Year's Day.

—AP Wirephoto

NEBRASKA NOW NATION'S BEST?

Writers Decide A.P. Grid Title

Combined News Services

Nebraska was the top-ranked survivor in an incredible New Year's foot-

ball parlay and the Cornhuskers — boastfully awaiting results of the final college poll — hope it

isn't the Irish eyes that wind up smiling.

Writer voting in the Associated Press poll will se-

lect a national champion this weekend and it appears to be a Nebraska-Notre Dame fight, with Tennessee as a darkhorse.

Prior to the flurry of bowl action, Texas was No. 1 and riding a 30-game winning streak.

Texas was blitzed 24-11 by Notre Dame; Ohio State was shocked 27-17 by Stanford while Tennessee ripped the Air Force, 34-13, and Nebraska held off LSU, 17-12.

"Nobody ran against us the way Nebraska did," said brilliant LSU tackle John Sage. "They were better offensively than Notre Dame."

"In my mind," said LSU coach Charlie McClendon, "there's no doubt who's No. 1 — it's Nebraska. We played them both, lost to them both. Nebraska is No. 1."

Rozelle Expects Expansion

SAN FRANCISCO (UPI) — Commissioner Pete Rozelle said Saturday he expects the National Football League to add six more teams during the coming decade — bringing the league to 32 clubs.

"We're not even thinking about expansion now," Rozelle told a news conference on the eve of the National Football Conference championship game between San Francisco and Dallas.

"But it's a logical as-

sumption that during this decade we're going to get to 32 teams. In the past we went from 12 to 26," he said.

"However, I don't know when it will come. The clubs want to consolidate what they have now — and don't want to destroy the competitive balance."

Rozelle said several cities have, or will have, the population to support an expansion team. He listed Seattle first and said other possibilities are Phoenix, Portland, Tampa,

Memphis, Birmingham, a regional team around Winston-Salem, Honolulu and Mexico City.

The commissioner also told newsmen he expects the league's competition committee to go "back to the old drawing board" and add a couple more criteria for selection of the fourth "wild-card" competitor for the conference playoffs.

"We damn near got burned and had to flip a coin this year," Rozelle said.

Ali Baba and his 40 thieves were pikers compared to guys like Detroit's Lem Barney and Minnesota's Ed Sharockman. The pass interceptions these two picked off helped send the Lions and Vikings into the playoffs.

NFC WEST	Had Interced	Interced By	Diff.	Lost Fumble	Recovered Fumble	Diff.
San Francisco	10	12	2	10	10	0
Arlams	10	12	2	10	10	0
Atlanta	21	19	2	17	15	2
Now Orleans	22	22	0	19	19	0
NFC EAST						
Dallas	16	24	8	15	15	0
N.Y. Giants	12	17	5	13	13	0
St. Louis	19	21	2	15	13	2
Washington	10	15	5	16	13	3
Philadelphia	10	10	0	19	18	1
NFC CENTRAL						
Detroit	15	28	13	16	16	0
Chicago	12	28	16	16	16	0
Green Bay	22	17	-5	14	14	0
AFC WEST						
Oakland	21	19	-2	17	12	5
Kansas City	16	31	15	7	13	6
San Diego	19	9	-10	14	13	1
Denver	28	14	-14	14	16	2
AFC EAST						
Baltimore	22	25	3	15	8	7
AFC CENTRAL						
Atlanta	19	23	4	11	11	0
N.Y. Jets	22	21	-1	12	11	1
Buffalo	26	21	-5	22	11	11
Boston	26	7	-19	17	17	0
AFC CENTRAL						
Cincinnati	11	23	12	16	16	0
Cleveland	11	23	12	16	16	0
Pittsburgh	37	23	14	15	15	0
Houston	23	18	-5	16	15	1

The same can be said of the defensive backs who stole passes for San Francisco, Dallas, Baltimore, Miami, Oakland and Cincinnati.

Turnovers win games. But which is more important to the win — stolen passes or fumble recoveries? You gain possession of the ball in both cases. So you might think they are equal. But they are not. According to the Sports Computer's Univac analysis of winning football, the interception is five times more important than the fumble recovery.

In general, the teams which steal the most interceptions lead their divisions. This is not true of fumble recoveries — Philly, Green Bay, Denver and Boston led their divisions on recoveries — and finished last.

★ ★ ★

Computer Championship Picks

AFC Championship: Baltimore over Oakland by 1.

NFC Championship: San Francisco over Dallas by 1.

It's Brodie vs. Dallas' Domsday

Combined News Services

SAN FRANCISCO — A high-stakes test of strength between an explosive offense and a shock-proof defense unfolds today with the San Francisco 49ers making their first run for the big money against Dallas' often-frustrated Cowboys.

The 49ers and Cowboys go at one another at 2 p.m. PST (Channel 2) for the National Football Conference crown in a fight to the finish, with a sudden-death overtime if needed.

At stake is a winner's share of \$8,500 per player — and a shot at the \$15,000 winner's hunk in the Super Bowl Jan. 17 opposite the victor of the AFC battle between Oakland and Baltimore on the East Coast.

The NFL finale pits a potent San Francisco attack led by venerable quarterback John Brodie, against the conference's toughest defensive club down the stretch.

Bay Area fans, aroused by Stanford's stirring Rose Bowl upset of Ohio State Friday and the possibility of an Oakland-San Francisco Super Bowl showdown, will jam 59,066-seat Kezar Stadium.

San Francisco is rated as a four-point choice for the title that has eluded them for 25 years and repulse Dallas' fifth championship bid in as many seasons.

After four years of title-game frustrations the Cowboys clicked off five consecutive victories and then blanked Detroit, 5-0, in last week's semis to reach the conference final once again. Last week's shutout extended the Dallas Domsday Defense's no-touchdown string to 21 consecutive quarters. Dallas was 10-4-0 in the regular season.

The 49ers, who took the West with a 10-3-1 record that ended the Rams' reign, trimmed Minnesota last week, 17-14, in the semifinals.

Duane Thomas, a rookie who shoved 1969 rookie whiz Calvin Hill to the sidelines, and Walt Garrison are the men who make the Dallas attack go. Thomas rolled up 803 yards, fifth best in the NFC, Garrison added 587 and Hill 577.

The Cowboys' passing has never been anything to glow about and it could be compounded today because starter Craig Morton is suffering with a sore elbow.

Morton completed 102 of 207 passes for 1,819 yards and 15 touchdowns.

By contrast, Brodie hit on 223 of 378 for 2,941 yards and 24 TDs. His chief target is all-Pro wide receiver Gene Washington.

PRO PIX By MORT OLSHAN

AMERICAN CONFERENCE CHAMPIONSHIP

OAKLAND (9-4-2) at BALTIMORE (12-2-1)
1976 Pre-season: Baltimore won 33-21 at Oakland.

Two tough, experienced adversaries who have suffered the heartbreak of Super Bowl defeats in the past. Savvy defensive clubs with striking similarities on offense as well. Outstanding breakaway receivers — Jefferson and Minton for the Colts; Stenkliff and Wells for the Raiders. Strong tight ends in Mackey and Chaster. Oakland was the top scoring team in old AFL three years before Baltimore replaced them this season in this first year of the new merged alignment. Right down the line — on both units and throughout the seasons — one notes strength piled against strength. Dixon vs. Bulach; Curtis vs. Conners; etc. Oakland does boast an edge in running speed. Baltimore walked through a "lightweight schedule", although proving it had both muscle and skill to win the game that counted the most. Oakland, competing in the more difficult Western Division, relied more on miracles to reach the semifinals. The Raiders faced a younger version of the Colts last Sunday when they defeated Don Shula's ambitious Miami team. Shula, the ex-Colts coach, had reconstructed the Dolphins along the framework of his successful Baltimore squads. . . the zone defense, the balanced attack. However, in terms of experience and talent, the Colts rate a far more formidable opponent than Miami. Lamenta will also encounter a more aggressive pass rush than Miami's. In the kicking department, Baltimore is superior. In the first analysis, the difference in this head-to-head battle may rest with the shrewd and poised Unitas. Lamenta was the AFC's statistical leader, but Unitas is the old pro and generally acclaimed the finest field general the game has known. Playing in that "insane asylum," otherwise known as Baltimore's Memorial Stadium, won't hurt the Colts' chances. The key factor in a big money match like this one is the leadership and cleverness of the remarkable Unitas.

PREDICTION: BALTIMORE 24 - OAKLAND 17

NATIONAL CONFERENCE CHAMPIONSHIP

DALLAS (11-4) at SAN FRANCISCO (11-3-1)
1969 Reg. season. Teams tied 24-24 at Dallas.

The old bromide says football is a game for 49 players. Like baseball — where pitching is rated 70% of the game — so it is true with the quarterback in football. That is, provided other factors are relatively equal. Dallas "came back from the dead" following a disastrous pounding by St. Louis Mo. 16 on Monday night TV. The Cowboy defense was largely responsible for the courageous comeback. It has not yielded a touchdown in the last 21 quarters it has been on the field. However, last Sunday San Francisco soundly defeated a team generally conceded to be the best defensive team in the NFL — Minnesota. Minnesota's rush, which racked opposing passers 49 times in regular season play, got to after QB-Brodie only once. Brodie's protection this season has been superb. He has been sacked only 9 times in 15 games, a league record. San Francisco coach Dick Nolan played and coached for Dallas' headman Tom Landry. He was one of Landry's chief defensive aides from 1963-67 before taking the 49ers job. Dallas' impressive showing over its last six games notwithstanding, there is the feeling that the 49ers defense is just as solid and confident as the Domsday Defense. Offensively, San Francisco, the NFL's highest scoring team this past season, rates a clear-cut edge over the Cowboys. There is more than the statistical difference separating the opposing QBs-Brodie and Morton. Morton is not in Brodie's class in experience, skill or consistency. In the running department Dallas' new star-Thomas is matched by SF's electrically charged Earl. More than Dallas, a running, half-control team, will be able to succeed where Minnesota failed. Morton's passing is erratic at best, throw the ball less and completed fewer aerials than any other starting QB in the NFC. The choice is Brodie and San Francisco's sharper offense — as the defenses are likely to battle to a standstill.

PREDICTION: SAN FRANCISCO 20 - DALLAS 14

Clock? Never Heard of It, Laugh Raiders

BALTIMORE — Coach John Madden of the Oakland Raiders, conditioned by his team's last-minute heroics this season, said Saturday he believes more are possible.

"No matter how much time is left in the game, we still think we can win," Madden said on the eve of his club's American Football Conference championship game against the Baltimore Colts.

The Raiders posted an

8-4-2 record in winning the Western Division this season, with 43-year-old George Blanda instrumental in four victories and a tie — all but one in the final 2½ minutes.

"When you experience something," Madden said at a news conference, "it's easier to talk about and have the players believe it's possible again. If you haven't done it before, they say, 'the old coach doesn't know what he's talking about.'"

OAK., COLT DALLAS, S.F. TV LINEUPS

KNBC (4) 11 a.m. KNXT (2) 2 p.m.

OAKLAND	BALTIMORE	DALLAS	SAN FRANCISCO
No. Name	No. Name	No. Name	No. Name
00 Olin	14 Mira	00 Widby	00 Scourie
01 Lomenca	15 Bortol	01 Bolden	01 Brodie
02 Dick	16 Hayrik	02 Stuebach	02 O'Brien
03 Eisch	17 Unitas	03 Morton	03 Beck
04 Sherran	18 Vok	04 Haves	04 Schor
05 Lasky	19 Warrick	05 Haves	05 Wschmidt
06 Warren	20 Perkins	06 Homan	06 Thomas
07 Smith	21 Orr	07 Addrevel	07 Rayburn
08 Brown	22 Tatiska	08 Reeves	08 Garrison
09 Bliff	23 Garlin	09 Garrison	09 Strong
10 Wilson	24 Morton	10 Hines	10 Gossel
11 Hunsb	25 Hinton	11 Green	11 Phillips
12 Gull	26 Hark	12 Hill	12 Schreier
13 Olson	27 Dunin	13 Williams	13 Johnson
14 MacKinnon	28 Bulach	14 Waters	14 Simpson
15 Key	29 Mallard	15 Welch	15 Villard
16 Banzack	30 Maxwell	16 Harris	16 Suddham
17 Vivatt	31 Tili	17 Flowers	17 Blyler
18 Lasky	32 Stokess	18 Lewis	18 Tucker
19 Alkins	33 Leo	19 Lewis	19 Beard
20 Hubbard	34 Curry	20 Manders	20 Campbell
21 Lasky	35 Goud	21 Hines	21 Darnes
22 McClenn	36 Nichols	22 Howley	22 Hanks
23 Benson	37 McCall	23 Sincic	23 Hanks
24 Conners	38 Day	24 Kiner	24 Munley
25 Lasky	39 Johnson	25 Fitzg	25 Laks
26 Conners	40 Esteller	26 Coo	26 Beld
27 Lasky	41 Nelson	27 Moore	27 Collett
28 Harvey	42 Larson	28 Nelson	28 Beld
29 Wilson	43 Tili	29 Tomsy	29 Krueger
30 Keelins	44 Vogel	30 Wright	30 Beld
31 Smith	45 Lasky	31 Lasky	31 Edwards
32 Schell	46 Williams	32 Beld	32 Beld
33 Huber	47 Wells	33 Beld	33 Beld
34 Davidson	48 O'Brien	34 Beld	34 Beld
35 Davis	49 Hendrick	35 Beld	35 Beld
36 Davis	50 Beld	36 Beld	36 Beld
37 Beld	51 Beld	37 Beld	37 Beld
38 Beld	52 Beld	38 Beld	38 Beld
39 Beld	53 Beld	39 Beld	39 Beld
40 Beld	54 Beld	40 Beld	40 Beld

The Good (Tennis) Life — That's Rosemary's Baby

"I don't have to go to work at 9 and work till 5. I can do what I want to do, and I can live a fairly decent life." — Rosemary Casals.

The trouble with female tennis players is the people who keep telling them that they should quit paddling around and get married . . . or, if they're already married, why don't they have any kids?

After all, it's a man's world — well, isn't it? — to be gallivanting around, sipping the wines and pleasures of

lie Jean, her doubles partner, sometime singles opponent, usual traveling companion and best friend. They share interests, like folk music.

"The old lady and I, we carry our guitars around together," says Rosie, at 22 five years younger than BJK. "We've been playing together five years now. She didn't have a partner after Karen Hantze (now Susman) retired to get married."

"I was at Forest Hills and she came up and asked, 'Would you like to play doubles with me?' I was very thrilled. She said she would rather play with an American. It helped me quite a bit. She introduced me to a completely different world."

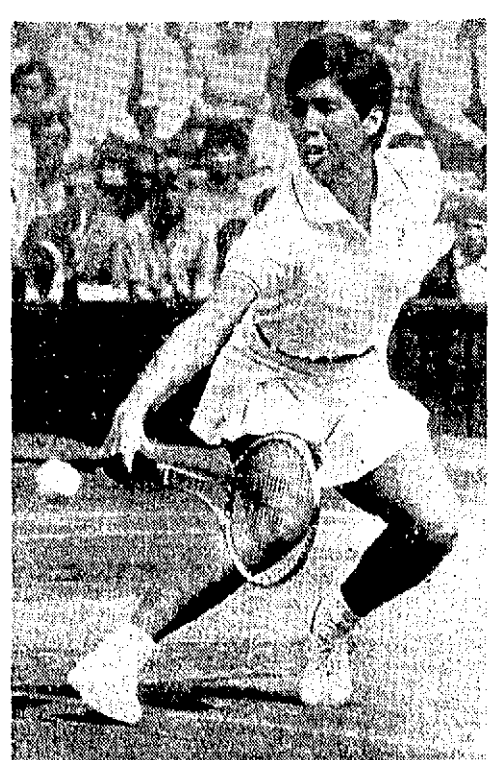
Rosie has won three Wimbledon doubles championships with Billie Jean, as well as a few lesser singles titles on her own. There is the impression that Billie Jean has always stood in the way.

"I haven't played her as often as people think," Rosie says. "I've played her often within our tour group, but this year I may have played her only once in all the tournaments. I've never played her in a major final."

LIKE BILLIE JEAN, Rosie wasn't pushed by her parents but had to nag them into taking her seriously as an athlete.

"I've played since I was, oh, 8½ or 9 years old. My dad would play with a foursome at Golden Gate Park on weekends and he'd take me along just to watch. I'd be on the court bugging him all the time because I wanted to play, so he'd give me quarters to go ride the merry-go-round, just to get rid of me."

"Then he realized that I really did want to play, so he quit the foursome to start playing with me. It was a big sacrifice because, you know, nobody wants to play with a kid."



From then on, nobody could hold Rosie back.

"After 10 hours of tennis he just couldn't play any more," she recalls. "He'd try to find me people to play but nobody would play me."

The only way Rosie could play was to enter a tournament.

"I traveled quite a bit in the United States, a lot more than any other kid my age. I thought it was very important that I play any tournament that was of any consequence."

"I always played two categories above me . . . like in women's tournaments, instead of playing juniors. I think I got a lot of good experience that way."

SO YOU CAN say to Rosie, you've come a long way, baby . . . which is a slick way of plugging the sponsor of the new women's pro tour, Virginia Slims.

But . . . a cigarette sponsor for an athletic promotion?

"It's a funny thing," says Rosie, who doesn't smoke. "Joe Cullman, the head of Philip Morris, is just in love with tennis. He can't help it if he's involved with cigarettes. In no way do they push us to say, 'I smoke Virginia Slims.'"

"This is not their intention. They just want to help the women . . . and, naturally, they're getting quite a bit of publicity because, you know, their cigarette is meant for women . . ."

And because, you know, the cigarette manufacturers, shut out of TV and radio since New Year's Day, are looking for new vehicles to peddle their wares.

(Continued Page S-8, Col. 4)



RICH ROBERTS

many continents. If women aren't going to stay home and have the babies, who is?

Rosemary Casals isn't, that's for sure. She'll be playing in the Billie Jean King Invitational women's pro tournament Jan. 14-17 in Long Beach, about as near as she usually can be found to her San Francisco home.

"I like music, I like to dance, I like to have a good time," she says. "When I am home I have a couple of horses. I enjoy the fact that when I'm not playing I'm not facing a routine day. I'm very fortunate. I'm young and I know what I want."

ROSIE IS SEEDED second in the tournament to Bil-



DAVE LEWIS

Michigan, Bruins 72 Rose Rivals?

Despite losing 28 senior starters between them, Friday's Rose Bowl opponents — Stanford and Ohio State — figure to be in the thick of their conference championship races again next season.

It would be no great surprise to see them meet again in Pasadena next New Year's Day if the Big Ten takes its long-awaited action and votes out its "no return" clause.

Despite the fact Woody Hayes loses 15 senior starters, including nine of all-star caliber from perhaps the greatest single class in college football history, the Buckeyes figure to battle it out with Michigan for the Big Ten crown next season.

Michigan must be rated a 7-5 choice to win the conference title and Rose Bowl bid primarily on the fact the Wolverines play the Buckeyes on their home grounds when the giants meet in their annual showdown next Nov. 21. We list Ohio State at 9-5 in the '71 race.

Four rival schools figure to field improved clubs to produce the "deepest" race the Big Ten has enjoyed in several years. Minnesota, Purdue, Northwestern and Michigan State should be much tougher. All are solid at quarterback and will be packed with experienced veterans.

Coaches out here figured the Pacific-8 was the strongest conference in the country from top to bottom the past season and it will be even better-balanced in '71.

We rate UCLA and USC 5-2 co-favorites at this stage; Stanford, 3-1; Oregon and Oregon State, both 7-2, and Washington and California, 10-1. Only Washington State figures to be outclassed.

HERE IS A RUNDOWN on the Pacific-8 contenders:

UCLA — Bruins need only adequate quarterbacking to become the "toast of the coast." Unless the new coach can land a junior college transfer, he'll go with his frosh quarterbacks of the past season — Lew Thomas from New Mexico or Jeff Allen from Houston.

Team will be thoroughly battle-tested before opening conference race — playing Pittsburgh, Texas and Michigan in first three games.

UCLA has nine offensive and eight defensive starters returning plus 18 to 22 second-stringers and some outstanding personnel from the frosh squad headed by the touted running star from Blair High, Jim McAllister. Bruins will have speed to burn, something they lacked the past season.

USC — Trojans lose five offensive and seven defensive starters, but have 19 of 22 second-stringers back to take up slack and will tap their seemingly endless supply of outstanding manpower for depth. Should be among nation's most prominent teams as usual.

Troy's '71 club will be built around veteran backfield consisting of quarterbacks Jimmy Jones and Mike Rae and such great runners as Lou Harris, Rod McNeill and Sam Cunningham.

STANFORD LOSES ALMOST AS MANY senior starters than Ohio State — eight on offense, including Jim Plunkett, and five from defensive unit, but the Indians nevertheless will be playing with another loaded deck in 1971.

Biggest problem appears to be rebuilding the offensive line for the second season in a row, but John Ralston has nine second-stringers to go along with such returnees as backs Jackie Brown and Hillary Shockley, and tackle Bill Meyers.

Quarterback is not as big a problem as most people would think. Don Bunce, who saved his final year of eligibility by redshirting the past seasons will return. There was a time, of course, when he was considered the one who would be leading the Indians the past three years rather than Plunkett.

Don performed sensationally whenever he got the chance to play in 1968 and '69. When Plunkett was injured against Washington as a sophomore, Bunce came on and threw three TD passes and scored another to spark Indians to a 35-20 win. In 1969, the 6-1, 190-pounder played most of the game against Washington State and was voted the Pacific-8's "back of the week" when he ran for 129 yards, scored one touchdown and passed for another.

The heart of the defensive unit returns, including three of the four "Thunder Chickens," (the down linemen), plus linebackers Jeff Siemon and Mike Simone. Seven second-stringers also will be back.

THE INDIANS ALSO HAVE SOME tremendous freshman from a squad which lost only to UCLA's yearlings, 20-19, the past season.

They include Jim Winesberry from Tulsa who is hailed as "another Gayle Sayers." The 6-1, 185-pound running back with 9.7 speed was the star of three consecutive Oklahoma State championship teams.

Other top prospects include Rufus Shaw, a spectacular pass receiver from Dallas; linebacker Gordon Reigel, 6-3, 215, who was Colorado's player of the year in '68; tackle Reuben Monmouth, 6-2, 247, from Houston; David Marcelino from Wrentham, Mass., an outstanding placekicker for two-time state championship team; Tom Lasater, a fine receiver like his brother on the varsity, and some more quarterbacks, including Mike Gilyard, Dallas' "1969 offensive player of the year," who threw for 4,278 yards and 45 touchdowns in fabulous prep career. He hurled five TD aeriels against USC frosh the past season.

OREGON — RETURNS EIGHT OFFENSIVE and seven defensive starters and 20 of 22 second-stringers. Will be explosive team again with the great Bobby Moore plus Dan Fouts coming off a great sophomore season at quarterback. Defense will be improved.

OREGON STATE — "The Great Pumpkin." Dee Andros, will be lying in the bushes for rivals. He has 10 offensive and seven defensive starters back, in addition to all 22 second-stringers, 18 of whom were sophs. Quarterback Steve Endicott, knocked out with a broken leg early the past season, will return to give the Beavers strong leadership.

WASHINGTON — Loses eight offensive starters, but Huskies have ample manpower to be extremely dangerous if team's racial problems can be solved. Key men in potent air attack back, including the spectacular Sonny Sixkiller.

CALIFORNIA — Bears hurt by graduation, but Ray Wilsey has 12 starters and 16 second-stringers back and plans to recruit heavily from junior colleges to complement good prospects from freshman team.

Sports Night Tickets on Sale

Tickets for the Century Club's annual Sports Night banquet Jan. 21 in the Lafayette Hotel Grand Ballroom can be secured from Jim Dalley (435-0874) at 565 E. Ocean Blvd.

Dennis Dummit and Leon Burns will be hon-

ored as co-athletes of the year. Special awards will be presented to Cathy Rigby of the SCATS, international gymnastic champion who was the first medal winner ever for the U.S. in the World Games, and Gary Gabelich, holder of the land speed record.



LEAFS, 13-0

Red Wings Red

Combined News Services

Four Toronto Maple Leafs scored two goals each — but failed on an extra point try — as the Leafs bombarded Detroit, 13-0, in a National Hockey League runaway Saturday night.

It was a rather rough start to the new year for Red Wing rookie goalies Jim Rutherford and Don McLeod who managed to block only a handful of the 49 shots the Maple Leafs rifled at them.

The Leafs scored on four of five power-play situations and even once short-handed. Norm Ullman, Paul Henderson, Billy MacMillan and Daryl Sittler each tallied twice.

Jacques Plante and Bruce Gamble shared the shutout by stopping 31 shots.

In other games Montreal exploded for four goals in just over five minutes during the second period to overcome a 2-0 deficit and whip California, 5-3; New York broke open a tie game with second period goals by Arnie Brown and Pete Stelmowski for a 3-1 victory over Pittsburgh; the St. Louis Blues bounced Vancouver, 3-1, and Bobby Hull set up the tie-breaking goal and also fired into an empty net for the final goal in leading Chicago over Philadelphia, 3-1.

The Flyers broke on top when Bill Lesuk beat Chicago netminder Gerry Desjardins from 45 feet out with 11:33 gone in the game. But Dennis and Bobby Hull set up Eric Nesterenko for the tying goal on a power play less than 2½ minutes later.

After a scoreless second period, Bobby Hull celebrating his 32nd birthday left a trail of fallen Flyers in his wake in an end-to-end rush before passing to former King Bryan Campbell, who set up Chico Maki for the winning goal at 12:30 of the final period.

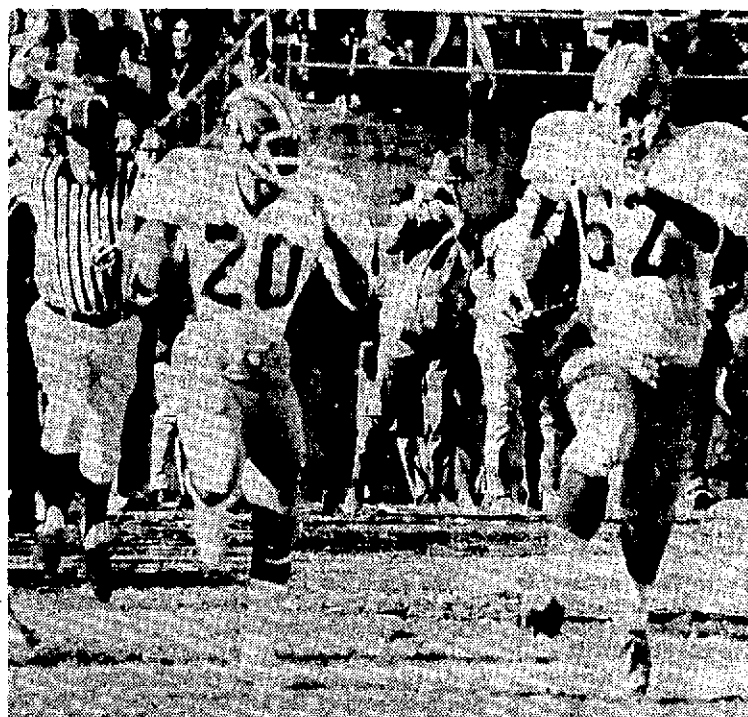
Bobby Hull then poked in his 21st goal of the season with eight seconds remaining to play, after the Flyers had pulled goalie Bernie Parent.

The loss extended the Flyers' losing streak to 10 games, second longest slump in the team's histo-

HIGH-STEPPING WEST

Leon Burns of Cal State Long Beach dances away from the East's Rick Telander of Northwestern (above) in East-West game Saturday. The West's Mel Gray (bottom) of Missouri streaks for 99-yard TD run with opening kickoff. Dennis Havig (62) of Colorado leads way.

—AP Wirephotos



TIGERS TOO MUCH IN GATOR, 35-28

Auburn Wins but Archie Wows 'em

Combined News Services

JACKSONVILLE, Fla. — Auburn's Pat Sullivan had the statistical edge while leading Auburn over Ole Miss, 35-28, in Saturday's Gator Bowl — but the heart of the fans went out to injured, but gallant, Archie Manning.

Sullivan, who got the Tigers off to a 21-0 lead in the first 18 minutes with

yards with nine seconds remaining in the third period with what proved to be the clincher, giving the Tigers a two-touchdown bulge.

In the final quarter Manning zig-zagged his way on a 37-yard run through the Auburn defense that set up another score which cut the lead at 35-20 with 7:06

remaining. That touchdown was scored by Chumbler from the one as the exhausted Manning took oxygen on the sidelines. It was an exasperating

day for high-scoring Auburn who seven times got inside the Ole Miss 30 without scoring, twice stalling on the Rebels' one.

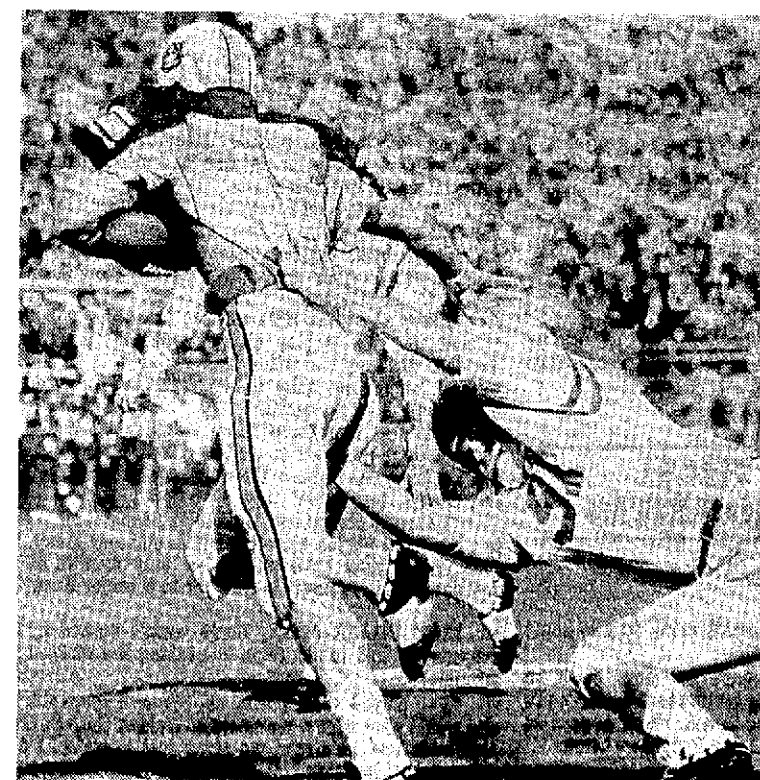
Sullivan hurled scoring passes of 13 yards to Terry Beasley and eight yards to Alvin Bresler. The other Tiger tally came on Mickey Zofko's six-yard run in the third quarter.

Manning scored once on a one-yard run during Ole Miss' 14-point second quarter. He threw a scoring strike to Floyd Franks for the other touchdown of the quarter.

"I don't think that old hospital bed ever got off my back," Manning said afterward. "As a matter of fact, it felt like it rode me down the field a couple of times."

Manning got in for only a few plays in the second half. "I probably could have gone in there and it was hard to stand and watch," the Rebels' slick quarterback said in the locker room. "But my eyes got so far back in my head, it was hard to see. I didn't want to go in there when I would have hurt the team. I just wouldn't have gotten the job done."

Manning got in for only a few plays in the second half. "I probably could have gone in there and it was hard to stand and watch," the Rebels' slick quarterback said in the locker room. "But my eyes got so far back in my head, it was hard to see. I didn't want to go in there when I would have hurt the team. I just wouldn't have gotten the job done."



STR-R-R-RETCH

Cloyce Hinton (91) of Mississippi hangs onto Mickey Zofko (15) of Auburn to make tackle on kickoff return of Gator Bowl Saturday at Jacksonville. Hinton kicked off and made stop. Auburn won, 35-28.

—AP Wirephoto

Combined News Services

OAKLAND — Mel Gray of Missouri opened the game by scoring on a 99-yard kickoff return and later caught a touchdown pass from Santa Clara's Don Pastorini Saturday to lead the West to a 17-13 victory in the 46th Shrine East-West football classic.

Pastorini was the only quarterback in the all-star game to complete a long pass in the strong wind of the Oakland Coliseum, hitting

and handed off to Gray at the 13-yard line and Gray sprinted the final 87 yards.

The East, with Braxton and Adamle leading the running attack, evened the score at 7-7 with a 75-yard drive in the first period. Adamle, the Big 10 rushing champion, dove over the middle from inches away from the goal line to score the touchdown.

Pastorini's field goal in the second quarter put the West ahead to stay, but big defensive plays, including two by Pat Murphy were needed to record the victory.

Murphy, from Colorado, intercepted a pass from Michigan's Don Moorhead in the end zone to stop an East drive in the second quarter and recovered a fumble at the West 20-yard line to kill a third-period scoring threat.

The West increased its edge in the series to 23-18-5 by winning for the third year in a row.

All-America Charlie Weaver of USC was selected the game's outstanding defensive player. The West defense, besides recovering several fumbles, held the East inside the 25-yard line twice.

Pastorini, who played college-division football at Santa Clara, said he was not overly awed by the all-star caliber of the game.

"Rather, it gave me a chance to show that college-division football is not as bad as some people think it is," he commented. "For me, this game was a big opportunity."

Eddie Crowder of Colorado, coach of the winning West team, called Pastorini "one of the most remarkable players I've ever seen."

"I tried to recruit Pastorini for Colorado," Crowder said, and added he started Dan instead of Dummit and Hixson because he was elected the team captain.

East-West — 17-13
West — Gray 99 kickoff return (Thompson 12) handoff to Gray 87 (Pastorini kick)
East — Adamle 1 run (Braxton kick)
West — Gray 43 pass from Pastorini (Pastorini kick)
East — Will 94 interception return (Pass failed)
A-54,000.

	East	West
First downs	17	13
Rushing yardage	172	134
Passing yardage	76	159
Return yardage	7	17
Passes	7-22	12-25
Fumbles	4-1	3-3
Fumbles lost	2	1
Yards penalized	35	31

ting the speedy Gray on a 45-yard bomb as the West took a 17-7 lead in the third period.

Pastorini, selected as the offensive player of the game and earning the starting assignment ahead of the West's other glamour QBs, UCLA's Dennis Dummit and SMU's Chuck Hixson, also kicked a 42-yard field goal, second longest in the history of the East-West game.

Leon Burns of Cal State Long Beach, a replacement in the West backfield just four days earlier, was the top ground gainer for the West. The Little all-America fullback carried 22 times, gaining 88 yards, one yard shy of the East's Mike Adamle of Northwestern who ran 20 times.

The 99-yard game-opening kickoff return and a 94-yard touchdown run by Jeff Wright of Minnesota on an interception in the closing minutes set East-West records.

Wright, a defensive back, grabbed a desperation underhand pass thrown by Dummit and scored with four minutes to play and made the score 17-13 in the nationally televised game.

The East got the football again with more than two minutes left but Jim Braxton of West Virginia fumbled at midfield and Norm Thompson of Utah recovered.

Thompson collaborated with Gray on the 99-yard game-opening kickoff return. He took the kickoff

'GOOD A RUNNER AS REX KERN' Tribe to Ride With Bunce

Now that Jim Plunkett is gone, is it all over for Stanford?

Hardly. The Indians, who surfaced in a Rose Bowl for the first time since 1952 and upset Ohio State Friday, 27-17, aren't going to fall back into the pack.

Don Bunce's presence will prevent a tumble.

"He's as good a runner as Rex Kern of Ohio State," declares defensive tackle Greg Sampson of Long Beach. "He was super at playing the role of Kern in our pre-Rose Bowl workouts."

Bunce is not a parlor name.

But the 6-1, 190-pound quarterback from Menlo Park pushed Plunkett for a starting job when they were sophomores, then saw only limited action as a junior.

He sat out this past season to preserve his final season of eligibility.

"I wanted to play at least one season as No. 1 quarterback at Stanford," he says of his decision to forego the 1970 season.

Bunce is not highly regarded as a passer, but his running and leadership abilities are rated as superior.

The Indians have other outstanding returnees, among them Sampson, defensive guards Larry Butler and Pete Lazetich, linebackers Jeff Siemon and Mike Simone, offensive tackle Bill Meyers and running backs Jackie Brown and Hillary Shockley.

Then there are two talented quarterbacks, Jesse Freitas and Mike Boryla, to back up Bunce.

"We'll be strong again," says Stanford coach John Ralston. "We're losing some extremely valuable and dedicated players, but we also gained some valuable experience from the 1970 season and our Rose Bowl appearance."

Ralston also demonstrated that a Rose Bowl coach can benefit by building his team slowly to peak performance.

The Stanford coach followed advice tendered by USC's John McKay, waiting until the final week to introduce his game plan.

Larry Butler, former St. John Bosco athlete from Lakewood, saw the wisdom in Ralston's casual approach to the first 10 of

Stanford's 16 practices for the Rose Bowl.

"We were so ready we wanted to explode," he said after the Rose Bowl game.

As for Ohio State, the Buckeyes' three-year domination of the Big Ten may have ended.

The sophomore group that was so golden in the 1969 Rose Bowl with a 27-16 victory over USC left the scene as seniors with their reputations tarnished.

According to people who know the Ohio State scene well, there are not enough quality players to take the place of Rex Kern, John Brockington, Jim Stillwagon, Jack Tatum, Mike Sensibaugh, Leo Hayden and Jan White.

Coach Woody Hayes, who will be 58 next month, isn't certain what he intends to do.

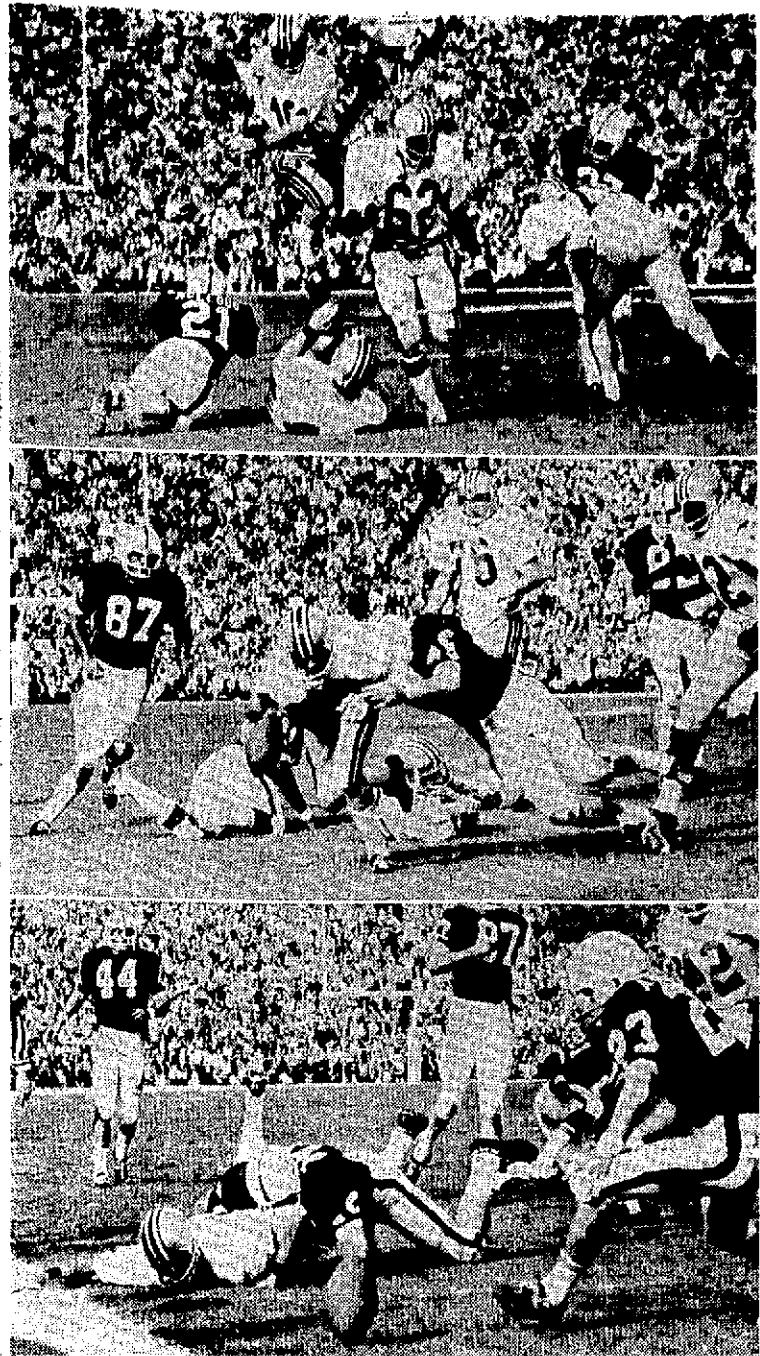
"The university ought to go to Woody and offer him

an administrative job," an associate of Hayes' said prior to the Rose Bowl. "He would be tickled to death."

An era that began with so much fanfare in the fall of 1968 ended with one national championship and a great deal of disappointment.

A football takes some crazy bounces.

—Loel Schrader



REX RUNNING BIT RECKLESS

Rex Kern lived recklessly on this second-quarter play Friday. Leaping tackle attempt (top) by Stanford's Charles McCloud (21), Ohio State quarterback regained footing only to fumble when hit by Dave Tipton (middle). However, ball rolled out of bounds before Indian Jim Kauffman (23) could corral it (bottom).

—AP Wirephoto

Rams Pull a Surprise, Hire Tommy Prothro

(Continued from Page S-1)

winner I would not be interested. I'm too old for that. If I thought the Rams were not going to win right away I would not be interested."

Prothro said he was motivated at least partly by the prestige of the job.

"All of us in athletics show our maturity by seeking prestige positions. When I was at Corvallis coaching Oregon State, football was certainly the biggest thing there."

"I think you gentlemen of the news media helped me make my decision. The media creates public opinion and reflects public opinion. I've been back at UCLA for six years and now I've been convinced that pro football is bigger than college football."

Prothro said he had no aspirations to become general manager but wants to devote his talents to coaching and will have authority to make trades for players he needs or wants.

"It's too big a job in my way of thinking. Jim Owens at Washington was both coach and athletic director and his teams suffered."

Majority owner Dan Reeves holds the portfolio of general manager but Jack Teele, who bears the title of assistant to the president, is the executive officer.

Allen was said to have wanted to run the club not only on the field but also in the front office. This was one of the sore points with Reeves.

Prothro said he had not had any contact with Allen but predicted the latter would "do all right" as far as a new job was concerned.

Allen said, "Tommy and

I are good friends. Tommy has worked hard all his life for this type of job and deserved it. I know he will do a good job."

Asked if he will keep any of Allen's assistants, Prothro said, "I would like to, but on the other hand I don't want a situation where you have a combination of three or four philosophies which might conflict. Wherever I've gone I've kept someone."

"I think I should have at least one assistant who knows the league. But if I thought this was an overwhelming factor, then the Rams should have hired a professional coach. I hope to have my new staff within a week."

Prothro did say "I'd like to have Earnel Durden as one of my assistants. I called him this morning but couldn't get him." Durden came to UCLA from Cal State Long Beach where he was a top aide for one year (1968).

Questioned if he was interested in talking to Gary Beban, Prothro said, "I would be interested. I have some reluctance though. I don't want people to think I was bringing in a pet."

What about Dennis Dummit? "He's been a great quarterback on our team. I'd like to have Dummit but I'm afraid of what the Rams might have to give up in the draft. I think Dennis has a real good chance in pro football. I don't want to get in a position where some players are called my pets."

Where will you make your office? "We'll keep our coaching staff in Long Beach."

In answer to a question on pro officiating, Tommy said, "I think I've developed a pretty good attitude toward players, assistants, fans and the press. I've never been able to develop a good attitude toward officials."

A devotee of bridge, Tommy laughed when asked about his card game. "I canceled out of a Palm Springs bridge tournament today."

When it was pointed out that Allen was more con-

cerned with the Rams' defense, Prothro said, "I strive for balance. I don't think one is more important than the other. When our offense at UCLA was going better I'd spend more time on defense. If our defense was going better than the offense, then I'd work more on offense. I move back and forth."

Prothro said he had no idea who would succeed him at UCLA but added he had discussed his decision to leave and possible replacement with UCLA athletic director, J.D. Morgan. Appointment of his successor is strictly up to Morgan, Prothro added.

The new coach was introduced by Ram vice president C.D. Martin, representing Reeves, and Prothro led off with the crack, "I have no prepared statement, but I can give you some long-winded answers."

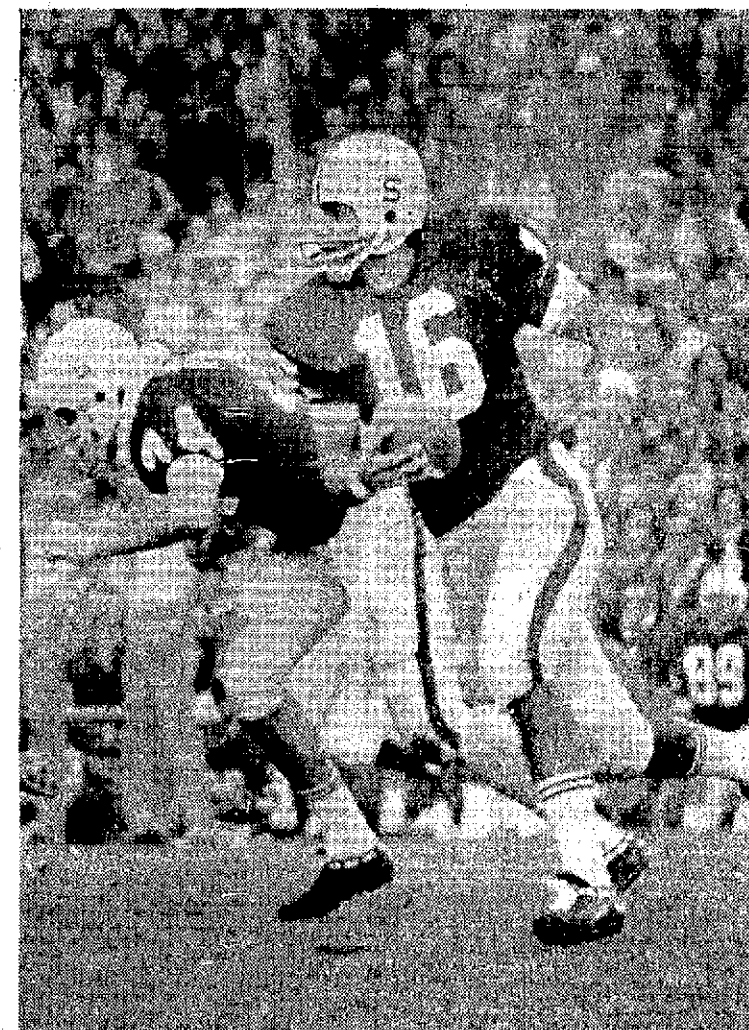
He said there had been feelers regarding the Rams since last fall, but that the final actual contact was about Dec. 22. During the holidays he visited his family in Memphis and later spent two days with Reeves in New York. The decision to join the Rams was made Dec. 31, Prothro said.

Martin read a prepared statement from Reeves. "We promised to try to find the best possible man for our players and our fans. It is my conviction we have done just that and that Tommy will prove it."

Thus, Prothro joins Adam Walsh, Bob Snyder, Clark Shaughnessy, Joe Stydahar, Hamp Pool, Sid Gillman, Bob Waterfield, Harland Sware and Allen who have directed Ram fortunes. He's also the first Ram coach hired out of the college ranks since Reeves plucked Gillman from Cincinnati in 1955.

Asked how he sees the future of the Rams as far as draft choices go, Tommy said, "We have our No. 1 and 2, then miss the third and fourth rounds, and have our No. 5 on." The NFL draft begins Jan. 28.

Do you expect any resentment from the play-



HEISMAN HERO ON RUN

Integral part of Stanford game plan New Year's Day was quarterback draw play to offset Ohio State pass rush. Jim Plunkett (16) follows tackle Tim Schallich (74) for good yardage on this third-quarter draw.

—Staff Photo by CURT JOHNSON

ers? "I heartily support players being loyal to a coach. I think players should be loyal to the next coach. I don't want affection from the players, only respect."

What do Ram players think about Prothro's selection?

Merlin Olsen: "I think he's a fine coach and has a fine record. I think his selection surprised us all."

Joe Seibolli: "I've always felt he was one of the finest coaches in the country. He's done an outstanding job at UCLA."

Jack Snow: "I just heard about it a while ago. He's a fine coach."

Jack Pardee: "I'll always be eternally grateful to UCLA. That's where I had surgery for cancer on my arm. Prothro is an excellent selection."

Prothro is one of only a few coaches ever to produce more than one Heisman trophy winner. They were Terry Baker when he was at Oregon State in 1962 and Beban at UCLA in 1967.

The American Football Coaching Assn. voted

Prothro coach of the year in 1965.

Prothro was the protege of the late Red Sanders, under whom he served as backfield coach for six years, 1949-54, at UCLA, before going to Oregon State as head coach for 10 seasons.

Irony department: Dick Vermeil, who served on the Ram coaching staff in 1969, took an assistant's job with Prothro last year. Allen's son, Allen Jr., was a quarterback on the UCLA freshmen team last season.



Florida State Coach Selected

Larry B. Jones, Tennessee defensive coach, was selected head football coach at Florida State Saturday.

Jones, 37, signed a four-year contract at \$27,500 a year, succeeding Bill Peterson who resigned Dec. 20 to become athletic director and head coach at Rice.

'Rocket Rod' Collects \$10,000

Defending champion Rod Laver crushed fellow Australian pro Ken Rosewall 6-3, 6-2, 7-5 Saturday in the first \$10,000 winner-take-all match of the \$210,000 Tennis Champions Classic in New York.

Laver got off to a slow start before a crowd of 7,252 in Madison Square Garden, falling behind 3-1 in the first set. But Rocket Rod then won the next nine games to take control of the match.

Laver will meet John Newcombe Jan. 9 in Rochester, N.Y., in the second \$10,000 match.

Powell Honored as Top Slugger

First baseman Boog Powell of the Baltimore Orioles will be honored as "Slugger of the Year" by the Houston Baseball Writers Assn.

Powell, who capped a strong 1970 season by being selected the American League's Most Valuable Player, will receive the Eddie Dyer Award on Jan. 29. Powell batted .297, hit 35 home runs and drove in 114 runs during the regular season.

Browns: Skorich Waiting in Wings?

Cleveland Browns owner Art Modell is expected to announce the successor to Blanton Collier as Browns head coach next week and it appears the man will be Nick Skorich.

Skorich, former head coach of the Philadelphia Eagles, has been an assistant under Collier for six years and is considered the front runner for the job.

Blanda Wins Another MVP Award

George Blanda, 43-year-old Oakland Raider quarterback and hero of the Gritol Generation, was selected the American Football Conference's Most Valuable Player for 1970 by the Long Island Athletic Club.

Blanda, who kept the Raiders' chances alive for a return to the Super Bowl by kicking three dramatic field goals in the final few seconds of play to pull out three games, will be an honored guest at the fifth annual pro football MVP awards dinner Jan. 29 at the Garden City Hotel.

Bob Jones Award to Palmer

Arnold Palmer, without a PGA tour victory in 1970, still came up a winner Saturday.

The Latrobe, Pa., veteran and winner of 55 tour titles dating back to 1955, has been selected to receive the 1971 Bob Jones Award for "distinguished sportsmanship in golf."

The award will be presented at the USGA annual meeting in New York Jan. 30.

Boy's Basketball

HOLIDAY BASKETBALL TOURNAMENT

At Millikan High

Class D — McArthur 19, Heartwell 15; Collins Estates 16, Drake 12; Scherer 20, Whaley 27; McArthur 25, Whaley 21; King 25, Scherer 3; Whaley 2 13; Drake 5; McArthur 16, Silverado 14; King 46, Collins Estates 11; Heartwell 25, Whaley 27. (Consolation championship) McArthur 12, King 5 (Championship).

Class E — Scherer 14, Whaley 21; King 18, Whaley 22; Whaley 21, Whaley 22; Whaley 22, Whaley 22 (third place); Scherer 14, King 9 (first place).



HONORS TO BILLIE JEAN

Billie Jean King shows Daniel H. Ridder, editor and publisher of the Independent, Press-Telegram, the Helms Athletic Foundation's Hall of Fame award presented to her at luncheon in Los Angeles for "noteworthy achievement in tennis." The I. P-T is principal sponsor of \$14,000 Billie Jean King Invitational to be played Jan. 14-17 in Long Beach.

—Staff Photo

BILLIE JEAN KING INVITATIONAL

2nd Tournament \$100,000 Virginia Slims National Pro Circuit

TICKET
ORDER
BLANK

MAIL ORDER COUPON (Cite, Complete & Mail Today) NAME (PRINT) _____
To insure prompt service, send a self-addressed, stamped envelope with your order to:
BILLIE JEAN INVITATIONAL
c/o Independent Press-Telegram
P.O. Box 230
Long Beach, California 90801

From 11 A.M. THURS. JAN. 14 Billie Jean Center	From 11 A.M. FRI. JAN. 15 Billie Jean Center	7:30 P.M. SAT. JAN. 16 City College Gym	7:30 P.M. SUN. JAN. 17 City College Gym
<input type="checkbox"/> Grandstand tickets @ \$4 each amt. _____	<input type="checkbox"/> Grandstand tickets @ \$4 each amt. _____	<input type="checkbox"/> Courtside tickets @ \$4 each amt. _____	<input type="checkbox"/> Courtside tickets @ \$4 each amt. _____
<input type="checkbox"/> Gen. Admission tickets @ \$2 each amt. _____	<input type="checkbox"/> Gen. Admission tickets @ \$2 each amt. _____	<input type="checkbox"/> Mezzanine tickets @ \$2 each amt. _____	<input type="checkbox"/> Mezzanine tickets @ \$2 each amt. _____

Please do not send cash. Make your check or money order payable to "Billie Jean Invitational." TOTAL REMITTANCE \$ _____
Proceeds will go to building permanent seating at Billie Jean King Tennis Center

LADIES ONLY AT S.F.

Rich Net Tour Opens

By BOB MARTIN
Staff Writer

Women stars will launch the first all-female pro tennis tournament circuit in history Wednesday in San Francisco when competition gets under way in the \$15,000 British Motor Car Invitational.

Billie Jean King is favored to win the \$4,200 first prize in the four-day meeting in San Francisco's Civic Auditorium.

Long Beach will be the second stop on the winter, cross-country circuit involving about a dozen

cities and more than \$150,000 in prize money.

The gals, members of Gladys Heldman's contract

pro group, will play here Jan. 14-17 in the \$14,000 Billie Jean King Invitational.

Included in the field of 16 will be Rosemary Casals, Nancy Richey Gunter, Francoise Durr, Ann Haydon Jones, Judy Tegart Dalton, Jerry Melville and Peaches Bartkowicz.

Ticket information on the Long Beach meet can be obtained from the promotion department of the sponsoring Independent, Press-Telegram. Tickets are on sale at the department, at tennis pro shops, at Buffums' and through Ticketron outlets.

Tennis Results

EASTERN PROVINCE
Pl. Elizabeth, S. Africa

Women's Finals
Singles: Tary Fretz (L.A.), def. Codi Martinez (S. Francisco), 6-7, 6-0, 6-1.
Doubles: Fretz-Martinez def. Helen Amos (Australia) Sheri Barmsa (U.S.), 6-7, 6-3, 6-2.

Men

Singles: Hewitt (Australia), def. Ryno Seegers (Australia), 6-2, 5-7, 6-4.
Doubles: Hewitt-Fred McMillan (Australia), def. Nikki Kalogeropoulos (Greece)-Robert Mayud (S. Africa), 6-4, 6-2.

TENNIS CHAMPIONS CLASSIC
New York

Finals: Rod Laver (Australia) def. Ken Rosewall (Australia), 6-3, 6-2, 7-5.

Lawson, Elliott Among Sunkist Track Entrants

Key entrants are reported in several events for the 12th annual Sunkist Invitational indoor track and field meet at the L.A. Sports Arena Saturday night, Jan. 16.

John Lawson, who stunned Kenya's fabulous Kip Keino in the mile, will be in the mile to try to defend his title. Lawson wears the colors of the Pacific Coast Club of Long Beach.

Lawson's fabulous finish to gun down the Olympic gold medalist ranks as one of the highlights in annals of the Sunkist meet.

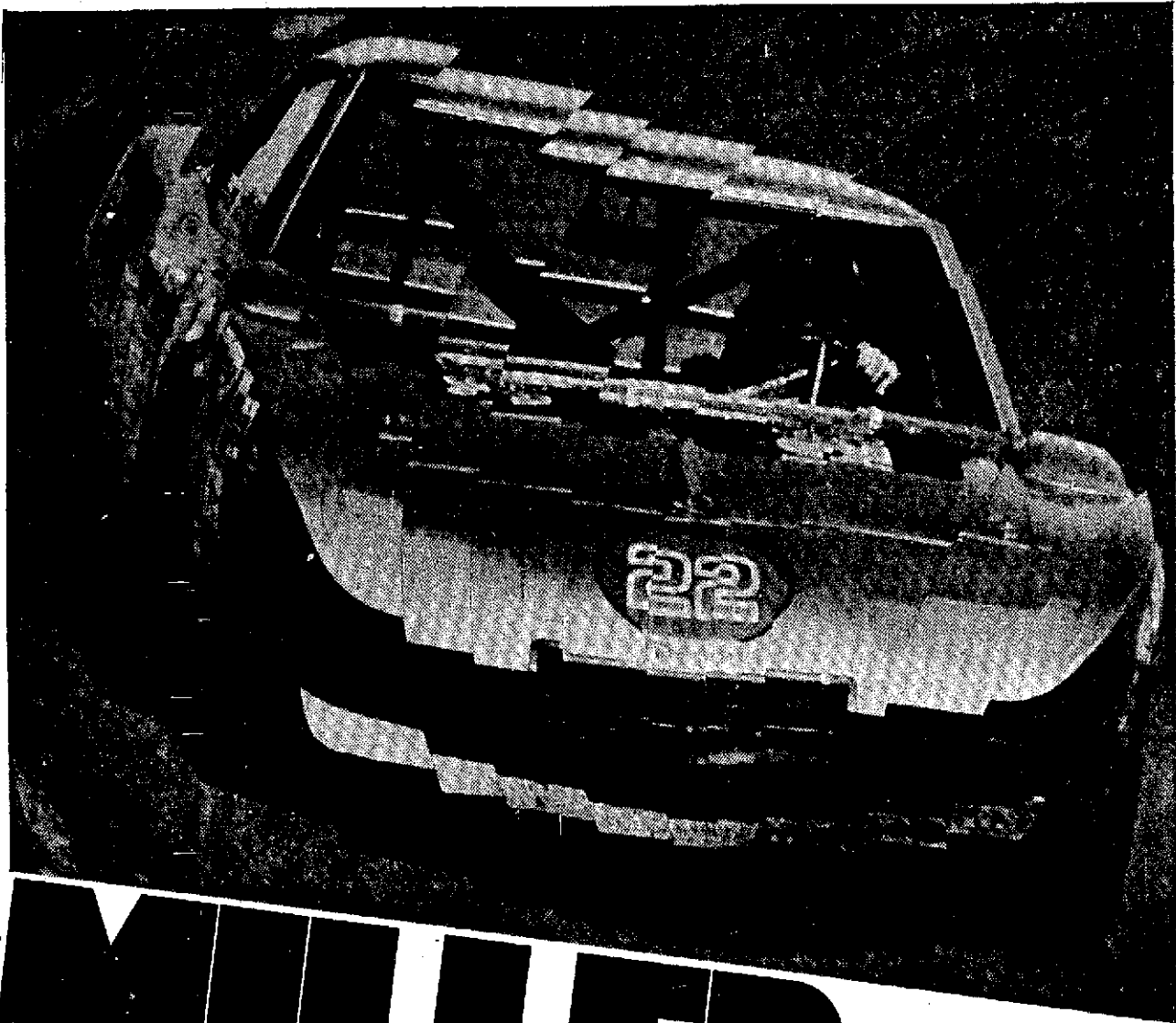
Lennox Miller of Jamaica and USC, the Olympic Games silver medalist in the 100 meters, is in the 60-yard dash.

Bill Elliott, Pacific Coast Club, the 7-3/4 disciple of the "Fosbury Flop" style of high jumping, will be on hand to challenge the originator, Dick Fosbury.

JIM FREGOSI

BASEBALL SCHOOL

Professional batting instruction personally taught and supervised by Jim Fregosi, Jan. 16, 17, 23, 24, 1968. 8 a.m. to 4 p.m. Six 2-hour sessions \$30. Baseball pickup much less. Little League speed to 50 mph per hour. School will be held at:
HOME RUN PARK, 711 S. Beach Blvd.
Anaheim, Cal. 92804 (714) 522-9210
Open Sat. & Sun. 8:30 a.m. to 5 p.m.

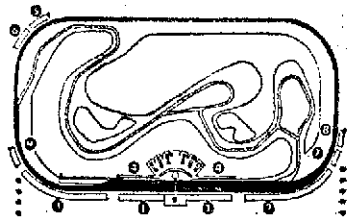


MILLER High Life 500

DAYTONA-STYLE STOCK CAR RACING COMES TO THE FASTEST OVAL IN THE WEST.

For the first time ever, big-oval stock car racing is coming to Southern California. It's the inaugural race of the Miller High Life 500, February 28. True Southern-style NASCAR racing. But with a twist. Because we're running our race on the 9° banks of Ontario Motor Speedway. A much tougher turn than the 33° banks typical of Darlington and Talladega and the other superspeedways where stockers grew up. Approach a shallow curve pushing 200 m.p.h. and you've got to call on all the skill and driving know-how you've ever learned. Fifty-one of the country's ablest drivers will try their luck. Guys like Richard Petty, Bobby Isaac, Pete Hamilton, Bobby and Donnie Allison. All out there in the best developed, late-model muscle cars for the biggest purse and prizes in stock car racing. Running hard at close to 200 m.p.h. in a competition that could permanently whiten your knuckles. The action hits, February 28. You should come out. Just to watch. **SPORTSMAN RACE—IN WHICH THE OLDIES SHOW THEY'VE STILL GOT A LOT OF ENGINE UNDER THE HOOD**

On February 27th the quickest cars of early '60 vintage will try their mettle on the Ontario circuit. Enough action to challenge the excitement of the late-model boys!



MILLER HIGH LIFE 500/FEB. 28

PRIZE PURSE INCLUDING FUEL, OIL, AND MAINTENANCE

SEATING SECTIONS:

1 Central concourse (back seats)	
East of start/finish line	\$23.00
West of start/finish line	23.00
2 East concourse	15.00
3 West concourse	15.00
4 Infield seating	10.00
5 Northwest section (back seats)	12.00
6 Northwest section	8.00
7 East section (back seats)	12.00
8 East section	8.00
9 West section	8.00
10 Victory Circle Club, for information, call (213) 386-4755	

CHILDREN'S DISCOUNT SEATS:

10 years and under \$4.00 in grandstands 5, 6, 7, 8, 9 when accompanied by adult ticket.

SPORTSMAN RACE/FEB. 27

All Seats	\$4.00
Children under 15 years	2.00
Children under 5 years	FREE

SPECIAL ADVANCE SALE 2-DAY RACE PACKAGE:

Sportsman's Race 1/2 price. Add \$3.00 to price of each seat ordered for the Miller High Life 500.

Make check or money order payable to:

ONTARIO MOTOR SPEEDWAY, 5001 East G Street, Ontario, California 91761. Phone 714-883-5611.

Name (Please print) _____

Street No. _____

City _____

State _____ Zip _____

Please forward tickets for which I am interested in _____ I am interested in _____

Tickets also available from:

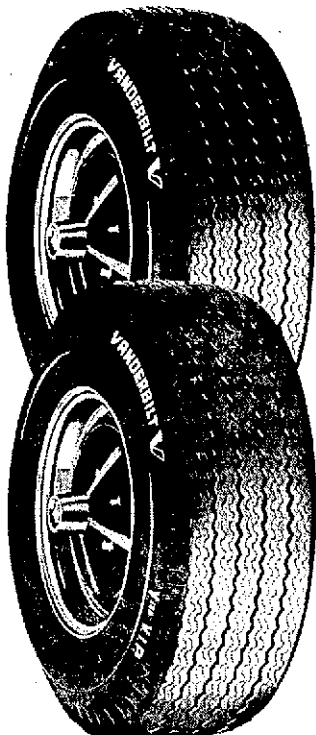
Over 175 locations in Southern California. For current nearest you, call (213) 878-2211.

Or charge to: (check one) ☐ BankAmericard ☐ MasterCard

My account number is _____

Signature _____

FOR BUDGET-MINDED BUYERS: PREMIUM TIRES AT LOW PRICES



VANDEBILT
PREMIUM[†] V-120 VIP
4-PLY NYLON CORD

\$15

600/650 X13 700 X13 695/645 X13
Tubeless blackwalls plus trade-in & F.E.T. 1.76 to 1.95

735 X14 \$17 F.E.T. \$2.01	Available in whitewalls only.
775 X14 \$19 F.E.T. \$2.14	885 X14 \$30 F.E.T. \$2.81
825 X14 \$22 F.E.T. \$2.32	855 X15 \$29 F.E.T. \$2.48
855 X14 \$24 F.E.T. \$2.53	
685 X15 \$16 F.E.T. \$1.91	All sizes shown unless otherwise indicated are tubeless blackwalls plus trade-in and F.E.T. Whitewall, if available in blackwall sizes add \$3.
735 X15 \$18 F.E.T. \$2.08	Without trade-in add \$1.
775 X15 \$20 F.E.T. \$2.16	
825 X15 \$23 F.E.T. \$2.35	
560 X15 \$16 F.E.T. \$1.75	

[†]Since no industry-wide system of standards exists, the representations as to "grade", "line", "level", or "quality" relate only to the private standard of the marketer (e.g., Vanderbilt Premium Grade).

WHEEL ALIGNMENT SPECIAL

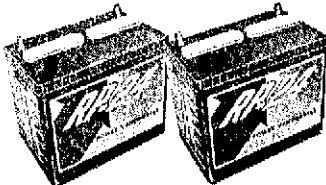
Sale! 7.88

Reg. \$9.55



Bad wheel alignment quickly wears out even the best tires. Front end shimmy is dangerous under any driving conditions. Alignment service includes:
• Caster and camber adjustment
• Toe-in set to specification
• Front end suspension checked
• Wheel balance checked
For most American cars.

RP-24 BATTERY



19.95 12 volt battery engineered for reliable starting power over a longer period of time. Expertly installed. Without trade-in add \$4.

may co lakewood

lakewood at del amo 633-0111
All May Co Auto Centres open every
Sunday 12 noon to 5 p.m.
open daily 9:30 a.m. to 9:30 p.m.;
Saturday 8:30 to 5:30

MAY CO

L. B. Inventor's Mini-Mover Performs Maxi-Sized Jobs

A rather unique exhibit at the sixth annual Southern California Sports, Vacation and Recreational Vehicle Show at the Anaheim Convention Center is a Mini-Mover, a battery-operated wheel which will move a trailer of any size around so that hitching and unhitching is an easy job.

The Mini-Mover, brain child of a Long Beach man, Sylvain F. Crane, came about entirely through a peculiar set of circumstances. Crane was forced to retire from his General Telephone Company job because of a heart ailment.

Trailering and that type of travel had been his hobby, but a doctor told him that he couldn't use much exertion in hitching and parking a trailer. He went to work

DONNELL CULPEPPER



on the wheel, pictured in today's column, and made several models before he finally came up with one that was light, easy to handle and one that could be carried in a compartment of the trailer.

Battery power enables the driver to move a trailer "tongue" in any direction he wishes. It also can be raised so that the operator exerts very little physical effort to move the vehicle.

The Mini-Mover is having its first public showing at the Anaheim exhibition. First production models are being made by the B. and L. Manufacturing Co. of Paramount, of which Crane's neighbor, William Alexander Jr., is president. Crane lives at 338 Roycroft Ave., Long Beach.

MARVIN AND PAULINE ANDERSON, who live in a mobile home park at 5772 Garden Grove Blvd., Westminster, are back from a three-month fishing trip

Charlie (last name not available) once lived in Long Beach, but moved to Florida and established a fishing camp. The Andersons paid \$10 a day for a cabin and boat, with \$6 extra per day for a motor.

Incidentally, Marv said that rates in the south, even in Florida, were very low through October, November and December.

THEY MET WILLIE PENLEY, also a former Long Beach man, who has Grover's Corner at Brooksville, Fla., bought tackle in the front of his house, went through the house and fished in a back-yard canal that led to a dozen lakes.

They tried Naples, Fla., then crossed the state to Pompano, where they met Chuck Fumkey, lure tester for Bagley Lure Co., and Dan Wilke, field tester for Creme Lure Company. They drove 18 miles to Alligator Lake, virtually plowed through 18 miles of saw grass and fished in small ponds virtually filled with lily pads.

Using purple worms supplied by his new acquaintances, Marv caught a 5 1/2-pound largemouth. One of the others took a 9 1/2-pounder on a purple worm. Next, they tried Lake Kissimmee, found it to be one of Florida's best. Pauline caught one of the largest bass Marv had ever seen, but lost it at boatside when it slipped and threw the hook.

They traveled northward, fishing along the Georgia and South and North Carolina coasts. At Murrel's Inlet, S.C., they caught speckled sea trout so fast they had to quit when each reached the rather unrealistic limit of 50 fish, all weighing from two to three pounds.

Their last stop was en route home, where they fished at Anglers' Paradise on the big St. Johns River in Florida. They fished with former governor Craig of Indiana and his son. The younger Craig caught a bass weighing 11 1/2 pounds.

Summing it all up, they said that Anglers' Paradise was the finest fishing camp they had found in three months of travel.

H. Warner Buck presents

NOW THRU SUN. JAN. 10
ANAHEIM CONVENTION CENTER

3 BIG SHOWS COMBINED!
FUN FOR THE WHOLE FAMILY!

PLUS ENTERTAINMENT IN THE WATER & ON THE STAGE
AT 4 & 8 P.M. DAILY PLUS 2 P.M. SAT. & SUN.

THRILLING TREE CLIMBING
COMEDY DIVE
CANOE TILTING
LOG ROLLING
FOOTBALL PLAYING DOGS

6th ANNUAL

SPORTS & VACATION SHOW

TROUT FISHING - CATCH 'EM AND KEEP 'EM

TACKLE DISPLAY

CAMPING GEAR & BOATS

RESORT & VACATION IDEAS

Sunset TRAVEL FILM FESTIVAL

THE WORLD'S TOP TRAVEL FILMS

YOUR ONLY CHANCE TO SEE 1971 AWARD-SEEKING FILMS

RECREATIONAL VEHICLE SHOW

PICK-UP CAMPERS

TRAVEL TRAILERS

MOTOR HOMES

CAMPING TRAILERS

NOW THRU JAN. 10

DOORS OPEN WEEKENDS 12 NOON MON. & TUES. 4 PM WED., THUR., FRI. 2 PM

RCEA

PRICES ADULTS \$1.50 KIDS \$1.00

ANAHEIM CONVENTION CENTER
800 W. WATTELLA AVE. Near Harbor Blvd. Across from D-streylond

Permatex Trials Today

RIVERSIDE — Qualifying runs scheduled today will set the 44-car field for next Saturday's \$25,000 Permatex 200-mile late

model stock race at Riverside International Raceway. Rain washed out qualifying efforts Saturday. The top 40 will have until 1 p.m. to qualify, then a 50-mile heat will determine the final four participants. Seventy-eight of 90 entries were on hand Saturday. The race is a companion to next Sunday's \$100,000 Motor Trend-Riverside 500.

FISHIN' FACTS

Belmont Pier - 24 anglers on 1 hour caught 125 bonito, 10 mackerel, 38 perch, 2 salmon.

Redondo - 29 anglers on 3 hours caught 43 bonito, 335 rock cod.

Pierpoint Landing - 36 anglers on 1 hour caught 6 bonito, 2 rock fish.

\$2.00

CAN START YOU IN BUSINESS

SEE and INVESTIGATE 75 different business opportunities. Get facts, figures, company histories, profit potential, investment requirements, etc. TALK directly to company executives.

JANUARY 6-10, 1971

FRANCHISE & BUSINESS SHOW
AMBASSADOR HOTEL
Admission \$2.00

Sears
Tire and Auto Center
Prices effective today thru Tues. 1/5/71

High Voltage Battery
42-Month Guarantee
SAVE \$4!

Regular \$23.99
Trade-In Price

19⁹⁹

With Trade-In Nos. 4314-4304 4331-4396

SEARS BATTERY GUARANTEE
Free replacement within 90 days of purchase if battery proves defective. After 90 days, we replace the battery, if defective, and charge you only for the period of ownership, based on the regular price less trade-in at the time of return, pro-rated over the number of months of the guarantee.

Fits 90% of All 12-Volt American-Made Cars

FREE SEARS BATTERY INSTALLATION

SAVE \$100 NOW ON SEARS COMPACT CAR COMPLETE REMANUFACTURED ENGINES INSTALLED

24,000 Mile Remanufactured Engine Guarantee
If any part fails due to defects in material or workmanship during first 30 days or 4,000 miles, whichever occurs first, we will repair or replace parts free of charge providing required service has been performed according to the guarantee certificate. After 90 days or 4,000 miles and up to 24 months or 24,000 miles, whichever occurs first, parts and labor charge will be prorated based upon the percentage of guaranteed months or miles, whichever is greater representing warranty received. Engines used in trucks are guaranteed 90 days or 3,000 miles only, whichever occurs first. Periodic service or proof of service is required to keep guarantee in effect.

During This Sale SAVE \$75!
On remanufactured complete engines installed for other makes and models.

- Remanufactured For Top Performance
- Complete Engines to Fit The Following: 1960-64 Ford Falcon, Econoline and Mercury Comet ("144 CID")
- 1960-66 Plymouth, Valiant, Dodge Dart, Lancer, Dodge Van ("170 CID")
- 1960-66 Chevy II, Chevrolet Van G-10 ("194 CID")

Sears Low, Low Priced... Automotive Needs

SAVE \$5!
Regular \$24.99
Quick-Fit Seat Covers
19⁹⁹

Durable woven material. Reinforced nylon tricot trim. Red, Green, Blue, Black. #74061-6.

Volkswagen Seat Covers
22⁹⁵

Heavy vinyl basket weave pattern. In popular colors. #7445-6.

SAVE \$1 Now!
Regular \$4.99
Nylon Slip-on Seat Covers
3⁹⁹

Nylon stretch fabric, bonded polyfoam backing. Colors. #7427.

Wedge Car Cushion
99^c

Vinyl covered, wedge shaped, poly-foam filled. See these now at Sears! #73017.

SAVE \$1.50!
\$6.49 Station Wagon Pad
4⁹⁹

41x71-in. single mat. Folds for storage. Plaid vinyl top. #6194.

Rubber Floor Mats
2⁹⁹

Total door-to-door coverage. Built-in grips. In colors.

Sears

BUENA PARK CANOGA PARK COMPTON COVINA EL MONTE GLENDALE HOLLYWOOD INGLEWOOD PASADENA POMONA

LONG BEACH OLYMPIC CHARGE PRASADINA

PICO SANTA ANA SANTA FE SPRINGS SANTA MONICA SOUTH COAST PLAZA

THOUSAND OAKS TORRANCE TULANE VALLEY VIKING

Shop Nights Mon. thru Sat. 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M.

Trotters Ticketed at Arena

The world-famous Harlem Globetrotters, now in their 44th year, will appear in the Long Beach Arena Monday, Feb. 1. Tickets are on sale now at the Arena, priced at \$3 and up.

Meadowlark Lemon, the clown prince of basketball, leads the Globetrotters along with Bobby Joe Mason, a former Bradley all-American, and dribbling star Freddie Neal.

Lemon, age unknown, joined the Globetrotters in 1954 and has since become the most famous name in basketball.

The Trotters set an attendance record in 1970 and in their long history have performed in 87 countries before 65 million fans.

They played their 10,000th game last fall in Miami Beach and drew a sellout crowd. It is rare when they don't draw a capacity house. Last year in Long Beach they lured more than 11,000.

Rockets Out to Avenge Lone Loss

By CHUCK MEDICK

The Long Beach Rockets have won a spot in the American semipro Winter League baseball playoffs, but the season is yet unfinished.

Lou Weidman brings his L. A. Phillies to town for a makeup game with the Rockets at Blair Field today at 1:30 p.m.

Rockets fans and players won't soon forget that it was these same Phils who spoiled the Rockets' perfect record this season, coming from behind in the ninth inning to score four runs and nip Jack Graham's boys 6-5 in their first meeting.

But now that the Crenshaw Pros, the closest team to the Rockets, are out of the running, the Phillies will be fighting even harder for a tie in the Traveling Club division of the league. If the Pasadena Yankees win and the Rockets defeat the Phils, the Yanks will be the champs in that division, but if both should win or both lose, a playoff would be necessary, probably at Blair Field.

BRITISH SOCCER

English Cup
Third Round

Barnet-Calchester, postponed
Blackpool, West Ham 0
Cardiff 1, Brighton 0
Derby 2, Crystal Palace 2
Everton 2, Blackburn 1
Huddersfield 1, Birmingham 1
Ipswich 3, Charlton 0
Leeds 2, Notts County 0
Liverpool 1, Aldershot 0
Manchester United 0, Middlesbrough 0
Newcastle-Ulster, postponed
Nottingham Forest 1, Luton 1
Oxford-Durham, postponed
Preston 2, Sheffield United 0
Queen's Park Rangers 1, Swindon 2
Rochdale-Corinthians, postponed
Rotherham-Leeds, postponed
Southampton-Bristol City, postponed
Southend-Carlisle, postponed
Stoke City 2, Millwall 1
Sunderland-Oxford, postponed
Sunderland-Oxford, postponed
Sunderland-Oxford, postponed
Tottenham 4, Lincoln 3
Tottenham 4, Sheffield Wednesday 1
Watford-Reading, postponed
West Bromwich 0, Southampton 0
Wolverhampton 3, Norwich 1
Wokingham 0, Brentford 1
Yeovil-Arsenal, postponed
York City 2, Bolton 0

ENGLISH LEAGUE...

Division 3
Barnsley 0, Bristol Rovers 4
Chesham 2, Mansfield 2
Doncaster 1, Port Vale 2
Gillingham-Barnford City, postponed
Plymouth 1, Halifax 1
Walsall 3, Aston Villa 1
Wrexham 2, Fulham 2

Division 4
Barnet 1, Bourne 2
Cambridge 2, Darlington 0
Exeter-Norwich, postponed
Grimsby-Crewe, postponed.

Scottish League

Division 1
Aldrie-Falkirk, postponed
Clyde-Motherwell, postponed
Dundee-Dundee United, postponed
Dundee-Hearts, postponed
Falkirk 3, Cowden 2
Kilmarnock 1, Ayr United 1
Motherwell 1, St. Mirren 1
Rangers 1, Celtic 1
St. Johnstone 0, Aberdeen 1

Division 2
Berwick 2, Arbroath 0
Brechin 0, Dumbarton 2
Clydebank 3, Montrose 0
East Fife 3, Alloa 0
East Stirling 0, Perth Thistle 2
Hamilton 3, Queen of the South 1
Stirling Albion 0, Queen's Park 2
Stranraer 4, Albion Rovers 1

Division 3
Barnsley 0, Bristol Rovers 4
Chesham 2, Mansfield 2
Doncaster 1, Port Vale 2
Gillingham-Barnford City, postponed
Plymouth 1, Halifax 1
Walsall 3, Aston Villa 1
Wrexham 2, Fulham 2

Division 4
Barnet 1, Bourne 2
Cambridge 2, Darlington 0
Exeter-Norwich, postponed
Grimsby-Crewe, postponed.

Scottish League

Division 1
Aldrie-Falkirk, postponed
Clyde-Motherwell, postponed
Dundee-Dundee United, postponed
Dundee-Hearts, postponed
Falkirk 3, Cowden 2
Kilmarnock 1, Ayr United 1
Motherwell 1, St. Mirren 1
Rangers 1, Celtic 1
St. Johnstone 0, Aberdeen 1

Division 2
Berwick 2, Arbroath 0
Brechin 0, Dumbarton 2
Clydebank 3, Montrose 0
East Fife 3, Alloa 0
East Stirling 0, Perth Thistle 2
Hamilton 3, Queen of the South 1
Stirling Albion 0, Queen's Park 2
Stranraer 4, Albion Rovers 1

Virginia Sweeps

Class A low net — Pina Mornan 20-12-28, Del Walker 72-49, Class A
Bridgette (VA), Milla Dick, Hui Walker, C. F. Vandewater, Pete Drake, Dr. Ron Mackenzie.

Class B low net — Cliff Menig 93-22-71, Maurie Hubbell 97-22-75 and Dick Wilson 94-19-75, Class B blind body (VA): Hugh Tietjen, Robin Sattler, Art Jones.

City Baseball

AT Wilson: 12 noon — UAW Local 148 vs. Basin Truckers 1:30 — Hustlers vs. Lynwood Park.

At Lakewood: 12 noon — Sun Warriors vs. Anaheim Braves 2:30 — South Bay Dodgers vs. Long Beach Pions.

At 20th & Orange: 12 noon — Hoboken Zephyrs vs. Mojave Trojans 2:30 — Parks Oil vs. Long Beach Reds.

PRE-INVENTORY

Clearance

Prices Effective Today
thru Tuesday, Jan. 5

Sears

Ask About Sears
Convenient
Credit Plans

25% OFF

DYNAGLASS

WIDE GUARD TIRE
36 Months Guarantee

Regular
\$28.95
Trade-In Price

21.71

6.50x13/C78-13
Tubeless Blackwall
Plus \$2 F.E.T.
And Old Tire

Dynaglass Belted
Tires Are Sold Only at Sears

Size	Regular Trade-In Price	Sale Trade-In Price	F.E.T.
Tubeless Blackwall			
6.50x13/C78-13	28.95	21.71	2.40
7.35x14/E78-14	30.95	23.21	2.35
7.75x14/F78-14	32.95	24.71	2.55
8.25x14/G78-14	35.95	26.96	2.67
7.75x15/F78-15	32.95	24.71	2.61
Tubeless Whitewall			
7.35x14/E78-14	33.95	25.46	2.35
7.75x14/F78-14	35.95	26.96	2.55
8.25x14/G78-14	38.95	29.21	2.67
8.55x14/H78-14	41.95	31.46	2.93
8.85x14/J78-14	44.95	33.71	2.88
7.75x15/F78-15	37.95	28.46	2.61
8.25x15/G78-15	40.95	30.71	2.77
8.55x15/H78-15	42.95	32.21	2.98
8.85x15/J78-15	45.95	34.46	3.08

ALL-STATE PASSENGER TIRE GUARANTEE

Guaranteed Against All tire failures or defects in material or workmanship.

For How Long: For the life of the original tread.

What Sears Will Do: In exchange for the tire, replace it charging for the proportion of current selling price plus Federal Excise Tax that represents tread used. Repair nail punctures at no charge.

Guaranteed Against: Tread wear-out.

For How Long: The number of months specified.

What Sears Will Do: In exchange for the tire, replace it charging the current selling price plus Federal Excise Tax less the following allowance.

Monthly Guarantee	Allowance
18 to 24	10%
27 to 39	20%
40	25%

**MOTOR TREND 500
RIVERSIDE 500**
Sears Special Offer

2 tickets for the price of 1
(on General Admission Only)
Offer good until January 8, 1971

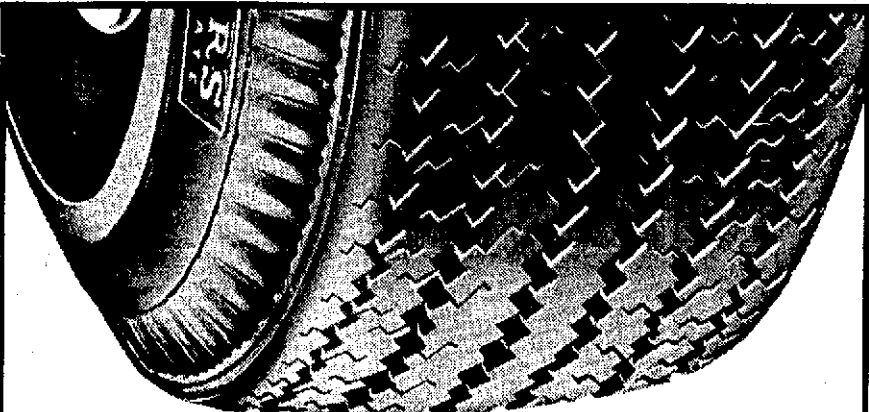
Riverside International Raceway
January 10, 1971 — 11:00 AM

CHILDREN UNDER 12 FREE IF
ACCOMPANIED BY PARENT

PICK UP YOUR TICKET COUPON
AT ANY SEARS AUTO CENTER

NO PURCHASE
NECESSARY

TOTAL PRICE \$6.00 FOR TWO!



Full 4-Ply NYLON CRUSADER

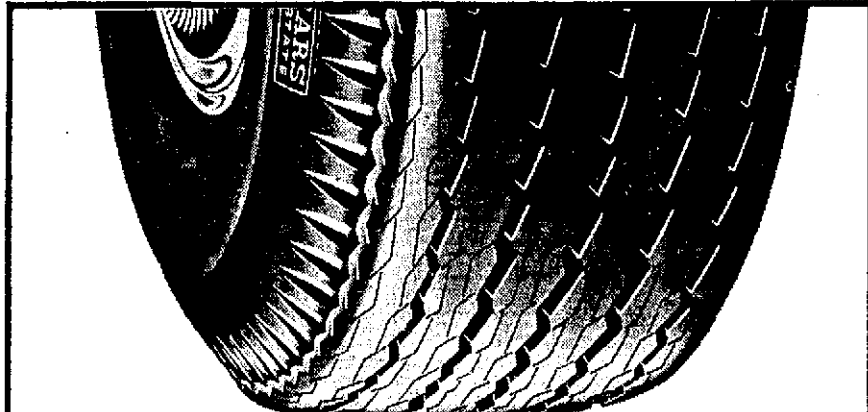
- New contour, broad shoulder for greater safety
- New tread design for all-weather traction
- New 6/10-inch sidewall to match the width of the white sidewalls of many new cars

Tubeless Blackwalls ... Your Choice		
Size	F.E.T.	
6.50x13	1.94	
7.35x14	2.04	
7.75x14	2.17	
8.25x14	2.33	
7.75x15	2.19	

15.95

Each
Plus F.E.T.
And Old Tire

Whitewalls Only \$3 More Per Tire



Full 4-Ply Nylon HI-WAY SPECIAL

Size	Trade-In Price	Trade-In Price	F.E.T.
	Tubeless Blackwall	Tubeless Whitewall	
6.50x13	14.95	17.95	1.78
6.95x14	15.95	18.95	1.94
7.35x14	17.95	20.95	2.04
7.75x14	19.95	22.95	2.17
8.25x14	21.95	24.95	2.33
5.60x15	16.95	20.95	1.75
7.75x15	18.95	22.95	2.19
8.25x15	21.95	25.95	2.35

14.95

6.50x13
Tubeless Blackwall
Plus 1.78 F.E.T.
And Old Tire

Sears

STARS, HOLBUCK AND GIL

Shop Nights Mon. thru Sat. 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M.

BUENA PARK TA 8-4400, 321-4330
CANOGA PARK 340-0661
COMPTON NE 4-3581, NE 3-3741
Covina 966-0611

EL MONTE GI 3-3911
GLENDALE CH 3-1004, CI 4-4611
HOLLYWOOD MO 9-3941
INGLWOOD OR 8-3331

LONG BEACH HE 3-0131
OLYMPIC A SOTO AN 8-3311
ORANGE 637-3100
PASADENA 681-3311, 321-4211
POMONA NA 9-3161

PICO WE 8-4242
SANTA ANA KI 7-3371
SANTA FE SPRINGS 944-8011
SANTA MONICA BK 4-6711
SOUTH COAST PLAZA 940-3033

THOUSAND OAKS 497-4366
TORRANCE 342-1311
UPLAND 983-1927
VALLEY PO 3-1441, 984-3030
VERMONT PL 9-1911

By NORMAN GOLDSTEIN

Yes, a family film, if you'll pardon the expression. That rare type of en-

On a break, Radnitz, in tennis club jacket, tennis shoes and white slacks, chatted amiably with Frame, the two in a lively conversation comparing the virtues of the "Wizard of Id" comic strip to "Peanuts." The rapport with the youngsters is typical of Radnitz and apparent in his films. "Dog of Flanders," "Misliv," "My Side

"If this is not the case, I would prefer to have them reach up."

"For a long time, the industry said, 'Why don't we try that?'" he complained of the business which often tries to succeed by copying previous successes. "And occasionally they would make it. It must be kind of a lark; easy to do. But they made them with their left hand — and worse, they sold them with the left foot."

THIS PICTURE RATED "GRX"

This multiple exposure photograph of New York theater marquees reflects films containing various degrees of nudity and thus different motion picture association ratings. The musical *Song of Norway*, which puts a heavy emphasis on clothes, is a G picture, while the nearly costumeless skin-flick, *bottom*, rates more than one X, according to the theater management. Undraped *Ursula Andress* is rated R. The Screen Actors Guild is trying to protect actors and actresses who show up for a movie only to find out they'll be covered by nothing but their union card.

-48- Wicenthot

Council's Calendar

"MY INTEREST in northeast Africa is mainly

ACTIVE VESSELS IN PORT SATURDAY

NAVY SHIPS IN PORT

Advance	Pier 8, NSY	Arnold J. Isbell	Pier 15, Nav. Sta.
Asagard	Pier 2, NSY	Isle Rowan	DDE, NSY
Cambridge	Pier 1, NSY	John Paul Jones	Pier 15, Nav. Sta.
Merkeley	Pier 15, Nav. Sta.	Kansas City	Pier 15, Nav. Sta.
Blue	Pier 9, Nav. Sta.	Larson	Pier 15, Nav. Sta.
Grady Bass	Pier 16, Nav. Sta.	McCain	Pier 1, NSY
Bronson	Pier 16, Nav. Sta.	Manatowoc	Pier 1, NSY
Macaron	Pier 9, Nav. Sta.	McKean	Pier 3, NSY
Albino	Pier 9, Nav. Sta.	Wulany	Pier 17-18, Nav. Sta.
Albatross	Pier 9, Nav. Sta.	Navavola	Pier 9, Nav. Sta.
Collette	Pier 6, NSY	Passumpsic	Pier 9, Nav. Sta.
Concord	Pier 9, Nav. Sta.	Pinaba	Pier 9, Nav. Sta.
Cumminham	Pier 9, Nav. Sta.	Pledge	Pier 9, Nav. Sta.
Decatur	Pier 2, NSY	Point Defence	Pier 3, NSY
Deer	Pier 2, NSY	Ramsey	Pier 1, NSY
Durham	Pier 8, E-17	Renzler	Sub. Pier, Nav. Sta.
John David	Pier 1, NSY	Schell	Pier 15, Nav. Sta.
Richard S. Edwards	Pier 2, NSY	Scholl	Pier 15, Nav. Sta.
Chapin	Pier 9, Nav. Sta.	Storini	Pier 15, Nav. Sta.
Emballie	Pier 15, Nav. Sta.	Talluna	Pier 15, Nav. Sta.
Everdale	Pier 3, NSY	Tolvane	Calif. Shipbuilding
Franklin	Pier 3, NSY	Turner	Balmain Shipyard
Griffith	Pier 9, Nav. Sta.	Turner Jock	Belier 1, NSY
Francis Hammond	Pier 1, NSY		
Alford	Pier 9, Nav. Sta.		
Marshall	Pier 9, Nav. Sta.		
Anderson	Pier 9, Nav. Sta.		
Carson	Pier 15, Nav. Sta.		
Hubbs	Pier 15, Nav. Sta.		

Pier 17

NAVY SHIPS IN PORT

"I like the creature comforts, and I have them at my home in Kenya," he said. "But there is so much to see and do in Africa."

INVITATIONAL

Professional Tennis in Long Beach

**2nd Tournament
\$100,000 Virginia Slims
National Pro Circuit**

HELP SALUTE LONG BEACH'S OWN TENNIS GREAT!

Co-sponsorship by the Long Beach Recreation Commission

Arrangements courtesy L.B. Community College District

INVITED WORLD GREATS

- including:
- Billie Jean King, U.S.A.
- Margaret Court, Australia
- Nancy Richey, U.S.A.
- Ann Jones, England
- Rosemary Casals, U.S.A.
- Kerry Melville, Australia
- Francoise Durr, France
- Kathy Harter, U.S.A.
- Darlene Hard, U.S.A.

BILLIE JEAN KING CENTER
(Recreation Park, Long Beach)

7:30 P.M. SAT., SUN., JAN. 16-17

A PROJECT OF THE LONG BEACH TENNIS PATRONS

Proceeds will go to building permanent seating at Billie Jean King Tennis Center

Special Discounts for Students and Series Tickets

(details to right)

PR-GEN 5-164-14½

MAIL ORDER COUPON		(City, County & Zip Codes)	
To insure prompt service send a self-addressed, stamped envelope with your order to:		NAME (PRINT) _____ ADDRESS _____ CITY _____ STATE _____ ZIP _____	
BILLIE JEAN INVITATIONAL c/o Independent Press-Telegram P.O. Box 230 Long Beach, California 90803		Please send me tickets as ordered below:	
THURS., JAN. 14 Billie Jean Center No. Tickets _____ <input type="checkbox"/> Grandstand tickets @ \$4 each amt. _____ <input type="checkbox"/> Gen. Admission tickets @ \$2 each amt. _____		FRI., JAN. 15 Billie Jean Center No. Tickets _____ <input type="checkbox"/> Grandstand tickets @ \$4 each amt. _____ <input type="checkbox"/> Gen. Admission tickets @ \$2 each amt. _____	
SAT., JAN. 16 City College Gym No. Tickets _____ <input type="checkbox"/> Courtside tickets @ \$4 each amt. _____ <input type="checkbox"/> Mezzanine tickets @ \$2 each amt. _____		SUN., JAN. 17 City College Gym No. Tickets _____ <input type="checkbox"/> Courtside tickets @ \$4 each amt. _____ <input type="checkbox"/> Mezzanine tickets @ \$2 each amt. _____	
Special Series Discount Tickets Thurs., Fri., @ \$4, Sat., Sun. @ \$2. Regular price \$10., discounted to \$12 per series ticket. amt. _____ Thurs., Fri., @ \$2, Sat., Sun. @ \$1. Regular price \$4., discounted to \$6.50. amt. _____		NOTE: All student tickets at \$1 off regular prices quoted. \$10.00 discount not applicable to some tickets.	
Please do not send cash. Make your check or money order payable to "Billie Jean Invitational." • TOTAL REMITTANCE \$ _____			

Communication Vital in Singing, Tony Says

NEW YORK (UPI) — Age is just a state of mind, says singer Tony Bennett, whose song stylings attract both young and old. What is important, he says, is how one communicates.

Bennett is 44 and starting his third decade in show business. Everywhere he performs — small nightclubs, fairgrounds, the London Palladium, or major concert halls such as New York's Philharmonic — he packs 'em in.

Those close to him say his popularity and phenomenal success lie primarily in his gifted song stylings, mellow voice, Italian charm, intensive drive and, above all, truth.

To communicate is his one goal in life. Asked in an interview if he feels a "generation gap" between his symphonic background and the strong, earthy sounds of today's young musicians, Bennett answered:

"I don't know the age scale at all. I can't understand it because age is really a state of mind. When people think they're older, they get older."

HE PLAYS to standing-room only crowds in his concerts and club dates



TONY BENNETT
Sings It True

from coast to coast, and a sizable number in his audiences are youngsters, he said. "In other words, if you're an entertainer, it has nothing to do with age groups; if you just attract a little kid, a grownup, or an old man, as long as you're entertaining them, it's good."

"You can communicate with the teen-agers with complete thoughts. The most important thing the teen-agers want is honesty."

EARL WILSON'S BROADWAY

Bitterness Tinged the Jokes of 1970

NEW YORK — Well, here I sit with my hangover still hanging over, hoping that 1971 will be more humorous than 1970.

The year 1970 was about as funny as a recession. Actually, there was a ton of humor last year but the recession made some of it bitter. The Best Laughs included a definition of a rich man as "one who has money enough to pay his taxes" and an observation that "Every child born in America has two strikes against it — at least." An inflationary-minded wit said, "What goes up must keep going up."

Howard Hughes' disappearance inspired Peter Lind Hayes to claim Hughes had reappeared and asked, "Where's everybody?" One comedian said President Nixon had better solve the unemployment problem or he'd have one of his own. Spiro Agnew and Atty. Gen. Mitchell's wife Martha ("the fastest tongue in the East") were the big gag targets. "I made a killing in the market today — I shot my broker," said Bob Hope, who himself was the subject of a joke: "He can't be here tonight — he's entertaining the troops at the post office." And for those who forgot that there was a postal strike, there's the gag: "But how could they tell?"

Women's Liberationists and Gay Liberationists flashed into the headlines. Singer John Davidson said at the Waldorf Empire Room, "I'd like to sing some love songs about

in Vietnam was over — "and the boys come marching home from Canada and Sweden."

"Remember when the air was clean and sex was dirty?" Marty Allen also asked, and Joey Adams observed, "Girls now do on stage what they used to do off stage to get on stage."

When the taxi strike hit us, the line was, "We have nothing to fear but fare itself." And Bernie Allen suggested a political solution: "Eat a pigeon for lunch." Emerging as one of the funniest men on TV, Flip Wilson said, "The cost of living is going up and the chance of living is going down."

The battle raged between the mini and midl skirts. One secretary said the switch from minis to midis cost her a job. "Until we gave up the minis, my boss never noticed how lousy my typing was." On the other hand, one husband said, concerning the midis, "My wife finally found one dress she wouldn't buy."

There was a rash of watch jokes stemming from the Spiro Agnew watch: "It gives you a hard time... The Onassis watch. Wear it long enough and you get a cal-

boys and girls, while that combination's still popular."

MAYOR LINDSAY was exhorted to clean up the town. Jackie Kannon of the Rat Pink Room protested that if the mayor did, "he'll put me out of business. Comedian Corbett Monica, fearing a garbage strike, suggested "If it happens, just glt-wrap your garbage and put it in your car, and somebody'll steal it."

There was a big bank robbery in Connecticut. Mickey Freeman reported the loot was two toasters and an electric blanket.

We were getting used to the 747s and somebody said the reason the new jumbo jets don't land in Cuba is they're bigger than Cuba... Everybody was getting a little bored with dirty movies and the comment was that when you've seen one sex act, you've seen them all.

There was a rash of watch jokes stemming from the Spiro Agnew watch: "It gives you a hard time... The Onassis watch. Wear it long enough and you get a cal-

lous... The Rudy Vallee watch keeps its hands in its pockets... The Dean Martin watch comes smashed." Comedian George Burns said he would marry the young girl he was going with "only if she makes straight A's."

PACIFIC DRIVE-IN THEATRES

Shows start at 6 P.M. Children under 12 Free!

COME EARLY!
DINNER OR SUPPER AT OUR SNACK BAR
CAN BE LESS EXPENSIVE THAN HOME!

LONG BEACH CIRCLE DRIVE-IN	101 Highway and Lakewood Blvd. 439-9513	ROBERT REDFORD • COLOR "LITTLE FAUSS & BIG HALSY" (R) "PAINT YOUR WAGON"
LOS ALTOS DRIVE-IN	San Diego Freeway and Bullfinch Blvd. 425-7422	JOHN WAYNE • COLOR "RIO LOBO" (G) "MONTE WALSH" (GP)
LONG BEACH LAKEWOOD DRIVE-IN	Conan Cinema 424-9931	ALAN ARKIN IN "CATCH 22" (R) "THE ADVENTURERS" (R)
WESTMINSTER HI-WAY 39 DRIVE-IN	Highway 39 S. at Garden Grove Freeway 534-6282	BURT LANCASTER • DEAN MARTIN "AIRPORT" (G) COLOR "Colossus the Forbin Project"
COMPTON COMPTON DRIVE-IN	Robertson West of Atlantic 638-8557	EXCITEMENT & TERROR! "WAR OF THE GARGANTUAS" (G) "MONSTER ZERO" (G)
PARAMOUNT ROSECRANS DRIVE-IN	Lakewood Blvd. at Rosecrans 634-4151	JOHN WAYNE • COLOR "RIO LOBO" (G) "MONTE WALSH" (GP)
GARDENA VERMONT DRIVE-IN	Vermont Ave. at Artesia 322-4055	JOHN WAYNE • COLOR "RIO LOBO" (G) "MONTE WALSH" (GP)
SAN PEDRO SAN PEDRO DRIVE-IN	Glaffey Street South of Anaheim 831-3370	JOHN WAYNE • COLOR "RIO LOBO" (G) "MONTE WALSH" (GP)
FOUNTAIN VALLEY DRIVE-IN	San Diego Freeway at Brockhurst Cir. 952-2481	JOHN WAYNE • COLOR "RIO LOBO" (G) "MONTE WALSH" (GP)
LONG BEACH LONG BEACH DRIVE-IN	San Diego Freeway to A.M. 834-6435	EXCITEMENT & TERROR! "WAR OF THE GARGANTUAS" (G) "MONSTER ZERO" (G)
MISSION SAN JUAN CAPISTRANO DRIVE-IN	San Diego Freeway at Mission 453-4545	BURT LANCASTER • DEAN MARTIN "AIRPORT" (G) COLOR "Colossus the Forbin Project"

BUENA PARK TWIN DRIVE-INS	BUENA PARK LINCOLN AVE. WEST OF KNOTT 714-821-4070	LINCOLN LINCOLN AVE. WEST OF KNOTT 714-527-2223
EXCLUSIVE ENGAGEMENT!	ALLI MACGRAW "LOVE STORY" (R) "HORNET'S NEST"	ROBERT REDFORD • COLOR "LITTLE FAUSS & BIG HALSY" (R) "PAINT YOUR WAGON" ALL COLOR

PACIFIC WALK-IN THEATRES

**HOLIDAY MATINEES
TODAY**

LAKEWOOD CENTER WALK-IN	Faculty at Crescentwood 531-9580	OPEN NOON, STARTS 12:30 JOHN WAYNE—COLOR "RIO LOBO" (G) "MONTE WALSH" (GP)
TOWNE WALK-IN	Atlantic and San Antonio 422-1221	OPEN NOON, STARTS 12:30 NEWEST WALT DISNEY! "THE ARISTOCATS" (G) "NICK" ORPHAN ELEPHANT SHOWN—12:30, 2:30, 4:45, 6:45, 9:30
LONG BEACH STATE WALK-IN	East Ocean at Pine 437-2721	OPEN NOON, STARTS 12:30 JOHN WAYNE • COLOR "RIO LOBO" (G) "MONTE WALSH" (GP)
ALL SEATS 49¢	LONG BEACH RIVOLI Long Beach Blvd. at 66th St. 436-3202	OPEN NOON • STARTS 12:30 EXCITEMENT & TERROR! "WAR OF THE GARGANTUAS" (G) "MONSTER ZERO" (G)

FIRST SOUTHERN CALIFORNIA SHOWING!

A story of love.
Filmed by David Lean

Ryan's Daughter

From MGM producers of David Lean's Doctor Zhivago

NOW SHOWING

ENJOY A RARE MOVIE EXPERIENCE
IN THE SPLENDOR AND COMFORT OF
PACIFIC'S BEVERLY HILLS THEATRE

BEVERLY HILLS
WILSHIRE BOULEVARD AT FARMON
271-1121

OPENS TUESDAY WORLD FAMOUS ICE SPECTACULAR

HOLIDAY ON ICE

Exclusive L.A. Engagement-12 days only
Tues. Jan. 5 thru Sun. Jan. 17
WEEKDAYS 8 P.M. SAT. 1, 5 & 9 P.M. SUN. 1 & 5 P.M.
NO MONDAY PERFORMANCE—TICKET PRICES: \$8.25, \$5.25, \$4.25, \$3.25
JUNIORS 16 yrs. & under: PRICE \$3.25, \$2.75, \$2.25, \$1.75
UNIOR PURCHASES THIS WED. THURS 8 P.M. SAT 1 & 5 P.M.
All Prices Include Municipal Admission Tax of 25c per ticket

TICKETS AVAILABLE AT: FORUM BOX OFFICE, ALL THEATRE OUTLETS, INCLUDING THE ORPHEUM, WAX, SEARS, MAY CO., HARRIS & FRANK, & BUL-
GOWIN, P.O. Box 10, Inglewood, Calif. MOORE
LOOS'S STORES, ON CALL 213-978-2211, SO. CAL.
MUSIC CO. & ALL MULTIPLE THEATRES, WALLCHIN,
addressed stamped envelope.

Special group party rates available. Call 213-674-6000.
For reservations or information 24 hours per day, call 213-OR 3-1300.

AT THE FORUM

NATIONAL GENERAL THEATRES

"LOVERS AND OTHER STRANGERS"
co-feature West Coast
"Out of Towners"
co-feature Crest
"BORSALINO"
OPEN 12:45
WEST COAST
311 E. OCEAN BLVD. (at 10th St.)
HE 5-4009
NOW IN TWO THEATRES
CREST
4315 ATLANTIC (at LONG BEACH)
GA 4-1919

WALT DISNEY
NOW SHOWING
OPEN 12:00
ARISTOCATS
ALL NEW CARTOON FEATURE
TECHNICOLOR®
100 - 2:30 - 5:15 - 7:35 - 9:55
WALT DISNEY production
Nick, the Orphan Elephant
12:30 - 2:30 - 4:35 - 6:40 - 8:45
ROSSMOOR
1000 S. LA BREA BLVD.
292-1541

WALT DISNEY
NOW SHOWING OPEN 1:15
Little Fauss and Big Halsy
are not your father's heroes.
PARAMOUNT PICTURES PRESENTS
ROBERT REDFORD MICHAEL J. RINDOFF POLLARD
UTTA FAUSS AND BIG HALSY
Plus
"PAINT YOUR WAGON"
PARAMOUNT
1917 L. S. STANTON DRIVE
GE 4-1001

Frank Sinatra
"DIRTY DINGUS MAGEE"
"BARQUERO"
(GP) open 12:30 color
IMPERIAL
317 E. OCEAN BLVD., BEACH
HE 5-3973

"IT'S A MAD, MAD, MAD, MAD WORLD"
"The Hawaiians"
(GP) open 1:45 color
RAY
2000 MAIN ST. (at S. LA BREA)
421-2653

SEASON'S GREETINGS

CATCH-22

IS, QUITE SIMPLY,
THE BEST AMERICAN FILM
I'VE SEEN THIS YEAR! — Vincent Canby,
N.Y. TIMES

NOW SHOWING
217 E. OCEAN—LONG BEACH 437-1267
UNITED ARTISTS 1267

SHOW TIMES
12:45 - 3:00 - 5:20
7:40 & 9:55

KRLA PRESENTS

ENGLEBERT HUMPERDINCK

IN CONCERT

PLUS
GUEST ARTIST

SUNDAY,
JANUARY 17
7:30 P.M.

ANHEIM CONVENTION CENTER
800 West Katella Ave., Anaheim, California

TICKETS: \$8.50, 7.50, 6.50, 5.50. On sale at Anaheim Convention Center Box Office, House of Sight and Sound Stores, All Mutual Ticket Agencies, Music City Stores, and Location Outlets. Mail Orders to Anaheim Convention Center Box Office. Enclose self-addressed stamped envelope.

PRODUCED BY SIGHT & SOUND PRODUCTIONS

SPECIAL COUPLES DISCOUNT

The Sensually Liberated Female

FROM PRODUCERS OF
"MAN & WIFE"
IN COLOR (X)

NOW YOU DON'T HAVE TO GO TO DENMARK
TO LEARN ABOUT SENSUAL LOVE!!!

NEW LUXURIOUS
ROXY THEATRE Doors Open 10:45 Ph. HE 5-3022 127 W. OCEAN, LONG BEACH

NOW SHOWING!

TOWNE
4425 ATLANTIC BLVD.
GA 2-1221
OPEN NOON

WALT DISNEY
ARISTOCATS
ALL NEW CARTOON FEATURE
TECHNICOLOR®
1:15, 3:15, 5:30, 7:30, 9:30
AND
WALT DISNEY production
Nick, the Orphan Elephant
12:30, 2:45, 4:50, 7:00, 9:00

Stuffy Lutton Theatres
ALL THEATRES IN
AREA CODE 714

EXCLUSIVE O.C. ENGAGEMENT
"FIVE EASY PIECES"
YEAR'S BEST!

CINEDOME 20
CHAPMAN AVE. SANTA ANA 1971

EXCLUSIVE O.C.
RESERVED SEAT
ENGAGEMENT
BOX OFFICE 12 to 9
"RYAN'S DAUGHTER"
ORANGE
CINEDOME 21
CHAPMAN AVE. SANTA ANA 1971

OPEN 6:00, STARTS 7:00
"WAR OF THE GARGANTUAS"
"MONSTER ZERO"
ORANGE DRIVE-IN
STADIUM #1
KATELLA NW STADIUM 639-6730

OPEN 6:00, STARTS 7:00
M*A*S*H (R)
"STRAWBERRY STATEMENT"
ORANGE DRIVE-IN
STADIUM #2
KATELLA NW STADIUM 639-6850

OPEN 6:00, STARTS 7:00
"DIRTY DINGUS MAGEE" (GP)
"EL DORADO"
ORANGE DRIVE-IN
STADIUM #3
KATELLA NW STADIUM 639-7850

OPEN 6:00, STARTS 7:00
WALT DISNEY'S
"THE ARISTOCATS"
"KING OF THE GRIZZLIES"
ORANGE DRIVE-IN
STADIUM #4
KATELLA NW STADIUM 639-6950

OPEN 6:00, STARTS 7:00
WALT DISNEY'S
"THE ARISTOCATS"
"KING OF THE GRIZZLIES"
ORANGE DRIVE-IN
STADIUM #4
KATELLA NW STADIUM 639-6950

"THIS THAT & THE OTHER"
2ND FEATURE AT
LYRIC & TORRANCE
"GIRLS IN THE SADDLE"
2ND FEATURE AT
MOVIE
"RAGINA'S SECRETS"
CONT FROM 9:45 A.M.
OPEN ALL NIGHT
MOVIE
345 E. OCEAN BLVD.
LONG BEACH CE 5-5572
OPEN DAILY AT 12 NOON
PACIFIC THEATRE
110 S. GARDEN ST.
PL 3-7177
1935 GARDEN ST.
328-6375

DRIVE-IN
PARAMOUNT
633-4646
PARAMOUNT & COMPTON BLVD.
No "R" or "X" Films shown here
• Swap Meet Daily Except Thurs.

**FUN SCORES
A NEW
HIGH!**

Walt Disney
Son of Flubber
WALT DISNEY'S
Darby O'Gill and
the Little People

**BY
POPULAR
DEMAND!**

THE ORIGINAL VERSION
NEVER BEFORE SHOWN
IN THE UNITED STATES

LILLIAN GASHAG-
PERFORMS IN
THREE SEX
SHOWS DAILY,
and then faithfully
comerates home by
Vollogogen to
her husband
and two kids.
Her neighbors
don't know what
her occupation is.

"THERE'S A LIVE SEX
SHOW ON STAGE WITH
A TANGLE OF LESBIAN
AND HETEROSEXUAL
COUPLINGS THAT BE-
COMES THE ULTIMATE IN
AUDIENCE PARTICIPA-
TION ENTERTAINMENT
AND THE PHOTOGRAPH-
ING OF A SEX
MOVIE."
—THE NEW YORK TIMES, April 20, 1970

**PORNOGRAPHY:
Copenhagen '70**
A COMPLETE DOCUMENTED REPORT
BAYTAMN COLOR & FOR ADULTS OVER 21
PLUS
**SIZZLING
HOT LOOPS**
The Sex Theatre
DOORS OPEN 11:00 P.M.
437-9838
24 Lombard Street

**SOCIAL ACTION
ORGANIZATION**

affiliated with federal research
project seeks volunteer with
knowledge of mental health
system to advise group com-
bating discrimination against
current and former psychi-
atric patients.

Call: 478-0293 (9-5)
424-0660 (5-9 eve.)

BRAYTON
589-8419
2157 ATLANTIC 49¢
DAILY & SAT. 6:30 — SUN. 12:30

STEVE McQUEEN
"BULLITT" (GP)
"BONNIE & GLYDE"

**NEIGHBORHOOD
Theatre Guide**

BELLFLOWER
HOLIDAY TO 7-7271
FRANK SINATRA IN
"DIRTY DINGUS MAGEE"
"IT'S A MAD, MAD, MAD, MAD WORLD" (GP)

DOWNY NORWALK
MERALTA, Downy TO 1-2281
CONTINUOUS FROM 12:30
DISNEY'S "ARISTOCATS"
"KING OF THE GRIZZLIES"

NEW AVENUE, Downy WA 3-6781
CONTINUOUS 12:30
"RIO LOBO" (G)
"MONTE WALSH" (GP)

NORWALK, Norwalk 688-6771
CONTINUOUS FROM 12:00
DISNEY'S "SON OF FLUBBER"
"HORSE IN GRAY FLANNEL SUIT"

SHOWCASE CINEMA 862-1121
"CATCH 22" (R)

TORRANCE
Rolling Hills, Torrance 325-7600
Pat Cat Way & Cranshaw
CONTINUOUS FROM 1:00 P.M.

"RIO LOBO"
1:00, 4:45 & 8:35 P.M.
"MONTE WALSH"
3:00, 7:00 & 10:35 P.M.

Drive-In THEATRES

La Mirada, Alondra, Firestone 921-2666
SHOW STARTS 6:15

"CATCH 22" (R)
"GRASSHOPPER" (R)

BOX OFFICE 2:00 P.M.
PAID HEAD
PLAZA CATCH-22
429-3012

ART
4th & Cherry
GE 8-5435

"M*A*S*H" (R)
PLUS "R.P.M."
OPEN
1:00
P.M.

STARTS JAN. 6—"MONTEREY POP" & "DON'T LOOK BACK"
WITH BOB DYLAN (ALL POP CONCERT)
BOX OFFICE 1:45
SEASON'S GREETINGS
ATLANTIC
\$870 Atlantic 423-6855

"SCROOGE" ALBERT FINNEY
"A Boy Named Charlie Brown"

ADULTS \$1.50, JR. \$1.25, KIDS 50¢

LAKEWOOD
HA 5-2530 4501 L. CARSON

OPEN 12:30 DAILY
IT'S PACKED WITH LAUGHTER
FROM START TO FINISH!

FRANK SINATRA
GEORGE KENNEDY
"DIRTY DINGUS MAGEE" GP
PARAMOUNT METROCOLOR

PLUS
"HOUSE OF DARK SHADOWS"

Now thru JAN. 10
ANAHEIM CONVENTION CENTER
3 BIG SHOWS
COMBINED!
FUN FOR THE WHOLE FAMILY!

PLUS ENTERTAINMENT IN THE
WATER & ON THE STAGE
AT THE ANAHEIM CONVENTION CENTER
SAT. JAN. 10, 11 & 12
FREE ADMISSION

**SPORTS &
VACATION SHOW**

DISNEY'S
"ARISTOCATS"
"KING OF THE GRIZZLIES"

CONTESTS
PRIZES
FREE ADMISSION

**Sunset TRAVEL
FILM FESTIVAL**

TRAVEL FILMS
FREE ADMISSION

**RECREATIONAL
VEHICLE SHOW**

TRUCKS
CARS
FREE ADMISSION

ANHEIM CONVENTION CENTER
DOOR TO DOOR
FREE ADMISSION

Jason Robards Katharine Ross

"FOLS"
"a wonder-
fully
acted and
strongly
moving
sophis-
ticated
modern
romance!"
—Chicago Chronicle,
LA Times

**EXCLUSIVE
REAGAN**

NOW PLAYING!

Box Office 12:30 - 2:30 - 4:30 - 6:30 - 8:30 - 10:30
Sat. 12:30 - 2:30 - 4:30 - 6:30 - 8:30 - 10:30 MIDDAY

QUITTING BUSINESS

P. B. CARRELL DEPT. STORE • LAKEWOOD

GIGANTIC STORE-WIDE SACRIFICE

4142 VIKING WAY

(VIKING WAY IS THE DIAGONAL CUTOFF STREET
ACROSS THE N.W. CORNER OF CARSON & BELLFLOWER)

SALE STARTS MONDAY

JAN. 4th AT 10 A.M.

Profits Mean Nothing Now!
It's A Case of SELL! SELL!
AND SELL FAST! ... Let
The Loss Be What It Will!

This Is The Hard Truth - We Must Clear EVERYTHING ... Merchandise And Store Fixtures ... From This Store By January 31st! Time Is Exceedingly Short, And We Are Well Aware That The Only Thing That Will Insure IMMEDIATE LIQUIDATION ... Is LOW PRICE!!! Therefore, We Have Gone Through This Stock ... Cut And Slashed Prices On EVERY LAST ITEM To The Lowest Levels In Our Business History ... Utterly Regardless Of Loss, Cost Or Consequence! Come And Buy ... You Will Not Be Disappointed With Our Bargains!

Facts Are Facts! Unpleasant As They May Be At Times ... For Some Time, We Have Been Losing Money At This Location! ... Now, The Time Has Come When We Must Eliminate All Unprofitable Operations ... Regardless Of The Immediate Loss Incurred. Consequently, We Are Sacrificing This Stock And Store Fixtures ... For What They Will

Bring At Retail Public Sale!!! ... Prices Have Been Slashed To The Bone ON EVERY ITEM IN THE STORE ... Store Fixtures Appraised At ONE-THIRD Of Their Actual Value! ... We Mean Business ... EVERYTHING ... Every Piece Of Merchandise And Every Fixture MUST BE SOLD ... WITHIN THE NEXT THREE WEEKS!

ALL PRICES SLASHED

STORE • DAILY 9:30 TO 6
HOURS • SUNDAY 11 TO 4

AT COST! NEAR COST! BELOW COST!

THIS SALE WILL CONTINUE UNTIL ABOUT JANUARY 23rd ... When We Will Sell Off Any Remainder To A Jobber! Come In And Get Yours While The Getting Is Good ... BELOW WE LIST SOME OF THE GREAT SAVINGS! THERE ARE MANY OTHERS!

SEWING DEPT.

Knitting Worsted

"COATS & CLARKS" all current colors, large selection.

Reg. 39¢ SALE PRICE 22¢

Reg. \$1.39 SALE PRICE 88¢

"WINTUK" YARN

"COATS & CLARKS" 4 ply knitting, all new colors, large skein

Reg. \$1.69 SALE PRICE 98¢

FLOSS

"J&P COATS" 100's of colors

Reg. 8¢ SALE PRICE 4¢

RUG YARN

"COATS & CLARKS" rayon and cotton, washable

Reg. 45¢ SALE PRICE 28¢

Super Fingering

"COATS & CLARKS" 1 Oz. skein

Reg. 39¢ SALE PRICE 19¢

Knit -Cro-Sheen

"J&P COATS" regular and metallic

Reg. 39¢ SALE PRICE 19¢

Reg. 45¢ SALE PRICE 28¢

PATTERNS

"SIMPLICITY" all new and current all sizes, huge stock, all on sale

1/3 OFF

ZIPPERS

"J&P COATS" 100's of colors, all sizes, regular and hidden.

Reg. 40¢ SALE PRICE 22¢

Reg. 60¢ SALE PRICE 33¢

Reg. 75¢ SALE PRICE 44¢

RICK RACK

"BOILEX" seam binding, stretch lace, bias tape, hem facing, etc. Huge stock, 100's of colors.

Reg. 19¢ SALE PRICE 12¢

Reg. 25¢ SALE PRICE 16¢

Reg. 39¢ SALE PRICE 24¢

THREAD

"COATS & CLARKS" "J&P COATS" 100's of colors, huge stock.

Reg. 19¢ SALE PRICE 12¢

Reg. 25¢ SALE PRICE 16¢

BUTTONS

"PACIFIC" corded, huge stock, all sizes, shapes, designs, etc. OUR ENTIRE STOCK

1/2 PRICE

Sewing Notions

Elastics, scissors, snaps, eyes, hooks, pins, needles, sewing machine items, patches, and 1000's of other sewing needs. ALL ON SALE

1/3 to 1/2 OFF

Knitting Needles

"SUSAN BATES" big stock, all sizes, regular, circular, crochet, etc.

Reg. 55¢ SALE PRICE 33¢

Reg. \$1.00 SALE PRICE 49¢

Reg. \$1.65 SALE PRICE 88¢

YARDAGE

"ARNEL JERSEY"

"ROBBINS" 45 & 54 inch, newest colors.

Reg. \$1.29 yd. SALE PRICE 77¢

Drapery Material

Many basic colors, 45 inch.

Reg. 88¢ yd. SALE PRICE 38¢

LACE

Finest quality acetate and nylon blend, many many colors finest quality.

Reg. \$1.98 yd. SALE PRICE 98¢

Reg. \$3.98 yd. SALE PRICE \$1.98

COTTONS

Huge selection, 100's of colors, and patterns, 45 inch

Reg. 88¢ yd. SALE PRICE 38¢

SHEATH LINING

"SPRINGMAID" rayon or batiste, 45 inch

Reg. 79¢ & 89¢ yd. SALE PRICE 48¢

ABBIE FLANNEL

Many colors, 54 inch.

Reg. \$2.98 yd. SALE PRICE \$1.49

LACE & TRIM

Huge stock, 100's of varieties, colors, etc., includes ribbon.

OUR ENTIRE STOCK

1/3 to 1/2 OFF

READY TO WEAR

Special Group

LADIES' DRESSES

Over 5000 from which to choose. Older styles, current styles, party dresses, summer and winter styles, these dresses sold originally for up to \$80.00

YOUR CHOICE

33¢ EACH

No Limit

LADIES' PANTS

Straight and flared legs, many new colors, sizes 8 to 16.

Reg. \$5.00 SALE PRICE \$1.88

Ladies' Panties

"ADORABLE" 100% nylons, cat-tans, blends, etc. Styles include bikini, stretch lace, regular, etc. Sizes 4 to 10, huge stock.

Reg. 79¢ SALE PRICE 39¢

Reg. \$1.00 SALE PRICE 49¢

KNIT CAPS

Many colors and styles 100% orlon knits.

Reg. \$1.98 SALE PRICE 98¢

MEN'S LEVI'S

Big stock, sizes 28 to 38, all lengths.

Reg. \$6.50 SALE PRICE \$4.48

Reg. \$6.98 SALE PRICE \$3.88

LEVI'S JEANS

Reg. \$6.50 SALE PRICE \$4.88

CHILDREN'S PLAYWEAR

"BUSTER BROWN" mix 'n match, shirts, shorts, pants, T-shirts, panties, socks, sizes 1 to 6x.

OUR ENTIRE STOCK

1/3 to 1/2 OFF

LADIES' SLIPS

"ADORABLE" big stock includes half slips, full slips, mini's, etc. Latest styles and colors, sizes S-M-L. ONE SPECIAL GROUP

Reg. to \$1.50 SALE PRICE 19¢

Reg. \$1.98 SALE PRICE \$1.28

Reg. \$2.98 SALE PRICE \$1.88

SLIPPERS

Fur trimmed, fur lined, etc. Large stock. Child's only.

Reg. \$1.39 pair SALE PRICE 29¢

PANTYHOSE

"STEVENS" huge stock, styles include Spirit, Enkasheer, Stretch 'n fit, and others. Very latest shades and colors, all sizes.

Reg. \$1.00 SALE PRICE 49¢

Reg. \$1.75 SALE PRICE 89¢

Bras & Girdles

"LOVABLE" large stock, many styles, all current, huge stock, all sizes. Bras 32 to 44, A to D. Girdles S-M-L.

Reg. \$1.29 SALE PRICE 77¢

Reg. \$2.59 SALE PRICE \$1.38

Reg. \$3.00 SALE PRICE \$1.88

Reg. \$5.00 SALE PRICE \$2.88

LADIES' GLOVES

100's of styles, newest colors, in leathers, satins, daytime and evening, etc.

Reg. \$1.49 to \$3.98 SALE PRICE 88¢ to \$1.88

NOTE: 100's of other ready to wear items: pajamas, underwear, boys' & girls' clothing, hosiery, etc., etc.

COSMETICS & TOILETRIES

EYE COSMETICS

"MAYBELLINE" huge stock includes eye liner, ultra brow, mascaras, eye shadows, pencils, etc., includes refills, etc.

Reg. 65¢ SALE PRICE 38¢

Reg. \$1.00 SALE PRICE 58¢

NAIL ENAMELS

"SMARTER" many new colors, frost-ed, iridescents, etc.

Reg. 29¢ SALE PRICE 17¢

Reg. 58¢ SALE PRICE 27¢

SUN & SKI LOTION

"KIP" large 4 oz. bottles.

Reg. \$1.09 SALE PRICE 49¢

BAND-AIDS

"JOHNSON" sheer strips.

Reg. 69¢ SALE PRICE 33¢

TOOTHBRUSHES

"LACTONA" 100's of styles child's and adult's.

Reg. 89¢ SALE PRICE 18¢

HAIR SPRAY

"AQUA NET" large 13 oz. reg. and super hold.

Reg. 66¢ SALE PRICE 44¢

KOTEX

Box of 12, regular or super.

Reg. 49¢ SALE PRICE 29¢

SKIN CREAMS

"POND'S" "JERGEN" "NOXZEMA" face, hand, body creams, etc.

Reg. 59¢ SALE PRICE 33¢

Reg. \$1.00 SALE PRICE 49¢

STATIONERY

"KINGSCRIPT" box of 100.

Reg. 49¢ SALE PRICE 29¢

ENVELOPES

"SWINGLINE" deluxe.

Reg. \$1.69 SALE PRICE 88¢

WILHOLD GLUE

Large 4 oz.

Reg. \$1.69 SALE PRICE 88¢

LABEL MAKERS

"DYMO" ASTRO" takes 1/4-in. tape.

Reg. \$2.98 SALE PRICE \$1.88

3 Hole Binders

Deluxe, with clipboard.

Reg. 98¢ SALE PRICE 49¢

Binder Ensemble

3 ring binder, 2 matching notebooks, etc.

Reg. \$2.98 SALE PRICE 98¢

PAPER PARTY SUPPLIES

"REMBRANDT" huge stock includes plates, napkins, cups, coasters, favors and many other items. All occasions, specialties, etc.

OUR ENTIRE STOCK

1/2 PRICE

GIFT WRAP & RIBBON

"HALLMARK" includes notes, invitations, etc., huge stock, all occasions.

OUR ENTIRE STOCK

1/2 PRICE

PHOTO ALBUMS

"HYTONE" deluxe bound.

Reg. \$1.89 SALE PRICE 98¢

Notebook Paper

"HYTONE" 500 count, college ruled, 3 ring.

Reg. \$1.19 SALE PRICE 77¢

TYPING PAPER

"HYTONE" pkg. of 100.

Reg. 59¢ SALE PRICE 33¢

Playing Cards

Plastic coated, bridge size.

Reg. 39¢ SALE PRICE 19¢

HOUSEWARES & GIFTS

"CORNINGWARE" huge stock includes skillets saucepans, platters, Dutch ovens, coffee and tea pots, electromatic pieces, etc. Big stock.

ALL ON SALE

1/3 OFF

Mixing Bowl Set

"PYREX" decorator colors, sets of 3 or 4.

Reg. \$3.49 SALE PRICE \$1.98

Reg. \$5.95 SALE PRICE \$3.88

CASSEROLE

"PYREX" assorted colors.

Reg. \$3.95 SALE PRICE \$1.88

Picture Frames

Desk or wall frames, variety of colors and styles.

Reg. 98¢ to \$2.98

ENTIRE STOCK

1/2 PRICE

SALAD SET

Also chip & dip; large bowl, dip dish bracket and servers.

Reg. \$3.95 SALE PRICE \$1.88

STEMWARE

"WHEATON DURAND" made in France champagne, cocktails, wines, etc. Sets of 4

Reg. \$1.98 SALE PRICE \$1.28

"FENTON" MILKGLASS

Big stock, bowls, vases, plates, compotes, ashtrays, butters, etc.

Reg. \$2.50 SALE PRICE \$1.48

Reg. \$5.00 SALE PRICE \$2.88

Reg. \$8.00 SALE PRICE \$3.88

COFFEE MUGS

Deluxe ceramics, many styles.

Reg. 59¢ to \$1.00 SALE PRICE 33¢

MELAMINE DINNERWARE

45 pc. deluxe service for 8.

Reg. \$14.99 SALE PRICE \$8.88

SWITCHPLATES

Single or double, hand painted.

Reg. \$1.00 SALE PRICE 19¢

Treasure Craft

Huge stock, hand made, 100's of colors, includes plates, bowls, ashtrays, cups, serving pieces, etc.

Reg. \$1.29 SALE PRICE 69¢

Reg. \$3.99 SALE PRICE \$1.88

Reg. \$5.99 SALE PRICE \$2.88

THE OWL

Long Beach calendar of events 1971

By LINDA ZINK
Staff Writer

Pick a date — any date — for your organization's annual social affair, charity benefit or cultural or educational program and you might find out too late that three or four other events are taking place on the very same day. Inevitable? Not if you check with the Community Volunteer Office's Long Beach Calendar of Events first.

"We can't guarantee that a date will be open or remain open," said Mrs. John Burrell, who is in charge of the calendar. "What we can do is inform an organization if another event is scheduled for that date or if a certain date is usually reserved by a group and then give alternative free dates."

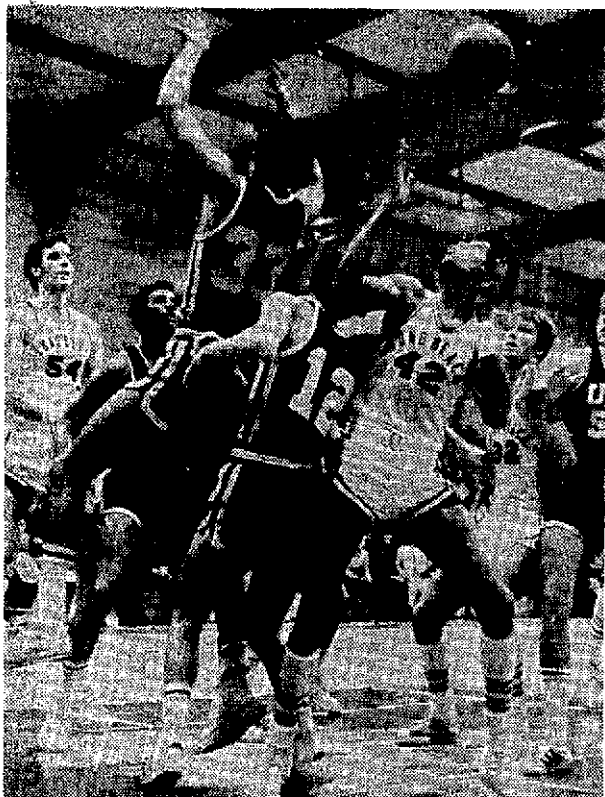
"When a conflict occurs, we always tell the organization that chose that date first that another event has been scheduled for the same day."

CVO offers the calendar service free to all civic, social, cultural and educational groups in the Long Beach area. Any mailing costs are covered by sponsoring groups, including Junior League, Assistance League, Sandlarks, Children's Benefit League, Long Beach Symphony Guild and Harbor Dental Auxiliary.

MORE THAN 75 organizations scheduled events through the calendar in 1970, "but we hope that many, many more will utilize our service in 1971."

In addition to organizational activities, CVO keeps a record of all Arts Council, Art Museum and Recreation Department activities and local sports events.

To schedule an event on the calendar, an organization should call the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m.-3 p.m.



January ...basketball



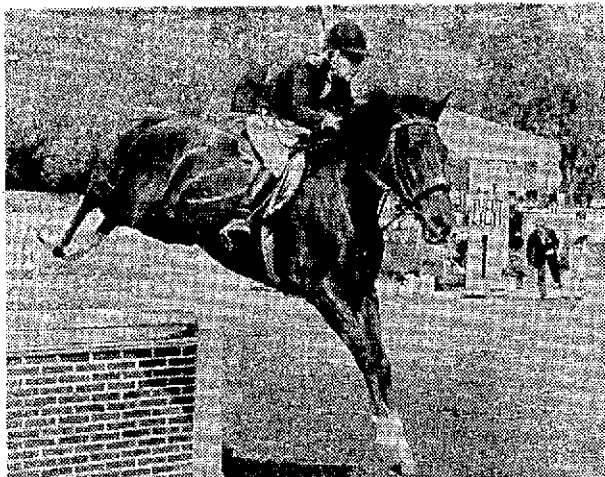
February ...rummage sale



March ...kite flying

April

Does your group have something planned this month?



May ...horse show

INDEPENDENT PRESS-TELEGRAM Women and TRAVEL

LONG BEACH, CALIFORNIA, SUNDAY, JANUARY, 3, 1971

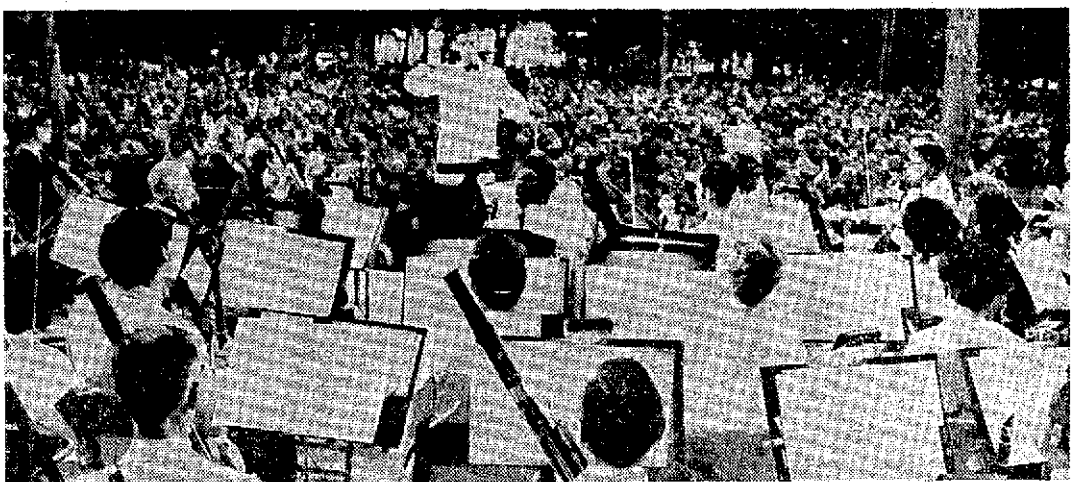
W-1



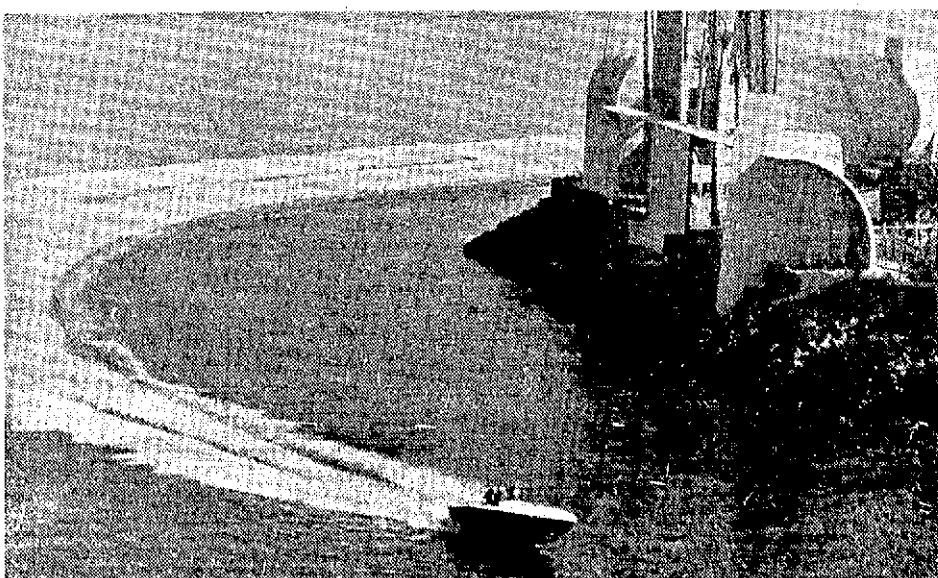
June ...school's out



July



...starlight serenade



August ...sea festival

September

School's back in session. What better time to volunteer?

October

Help the United Crusade with a big kick off this month. Give generously.



November ...headdress ball

December

Remember those who may have no Christmas at all.





SOCIALLY SPEAKING

Auld Lang Syne strains echoing

By CAROLYN McDOWELL

THE LAST NIGHT of the old year was a time for makin' whoopee all over Our Town: some greeted the New Year at home with the kids in front of TV, others put on glittering gowns and came home with the dawn.

At the Ray Fosholdts' Naples home, hostess LaNelle glittered in a gold sequin maxi, the guests glittered and so did the entire patio with hundreds of vari-colored mini, midi and maxi lights. It was a twinkling miniature Tivoli Garden. Would you believe snow on the banana trees?

The Fosholdts, along with many of their guests, have toured the world and the buffet had a decided international flavor with dishes, prepared by LaNelle, representing many of the countries the group has visited. The Fosholdts were unable to take the tour to Alaska this year so thoughtful friends brought them Alaskan King Crab which they featured on the buffet table.

Myrna Brown, Mary Alice Dahl, Jean Brockett and Vera Brookins assisted as hostesses during the evening.

Among those wishing the old out and the new in were Jerry and Helen King, Doug and Lois Benwell, Bill and Margo Dal-

essi, Bob and Barbara Graham, Kosta George, Bill and Vi Hanna, Don and Dee Horton, Hal and Marge Halvorsen, Jonah and Helen Jones, Sandy and Jacque Kemp, John and Norma McIntire, Dr. Jim and Mary Magnall, Norm and Iola Masterson, George and Mary Orr, Van and Lou Palmer, Dr. Lee and Bernie Perry, Bob and Marge Pierce and Norm and Bea Scott.

AT VIRGINIA Country Club the members resolved to do something different for New Year's Eve and they really did.

For half a century the club has been the scene of a glamorous crowd enjoying an elegant farewell to the old year.

In honor of the 1970 recession, the committee headed by Don and Joan Krietsch, decided to have a Hobo Costume Party and "Boo" the old year out. Party planners who helped to UNDecorate the club were Dr. Milo and Judy Ellik, Stan and Peg Federly, Ben and Ann Little and Howell and Ginny Walker.

Others in the tacky crowd were Lauren and Marge Conley, Hugo and Marion Slcombe, Jack and Faye Dallas, John and Florence Mead, Ed and Pat Davies and the Whisenants, Red and Mary and Barney with Donna.

The Howard Clevelands had to hurry home—they were having a group in New Year's Day for silver fizzes. Club President Jim Craig came with his Pat. Also the Lloyd Hallamores, the Dr. Earl Wallaces, the Roger Dunns and the Dr. Lyle Murphys.

THERE WAS NO generation gap at midnight at the home of Luke and Dolly Corzine. They invited a traditional group of boating companions of long years standing and this year added the younger set—married children of the group. (Married children? Well how else can you say it?) Among them were the Corzine's daughter, Darlene, and husband, Don Gath, Jim and Hildi Foasberg, and Steve and Terry Horrocks.

MANY OF Our Towners chose to spend New Year's Eve Out of Town—some of them on skis at Mammoth.

Among them John and Dee Wavell, Dr. Jim and Mary Thompson, Dr. Gainer and Lynn Pillsbury—although Gainer did make it back for the Big Game. Others were Dr. Dick and Nancy Daniels, Don and Donna Gibbs, Dave and Kay Berg, Ron and Nancy Wallace, Bill and Shirley Effinger, Stan and Jackie Miller and Jim and Joy Sipprelle.



THE FOSHOLDTS, Ray and LaNelle, share a quiet moment at midnight during their party to ring out the old year and ring in the new.

TOM AND APRIL Griffin visited the snow a bit closer to home. They took sons, Brent and Joel, for some skiing at the Big Bear Lodge of former Long Beachers, Bill and Joan Strickland.

BOB AND CHARLENE Basham flew their own plane to the Seattle area to see the New Year in with Charlene's parents.

Enjoying the warmer climes of the Hawaiian Islands were Judge and Mrs. Kenneth Sutherland and Lee and Shirley Caldwell.

DOWN ON THE Peninsula, Alamitos Bay Yacht Clubbers celebrated midnight with a brunch after an evening of dancing and cocktailing. Among the merry makers were the Don Robertsons, Dick Linebergers, Walt Bowkers, Cmdr. Bob and Mrs. Ross (USN, ret.), the Harry Hutchinsons, Roger Lindemanns, Stan Scotts, Glen Gilmores, Roy Conns and Francis Merchants.

Commodore Jerry Thompson was there with his Nancy. Al and Barbara Gabriel were chairmen of the evening. Others in the brunch bunch were Dr. Gordon and Ruth McDermaid, Chuck and Adra Cober, Fred and Betty Tebbetts, Staff Commodores and wives, Neal

Dundas, Sid Exley, and Ted Matson. Also the Henry Weisses, Raleigh Mofetts, Richard Russels, Harry Merricks and Ed Peos.

AND BACK at Old Ranch, members and guests enjoyed a sit down dinner featuring filet Neptune (that's a Veal Oscar with steak instead of veal).

Among those joining in "Auld Lang Syne" at midnight were the Howard Amoses, Carl Allens, Ben Baines, Harold Friedlands, Irving Weinbergers, Sam Johnsons and the Dr. "Chops" Moviuses.

Others included the Curt Straubs, Art LeVas, Tom Chapmans, Wendell Ponds, Robert Foshees and Stephen Breitfellers.

WE PROGRESSED" from the old year into the new with cocktails at T J and Joan Horan's, in Rossmoor, stops in Naples at Ted and Shirley Bradshaws—then midnight in the Alamitos Heights home of David and Mary Lu Hauser.

Some of the group included Bill and Nancy Terpstra, Bob and Pat Bergmann, Judge Mal and Joan Lucas, Joe and Jann Whisenant, Al and Dany Shaheen, Joe and Connie Ainge, Gary and Sue Cassidy, Roby and May Besant.

Killingsworths to honeymoon in So. Pacific

Kathleen Louise Anne Plank and Kim Baird Killingsworth were united in marriage during a New Year's Eve ceremony in the Long Beach home of his parents, Mr. and Mrs. Edward A. Killingsworth.

Moureen Melinda Plank and John Stamper were honor attendants during the ceremony witnessed by immediate members of the two families. Some 200 guests will toast the young couple during a reception Jan. 10 in the Killingsworth home.

The newlyweds will be at home in Long Beach following a honeymoon trip to Hawaii and Tahiti.

Daughter of Mr. and Mrs. Joseph O.



MRS. KIM BAIRD KILLINGSWORTH

Plank of Long Beach, the bride is an alumna of Millikan High School and attends Long Beach City College with her husband. He is a graduate of Polytechnic High School.

WED 50 YEARS

Party will honor Harold Jones's

Mr. and Mrs. Harold G. Jones, 1154 Cedar Ave., who were married Jan. 1, 1921, in Spokane, Wash., celebrated their golden wedding anniversary Friday.

Both were active in Masonic circles in the Northwest before moving to California in 1961. Mr. Jones recently received his 50-year Masonic pin from Newport Lodge No. 144, Newport, Wash. Both have served, or are serving, as officers in the Amaranth, Eastern Star and the White Shrine. At 9 p.m. Jan. 6, following a meeting of Long Beach Court, Order of Amaranth in Machinists Hall, Mr. and Mrs. Jones will be honored at a reception.

A native daughter of California, Mrs. Jones is one of five generations born in San Francisco. Her father worked on the San Francisco Chronicle for 53 years. She is a member of the Survivors Club of the San Francisco Earthquake

of 1906. Mr. Jones was active in aviation in the Northwest for many years, having retired as airport manager at Klamath Falls, Ore.



MR. AND MRS. HAROLD G. JONES



THE GARDEN of the Ray Fosholdts' Naples home is ablaze with more than 300 lights to represent a miniature reproduction of Tivoli Gardens in Denmark.

Staff
Photos
by
TOM
SHAW

PRIME RIB ON THE DINNER

\$2.25

It's true! You can enjoy luxurious surroundings with sparkling chandeliers, excellent service and Prime Rib, too!

Includes: Soup or Salad, French Fries, Baked, Whipped Potatoes or Rice, Vegetable and Garlic Cheese Bread.

4363 ATLANTIC AVE., LONG BEACH GA 6-5533

the Tenderloin

JANUARY

Clearance Sale

Quality Ladies' Wear from America's Great Manufacturers ... Now at Tremendous Price Reductions

SPORTSWEAR • DRESSES • PANT SUITS

Priced for Immediate Clearance

If you've ever been to a Town & Country Fashion Sale, You'll come early for best selection



OPEN DAILY 9:30 TO 5:30 — CLOSED SUNDAY
NO LAYAWAYS — ALL SALES FINAL
USE YOUR B of A or MASTER CHARGE



Town & Country

4129 LONG BEACH BLVD.
(At Carson)
PH. 427-0997

434 PINE AVE.--DOWNTOWN LONG BEACH

ANNUAL SHOE SALE

Naturalizer

many, many styles to choose from

14⁹⁷ 15⁹⁷ 17⁹⁷

REGULARLY PRICED AT 17.00 TO 22.00

Annual savings on NATURALIZER SHOES ... the shoe with the beautiful fit. Dozens of styles in casual and dressy or tailored pumps that you can wear right now. Complete selection of sizes but not in all styles. Come early for best selection. No limit, buy as many pairs as you wish.



ALL SALES CASH AND FINAL



NATURALIZER SHOES EXCLUSIVELY

434 PINE AVE.

HE 6-3330

Free Parking & Shop

Downtown Long Beach

Schick's FASHION CLEARANCE

Our Great Semi-Annual Event!

Save 1/4 to 1/2

Originally 26.00 to 48.00
Fashion Dresses
All-occasion dresses. Beautiful blends, polyester knits, acetates. Sizes 6 to 20.
1/3 to 1/2 off
NOW 14.00 to 22.50

FINE APPAREL ... daytime and late-day dresses and costumes. Wool, polyester, knits and blends. Misses' and women's
Orig. 50.00 to 180.00 **1/4 to 1/3 off**

HALF-SIZE DRESSES ... Daytime, dressy and travel fashions. Including smart costumes.
Orig. 30.00 to 140.00 **1/4 to 1/3 off**

DESIGNER SUITS AND COATS ... Gorgeous imported and domestic wools, tweeds, blends. For year around wear. A few knits included.
Values to 255.00 **1/4 to 1/2 off**

PANT SUITS
Orig. 80.00 to 198.00 **1/4 off**
GROUP OF BETTER EVENING FASHIONS VALUES TO 160.00 1/4 off

Accessories - Robes - Pant Sets! Reduced!

TUNIC PANT SETS
Printed tunic tops and pants.
1/3 off

HANDBAGS
Values to 48.00. Including shoulder bags.
1/2 off

JEWELRY
Designer jewelry. Sparkling assortment.
1/2 off

SWEATERS
Orig. 19.95 to 32.50. Beautiful fashion sweaters.
1/2 off

PANTS AND TOPS
Brilliant print tops with coordinated pants.
1/3 off

ROBES - CULOTTES
Full length and short. Also hostess culottes.
1/3 off

NETTIE ROSENSTEIN & ALEXANDRA DE MARKOFF body lotions 1/2

ALL SALES FINAL!

Schick's
701 Pine Avenue
DOWNTOWN LONG BEACH

Courtesy Parking.

How do you rate as a first class mate?

Are you great as a mate—or a "louse as a spouse?" Test yourself for the answers.

Though sometimes your best friends won't tell you, these questions should help you to arrive at the answer—how do you rate as a mate?

1. Do you sometimes give-in to avoid an argument, even if you know that your one and only is dead wrong? (Unless, of course, it's a matter of principle.)

No statistician has ever calculated the number of marriages that have cracked on the rock of unwillingness to give in on unimportant questions, but the number must be large. You won't deepen your spouse's stubborn streak just by conceding a point, quite the opposite. People are at their most conciliatory after winning a round.

2. Do you show loyalty by building him or her up in public and keep your spouse's secrets?

Fidelity is more than a matter of staying monogamous. You're being disloyal every time you recite "cute" anecdotes that make your better half look small, or publicly correct his (her) grammar, or tell your friends and relatives things they have no right to know.

3. Do you maintain friendly relations with your in-laws?

It's one of the soundest married life insurance policies, experts say. By showing your mate that you like his or her family, you're showing approval of a very important part of himself or herself.

4. Do you try persistently to change him (her)?

Hard on the vocal cords and the marriage lies, and futile besides. The only person who can change your mate is friend spouse himself. You married for what he or she is—or did you?

5. Do you attempt to correct your own flaws if they distress your mate?

All right, so your mate shouldn't try to change you. But maybe that one cherished weakness isn't worth the contention it causes, and correcting the habit might make your spouse vow to be more punctual, less over-weight, or whatever you've been striving to make him.

6. Do you watch your appearance as carefully now as you did before?

You should—but if you do, you're rather uncommon. Surveys among people generally show that a surprising percentage of the wives and husbands polled, thought their mates were not as particular about grooming as before marriage.

7. Do you try the same flattery you used in courtship days?

Even if you didn't specialize in blarney, you undoubtedly showed a flattering interest in everything your prospective partner said or did. Try it again. One good home remedy for domestic headaches and other complications: really listen when your mate speaks.

8. Do you have a hobby or other strong interest which is not shared by your mate?

According to many psychologists, you should! Too much togetherness can be stifling and ultimately become stale. A separate interest gives you breadth as well as a breather.

To make your time together more valuable:

- (1) always have some joint project in the works;
- (2) occasionally turn off the TV and just talk—or walk;
- (3) plan a night out for just the two of you at least once a month—more often if you can manage it.



For men...

1. Do you take her out dining and dancing (or even to a movie) now and then, just because you know she likes it?

2. Do you help her with her coat, open doors for her? Inexpensive and infallible methods of making a woman feel more like a woman.

3. Ask her advice — and take it if it's good! There's no higher compliment. A noted marriage counselor reports that one of the primary grievances voiced by wives is that preoccupied husbands make them feel "invisible."

4. Compliment her when she has gone to special trouble to prepare a dish you like? Bread cast on the waters may yield French toast!

5. Learn a new joke occasionally?

6. Do you occasionally bring her something intimate, like a new perfume that you trial-sniffed and liked, or a negligee just to tell her that you still think she's alluring?

women only

1. Is your home neat but not so neat that your husband feels like a bull in a china shop?

2. If you have the space, set aside a den or workshop where he can scatter ashes and wood shavings to his heart's content.

3. Do you read the newspaper every day? Many women who complain that their husbands don't talk to them haven't much to say.

4. If you have children, do you make him feel he's at least as important to you as the "kids"? The counterpart of the wife who feels "invisible" is the husband who thinks he's valued only as a provider and "the father of her children." Both types are frequently found in counseling sessions and divorce courts.

5. Do you avoid reciting the trials and tribulations of your day as soon as he steps in the door? Remember, he's probably been listening to such troubles all day long at business. So let him feel at home by first providing him with pleasure and leisure that he will treasure.

INDEPENDENT,
PRESS-TELEGRAM—W-3
Long Beach, Calif., Sun., Jan. 3, 1971

Pollution target of LWV

A hard look at air pollution and legislation to curb it will be taken by Long Beach League of Women Voters at a 9:30 a.m. meeting Jan. 13.

The public is welcome to attend the session in El Dorado Park Nature Center. Frank Bonamassa of the State Air Resources Board will discuss 1970 legislation passed on controlling polluters.

James Somers of Stamp Out Smog will discuss further measures needed to fight air pollution and a spokesman from the Southern California Edison Co. will round out the slate of speakers.

Additional information is available at the League office, 1001 E. Fourth St. Following the general meeting, members will be welcome to walk nature trails at the park.

Further investigation of environmental quality will be made at monthly unit meetings with the Belmont Shore group meeting at 12:30 p.m. Jan. 25 in the 166 Granada Ave. home of Randy Lawther.

PLAZA UNIT will convene at 9:30 a.m. Tuesday in the 3220 Claremore Ave. home of Lynn Purdin and Lakewood members will meet at 9:30 a.m. Jan. 27 in the 3606 Parkview home of Betty Gylar.

Downtown unit will meet at 1 p.m. Jan. 27 in the League office, 1001 E. Fourth St., and Night group will meet at 7:45 p.m. Jan. 27 in the 545 Orlena St. home of Mrs. Harry Simon.

Park Estates unit will convene at 9:30 a.m. Jan. 28 in 5541 El Parque home of Mrs. Bernard Teitel.

Bullock's LAKEWOOD January SALE

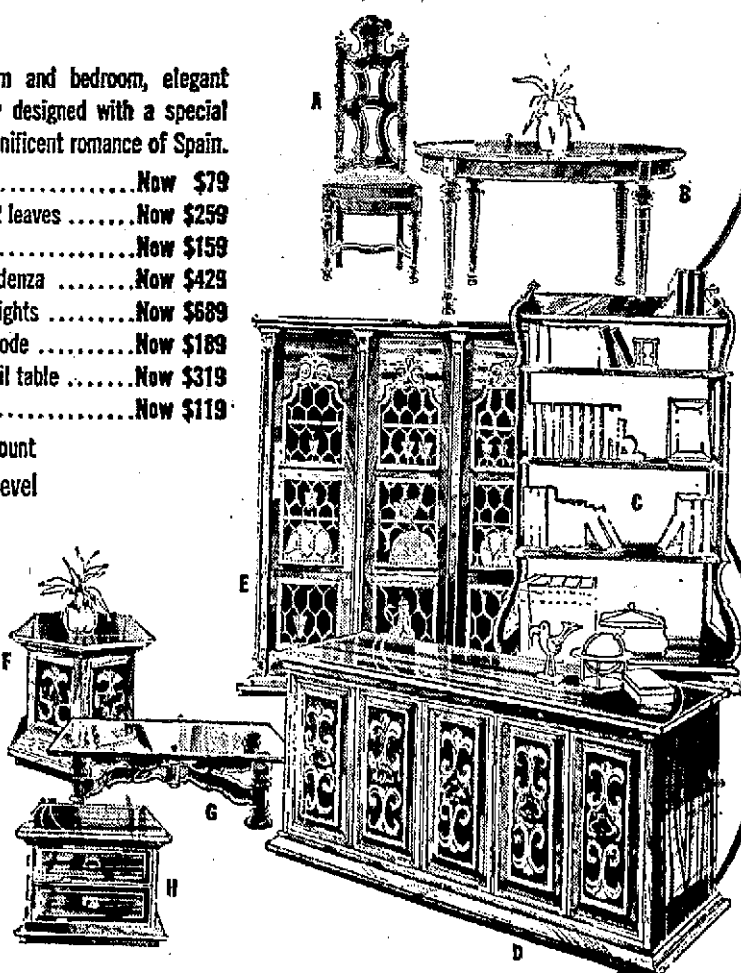
NEVER BEFORE! COMPLETE DREXEL "VELERO" COLLECTION AT SAVINGS

20% REDUCTION

For dining room, living room and bedroom, elegant pieces richly carved, ornately designed with a special flair that captures all the magnificent romance of Spain.

- A. Reg. \$110 Regal side chair.....Now \$79
- B. Reg. \$329 68" Oval table, 2 leaves.....Now \$259
- C. Reg. \$209 Book shelf.....Now \$159
- D. Reg. \$539 Lovely 72" credenza.....Now \$429
- E. Reg. \$869 64" china with lights.....Now \$689
- F. Reg. \$239 Hexagonal commode.....Now \$189
- G. Reg. \$399 Glass top cocktail table.....Now \$319
- H. Reg. \$159 Door commode.....Now \$119

Easy to own on a Termway Account
Furniture Shop, Home Store Level



Bullock's LAKEWOOD January SALE

ONE WEEK ONLY!

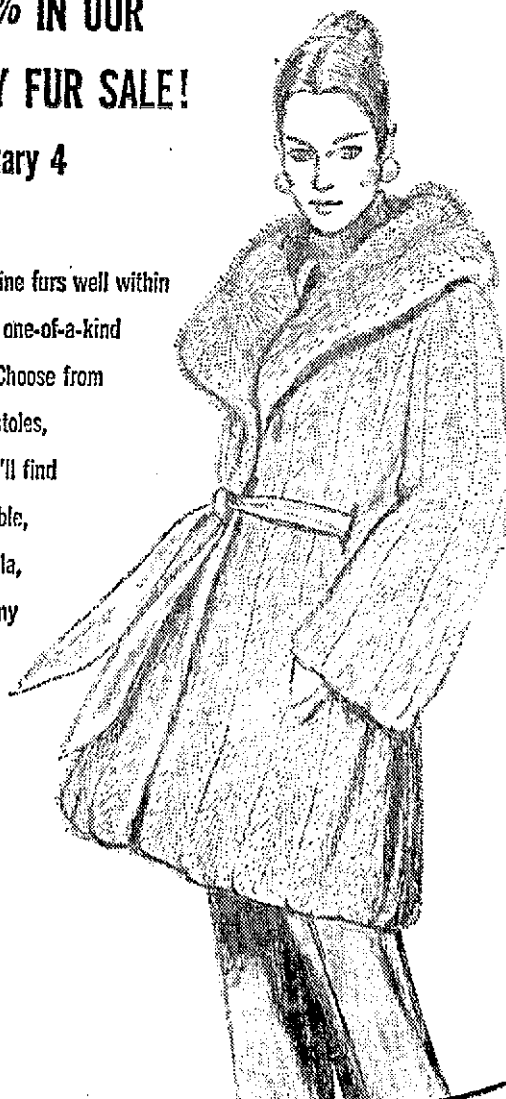
SAVE 20% TO 60% IN OUR GIGANTIC JANUARY FUR SALE!

Begins Tomorrow, January 4

Reg. \$395 to \$9995

Fantastic reductions bring our fine furs well within your range. The group includes one-of-a-kind originals by famous designers. Choose from a \$500,000 collection of capes, stoles, jackets, strollers and coats. You'll find such luxurious furs as mink, sable, beaver, broadtail, lamb, chinchilla, muskrat and fox, as well as many others. Our complete stock of contemporary furs will be included in the sale! Fur Salon, La Pasada Level!

All furs labeled to show country of origin of imported furs



Shop Bullock's Lakewood, Monday thru Friday 9:30 to 9:30, Saturday 9:30 to 6:00, 5005 Clark Avenue, phone 634-5111

Shop Bullock's Lakewood, Monday thru Friday 9:30 to 9:30, Saturday 9:30 to 6:00, 5005 Clark Avenue, phone 634-5111

Heidi leads a model life ...hard work, many rewards

By DEE WEDEMEYER
Associated Press Writer

NEW YORK — Tomorrow she may be the next Suzy Parker or Jean Shrimpton or Twiggy.

But today she is Heidi Goldman, a fashion model who has never made a magazine cover and whose most successful television commercial so far shows only her feet.

And today is another day of auditions and "go-sees". But she might make the cover of Harper's Bazaar yet.

She's up early. She has a busy schedule with four separate appointments. She gets a head start on her makeup before her first appointment at 10 a.m.

Waiting for the cab she has a boiled egg, orange juice and milk. Then, her long blonde hair cascading midway down her back, she puts on her makeup — lip gloss on her eyelids, lighter above the lids, bluish-on on her cheeks, mascara on upper and lower lashes.

A waifish 111 pounds, 21-year-old Heidi looks like she couldn't lift a bag of feathers. But she easily slings a bag filled with 20 pounds of makeup and hairpieces on to her shoulder. She stuffs several sweaters in a satchel. She is expected to bring her own clothes for a cover shot and knitting materials for the long hour she has to wait for the photographing sessions.

A little more than a hour later, she is at the studio of fashion photographer Sheldon Secunda.

THE STUDIO is a floor-through with 16-foot ceilings. Large strobe lights on rollers are attached to the ceiling. White no-scene paper is rolled out covering an entire wall and a floor area. Rock music plays.

Secunda takes Heidi to the dressing room and tells her she has to be an All-American girl for a sewing machine ad test that is being proposed for use in South American publications. Heidi combs her hair, adds more mascara, bluish-on and lip gloss. She

back combs her eyebrows. When the copywriter, arrives, she takes one look at Heidi and says, "That's fine but her hair should be pulled back or on top of her head."

The agency's art director, Aida Nelson, surveys Heidi. "Bangs, I want bangs and take off the print scarf. It will fight with the material."

IT TAKES almost an hour for the art director and copywriter to decide how they want the picture set up.

Secunda, atop an aluminum ladder, shoots photographs and the art director and the copywriter exclaim over Heidi.

"Is that a face? Wrinkle your nose. Let me see that again. What about glasses. Heidi, put granny glasses on the end of your nose ... Kill the glasses ... Look at those eyes ... Don't kill the eyes. They're great. Look at those eyes."

When the art director and the copywriter are satisfied, Secunda turns the table to another angle and shoots. As he thinks it should be.

As Heidi leaves, Mrs. Snowday concludes, "She might do for the final shot."

Heidi's next appointment is for a cover try with Bill

Cadge, a mustachioed photographer and the art director of Redbook magazine.

Cadge places Heidi on a stool in front of a floor length window that runs across the entire length of the room. He uses only natural light. Classical music plays.

They break for lunch and sit talking about photographers, models and Heidi's career.

AFTER TWO years at Parsons School of Design, Heidi answered an ad for a house model for designer Halston. While there she was discovered by Wilhemina, the German model who has launched her own modeling agency.

"She came down at lunch one day and asked me to come with her. I said, 'no, I wasn't ready.' Then after that, every week she called me. Finally she called in January and asked me to do the European collections ..."

Heidi stayed in Europe for 16 days in which she made pictures in Linea Italiana and was photographed for Italian Vogue.

In weeks, her salary tripled. She now makes \$60 an hour, just shy of the \$75 top fee. She makes \$400 when hired by the day.

This year, including television residuals, she'll make close to \$50,000. But that's not without expenses — she sometimes spends \$20 a day for cabs and Wilhemina gets 10 per cent of her salary.

With the other Wilhemina models, Heidi was listed on a head sheet that is regularly sent to advertising agencies and photographers. The sheet has a photograph of her head, shoe size, dress size, height, weight, and color of eyes, which in Heidi's case provides a note of amusement — she has one green eye and one blue eye.

She did not pick the best time to break into modeling. Money is tight. Agencies are shooting more and more test shots before going into final production.

FEWER PHOTOGRAPHS are being shot at exotic locations. So far, aside from her 16 days in Europe, Heidi's location shots have been limited to Brooklyn and Coney Island.

For all of these reasons Heidi never turns down a television audition. Residuals from one frequently used nationwide commercial could easily gross \$50,000.



HEIDI'S—face can be her fortune

Which is what brings her to Batten, Barton, Durstine and Osborn, the Madison Avenue advertising agency, for an audition for a shampoo commercial.

She is ushered into a studio where there are two television cameras, several monitors and an elaborate set that includes a two-way mirror which clients can sit behind without the model knowing they are there.

The casting director, Nancy Marquand, says: "State your name and then we want you to flirt with Andy, the cameraman, and fling your hair like crazy."

The cameraman blushes and stares at his feet.

In 10 minutes, she's finished. A buzzer sounds announcing that the next model has arrived.

Heidi leaves, gets into another cab, then realizes her next appointment is only a block away. It's a mistake she makes often, and she laughs.

Gray Advertising is one of her favorite agencies because she did her first work there.

"Don't get too famous," someone calls out, as Heidi enters. Heidi tries on six outfits, which she will wear for shooting the next week and is out of the agency in a half hour.

"It's 3:30," she says, "but I feel like it's 8 o'clock."

For the next two days she has booked out — asked not to be scheduled for work — so she can spend time with her fiancée, a film executive, whom she has not seen in six days.

She tucks her magazine into the heavy satchel and calls one last cab to take her to her fiancée's office.

"Another day in the life of a model," she says. "Glamorous?"



Baker-Pitassi vows read in chapel rite

Wayfarers' Chapel in Portuguese Bend was setting for Wednesday night nuptials uniting Jan Pitassi and Dallas Baker.

Among guests witnessing the exchange of vows were their parents, Mr. and Mrs. Michael Pitassi of Lakewood and Mr. and Mrs. Claude Baker of Los Alamitos.

Mrs. William Canning was her sister's matron of honor. James Hillary performed best man duties.

Following a honeymoon to San Francisco, the newlyweds will reside in Long Beach.



MRS. DALLAS BAKER

Crowning Glory beauty salons

OPEN EVENINGS AND SUNDAYS

CURLS ARE OUR BUSINESS!

1/2 PRICE PERM SALE!

\$35 REGAL CURL \$17⁵⁰
\$25 GLAMOR CURL \$12⁵⁰
\$20 MAGIC CURL \$10

BUDGET PERM ALWAYS \$5.95 (NORMAL HAIR)

SPECIAL SAVINGS!

	Mon. Tues. Wed.	Later Week
SHAMPOO-SET	2.95	3.45
STYLECUT	1.50	2.00

*Stylist prices slightly higher

LAKEWOOD 2620 E. Carson 421-1430	LONG BEACH 251 E. 5th St. 437-9621 <small>Open Mon.-Fri., Sat. 9 'til 9 P.M.</small>	BELLFLOWER 9100 Alondra 866-9197 <small>*Now Totally Air Conditioned</small>
---	--	--

We care about you! Look your best!

ATTENTION ALL CLUBWOMEN

The Golden Sails Restaurant is the ideal setting for all your club activities. Our banquet rooms will accommodate your installations, luncheons, and social activities in a Mediterranean atmosphere. Please call 430-0585 for information.

Golden Sails INN

6285 E. Pacific Coast Highway

A BRIGHT young face on the fashion scene, Heidi begins a picture session with photographer Bill Cadge who is measuring the light falling on his subject in his New York studio. The picture session is a "cover try" for a noted magazine for which Cadge is also art director.

AP Newsfeatures Photos

Home Silk Shop

EXCLUSIVE BUT NOT EXPENSIVE

5599 ATLANTIC AVE.
NO. LONG BEACH
Open daily 9:30 to 5:30
OPEN MONDAY INTER. 11A to 5 P.M.
Phone 428-4666-636-4465

OUR ANNUAL SENSATIONAL

- IMPORTED
- SILKS
- SATINS
- PEAU DE SOIE
- BROCADES
- LAME
- GOLD
- SILVER
- TAFFETA
- DESIGNERS

1/2 PRICE REMNANT SALE

- IMPORTED
- NOVELTIES
- IRISH
- LINEN
- SWISS
- COTTONS
- ORLON
- ACRYLIC
- DACRON
- POLYESTER

IMPORTED WOOLENS

• ENGLISH • FRENCH • ITALIAN

IMPORTED FRENCH

• LACES • SEQUINS

WE HONOR BANKAMERICARD & MASTER CHARGE

LOCKWOOD FURS

JANUARY CLEARANCE SALE

Natural Mink Stoles, Ranch Pearl and Azurene	495	SALE	335	Save	160
Black Dyed Processed Seal Tail Leather Jacket	295	SALE	195	Save	100
Natural Violet Azorene Mink Jacket	795	SALE	575	Save	220
Bleached White Mink Rug	575	SALE	350	Save	225
Natural Norwegian Blue Fox Cape	275	SALE	195	Save	80
Natural Tourmaline Mink 3/4 Coat	795	SALE	550	Save	245
Natural Ranch Mink Coat	1395	SALE	995	Save	400
Tortoise Dyed Swallowtail Karakul Lamb Coat	1395	SALE	995	Save	600
Natural Ranch Mink Jacket	1395	SALE	995	Save	400
Natural Autumn Haze Mink Squirrel	1795	SALE	1350	Save	445
Natural Tourmaline Mink Mid Coat	2100	SALE	1595	Save	500

Above is a partial listing of the many outstanding values during this event.

Convenient Terms Available
Lay-Away 8% Day Charge Bank Contract

LOCKWOOD Furs

*EMBA Trademark

Seven Eleven Pine Ave. Downtown Long Beach

AN ENTIRE MONTH OF VALUES... SHOP TODAY NOON 'TIL 5 P.M.

JANUARY SALES



BETWEEN US

Firmness spells love to Bobby

By DR. HAIM GINOTT

BOBBY, AGE SIX, packed his suitcase and announced: "I am leaving home. Everybody yells at me, and nobody loves me. I am going away for good." Mother said, "It seems to me that what you need right now is a little kindness. How about some hot chocolate?" Bobby replied, "All right, but don't think I'll change my mind about going away." Mother said nothing.

He finished the hot chocolate, looked up at Mother and said, "You really mean you would let me go?" Mother answered, "No, I wouldn't. You belong here. Let me help you unpack." Bobby seemed relieved and reassured.

Had Mother allowed Bobby to leave, he certainly would have come back but he might have concluded that he was an unimportant and expendable member of the family. In contrast, his mother's firm "no" spelled love.

FATHER AND MOTHER were leaving for vacation. Wallace, age nine, said, "You and Dad always spend money on yourselves. You never spend it on me and Nelly. You never take us on vacation. I've never even been on a plane."

Mother said, "Now I know how you feel about our vacation. You wish you were going too." "Yes," replied Wallace. "Why are you and Dad going without us?" "Because Dad and I need time together, alone," replied mother.

Mother didn't feel attacked by her son's questions. She was glad he could express his feelings openly. She knew how to recognize his feelings and appreciate his sentiments. "It was such a comfortable sensation," mother related.

LAURA, AGE SIX, had been in bed for ten minutes when she heard her parents talking. She returned to the living room saying, "I'm lonely." Mother took her by the hand and led her back to bed. She tucked her in, kissed her good night, and said firmly, "Now it's sleep time for you. Now it's my time to be with Daddy. In the morning, we'll all have breakfast together." "O.K.," replied Laura. "Good night, Mommy."

Laura's mother acted with authority. She set the time limit, firmly and succinctly. Children draw security from our strength.

AFTER SHE had been in bed for a while, Arlene, age eight, came downstairs to complain about Father. A month ago, she had asked him to repair her closet light, and he failed to do it. Mother said, "It is too late to make repairs right now." But Arlene continued her complaining. Mother said, "Write Daddy a note and tack it on his pillow."

Arlene liked the idea. She wrote the note and went to bed pleased and hopeful.

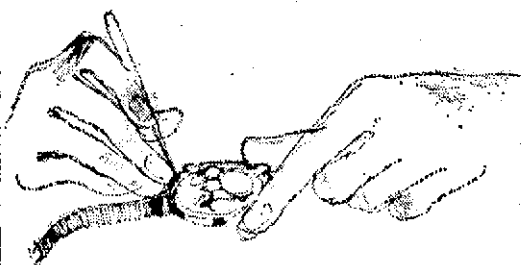
JUNE'S HAMSTER looked sick: He could hardly walk. Her uncle noticed it and threatened his niece:

"You are not taking good care of your pet. I am going to inform the A.S.P.C.A." June started crying.

Mother intervened: "Honey, your hamster needs exercise. He needs to be taken out of his cage and walked every day."

June looked at her uncle and said, "I didn't like what you said. It wasn't helpful. I liked what Mommy said."

m
MAYCO



watch cleaning special

Begin the new year by giving your watch the care it needs to keep accurate time. Bring it in to us today for a complete check-up. Our qualified experts will clean, oil, regulate your watch so it will give you the correct time, all the time. Special makes, self-winding, pocket or rusty watches and chronographs are not included at this special sale price.

reg. 9.50 **5.88**

may co watch and jewelry repair 703

sorry, no mail orders

may co lakewood,
lakewood at del amo, 633-0111



softening skin care
by Helena Rubinstein

Don't wait! Help your skin keep its dewy, soft, feminine look. With Helena Rubinstein's Ultra Feminine collection. A trio of soothing moisturizers. To use by day or evening. Try all three.

a. 8.00 Ultra Feminine cream 5.00
b. 3.50 emollient hand lotion 2.00
c. 8.00 moisturizing emulsion 5.00

may co cosmetics 100



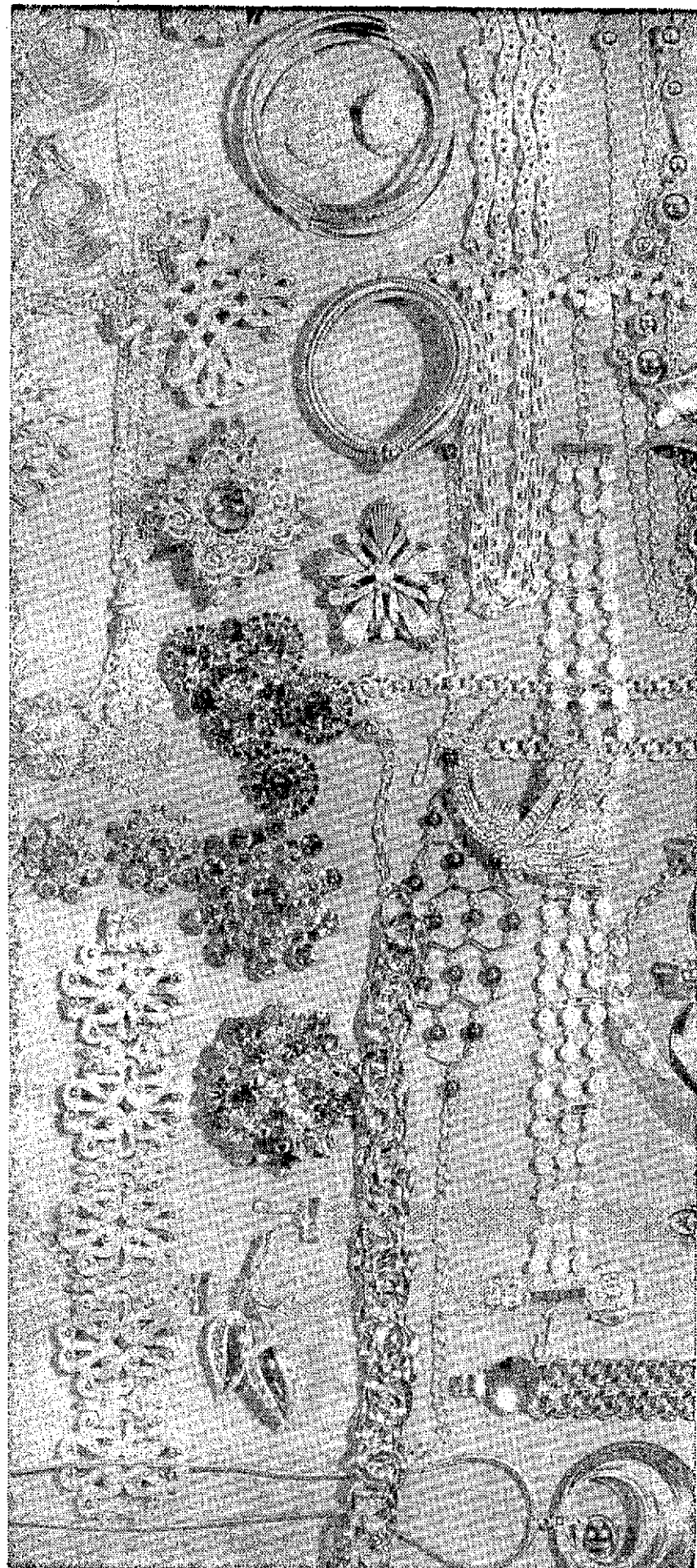
lightly fragranced
Elizabeth Arden lotion

Elizabeth Arden hand lotion. Soft and smoothing. Save now. Also available, for total skin care, body lotion, special edition 3.50
hand lotion special edition 3.00



Charles of the Ritz
Novessence Duo cream

Two steps to prettier skin. Try them now. Charles of the Ritz Novessence moisturizers. Also, 25.00 Firmessence duo 12.50
moisturizers reg. 25.00 12.50



annual jewelry sale

favorite designer pieces at one low price chains, dog-collars, pins, more...

Every year... thousands of pieces of jewelry gathered together at one special price. Chains in silver or gold stone. Bracelets, earrings, pins, necklaces in gold tone metal. Dog-collars in golden mesh, chain, or intricate lattice work. Stone pin and earring sets in brilliant colors. All the jewelry pieces you love. So hurry in to the exciting values in May Co's annual jewelry sale.

were 3.00 to 7.50

1.99

may co fashion jewelry 22

may co lakewood
lakewood at del amo
633-0111

may co south bay
hawthorne at artesia
370-2511

may co buena park
la palma at dale
827-4000

may co south coast plaza
san diego fwy. at bristol
546-9321

m
MAYCO

shop monday thru saturday 10 am to 9:30 pm, except south bay saturday 10 am to 6 pm; sunday noon til 5



PRISCILLA TORRES TEACHES HOMEMAKING IN SPANISH

SPANISH LANGUAGE

Homemaking classes bridge culture gap

By PAT McDONNELL
Staff Writer

"Writing a check may be second-nature to most American housewives, but it's a mysterious, often impossible, task for a non-English speaking woman new to the United States."

So says Priscilla Torres, a bilingual Mexican-American who is teaching a consumer education course in Spanish at the Westside Neighborhood Center, 1372 W. Willow St.

Enrollment is being accepted at the Center for the free classes offered Thursdays from 1:30 to 3:30 p.m.

"Nutrition and American-style recipes are what Spanish-speaking women most want to know," said Miss Torres, a senior home economics major at Cal State Long Beach.

"Many students are from Mexico, but we also have several representing Puerto Rico and Cuba. Quite a few are brides of Americans — they simply need answers to questions that have formed a gap between the two cultures."

"Take, for instance, the young wife from Guadalajara who was concerned by her husband's kiss when he arrived home from work each night. All she needed was my assurance that it was an acceptable practice and not a sign of disrespect."

Miss Torres explains that nutrition topics are largely a matter of interchanging the basic four requirements. "They show

great relief when I tell them tortillas meet the cereal need and that chiles, as well as orange juice, contain vitamin C."

LEARNING TO identify labels and becoming acquainted with measurements go into the Americanization process. Actual cooking classes are conducted in kitchens of the Long Beach Buddhist Church. Transportation is provided free by Miss Torres.

Emphasis is placed on budgeting — particularly credit-buying, a new type of financing for women of Latin backgrounds.

"They are easy prey for door-to-door salesmen," Miss Torres said. "I warn them to demand a contract in Spanish before they sign their names."

"Simple things like laundry care are part of assimilating into their new society. Too many send wash-and-wear fabrics to the dry cleaners, or conversely, destroy woollens by washing them."

"The more they learn, the more they realize what they are missing by not knowing the language and many become interested in English classes offered at the Center."

SIMILAR VIEWS were expressed by Shirley Masukane who will teach homemaking classes for Japanese-speaking women beginning Jan. 13.

Sessions will be offered Wednesday from 1:30 to 3 p.m. and from 7 to 8:30 p.m. Registration for the free classes is being accepted at the Center.

CHOLESTEROL CONSCIOUS?

Use this guide in menu planning

By PATRICIA McCORMACK
UPI Writer

NEW YORK — One hundred medical authorities have come up with a proposal bound to challenge the wives and mothers of the land at meal preparation time.

The proposal, aiming to help prevent cardiovascu-

lar diseases, calls for major shifts in eating habits.

Every kitchen becomes a war zone, every meal a battle. Victory or defeat, in the long run, will be determined by the kind of food eaten.

The recommendation, from the Inter-Society Commission for Heart Disease Resources, calls for

greater effort in serving meals that contain low-saturated fat and low cholesterol — the stuff that over the years embeds itself in walls of blood pipelines, thickens and sets the scene for either a heart attack or stroke.

It's enough to put a cook in a quandary since differences of opinion exist in regard to the likely beneficial effect of various changes to combat these conditions.

But if planning were to start at once to resolve the question, results wouldn't be known for 10 years. The commission, however, considers its recommendations an important public health decision that had to be made on the basis of incomplete evidence.

For the cooks of the land who don't know whether to serve fried foods, regular milk, an egg a day and what kind of pie or cake, there's help in a detailed dietary plan from the American Heart Association. The plan, "The Way to a Man's Heart," is suggested for adults from their 20s on, especially those who have a family history of heart disease.

The association said children and adolescents, especially from susceptible families, also can benefit from the meal plan by forming tastes for food early in life that may pro-

tect them from heart disease when they reach adulthood.

The mean plan includes six categories, with recommended foods, plus those to be avoided or used sparingly, as follows:

• Meat, poultry, fish, dried beans, peas, nuts, eggs.

Recommended: Chicken, turkey, veal, fish in most meat meals of the week. Beef, lamb, pork, ham in no more than five meals per week. Nuts and dried beans and peas are high in vegetable protein and can be used in place of meat occasionally. Egg whites, as desired.

Avoid or use sparingly: duck, goose, heavily marbled and fatty meat, frankfurters, sausages, fatty hamburgers, luncheon meats. Limit egg yolks to three a week. They're loaded with cholesterol.

• Vegetables and fruit. Recommended, fresh, frozen or canned, almost every kind. Exceptions: olives and avocados, both very high in fat calories. Use with moderation. Also, if you must limit calories, curb the intake of potatoes, corn or lima beans.

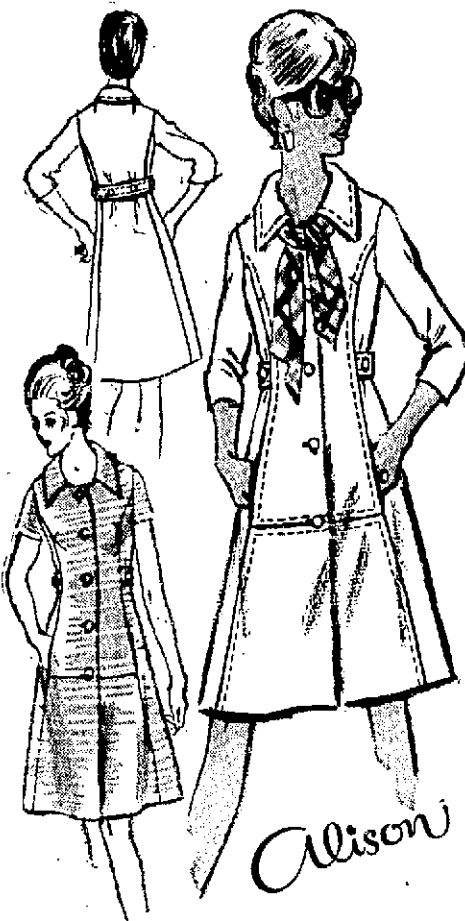
• Bread and cereals. Recommended: breads made with a minimum of saturated fat. Also: cereal and pasta. To be used sparingly or avoided: butter rolls, commercial biscuits, muffins, donuts, sweet rolls, cakes, crackers.

• Milk products. Recommended: Those low in dairy fats, including fortified skimmed, non-fat milk and powdered milk, butter-

milk and yogurt made from skimmed milk; cheese made from skimmed milk, and mozzarella and sapsago cheese. To be avoided or used sparingly: whole milk and whole milk products, including chocolate milk, canned whole milk, ice cream, whole milk yogurt, all creams including sour, half and half, whipped. Also, cheeses made from cream or whole milk. Butter.

• Fats and oils. Recommended: margarines, liquid oil shortenings, salad dressing and mayonnaise containing any of the following polyunsaturated vegetable oils—corn oil, cotton seed, safflower oil, sesame seed oil, soybean oil, sunflower seed oil. To be avoided or used sparingly: Butter, lard, salt pork fat, meat fat, products containing coconut oil.

• Desserts, beverages, snacks and condiments. Acceptable: Fresh fruit, tea, coffee, cocoa powder, water ices, gelatin. Avoid or use sparingly: Coconut and coconut oil, commercial cakes, pies, cookies and mixes, frozen cream pies, commercially fried foods such as potato chips and other deep fried snacks. Also, ice cream.



DESIGNER PATTERN

Subtle seaming
shapes coatdress

Alison carves the coatdress with debonair dash and snap to launch a bright, new year. The non-wilting crispness is built right into Printed Pattern M113 via simulated slot seaming that outlines the princess panel in front. Knot the vivid tie loosely or tuck it ascot-style into the neckline. Note the button-trimmed demi-belt that makes your exits well worth watching. Choose wool or polyester knits for town and travel versatility, linen weaves for warmer weather.

Printed Pattern M113 is available in NEW Misses' Sizes 8, 10, 12, 14, 16. Size 12 (bust 34) requires 2 1/2 yards 45-inch fabric; scarf requires 1/2 yard 39-inch.

Send ONE DOLLAR for Printed Pattern M113 to Independent, Press Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York, N. Y. 10011. (Add 25c for each pattern for Air Mail and Special Handling.) Please print plainly your name, address with zip, style number and size.

1971 FASHION PREDICTIONS — lengths, looks, drama in NEW 1971 COUTURE PATTERN Book. Dresses, costumes, separates, pantsuits. Special — how to fit pants professionally. 50c coupon — apply to any \$1 pattern in book. Send 50c.

Nurses to hear
doctor on burns

Dr. Robert C. Kelleher will speak on "Burns" when Harbor Area Association of Industrial Nurses opens the new year with a dinner meeting Tuesday at Alberto's Restaurant, 2115 W. 182nd St., Gardena.

Cocktails begin at 6:30 p.m., with the dinner served at 7. Reservations will be taken by Pete Ide, 730 Ginger Drive.



Jan's

- CANDLES
- NOVELTY CLOCKS
- MUSIC BOXES
- GIFTS
- CARDS
- INCENSE
- SCENTED LAMP OIL
- CANDLEMAKING SUPPLIES

414 Long Beach Blvd.
Downtown Long Beach

SAY IT WITH CANDLES

Largest Selection
in Long Beach Area

CANDLE COVE

CLEARANCE SALE

40% TO 50% OFF

ON SPECIALLY DISPLAYED MERCHANDISE

6285 E. SPRING ST.

(Corner Palo Verde & Spring Adjacent to Lucky's Market)

Open Evenings — Phone 425-2077

LONG BEACH

Open Mon.-Sat. 10:00-9, Sunday 11-5

Arts Council Calendar

MONDAY

"Juliet of the Spirits," Bergman film; CSLB Lecture Hall 151, 3 p.m.; free.
"The Drag," "Baggage," "Glen Gould on the Record," films; Burnett Branch Library, 7:30 p.m.; free.

WEDNESDAY

"Synergistic Arrangements," experiments in art and technology, lecture series; CSLB Lecture Hall 150, 7 p.m.; free.

FRIDAY

Brown Bag Theater; LBCC Auditorium, 11 a.m.; free.

Cinema 11: LBCC Room 502, Art Building, 11 a.m.; free.
"Toma," "Cria," "Snake in the Grass," films; LBCC Social Science Room 127, 11 a.m.; free.

"Witness for the Prosecution," Community Playhouse, 8:30 p.m. also Saturday; admission.

SATURDAY

Municipal Band concert; Lincoln Park, 2:30 p.m.; free.

NEXT SUNDAY

"Concert of Choral Music" by Vocal Arts Ensemble; Our Saviour Lutheran Church, 7:30 p.m.; free.

Church, 7:30 p.m.; free.

Concert by CSLB Choir and Chamber Choir of California Heights Methodist Church; at the church, 8 p.m.; free.

Municipal Band concert; Bixby Park, 2:30 p.m.; free.

\$6.95 FOR TWO

CHAMPAGNE STEAK OR SEAFOOD DINNERS FOR TWO

INCLUDES:
A Bottle of Champagne, Relish Tray, Soup or Salad, U.S. Choice Steaks or Seafood, Baked Potato, Sour Cream and Chives, Bread and Butter, Coffee or Tea and Dessert.

Home of the Steak and Lobster Combination
"PRIME RIB" ALWAYS

THE Coral Room
4130 PARAMOUNT BLVD., LAKEWOOD
(At Carson) 421-8853

SERVED 7 DAYS
Entertainment by Joe "Legs" Cetani
Lunch • Banquets

BURTS
fashion shoes

NOW SAVE

1/2

AND MORE!

SALE!

were 5.99 and 6.99

2.99

were 7.99 to 9.99

3.98

Hurry for fabulous buys in open, closed casual or dress styles! New shapes, toes, heels. Most sizes!

335 PINE AVE.

SMART FURS
AT
JANUARY SAVINGS

AN OUTSTANDING GROUP OF COATS, JACKETS & CAPES

Make that dream come true by taking advantage of this spectacular fur sale

Open 9:00 to 5:30 — Evenings by Appointment

Frank A. HILL and Son

3316 E. BROADWAY
PHONE GE 8-8572

DEAN and JOSEF
COIFFURES
6427 E. SPRING
425-1143

CALL TODAY

The women who are Deliberately Beautiful Rely on Dean & Josef & Hair Unlimited

WE WISH ALL OUR CUSTOMERS BEST WISHES FOR THE NEW YEAR.

OPEN 7 DAYS

HAIR UNLIMITED
3374 LOS COYOTES
421-6213

SUNDAYS AND EVENINGS

Men join women in major fashion struggle

By ERMA BOMBECK

A man came up to me at a party the other night and said, "Well, I see where men are once again raiding women's fashion closets. In Detroit, they are selling men's panty hose."

"Sir," I said coldly, "having men steal our panty hose is like having your car stolen with your mother-in-law asleep on the back seat. Lots of luck Charley and don't bother to check in."

With men's usual naivete, they think we've been kidding about the nuisance of having stockings that go all the way up on bodies that don't go all the way down. They tell me the first shipment of 200 pairs was sold out barely before they hit the counters. The men were ecstatic. "We've been cold for a long time," they said.

IT OCCURS TO ME that the impact panty hose will have on men will be no less than world-wide. Undoubtedly, it will bring about the admission of Red China to the U.N. as Arthur Goldberg hastily retreats and dismisses the press with a curt, "My panty hose are killing me."

The cabinet may soon be saturated with women by a President who shakes

his head and mutters, "It's abundantly clear to me that anyone who can wear these things for eight straight hours and not whimper is as strong as any man."

We could see a resurgence in the popularity of President Johnson when he explains, "My fellow Americans, I served six years wearing, 'One size that fits all.'"

It wouldn't surprise me to see Ed Sullivan admit publicly that for years he has faltered and seemed pre-occupied only because he had his panty hose on backwards.

Or that Spiro T. Agnew may win the compassion of college audiences everywhere when he is choked speechless by his own body stocking.

IT'S NOT UNLIKELY that the cast of Hair would seek a little "warmth" or that Ralph Nader would find a new bag to deplore. (One over each knee.)

And maybe . . . just maybe no one would show up for a war if everyone had runners the size of an expressway.

Panty hose worn by men might well bring this nation together in peace and harmony.

Sara Greer engaged to S. D. Leavitt

Engagement of Sara D. Greer and Steve D. Leavitt was made known by parents of the bride-elect, Mr. and Mrs. Don L. Greer, during a holiday party in their Long Beach home.

Parents of the prospective bridegroom are Mr. and Mrs. Bruce A. Leavitt, also of Long Beach.

The wedding will take place Aug. 21.



SARA D. GREER

Winning recipe

SPECIAL CORNED BEEF

- 4 lb. corned beef
- 1 orange
- 1 large onion, quartered
- 2 stalks of celery, cut in half
- 2 cloves garlic, quartered
- 1 tsp. dill seed
- 1/2 tsp. rosemary
- 6 whole cloves
- 3 inches stick cinnamon
- 1 bay leaf

Place meat in a large kettle and cover with water. Add remaining ingredients, cover kettle and bring to boil. Reduce heat and let simmer for four hours or until tender. Remove meat from liquid and while hot, brush with light corn syrup to glaze. This may be served at once or chilled to serve next day. — 10 servings.

Bernice Peterson
1861 Golden Rain Road
Seal Beach

MEDICAL REDUCING
Donald Curry-Allen Physician-Surgeon-Osteopath
"OPEN TUES.-WED.-FRI. — 10 TO 6 P.M."
"SPECIAL ATTENTION GIVEN TO CHILDREN"
LONG BEACH — 127 W. 7th St. 435-0117

LOVLIER YOU

Magic of makeup for busy season

By MARY SUE MILLER

It never fails . . . Just when you aim for a perfect makeup, something goes wrong. Your skin acts up or your cosmetics go on in streaks. During busy times like now, the skin is prone to flake and blemish from lack of sleep, overages of rich food and the fast, pressured pace.

Happily there are a number of quick tricks that perform a disappearing act on problems. Chap and flake give over to several filmy, pre-makeup applications of moisture cream or lotion. Be sure to wait for each coat to be absorbed before proceeding. Should the skin feel tender, a medicated moisturizer would prove healing.

BLEMISHES respond to comfortably hot water compresses, followed by a covering of medicated spot stick. For such emergencies you of course must have the remedies at hand. Better not wait another hour to assemble needed supplies.

Now to deal with make-up mishaps: Once a cosmetic goes on badly, do repair the damage at once. Let a slip go by and it will trigger others. Powder streaks over the tiniest puddle of powder base; blushes then blotch.

IT TAKES only seconds to make repairs. Lighten a too-heavy coat of powder base by blotting firmly with folded tissue. Streaky applications require further blending. It is best

done by filming the fingertips with a bit more base. Powdery cosmetics of all types are toned by quick whisks of a cotton ball. A cotton swab, dipped in skin freshener, tidies creamy check color, eyeshadow and mascara.

MODEL TIPS FOR TEENS
Fifty ways to ideal skin and natural makeup for young adults — ages 13 to 19 — are detailed in my booklet, **MODEL TIPS FOR TEENS**. Advice covers corrective skin care; how to use makeup to accent good points and play down problems; fashion model make-up tricks. For your copy, write Mary Sue Miller in care of Independent, Press-Telegram, enclosing a long self-addressed stamped envelope and 25 cents in coin.

PTA to send SOS

"SOS — Save Our Schools" will be subject explored by Mrs. Stanley Solomon, PTA Council president, at Tuesday meeting of Temple Beth Zion Sisterhood at 8:30 p.m. in the Temple, 6440 Del Amo Blvd., Lakewood. All interested persons may attend.

Good Sport fete

A dessert luncheon and card party is scheduled Monday noon in the Garden Room, 909 E. Third St., sponsored by Good Sports Club. The public may attend.



January Scholl Shoe Sale
Famous Scholl Shoes at rock bottom prices. Save on seasonal and discontinued styles. Hurry in. Not all styles in all sizes.

WOMEN'S DRESS SHOES
WERE UP TO \$22.00NOW \$12.90
WERE UP TO \$24.00NOW \$16.90

MEN'S DRESS SHOES
WERE \$31.00 to \$37.00
NOW \$26.90

CASUAL SHOES
WERE \$16.00
NOW \$10.90

Dr. Scholl's FOOT COMFORT SHOP
LONG BEACH: 412 Long Beach Boulevard • HE 7-5313
LAKEWOOD: May Co. Main Floor
HUNTINGTON PARK: 7007 Pacific Boulevard • LU 9-1402

Peter Pan BEAUTY SALONS

YOUR SMART NEW COIF... GLORIFIED WITH LUSTROUS COLOR BY **ROUX** COSMETICS FOR LOVELIER HAIR COLOR

MEN'S & BOYS' HAIR CUT \$1.25 (except Torrance)

NO APPOINTMENT NEEDED
— HOURS —
Open 9 a.m. to 8 p.m. Mon. thru Fri.
Sat. 9 a.m. to 5 p.m.; Sun. 10 a.m. to 5 p.m.

FASHION STYLED HAIRCUT
Monday, Tuesday and Wednesday 'til 4 p.m. **99¢**

ROUX SHAMPOO STYLED AND SET
With Roux Shampoo that extra rich cream shampoo. Mon., Tues., Wed. until 4 p.m. Thurs., Fri., Sat. 2.88. **2.44**

ROUX "nice change"
Color in 10 minutes without peroxide and lasts for weeks without rub-off. Natural colors for gray or dull hair. Glossamer for bleached. Includes Style and Set. **4.95**

ROUX "fanciful" RINSE
Colors immediately! Covers gray completely! Tones bleached hair! Matches bleached hair to new growth. 13 exciting colors — rinse in — shampoo out — no fading. **75¢**

VALUABLE COUPON
ROUX "Fanci-Tone" CREAM HAIR **FREE** TINT TOUCH-UP
All you pay for is SHAMPOO SET Our Reg. Low Price \$2.44
1 Bottle of Tint 89¢
ALL YOU PAY IS **\$3.33**
YOU GET THE TOUCH-UP FREE
Good in All Salons Mon., Tues., Wed., Thurs. 'til 4:00 p.m.
COUPON OFFER EXPIRES JAN. 7, 1971
Have you been to any of our Salons before? YES _____ NO _____
Name _____ Address _____ City _____ Phone _____
Where you happy with your beauty service? YES _____ NO _____

VALUABLE COUPON
FREE PERMANENT WAVE
All you pay for is SHAMPOO & STYLED SET Our Reg. Low Price \$2.44
HAIR CUT Our Reg. Low Price \$2.00
ALL YOU PAY IS **\$4.44**
YOU GET THE PERMANENT WAVE FREE
Good in All Salons Mon., Tues., Wed., Thurs. 'til 4:00 p.m.
Must be presented to receptionist before service
COUPON OFFER EXPIRES JAN. 7, 1971
Have you been to any of our salons before? YES _____ NO _____
Name _____ Address _____ City _____ Phone _____
Where you happy with your beauty service? YES _____ NO _____

LONG BEACH 200 EAST BROADWAY (Corner Locust) Call 435-8918
BELLFLOWER 16537 Bellflower Blvd (Corner of Belmont) Call 925-2208
NORWALK 11738 East Firestone Blvd in the Norwalk Shopping Center Call 868-4704
TORRANCE 11501 Pacific Ave. (at Carson) Call 320-4000
GARDEN GROVE 11501 Pacific Ave. (at Carson) Call 638-3780
ANAHEIM 11501 Pacific Ave. (at Carson) Call 956-0600
SANTA ANA 202 West 4th St. (at 1st) Call 835-2707

School menus this week

The following menus will be served in Long Beach elementary schools in the week of Jan. 4-8:

MONDAY: Hot dog, green beans, apricot halves, homemade chocolate cookie, milk.

TUESDAY: Taco, peas, fruit gelatin, whole wheat bread—butter, milk.

WEDNESDAY: Turkey in gravy on whipped potatoes, garden salad, peach half, hot buttered cornbread, milk.

THURSDAY: Neapolitan macaroni, whole kernel corn, apple slices, peanut butter sandwich, milk.

FRIDAY: Sloppy Joe, sliced carrots, fruit cup supreme, peanut butter cookie, milk.

JUNIOR-SENIOR HIGH

MONDAY: Italian spaghetti, peas, peach half, hot buttered French bread, milk.

TUESDAY: Cheeseburger, sweet pickle chips, potato salad, apple slices, milk.

WEDNESDAY: Pizza, green beans, cherry sauce with whipped topping, whole wheat bread—butter, milk.

THURSDAY: Chopped steak on whipped potatoes, garden salad, golden custard square with whipped topping, biscuit—butter, milk.

FRIDAY: Neapolitan macaroni or toasted cheese sandwich, whole kernel corn, fruit cup supreme, whole wheat bread—butter or peanut butter cookie, milk.

CATERING TRAYS

YOUR CHOICE . . . ROAST BEEF, HAM, TURKEY, CORNED BEEF, GERMAN SALAMI, SEVEN ASSORTED CHEESES, SIX DIFFERENT GOURMET SALADS. ALL ITEMS ARE THE FINEST OBTAINABLE. SET UP AND DELIVERED \$1.50 PER PERSON.

DIAL NOW 597-8327

"FREE CONSULTATION • WE ARE FULL OF PARTY IDEAS"

the **GALLEY** GOURMET DELICATESSEN
4500 LOS COYOTES DIAGONAL, L.B.

very, very, special... natural norwegian fox collar on butter soft bone or black leather \$12900

ALROE
Lakewood Center Lakewood (open Sunday 12-5)

TRIP TIPS

A visit to remains of Mayan civilization

BY MARIE MATTSON

MEXICO, Mexico — Mayan babies are born with the Mongolian spot — that dark mark at the base of the spine which disappears in early childhood. Adults are short — women average 4-feet 8-inches, men 5-feet, 1-inch — and they're sturdily built. Heads are almost as round as pumpkins; eyes are almond; average pulse rate is only 52 compared with our 72.

Women, wearing their embroidered, white huipiles look as if they had just stepped out of a bath — and they probably have. Mayas are hospital-clean. Under Spanish colonial rule, a man had the right to beat his wife if she did not have a hot bath ready for him, when he finished a day's work in the field.

THESE PEOPLE are descendants of a race which developed the most brilliant civilization in

pre-Columbian America. Ancient Mayas had a calendar more accurate than



the one we use today and were aware of the concept of zero before it was known to Greeks and Romans. They built wide roads,

yet they had no wheeled vehicles nor beasts of burden. They measured by cubic capacity, but never learned to measure by weight. The Mayas were a stone-age people who had no metal tools, yet they built the most magnificent structures in ancient America.

Two of their greatest architectural works — Chichen Itza and Uxmal — are easily reached from Merida. At Uxmal (pronounced oosh-mahl) stands the largest building the Mayas ever constructed — the Palace of the Governors, covering five acres. Also here is one of their highest pyramids.

Uxmal was at its height from 600 to 900 A.D. and

then it was eclipsed by Chichen Itza (chee-CHEN eat-ZAH), which held pre-eminence until 1200 A.D. The plumed serpent, representing the fair-skinned god Quetzalcoatl, dominates architectural decorations at Chichen Itza. When Cortez arrived in Mexico, he was presumed to be this god, an error which simplified the conquest.

TOURS—including transportation from Merida, hotel and meals at the ruins

PRINCESS ITALIA to MEXICO
11, 13, and 14 days

Puerto Vallarta, Acapulco & Mazatlan, including stateroom, meals, entertainment and service.

Round-trip from only **\$425**

ATLAS TRAVEL SERVICE
424-0908

3821 Long Beach Blvd., L.B.

TRAVELING WITH DELAPLANE

Vive hospitalite francaise

By STAN DELAPLANE

M/S Mermoz At Sea We are aboard the French ship M/S Mermoz, cruising down to the rum-and-sugar islands of the Caribbean.

At sea a day, in port a day. Eight days takes you from Port Everglades to Jamaica, Curacao and Haiti.

THE PRICE — well, the brochure starts them at \$190. But I think the average is \$300.

You get a stream of French cooking. The snack buffet — ham, chicken, lobster, stuffed avocado — is set up at noon. It doesn't come down until after midnight.

There are two orchestras. A discotheque with disc jockey runs to 3 in the warm morning. It's dreamboat living, cher Pierre.

IN MARCH, the Mermoz goes back to the Mediterranean. Its 400 passengers will be on a French diet: lose 14 pounds in 14 days and still eat all you want.

Couldn't get the diet list. The food will be organized by the Grand VeFour, the elegant three-star Paris restaurant. And they're keeping it a secret.

"... what the best buys are on a Caribbean ship." The French ship has a shop stuffed with things from the best of Paris.

Lanvin scarfs. All makes of perfume. These are no-duty, no-tax priced, of course. There's a large stock of liquor: Scotch at \$3. Cigarettes are \$2.50 a carton.

All ships down here do this. They are competing against the islands' shops. Most islands are free port priced, too. (Exception is Puerto Rico.) Watch out for the Cuban cigars sold.

U.S. Customs says no-no and confiscates them.

"... the best islands to buy in?"

The U.S. Virgin Islands is all free port. From other islands you can bring home \$100 worth. U.S. Customs allows that much. But from the Virgins you are allowed \$200. From other islands, one bottle of duty-free liquor. From the Virgins, five bottles.

MEXICO BY TRAIN
16 DAY CIRCLE ROUTE
\$275.00 DBL. OCC.

The Fabulous Copper Canyon Sierra wilderness trip — Outstanding Colonial Cities — Native Markets — Historical Palaces and Cathedrals — Indian Villages — Mexico City 3 Days — Guadalajara 2 Days including Lake Chapala.

WRITE OR CALL (213) 344-2166
simpatico tours
P.O. Box 642, Northridge, Cal. 91374

New European VW Delivery Plan!
Now Buy Your VW With NO DOWN PYMT.
42 MO. Bank Financing
Incl. shipping, duty, taxes, etc. Call or write for complete information.
LAKEWOOD MOTORS
5815 South St., Lakewood
TO 6-0741, (O. Cnty.) 521-7211

For the REST of your life!
Relax and enjoy... where everything is going for you... the climate, hundreds of hot mineral pools in modern modern, spas and great people... all eager to please. Come for a day, week, month... or the rest of your life. Write for free brochure: Chamber of Commerce, Dept. CH, Desert Hot Springs, California 92540. Directories: On Interstate 15, near Palm Springs, to reach one of three resorts in Desert Hot Springs.

Send for your FREE colorful folder now!



Spain's sun-drenched grown-up playgrounds — the Costa del Sol and the Canary Islands — are now available at incredible prices. As low as \$12 a day — including accommodations and air transportation. What's more, you have a choice of hotel or apartment living. So don't just sit there — write!

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

For further information call or come in to:

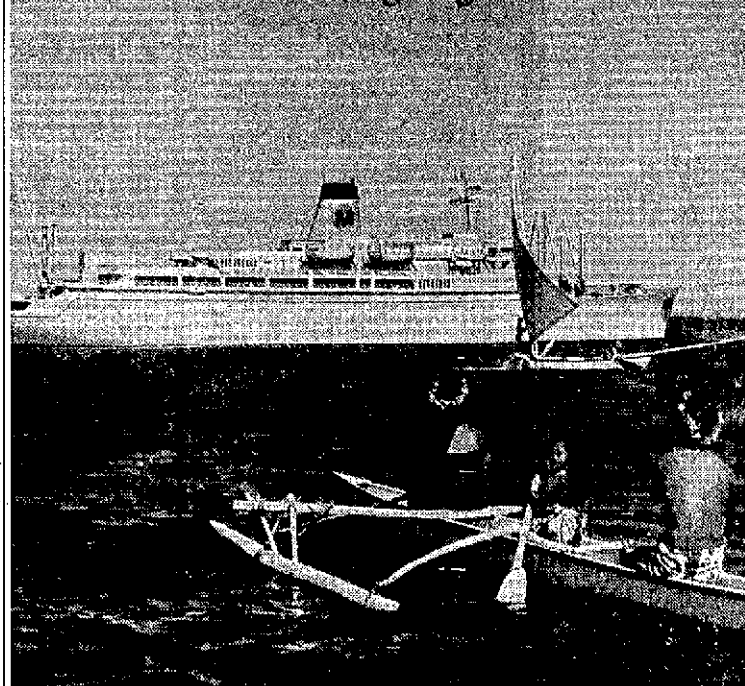
IT Tours & Travel

6138 LONG BEACH BLVD.
LONG BEACH, CALIF. 90805

423-1492

Sail away to Paradise

Bora Bora • Tahiti • New Zealand • Australia • Fiji
Nauru • Pago Pago • Hawaii



Cruises March 3, April 25, September 15, October 26, November 7, December 6.

The luxurious cruise ships Mariposa and Monterey are sailing for the South Seas. Come aboard! Built especially for sunshine cruising, the Mariposa and Monterey are completely air conditioned, and have accommodations for just 336 passengers, all in First Class. There is a warm, intimate atmosphere, as if you were on your own yacht. Yet all the splendid facilities of a great liner are yours to enjoy. Fares for the 40-day cruise begin at \$1,840.

Departures from San Francisco and Los Angeles. See your Travel Agent now. Or mail this coupon for a colorful folder telling all about the romantic lands of the sunny South Seas.

Paul Thompson, Cruise Consultant
Matson
523 West 6th Street
Los Angeles, CA 90014
Telephone 626-0501

Please send me all the information on your South Seas Cruise-Vacations.

Name _____
Address _____
City _____ State _____ Zip _____
Travel Agent _____

**SS Mariposa
SS Monterey**
Registered in the U.S.

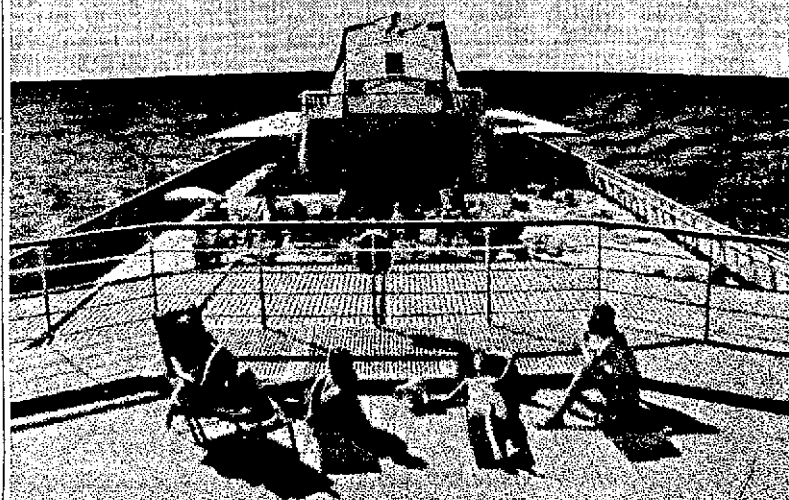
INDEPENDENT, PRESS-TELEGRAM—W-9
Long Beach, Calif., Sun., Jan. 8, 1971

and reach the ruins by first-class bus. Buses leave for Chichen Itza at 7, 8 and 11 a.m. and 4 p.m. (1½ hrs. one way, 90 cents); for Uxmal; U-drive car rental is slightly higher.

DISCOVER... HAWAII
8 Enchanting Days
by **BELTZ WORLD TOURS**
Featuring: Cinerama Hotels, Weekday Departures, Monday through Thursday. Includes: Western Airlines Jet, Lei Greeting, Transfers, Beltz Flight Bag and Bottle of Champagne.
*Rates plus 10% Tax & Service
*Price effective Jan. 1, 1971
Free Ticket Delivery — No Service Charge
BOB SHAW Travel Service
3845 LONG BEACH BLVD., L.B.
(CHARTER SPECIALISTS) • CA 4-3420

This winter take a vacation to your vacation.

Princess Cruises to Mexico.



Get a perfect vacation going. And coming. Stay at the Princess Italia — the best resort, country club, discotheque, and health spa between here and Acapulco.

Take a getting-there getaway. Let your ocean view cabin do the traveling. No bags to pack or unpack. No reservations to come unreserved. Play your way in lavish comfort while 247 doting Italian crew members pamper you with continental service.

Your days are adventurous, your nights are romantic. You'll swim, sun, dance, enjoy four gourmet meals a day, a showboat's complement of live entertainment, movies, deck games, a gala social calendar, and delightful new friends. Fare includes round-trip transportation, stateroom, all meals, and entertainment.

And then there's Mexico. Puerto Vallarta and Mazatlan on the 7-day cruises. On the 11-day trips, it's your yacht-like cruise ship attracting the jet set's envious eyes in Acapulco Bay. On the 13 and 14-day cruises, you'll also fiesta in Manzanillo.

Take a week. Take two. Take a Princess Cruise to Mexico for 100% pure vacation.

Call your travel agent or Princess Cruises: (213) 380-7000

7, 11, 13, 14-day cruises from Los Angeles
Jan. 11, 22, Feb. 5, 19,
Mar. 8, 19, Apr. 2, 9, 26,
May 7, 14, June 4.
\$425* to \$1,395.

*Lower-priced space available on some sailings. The M/V Italia is of Italian Registry.

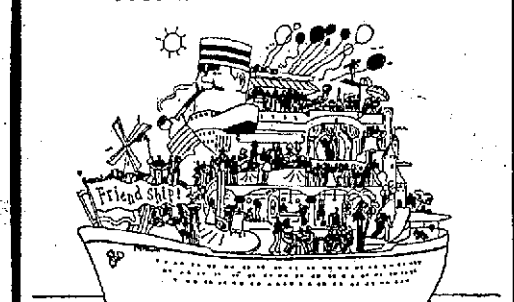
3435 Wilshire Blvd., Dept. LB-13
Los Angeles, California 90005
I feel a cruise coming on. Please prod me with persuasive Princess brochures.
☐ Mexico ☐ Alaska/Canada
☐ Party Cruise

NAME _____
ADDRESS _____
CITY/STATE/ZIP _____
TRAVEL AGENT _____
Princess Cruises
Spoils you for any other vacation
Mexico • Alaska/Canada • Party Cruises

DEATH VALLEY & LAS VEGAS

4 Days -- 3 Nights
Departing Jan. 19th
Travel thru Owens Valley on Hwy 395. Visit Lone Pine, Alabama Hills, Furnace Creek, the Black Mountains, "Artist's Drive", Dantes View, Zabriskie Pt., Ubehebe Crater, and "Scotch's Castle". Spend the last night of the trip at the Mint Hotel in Las Vegas.
Via Greyhound Deluxe Motor Coach
A RAMBLER TOUR CLUB TOUR — MEMBERSHIP \$1.00
NANCE TOURS AND TRAVEL
310 E. Broadway • Long Beach
Phone 432-6973

A Caribbean Friend Ship



From Los Angeles Jan. 15, Feb. 16
28 Days. From \$1295

It isn't exactly a world cruise, but you won't come much closer. There'll be Aruba and Curacao, Dutch for the most part, 78 different nationalities for the other part. Conquistador cities of South America. French Martinique. British-Spanish-Indian Trinidad and Grenada. St. Thomas: American now, Danish not so long ago. Finally, Mexico's Puerto Vallarta, and Acapulco, an international resort if there ever was one.

s.s. Statendam is of Netherlands registry.
Going Dutch means a good deal
Phone, visit or write for details to:

FENWICK TRAVEL Service
337 E. Ocean Blvd. HE 2-5924

FOR FURTHER INFORMATION ON THE ABOVE CONTACT ANY OF THE FOLLOWING TRAVEL AGENCIES

ASK MR. FOSTER TRAVEL SERVICE IN BUFFUMS Pine & Broadway, Long Beach Phone: HE 5-5677 — HE 6-9814	ACME TRAVEL SERVICE 4629 E. CANDLEWOOD LAKEWOOD — ME 4-2700 Just West of Bay La Brea "WE COVER THE WORLD"	"AUTHORIZED AGENT" ATLAS TRAVEL SERVICE Member A.S.T.A. 3821 Long Beach Blvd. 424-0908 826-9821
"AUTHORIZED AGENT" BELLFLOWER TRAVEL SERVICE 17022 S. BELLFLOWER BLVD. IN BELLFLOWER Phone: TO 6-9785	"AUTHORIZED AGENT" BELMONT SHORE TRAVEL 194 Park Ave. GE 9-2129 LONG BEACH "LET US PLAN YOUR PLEASURE"	"Authorized Agent" C. F. BEACH Travel Service 452 LOCUST AVE. LONG BEACH PH. HE 2-6457
AUTHORIZED AGENT WES CARROLL TRAVEL SERVICE 2754 E. Broadway Long Beach GE 9-0916	AUTHORIZED AGENT DINERS FUGAZY TRAVEL INTERNATIONAL TOWER 666 EAST OCEAN BLVD. LONG BEACH 437-0777	"Authorized Agent" BROWN'S TRAVEL & TOURS 6413 Spring St. Long Beach 420-2434
"Authorized Agent" IT TOURS & TRAVEL 6138 LONG BEACH BLVD. LONG BEACH, 90805 423-1492	"Authorized Agent" LOS ALTOS TRAVEL SERVICE Jo & Gene Knorr 3314 E. 7th Ph. 439-0251 Long Beach	"Your L.B. Authorized Agent" FENWICK TRAVEL SERVICE, INC. Serving Long Beach 28 Years 337 E. Ocean Blvd., Long Beach Phone HE 2-5924
"Authorized Agent" NANCE TOURS & TRAVEL 310 E. Broadway Long Beach — 432-6973	"Authorized Agent" STEVENSON TRAVEL SERVICE 12385 Seel Beach Blvd. (213) 598-2424 (714) 826-7160	"Authorized Agent" WILTON TRAVEL AGENCY New Breakers Hotel 208 E. Ocean Blvd. LONG BEACH Ph. HE 5-7411

DEAR ABBY

Who buys bridesmaid's dress?

DEAR ABBY: My daughter has been asked to be a bridesmaid at a friend's wedding. It is to be a fairly posh affair with flower girls, etc. To cut a long story short, it has been casually suggested by both the bride-to-be and her mother that the bridesmaids are to pay for their own outfits. Is this in order? It seems to me that anyone can have a big wedding if it is subsidized by their friends.

I may be wrong, and will foot the bill for my daughter's outfit anyway, but I would like to know which is correct. Thank you. —IGNORANT IN IRELAND

DEAR IGNORANT: If the bride's family is extremely well-to-do, the bridesmaid's "outfits" are usually provided. But in most cases, the bridesmaids buy their own, and are pleased to do so.

P.S. You are not "ignorant." Yours is an oft-asked question.

DEAR ABBY: I know you've heard of "Peeping Toms," but have you ever heard of a female Peeping Tom? If there is such a thing, my wife is one. She is obsessed with getting a look at a naked man.

We have a view of a large apartment building from our bedroom window,

and while I'm looking at television, my wife looks out the window to see if she can get a look at some man in various stages of undress. When she sees one, she gets the biggest kick out of it.

She knows what time certain neighbors undress for bed and who pulls down the shades and who doesn't.

Now, Abby, I'm no prude, and I have never denied her a good look at me in my birthday suit, so I can't understand why all of a sudden she is so fascinated with a naked man. Is something the matter with her? She's 37, and I am 38—and we have two children who would die if this were known to them. —BAFFLED

DEAR BAFFLED: If this preoccupation with naked men is "sudden," maybe something is wrong with her. Such curiosity is considered normal in adolescent children, but at 37, she should have outgrown it. She's too young to be considered a dirty old lady. Don't laugh it off. Talk it out. She is obviously missing something.

DEAR ABBY: That letter from the daughter in law who wrote to tell you and the whole world how "cruel" the relatives were to her father in law on his

91st birthday was a real tear-jerker.

She described how the old man got up early, bathed, shaved and dressed up in his good clothes and sat on the porch all day waiting for his children and grandchildren to stop by and wish him a happy birthday. They all lived within a few miles of him — surely they would come!

Why, he wouldn't even take his daily walk to the gas station down the road to visit with his cronies because he didn't want to miss the "Folks" when they came. But nobody showed up. So just before bedtime the daughter in law cut the "small" cake she had for him, and that was his "birthday party."

Why on earth didn't the daughter in law bake a big cake and invite the neighbors in to congratulate the old gentleman? She could

have asked the cronies at the gas station to stop in on their coffee break for birthday cake and coffee, too.

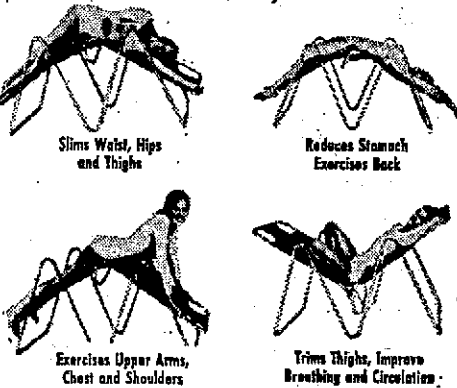


RESTAURANT
Lakewood Country Club
CATERING TO
BANQUETS
Complete facilities for large or small banquets, dances, buffets, weddings, receptions, exhibits, golf parties — in an inviting, pleasant atmosphere. Superior service, friendly management, modest prices. Large ballroom, stage, sound system. Free parking for over 300 cars. AIR CONDITIONED Banquet Rooms. FAMOUS FOR FINE FOODS.
3301 E. Carson
HA 5-6447
WE 6-4592

NEW YEAR'S RESOLUTION

A NEW YOU IN ONLY 15 MINUTES A DAY

WOMEN—Lose 2 dress sizes in 2 weeks and continue.
MEN—Lose 4 inches off waist, stomach and hips in 2 weeks.
DON'T BE FOOLED! by cheaply made, small, flimsy, bendable Exercisers that do not allow you effective stretch for maximum results. Ours are professional Exercisers that produce results for the entire family!



See the others first, then compare our quality for much less. We sell direct and give personal free instruction and booklet.

Unconditionally Guaranteed
Compactly Foldable
Your Choice of Colors

48⁸⁸ Guaranteed to hold 300 lbs. A strong quality unit
68⁸⁸ Tops all others. Regular \$109.95 Value
FREE! LAS VEGAS
HOLIDAY FOR 2
WITH PURCHASE
Credit Terms and Delivery
HOURS: Open 10 A.M.-6 P.M.

E-Z TRIM EXERCISER
9417 ARTESIA BLVD. AT CLARK BELLFLOWER
1038 HAWTHORNE BLVD. HAWTHORNE

The Aces on bridge

IRA G. CORN JR.
TEAM CAPTAIN

It pays not to chastise partners. After all, as humans, we sometimes make mistakes.

If, however, you are incapable of compassion for your partner, wait until the hand is over. You might derive some material benefit yourself.

Charley Peres of Chicago tells us of a doubled contract he played recently.

Both vulnerable Dealer West

NORTH 1/3
AQ62
987
AQ6
AK2
EAST
KJ1098753
3
10987
SOUTH
A1054
K8542
Q43

The bidding:
West North East South
3 Pass Pass 4
Pass Pass Pass

Opening lead: Ten of clubs.

East could not restrain himself after Peres bid game in East's six-card suit. East's double was a resounding one.

West opened the 10 of clubs, won in dummy with the ace. East was unhappy with West's lead and couldn't wait to let West know about it. East's impulsive mannerisms made it apparent to Peres that he was void in spades.

At trick two, Peres led the heart nine from dummy, which was covered by East's jack and won by the ace. Peres' suspicions about the trumps were confirmed. However, he did not give up.

Peres cashed three rounds of diamonds, ending in his hand with the king. A fourth round of diamonds was ruffed with dummy's seven. The king and the queen of clubs were cashed next, and a fifth diamond was led and ruffed with dummy's eight.

East overruled with his queen. If he had not, Peres would easily have made his contract, taking a 10th trick with the heart 10.

NORTH 1/3
AQ62
987
AQ6
AK2
EAST
KJ1098753
3
10987
SOUTH
A1054
K8542
Q43

Leeds

Second Reduction in our Semi-Annual QualiCraft SHOE SALE!

were 5.99 to 7.99 : were 8.99 to 10.99
2.99 : 4.98

Now even greater savings on America's largest-selling fashion shoes! Still lots of terrific styles to choose. Hurry in now to enjoy the best selection in your size and favorite colors!
Handbags reduced, now 1.97 to 4.97
LONG BEACH • 257 Pine Ave.
LAKEWOOD CENTER • LOS ALTOS CENTER
Anaheim Center • Bellflower • Buena Park Center • Compton • Norwalk
Orange County Plaza • Redondo Beach • South Bay Center
Santa Ana • Torrance, Del Amo Center

ALL STORES OPEN TODAY, SUNDAY, NOON 'TIL 6 P.M.

January Clearance

ORTHOMATTRESS

KINGS
The Quality King

MATTRESS AND 2 BOX SPRINGS
Comfort and quality combined in a lavishly quilted set with rich, decorative ticking. A great saving!
Price includes Mattress & 2 Box Springs...**\$126**
COMPLETE ORTHO-PAK AND DOUBLE BONUS...

THE ORIGINAL Ortho-Pak

Here's what you get with every King or Queen Size:
• Fieldcrest no-iron King or Queen Size sheet • Fieldcrest no-iron King or Queen Size fitted bottom sheet • 2 King or Queen Size bolster pillows • 2 pillow cases • King or Queen Size mattress pad • King or Queen Size metal frame with easy-rolling casters

PLUS... The Double Bonus
King or Queen Size quilted bedspread and King or Queen Size headboard (not as illustrated) with your purchase of any King or Queen Size Sleep Set!

THE TWIN 'N FULL SIZE Double Bonus
Plastic headboard (not as illustrated) and metal frame with easy roll casters!

SPECIAL ROUND BED BONUS
Full-fashioned top sheet and fitted bottom sheet with purchase!

QUEENS
The Quality Queen

MATTRESS AND BOX SPRING
Let your new 1971 budget relax, too! This extravagantly quilted Queen with pattern ticking is a buy! Price includes Mattress & Box Spring...**\$106**
COMPLETE ORTHO-PAK AND DOUBLE BONUS...

FREE IMMEDIATE DELIVERY
Mail and phone orders accepted

The Super Queen

MATTRESS AND BOX SPRING
A full 80-in. long and 60-in. wide for total sleeping comfort. Rich, diamond quilting! Special value! Price includes Mattress & Box Spring...**\$126**
COMPLETE ORTHO-PAK AND DOUBLE BONUS...

The Luxury Queen

MATTRESS AND BOX SPRING
Ortho's quality Queen Size with decorator-chosen, diamond-quilted ticking. An economy special! Price includes Mattress & Box Spring...**\$178**
COMPLETE ORTHO-PAK AND DOUBLE BONUS...

Twins 'n Fulls
The Jewel Twin or Full

MATTRESS AND BOX SPRING
Sturdy, long-lasting tempered steel innerspring unit topped with layers of insulation and a beautiful scroll quilted cover. A typical Ortho Value! Price includes Double Bonus...**\$56**

The Super Twin or Full

MATTRESS AND BOX SPRING
Quality, Value, Savings. It's all here in this sleep set for very little money. Ortho designed it from the innerspring out — it's bound to be better!
Includes Double Bonus...**\$66**

MANY UNADVERTISED SPECIALS

The Deluxe King

MATTRESS AND 2 BOX SPRINGS
7-ft. long and 6 ft. wide! A spacious, elegantly quilted King. An exceptional Clearance Sale buy! Price includes Mattress & 2 Box Springs...**\$179**
COMPLETE ORTHO-PAK AND DOUBLE BONUS...

The Luxury King

MATTRESS AND 2 BOX SPRINGS
Our quality-crafted King with new "Red of Roses" ticking. 7-ft. long and 6-ft. wide! Great special! Price includes Mattress & 2 Box Springs...**\$198**
COMPLETE ORTHO-PAK AND DOUBLE BONUS...

SPECIAL OFFER!
2 TWINS and 2 BONUSES

2 TWIN SIZE MATTRESSES
2 TWIN SIZE BOX SPRINGS
2 DOUBLE BONUSES
2 ALL EIGHT PIECES FOR \$88

The Premium Twin or Full

MATTRESS AND BOX SPRING
Ortho edge heavy duty unit with Crown Flex center support, fiber lock sisal insulation, Urethane cushion support and flanged construction. Includes Double Bonus...**\$98**

Now is the Time to Buy
These giant values are yours only while the limited supply lasts. Hurry!

MANY UNMATCHED PIECES AVAILABLE

The Glamorous "IN" CIRCLE

MATTRESS AND BOX SPRING
Decorator-designed! 7-ft. diameter! Button-free, pattern-stitched ticking. Glamor at a bargain price! Price includes Mattress & Box Springs and Special Round Bed Bonus...**\$166**

CONVERTIBLE SOFAS

The Oxford
The Oxford is designed for the budget-minded and is ideal for spare room or den. Available in all sizes with Ortho's own polyurethane button-free mattress. Price includes Double Bonus Genuine Shepherd® casters and fitted arm caps...**\$138**
FULL SIZE

Ortho's Salem
Ortho's Salem is an Early American style that features looks, sitting and sleeping comfort. Available in all sizes and fabrics. Price includes Double Bonus Genuine Shepherd® casters and fitted arm caps...**\$178**
FULL SIZE

The Nation's Largest Chain of Mattress Specialists

ORTHOMATTRESS

© 1969-70-71 Ortho Mattress, Inc.

LAKEWOOD 4433 Candlerwood Avenue Candlerwood Shops (across from Lakewood Center) Phone: 634-4134	TORRANCE 21010 Hawthorne Blvd. 1/2 block North of Torrance Blvd. Phone: 371-7088	SANTA ANA and FOUNTAIN VALLEY 16131 Harbor Blvd. (corner of Edinger) Next to Zedys • Phone: 839-4570	DOWNEY 9909 Paramount Blvd. 1/2 block North of Florence Phone: 928-2612	LONG BEACH 750 Long Beach Blvd. (between 7th and 8th) Phone: 432-8217
---	--	--	---	---

OPEN DAILY 10-9 • SAT. 10-6 • SUN. 12-6 • IMMEDIATE DELIVERY • CREDIT TERMS AVAILABLE • BANKAMERICAN • MASTER CHARGE

TeleViews

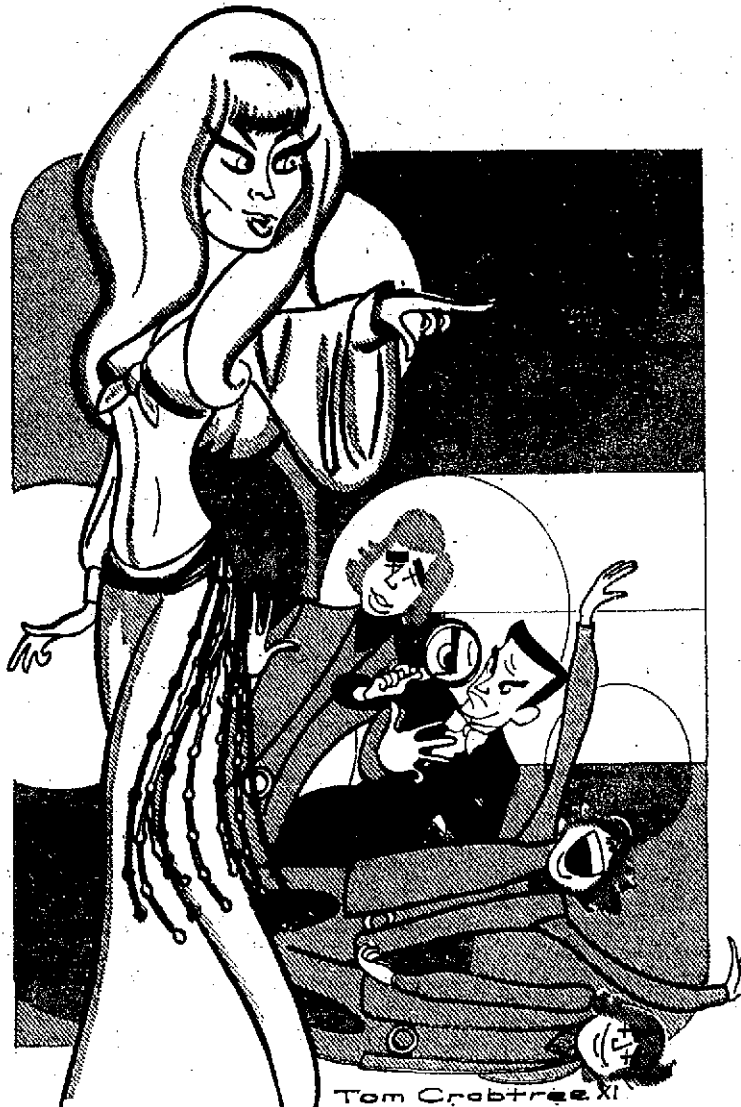
Sunday, January 3, 1971

"Strange Report,"

New Series

(See Page 5)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS



CHANGING SCENE, 8:30 p.m., Friday, Ch. 7, has Don Adams investigating the three-stage disintegration of Englebert Humperdinck and is suspicious that Barbara Eden is the cause of it all. Others on the show include The Osmond Brothers, the Mike Curb Congregation, Heintje and Jud Strunk.

Big Fish, Little Fish

A group of castaways on a "desert island" in New York City are comically and poignantly portrayed by an all-star cast of performers — many of whom are TV favorites — in Hugh Wheeler's sardonic comedy, "Big Fish, Little Fish," the Hollywood Television Theater's first full-length TV play of its new season.

The two-hour comedy airs at 9 p.m., Tuesday, Ch. 22.

The castaways of the play are a coterie who habitually gather in uneasy comradeship in the seedy apartment of a man who has missed the boat in his career. With one exception, each is like the man to whom they cling like barnacles, a has-been or a never-was.

William Windom, who won an Emmy last year as the star of TV's "My World and Welcome to It," will be seen as the "big

fish" of the stagnant pond, William Blake, a man who once had great promise for a rewarding career, had let it slip, and for nearly 20 years has been content with a mediocre job and the company of his mediocre friends.

Lou Gossett, who co-starred in TV's "The Young Rebels," has the role of Jimmy Luton, one of the most appealing of

(Continued Page 5)

Ed Sullivan's Ratings down but he's Still Right Here On Our Stage

By CYNTHIA LOWRY
Associated Press

Ed Sullivan and his producer, Bob Precht, sat eating luncheon — Ed's breakfast, to be precise — and counting the number of variety programs on network television.

When the total reached 16, Sullivan took a final bite of lamb chop, and sighed: "That's a lot of variety."

"Getting the talent is the hard part — lining up exciting and interesting performers," he went on. "Once all you needed was to put a Tony Bennett on the show . . . But now they've seen everything and they know everybody. And the same people keep coming up all over."

IT IS A common complaint. There IS a lot of variety on television, and there

are signs that the public, with its instinct to turn away when it has had enough, is sated. While "The Flip Wilson Show" — more comedy than variety — is undoubtedly the one real hit of the new season, "The Tim Conway Show" and "The Don Knotts Show" never got off the ground; "The Tom Jones Show" has been converted into a sometime thing; "The Johnny Cash Show" is barely holding its own. And "The Ed Sullivan Show," the granddaddy of them all, seems stuck in a danger zone of the Nielsen ratings.

Sullivan is now in his 23rd television season as host of a show that started, quite simply, as old-fashioned vaudeville

(Continued Page 4)



BILL BIXBY, William Windom, Martine Bartlett, Ann B. Davis and Lou Gossett (from left) seem to be having a ball at Windom's birthday party in scene from "Big Fish, Little Fish."

DOOLEY'S January CLEARANCE

Hotpoint



15-cu.-ft. 'NO-FROST' REFRIGERATOR-FREEZER

A Family-Planned refrigerator with a 129.5-lb. freezer. No-Frost in refrigerator or freezer sections. Has 4-full width shelves, twin slide-out crispers, 4-door shelves, covered butter bin, cushioned egg racks. Includes 3-Easy-Release ice-cube trays. On Roll-Out Wheels.

FREE Delivery, 1-Year Service Guarantee, Parts & Labor, 5-Year Guarantee on Sealed Refrigeration Unit.

248⁸⁸

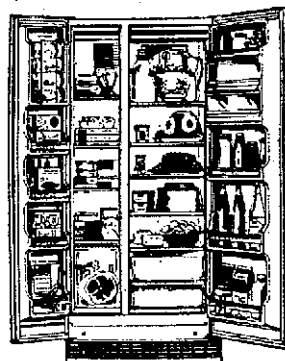


18-cu.-ft. 'NO-FROST' REFRIGERATOR-FREEZER

BIG CAPACITY, NO-FROST, 2-DOOR MODEL ON WHEELS. No-Frost in refrigerator or freezer sections, has 6-door shelves, two slide-out shelves, two portable egg racks, convenient freezer shelf, three easy-release ice-cube trays.

FREE Delivery, 1-Year Service Guarantee, Parts and Labor, 5-Year Guarantee on Sealed Refrigeration Unit.

288⁸⁸



Hotpoint Side-By-Side

BIG 18.4-cu.-ft. REFRIGERATOR-FREEZER

Has slide-out porcelain crisper, deep-door shelf, big dairy storage, egg storage, juice can dispenser and big storage areas. IN COPPERTONE or HARVEST GOLD.

FREE Delivery, 1-Year Service Guarantee, Parts and Labor, 5-Year Guarantee on Sealed Refrigeration Unit.

358⁸⁸



Hotpoint Side-By-Side

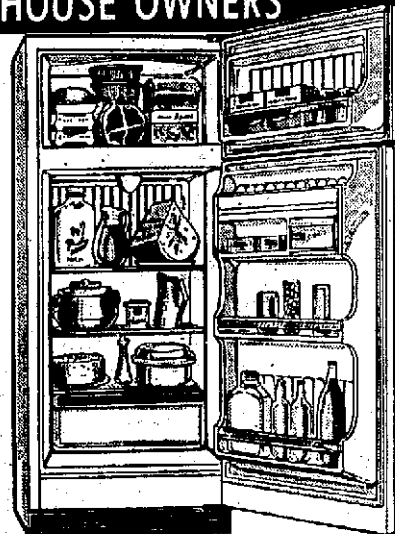
GIANT 21-cu.-ft. REFRIGERATOR-FREEZER

EXTRA-CAPACITY 'NO-FROST' FOOD CENTER ON WHEELS. Only 33" wide. No-Frost in refrigerator or freezer sections. Has 4-adjustable cantilever shelves in refrigerator, convertible meat conditioner, twin slide-out crispers, slide-out freezer basket, juice can rack, 2-portable egg racks. AUTOMATIC ICE MAKER available at Extra Cost.

FREE Delivery, 1-Year Service Guarantee, Parts and Labor, 5-Year Guarantee on Sealed Refrigeration Unit.

488⁸⁸

ATTENTION APARTMENT HOUSE OWNERS



LATEST NEW MODELS **HOTPOINT** REFRIGERATOR-FREEZERS

Full width porcelain enamel crisper, big capacity door shelves, egg racks and butter bin.

10-ft. Refrigerator-Freezer

\$128⁸⁸

Not Illustrated

12-ft. Refrigerator-Freezer

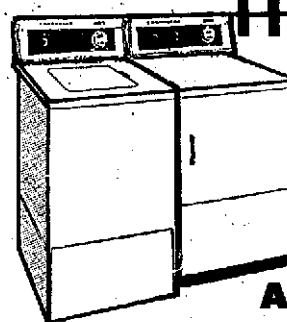
\$148⁸⁸

Not Illustrated

12-ft. 2-Door (shown in ad) Refrigerator-Freezer

\$178⁸⁸

Shown in ad
FREE DELIVERY, SERVICE & GUARANTEE



Washer-Dryer SPECIAL!

Heavy Duty PERMANENT PRESS

AUTOMATIC WASHER

Porcelain enamel finish inside and out, heavy-duty transmission and triple rinsing features.

158⁸⁸

FREE Delivery, normal installation, 1-yr. parts and labor guarantee, 5-yr. parts guarantee on transmission.

HEAVY DUTY, PERMANENT PRESS
ELECTRIC DRYER

Speed-Flo drying, up-front lint trap, deluxe styling.

128⁸⁸

FREE Delivery, normal installation, 1-yr. parts and labor guarantee. (Venting not included)

BUY NOW, SAVE MORE!

MON. & FRI. 9 to 9
TUES., WED., THURS. &
SAT. 9 to 6
SUNDAYS 10 to 5

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.-NORTH LONG BEACH

DOOLEY'S LOW PRICES SAVE YOU MORE MONEY!

OG Quality Heavy Gauge FULL SIZE RAIN GUTTER
10-FOOT LENGTH
We Sell Gutter Fittings at 1/2-Retail Price!
In Plumbing Dept.

98¢

Top Grade 50-LB. 3-FT. x 36-FT. ROLL ROOFING
Dooley's Low Price
In Plumbing Dept.

389

Black & Decker 1/4" POWER DRILL
Model 7000
Tool Dept.

799

Royal 99 BALLCOCK
Positive Anti-Siphon. Complete with rod and refill tube. Tested at 100-lbs. water pressure. 5-YR. WARRANTY. Reg. 3.95 MADE IN U.S.A.

1.97
In Plumbing Dept.

Assorted Flap FAUCET WASHERS
Box

5¢

HEAVY DUTY POOL TABLE
ONLY **\$3487**
\$60 VALUE

#601
61 1/2-IN. LONG, 31 1/2-IN. WIDE
29-IN. HIGH. WEIGHS 45-LBS.
2-42 IN. CUE STICKS - 1 1/2-IN. BALLS
In Casual Living Center

POOL SUPPLIES
Dooley stocks a fine selection of Pool Table and all Pool Supplies at LOW DISCOUNT PRICES!

Sherwin-Williams SUPER KEM-TONE LATEX WALL PAINT.
White or Colors

688 GAL.

Norelco FLASHCUBES
Pack of 3 Quality cubes.

77¢
In Camera Dept.

BATTERIES FOR YOUR TOYS
PANASONIC C and D-cell BATTERIES Long Life REG. 25¢

Dooley's SPECIAL **6¢** each Battery

DISSTON Cordless Electric Grass Shear

2888
In Garden Shop

FURNACE FILTERS
14"x25"x1"
16"x25"x1"
20"x20"x1"

Other sizes available at slightly higher prices.
Plumbing Dept. **49¢** ea.

Harcraft crystal-Glo SHOWER HEAD
Volume control. Non-clogging. REG. 4.95

497

Poly-Down SHREDDED FOAM
Feather light. Make your own stuff toys, pillows, pads.

49¢ Bag
In Casual Living Center

Dooley's General-Tire POLY-FOAM
For mattress, pillows, cushions

1"x24"x72" Reg. 3.95 **1.17**
2"x24"x72" Reg. 5.95 **2.47**
3"x24"x72" Reg. 7.95 **3.47**
4"x24"x72" Reg. 9.95 **3.97**

In Casual Living Center

WASTE KING GARBAGE DISPOSAL
#2700 In Plumbing Dept.

2388

3/4-IN. PVC SPRINKLER PIPE
10-FT. LENGTH

29¢

All Weather Plastic Wrap-a-round CLOTHES CARRIER
with Full Zipper For 1 to 6 Garments

MEN'S 2.29
LADIES' 2.39

Dooley's ROLL-AWAY BED
with Mattress 30-IN. WIDE

Steel frame folds up and has foam-filled mattress.
Casual Living Center **1995**

MIRRORED WALL MURAL KITS
EE-ZEE Mount Mirro-Scenes. Guaranteed not to wash off. Has mirror background of fine inlaid art. Reflects the subject. Simple to install, no glue, no nails... just follow the easy instructions.

"EL TORERO"
"CUTTY SARK" or
"ISLAND & LAKE"
24x36 overall size. 6-Piece Kit

Plumbing Dept. **1088**

Bathroom SURFACE VANITY
Reg. 16.88

788

BEGINNERS ROLLER SKATES
Sturdy Durable Plastic

AGES 5-8
47¢ PAIR

ROLLER DERBY ROLLER SKATES
ALL SIZES

547

Roller Derby SKATE BOARD
Adjustable Indoor/Outdoor

Hard Plastic ROLLER SKATES **97¢** PR.
Sturdy Durable Up to 8 yrs.

COLONIAL MANSION DOLL HOUSE
6-ROOMS COMPLETELY FURNISHED WITH UN-BREAKABLE FURNITURE

5.95 VALUE
287

MOTOR CYCLE
#3043

WITH THE FABULOUS NEW FLY WHEEL, FURY SOUND MOTOR REG. 14.95

\$797

PAINT PAN and ROLLER SET
Special

66¢

Black & Decker 7 1/4" DELUXE SAW
Uses 7 1/4" or 8 1/2" blades. MODEL U-230-1 Reg. 44.44

2999
Tool Dept.

Cooper 'Edge 'n Trim' GAS POWER EDGER
2 1/2-H.P. Gas Engine

Assembled and ready to go!
7495
Guaranteed

Quality EDGER BLADES
Fits gas-powered edgers

29¢

Red-E-Lube MOTOR OIL
20-30-40 Wt. 100% Pure Paraffin Base. 2200 Miles of Lubrication.

ONE QUART **15¢**
In Sporting Goods Dept.

SUN-N-SNO CAR
CONVERTIBLE - WITH WHEELS OR SKIS... FOR FUN IN SNOW OR ROAD.
REG. \$24.00

\$1097

old century WEATHER VANE
Never rusts. Precision built

Hardware Dept. **1068**

Tune-it-Rite SPARK PLUGS
Guaranteed to give 10,000 miles. A proved product - save gas!

SET OF 8 SPARK PLUGS - **119**
Sporting Goods Dept.

6-FOOT Grandfather Clock
Walnut or Antique Gold Hardwood

Major Appliance Bldg. (2nd Floor) **6995**

Top Grade QUALITY PIPE
We cut and thread pipe in all sizes to the length you need.

PIPE FITTINGS
1/2"-GALV. L. ea. 12¢
3/4"-GALV. T. ea. 17¢
1"-GALV. L. ea. 17¢
1 1/2"-GALV. T. ea. 25¢

We carry pipe fittings from 1/4-in. to 2-in. and all the odd fittings you may need.
In Plumbing Dept.

Deluxe 30-GAL. HOT WATER HEATER
Guaranteed

3988

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD. - NORTH LONG BEACH



The LAUGH MACHINE
By MARX
Special **297**

OPEN MON. & FRI. 9 to 9 - TUES., WED., THURS., SAT. 9 to 6 - SUNDAYS 10 to 5

TeleVues

FOR THE WEEK BEGINNING JANUARY 3, 1971

SPECIALS

Big Fish, Little Fish 1

ARTICLES

Ed Sullivan Right Here On Stage 1

"Strange Report" Premiere 5

Welby's Brolin: He's Dissatisfied 13

Guide to Late, Late Shows 17

DEPARTMENTS

Pan and Fan Mail 4

TV Abroad: Israel 4

Critic's Corner 15

TV Movie Tips 17

Radio 19

TV Notebook 19

LOGS

Sunday 6

Monday 8

Tuesday 10

Wednesday 12

Thursday 14

Friday 16

Saturday 18

GEORGE ERES, Editor

TV ABROAD

Israel

By PETER D. LYNCH
United Press International

Provided you happen to be fluent in Hebrew, Arabic, Greek and English — and have \$100 to spend on antennas — television viewing in Israel goes by countries, not channels.

Although television sets, imported from Japan, West Germany and Britain, are possibly more expensive here than anywhere else in the world, a forest of antennas rises from the rooftops of every Israeli city and town.

Sets, including antennas, start at around \$500. But viewers have the choice of Hebrew and English programs broadcast from the Israeli Television Authority's transmitters in Jerusalem, Egyptian programs from Cairo, Lebanese from Beirut, Jordanian from Amman and English and Greek from Nicosia, Cyprus.

HOME GROWN television is a mixture of locally produced Hebrew programs and British and American imports and old films. The imports all carry Hebrew subtitles.

Cairo broadcasts in Arabic include locally produced Arabian soap operas. Beirut and Amman broadcast in English and Arabic and Amman has an English-language news program which has a big viewer following here.

THERE ARE no English-language news programs on Israeli television, a fact which is a constant source of irritation to the television critic of the English-language newspaper, The Jerusalem Post.

A couple of months ago the editor of The Post published a personal appeal to the director of Israeli Television to supply a list of the daily programs in English.

The problem was, he said, the Television Authority translated the titles of English films into Hebrew and then The Post had to translate them back to English, with devastating results.

In retranslation, Shakespeare's "Coriolanus" emerged in The Post as "Spread of the Eagles — Voices," and the British comedy film "Kind Hearts and Coronets" came out "The Blue Bloods."

"We greatly object that we are forced into printing nonsense," The Post lamented.

They still get their programs in Hebrew.

SINCE THE programs for the Arab stations and Cyprus television are never printed in the Israeli press, switching around the dial is very much hit or miss.

Much also depends on the weather. Viewers can pick up the four neighboring channels only in clear, sunny weather.

Currently on top of the British-Israeli viewing charts is "Mission: Impossible" and the British serialization of "The Count of Monte Cristo."



ED SULLIVAN (center) with producer Bob Precht (right) and stage manager Ed Brinkman, is in his 23rd season as host of his variety show.

Ed Sullivan

Right Here On Stage

(Continued from Page 1)

played mostly in front of a curtain. As the seasons moved on, the production values became more sophisticated, the sets and surroundings more elaborate, but it was still a program that presented a series of acts, from jugglers and animals to snippets from Broadway hits and opera stars belting out arias.

THIS SEASON, however, is different. Faced with tough competition for star turns and personalities and slotted in a Sunday night position on CBS as the first of three solid hours of variety, and against a popular police-action show, the good old "Ed Sullivan Show" has been undergoing radical cosmetic surgery. For the first half of the season, each program has been tied to a theme — an ice show, a visit to a state fair, a salute to the United Nations, a tribute to Richard Rogers, a book musical.

"Actually Ed originated the idea of putting on special programs within the weekly series," Precht said. "He has done it occasionally over the years — the Moiseyev Ballet, the Irving Berlin tribute, the end-of-the-'60s show. Now we think about the special as a practical pattern, particularly when there is an over abundance of straight variety around."

SULLIVAN, at 68, is still as competitive as cub reporter. He still thinks of himself as a newspaperman and still has a daily newspaper column. He has stepped up the hunt for new talent and fresh faces.

"We've got people all over looking for us," he said. "We went to Japan on a hunt; we go to Vegas. We try to find them on Broadway — we put Melba Moore on TV for the first time."

Although Sullivan, Precht and their assistants comb the entertainment world for talent — it encompasses everything

from emerging rock groups to star athletes — Sullivan feels strongly that he has larger responsibilities.

"You have to be conscientious — you can't just look for something that is not," he said. "The United Nations show, for example, seemed important to us. And getting Natalia Makarova, the Russian ballerina who defected, to dance on our show — with an American partner."

HOWEVER IN terms of ratings, the show has been slipping steadily since the beginning of the season. In the old days, it was a rare week when "The Ed Sullivan Show" was out of the top 10.

The team of Sullivan and Precht — Bob is his son-in-law as well as producer — will continue to seek a solution.

Obviously, the idea of retirement — even forcible retirement — has never crossed Sullivan's mind.

His skills as a host on a television show often have been analyzed and his enunciation of words are routinely immortalized by comedians. Since his style is so individual, an imitation of Ed Sullivan is in the repertoire of nearly every impressionist. A rival variety show recently turned loose five of them on one stage.

He doesn't mind the kidding, and often joins in.

He and Precht have some other show-business irons in the fire.

Their Sullivan Productions has turned out a number of pilot shows and a couple of summer replacement programs. None, however, has caught either the fancy of a network or the public. They have some motion picture plans. The company, too, has expanded into the community antenna area and operated two CATV systems.

"Developing new shows is hard," Sullivan said. "You can come up with ideas — and with people. But you can't tell a network what to take."

PAN AND FAN MAIL

I WAS told that a show based on Agnes Keith's story of her experiences in Borneo and her capture by the Japanese was shown on television called "The Long Road Home."

Will it ever be shown again, and if so when? I thoroughly enjoyed her books and would like to see the show.

Mrs. L.G. Satterlee,
Long Beach

(Unless a film is scheduled, there is no way of knowing when it will be shown. However, reruns are inevitable on TV and if you will watch the TV logs you'll eventually find it scheduled).

I WOULD like a brief but complete biography of Karen Valentine, who co-stars in "Room 22." Also, will "Stump the Stars" be on next year?

Mark Lawrence,
Lakewood

(Miss Valentine is the daughter of Lewis and Angelina Valentine, attended Analy High School at Sebastopol, Calif., and won a Miss Teenage America contest in Santa Rose. At the finals in Dallas, Texas, a talent agent saw her and she was given two guest shots on Ed Sullivan's show.

She won two scholarships in a state finals of a Miss California contest at Santa Cruz and moved to Hollywood where she enrolled in UCLA night classes and studied acting. Her TV credits include appearances in "Love, American Style," "It's About Time," "My Friend Tony," "Divorce Court," and others. "Room 22 is her first TV series and she has one movie for TV, "Gidget Grows Up." She is married to Carl B. McLaughlin Jr. They live in Burbank.

(The Mike Stokely outfit, which produces "Stump the Stars" says nothing is on tap for local station outlet in 1971).

COULD you please tell me why the television stations are starting reruns on some of the major shows such as "Medical Center" and "Hawaii Five-O." The new shows have only been on three months. Is going to mean nine months of reruns? What's happening to TV?

The Rogers,
Long Beach

(As noted in a story in TeleVues Dec. 27, there are some weeks during the year when the Nielsen people do not take surveys of viewers. Some programs take advantage of this "no

(Continued Page 17)

'STRANGE REPORT'

Sixteen Segments -- and That's It

Associated Press

A British-made detective series, "Strange Report," Friday will step into the NBC shoes to be left vacant by the canceled "Bracken's World," at 10 p.m., Ch. 4.

Anthony Quayle, who will play a retired Scotland Yard inspector involved with special criminal cases, hopes the American public enjoys

his 16 episodes of "Strange Report." But, as far as he is concerned, "That's all there is; there isn't any more."

The actor is starring in one of Broadway's smash hits of the season, "Sleuth." It has a long run ahead and "there is the film version coming up and all sorts of things. No, I just couldn't go back now to doing more television."

Quayle wound up his "Strange Report" assignment almost two years ago after an eight month stint. The episodes were turned out in a complicated business deal that involved NBC, Norman Felton who was under contract to the network to develop shows and Lew Grade, a British TV tycoon.

Although NBC held off using the series, it has

been aired in England and elsewhere. Quayle, who has been in the theatre for almost 40 years and was director for 12 years of the Memorial Theater at Stratford-on-Avon, is a popular actor-director in England, best known for his Shakespearean roles.

"It was fun, rather, to dream up the character of Adam Strange," he said. "I believe he comes

out a sane, humorous, ironic man, resourceful and thoroughly admirable even though constantly surrounded by intrigue and murder."

If per chance the series should strike the audience's fancy, it may be awkward. After 16 shows, it is hard if not impossible to recast a character in a title role.

Quayle, who has an American-born wife and

three grown children, is settling down in New York for a lengthy stay.

"Getting a play like 'Sleuth,' a real hit, is what it is all about," he said. "You spend a lifetime in the theatre and you do a lot of things. But something like this comes along, if you are lucky, a few times in a life. You just don't walk away from it when it happens."

Big Fish,
Little Fish

(Continued from Page 1)

these bickering malcontents who continually converge on Blake's tiny apartment for comfort in their loneliness and disappointment with life. He plays the part of a cantankerous man who had hoped to be an artist and has settled for teaching art in a suburban high school.

Bill Bixby, star of "The Courtship of Eddie's Father" and "My Favorite Martian," portrays Ronnie Johnson, the one exception in the group who is not a failure. He has achieved success as a novelist, and has become patronizing, obnoxious and highly amusing with his manner of using his host's telephone to call everyone in creation and always to sign off with a hasty, "love, love, love."

It is he who sets the plot in motion by arranging for the "big fish" to get a big job that will take him away from the clinging little fish. This precipitates the play's touching dilemma: Who needs whom? Have the little fish most needed the sheltering warmth of the big fish? Or has he needed the support of their admiration?

Ann B. Davis, who played Schultz on "The Bob Cummings Show" for many years, will be seen as Hilda Rose, a typical New York career girl ripe for recruiting in the band of castaways.

Seymour Darned appears as Basll, another member of the tight little group who invariably declines offered drinks, then consents to a "touch of vermouth," then another, and another, and ends up woozy. An aging book publisher, retired on a pittance, he is given to a tone of judicial finality as he delivers opinions, insults and decrees of banishment from the circle of one member who has offended him.

Another member of the circle is Martine Bartlett who plays Edith Maitland, a suburban matron who for 19 years has been compensating for a dull marriage by carrying on a listless affair with the indulgent "big fish."

The cast is completed by Jeff Corey as Paul Stumpfig, a book publisher with an offer of escape for the "big fish."

The Hollywood Television last May with the Saul Levitt drama, "The Andersonville Trial." Future HTT productions on PBS include a repeat of "The Andersonville Trial" on Feb. 2; "Montserrat," adapted by Lillian Hellman from a French play by Emmanuel Robles, on March 2; "Poet Game" an original play by Anthony Terpiloff, on April 6, and "U.S.A.," by John Dos Passos and Paul Shyre, on May 4.

HILL'S JANUARY CLEARANCE OF

NOTHING HELD BACK! WE SELL WHAT WE ADVERTISE!

YOU CAN'T BEAT OUR PRICES! TERRIFIC STORE-WIDE SAVINGS!

New 1971 **ZENITH COLOR TV** **WOW!**

Big Screen PORTABLE COLOR TV WITH BIG SET FEATURES NOW ONLY **\$248** WITH ACCEPTABLE TRADE.

23" CHROMACOLOR DIAG.

- Zenith Titan 80 handcrafted chassis
- Super Gold Video Guard Tuner
- AFC—Automatic Fine Tuning Control
- Exclusive Zenith Color Commander Control
- 25,000 volts of picture power
- Tone control and 5"x3" twin cone speaker

25" CHROMACOLOR DIAG.

COLOR TV'S BIGGEST PICTURE. A totally advanced Chromacolor system in a brand new size. Featuring a more powerful handcrafted Titan 104 chassis Super Gold Video Guard Tuner, Zenith Automatic Fine Tuning and Color Commander Controls.

YEAR-END SAVINGS! **WASHERS & DRYERS DISHWASHERS & DISPOSERS** **CLOSE-OUT PRICES--NOW! HURRY!**

FRIGIDAIRE **BUY NOW & SAVE!**

100% Frost-Proof SIDE-BY-SIDE NOW ONLY **\$337**

• DEEP DOOR SHELVES • LARGE HYDRATOR

LARGE 100% FROST-PROOF 16.6 CU. FT. REFRIGERATOR-FREEZER

ONLY \$247

GENERAL ELECTRIC **NEVER PRICED LOWER!**

SIDE-BY-SIDE REFRIGERATOR **Now \$379.95**

• FREEZER Holds up to 200 lbs. • Auto. Def. Off Switch • Side-by-Side Meat Pkg.

2-SPEED FILTER-FLO WASHER **Now \$179**

• 2 wash cycles • Large family size capacity

GENERAL ELECTRIC HIGH-SPEED DRYER **Now \$119**

• De-Wrinkle Cycle • Large Unit Trap • Safety Start Button

HILL'S JANUARY CLEARANCE

23" CHROMACOLOR **WOW!**

Big Screen PORTABLE COLOR TV WITH BIG SET FEATURES NOW ONLY **\$248** WITH ACCEPTABLE TRADE.

25" CHROMACOLOR **UN-BEATABLE LOW PRICES NOW!**

YEAR-END SAVINGS! **WASHERS & DRYERS DISHWASHERS & DISPOSERS** **CLOSE-OUT PRICES--NOW! HURRY!**

HILL'S

STORE HOURS: DAILY 9 A.M.-9 P.M. SAT. 8:30-5:30 CLOSING SUNDAY

90-DAY TERMS FOR CASH BUYERS ALWAYS LOWER PRICES AT HILL'S! Our Own Service Department Backs Up What We Sell! 25 Years Same Location

Highest Trade-in Allowances

5650 ATLANTIC AVE., LONG BEACH GA 2-0908

KNOWN FOR QUALITY & SERVICE

SUNDAY

January 3, 1971

★ PAID ADVERTISEMENT

An * indicates B-W.
Other shows in color

7:00 A.M. -
2 Tom and Jerry

11 "Tales of Wells Fargo"
7:30

2 Penelope Pitstop
5 Mormon Tabern. Choir

8:00 A.M.
9 Herald of Truth

11 Yogi Bear & Friends
13 Sacred Heart Show

8:00 A.M.
2 Year-End Review of

Religious News, Alexander Kendrick, denominational leaders.

From work with the grape-pickers to the "who is a Jew" controversy and Pope Paul's trip to the Far East.

4 This Is the Life
5 Cathedral of Tomorrow

7 Angie's Garage, magician Francisco Flores

9 Day of Discovery
11 Wonderama (3 hrs.)

13 Revival Fires (relig.)
8:30

4 Mrs. Alpha Bet, Prins
7 Modern Missionary

9 "Movie: 'Bride & the Beast,'" Charlotte Austin ('58)

13 Kathryn Kuhlman
9:00 A.M.

2 Camera Three: "Con-

versation with Arthur C. Clarke on '2001' "

4 Serendipity; Quinn Gladden. Paleontology

lesson at L. A. Museum
5 Day of Discovery

7 "View of Nutrition"
13 Gospel Singing Jubilee

34 "Musica y Palabras"
40 "Panorama Latino"

8:30
2 Public Service Films

4 My Favorite Sinner
5 "Gene Autry Film"

7 Smokey Bear Show
34 "Esta es la Vida"

10:00 A.M.
2 Animated Movie:

"Adventures of Sinbad" ('60)

4 International oZne
5 Hour of Power, Rev.

Robert Schuler (G.G. Community Church)

7 Jonny Quest
9 "Movie: 'Beast of Bu-

dapest,'" Michael Mills
13 Rendez. with Adventure:

"Constricting Death"
34 "Musica del Recuerdo"

10:30
4 High and Wild

7 Cattanooga Cats
13 Faith for Today (relig.)

34 Commentarios
11:00 A.M.

4 AFC Football Championship (see "sports")

5 Homebuyers' Guide
7 Bullwinkle (cartoon)

11 "Movie: 'Her Highness & the Bellboy,'" Hedy Lamarr, Robert Walker



SPECIAL

IF YOU NEED a Drink (2), 5 p.m. — Jerry Dunphy is host for a repeat look at the tragedy of alcoholism, offering a 12-question test used as a guide by Alcoholics Anonymous to measure the degree of the problem. Edward G. Robinson, Mercedes McCambridge, Darren McGavin, Leonard Nimoy and Barbara Feldon cite the alarming statistics of heavy drinking. (Normal CBS programming to 8 p.m. is preempted by the Cowboys-49ers game.)

THE HONEYMOONERS (2), 10 p.m.—Premiere. Using the logic of TV, CBS cancels 'Tim Conway—again—' and brings back selected rebroadcasts by the defunct Jackie Gleason. Opener finds Ralph Kramden and Ed Norton posing as hippie songwriters to enter a contest offering a trip to Hollywood for the under-18 composer writing the best song for a movie. Paul Lynde joins Art Carney, Sheila MacRae and Jane Kean.

13 Church in the Home
34 "Spanish Movie"

40 "Quien esta Cancion?"
11:30

2 Face the Nation: Joseph F. Cullman III, chairman of the executive committee of the

Tobacco Institute, on FCC's removal of cigarette advertising.

7 Discovery: "America's Oldest City" (St. Augustine, Fla.)

9 "Movie: 'No Survivors, Please,'" Maria Perschy

12 NOON
2 Sunfloyer Celebration Co.

2 Insider/Outsider: "The Minority Game"

5 "Movie: 'King Dinosaur,'" Bill Bryant ('55)

7 Suspense Theatre: "Are There Any More Out There Like You?"

13 The Intelligent Parent

40 "Drama Dominical"
12:30

13 Rev. Oral Roberts "Live by Faith"

1:00 P.M.
2 The Sista Is Over: Martin Castillo

7 Directions: "Round Trip" (R), Kim Milford, Matthew Tobin, Hugh Reilly. Award-winning

drama about a young drug addict just released from prison.

9 "Movie: 'A Bell for Adano,'" John Hodiak, Gene Tierney ('45)

11 "Outer Limits (2 segs.)"

13 Bill Johns, News

34 Frente a la Vida
1:15

5 "Movie: 'Return of Wildfire,'" Richard Arlen ('48)

1:30
2 The NFL Today, Jack Whitaker

7 Issues & Answers: Rep. John McCormack (D-Mass.), retiring

Speaker of the House. Essay of his political career includes remarks by Sens. Mike Mansfield (D-Mont.)

and Edward Brooke (R-Mass.) and Reps. Carl Albert (D-Okla.) and Gerald Ford (R-Mich.)

13 Voice of Calvary

34 "Melodias de Siempre"
2:00 P.M.

2 NFL Football Championship (see "sports")

4 Movie: "Secret Door," Robert Hutton ('64)

7 Press Conference

13 ROLLER GAMES—Action!

★ T-BIRDS vs. TEXAS with Dick Lane

34 "Teatro Familiar"
2:30

7 "Movie: 'The Battleground,'" Jill Ireland, Francis Matthews ('61).

Girl's sued for breach of promise.

3:00 P.M.
5 Robert K. Dornan Show

9 "Shirley Temple Movie: 'Suzannah of the Mountains,'" Randolph Scott ('39)

11 "Movie: 'Unknown Terror,'" John Howard, Mala Powers ('57)

34 "Bullfights from Mexico"
3:30

4 "Movie: 'Strange In-

truder,'" Edmund Purdom

13 "Movie: 'Astounded Heart,'" Noel Coward, Celia Johnson (Br.) ('30)

3:45
7 "Movie: 'Ma & Pa Kettle,'" Marjorie Main, Percy Kilbride ('49)

4:00 P.M.
5 Movie: "Trail of the Lonesome Pine," Henry Fonda, Fred MacMurray ('36)

8 CATV BASKETBALL: ★ Colorado vs. L.B. State

28 Altars of the East, Lew Ayres: "Children of Abraham" (Judaism)

52 "Views on Nutrition: 'Allergy & Diet'"
4:30

4 "Bourbon in Suburbia" an INSIGHT drama about

Alcoholics Anonymous Suburban housewife finds she's an alcoholic, in first of three parts on the AA program.

9 Road Racing: Detroit Style. The best of Trans-Am road racing, from Seattle to Watkins Glen, featuring souped-up pony cars.

11 "Classic Movies: 'Hunchback of Notre Dame,'" Charles Laughton, Maureen O'Hara, Sir Cedric Hardwicke ('39). Well-acted adaptation of Victor Hugo classic.

52 "Kimba, White Lion"
4:45

2 The NFL Today, Jack Whitaker

2 If You Need a Drink (R), Jerry Dunphy

4 Inquiry, Maury Green

7 Movie: "It Happened to Jane," Jack Lemmon, Doris Day, Ernie Kovacs ('59). Silly but pleasant comedy.

9 The Avengers, Patrick Macnee, Diana Rigg. Murders are predicted in cartoon strip.

13 Animals, Action & Adventure: "Islands of the Gods," Bill Burrud (Indonesia)

22 "Peter Gunn, C. Stevens"

28 Kukla, Fran & Ollie "Kuklapolitan Opera Gala"

34 "Carrousel Mexicano"

40 "Cinemas del Domingo"

52 "The Three Stooges"
5:30

4 Kid Talk, Bill Adler.

Panel of children talk with guests.

13 Gilligan's Island

22 Color Travelcade

28 Playing the Guitar (R)

52 "Rocky and Friends"
6:00 P.M.

2 Big News, C. Roberts

4 NBC Nightly News

5 Challenging Sea: "The Great Barrier Reef," Bill Burrud

9 Groovy, Charlie Tuna, Andy Kim, Crabby Appleton, Country Sky

13 Here Come the Brides, Robert Brown, Bobby Sherman, David Soul. Jeremy and Joshua are shanghaied in Port Angeles.

28 Book Beat (R), Robt. Cromie: "Future Shock," Albin Toffler

34 "La Tormenta"

52 "The Three Stooges"
6:30

2 Movie: "Blackbeard the Pirate," Robert Newton ('52)

4 Meet the Press: Gov. Nelson A. Rockefeller (R-N.Y.)

5 Barbara McNair Show, Rudy Webb, Julie Budd, the Brothers Cain

11 Movie: "Voyage to a Prehistoric Planet," Basil Rathbone ('65)

22 "Hour of Deliverance"

28 The Nader Report (R): "Design for Safety"

52 "The Speed Racer"
7:00 P.M.

4 Wild Kingdom, Martin Perkins: "Secret of Rock Ridge." Predators and prey in confrontation on mountain ridge of Canadian Rockies.

7 Young Rebels. Rick Ely, Philippe Forquet, Gary Lockwood. In final show for defunct series, Jeremy learns an old friend serving as a spy has become a double agent. (ABC returns this hour to local stations, with ch. 7 planning movies to fill.)

9 The Ian Tyson Show, Amy Murray, Mike Graham, the Travellers

13 Passport to Travel: "Window of the East," Hal Sawyer in Hong Kong

22 Ski Patrol

28 Questions (R). To smoke or not to smoke
(Continued Page 7)

THE SYLVANIA ONCE-A-YEAR SALE

NOW!

The sale you've waited a year for is on
SAVE UP TO \$100

Hurry, Quantities Limited at these Low Prices



- Walnut wood cabinet
- Plug-in transistors
- Gibraltar 85 Chassis
- Push-button AFC

SAVE \$40

\$529⁸⁸

Now Only

NEW DIMENSIONAL COLOR



SAVE \$50

NOW ONLY

\$724⁸⁸

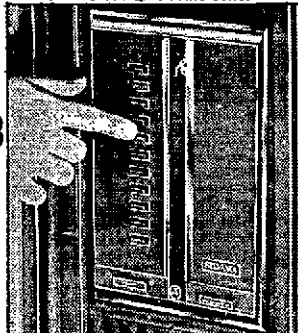
100% Solid State Gibraltar (TM) Chassis. All plug-in transistors (no tubes). Instant push-button tuning. Automatically selects and tunes any one of 11 channels at the touch of a button. No mechanical parts to wear out.

"Don't settle for less than a Sylvania, complete selection here"

Easy Terms, BankAmericard, Master Charge

INSTANT PUSH-BUTTON TUNING

Solid State Electronic Tuner



Our prices include guarantee: 2 yrs. on picture tube, 1 year all parts, 90 day free home service. (Extended service policy available)

Service at Both Locations

LONG BEACH
Main Showroom
3301 E. Anaheim
597-7767
Hours: Mon, thru Sat, 10 A.M. to 8 P.M.

LOS ALAMITOS
11296 Los Alamitos Blvd.
Next to Thriftmart
598-3333

A-I-A TV

SALES

COLOR TV SPECIALISTS

SERVICE



PABLO LOPEZ, Marion Valjalo and Bart Orlando and their dog Chico are featured in "Three Without Fear," two-part adventure drama on "The Wonderful World of Disney," starting 7:30 p.m., Sunday, Ch. 4.

SUNDAY

(Continued from Page 6)

- 34 Manolo Fabregas
40 "Estrellas en Miami"
52 "The Addams Family"
7:30
4 Wonderful World of Disney: "Three without Fear," Bart Orlando, Marion Valjalo, Juan Jose Ramos, Pablo Lopez, narrated by Hugh Cherry. In start of 2-part, an American boy and two Mexican orphans begin a 400-mile journey up the forbidden Baja coastline.
5 MARX BROS. IN FUN-
★ NIEST FILM EVER MADE!
"The Cocoanuts," Groucho, Chico, Harpo and Zeppo ('29). First film made by the mad Marxes.
6 "Movie: 'Man Hunt,'" Walter Pidgeon, George Sanders ('41). Game hunter stalks Hitler.
13 Three Passports to Adventure: "Morocco," the Linkers
22 "Voice of the Hour"
28 Cleopatra Adair (R). Profile of the late black counsellor and his work in the House of Ushur's street drug program.
52 "Freak Fish of Deep"
8:00 P.M.
2 The Ed Sullivan Show, Sergio Franchi, Lana Cantrell, Rodney Dan-

- gerfield, John Byner, O.C. Smith, female impersonator Jim Baily, and the Bayanihan Philippine Dancers. (Ed's preempted next week for an hour with stars of show business and pro football.)
7 The FBI, Efrem Zimbalist Jr., Tom Skerritt, Fabian Forte, Lynne Marta, Woodyrow Parfrey. Mistaking her for the daughter of a wealthy socialite, two brothers kidnap a college girl from a middle-class family.
11 Movie: "Fanny," Leslie Caron, Charles Boyer, Maurice Chevalier ('61). Beautifully photographed story of a young girl left with child by an adventure-seeking sailor.
13 Big Question, Michael Jackson: "Wives or Widows?" with wives and children of four servicemen missing in action in Vietnam, and never heard from.
22 Pattern for Living: "This Child Is Ours" (racial prejudice)
34 "Sylvia y Enrique"
52 "The Sky-Divers"
8:30
4 The Bill Cosby Show, Hilly Hicks, Barbara Clarke. A student strike over school menus involves Chat in a conflict between the student grievance committee and the cafeteria manager.

SPORTS TODAY

AFC FOOTBALL Championship, 11 a.m. (4), finds the Baltimore Colts hosting "player of the year" George Blanda and the Oakland Raiders. Curt Gowdy reports.

NFC FOOTBALL Championship, 2 p.m. (2), has "player of the year" John Brodie leading his San Francisco 49ers against the Dallas Cowboys at Kezar Stadium. Ray Scott and Pat Summerall call the play.

THE PAPER RACE, 10:30 p.m. (9), shows skiing champions of 31 nations competing in the World Alpine Ski Championship, with Billy Kidd winning a gold medal

NCAA BASKETBALL, 12:30 a.m. (5), has Dick Egan with "late late show" tapes of last night's Pauley game between UCLA and Dayton.

- 22 The World Tomorrow
28 The World We Live In "Small Wilderness." Seasonal changes in a wildlife refuge on a delta of France's Rhone River.
52 "Outdoor Sportsman"
★ Is Cosby leaving TV?
Bill talks to Frost
Monday, 8:30 p.m.—Ch. 11
9:00 P.M.
2 Glen Campbell Good-time Hour, Paul Lynde, Jud Strunk, singers B. J. Thomas and Dottie West. Lynde plays a tipsy surgeon and an English detective.
4 Bonanza, Dan Blocker, John Schuck, Jeff Corey, Beth Brickell. In a remote area, Hoss is shot accidentally by a homesteader who refuses to give him aid for fear of being unfairly prosecuted.
7 Movie: "Spartacus," Kirk Douglas, Laurence Olivier, Jean Simmons, Tony Curtis, Charles Laughton, Peter Ustinov ('60). Slaves rebel against pagan Rome, in first half of history-based spectacle, to be concluded Monday, same hour.
13 Ski Show, Tom Malone
22 Dean Manion Forum
28 Civilization (R), Kenneth Clark: "Heroic Materialism." An awakened conscience expresses itself in the art of Dickens, Tolstoy.

- Dore, Millet and engineering. Last of series.
34 "Festival Filmco"
52 "Employers' Rights in the Dress Code"
9:30
5 "Fractured Flickers," Hans Conried
9 Larry Burrell, News
13 World of Sports: "Rose Bowl — Granddaddy of Them All" (R)
52 "L.A. County Taxes"
10:00 P.M.
2 Jackie Gleason & The Honeymooners (return premiere)
4 Bold Ones (doctors), John Saxon, E. G. Marshall, Kim Hunter, Harold J. Stone, Pernell Roberts. The death of a heart transplant patient, 18 months after surgery, helps Dr. Stuart make a critical decision about his future.
5 Kevin Sanders, News
9 Sports Page, Mal Alberts, guest
13 Joe DeSilva's Forum
28 Fanfare: "Happy New Year" (R). Musical hour by Emmy-winning Jean Christophe Averty featuring the singing, dancing and clowning of France's Yves Montand.
10:30
5 The World Tomorrow "Subering '70s" (pt. 2)
9 The Paper Race (sports)
11 Ken Jones, News
13 Larry McCormick News
11:00 P.M.
2 Clete Roberts Report
4 Jess Marlow, News
5 Cathedral of Tomorrow
7 Clayton Vaughn News
Seven
9 William F. Buckley: "Catholic Education," Fr. Kenneth Baker, Sister Elizabeth McCormack
11 "Movie: 'My Dear Secretary,'" Laraine Day, Kirk Douglas ('48)
13 KATHRYN KUHLMAN (IN COLOR)
★ 1 Believe in Miracles
11:15
2 Dan Rather, News
7 Bill Beutel, News
11:30
2 "Movie: 'Sea of Grass,'" Spencer Tracy, Katharine Hepburn ('47). Dust bowl in New Mexico.
4 Sun. Night Tonight (R). Johnny Carson, Liza Minnelli, Vincent Price, David Steinberg, Dr. David Reuben
7 "Movie: 'Big Carnival,'" Kirk Douglas, Jan Sterling ('51). Grim drama by Billy Wilder with a king-size wallop.
13 "Movie: 'Days of Thrills & Laughter'" ('61). Anthology with Mack Sennett, Chaplin, Laurel & Hardy, Arbuckle.
12 MIDNIGHT
5 Film: "Water." Its recycling by nature.
12:30
5 NCAA Basketball (sports)
1:00 A.M.
2 News: "Movie (1:05): 'Johnny Angel,'" George Raft, Claire Trevor ('45)
4 KNBC Newservice
1:45
13 Movie: "Badge of Marshal Brennan," J. Davis ('57)

DR. KAYE
AND ASSOCIATES
CREDIT DENTISTS

WE HONOR ALL
UNION AND DENTAL
INSURANCE PLANS

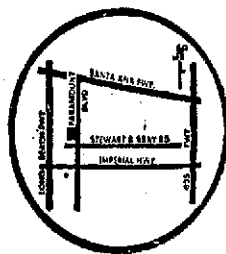
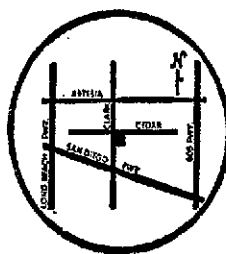


DENTAL PLATES



• ALL WORK DONE BY UNION TECHNICIANS • COMPLETE FAMILY DENTAL CARE

**BELLFLOWER
LAKEWOOD**
17802 S. Clark St.
Just South of Artesia
925-3753 / 714 (523-8260)



DOWNEY
11849 S. Paramount
Just South of Firestone
869-2596

DR. ROWAN'S LIBERAL CREDIT PLAN

EASIER TO BUY TRANSLUCENT DENTAL PLATES



DR. ROWAN

**DENTURES
PARTIAL PLATES
EXTRACTIONS**

**QUICK
REPAIRS**

**ALWAYS
REASONABLE PRICES
AT
DR. ROWAN'S**

**MOST
DENTAL BENEFIT PLANS
HONORED**

PENSIONERS WELCOME

CREDIT DENTIST

Dr. ROWAN

—SUCCESSOR TO—

Dr. COWEN, Dentist

**107 W. BROADWAY,
LONG BEACH**

Dr. Cowen Patient Records Available

PHONE HE 6-7241

"SAME LOCATION SINCE 1930"

FREE PARK
& SHOP

ELEVATOR
SERVICE

MONDAY

January 4, 1971
★ **PAID ADVERTISEMENT**
An "indicates B.W."
Other shows in color.

- 6:00 A.M.**
- 2 Urban Man: His Work and His Society **6:25**
- 4 New Establishment **6:30**
- 2 Psychiatry & Justice
- 7 Psychology: "Humanistic Psychology"
- 11 "10 Steps to Reading" **7:00 A.M.**
- 2 John Hart, News
- 4 Today, Hugh Downs
- Speaker John McCormack reminisces about his 42 years in Congress.
- 7 Debbie's Dancercise
- 11 Quick Draw McGraw
- 13 Spider-Man (cartoon)
- 22 Market Opening
- 28 Sesame Street (171) **7:30**
- 7 A.M., John Barbour
- 9 "Across the Fence"
- 11 Yogi & His Friends
- 13 Hobo Kelly Show
- 22 Stock Market (live) **8:00 A.M.**
- 2 Captain Kangaroo
- 9 Ted Meyers, News
- 11 Superman-Aquaman
- 28 "Yoga for Health" **8:30**
- 11 "Dennis the Menace"
- 13 Gumby (cartoon) **9:00 A.M.**
- 2 Lucy Show, Lucille Ball
- 4 Dinah's Place, Dinah Shore, Peter Lupus, Dr. Fitzhugh Dodson (R)
- 5 "Movie: 'Joy Ride,' Rad Pulton ('58)"
- 7 "Movie: 'Country Music Holiday,' Ferlin Husky, Zsa Zsa Gabor
- 11 Jack LaLaine Show
- 13 Beetle Bailey
- 22 "Office of the President"
- 28 Sesame Street (171-R) **9:30**
- 2 The Beverly Hillbillies with Sammy Davis Jr.
- 4 Concentration, Clayton
- 9 "Movie: 'Rider on a Dead Horse,' John Vivyan ('62)"
- 11 "Movie: 'Breaking the Sound Barrier,' Ralph Richardson (Br-'52)"
- 13 The Romper Room
- 22 Stock Market Update **10:00 A.M.**
- 2 Family Affair, Brian Keith, Leslie Parrish
- 4 Sale of the Century
- 5 "Movie: 'Fargo,' Wild Bill Elliot ('52)"
- 13 Soc. Sec. in America **10:15**
- 13 World Talk, Thalheimer
- 22 "Phyllis Denny Show" **10:30**
- 2 The Love of Life
- 4 Hollywood Squares, Ruta Lee, Jimmy Dean, Jo Ann Pflug, Jo Anne Worley, Jackie Vernon, Burt Reynolds
- 7 That Girl, Marlo Thomas, Jack Cassidy
- 13 "Flash Gordon, Crabbe"
- 22 Market Update **11:00 A.M.**
- 2 Gov. Ronald Reagan Inaugural, Warren Olney, Bill Ames
- 4 Gov. Reagan Inaugural
- 7 Gov. Reagan Inaugural
- 9 Tempo, Regis Philbin, Zubin Mehta
- 13 Rocket Robin Hood **11:30**
- 5 "Movie: 'Waco,' Wild Bill Elliot ('52)"
- 11 Interact, Louise Ridgley
- 13 Bill Johns, News **12 NOON**
- 2 Where the Heart Is
- 4 Words and Music

- 7 Bewitched, Montgomery
- 11 "Kings of Comedy"
- 13 Rendez. with Adventure **12:30**
- 2 As the World Turns
- 4 Days of Our Lives
- 7 A World Apart (serial)
- 13 Dialing for Dollars
- 22 Closing Prices **1:00 P.M.**
- 2 Love Is a Many Splendored Thing (serial)
- 4 The Doctors (serial)
- 5 Girl Talk, B. Palmer
- 7 All My Children (ser'l)
- 11 "Movie: 'Casbah,' Yvonne DeCarlo"
- 22 "Charting the Market" **1:30**
- 2 The Guiding Light
- 4 Another Wild: Bay City
- 5 "Ben Casey, Vince Edwards, Scott Marlowe"
- 7 Let's Make a Deal
- 13 Fashions in Sewing
- 22 "Commodity Report" **2:00 P.M.**
- 2 The Secret Storm
- 4 Bright Promise (serial)
- 7 The Newlywed Game
- 9 "Movie: 'Happy Road,' Gene Kelly, Bobby Clark ('67)"
- 13 "Topper, Leo G. Carroll" **2:30**
- 2 The Edge of Night
- 4 Another World: Somerset
- 5 Divorce Court, Perkins
- 7 The Dating Game
- 13 "The Roy Rogers Show"
- 28 Psychology: "Black-White Encounter" **3:00 P.M.**
- 2 Gomer Pyle—USMC
- 4 It's Your Bet, Dick Gautier, Mickey Mann, Anna Maria Alberghetti and spouses
- 5 Strange Paradise
- 7 General Hospital
- 11 "Outer Limits"
- 13 Underdog (cartoon)
- 28 Nader Report (R): "Design for Safety" **3:30**
- 2 The Mike Roy Show, Nick Riccio, chief of Calabasas Inn, with veal, trout
- 4 Mike Douglas Show, Dr. Irwin Stillman (diet expert), James Coco, Pat Cooper
- 5 Famous Jury Trials
- 7 One Life to Live
- 13 Bozo's Big Top
- 28 World We Live In (R): "Small Wilderness"
- 52 "Uncle Waldo" **4:00 P.M.**
- 2 Search for Tomorrow
- 5 "Highway Patrol"
- 7 Dark Shadows (serial)
- 9 Baxter Ward News Hr.
- 11 George Putnam, News
- 13 Porky Pig (cartoon)
- 52 "Felix the Cat" **4:30**
- 2 Movie: "Cole Younger, Gunfighter," Frank Lovejoy ('58)
- 5 "Father Knows Best"
- 7 Bill Bonds, News
- 13 Gumby (cartoons)
- 28 Sesame Street (171-R)
- 34 "La Cuna Vacía"
- 40 Vamos a Viajar
- 52 "Kinba, White Lion" **5:00 P.M.**
- 4 News, Jess Marlow
- 5 **SUCCESS TEAM OF SANDERS & MORRISI** on the Big 5 News
- 9 Gov. Reagan Inaugural
- 11 "The Phil Silvers Show (Bilko's return repeats)"
- 34 "Relampago (serial)"
- 40 "Noticias (news)"
- 52 "Three Stooges" **5:30**
- 7 News, Smith-Reasoner
- 11 "My Favorite Martian"
- 13 "McHale's Navy"
- 28 Misterogers
- 34 "Comicos y Canciones"
- 52 "Rocky and His Friends"

SPECIAL

REAGAN INAUGURAL
(2, 4, 7), 11 a.m. — Ronald Reagan is inaugurated for his second term as Governor in ceremonies at the Capitol Rotunda. Following his introduction of constitutional officers Ed Reinecke, Edmund G. Brown, Ivy Baker Priest, Evelle Younger and Wilson Riles, Gov. Reagan offers an inaugural address. A 19-gun salute concludes the ceremonies, which will be repeated at 6 p.m. (28.)

A CONVERSATION with President Nixon (2, 7), 6 p.m. and (4, 28) 9 p.m. — Newsmen from four networks have been invited to the White House library, where President Nixon will answer questions on any topic, either foreign or domestic. Quizzing the Chief Executive will be Eric Sevareid (CBS), John Chancellor (NBC), Howard K. Smith (ABC) and Nancy Dickerson (NET). One full hour will be utilized.

6:00 P.M.

2 A Conversation with the President (live).

4 News, Tom Snyder

5 JONATHAN WINTERS
★ **FUNS UP with STEVEI** with Tommy Roe, Jay Silverheels, Cleveland Amory, Rose Marie, Edith Head

7 A Conversation With the President (live).

9 "Dick Van Dyke Show"

11 The Flintstones

13 Star Trek, Wm. Shatner, Leonard Nimoy, Morgan Woodward, Kirk battles starship captain.

28 Gov. Reagan Inaugural Ceremonies, with 30-min. address

34 Noticiero 34 (news)

40 "Familiar con Patricia"

52 "Three Stooges"

6:30

9 "Candid Camera, Kirby"

11 Flying Nun, Sally Field

40 "Los Olvidados"

52 "Speed Racer"

7:00 P.M.

2 Big News, J. Dunphy

4 NBC Nightly News

7 Bye, Bye, Bandido, Ricardo Montalban (R).

9 What's My Line?

11 "I Love Lucy, L. Ball"

13 Dragnet, Jack Webb (new time). Bunco artists birk senior citizens.

28 Speculation: "Conversation with Mortimer J. Adler"

34 "Rosario (serial)"

40 "Simplemente Maria"

52 "The Addams Family"

7:30

4 The Red Skelton Show. Audrey Meadows plays the mother in a "mean middle kid" sketch, and Red's an old man trying to keep romance alive in the silent spot.

5 LADY WON'T PROSE- CUTE RAPISTI N.Y.P.D.
★ Jack Warden, Cliff Gorman, Oliver Clark

7 Young Lawyers, Lee J. Cobb, Zalman King, Brenda Scott. In final Monday segment, Aaron

Tele-Vues believes a maid innocent, even though she pawned some of her employers' jewels she's charged with stealing. (Jacques Cousteau preempts next week, with "Lawyers" then moving to Wednesdays as "Let's Make a Deal" and "Newlywed Game" move here.)

9 "Movie: '13 Rue Madeleine,' James Cagney, Annabella ('47)"

11 Truth or Consequences

13 It Takes a Thief, Robert Wagner, Julie Newmar

34 "No Creo en Hombres"

52 Trinidad to Martinique **8:00 P.M.**

2 Walter Cronkite, News

4 Rowan & Martin's Laugh-In. Sammy Davis Jr., at 5'6", squares off in the boxing ring against 7-foot Wilt "The Stilt" Chamberlain of the Lakers, with Arle Johnson as referee. Sammy teams with Johnny Brown in an updated version of "Amos 'n' Andy."

5 ACTORS! COMICS! ★ AXE-MANI VIRGINIA!

Jack Albertson, Susan Oliver, Alan Sues, Charlie Byrd Trio, lumberjack Herbert Punkin (R)

11 To Tell the Truth

28 World Press (60 min.)

34 Musica y Estrellas

40 "Aqui Tres Patines" **8:30**

2 Here's Lucy, Lucille Ball, Gale Gordon, Parley Baer. Lucy tries to get fired so she'll have another vacation, but Harry's psychiatrist has ordered him not to lose his temper no matter what she does.

7 Silent Force, Ed Nelson, Percy Rodrigues, John Vernon, Paul Stewart, Carla Borelli. Start of 2-partner which winds up series, filmed by a new cost-cutting method called Synchrovision, deals with a syndicate's gambling operation in the Caribbean.

11 Will Bill Cosby Quit TV? He tells David Frost ALL Tonight.

In one-man show widely reported when taped early last month, Cosby talks of children, his series and plans to work for a master's degree at the University of Massachusetts.

13 Felony Squad, Howard Duff, Simon Oakland. Cop is a blackmailer, faking his own death.

40 "Miguelito Valdez Show"

52 "Kingdom of the Sea" **9:00 P.M.**

2 Gunsmoke, James Arness, Amanda Blake, Richard Baschart, Salome Jens. In segment directed by William Conrad, radio's original Matt Dillon, a rugged sea captain decides to make a home for himself and his pet buffalo in Dodge City—and marry a widow without consulting her.

4 A Conversation With the President (tape).

5 "The Fugitive, David Janssen, Elizabeth Allen, Lee Bowman. Kimble flees when his fingerprints are taken.

(Continued Page 9)

MONDAY

(Continued from Page 8)

- 7 Movie: "Spartacus," Kirk Douglas, Laurence Olivier, Jean Simmons, Peter Ustinov, Tony Curtis ('60). Part two of Stanley Kubrick's 4-Oscar winner.
- 13 Ride a Steel Horse. History of motorcycleing, and safety tips.
- 28 A Conversation With the President
- 34 "Hoy (music-variety)"
- 40 "Natacha (serial)"
- 52 "Small World: Cyprus" 9:30
- 2 To Be Announced
- 9 "Candid Camera, Kirby"
- 34 "Concierto de Almas"
- 52 "Outdoor Sportsman" 10:00 P.M.
- 2 Carol Burnett Show, with Art Carney, Pat Carroll. Carney plays a pest controller and a pro football scout, with all joining in a premature salute to the 4th of July.
- 4 Rapping With Brinkley (R). David Brinkley and high school editors.
- 5 WILL SUCCESS SPOIL SANDERS & MORRIS? on the Big 5 News
- 9 Baxter Ward News Hr.
- 11 NEWS SPECIALISTS: George, Hal, Pete, Tom and Miss Ron with George Putnam
- 13 Treasure: Port Royal
- 28 William F. Buckley: "Desegregation—How Far Should the Government Go?" Jerris Leonard
- 34 Lucecita (variety)
- 40 "Argentine Movie" 10:30
- 13 Bill Johns, News
- 34 "La Familia (serial)" 11:00 P.M.
- 2 Jerry Dunphy, Report
- 4 Tom Brokaw, News
- 5 Can You Top This? George Jessel, Joey Adams, Morey Amsterdam
- 7 Bill Bonds, News
- 9 "Movie: 'Macabre,' William Prince ('58)"
- 11 "Movie: 'Isle of the Dead,' Boris Karloff"
- 13 Beat the Clock, Jack Narz, Robert Strauss (new time)
- 28 World Press (R)
- 34 Noticias 34 (news) 11:30
- 2 The Merv Griffin Show, guests
- 4 Tonight, Sammy Davis Jr. hosts Checkmates, Irene Cara, Joyce Bryant, Redd Foxx
- 5 Movie Game, Blyden Celeste Holm, Lloyd Haynes, Darren McGavin vs. John Forsythe, Patty Duke, Stephen Boyd
- 7 The Dick Cavett Show, Tony Randall, Elaine Stritch
- 13 "Movie: 'Barricade,' Alice Faye, Warner Baxter ('39)" 12 MIDNIGHT
- 5 "Movie: 'Scotland Yard Inspector,' Cesar Romero ('52)"
- 11 "Movie (12:10): 'Untamed Women,' Mikel Conrad ('52)" 1:00 A.M.
- 2 News; Movie (1:05): "Night Creatures," Peter Cushing (Br-'62)
- 4 KNBC Newservice
- 7 The Late Report 1:30
- 5 Community Bulletins

Paar Returning? Plan for TV Show Outlined

By RICK DUBROW
United Press International

Jack Paar, the masterful entertainer-journalist, has long been pursued by all the commercial television networks to do more than his acclaimed annual specials.

Now, for the first time since making himself regrettably scarce, he has devised a unique and typically Paar series format that would allow him to do five or six specials a year for an indefinite period.

THE SERIES title is "Breakfast, Lunch and Dinner," and constant-traveler Paar would be globetrotting again by having offbeat — and sometimes famous — dining companions for unique get-togethers at the three different meals in different geographic locations.

Paar says the idea came to him when, during a trip to Africa for a future special, he and some friends were camping out while descending from Mt. Kilimanjaro, and he thought: "Why not breakfast here with these witty, wonderful people — then fly to Mallorca for lunch with Peter Ustinov on his yacht — then to Switzerland for a very elegant dinner with Noel Coward?"

He adds: "I thought: If it worked once, I could do it forever. And it could also be in America. You could have breakfast with some hoboes, and learn why they are that way. Then lunch with some campus militants on a campus. Maybe they'll talk to me like that. Then an elegant dinner by candlelight with Ethel Kennedy."

ON THE phone from his home in Broxville, N.Y., Paar was full of enthusiasm. He thought there might even be a series in the format of another special he recently finished: "Some of My Best Friends Are," which deals with what he describes as British eccentrics — Robert Morley, Ustinov, Victor Spinetti, some colonial types and Malcolm Muggeridge, who fascinates him because "he's become very religious. It's so strange from this man who was such a wild guy."

Another show on Paar's mind would be a sort of "How To" guide about common human situations. For example, one segment might deal with how to avoid legal entanglements. Another might concern how, when traveling, one

should go through customs, pointing out "the innocent little dumb things we shouldn't have done, but do."

Paar says NBC-TV has been in contact with him, "wanting me to go back into a variety show. But, really, the world doesn't need another Dean Martin. I don't want to go through the rest of my life introducing Kate Smith."



JACK PAAR

QUALITY FIRST TO MEET YOUR BUDGET

• ROOM ADDITIONS
• Shell by Code
• Finish Room

• KITCHEN REMODELING

• BATH REMODELING

• EXCELLENT
FINANCING
AVAILABLE



8822 N. BROOKHURST
ANAHEIM, CALIF.

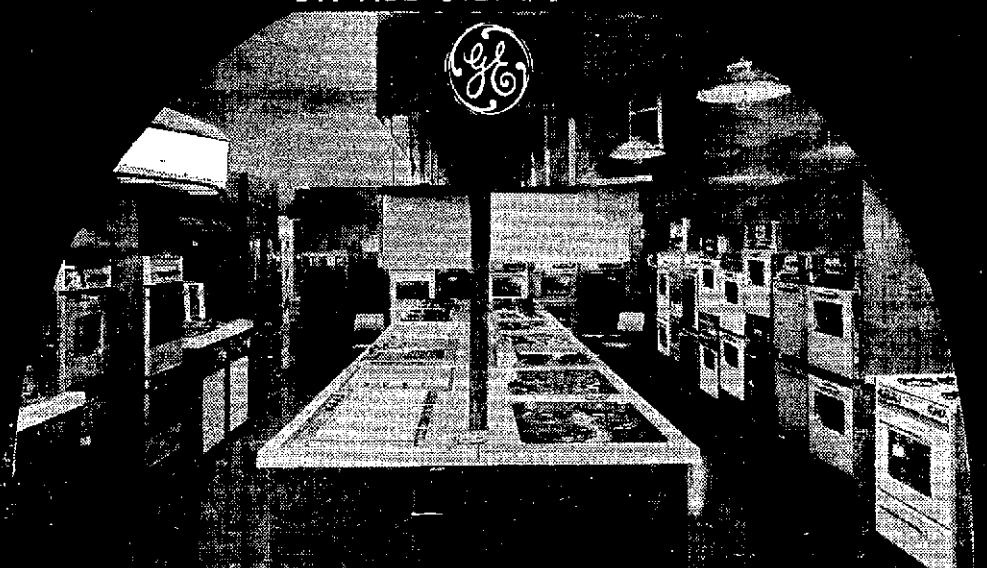
PHONE
(213) 598-4419
(714) 778-0263

Our 39th
A-1

New Year Clearance

TAKE ADVANTAGE OF THESE ONCE-A-YEAR JANUARY BARGAINS

ON ALL G.E. BUILT INS



Our Complete Stock of General Electric Built Ins Are On Sale!

PLENTY OF PARKING — ONLY 12 STEPS FROM OUR DOOR

6 BLOCKS WEST OF LAKEWOOD BLVD.



home appliance co.

sales
service
parts



3280 E. WILLOW, LONG BEACH PHONE 595-4565

HOURS: MON., THURS., FRI. 'TIL 9:00 P.M.; SUN. 11-5

A-1 Home Appliance Company, Inc.
**EXTENDED
WARRANTY PLAN**
A-1 Home Appliance Company offers a full two-year warranty plan. Both parts and service labor are included. See us today for complete details.

TUESDAY

January 5, 1971

★ PAID ADVERTISEMENT

An * indicates B-W.
Other shows in color.

- 6:00 A.M.
2 Early Renaissance Art
4 New Establishment
6:30
2 The Living Library
7 Eff. Living: "Cigarettes and Health" (pt. 1)
11 "Eyes of Discovery"
7:00 A.M.
2 John Hart, News
4 Today, Hugh Downs, Rudi Gernreich
7 Debbie's Dancize
11 Quick Draw McGraw
13 Spider Man (cartoon)
22 Market Opening
28 Sesame Street (172)
7:30
7 A.M., John Barbour
9 "Most of Maturity"
11 Yogi & His Friends
13 Hobo Kelly Show
22 Stock Market (live)
8:00 A.M.
2 Captain Kangaroo
9 Ted Meyers, News
11 Batman-Superman
28 "Yoga for Health"
8:30
11 "Dennis the Menace"
13 Gumby (cartoons)
20 "Japan Culinary Art"
9:00 A.M.
2 Lucy Show, Lucille Ball with Ethel Merman
4 Dinah's Place, Dinah Shore, Paul Winchell
6 "Movie: 'Devil & Miss Jones,'" Jean Arthur
7 "Movie: '52nd Street,'" Kenny Baker, Zasu Pitts ('37)
11 Jack LaLanne Show
13 Snuffy Smith (cartoon)
22 "Office of President"
28 Sesame Street (172-R)
9:30
2 The Beverly Hillbillies
4 Concentration, Clayton
9 "Movie: 'War Is Hell!'" Tony Russell ('63)
11 "Movie: 'Girls' Town,'" Mamie Van Doren ('59)
13 The Romper Room
22 Market Update
10:00 A.M.
2 Family Affair, Keith
4 Sale of the Century
13 Some of Best Friends

10:30

- 2 The Love of Life
4 Hollywood Squares
5 "Movie: 'Cheers for Miss Bishop,'" Martha Scott ('41)
13 "Flash Gordon, Crabbe"
10:45
22 "Compare, Steve Hardy"
11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
9 Tempo, Regis Philbin
13 Rocket Robin Hood
22 Market Update
11:30
2 Search for Tomorrow
4 Who, What or Where
7 That Girl, Marlo Thomas, Jack Cassidy
11 Interact, Louise Ridgely
13 Bill Johns, News
12:00 NOON
2 Lucky Pair: William Shatner, Nita Talbot
4 Words and Music
7 Bewitched, Montgomery
11 "Kings of Comedy"
13 Women: "Of Finland"
12:30
2 As the World Turns
4 Days of Our Lives
7 A World Apart (serial)
13 Dialing for Dollars
22 Closing Prices
1:00 P.M.
2 Love Is a Many Splendored Thing (serial)
4 The Doctors (serial)
5 Girl Talk, Betsy Palmer, Cicely Tyson, Margie King
7 All My Children (ser'l)
11 "Movie: 'In Old Chicago,'" Alice Faye, Tyrone Power, Don Ameche
22 "Charting the Market"
1:30
2 The Guiding Light
4 Another World: Bay City
5 "Ben Casey, Vince Edwards, Anne Francis
7 Let's Make a Deal
13 Fashions in Sewing
22 "Commodity Report"
1:40
13 Wm. Swing; Cartoons
2:00 P.M.
2 The Secret Storm
4 Bright Promise (serial)
7 The Newlywed Game
9 "Movie: 'The Angry Hills,'" Robert Mitchum, Stanley Baker (Br.-'59)
13 "Topper, Leo G. Carroll"
2:30
2 The Edge of Night

SPECIAL

HOLIDAY on Ice Premiere (13), 9 p.m. — Hobo Kelly and Bill Burrud journey to the Forum for a sneak preview of the costumes and sets, and interviews with guests and participants at the opening of the 26th edition. Hour includes clips from movies by Sonja Henie, who is being saluted by this year's ice show.

HOLLYWOOD TV Theatre (28), 9 p.m. — 2nd season premiere. "Big Fish, Little Fish," a wry 1961 Broadway comedy about ambition, friendship and love, is the first of four KCET-produced plays which will join an "Andersonville Trial" repeat during the season. Hugh Wheeler's gentle comedy of the people who make it, and those who don't, stars Martine Bartlett, Bill Bixby, Jeff Corey, Ann B. Davis and William Windom. (Repeats nightly all week at same hour.)

- 4 Another Wild: Somerset
5 Divorce Court, Perkins
7 The Dating Game
13 "Roy Rogers Show"
28 Eff. Living: "Arthritis Exercise" (pt. 1)
3:00 P.M.
2 Gomer Pyle—USMC
4 It's Your Bet, Gautier
5 Strange Paradise
7 General Hospital
11 "Outer Limits"
13 Underdog (cartoon)
3:30
2 The Mike Roy Show with prune recipes
4 Mike Douglas Show, Dr. Lendon Smith, Gloria DeHaven, Robert Alda, parents of quints.
5 Famous Jury Trials
7 One Life to Live
13 Bozo's Big Top
20 "Teacher In-Service"
52 "Uncle Waldo"
4:00 P.M.
2 "Mr. Ed, Alan Young
5 "Highway Patrol"
7 Dark Shadows (serial)
9 Baxter Ward News Hr.
11 George Putnam, News

- 13 Porky Pig (cartoon)
20 Citadel of Canada
34 Dos Gallos Palenque
52 "Felix the Cat"
4:30

- 2 "Movie: 'Lassie, Come Home,'" Roddy McDowall, Elizabeth Taylor, Edmund Gwenn
5 "Father Knows Best"
7 Bill Bonds, News
13 Gumby (cartoons)
28 Sesame Street (172-R)
34 "La Cuna Vacila"
40 "Usted y la Policia"
52 "Kimba, White Lion"

- 5:00 P.M.
4 Jess Marlow, News
5 THE INFORMERS
★ SANDERS & MORRISI on the Big 5 News
9 Flipper, Brian Kelly
11 "Phil Silvers Show"
13 Gilligan's Island
34 "Relampago (serial)"
40 "Noticias (news)"
52 "The Three Stooges"
5:30
7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "My Favorite Martian"
13 "McHale's Navy"
28 Misterogers
34 "Comicos y Canciones"
52 "Rocky and Friends"
6:00 P.M.

- 2 Big News, J. Dunphy
4 Tom Snyder, News
5 JERRY WEST Pre-Game Show, THEN LAKERS TAKE ON ROYALS
Jerry West Show
7 "Movie: 'Rainbow Country,'" Elizabeth Taylor, Montgomery Clift, Eva Marie Saint, Lee Marvin ('53). Part one.
9 "Dick Van Dyke Show"
11 The Flintstones
13 Star Trek, Wm. Shatner, Leonard Nimoy, Robert Lansing
28 "The Friendly Giant"
34 Noticiero 34 (news)
40 "Familia con Patricia"
52 "Three Stooges"
6:10
5 NBA Basketball (sports)
6:30
9 "Candid Camera, Kirby"
11 Flying Nun, Sally Field
28 Hodgepodge Lodge
40 "Los Olvidados"
52 "Speed Racer"
7:00 P.M.

- 2 Walter Cronkite, News
4 NBC News, Brinkley
9 What's My Line?
11 "I Love Lucy, L. Ball"
13 Dragnet, Jack Webb
28 Fanfare (R): "Happy New Yves." Musical fantasy hour with Yves Montand.
34 "Rosario (serial)"
40 "Simplemente Maria"
52 "The Addams Family"
7:30

- 2 The Beverly Hillbillies, Buddy Ebsen, Irene Ryan, Donna Douglas. The Clampetts go to Malibu to head off an invasion of aliens (grunion), and capture what they think is a pair of the invaders — a boy and girl surfer.
4 The Don Knotts Show, Sebastian Cabot, Lennon Sisters, Louis Nye. Don's pantomime takes place in a dentist's office. (An hour with the Globetrotters preempts Knotts next week.)
7 Mod Squad, Michael Cole, Clarence Williams III, Peggy Lipton, Josephine Hutchinson, Bob Balaban. Student activists take over a college building, with Julie and an elderly teacher as hostages. (The NBA All-Star game gets this slot next week.)
9 "Movie: 'Frightened'"

SPORTS TODAY

NBA BASKETBALL, 6:10 p.m. (5), has Chick Hearn and Lynn Shackelford at Omaha where the Lakers face the Cincinnati Royals.

- City," Herbert Lom, Sean Connery (Br.-'61)
11 Truth or Consequences
13 It Takes a Thief, Robert Wagner, Joseph Cotten, Pamela Austin (pt. 1). Supposed Communist spy is a U.S. agent.
34 "No Creo en Hombres"
52 Of Lands: Nicaragua
8:00 P.M.
2 Green Acres, Eddie Albert, Eva Gabor, Frank Cady, Fabian Dean. Oliver and Lisa agree to have their farm painted, for free, as part of a paint company's advertising program.
11 To Tell the Truth
28 The Advocates: "Should the U.S. Government Adopt Mandatory Permanent Wage-Price Controls for Selected Unions and Industries?" John Kenneth Galbraith (pro), William F. Buckley Jr. (con). Victor Palmieri hosts.
34 Sonrisas (musical)
40 "Lilia Lazo (variety)"
8:15
5 Laker Wrap-Up
8:30

- 2 HEE HAW—Mickey Mantle, Amanda Blake, Charley Pride—WOW!! Miss Blake joins in a western segment with a gun-toting Junior Samples, with Mantle joining Roy Clark in a corn crop sketch.
4 Julia, Diannah Carroll, Marc Copage, Lloyd Nolan, Jeff Donnell, Fred Williamson. Both Corey and Cheagle learn the disadvantages of using profanity. But Julia helps solve both their problems.
5 N.Y.P.D., Jack Warden, Robert Hooks, Moses Gunn. Ward's mistaken for a burglar and shot by a rookie patrolman.
7 TV Movie of the Week: "Alias Smith and Jones," Pete Duel, Ben Murphy, Susan Saint James, James Drury, Earl Holliman, Forrest Tucker, Jeanette Nolan. In pilot for a new ABC series due for a Jan. 21 premiere, two notorious outlaws try to go straight — despite the temptations of their jobs in a bank.
11 The David Frost Show, Richard Boone, Karen Black, Leon Bibb, biologist Robert Francouer on test tube babies
13 Felony Squad, Howard Duff, Dennis Cole
34 La Criada Bien Criada
52 "Iceberg Patrol"
9:00 P.M.
4 First Tuesday, Garrick Utley (replacing Sander Vanocur as host). Segments on burglary and home security, the buildup of a military-industrial complex in Japan, young "Jesus freaks" living in rural communes and urban house ministries; the guerrilla gear fad, mini-bike racing and an old-fashioned sales meeting.
5 "The Fugitive, David Janssen, Janis Paige."

miere, Bill Burrud, Hobo Kelly.

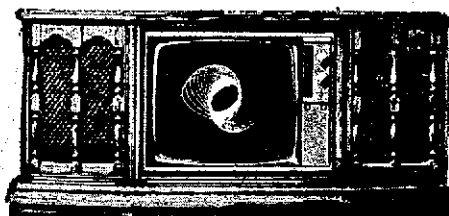
28 **SARDONIC COMEDY!** ★ "Big Fish, Little Fish" Hollywood TV Theatre William Windom, Martine Bartlett, Lou Gossett, Ann B. Davis, Bill Bixby, Jeff Corey (season premiere)

- 34 "La Constitucion"
40 "Natacha (serial)"
52 "Ascend in the Andes"
9:30
2 To Rome With Love, John Forsythe, Walter Brennan, Joyce Menges, Geoffrey Deuel, Robert Diamond, Quinn O'Hara. Alison gets a part in an improvisational hippie movie, and wants to join the nomadic troupe in wandering through Europe in a minibus. (Series shifts to Wednesdays next week with "All in the Family" debuting here.)
9 "Candid Camera, Kirby"
34 "Concierto de Almas"
52 "Outdoor Sportsman"

10:00 P.M.
2 60 Minutes, Mike Wallace, Morley Safer. A first-hand look at Jews behind the Iron Curtain, a portrait of Fellini, and comments by Dr. Billy Graham and James Kilpatrick.
5 WILL SUCCESS SPOIL ★ SANDERS & MORRISI on the Big 5 News
7 Marcus Welby, M.D., Robert Young, James Brolin, Glenn Corbett, Chill Wills. A vigorous young rancher becomes despondent when he loses a kidney and must be dependent on a dialysis machine.
9 Baxter Ward News Hr.
11 George Putnam, News
13 Quest for Adventure: "Born to Win"
34 "Alegría Musical"
40 "Festival Mexicano"

- 10:30
13 Bill Johns News
34 "La Familia (serial)"
11:00 P.M.
2 Jerry Dunphy Report
4 Tom Brokaw, News
5 Can You Top This? Red Buttons, Stu Gilliam, Morey Amsterdam
7 Bill Bonds, News
9 "Movie: 'Crime Does Not Pay,'" Rosanna Schiaffino (Fr.-'62). Quartet of crime tales.
11 "Movie: 'Iron Major,'" Pat O'Brien ('43)
13 Beat the Clock, Narz
34 Noticiero 34 (news)
11:15
28 Watts Towers Theatre Workshop
11:30
2 The Merv Griffin Show, Glen Campbell, Larry McNeely, Ronnie Schell
4 Tonight, Johnny Carson, Andy Griffith, Ace Trucking Co., Jess Thomas, Jake Holmes
5 Movie Game, Blyden
7 The Dick Cavett Show, Phyllis Newman
13 "Movie: 'I Cover the Underworld,'" Philip Reed ('47)
12 MIDNIGHT
5 "Movie: 'Shadow Man,'" Cesar Romero, Kay Kendall (Br.-'63)
12:30
11 "Movies: 'Spy in the Sky,'" "Jassy" and "Atragon" (C)
"Rock, Pretty Baby," Sal Mineo, John Saxon ('57)
4 KNBC Newservice
7 The Late Report

SPECIAL FACTORY PURCHASE



RCA 23-in. DIA. MEA. Custom "Caporino" Home Entertainment Center

A credenza masterpiece in the Spanish manner! Trans Vista Solid State Color TV; Solid State Stereo Phonograph; Computer-Crafted AM/FM/FM Stereo Radio. 100 Watt peak power Solid State Stereo Amplifier; deluxe Studiomatic Automatic/Manual Turntable. Concealed roll-about casters.

• Terms •
Includes: 90-day service, 1-yr. parts & 2-yr. picture tube warranty.

798.

FACTORY DIRECT SALES

OPEN MON. & FRI. 10 to 9; TUES., WED., THURS. 10 to 7; SAT. 9 to 6 CLOSED SUNDAY

740 LONG BEACH BLVD.
Long Beach
435-4851

12218 E. CARSON
Norwalk & Carson
Hawaiian Gardens
429-3558

IN ORANGE COUNTY
CLOSED SUNDAY
5886 EDINGER
Huntington Bch. Marine Village
546-5883

FREE LET'S DINE OUT OUR 10TH YEAR

\$7.50



ANY DINNER FREE

ADMISSIONS—

SPORTS, GOLF, ETC . . .

Bullwacker Municipal Golf Center, Bullwacker, Green Fee
 Santa County Club, Corona, Green Fee
 Rosche San Jacinto Golf Course, Santa Ana, Green Fee
 Los Alamitos State Course, Los Alamitos, Quarter Horse Racing
 Marinwood Plaza of Fame, Buena Park
 Marinwood Plaza of the Stars, Buena Park
 California Angels, American League Baseball, Anaheim
 Los Angeles Times, Times Charity Game—NFL Football, Rose vs. Dallas
 Cowboys
 Los Angeles Metropolitan Newspapers NFL Pro-Bowl Football, National
 Football League All Star All Pro matching American Football Conference
 All Pro All Stars
 All Annual Orange County International Track Meet—World Famous Track
 Meet
 Western Horseracing at Hollywood Park

ORANGE COUNTY THEATRES

Brea Theatre, Brea
 The Music Theatre, Costa Mesa
 Wilshire Theatre, Fullerton
 Grove Theatre, Garden Grove
 The New Surf Theatre, Huntington Beach
 Orange Theatre, Orange
 Plaza Theatre, Long Beach
 The Life Theatre, Newport Beach
 South Coast Theatre, Laguna Beach
 Regal Theatre, South Laguna

HOLIDAY BONUSES

DISNEYLAND AREA

Saddleback Inn, Norwalk, Lodging
 Sheraton Beach Inn, Huntington Beach, Lodging
 Vacation Village, Laguna Beach, Lodging
 Hotel Laguna, Laguna Beach, Lodging
 Hotel Catalina, Avalon, Lodging
 Airport Marine Hotel, Westchester, Lodging
 Charter House, Hyatt Lodge, Anaheim, Champagne Brunch
 Bratellier, Orange, Dinner

SAN FRANCISCO AREA

Oakland Hilton Inn, Oakland, Lodging
 San Francisco Hilton Inn, San Francisco, Lodging
 The French Corner, San Francisco, Hilton Inn, San Francisco, Dinner
 The Olympic Hotel, San Francisco, Lodging & Breakfast
 Airport Marine Hotel, Burlingame, Lodging
 Taj of India, San Francisco, Dinner
 Bratellier, San Francisco, Lunch
 Hotel Coast Cuisine, San Francisco
 Bayview Ballroom II at Noli Museum, San Francisco, Admission

SANTA BARBARA AREA

The Miramonte, Santa Barbara, Lodging
 Vandenberg Inn, Santa Maria, Lodging & Breakfast
 Fox Soup Anderson's Inn, Buellton, Lodging and Breakfast, Lunch or
 Dinner
 Fox Soup Anderson's Resort Park, Buellton, Admission
 Fox Soup Anderson's Resort, Buellton, Admission
 The Oaks at Ojai, Lodging
 Alton Inn Motor Hotel, Lompas, Lodging & Luncheon Buffet

SAN DIEGO AREA

Terrace Plaza, La Jolla, Lodging
 Harbor Motor Lodge, San Diego, Lodging & Breakfast
 Green House, Carlsbad, Lodging

PALEM SPRINGS AREA

President Motor Hotel, Palm Spring, Lodging
 Sheraton Desert Inn, Palm Springs, Lodging & Dinner

OUT OF STATE BONUSES—

PHOENIX AREA

DEL WENDS TOWNE HOUSE, Arizona, Lodging & Breakfast, EXECUTIVE
 HOUSE ARMSTRONG, Scottsdale, Arizona, Lodging & Dinner
 DEL WENDS MOUNTAIN SHADOWS RESORT, Scottsdale, Arizona, Lodging &
 Breakfast

PACIFIC NORTHWEST

EDGEWATER INN, Seattle, Washington, Lodging & Breakfast to the Voyagers
 Room
 SHERATON INN MOTOR HOTEL, Tualatin, Oregon, Lodging
 SUN MOUNTAIN LODGE, Winthrop, Washington, Lodging & Dinner
 COLUMBIA SIGHTSEER RIVER CRUISE, Portland, Oregon, Admission
 CARAVAN MOTOR HOTEL, Portland, Oregon, Lodging

HAWAII-MEXICO

HILTON HAWAIIAN VILLAGE, Honolulu, Lodging
 HOTEL AMBASSADOR, Mexico City, Lodging

"SPECIAL GUEST CHECK BOOK FOR NEVADA"

LAS VEGAS

HOTEL SAGARA, Las Vegas, Lodging
 THE MINT, Las Vegas, Lodging & Buffet Dinner
 THUNDERBIRD, Las Vegas, Lodging, Luncheon or Dinner Buffet
 INTERNATIONAL HOTEL, Midnight Show, Admission
 THE HACIENDA HOTEL, Las Vegas, Lodging & Dinner Buffet
 OCELY CLUB HOTEL, Las Vegas, Lodging
 SOMERSET HOTEL, Las Vegas, Lodging
 SUNDAY BY GASLIGHT HOTEL, Las Vegas, Lodging
 HOLIDAY HOTEL, Las Vegas, Lodging
 EL MIRADOR HOTEL, Las Vegas, Lodging
 COLONIAL HOUSE HOTEL, Las Vegas, Lodging
 JAMAICA HOTEL, Las Vegas, Lodging
 JANSION MANOR HOTEL, Las Vegas, Lodging
 MADRID INN HOTEL, Las Vegas, Lodging
 LUCERNE HYATT LODGE, Las Vegas, Lodging
 THE DESERT ROSE HOTEL, Las Vegas, Lodging
 SAGARA-NEVADA COUNTRY CLUB, Las Vegas, Green Fee
 GOLD KEY HOTEL, (Off-Strip) Lodging, Las Vegas, Lodging

RENO AREA

RENO RIVERA HOTEL, Lodging
 RED CARPET MOTOR LODGE, Lodging & Breakfast, Lunch or Dinner to the Pe-
 ace Room
 BONANZA INN, Lodging
 MARK TWAIN HOTEL, Lodging
 CLUB CALNEVA, Breakfast, Lunch or Dinner
 SANDS MOTOR INN, Lodging
 EL RANCHO #1, Lodging
 EL RANCHO #2, Lodging
 THE LAMPLIGHTER HOTEL, Lodging
 CLASSIC LODGE, Lodging
 SLIDE MOUNTAIN SKI BOUL, Ski Lift Ticket

LAKE TAHOE AREA

KING'S CASTLE, Lodging
 SAHARA-TAHOE, Stateline, Lodging & Breakfast
 SCHOFIELD'S TAN-CHAI, Reno, Lodging
 RAMADA SANDS MOTOR HOTEL, Lodging & Dinner to the Ramada Sands
 Coach Room
 TOWN & COUNTRY LODGE, Tahoe City, Lodging
 CAMELOT TAHOE-PINE MEADOWS SKI AREA, Tahoe City, SKI Lift Ticket
 SHENANDOAH HOTEL, Stateline, Lodging

SPLENDID DINING IN LONG BEACH AREA'S FINEST RESTAURANTS

AL'S PURPLE LION, Anaheim

Lobster-Steak Combo, Sea Food, Dancing & Ent.
THE ARMENIAN RESTAURANT,
 Santa Ana

ARMENIAN AND AMERICAN CUISINE, Cocktails ASHLEY'S EL ENCANTO RESTAURANT, Long Beach

Famous Mexican Recipes, Cocktails, Entertainment
THE BEACH HOUSE INN, Laguna Beach
 Enjoy Fine Dining Overlooking the Ocean, Cocktails
BRASS PENNY INN, Long Beach
 Delicious Family Dinners, Cocktails

THE CAPE, Santa Ana

Prime Rib, Steaks, Sea Food New England Style, Cock-
 tails
CAPTAIN JACK'S #3, Anaheim
 Steaks, Lobster, Cocktails, Dancing & Ent.

CHAN'S BAMBOO LANTERN RESTAURANT,

Santa Fe Springs
 Specializing In Chinese & American Food, Cocktails
CHARIOT ROOM, Anaheim Bowl, Anaheim
 Superb Food, Entertainment Friday & Saturday, Cock-
 tails

COACH & HORSES RESTAURANT, Royal Coach Motor Hotel, Anaheim

Old English Decor, Baron Roast Beef, Steaks, Sea
 Food, Yorkshire Pudding, Cocktails, Dancing, Entertain-
 ment
EL MATADOR, Long Beach
 Excellent Mexican Food with Original Mexican Decor

FORBIDDEN PALACE, Fullerton

Authentic Chinese-American Cuisine, Cocktails, Entertain-
 ment
FOUR WINDS, Huntington Beach
 Steak, Lobster, Prime Rib, Frog Legs, Cocktails

GALAXY, Santa Ana

Spectacular Sky View, Prime Rib, Cocktails, Dancing
GOLDEN BUDDA, Orange
 Authentic Cantonese Food, Genuine Chinese Dishes,
 Cocktails

GOLDEN OX, Garden Grove

Steaks, Sea Food, Cocktails, Piano Bar
GRANADA INN, Anaheim
 American-Mexican Cuisine, Cocktails, Ent.

HAL GREGG'S STEAK HOUSE, Anaheim

Superb Food, Cocktails, Dancing Nightly
THE HOUSE OF HYUN, Laguna Beach
 Picturesque, Chinese Cuisine, Cocktails

INCA ROOM, La Mirada Bowl, La Mirada

Steak & Lobster Combination, Cocktails, Ent.
IRON HORSE, Orange
 Steaks, Lobster, Cocktails, Dancing & Ent.

LA STRADA, Laguna Beach

Continental Italian Cuisine, Imported Wines
KONO HAWAII RESTAURANT, Santa Ana
 Authentic Polynesian Cuisine, Cocktails, Ent.

LA VIDA SPRINGS, Brea

Delightful Steaks, Lobster, Chicken, Frog Legs, Imported
 Wines
LI'S RESTAURANT, Huntington Beach
 Cantonese Cuisine, Steak, Lobster, Cocktails, Ent.

LUCY'S RESTAURANT, Long Beach

Prime Rib, Steak, Sea Food, Cocktails, Ent.
LUPE'S MEXICAN FOOD, Buena Park
 Complete Mexican Menu, Cocktails

MARIA'S HOUSE OF SCAMPI, Stanton

Steak, Sea Food, Scampi, "Venetian Style," Cocktails
MEXICO LINDO, San Juan Capistrano
 Superb Mexican Food, Cocktails, Entertainment

MONA LISA, Downey

Old World Italian Cooking, Cocktails
MONSOON RESTAURANT, Bellflower
 Cantonese Food, Exotic Tropical Drinks

MR. C'S, Long Beach

Cantonese-American Cuisine, Dancing, Cocktails, Entertain-
 ment
NACHO'S FAMOUS MEXICAN RESTAURANT,
 La Habra

Finest Mexican Food, Cocktails, Entertainment
OMARS RESTAURANT, San Clemente
 Steak, Prime Rib, Lobster, Shish Kebab, Cocktails, Entertain-
 ment

ORANGEFAIR, Fullerton

Delicious Steaks, Sea Food, Cocktails, Ent.
THE OUTRIGGER, Laguna Beach
 The Epitome of Polynesian Cuisine, Exotic Tropic-Cocktails

THE RED BARON, Anaheim

Featuring Veal Oscar with King Crab Meat, Cocktails,
 Entertainment, Dancing
PETIT PARIS, Garden Grove
 Continental Cuisine, Cocktails

RED WITCH INN, Long Beach

World Famous Abalone, Steaks, Lobster, Cocktails
RESTAURANT INDONESIA, Corona Del Mar
 Indonesian Cantonese Cuisine, "Rijstafel," Cocktails

ROSSMOOR INN, Los Alamitos

Fine Dining, Cocktails, Dancing & Entertainment
**SEA TERRACE ROOM, Hotel Laguna, La-
 guna Beach**
 Variety of Expertly Prepared Steaks & Specialties, Cock-
 tails, Ocean View Dining

SHIRES STEAK HOUSE, STANTON

Enjoy Tasty Steaks, Sea Foods, Cocktails, Dancing
TOMOKO'S RESTAURANT, Stanton
 Teriyaki, Tempura, Steaks, Cocktails

TRIN'S RESTAURANT, Anaheim

Trini Lopez's Beautiful Acapulco Modern Family Restau-
 rant, "Mexican Specialties"
VICTOR HUGO, Long Beach
 "Luxurious Dining," Cocktails, Entertainment

THE VILLAGE INN, Balboa Island

Enjoy the Intimacy of The Village Inn, Cocktails

MAIL THIS MEMBERSHIP COUPON TODAY!

LET'S DINE OUT CO.

12763 Brookhurst St., Garden Grove, Calif. 92642. LE 9-7741

I am herewith submitting \$7.50 (Check or Money Order) for membership to "LET'S DINE OUT CO." containing 200 dinners and bonuses as advertised. It is understood I will be able to use my Diner Card and Bonus Books starting immediately and continuing until Jan. 2, 1972 or that I may return my complete unused material within 10 days for a full refund.

NAME _____

(Please Print)

ADDRESS _____

CITY _____

ZIP _____



- ☐ Send Membership Gift back to me
- ☐ Send Membership to above name and address
- ☐ Charge my BankAmericard My Number is _____
- ☐ Charge my Master Charge My Number is _____

IPT 1-3

HERE'S HOW IT WORKS . . .

Your \$7.50 provides you with a membership in the "Let's Dine Out Co." membership plan which enables you to receive free dinners ordered from the regular menu at many of the finest restaurants and nightclubs in the Orange County-Long Beach areas. As a member you will receive a handsome wallet-sized plastic card case holder engraved in gold and an exciting pocket-sized directory. You pay for one dinner only and the second dinner is absolutely free "Compliments of the House." In your Bonus Book you will receive FREE a night's lodging, FREE dinner and/or breakfast or lunch at fine Motels and Hotels PLUS FREE entertainment tickets to theatres and sports events. A total of more than 200 establishments in all. After you examine the contents of the membership and if you are not delighted, send the complete unused membership back within 10 days and your money will be promptly refunded.

WEDNESDAY

- January 6, 1971
★ PAID ADVERTISEMENT
 An "indicates B-W
 Other shows in color."
- 6:00 A.M.**
 2 Urban Man, His Work and His Society
6:25
 4 New Establishment: "Relevant Research"
6:30
 2 Psychiatry & Justice
 7 Psychology: "Humanistic Psychology" (2)
7:00 A.M.
 11 "Reading with Child"
 2 John Hart, News
 4 Today, Hugh Downs, men's fashion show by EdM stars
 7 Debbie's Dancerize
 11 Quick Draw McGraw
 13 Spider-Man (cartoon)
 22 Market Opening
 28 Sesame Street (173), Bill Cosby, James Earl Jones
7:30
 7 A.M., John Barbour
 9 Davey and Goliath

CONCRETE

Getting
You
Down?



Try a
"Comfort-Designed"
Shoe

Tired feet taking away your good disposition? Red Wing has the answer. Our popular service oxford provides "cushion comfort" all day long. Sizes 6-16; AA-EEEE.



—LONG BEACH—
 230 East 5th St.
 Phone 436-1818
 Park FREE on Lot
 Cor. 5th & Locust

—NORWALK—
 11864 E. Rosecrans
 Phone 864-2411

WITH THIS COUPON ONLY! EXPIRES JAN. 15

T.V. SERVICE CALL \$4.95

SPECIAL

Plus Parts & Labor

ALL SERVICE CALLS COLOR OR BLACK & WHITE

9 A.M. -- 6 DAYS A WEEK -- 9 P.M.

CLOSED SUNDAY

BRIGHTWAY TV & APPLIANCES

Main Office - 15524 Lakewood Blvd., Bellflower

WE ALSO SELL

NEW ZENITH COLOR TV

BELOW DISCOUNT PRICES

We guarantee our parts & Labor 6 Mos.

FROM	FROM	FROM	FROM
1. Minolta	Artesia	Thompson	1. Minolta
Warren	Cerritos	Beach	Warren
Norwalk	Rosemead	Lakewood	Norwalk
Santa Fe Springs		Long Beach	Santa Fe Springs

925-1616 437-0038 437-0030 437-0039

SPORTS TODAY

- NHL HOCKEY, 6:05 p.m. (5), finds Jiggs McDonald and Dan Avery at Chicago where the Kings face the Black Hawks.**
- 1:00**
 2 Love Is a Many Splendored Thing (Serial)
 4 The Doctors (serial)
 5 Cooking Around World
 7 All My Children (Ser'l)
 11 "Movie: 'Enchanted Cottage,' Dorothy McGuire, Robert Young (45)
 22 "Charting the Market"
1:30
 2 The Guiding Light
 4 Another World: Day City
 5 "Ben Casey, Vince Edwards, Barry Sullivan, Beau Bridges. Father clashes with Casey over son's need for surgery.
 7 Let's Make a Deal
 13 Fashions in Sewing
 22 "Commodity Report"
1:40
 13 Wm. Swing; Cartoons
2:00 P.M.
 2 The Secret Storm
 4 Bright Promise (serial)
 7 The Newlywed Game
 9 Movie: "Where the Spies Are," David Niven (Br.-'66)
 13 "Topper, Leo G. Carroll
 28 Citadel of Canada
2:30
 2 The Edge of Night
 4 Another Wld: Somerset
 5 Divorce Court, Perkins
 7 The Dating Game
 13 "Roy Rogers Show
 28 Psychology: "Attitudes & Their Change"
SPORTS TODAY
3:00 P.M.
 2 Gomery Pyle—USMC
 4 It's Your Bet, Gautier
 5 Strange Paradise
 7 General Hospital
 11 "Outer Limits: 'Nightmare,' James Shigeta
 13 Underdog (cartoon)
 28 The Advocates (R)
"Wage-Price Controls"
3:30
 2 The Mike Roy Show, quiche, marinated mushrooms, spinach strudel
 4 Mike Douglas Show, veterinarian Worth Lanier, Gwen Verdon, Hermione Gingold, Cleveland Amory, animal psychologist Dr. Dare Miller
 5 Famous Jury Trials
 7 One Life to Live
 13 Bozo's Big Top
 52 "Uncle Waldo"
3:45
 34 Entrevista de Hoy
4:00
 2 "Mr. Ed, Alan Young
 5 "Highway Patrol
 7 Dark Shadows (serial)
 9 Baxter Ward News Hr.
 11 George Putnam, News
 13 "Munsters, F. Gwynne
 28 "Playing the Guitar
 34 Dos Gallos Palenque
 52 "Felix the Cat"
4:30
 2 "Movie: 'Lady Takes a Flyer,' Lana Turner, Jeff Chandler (58)
 5 "Father Knows Best
 7 Bill Bonds, News
 13 Batman, Adam West, Vincent Price (pt. 1)
 28 Sesame Street (173-R)
 34 "La Cuna Vacía
 40 "Mexican Chamber
 52 "Kimba, White Lion
5:00 P.M.
 4 Jess Marlow, News
 5 Kevin Sanders, News
 9 Flipper, Brian Kelly
 11 "Phil Silvers Show
 12 Gilligan's Island

- 34 "Relampago (serial)
 40 "Noticias (news)
 52 "The Three Stooges"
5:30
 7 News, Smith-Reasoner
 9 Get-Smart, Don Adams
 11 "My Favorite Martian
 13 Petticoat Junction
 28 Misterogers
 34 "Comicos y Canciones
 52 "Rocky and Friends"
6:00 P.M.
 2 Big News, J. Dunphy
 4 Tom Snyder, News
 5 **KINGS HOCKEY VS. BLACK HAWKS!**
 Kings Warm-Up
 7 Movie: "Rainbow County," Elizabeth Taylor, Montgomery Clift, Eva Marie Saint (58), Part 2
 9 "Dick Van Dyke Show
 11 The Flintstones
 13 Star Trek, Wm. Shatner, Leonard Nimoy, France Nuyen. Kirk's enslaved by alien's tears.
 28 "The Friendly Giant
 34 Noticiero 34 (news)
 40 "Familiar con Patricia
 52 "The Three Stooges"
6:05
 5 NHL Hockey ("sports")
6:15
 28 Charlie's Pad
6:30
 9 "Candid Camera, Fun
 11 Flying Nun, Sally Field
 28 Hodgepodge Lodge
 40 "Los Olvidados
 52 "The Speed Racer"
7:00 P.M.
 2 Walter Cronkite, News
 4 NBC News, Brinkley
 9 What's My Line?
 11 "I Love Lucy, L. Ball
 13 Dragnet, Jack Webb
 28 "Creative Person," Tyrone Guthrie (R)
 34 "Rosario (serial)
 40 "Simplemente Maria
 52 "The Addams Family"
7:30
 2 Cinderella, Lesley Ann Warren, Stuart Damon, Walter Pidgeon, Ginger Rogers, Celeste Holm, Jo Van Fleet, Pat Carroll, Barbara Ruick (R), Preempts "Storefront Lawyers"
 4 Men from Shiloh, Stewart Granger, E. G. Marshall, Diane Baker, Tom Skerritt. MacKenzie's romantically attracted to a pretty businesswoman, despite her jealous younger brother who appears implicated in the deaths of a couple of her former suitors.
 7 Courtship of Eddie's Father, Bill Bixby, Miyoshi, James Komack, Tippi Hedrin. Tom discovers that his beautiful publisher boss has matrimonial intentions toward him.
 9 "Movie: 'Ten Seconds to Hell,' Jeff Chandler, Jack Palance (59)
 11 Truth or Consequences. Guests: Bill Toomey, Wes Parker, Jack Snow
 13 It Takes a Thief, Robert Wagner, Joseph Cotten, Pamela Austin (pt. 2)
 28 Great American Dream Machine (premiere). Feature vignettes, commentary, consumer reports and segments on the arts. Opener features Studs Terkel, Jack Gilford, and Nina Simone
 34 "No Creo en Hombres
 52 Changing Heart of Africa
8:00 P.M.
 7 Make Room for Granddaddy, Danny Thomas,

SPECIAL

- CINDERELLA (2), 7:30 p.m.** — In another reprise of the 1965 musical production, Lesley Ann Warren (now of "Mission Impossible") stars in the title role — waiting into the world of "happily ever after" with the aid of a benevolent fairy godmother, a lopsided pumpkin, four mice and a glass slipper — to the tune of the only original music ever written for TV by Richard Rodgers and Oscar Hammerstein II.
- ON STAGE, Miss America (4), 9 p.m.** — Bert Parks, who long has hosted the annual beauty pageant, tonight welcomes reigning Miss America (Phyllis George), five previous winners, and other state and local finalists in a variety "Music Hall" hour spotlighting their talents in song, dance, piano, baton-twirling and trampoline. Parks also joins Vonda Kay Van Dyke ('65) in singing "Happy Together," and teams with Mary Ann Mobley ('58) and Anita Bryant ('59 runner-up) for "I Remember It Well".
- Milton Berle, Peggy McCay, Sid Melton. A free-loading gag writer and con artist arrives for an extended visit with the Williamses, with a scheme to collect money from his host for an alleged operation.
- 11 To Tell the Truth
 34 Olympic Wrestling
 40 "Tiempo Deportes '70"
8:15
 5 Kings Wrap-Up
8:30
 5 N.Y.P.D., Jack Warden
 7 Room 222, Lloyd Haynes, Chris Beaumont, Elizabeth Baur, George Ives, Frank Alesia. A student, needing high grades to matriculate at Western Tech, gets a zero in an exam when he's wrongly accused of cheating. Then he has to cheat to raise his GPA.
 11 The David Frost Show, E. G. Marshall, Sally Kellerman, Larry Tucker, pianist Margaret Harris
 13 Felony Squad, Howard Duff, Michael Callan, Julie Sommars. Kidnap victim thinks she's eloping with her abductor.
 52 "Sea Sports"
9:00 P.M.
 2 Medical Center, Chad Everett, James Daly, Brenda Scott, Dennis Cole, Jayne Meadows. A student nurse learns she has to postpone her wedding. She contacted syphilis before she met her fiancé, an intern who's sure she's sweet and innocent. Producer (Batman) William Dozier plays a cameo role as a surgeon.
 4 Bert Parks, MR. "Miss America" and his girls on **KRAFT MUSIC HALL** "On Stage, Miss America," Phyllis George, Anita Bryant
 5 "The Fugitive, David

- Tele-Vues
 Janssen, Angie Dickinson. Kimble's set up as fall guy.
 7 The Johnny Cash Show, Derek and the Dominos (with Eric Clapton), folk-rock singer Eric Anderson, Connie Smith, Homer and Jethro, Ramblin' Jack Elliott. Cash closes his show with "The Needle," a comment on drug abuse.
 13 The Making of "Tora! Tora! Tora!" Bill Burrud (R), Pearl Harbor, both real and reel.
 28 Hollywood TV Theatre: "Big Fish, Little Fish" (R). See Tuesday "special"
9:30
 9 "Candid Camera, Kirby
 34 "Concierto de Almas
 52 "Outdoor Sportsman"
10:00 P.M.
 2 Hawaii Five-O, Jack Lord, Tim O'Connor, Paul Stewart, John McCormick. An expert thief is sprung from prison by an old-time mobster. So McGarrett selects 18 likely targets for robbery, and rigs up a telephonic alarm system.
 4 Four-In-One: Rod Serling's Night Gallery: "Make Me Laugh," Godfrey Cambridge, Jackie Vernon; and "Clean Kills & Other Trophies," Raymond Massey, Barry Brown. An inept comedian makes a deal with a genie, and a sportsman puts his unwilling son to the test of the kill.
 5 Kevin Sanders, News
 7 Dan August, Burt Reynolds, Barry Sullivan, Robert Fuller, Nancy Malone, Sherry Lansing. August has four suspects in the shotgun murder of a local Lothario. (Preempted next week for a public opinion survey, "August" then switches to Thursdays as "Young Lawyers" move here.)
 9 Baxter Ward News Hr.
 11 George Putnam, News
 13 Vagabond: "Everglades of the West"
 34 TV Musical Ossart
 40 "Spanish Movie"
10:30
 13 Bill Johns, News
 34 "La Familia (serial)
11:00 P.M.
 2 Jerry Dunphy Report
 4 Tom Brokaw, News
 5 Can You Top This?
 7 Bill Bonds, News
 9 "Movie: 'The Sky Above — the Mud Below,' William Peacock narrates (Fr.-'62). Oscar-winning documentary of New Guinea.
 11 "Movie: 'Stranglehold,' Macdonald Carey ('62)
 13 Beat the Clock, Narz
 34 Noticiero 34 (news)
11:15
 28 Watts Tower Theatre Workshop
11:30
 2 The Merv Griffin Show, guests
 4 Tonight, Johnny Carson, Totie Fields, Mr. Blackwell, diet expert Dr. Irwin Stillman
 5 Movie Game, Blyden
 (Continued Page 13)

... He's Dissatisfied

Monroes' video series make a star of Jim.

BROLIN is impatient, now that he has made an impression on a sizeable percentage of viewers, to branch outward and, conceivably, upward.

"I want to play the roles that are showing the changes in the country," he said.

"And I want to make

some feature films. They're a luxury for an actor who can choose his own subject matter and allow for quality in production."

Jim Brolin may have a glittering future in films and headlining a television series of his own.

Fortunately, perhaps, he doesn't appear to realize the limitations of Lady

Luck's bounty.



JAMES BROLIN ... The Role Has Changed

Welby's Brolin Lady Luck With Him

By **VERNON SCOTT**
United Press International

Lady Luck smiled on unknown Jim Brolin when he signed to co-star with Robert Young in "Marcus Welby, M.D.," which is frequently the No. 1 show in television ratings.

It is a sign of Brolin's youth that in this day when top movie stars are looking for jobs in television, that Jim is not altogether content.

"Many a starving actor would give an arm and leg to be in his spot.

"**THE WHOLE** thing is just a matter of luck," Brolin said at Universal Studios where the medical series is filmed.

"I never thought this show would be a success when we made the original two-hour movie version for television. I don't know

why, but it just didn't seem to have the right elements."

Production chiefs at CBS and NBC agreed with Brolin. They failed to see the show's potential and passed it by. ABC liked what it saw and gambled on Young's enormous following.

"I was dead wrong," Brolin admits with a grin.

"**BUT THIS** isn't the same show we began with. There were so many changes in the original concept. My character — Steve Kiley — was almost a hippie doctor in the beginning.

"I was to be a rebellious guy. But scripts started showing up where I had no tolerance for kids on drugs. The Welby character had more compassion for them than I did.

"So I had to turn my head around and play Dr. Clean. I'm playing establishment."

CLEARLY, the situation unsettles Brolin.

He longs to play meatier roles with an opportunity to demonstrate techniques learned at several acting schools while he was under contract to 20th Century-Fox.

Brolin made a single picture at the studio, a remake of "Pickup on South Street" on location in Africa. It never made it to theaters in this country and was shown very late at night on television.

Neither did a running role in the defunct "The

Coupon

SWAP MEET

Every Day Except Thursday — Open 7 A.M.

PARAMOUNT DRIVE-IN THEATRE

Paramount Blvd. between Compton and Rosecrans
With This Coupon on Mon., Tues., Wed., Only

FREE

ADMISSION, CAR AND OCCUPANTS (VISITORS)

WE'RE SO PROUD OF OUR...

JANUARY CLEARANCE

that we've been doing it since 1934!

36 years of carpet sales and service bringing savings, quality and confidence to the many thousands of friends and customers we have had the privilege to serve during these many years.

Weinheimer SINCE 1934

Your guarantee of Service and Quality

Listed is a partial list only of our many sale carpets

2" POLYESTER SHAG

This is the most fantastic offer we have ever made. This carpet is a thick plush avocado colored polyester shag carpet that you would naturally expect to pay from 7.95-12.95 sq. yd. for

3⁹⁵

sq. yd.

TRI COLOR NYLON SHAG

This carefree carpet is of the latest design medium length shag. Available in a variety of tri colors all designed for California living. Our regular price 9.95 sq. yd.

6⁷¹

sq. yd.

NYLON HI LOWS

We have several close-out patterns of Hi Low carpets in both tweed and solid colors. Roll length of 30 to 150 sq. yd. Each Priced From

2⁸⁸

sq. yd.

100% CONTINUOUS FILAMENT NYLON SHAGS

These are short to medium length shags, that have been designed for excellent service in high traffic areas. They are easy to maintain and in a wide selection of colors including Blue/Green, Avocado, Tangerine. Regularly priced from 5.95-7.95 sq. yd.

3⁹⁵

sq. yd.

OZITE INDOOR-OUTDOOR CARPET

700 sq. yds. Ozite Town & Terrace Cardinal. This carpet is Ozite's heavier weight outdoor carpet and must not be confused with the lightweight outdoor carpet being sold by many carpet firms and hardware stores at prices ranging from 2.75-4.49 sq. yd.

2⁴⁹

sq. yd.

CARPET SAMPLES

15^c

each

18" x 27" THROW RUGS

Large selection of colors.

75^c

each

20 GALLON BAGS OF CARPET PIECES

Great for making area rugs ... Let your artistic talents flow.

\$1⁹⁵

Bag

DRAPERIES & UPHOLSTERY

SAVE 25%

During our January clearance we are offering an extra 25% discount off of our regular low fabric prices. Even at these savings our high quality craftsmanship in the making of your draperies or upholstery of your furniture still prevails.

REMNANTS & ROLL ENDS

Listed is a partial list only of our many remnants and roll ends.

SIZE	COLOR	VELVET COMMERCIAL	PLUSH SHAG	VELVET COMMERCIAL	PLUSH SHAG	REG. PRICE	CLEARANCE PRICE
12x15	GOLD	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	CREAM	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	MOSS	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	AVG. & GOLD	VELVET COMMERCIAL	VELVET COMMERCIAL	140.00	116.35	140.00	116.35
12x15	RED	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	YELLOW	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	BEIGE	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	BEIGE	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	GREEN	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	BEIGE	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	WHITE	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	GOLD	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	BEIGE TWEED	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	BEIGE	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	BROWN	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	BEIGE	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	ORANGE	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	ORANGE	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	BLUE	PLUSH SHAG	PLUSH SHAG	140.00	116.35	140.00	116.35
12x15	RED TWEED	HIGH LOW	HIGH LOW	140.00	116.35	140.00	116.35
12x15	AVOCADO	SHAG	SHAG	140.00	116.35	140.00	116.35
12x15	RED	SHAG	SHAG	140.00	116.35	140.00	116.35
12x15	Blue/Green	High-Low	High-Low	140.00	116.35	140.00	116.35
12x15	Gold-Tweed	High-Low	High-Low	140.00	116.35	140.00	116.35
12x15	Beige	High-Low	High-Low	140.00	116.35	140.00	116.35
12x15	Gold-Tweed	Level Loop	Level Loop	140.00	116.35	140.00	116.35
12x15	Gold-Tweed	High-Low	High-Low	140.00	116.35	140.00	116.35
12x15	White	Level Loop	Level Loop	140.00	116.35	140.00	116.35
12x15	Pumpkin-Tweed	High-Low	High-Low	140.00	116.35	140.00	116.35

Since 1934

Weinheimer

CARPET, DRAPERY, UPHOLSTERY
SALES AND STEAM CLEANING

3720 E. 4th St., L.B. Redondo and Ximena
"Trade in your old carpet on new"
Mon. thru Fri. 9 to 6 Sat. 9 to 1

WEDNESDAY

(Continued from Page 12)

7 The Dick Cavett Show, Eileen Ford, model Carol Kenmore, underground star Viva

13 "Movie: "Double Jeopardy," Rod Cameron ('55)

12:30

11 "Movies: "Road to Glory," "Operation Atlantis" (C) and "Diary of a Chambermaid"

1:00 A.M.

2 News: "Movie (1:05): "Information Received," Wm. Sylvester, Hermione Baddeley (Br.-'62)

4 KNBC Newservice

7 The Late Report

1:30

3 Community Bulletins

THURSDAY

January 7, 1971

★ PAID ADVERTISEMENT

An "indicates B-W
Other shows in color.
6:00 A.M.

2 Early Renaissance Art
in Italy, Prof. Hyman

6:25

4 New Establishment
"Religion in '70s"

6:30

2 The Living Library

7 Effective Living: "Cig-
arettes & Health"

11 *Mathematics Strands

6:45

22 *Commodity Report

7:00 A.M.

2 John Hart, News

4 Today, Hugh Downs,
Anthony Quayle, W.
Averell Harriman

7 Debbie's Dancerize

11 Quick Draw McGraw

13 Spider-Man (cartoon)
22 Market Opening
28 Sesame Street (174),
B.B. King, Flip Wilson
7:30

7 A.M., John Barbour

9 Parent-Youth Forum

11 Yogi & His Friends

13 Hobo Kelly Show

22 Stock Market (live)

8:00 A.M.

2 Captain Kangaroo

9 Letter "W" Day

9 Ted Meyers, News

11 Aquaman-Superman

3:30

11 *Dennis the Menace

13 Gumby (cartoons)

9:00 A.M.

2 Lucy Show, Lucille Ball

4 Dinah's Place, Dinah
Shore, Dan Rowan,
wine-maker Norman
Givat

5 Your Money's Worth

7 Movie: "A Private's
Affair," Sal Mineo,

SPORTS TODAY

BOXING, 8:30 p.m., (13)
has Jim Healy ringside at
the Olympic for a 10-round
welterweight bout between
Jim Caffey and Armando
Muniz.

Gary Crosby ('59)
11 Jack LaLaine Show
13 Snuffy Smith
22 *OTC Review, Farar
28 Sesame Street (174-R)

9:15

5 *Movie: "Green Hell,"
Douglas Fairbanks Jr. ('39)

13 Sewing Fashion (9:20)

9:30

2 The Beverly Hillbillies

9 *Movie: "The Raid,"
Van Heflin, Anne Ban-
croft ('54)

11 Movie: "The Half-
Breed," Robert Young,
Jack Beutel ('52)

13 Romper Room

22 Market Update

10:00 A.M.

2 Family Affair, Keith

4 Sale of the Century

13 Reconciliation (relig.)

10:15

22 *Phyllis Denny Show

10:30

2 The Love of Life

4 Hollywood Squares

13 *Buck Rogers, Crabbe

22 Market Update

11:00 A.M.

2 Where the Heart Is

4 Jeopardy, Art Fleming

Start of second series of
"back to college" shows

5 *Movie: "An Act of
Murder," Fredric
March, Florence Eld-
ridge ('40), Mercy kill-
ing

7 Galloping Gourmet

9 Tempo, Regis Philbin

13 Rocket Robin Hood

11:15

22 *Meet the Professionals

11:30

2 Search for Tomorrow

4 Who, What or Where

7 That Girl, M. Thomas

11 Interact, Louise Ridgle

13 Bill Johns, News

22 Market Update

12 NOON

2 Lucky Pair, Dawson

4 Words and Music

7 Bewitched, Montgomery

11 *Kings of Comedy

13 Travel, Don & Bettina
"Sicily's Palermo"

12:30

2 As the World Turns

4 Days of Our Lives

7 A World Apart (serial)

13 Dialing for Dollars

22 Closing Prices

1:00 P.M.

2 Love Is a Many Splen-
dored Thing (serial)

4 The Doctors (serial)

5 Girl Talk, Betsy Pal-
mer, Constance Towers,
Helen Gurley Brown

7 All My Children (ser'l)

11 *Movie: "Call of the
Wild," Clark Gable,
Loretta Young ('35)

22 *Charting the Market

1:30

2 The Guiding Light

4 Another World: Bay
City

5 *Ben Casey, Vince Ed-
wards, Barry Sullivan,
Beau Bridges, Edward
Asner (pt. 2)

7 Let's Make a Deal

9 Everywoman, E. Lynn

13 Fashions in Sewing

22 *Commodity Report

1:40

13 Wm. Swing: Cartoons

2:00 P.M.

2 The Secret Storm

4 Bright Promise (serial)

7 The Newlywed Game

9 TV Movie: "Night Gal-
lery," Joan Crawford,
Roddy McDowall, Pilot

for NBC's Wednesday
night series.

13 *Topper, Leo G. Carroll

2:30

2 The Edge of Night

4 Another Wild: Somerset

5 Divorce Court, Perkins

7 The Dating Game

13 *Roy Rogers Show

28 Effective Living: "Ar-
thritis Exercises" (2)

3:00 P.M.

2 Gomer Pyle—USMC

4 It's Your Bet, Gaultier

5 Strange Paradise

7 General Hospital

11 *Outer Limits: "If
Crawled Out of the
Woodwork," Scott
Marlowe

13 Underdog (cartoon)

28 *Language Arts

3:30

2 The Mike Roy Show,
bacon-stuffed mush-
rooms, prune cake,
grasshopper pie

4 Mike Douglas Show, D.
and Mrs. David Reu-
ben, Robert Morse,
Rocky Graziano, Erich
Segal, Shani Wallis

5 Famous Jury Trials

7 One Life to Live

13 Bozo's Big Top

52 *Uncle Waldo

3:45

34 Nuevos Conceptos

4:00 P.M.

2 *Mr. Ed, Alan Young

5 *Highway Patrol

7 Dark Shadows (serial)

9 Baxter Ward News Hr

11 George Putnam, News

13 *Munsters, F. Gwynne

28 French Chef, Julia
Child: Curry Dinner

34 *Gallos en Palenque

52 *Felix the Cat

4:30

2 Movie: "Long Gray
Line," Tyrone Power,
Maureen O'Hara, Ward
Bond ('55), Pt. 1.

5 *Father Knows Best

7 Bill Bonds, News

13 Batman, Adam West,
Vincent Price (pt. 2)

28 Sesame Street (174-R)

34 *La Cuna Vacía

40 *La Salud de Usted

52 *Kimba, White Lion

5:00 P.M.

4 Jess Marlow, News

5 Kevin Sanders, News

9 Flipper, Brian Kelly

11 *Phil Silvers Show

13 Gilligan's Island

34 *Relampago (serial)

40 *Noticias (news)

5:30

7 News, Smith, Reasoner

9 Get Smart, Don Adams

11 *My Favorite Martian

13 Petticoat Junction

28 Misterogers

31 *Comicos y Canelones

52 *Rocky and Friends

6:00 P.M.

2 Big News, J. Dumphy

4 Tom Snyder News

5 The Allen Show, Nipsey
Russell, Joan Bennett,
Dick Smothers, Vicki
Burton, Dr. Carleton
Fredericks

7 *Movie: "Cape Fear,"
Gregory Peck, Robert
Mitchum ('62). Brilliant
study in sadism.

9 *Dick Van Dyke Show

11 The Flintstones

13 Star Trek, Wm. Shat-
ner, Leonard Nimoy.
Kirk weds beauty of
doomed planet.

28 *The Friendly Giant

34 Noticiero 34 (news)

40 *Familiar con Patricia

52 *Three Slogoes

6:15

28 Charlie's Pad

6:30

9 *Candid Camera, Kirby

11 Flying Nun, Sally Field

28 Hodgepodge Lodge

40 *Los Olivados

52 *Speed Racer

7:00 P.M.

2 Walter Cronkite, News

4 NBC News, Brinkley

SPECIAL

FLIP WILSON (4), 7:30
p.m. — Guest Bing Crosby
joins Flip for a medley of
his platinum record (300
million) western tunes,
and plays a conventioneer-
ing plumber out for a
night on the town when he
meets Geraldine Jones.
Also joining in the hour
are the Supremes, with
swinger Freddie Johnson;
and comedian David Stein-
berg, paired with Flip as
fathers at three different
stages.

CHANGING SCENE (7),
8:30 p.m. — After two edi-
tions with Gene Kelly as
host, format changes to
one headed by Engelbert
Humperdinck. Barbara
Eden returns for her third
appearance, as do Jud
Strunk and the Mike Curb
Congregation. Also fea-
tured are Don Adams, the
Osmond Brothers and
Yvonne Wilder. All join in
scenes from classic "B"
movies.

9 What's My Line?
11 *I Love Lucy, L. Ball
13 Dragnet, Jack Webb,
Stacy Harris, Gary
Crosby. Hippies pass
bad checks.
28 *Eastern Wisdom (R):
"Buddha & Buddhism"

34 *Rosario (serial)

40 *Simplemente Maria

52 *The Addams Family

7:30

2 Family Affair, Brian
Keith, Sebastian Cabot,
Joan Freeman, Heather
Angel. Afraid Uncle Bill
and Mr. French will be
lonely when the chil-
dren are flown, the
twins try to match
French with Miss Fav-
ersham and Bill with
their teacher.

4 The Flip Wilson Show,
Bing Crosby, the Su-
premes, David Stein-
berg

5 N.Y.P.D., Jack Warden,
Carlos Montalban. Ex-
tortionist threatens to
use black magic

7 Matt Lincoln, Vince
Edwards, Hilarie
Thompson, Tim Mathe-
son, Sid McCoy. In se-
ries' next-to-last outing,
a disturbed teen-ager
loses custody of the
baby she loves—for
child-beating. Matt uses
a half-way house center
as part of her therapy.

9 *Movie: "Devil at 4
o'clock," Spencer Tra-
cy, Frank Sinatra ('61).
Convict teams with
priest to save children

11 Truth or Consequences

13 It Takes a Thief. Robert
Wagner, Ina Balin. Al's
to rescue the son of a
defector.

28 Theatre Beat, Hal
Marienhal: "Spring's
Awakening," Cerritos
College Players

34 *No Creo en Hombres

52 Hawaii's Outer Islands

8:00 P.M.

2 The Jim Nabors Hour.

Barbara McNair re-
turns to sing with her
host, and play Cinder-
ella to his mistaken
Prince Charming.

6 Virginia Graham Show,
Selma Diamond, Lesley
Warren and husband
Jon Peters, Elaine
Shepard, Tige Andrews
(R)

11 To Tell the Truth

28 Washington Review

34 Vagabundo (serial)
40 *Tele-Revista Musical
8:30

4 Ironside, Raymond
Bur, Barbara Ander-
son, Carla Borelli,
David Carradine, Mi-
chael Blodgett. A folk-
singing trio with a pen-
chant for drugs leads
Ironside on the trail of
a missing girl, linked to
a mathematical shape
called a "quincunx"

7 Changing Scene III.

Engelbert Humper-
dinck, Barbara E-len,
Don Adams, Osmond
Brothers (preempts
"Bewitched" and
"Barefoot in the Park")

11 The David Frost Show,

Joseph L. Mankiewicz,
Ryan O'Neal, Melba
Moore, Leigh Taylor-
Young (Mrs. O'Neal)

13 Boxing (see "sports")

28 Questions (R). For and
about teen-agers on
subject of smoking.

52 *Sea: "Expedition"

9:00 P.M.

2 Movie: "Bridge on the
River Kwai," William
Holden, Alec Guinness,
Jack Hawkins, Sessue
Hayakawa, James
Donald ('57). Mam-
moth, magnificent war
drama directed by
David Lean, to be con-
cluded tomorrow, same
time.

5 The Fugitive, David
Janssen, Dianne Foster,
John Anderson. Kimble
finds man is being held
for killing him.

28 Hollywood TV Theatre:
"Big Fish, Little Fish"
(R). See Tuesday
"special".

34 *Beverly de Peralillo

40 *Natacha (serial)

52 *Mr. Noah's Mexico

9:30

4 Nancy, Renne Jarrett,
John Fink, Celeste
Holm, Eddie Applegate.
In final segment for
defunct series, Nancy
wants to keep a stray
dog that Adam suspects
is a trained circus per-
former that should go
back to its owner.
(Following next week's
Bob Hope Christmas
Show, "Adam-12"
moves to this slot.)

7 The Odd Couple, Tony
Randall, Jack Klugman,
Marlyn Mason, Fran-
cine York. Felix is
forced to depend on
Oscar's help in the fi-
nals of the "golden
apron" cooking contest.

9 *Candid Camera, Kirby

34 *Concierto de Almas

52 *Outdoor Sportsman

10:00 P.M.

4 The Dean Martin Show,
Bob Newhart, singer
Dobbi Martin (no rela-
tion), Dennis Weaver,
Kay Medford, the
Goldiggers. Newhart
spoofs appetites and
joins Dino as newsmen
covering a nudist camp.

5 Kevin Sanders, News

CRITICS' CORNER.

Correspondent's Report, aired Dec. 29, Ch. 2.
CBS wound up its two-part... Correspondent's Year-end Report Dec. 29 with an especially lively session on foreign affairs.

A round table of correspondents disagreed furiously on some matters, agreed on more. There seemed, for instance, a consensus that during the past year the United States has been pulling back in its deployment of influence while Russia was pushing forward.

Diplomatic correspondent Marvin Kalb asserted that Russia would never again have to accept the "humiliation" of pulling back as it did in the Cuban missile crisis.

Morley Safer was alone

THURSDAY

(Continued from Page 14)

11:00 P.M.

2 Jerry Dunphy Report
X-M, Lloyd Bridges

12:30

11 *Movies: "Brain That Wouldn't Die," "Retreat, Hell!" and "Moonlight"

1:00 A.M.

2 News; Movie (1:05): "The Outcast," John Derek, Jim Davis ('53)

4 Tom Brokaw, News
5 Can You Top This?

7 Bill Bonds, News
9 *Movie: "Terror by Night," Basil Rathbone

11 Movie: "Big Land," Alan Ladd, Virginia Mayo, Edmond O'Brien

13 Beat the Clock, Narz
34 *Noticero 34 (news)

40 *Horoscope Horangel
11:15

28 Watts Towers Theatre
11:30

2 The Merv Griffin Show,
the Ritz Brothers

4 Tonight, Johnny Carson,
Anthony Quayle

5 Movie Game, Blyden
7 The Dick Cavett Show,
controversial N.Y.

Congresswoman Bella
Abzug

13 *Movie: "Wayward
Girl," Marcia Henderson ('57)

12 MIDNIGHT

5 *Movie: "Rocket-Ship"

in his belief there is a good chance of a negotiated peace in the Middle East. But there was general agreement that "while the fuse is still there and lighted, it is a longer one than there was a year ago."

On Vietnam, there seemed agreement that in spite of troop withdrawal, the United States would have forces there for a long time to come.

Willy Brandt's negotiations with the Soviet met with mixed opinions. Richard C. Hottel commented on greater acceptance of Red China now and said that it "may be in the United Nations by next fall."

Eric Sevareid, assigning himself the role of philosopher in residence, spoke of "a more acute awareness that we are all passengers on a space ship running low on water and oxygen."

It was meaty, informed stuff, one of those rare occasions when reporters were permitted to air opinions.

THE AMERICAN ADVENTURE, aired Dec. 28, Ch. 7.

ABC turned two hours of prime time television into a giant canvas on which it attempted to sketch an upbeat portrait of the United States and its people at the beginning of a new decade. The huge subject was tackled by putting the spotlight on Columbus, Ohio, and some of its citizens.

The program's style was familiar. A successful businessman epitomized the Horatio Alger legend and was an example of the community-minded executive. A clergyman talked of awakening feelings about religion among youth. The police chief described the operations of his "Bill-of-Rights-minded" force.

But confusion lay in its detours and tangents: chil-

dren-learning to live with and love a computer; a short history of a race riot 18 months ago; a lecture by John W. Gardner, on Americans' involvement

with their institutions. Suddenly the program would leave Columbus for California — for a bit about pollution control or urban renewal.

This free-wheeling approach gave the program its worst problems. A noble effort, it jumped all around and dragged at the same time. It was thought-

ful, but somehow dull. Worst, it was grindingly talky since the producers handled most subjects by interviews and closeups.
— Cynthia Lowry, AP

THE SYLVANIA ONCE-A-YEAR SALE



BIG 25" DIAGONAL
SYLVANIA NEW DIMENSIONAL COLOR TV HAS THE BIGGEST SCREEN SIZE EVER! This 315 sq. in. screen TV has all of today's most wanted features. AFC provides a perfectly tuned picture at the push of a button. Select UHF stations quickly and easily with new slide rule tuning.

SAVE \$60 NOW **529⁹⁵**

Pic. Simulated



Contemporary styled color console model CL1860 in Walnut finish. Modernman styled color console model CL1862 in Oak finish.

YOUR CHOICE 724⁹⁵
Save 50.07 NOW

These new models also have the biggest screen even 25 inches diagonal measure. This outstanding picture tube combines brightness and contrast to give you the sharpest color available today at any price. And the third Plus is Instant Push-button Tuning. You electronically select any one of eleven pre-tuned, pre-selected stations for a perfect picture every time you turn on your set. Pic. Simulated

TERMS

3 Pay No Interest Bank-Amercoid or Master Charge Long Easy Payments

SAVE UP TO \$100.00 ON Sylvania REMOTE CONTROL COLOR TV.



Classic styled console color television model CL 88387 with the Sylvania Plus Three Feature Pack. SAVE \$100 Now Only **949⁹⁵**

Pic. Simulated

BUY A BAKER BARGAIN AT SYLVANIA'S ONCE A YEAR SALE COLOR PORTABLES BLACK & WHITE PORTABLES

18" DIAGONAL COLOR
Over 80% Solid State
Only **329⁹⁵**

19" DIAGONAL COLOR
Own a compact Big Screen Sylvania at once a year savings. Save 30.07. Now **399⁹⁵**

14" DIAGONAL COLOR
85 Color Brite Tube
Save 20.07 Now **259⁹⁵**

23" DIAGONAL COLOR CONSOLES
295 SQ. INCH COLOR CONSOLE Maple, 2 Speakers 1970 Model. Save 50.00 Now **525⁰⁰**

295 SQ. INCH DELUXE COLOR CONSOLE
Full Door, 2 Speakers Remote Control. Save 100.00 Now **650⁰⁰**

TV SERVICE
We are authorized Sylvania Service backed by over 35 years of electronic service in Long Beach. Ask your neighbor.

22" DIAGONAL
The Big Big Screen
Save 20.00 NOW **169⁹⁵**

19" DIAGONAL DELUXE B & W PORTABLE
Save 13.07 Now **119⁹⁵**

STEREO
1 MAPLE STEREO
AM-FM Phono 100 Watts Peak 1969 Model. Save \$100.00. Now **249⁹⁵**

1 WALNUT STEREO
AM & FM—48" 1970 Model. Extra Nice. Save 50.00 Now **249⁹⁵**

PECAN--STEREO
AM FM Stereo 1970 Model 50 Wall. Save

Sylvania Scanner Save 400.00 Now **595.00**
This 1969 model color TV has tape and plays 35mm slides on the TV screen.

SERVING THE LONG BEACH AREA FOR OVER 35 YEARS
Open Monday to Friday 8-9; Saturdays 9-6; Closed Sunday.

HE 2-3924

BAKER'S ONCE A YEAR HOTPOINT CLEANUP

At year's end we find that we have a good assortment of Hotpoint appliances that must be moved prior to our annual inventory. One of a kind in models and sizes as well as colors. Refrigerators — Washers — Dryers — Ranges — Freezers. Some from Model Homes. Some with small freight damage and others are floor samples. We've priced them all to sell on sight and in many cases actually lower than dealer cost.



10 Ft. **139.95**
This is a Baker Bargain
12 Cu. Ft. HOTPOINT **149⁹⁵**

2-DOOR — CHOICE COLOR
12' Auto. Defrost **179⁹⁵**

HOTPOINT 2-Dr. COPPER
Frost Free **199⁹⁵**
249.95

HOTPOINT 15 Cu. Ft.
Custom Avocado. With Meat Keeper **249⁹⁵**

HOTPOINT

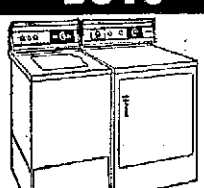


24-CU.-FT. SIDE-BY-SIDE.
Fully adjustable shelves. Frost Free — rollers **399⁹⁵**

24 Cu. Ft. Copper W/IceMaker **449⁹⁵**

Space in this ad does not permit listing the bargains we have in color TV, Stereo and Black and White Portables. All at very special low prices and your opportunity to save... many \$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$.

LAUNDRY BUYS



BUY A PAIR AND SAVE BIG 16-LB. 2 SPEED

Hotpoint Washer New — Frt. Damage **139⁹⁵**

CHOICE COLOR — 16#
Multispeed. Small scratches and dents. Save \$50.00. **149⁹⁵**

DOUBLE TUB--SOME COLORS
Reg. new guarantee. Small defects. Save \$70.00. **199⁹⁵**

LADY EXECUTIVE
2 washes, 2 rinses, Multicycle. Sells for 269.95. Save \$60.00. **209⁹⁵**

DRYERS

ELECTRONIC, set and forget
Sell everywhere for 229.95. Elec. **179⁹⁵**

ELECTRONIC. Save \$60.00
Completely automatic. Same Colors. Gas. **189⁹⁵**

WHITE--DELUXE DRYER
3 Heat Electric Previous year model. Sold for 189.95. **119⁹⁵**

17 Cu. Ft. HOTPOINT FREEZER 595# **199⁹⁵**
Save 50.00.

ELECTRIC RANGES

SELF CLEAN HOTPOINT
Elec. Range. White or Copper. Save 70.00. **199⁹⁵**

40" SELF CLEAN AVOCADO.
Used at Edison for 3 mos. 2 Oven. Save 170.00. New Guarantee. **329⁹⁵**

BAKER'S TELEVISION—APPLIANCES

857 Pacific Avenue at Ninth



BARBARA McNAIR plays Harem girl on Jim Nabors' hour, 8 p.m., Thursday, Ch. 2.

FRIDAY

January 8, 1971

*PAID ADVERTISEMENT

An * indicates B-W.
Other shows in color.

- 8:00 A.M.**
2 Urban Man: His Work and His Society
6:25
4 New Establishment: "Law Enforcement"
6:30
2 Psychiatry & Justice
7 Psychology: "Humanistic Psychology"
11 "View on Nutrition"
6:45
22 "Commodity Report"
7:00 A.M.
2 John Hart, News
4 Today, Hugh Downs, segments on books, Madrid's Prado museum
7 Debbie's Dancerize
11 "Quick Draw McGraw"
13 Spider-Man (cartoon)
22 Market Opening
23 Sesame Street (175). Pete Seeger, Bill Cosby, Bro. Kilpatrick
7:30
7 A.M., John Barbour
9 Resources for Youth
11 Yogi & His Friends
13 Hobo Kelly Show
22 Stock Market (live)
8:00 A.M.
2 Captain Kangaroo
9 Ted Meyers, News
11 Batman-Superman
20 "Yoga for Health"
8:30
11 "Dennis the Menace"
13 Gumbay (cartoon)
23 Kukla, Fran & Ollie
9:00 A.M.
2 Lucy Show, Lucille Ball
4 Dinah's Place, Dorian Shore, Liberace (R)
5 "Movie: 'The Exile,'" Douglas Fairbanks Jr. (48)
7 "Movie: 'Francis Covers the Big Town,'" Donald O'Connor (53). Talking mule.
11 Jack La Lanne Show
13 Beanie Bailey
22 "Office of President"
23 Sesame Street (175-R)
9:20
13 Fashions in Sewing
9:30
2 The Beverly Hillbillies
4 Concentration, Clayton
9 "Movie: 'Secret Beyond the Door,'" Joan Bennett, Michael Redgrave (48)
* 11 "Movie: 'Great Gildart & Sullivan,'" Maurice Evans, Robert Morley (Br. 51)
13 The Romper Room
22 Market Update
10:00 A.M.
2 Family Affair, Keith Frenca plays Henry VIII.
4 Sale of the Century
13 Discrimination & Law.
10:15
13 Perspective
22 Astrology and Market
10:30
2 The Love of Life
4 Hollywood Squares
13 "Buck Rogers, Crabbe"
22 Market Update
10:45
3 "Movie: 'Hungry Hill,'" Margaret Lockwood, Jean Simmons (47)
11:00 A.M.
2 Where the Heart Is
4 Jeopardy, Art Fleming
7 Galloping Gourmet
9 Tempo, Regis Philbin
13 Rocket Robin Hood
11:30
2 Search for Tomorrow
4 Who, What or Where
* 7 That Girl, Marlo Thomas, Morty Gunty
11 Interact, Louis Riddle
13 Bill Johns, News

12 NOON

- 2 Lucky Pair, Daws
4 Words and Music
7 Bewitched, Montgomery
11 "Kings of Comedy"
13 Rendez, with Adventure
4 "The Deadly Fish"
12:30
2 As the World Turns
4 Days of Our Lives
7 A World Apart (serial)
13 Dialing for Dollars
22 Closing Prices
1:00 P.M.
2 Love Is a Many Splendored Thing (serial)
4 The Doctors (serial)
6 Girl Talk, Betsy Palmer: "Alcoholism"
7 All My Children (serial)
9 Everywoman, E. Lynn
11 "Movie: '3 Steps North,'" Lloyd Bridges (51)
22 "Charting the Market"
1:30
2 The Guiding Light
4 Another Wild: Bay City
5 "Ben Casey, Vince Edwards, Mary Astor. Diva faces blindness."
7 Let's Make a Deal
13 Fashions in Sewing
22 "Commodity Report"
1:40
13 Wm. Swing; Cartoons
2:00 P.M.
2 The Secret Storm
4 Bright Promise (serial)
7 The Newlywed Game
9 Movie: "The Mountaintop," Spencer Tracy, Robert Wagner (56)
13 "Topper," Leo G. Carroll
2:30
2 The Edge of Night
4 Another Wild: Somerset
6 Divorce Court, Perkins
7 The Dating Game
13 "Roy Rogers Show"
22 Psychology: Summary
3:00 P.M.
2 Gomer Pyle—USMC
4 It's Your Bet, Gaultier
5 Strange Paradise
7 General Hospital
11 "Outer Limits: 'Borderland,'" Nina Foch
13 Underdog (cartoon)
3:30
2 The Mike Roy Show, a favorite Roy recipe
4 Mike Douglas Show, Dr. Thomas Baker (plastic surgeon), Dina Merrill, Julie Budd
6 Famous Jury Trials
7 One Life to Live
13 Bozo's Big Top
52 "Uncle Waldo"
3:45
34 M.A.O.F. en Marcha
4:00 P.M.
2 "Mr. Ed, Alan Young
5 "Highway Patrol"
7 Dark Shadows (serial)
9 Baxter Ward News III.
11 George Putnam, News
13 "Munsters," F. Gwynne
28 Japan's Culinary Art
34 "Dos Gallos Palenque"
52 "Felix the Cat"
4:30
2 Movie: "Long Gray Line," Tyrone Power, Maureen O'Hara (55). Part 2.
5 "Father Knows Best"
7 Bill Bonds, News
13 Batman, Adam West, Liberace (pt. 1)
28 Sesame Street (175-R)
34 "La Cuna Vacía"
40 Vamos a Viajar
52 "Kimba, White Lion"
5:00 P.M.
4 Jess Marlow, News
5 News, Kevin Sanders
9 Flipper, Brian Kelly
11 "Phil Silvers Show"
13 Gilligan's Island
34 "Relampago (serial)"
40 "Noticias (news)"
52 "Three Stooges"
5:30
7 News, Smith-Reasoner
9 Get Smart, Don Adams
11 "My Favorite Martini"



ANDY GRIFFITH premieres his new show as the acting mayor of a small Southern town at 8:30 p.m., Friday, Ch. 2. Don Knotts guests.

SPORTS TODAY

NBA BASKETBALL, 6:10 p.m. (5), has Chick Hearn and Lynn Shackelford at Philadelphia with a replay of the Lakers-76ers game played an hour earlier.

PAC-8 Basketball, 11:05 p.m. (5), offers a taped replay of tonight's UCLA-Washington game, with Dick Emberg courtside at Pauley.

13 Petticoat Junction
28 Misterogers
34 "Comicos y Canciones"
52 "Rocky and Friends"

6:00 P.M.
2 Big News, J. Dunphy
4 Tom Snyder, News

5 LAKERS VS. 76ERS
★ **CATCH THE ACTION!**

The Jerry West Show
7 Movie: "Quick Gun," Audie Murphy (64)
9 "Dick Van Dyke Show"
11 The Flintstones
13 Star Trek, Wm. Shatner, Leonard Nimoy, Joanne Linville. Roman beauty talks Spock into turning against his friends.

28 "The Friendly Giant"
34 Noticiero 34 (news)

6:05
8 Laker Warm-Up



DANNY THOMAS (right) and Milton Berle show up on Marlo Thomas' "That Girl" show, 9 p.m., Friday, Ch. 7.

6:10
5 NBA Basketball (sports)
6:15
28 Charlie's Pad

6:30
9 "Candid Camera, Kirby"
11 Flying Nun, Sally Field
28 Hodgepodge Lodge
40 Los Olvidados
52 "Speed Racer"

7:00 P.M.
2 Walter Cronkite, News
4 NEC News, Brinkley
9 What's My Line?
11 "I Love Lucy, L. Ball"
13 Dragnet, Jack Webb. Neo-Nazi has planted dynamite.

28 Book Beat, Robert Cromie: "Dr. Cobb's Game," R. V. Cassill. Fictionalized version of Profumo affair.
34 Rosario (serial)
40 "Simplemente Maria"
52 "The Addams Family"

7:30
2 The Lions Are Free (R), Andy Griffith hosts. (preempts "The Interns," which yields again next week for a "Jack & the Beanstalk" repeat.)

4 Quaker Oats Presents "SAY GOODBYE" Vanishing Animals—A Challenge To Man
Rod McKuen is off-camera narrator. ("High Chaparral" will be pre-empted through Feb. 12 for family-oriented specials.)

7 Brady Bunch, Robert Reed, Florence Henderson, Barry Williams, Craig Hundly (of trio fame). Greg's sisters catch him smoking and Marcia tells their parents.

9 Movie: "Band of Angels," Clark Gable, Yvonne DeCarlo, Sidney Poitier (57)
11 Truth or Consequences
13 "Movie: 'Fugitive Kind,'" Marlon Brando, Anna Magnani, Joanne Woodward (60). Tennessee Williams.

28 Science 1970: A Year-End Report (premiere): "Human Behavior—Science Looks at Us." Why man reacts the way he does.

34 "No Creo en Hombres"
52 British Columbia

8:00 P.M.
7 Nanny & the Professor, Juliet Mills, Richard Long, Kim Richards, Katherine Justice. It's the first day of school for both Prudence and her teacher, and the child leaves in tears because no one believes people can "talk" to animals.
11 To Tell the Truth
34 "La Cosa Juzgada"

SPECIAL

LIONS ARE FREE (2), 7:30 p.m. — For a sequel to the movie "Born Free," actor Bill Travers returns to Kenya to record his triumphs and failures of seven young lions from the film as they adjust to freedom during the two years since their release. Andy Griffith, whose new series follows, is host for repeat hour.

SAY GOODBYE (4), 7:30 p.m. — Rod McKuen is off-camera narrator for an in-depth report on the plight of various animals facing extinction at the hand of man. Also depicted is life-or-death combat between animals, and rare footage showing the birth of a lion cub, a dolphin and a kangaroo.

ANDY GRIFFITH (2), 8:30 p.m. — Leaving behind his role as headmaster of a California school, Griffith steps into one more comfortable — as acting-mayor of a mythical small North Carolina town celebrating its centennial year. And the opener finds four old friends wanting hizzoner to help with rezoning — Don Knotts, George Lindsey, Paul Hartman and Glen Ash. (Glen Campbell guests next week.)

STRANGE REPORT (4), 10 p.m. — Premiere. Anthony Quayle stars in London-based suspense series as a scientific criminologist called on to handle "problem" cases in which the British government must avoid official involvement. Opener gueststars Eric Portman, as the evacuation of a WWII bomb site uncovers a bullet-ridden skeleton and a drama of treason.

40 "Lucha Libre (wrestling)"
8:15
5 Lakers Wrap-Up
8:30

2 The New Andy Griffith Show, Lee Meriwether, Lori Rutherford, Marty McCall, Ann Morgan Guilbert (premiere)

4 Name of the Game: "A Sister from Napoli," Peter Falk, Susan Saint James, Geraldine Page, David Wayne, Tom Kwell, Sheppard Strudwick, cameo with Erroll Garner. A reporter and a nun investigate charges that a D.A. about to be appointed to a judgeship is unfit for office.

5 N.Y.P.D., Frank Converse. Extortionists.
7 The Partridge Family, Shirley Jones, David Cassidy, Gino Conforti. The Partridges are booked for a European tour—without Shirley. Seems European kids don't dig the oldsters.

11 The David Frost Show, Dick Shawn, Irwin Shaw, Pat Stevens, Peter Hall

28 World We Live In (R): "Small Wilderness"

52 "Whale Hunt"

9:00 P.M.
2 Movie: "Bridge on the River Kwai," William Holden, Alec Guinness, Jack Hawkins, Sessue Hayakawa (Br. 57).

Conclusion of movie which won seven Oscars, including best picture.

5 "The Fugitive, David Janssen, June Harding, Murray Hamilton"

7 That Girl, Marlo Thomas, Ted Bessell, Danny Thomas and Milton Berle (as themselves). Danny and Miltie show up at Ann's apartment to outbid each other for vaudeville mementos in a trunk left her by her late uncle.

28 Hollywood TV Theatre: "Big Fish, Little Fish" (R). See Tuesday "special."

34 "El Mundo Joven de Jose Jose (variety)"
40 "Natacha (serial)"
52 "Journey to Japan"

9:30
7 Love, American Style. Heather North leaves her husband to return home—only to find that parents Ozzie and Harriet Nelson are separating. And Mimi Hines wins new interest from hubby Phil Ford when she dons a blonde wig.
9 "Candid Camera, Kirby"
34 "Concierto de Almas"
52 "Outdoor Sportsman"

10:00 P.M.
4 Strange Report, Anthony Quayle, Kaz Garas, Eric Portman (premiere)
5 Kevin Sanders, News
7 This Is Tom Jones, Phyllis Diller, Frankie Vaughn, Lulu, the Ace Trucking Company
9 Baxter Ward News Hr.
11 George Putnam, News
34 "Pandorama (usical)"
40 "Tele-Cinema 40"

10:30
13 Bill Johns, News
34 "La Familia (serial)"

11:00 P.M.
2 Jerry Dunphy, Report
4 Tom Brokaw, News
5 John Wooden Show
7 Bill Bonds, News
9 "Movie: 'Love at 20,'" Jean-Pierre Leaud (Fr. 62). Five tales of young love set in different countries.
11 "Movie: 'Intrigue,'" George Raft (47)
13 Beat the Clock, Narz
34 Noticiero 34 (news)

11:05
5 Pac-8 Basketball (sports)

11:15
28 Waits Towers Theatre Workshop
34 "Feature Film"

11:30
2 The Merv Griffin Show, Jerry Lee Lewis
4 Tonight, Johnny Carson, Jack Cassidy, Ben Gazzara, Bob and Ray
7 The Dick Cavett Show, pollster Lou Harris, Henry Youngman
13 "Movie: 'Mad About Men,'" Glynis Johns (Br. 54). Mermaid.

12:30
5 Movie: "Louisiana Purchase," Bob Hope, Vera Zorina (41)
11 "Movie: 'Fort Algiers,'" "Somewhere in the Night" and "Track of the Vampire"

1:00 A.M.
2 News; Movie (1:05): "Guerillas in Pink Lace," George Montgomery (64)

4 KNBC Newservice
7 The Late Report
2:30
5 Community Bulletin

TV MOVIE TIPS

SUNDAY — "Fanny" ('61), 8:30 p.m., Ch. 11; Leslie Caron, Charles Boyer, Maurice Chevalier; film version of Broadway musical based on S. N. Behrman play about a pregnant young girl who marries an elderly suitor who offers to give the child his name.

"Spartacus" ('60), Part 1, 9 p.m., Ch. 7; Kirk Douglas, Laurence Olivier, Jean Simmons, Charles Laughton, Peter Ustinov; movie about revolt of gladiators in pagan Rome; Part II airs 9 p.m., Monday.

TUESDAY — "Alias Smith and Jones" (movie for TV), 8:30 p.m., Ch. 7; Peter Duel, Ben Murphy, Susan Saint James, Earl Holliman, James Drury, Forrest Tucker; comedy western about two outlaws given a chance to go straight.

THURSDAY — "The Bridge on the River Kwai" ('57), Part 1, 9 p.m., Ch. 2; William Holden, Alex Guinness; story of Allied POWs held by Japanese during WW II; Part II airs 9 p.m., Friday.

FRIDAY — "The Lions Are Free," 7:30 p.m., Ch. 2; sequel to film "Born Free" has actor Bill Travers returning to Africa, chronicles two-month



'ALIAS SMITH, JONES'
Peter Duel, Susan St. James, Ben Murphy (r)



'SPARTACUS'
Kirk Douglas (l), Peter Ustinov

expedition with George Adamson, game warden, to rescue story of lions set free.

SATURDAY — "Namu, the killer Whale" ('66), 9

p.m., Ch. 4, Robert Lansing, Lee Meriwether, John Anderson; adventure drama of naturalist, a killer whale and a town that wants to kill the whale.

PAN AND FAN MAIL

(Continued from Page 4)
check" period to slip in some reruns early in the season).

WHAT HAPPENED to Peggy Cass? We saw her as a guest on the Virginia Graham show and we

could hardly believe what we saw. She surely must have been very ill.

Will "Born Free" be shown again on TV? Through circumstances beyond my control I missed it and having read the book I know I would have

enjoyed it. Hope you can supply me with the answers.

Mrs. Dale B. Smith, Long Beach
(As far as is known, Miss Cass is in good health. See note above on scheduling of motion pictures on TV).

NOW HOT WATER HEAT



Just plug in for cold rooms or connect permanently at low cost for complete home, apartment, motel, etc. heating.



Provides comfort, cleanliness, healthfulness and absolute safety with low cost of operation.



WITHOUT PLUMBING
Healthiest, Safest as well as an Economical way to heat home, apartments, office, etc.

Water and anti-freeze is sealed in permanently. Never needs refilling. UL, NEMA, and CSA listed. Thermostat provides absolutely perfect comfort control. You will simply love the wonderful, uniform, healthful comfort this remarkable new invention provides in every room. Economical to operate. Guaranteed 10 years. Send for free details today.

WALTERS WHOLESALE ELECTRIC CO.
18626 SUSANA RD., COMPTON 636-1101
Please send me literature giving details of International Hot Water Heating Systems.

NAME _____ PHONE _____
ADDRESS _____

Guide to Late, Late Shows

By MIKE BATTENFELD
United Press International

The Grade B (and below) movie rides again on the late, late show.

Long after the well-heeled prime time sponsors have picked up their checkbooks and gone to bed, and in between the used car dealers and public service announcements, John Wayne dies again (and again) on the sands of Iwo Jima, Alice Faye dances through the San Francisco earth-

quake and Charlie Chan solves another tough one.

But to those who either don't trust the television listings, or don't read them, some old movies can be confusing. The following guide might help.

WORLD WAR II MOVIES: Because of a phenomenon called the "Foe's Followthrough," the viewer is advised to check only the date of production.

Before about 1947, the

German officer, bloated, a dueling scar on his cheek, is a true heavy, with strains of Wagner thundering in the background as he cheerfully sips cognac while the Gestapo tortures an Allied spy (always played by Van Johnson).

But after the Follow-through date, the officer gradually comes to resemble a reflective Oskar Werner. "Ve haf failed as human beings," he moans as

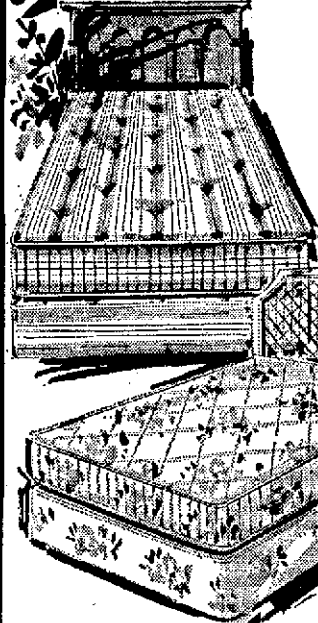
(Continued Page 19)

W. SIMMONS

JANUARY CLEARANCE

TWIN OR FULL SETS

Special Bonus
FREE HEADBOARD AND FRAME WITH EACH SET



ECONOMY SET

59⁹⁵

DREAM SLEEP

69⁹⁵

ORTHO SLEEP

79⁹⁵

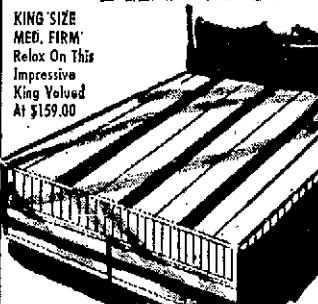
ORTHO SPECIAL ...

95⁹⁵

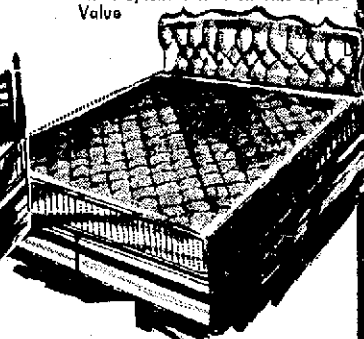
KING ORTHO SLEEP

FIRM Quilted Feel of Luxury, 42 Sq. Ft. of Splendor Rest on This Super Valve

DREAM SLEEP



KING'S SIZE MED. FIRM Relax On This Impressive King Valued At \$159.00



\$109⁹⁵

\$139⁹⁵

LAKEWOOD 5721 Lakewood Blvd. (Cr. Lakewood & South) 531-6484	ANAHEIM 242 S. Euclid 2 Blks. S. of Lincoln 776-5140	SANTA ANA 2025 S. Main Btw. Warner-Edg. 540-2902	Westminster 8924 Balsa Corner of Magnolia 894-3422
STANTON 10689 Beach Btw. Kol. & Cerritos 828-7792	TORRANCE 1645 Sepulveda Corner of Western 534-1944	LAWDALE 17001 Hawthorne Btw. Artesia & S.D. Fry 442-1848	ORANGE 1647 Chapman Ave. (1 Blk. West of Main) 538-3302

SATURDAY

January 9, 1971
★ PAID ADVERTISEMENT
An * indicates B-W
Other shows in color

- 7:00 A.M.
2 Early Renaissance Art in Italy, Prof. Hyman
4 Heckle and Jeckle
11 Interact, Louise Ridgle
13 Bozo the Clown
28 Sesame Street (5 hrs.)

- 7:30
2 Dusty's Treehouse
4 Woody Woodpecker
11 Yogi Bear & Friends
13 Cool McCool & Friends

- 8:00 A.M.
2 Bugs Bunny-Road Runner Hour
4 Tomfoolery (cartoon)
7 The Lancelot Link, Secret Chimp Hour
9 "Movie: "49th Parallel," Raymond Massey ('42)
11 "Tales of Wells Fargo

- 8:30
4 Bugaloos, Martha Raye
5 "Campus: Pesticides
11 "The Cisco Kid
13 Gumby (cartoons)

- 9:00 A.M.
2 Sabrina and the Groovie Goolies (cartoon)
4 Dr. Doolittle (cartoon)
5 "Movie: "Loan Shark," George Raft ('52)
7 Will the Real Jerry Lewis Please Sit Down
11 "Movie: "Last of Mohicans," Randolph Scott ('36)

- 13 The Tree House
34 "Cuerdas y Guitarras
40 "Panorama Latino
9:30
4 The Pink Panther
7 Here Come the Double-Deckers (children)
9 "Movie: "Gunfight at Red Sands," Richard Harrison ('65)

- 13 "Movie: "Frontier Gambler," Jim Davis ('56)
34 "Arriba el Norte
10:00 A.M.
2 Josie & the Pussycats
4 H.R. Pufnstuf, Jack Wild, Billie Hayes
7 Hot Wheels (cartoon)
34 "Lucha Libre (R)

- 10:25
3 Kings Warm-Up
10:30
2 Harlem Globetrotters
4 Here Comes the Grump
5 L.A. KINGS GO
★ AGAINST MONTREAL (see "sports")

- 7 Sky Hawks (cartoon)
11 "Movie: "Days of Glory," Gregory Peck ('44)
11:00 A.M.
2 Archie's Funhouse & the Giant Jukebox
4 Senior Bowl ("sports")
7 Motor Mouse (cartoon)
9 "Movie: "Belle Starr," Gene Tierney, Randolph Scott ('43)

- 13 "Movie: "20 Brave Men," Cary Wery (Germ-'60)
40 "Fiesta Mexicana
11:30
7 The Hardy Boys
34 "Meno Ranchero
12 NOON
2 Scooby-Do, Where Are You? (cartoon)
7 American Bandstand
71, Dick Clark
24 Teatro Fantastico
40 "Drama de Semana

- 12:30
2 The Monkees, P. Tork
9 "Movie: "My Friend Flicka," Roddy McDowall ('43)
11 Hazel, Shirley Booth
12:45
5 Kings Wrap-Up

- 1:00 P.M.
2 Dastardly & Muttley in Their Flying Machines
5 "Movie: "Law vs. Billy the Kid," Scott Brady
7 Il Mondo: "East Wall-West Wall"
11 "Movie: "Foreign Legion," Abbott & Costello ('50)
34 "No Creo en Hombres

- 1:30
2 The Jetsons (cartoon)
7 Hula Bowl ("sports")
13 Championship Wrestling, Dick Lane (live)

- 2:00 P.M.
2 Glen Campbell L.A. Open (see "sports")
4 High School Basketball, An L.A. city contest.
9 Wagon Train, John McIntire, Scott Miller
2:30
5 Pac-8 Basketball (spts)
11 "Movie: "Stranger Cargo," Clark Gable, Joan Crawford ('40)
40 "Variedades Musicales

- 3:00 P.M.
2 CBS Golf Classic (see "sports")
13 WCAC Basketball (spts)
34 "Revista Musical
40 "Teatro del Sabado
3:30
4 Agriculture USA
"Agri-Quiz," Mt. Sac vs. Cal Poly-Pomona
9 Stanley Cup Playoff. A look at teams competing.
34 Lucha en Patines
4:00 P.M.
2 Santa Anita Feature Race (see "sports")
4 On Campus (Scripts), Bob Abernethy, author Ralph Ross on morality
9 I Spy, Robert Culp, Bill Cosby. Double agent's sought in Hong Kong.
52 "Seed Certification
4:30
2 "Movie: "Without Reservations," Claudette Colbert, John Wayne ('46)
4 Youth & the Police: "Men in Blue & You," Leif Erickson. Private citizens question LAPD officers.
5 "Movie: "Rangeland Empire," James Ellison ('50)
7 Pro Bowlers Tour (see "sports")
11 Untamed World: "American Wilderness"
34 "El Mundo Vivimos
52 "Kimba, White Lion
4:45
34 Pre-Game Soccer
5:00 P.M.
4 It's Academic, Jerry Fogel, Students from Sylmar, Garfield and Ramona high schools
9 The Avengers, Patrick Macnee, Diana Rigg
11 "Movie: "Don't Go Near the Water," Glenn Ford, Anne Francis, Gia Scala, Earl Holliman ('57). Amusing service comedy.
13 Quest for Adventure
22 "Peter Gunn, C. Stevens
28 World We Live In (R) "Small Wilderness"
34 World Cup Soccer Tape England vs. Romania
32 "Three Stooges
5:30
4 Stan Atkinson, News
5 "Zane Grey Theatre.
"Quiet Sunday at San Ardo," Wendell Corey, Peggie Castle
13 Animals, Action & Adventure: "Animals of the Desert," Bill Burdud in Sonora Desert
22 "Tonight in Las Vegas
28 The Advocates (R)

SPORTS TODAY

NHL HOCKEY, 10:30 a.m. (5), finds the Montreal Canadiens hosting the Kings, Jiggs McDonald reporting.

SENIOR BOWL, 11 a.m. (4), has Jim Simpson at Mobile, where college stars who have finished their eligibility represent the North and South.

HULA BOWL, 1:30 p.m. (7), is another North-South college all-star contest, this one from Honolulu.

GLEN CAMPBELL L.A. Open, 2 p.m. (2), airs the last four holes in the third round from Rancho Park golf course. Pat Summerall, Jack Whitaker, Bob Halloran and Ken Venturi report the action, with Campbell and Tom Harmon interviewing golfers and celebrities. Billy Casper is defending champion.

PAC-8 BASKETBALL, 2:30 p.m. (5), launches a new season of ten games with the Sports Arena action between USC and Washington.

CBS GOLF CLASSIC, 3 p.m. (2), has Ken Venturi and Jack Whitaker with the start of the 8th annual baseball elimination tournament from Akron, Tom Weiskopf teaming with Bert Yancey against Hale Irwin and Howie Johnson.

WCAC BASKETBALL, 3 p.m. (13), has USF hosting University of the Pacific.

SANTA ANITA Feature Race, 4 p.m. (2), is the \$40,000-added Malibu Stakes for 4-year-olds, Gil Stratton and Harry Henson reporting.

PRO BOWLERS Tour, 4:30 p.m. (7), finds Chris Schenkel and Billy Welu at St. Paul where the 13-week tour kicks off with finals of the \$75,000 U.S. Open.

BOXING, 8 p.m. (5), from the Valley arena, has a scheduled 12-round light-heavyweight bout between Baby Luis and Lubito Montoya for the California title.

PAC-8 BASKETBALL, 11 p.m. (5), has Dick Enberg at Pauley with a taped replay of tonight's action between UCLA and Washington State.

"Wage-Price Controls," Galbraith vs. Buckley
52 "Rocky & His Friends
6:00 P.M.
2 Big News, C. Roberts
4 NBC Nightly News
5 Laredo, Neville Brand; George Chandler, Mimsy Farmer. Rangers enjoy being "heroes."
7 "Movie: "Girl Who Had Everything," Elizabeth Taylor, Fernando Lamas ('53)
9 Boss City, Real Don Steele, R. B. Greaves, Yellow Hand
13 Then Came Bronson, Michael Parks, Jay Novello. Pixieish painter decorates barn with huge female nude.
52 "Three Stooges
6:30
2 About a Week, Emory
4 KNBC News Conference
22 "Hobby Showcase
28 French Chef (R), Julia Child: "Curry Dinner"
52 "The Speed Racer
7:00 P.M.
2 Roger Mudd, News
4 Close-Up: "Computers," Piers Anderson
5 Rawhide, Eric Fleming. Clint Eastwood. Rowdy negotiates exchange of cattle for captive children.
9 Death Valley Days. "The Friend," Robert Taylor, Rudy Vallee
11 Ralph Story's Fountain of Groovy (R), Jack Albertson, Karen Jensen, Michael Constantine, Dick Clark, Barbara Eden, Michael Ansara. Search for youth and being "with it."
13 Run for Your Life, Ben Gazzara, Claudine Lon-

get. Old romance is rekindled at Paris races.

- 22 "Creative Crafts
28 Homewood: "The Romeros." Classical and flamenco guitar.
34 "Boxing, Mexico City
40 "Ritmolandia (teens)
52 "The Addams Family
7:30
2 Mission: Impossible. Peter Graves, Greg Morris, Hari Rhodes, Abbey Lincoln. When a crusading newspaperman — Barney's brother — is murdered, the IMF try to complete his efforts to link a police chief with an underworld gang.
4 Andy Williams Show, Bobbie Gentry, Don Rickles, Tommy Roe and the New Seekers.
7 Let's Make a Deal, Monty Hall (both "Deal" and "Newlywed Game" shift to Mondays after tonight)
9 "Movie: "Atlantis, the Lost Continent," Anthony Hall ('61)
52 "Men, Spears, Sea
8:00 P.M.
5 L.A.'S FINEST
★ BOXING IS ON! (see "boxing")
7 The Newlywed Game
11 "Movie: "Don't Go Near the Water," Glenn Ford (see 5 p.m.)
13 Minority Community "Testing & Mexicans"
22 Mach 22 (underground tunes, visual effects)
28 Soul! Nikki Giovanni, Carolyn Franklin (Arettha's sister), Margaret Harris, Novella Nelson. Salute to the black woman.
52 "Border Bush Pilot

8:30
2 My Three Sons, Fred MacMurray, Beverly Garland, Dawn Lyn, Victoria Meyerink, Peter Brown. Dodie gets a huge crush on her second grade teacher — until she finds he was once one of her mother's students.
4 Adam-12, Martin Miller, Kent McCord, Trini Lopez in his dramatic debut. A Mexican-American priest calls on help in his efforts to prevent a dangerous "rumble" between teen-age gangs.
7 Lawrence Welk Show. Music from old (Goody Goody) to new (Raindrops Keep Fallin' on My Head)

13 Porter Wagoner Show
34 "Noches Tapatlas
52 "Outdoor Sportsman
9:00 P.M.
2 Arnie, Herschel Bernardi, Roger Bowen. Arnie becomes a member of the weekly executives' poker games — but he gets in trouble when he keeps winning.
4 "Movie: "Namu, the Killer Whale," Robert Lansing, Lee Meriwether, Richard Erdman ('60). Nicely done adventure, based on true story of a naturalist.
13 Wilburn Brothers
28 Hollywood TV Theatre: "Big Fish, Little Fish" (R). See Tuesday "special."
34 "Premier Movie (Sp).
52 "If You Don't Do It ... Pat Michaels (United Fund)

9:30
2 The Mary Tyler Moore Show. Edward Asner. Though she hates to leave all her friends, Mary's convinced she should take a new job she's been offered — at better pay.
7 Most Deadly Game. George Maharis, Ralph Bellamy, May Britt. The trio is told to find the killer of a foreign representative.
9 Larry Burrell, News
13 Del Reeves Carnival
52 "View: Pesticides
10:00 P.M.
2 Mannix, Mike Connors, Kate Woodville, Milton Selzer, J. Pat O'Malley, Francine York. Hit by amnesia, Mannix can't recall who is trying to kill him. But he knows they'll be back.
5 News, John Marshall
9 "Movie: "Man without a Body," Robert Hutton, George Coulouris ('57)
11 Ken Jones, News
13 Oak-Ridge Boys
10:20
5 JOHN WOODEN UCLA
★ PRE-GAME SHOW! Half hour with coach
7 Eyewitness News Report: "Love for Sale," Fred Anderson
11 "Movie: "Ziegfeld Girl," James Stewart, Judy Garland ('41)
13 Larry McCormick news
11:00 P.M.
2 Clate Roberts Report
4 Tom Snyder, News
5 TONIGHT'S GAME!
★ UCLA vs. WASH. STATE! (see "sports")
7 Clayton Vaughn, News
13 It is Written (relig.)



GREG MORRIS enlists the aid of guest-star Abbey Lincoln for a "Mission: Impossible" job, 7:30 p.m., Saturday, Ch. 2.

SPECIAL

LOVE FOR SALE (7), 10:30 p.m. — With ABC jumping the gun on following the FCC's edict limiting network prime time, KABC launches some of the ideas it plans to fill out the schedule. Tonight Fred Anderson looks at prostitution, from sleazy hotels to plush suites of call girls, in segments shown originally on station's "Eyewitness News". (Other local fillers due soon on KABC are "Juvenile Jury" next Saturday and "This Is Your Life" on Jan. 21.)

11:15
2 Move: "That Certain Feeling," Bob Hope, Eva Marie Saint ('56)
7 Sam Donaldson News
28 Watts Tower Theatre
11:30
4 "Movie: "Claudelle Inglish," Diane McBain, Arthur Kennedy ('61)
7 "Movie: "Barbarian & the Geisha," John Wayne, Eiko Ando ('58)
9 "Movie: "Unearthly Stranger," John Neville ('64)
13 "Flash Gordon Movie: "Purple Death from Outer Space," Buster Crabbe ('40)

12:30
5 "Movie: "Gentle Art of Murder," Richard Todd, Danielle Darrieux ('62)
1:00 A.M.
2 News: "Movie (1:05): "Montana Belle," George Brent, Jane Russell ('52)
7 Il Mondo: Fiji
11 "Movies: "Snow Creature," "Man Who Died Twice," and "Special Correspondent"

1:10
4 Speaking Freely: producer Harold Prince
1:45
13 "Movie: "Search for Danger," John Calvert (Br-'49). The Falcon.
2:15
4 KNBC Newservice
5 "Movie: "Man Bail," George Brent ('52)

RADIO

KABC-790 KFI-640 KGL-1260 KMPC-710 KRLA-1110
 KAU-1430 KFOX-1280 KGR-900 KNX-1070 KTYM-1460
 KRG-740 KFWB-980 KHJ-930 KGO-800 KWIZ-1490
 KBO-1500 KGBS-1020 KKR-1220 KPOL-1540 KWKW-1300
 KDAY-1500 KGER-1390 KIEV-870 KREL-1370 KWOW-1600
 KEZY-1199 KGFJ-1230 KLC-570 KHIS-1150 KXRB-1090
 KFAC-1330 XTRA-690

SUNDAY, JANUARY 3, 1971

SPECIAL BROADCAST—

11:00 a.m., KFI-AFC Championship: Raiders at Colts
 2:00 p.m., KNX-NFC Championship: Cowboys at 49ers
 7:00 p.m., KABC-NHL Hockey: St. L. Blues at Kings

MONDAY SPECIALS—

2:25 p.m., KNX—Mike Roy Cooking Thing (debut)
 6:00 p.m., KFI, KNX, KABC—Conversation w/Nixon

7:00 A.M.

KLAC—Christ Ch. Unlly
 KFI—News, Radio Publ
 KABC—Religious News
 KRG—Great Sermons
 KABC—Weekend News
 KRLA—Johnny Hayes
 KFOX—World Tomorrow
 KGER—Alter of Prayer
 7:15
 KMPC—Start to Live
 KGER—Chapel People
 7:30
 KLAC—Oral Roberts
 KFI—Community Club
 KABC—Bob Carr
 KRG—Marion Johnson
 KHJ—Lutheran Hour
 KRLA—Lutheran Hour
 KFOX—Calvary Baptist
 KGER—World Missions

8:00 A.M.

KLAC—Faith of Fathers
 KABC—News, Arner, Way
 KRG—News, Newsmaker
 KRLA—Revival Hour
 KFOX—Congregational
 KGER—Dick Haynes
 KGER—Hour of Faith
 KABC—Billy Graham
 8:30
 KLAC—World Tomorrow
 KFI—The Quiet Hour
 KABC—Lutheran Hour
 KRG—Vietnam Update
 KHJ—Back to God Hr
 KFOX—World Ltr. Crusade
 8:45
 KMPC—Bible Speaks

9:00 A.M.

KLAC—Joe Yocum (to 11)
 KFI—Univ. Explorer:
 "Invisible Scale"
 KABC—Dick Whitliff
 KRG—Your Bible
 KABC—Bob Dornan (to 2)
 KRLA—Scotty Brink (to 3)
 KFOX—Arner, 7-45
 KGER—Ted Quillin
 KGER—World Missions
 9:15
 KFI—Christian Science
 KFI—Chapman Times
 KRG—Mormon Choir
 KGER—John Brown

10:00 A.M.

KFI—News, Guideline
 KABC—Roger Cegrell
 KRG—Frank & Ernest
 KFI—Arthur Godfrey
 KFOX—Bill Patterson
 KGER—News, Revival
 10:15
 KFI—Chuck Bennett
 KRG—Mike Jordans
 10:30
 KNX—Weekend News
 KGER—Ch. Open Door

11:00 A.M.

KFI—AFC Championship:
 Oakland Raiders at
 Baltimore Colts
 KFOX—Charlie Williams
 11:30
 KNX—Face the Nation
 Joseph P. Cullinan III
 12 NOON
 KNX—Weekend News
 KRLA—Shirley Stevens
 KFOX—Brad Nelson
 KGER—World of Grace
 KGER—Prisoners Bible

1:00 P.M.

KLAC—Deano Day (to 3)
 KFI—Ron McCoy
 KFOX—Hill Parade
 KGER—Victor Glenn
 1:30
 KGER—Hour of Faith
 2:00 P.M.
 KMPC—Pete Smith (to 6)
 KRG—Viral Cox (to 6)
 KABC—Sunday Line, to 6
 KFOX—NFC Championship
 Dallas Cowboys at S.F.
 2:30
 KGER—Lutheran Hour
 KGER—The Quiet Hour
 3:30 P.M.
 KGER—Full Gospel
 3:45
 KGER—Revivaltime
 4:00 P.M.
 KGER—The Joyful Sound
 4:30
 KGER—Family Bible

5:00 P.M.

KLAC—Tony Taylor (to 9)
 KRLA—Gary Alarich
 KFOX—Instant Replay
 KGER—Rev. Billy Graham
 5:30
 KGER—Heaven & Home
 6:00 P.M.
 KMPC—Dick Walsh Show
 KABC—News, Perspective
 KGER—Rescue Mission
 6:30
 KMPC—Johnny Magnus
 6:45
 KGER—Radio Bible Class

7:00 P.M.

KABC—NHL Hockey: St.
 Louis Blues at Kings
 KFOX—Personal Opinion
 KGER—Gordon Palmer

FM STATIONS

KLON 58.3	KPOL 92.5	KJLH 102.3	KOST 103.5
KSPC 88.7	KTBT 94.3	KNOB 97.5	KRG 104.3
KXLU 89.1	KMET 94.7	KJOI 98.7	KBCA 105.1
KFXR 90.2	KASO 95.3	KFOJ 100.7	KQW 105.9
KUSC 91.5	KRJD 96.3	KJLJ 101.3	KWST 105.9
KFAC 92.3	KGBS 97.1	KUTE 102.9	KYMS 106.3
KNX 93.1	KWIZ 96.7	KRHM 105.7	KBBF 107.5

Guide to Late, Late Shows

(Continued from Page 17)

he apologizes to the local priest for shooting 37 hostages. Wagner is heard no more.

The viewer is cautioned, however, about the so-called "Russian Reverse." This occurs about 1949 when those brave plucky Russian peasants, who spent most of the time ducking Nazi bombs, suddenly are transformed in

six-foot Cossack types wielding tommyguns.

In the Pacific Theater, there is always the "bullet-proof battalion," which manages to storm the beachhead, through Japanese artillery, riflemen, mine fields, etc., and captures the objective, just before the tide comes in.

CAMPUS MOVIES: In the 1930s the plot usually

revolves around the brawny ex-factory worker football hero who transfers from Oiltown College to Classy U. Determined to pursue his horticultural studies, he steadfastly refuses to join the Classy football team. Finally, he caves in to the implorings of the dean's daughter. Fleetfooted, he runs the winning touchdown, and gets the girl.

In the 50s, the Tab Hunteresque spoiled rotten campus hero emerges, cheerfully dodging the draft until he commits the error of flunking out. But all is not lost because, in the Army, he meets a crusty but kind drill sergeant who "makes a man outta him." He becomes honor man of his training company and gets to carry the guidon in the parade.

THE MUSICAL: Unchanging and unfailingly plotless, the musical fea-

tures the leading lady (who always seems to be Alice Faye) singing her way into the heart of the leading man, who is named Blackie, or Dingo or something.

Also worthy of mention are those many fine British movies, all made in dark cellars at midnight (don't touch that dial, folks). "There's been some unpleasantness on the crumbles," Inspector Worthington-Smyth says as he attempts to find out who dissected Miss Jones in her bath.

And finally, the Western. Virtually unchanged in 50 years, the Western is easy to comprehend if these rules are remembered: The good guy never runs out of bullets; the heroine is a reformed dance hall girl who has gone east to become a school marm, and windows and railings are meant to fall through.

TV NOTEBOOK

HOLIDAY specials, led by Bing Crosby's Christmas show, figured heavily in the Nielsen television ratings top 10 for the week of Dec. 14-20.

"The Little Drummer Boy" placed third and the Christmas shows on the Andy Williams and Glen Campbell variety programs pushed them into the top 10.

Here are the top 10:

1. Bing Crosby special, NBC. 2. "Marcus Welby, M.D.," ABC. 3. "The Little Drummer Boy," NBC. 4. Flip Wilson, NBC. 5. "Hawaii 5-0," CBS. 6. "Here's Lucy," CBS. 7. Andy Williams, NBC. 8. "Gunsmoke," CBS. 9. "Haw.," CBS. 10. Glen Campbell and Medical Center, both CBS, tied.

MARRIED to former Earl Carroll beauty Mara Corday, and father of three children, Richard Long, who plays the Professor in 20th Century-Fox Television's "Nanny and the Professor" series, says, "Marriage is an institution held together by two books: cook and check."

Long also has three children in "Nanny and the Professor." Kim Richards, Trent Lehman and David Doremus.

WHEN GUEST-STARS arrived on the set for production on "The Animal" segment of NBC Television Networks "The Men From Shiloh" series the scene resembled a reunion of former series stars.

Guest-starring in this episode, to be colorcast on Jan. 20, are Chuck Connors, Edd Byrnes, Andy Devine, Scott Brady, Jack Ging, Leon Ames, Jay Silverheels and James Wainwright.

Connors starred in "Rifleman" and "Branded," Byrnes gained recognition in "77 Sunset Strip," Brady was "Shotgun Slade," Ging starred in "The Eleventh Hour" and "Wells Fargo," Ames was daddy in "Life with Father," Devine was sidekick to "Wild Bill Hickock," Wainwright was a regular in "Daniel Boone" and Silverheels, of course, is remembered as Tonto in "The Lone Ranger."

And to add a little flavor, Lee Mjaors, star of the "Shiloh" series, formerly co-starred with Barbara Stanwyck in "The Big Valley."

Rudy Ramos, currently a co-star in the network's "The High Chaparral" is special guest-star in the role of a deaf-mute Indian boy who, after being abandoned by his tribe, is chased by a trigger-happy posse.

"The Animal" was produced by John Choy, directed by Don McDougall and written by James Menzies.

KCET (Ch. 20) has extended the deadline for entry in its Young People's Film Competition from Jan. 8 to Feb. 1 because of the heavy response to its recent announcement.

Filmmakers of high school age or younger may submit their films in either of two age divisions — 6 through 12 or 13 through 18. All film-makers entering the contest must still be students and their films must have been made in the past two years.

In addition to receiving prizes and awards, winning film will be included in a special program to be broadcast on Channel 28 next March.

Also, first-prize and special award-winning films from both age divisions automatically will be entered by KCET in National Educational Television's Young People's Film Competition in New York. Grand-prize winners will receive national exposure when films by top winners are incorporated into a program to be aired nationwide on the Public Broadcasting Service network in May.

Films may be either color or black and white, animation or live action, with sound or silent. All will be returned after completion of the contest.

For entry blank and contest rules write: Young People's Film Competition, KCET, 1313 N. Vine St. Los Angeles, 90028.

For the girl with
tenderness
to share.



Bring us a desire to help others, and the Bryman School will train you for a rewarding career as a medical or dental assistant or medical receptionist. When you graduate, within a few months, our nationwide placement assistance will help you find the job you want in the health care field, already one of the nation's largest employers... and still growing. Day and evening classes start at convenient intervals. Tuition financing is available.

Call or write for a Free
Illustrated Career Brochure!

THE BRYMAN SCHOOL

3633 Long Beach Boulevard
 Long Beach, California 90807
 Telephone: (213) GA 8-8388

Please send me your free brochure describing career opportunities in the health care field.

Name _____ Age _____
 Address _____
 City _____
 State _____ Zip _____ Phone _____

LIVER, STOMACH AND DIGESTIVE TROUBLES QUICKLY DISAPPEAR

Why continue to suffer these distressing symptoms of HEARTBURN, BLOATING, BELCHING, GAS, SOUR STOMACH, ACID, VOMITING when Dr. Chan's Famous Chinese Herbs may help you back to Health and Happiness? They are created to benefit the entire system, soothing the affected parts, thus you get quick relief without painful office treatment with the natural Herbal Treatment.

DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventing gas and lower the blood pressure. No matter what your ailment may be there is an herb remedy for it.

HELP FOR THE SUFFERERS OF THESE AILMENTS:

- Anemia
- Arthritis
- Asthma
- Bladder Trouble
- Boils
- Catarrh
- Colds
- Colitis
- Constipation
- Chronic Cough
- Cramps or Milk Legs
- Dropsy
- Dysentery
- Eczema
- Dizziness
- Eye Trouble
- Gall Bladder
- Headaches
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuralgia
- Piles
- Rheumatism
- Skin Trouble
- Sleeplessness
- Sour Stomach
- Stomach Trouble
- Urinary Disease
- Vomiting



DR. CHAN, D.C.

Dr. Chan, D.C.

Chinese Herb Specialists
 928 Long Beach Blvd., L.B.

Phone
 HE 7-2076
 Established Over
 20 Years in
 Long Beach
 Ind. P.T. 1-3-71

OFFICE HOURS
 Thursday
 10 A.M. to 12 Noon
 Tues. & Fri.
 10 A.M. to 12 Noon
 2 P.M. to 6 P.M.
 Closed
 Wed., Sat. & Sun.

ACME

39th ANNIVERSARY SPECIAL SALE

A special sale and a special savings at Acme's Thirty-Ninth Anniversary Sale. Open Monday and Friday Nights until nine p.m. We have only one storewide sale a year. Yes, **ONLY 1 BIG SALE A YEAR!** It has to be good! Spectacular bargains directly from our own factory!

KING-SIZE ANNIVERSARY SPECIAL

Our 39th Anniversary Special is a quilted affair. Firm and durable. Over 400 coils in a double mattress alone. We guarantee this set 'til our 49th anniversary.



*Includes
6-caster
bedframe

Reg. 199.00
**KING
SIZE
SET**

\$149*

Reg. 159.00
**QUEEN
SIZE
SET**

\$129*

Reg. 99.50
**TWIN OR
FULL
SET**

\$68

CHECK THIS LIST OF SLEEPWARE BARGAINS!

Misc. TWIN MATTRESSES OR BOXSPRINGS

quantity
limited
29.50 to 39.50
value

18⁸⁸

Full size
Mattress or
Boxsprings
... as above

22⁸⁸

8 sets only Our Hotel Ambassador KING SIZE SET

reg. 169.00. Tufted,
blue stripe
cover, firm.

SALE

119⁵⁰

(frame not included)

assorted covers, 72x90 — twin or full size

ACRILAN & RAYON BLANKETS

EXTRA SPECIAL
SPECIAL

ea. **3²⁹**

6 only — floor sample standard size

SOFA SLEEPERS

value 199.00 to 249.00

\$129-\$149

Hi-Riser TRUNDLES INNERSPRING MATTRESS

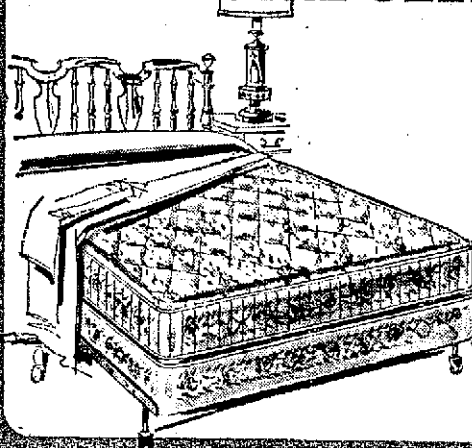
reg. 99.50, 30"

79⁵⁰

reg. 129.50, 38"

109⁵⁰

OUR ROYAL SLEEPSET FAMILY:



REGAL REST

On sale only once a year! Medium firm comfortable construction featuring soft surface quilted Damask cover

	Reg.	SALE
King	229.00	\$189
Queen	199.00	\$169
Twin	129.00	\$99

ROYAL POSTURE

On sale only once a year ... eyelet border, inner-tufted, extra-firm.

	Reg.	SALE
King	249.00	\$219
Queen	229.00	\$189
Twin	159.00	\$139

ROYAL REST

Only once a year at this price! Pocket coil independent suspension ... the ultimate in body-cradling comfort ... the top of the line! After the sale even our regular prices must go up!

	Reg.	SALE
King	289.00	\$249
Queen	249.00	\$219
Twin	169.00	\$139

BEDFRAME SPECIAL

Sale

Twin or Full Size
Reg. 7.95

\$6⁸⁸

Twin or Full Size Heavy
Duty 2 1/2" Casters Reg. 10.95

\$9⁸⁸

King or Queen Size Heavy
Duty Reg. 20.95

\$18⁸⁸

**OPEN SUNDAY
NOON TO 5 P.M.**

ACME

MATTRESS FACTORY



39 years at the same location — Only Long Beach Factory
Salesroom Open Sunday

LONG BEACH

3425 E. Anaheim
Long Beach
Ph. 597-7725

GARDEN GROVE

10410 Garden Grove Blvd.
530-5022
(Garden Grove Closed Sun.)

OPEN MONDAY & FRIDAY NIGHTS 'TIL 9, SUNDAY 12-5

Vol. 1, No. 1

Your January-February Money Saver

Published by: **PHYSICIANS MUTUAL INSURANCE COMPANY OF OMAHA, NEBRASKA**
The Insurance Company Run by Doctors Since 1902



**Learn how you can
save hundreds
—even thousands
of dollars—this year,
next year, every year
on your car, your house,
your food bills...
on almost everything
you buy or use!**

This Issue:

- How to Buy a Better Used Car for Less
- Keep Your Car Running Longer for Less
- How to Take \$100 a Year from Your Mailbox
- Two Ways to Save 50% on Clothes
- How to Save 20-25% on Your Supermarket Bills and Eat Better
- How to Borrow Money at the Cheapest Rates—if You Need to Borrow at All
- Save Up to 80% on Drugs and Cosmetics
- Plus a Special Dated Offer on How to Collect Extra Cash
When Accident or Sickness Puts You in the Hospital

MONEY-MAKING AND MONEY-SAVING IDEAS YOU CAN PUT TO WORK TODAY...FROM



**PHYSICIANS MUTUAL
INSURANCE COMPANY**

The Insurance Company Run by Doctors Since 1902

115 South 42nd Street

Omaha, Nebraska 68131



HOW TO BUY A BETTER USED CAR FOR LESS

Buying a used car is tougher than buying a new car. With the new car you know that the condition of the car is as perfect as the manufacturer can make it. A used car can vary in value by hundreds of dollars with another of the same make, model and year. You can pay a good price and end up with a horrible lemon if you aren't careful and knowledgeable. People buy used cars to save money. And they can save a lot. For example, you can save \$1,000 by buying a car three or four years old rather than a new car or one a year old. The depreciation factor is what causes this.

New cars lose half of their book or resale value after two years. Thus, in the third year you can buy a car that is half its original price and yet may have three quarters of its life left.

Getting the Best Buy

Use a reputable dealer who has a lot of trade-ins. Many good dealers won't put a car on their used car lot unless it is a solid car. They don't want to injure their reputation by selling a lemon, and they can do proper repairs to correct any defects before you buy.

If you are trading in one car for another, find out the true market value of the car you are trading by checking with your local bank. Unless the dealer is willing to offer you that much, sell it privately. Want ads work well.

Check outside for rust near wheels and around doors and ripples in paint that may indicate a repaint job. Then check tires for uneven wear, and test springs and shock absorbers by jumping on bumpers. If the car bounces more than two or three times, you may have to replace shocks or springs. See if the doors and windows fit well.

Inside the car, check pedals, mats, seats and armrests for signs of normal wear, and check the steering wheel for excess play.

One of the most important things to do is to road test the car. Starting should be easy, hill climbing, turning and braking should be sound, and no oil burning should be present.

If you still want the car, take it to a reputable auto diagnostic clinic. Through the use of electronic equipment, they can give you a report on its exact condition.

Don't pay the dealer the first price he asks. Peopleicker for new cars — there is even more room for cost-cutting in used cars.

KEEP YOUR CAR RUNNING LONGER FOR LESS

The way you buy and use tires, oil, gasoline, your battery — even how you wash your car can mean spending hundreds of extra dollars or saving hundreds of dollars every year.

Tires

Make sure your tires have enough inflation. You'll notice that your owner's manual speci-

fies a certain tire pressure which gives a very comfortable ride. But it also shortens the life of tires, especially in high speed driving. So put in two or three pounds more than the owner's manual recommends. The ride won't be as velvet smooth — but your tires will heat up less, and the car will steer better.

When it's time to buy tires, buy them in pairs or in complete sets in order to get a price break. And, if you plan ahead to buy before your old tires are completely bald, you can buy them at sales. You can save 20% or more by buying at the right time.

Or consider buying retreads. About 40 million passenger tire retreads are sold yearly. In fact, most airlines re-tread their jet aircraft tires, and performance on passenger tires is considered satisfactory, in some cases, a real bargain.

Seconds are another way to save money on tires. Factory seconds may have some blemishes which affect only the outside appearance. Manufacturers couldn't sell them if they weren't safe. Seconds can sometimes save you a lot of money. However, the warranty may be shorter than on first-line tires. Figure the per-mile cost to determine the best deal.



Save Your Battery

Getting your battery checked the wrong way could cost you its full price whether it's brand new or 2 years old.

The problem is simply one of knowing the temperature of the distilled water that is being added to your battery.

On very hot days, your engine and the heat of the day causes the battery to operate upwards of 100 degrees. If the gas station attendant checks your battery and adds very cold water into it, the lead peroxide and sponge lead components in the battery contract, buckle, and short out. Your battery can be ruined, even though it looks perfectly good.

Gasoline Savings

Find and use the proper gasoline. If your car's engine has 300 horsepower or more, you will need premium gasoline. All other drivers should look for the cheapest gasoline that gives satisfactory service. Using a higher grade gas than you need is needless waste of money. And your car won't run any better.

Drive off the top of your tank. This simply means filling the tank whenever you buy gasoline. And if your car won't be used for a few days, make sure you fill the tank to prevent moisture from collecting in the tank and diluting the gasoline.

Oil

The oil you put in your car does a difficult job. It must lubricate parts, work well under extreme heat, keep tiny metal filings from damaging the engine components.

Your car should use about a quart of oil every 1,000 to 3,000 miles. Regular and premium brands of oil merchandised by nationally-known manufacturers may be used up to 4,000 miles, provided you have a filter on the

engine. The one-thousand-mile oil change disappeared some years ago when the oil filter cartridge was introduced. So change the cartridge when you change your oil.

Discussing the oil brand, weight, viscosity, etc., is rather like arguing religion on a crowded bus. Everyone has a different opinion, and only by counseling with your favorite gas station attendant will you be happy with your own solution.

Temperature and oil pressure indicator gauges aren't what they used to be. If your oil is low in the crankcase, the modern car should flash a small red light on the dashboard . . . provided the bulb isn't burned out! Have the oil checked at every other gas station stop, just to be sure.

Don't add oil if you are about to have the crankcase drained. It will save you money to have the oil and filter changed at that time rather than buy new oil which you will throw out in about a week.

Save Your Windshield

In the last ten years, windshields have increased in cost ten times. Here's how to save yours.

Washing your car is a constant hazard if it's been heated by the sun. The glass expands because of the heat. A jet of cold water will cause contraction of the outer surface and make it the most expensive wash job you ever gave your car. The windshield actually can explode.

Replace worn blades on your wiper immediately. Dry stiff blades can cause damage. After each rain, lift and clean wipers to prevent dirty blades from scratching the glass.

One Other Tip

During cold weather, don't let your car idle after you start it. You can drive away just as soon as you see that your car's oil pressure is at the proper level. Idling your car to warm up induces sludging — and sooner or later will cost money.

HOW TO TAKE \$100 A YEAR FROM YOUR MAILBOX

Your own mail box can help you save from fifty to one hundred dollars a year—or more—on your weekly shopping bills. Here's how.

Almost every household receives regular mailings—usually addressed to "resident" or "occupant". Don't throw this mail away . . . examine *all* the mail you get *carefully*. Frequently this mail contains coupons good for substantial savings on food products and other household items. It's not a gimmick—these are genuine money-savings devices.

Five cents off on tooth paste and ten cents off on coffee, etc., add up to savings. Even if you don't need these "cents-off" items right away, it's a good idea to stock up on staple, everyday items that you will use anyway.

Also, your daily newspapers often contain "cents-off" coupons for use in grocery stores and supermarkets. Use them . . . they are legitimate moneysavers.

TWO WAYS TO SAVE 50% ON CLOTHES

You can save 50% on your clothes without *looking* like you've been to a bargain basement. How? By planning! By planning your clothing needs, you can take advantage of the legitimate sales offered by department stores and specialty stores in your area, or mail order stores all over the country. Stores usually have sales two or three times each year, and you can *save as much as 50% on clothes you need*.

Read your daily newspaper for sale announcements, so that you don't buy a shirt for \$6.00 at one store when a few blocks away, a similar shirt is on sale at another store for only \$3.00. You can even open charge accounts at stores in order to get advance notice of sales



before the ads appear in the newspaper.

Frequently, a manufacturer will produce a batch of coats, shoes or other clothing with very slight irregularities. The irregularities often are so minor that you'd have to look hard to see them. And they rarely affect wear.

Rather than try to sell these "seconds" to a regular department store, the manufacturer sells them to outlet stores at reduced prices. You can buy at these outlets for as little as 50% off the first quality things, and no one will be the wiser.

Find Out How Much Clothing Really Costs

Do you know how much your clothes really cost? The true cost of clothes goes beyond the original purchase price. For example, suppose you've bought a pair of cotton workpants for \$5.00 and sent them to the laundry each week at 50¢ per laundering. At the end of the year that pair of pants actually costs \$31.00 (\$5 purchase price plus \$26.00 in laundry charges). If you had spent \$7.50 for a pair of wash and wear pants, and washed them yourself, their actual cost would be only about \$15.00 for the year, including the cost of detergents, etc. So read the label on clothes you intend to buy to see if you can save money on their care.

HOW TO SAVE 20-25% ON YOUR SUPERMARKET BILLS AND EAT BETTER

Do you know that you can eat as well or better than you do now, and still save a whopping 20-25% on your supermarket food bills? Expert shoppers and those in the consumer protection movement have shown us how.

First, do your shopping in several nearby stores. While it is convenient to shop at one time in one place, this convenience costs you money. Most stores sell some things cheaper than competitors and other things for more than competitors. So check specials at several stores to get the best buys. Local newspapers advertise supermarket specials for the week, and it's a good guide to follow.

Does a Large Container of Food Cost Less Than Two Smaller Containers of the Same Food?

Usually, one large container of food does cost less than two smaller containers of the same brand food. But not always. The experts say that it's a good idea to check to see which is actually cheaper.

That's where comparing weight and price come in. The idea is to find out how much you're really going to pay per ounce for the large container versus how much for two small containers. Here's how to do it.

Translate the weight into ounces (16 ounces per pound). Then divide the cost by the number of ounces, and compare.

For example: if a large box of detergent containing 1 pound 8 ounces costs 50¢, the cost per ounce is 2.2¢ (50¢ divided by 24 ounces). The cost per ounce of two small boxes of the same detergent containing 15 ounces each that cost



58c is only about 1.1 cents. So you're better off buying two smaller boxes.

More Protein for Less Money

One of the most important ingredients in our diet is protein. And most of us think of protein in terms of beef. Yet, cheese, fish and poultry are all good, less expensive sources of protein.

In fact, when you buy cheese, cottage cheese is an excellent protein source that is quite low in price. But don't buy a brand that has vegetables or chives mixed into it. You can buy the vegetables or chives and add it yourself for a much lower cost. And speaking of poultry, did you know that roasting chickens and turkey have much more meat in proportion to bone than fryers and broilers? And roasting chickens and turkey often taste better, too!

Are You Paying as Much as 400% Too Much for Food

Did you know that you may be paying as much as 400% extra on some of the foods you buy?

The greatest single money-saving idea you can use to save money on food purchasing, experts say, is to stay away from food "with a built-in maid." These are the so-called convenience foods or "heat and serve" foods. That convenience of having the factory do most of the work for you frequently costs 400% more than if you bought the ingredients and prepared the food yourself.

The professionals also point out that the government regulates the quality of food we buy. So one brand of canned fruit, for example, that is top grade by government standards has to be as good as another brand, regardless of price. So consider grade more than brand name, and buy the "house" or store brand where the grades are equal. Often, a national company prepares food for chains and packages it under the store label, for less.

Save Half on Coffee and Oranges

While most convenience foods do cost much more than food you prepare yourself, there are notable exceptions. Instant coffee and frozen, concentrated orange juice do cost about half as much to use as the old fashioned ground coffee and fresh squeezed juice.

To get the same number of cups of coffee from fresh ground coffee, you'd have to spend about 50% more money, figures substantiated by the U.S. Government. And you'd have to buy twice as many fresh oranges (at twice as much money) to get as much juice as a can of frozen, concentrated orange juice will make.

HOW TO BORROW MONEY AT THE CHEAPEST RATES—IF YOU HAVE TO BORROW AT ALL

Now and then every family needs to borrow money. Perhaps your car needs an expensive repair, or a major appliance decides to die at a time when there is no extra cash available.

If you really need to borrow money to replace a necessity, here's how:

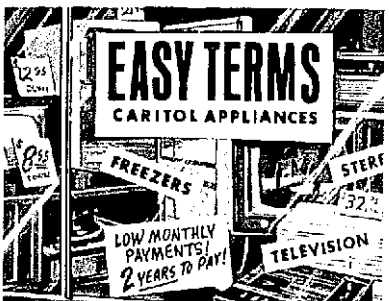
The first alternative is to buy that major

appliance on time. But you'll pay a high extra credit charge in one of two ways. The retail price of that washer or dryer will usually be higher at stores that encourage credit sales. Or the time-payment charges will be very high, often as high as 18 to 24% simple interest. (In fact, discount houses that sell at low prices often charge the highest rates of interest and make more profit on interest charges than on the appliances themselves.)

A cheaper way of borrowing money is to obtain a personal or signature loan from a bank. The rates for this kind of loan are about 12%, and the interest is deducted in advance. But you can borrow at less sometimes, if you shop around from bank to bank.

One of the least expensive kinds of loan is the passbook loan. You can take out a low-cost passbook loan at your bank if you have a bank account. In effect, you're borrowing your own money, giving as collateral your own savings.

Why borrow money if you have it in your savings account? Some people find that when they draw out their savings, they have difficulty replacing it. So they borrow on their savings and pay their loan back—a kind of enforced savings plan.



Passbook loans cost about 4-6% simple interest, because you are, in effect, borrowing your own money. One advantage of the passbook loan is that while you have to leave your savings in the bank, your savings will accrue the normal amount of interest just as if you never borrowed at all. So you save two ways. Lower interest cost to you. And interest paid to you on your savings.

Another low-cost way of borrowing money is to take out a loan on your life insurance policy. This kind of loan costs about 5-6% simple interest, and you generally can pay it back at any time you have the money. Interest payments are usually paid only once a year. Naturally, if anything happens to you while your loan is outstanding, the amount you owe plus interest is deducted from the insurance proceeds.

Don't borrow unless you can't avoid it, but if you have to, borrow from a legitimate source at low rates by shopping around.

SAVE UP TO 80% ON DRUGS AND COSMETICS

If you can avoid it, never buy drugs and cosmetics in a supermarket. They usually charge more than discount drug stores.

One of the most often used drugs on the market is aspirin. You can pay anywhere from 10-15c for a bottle to 60c a bottle for the same number of aspirin. Did you know that there's no difference in quality? So always buy the "house" brand that sells for less, since the formula for all aspirin is the same. And never buy the giant size bottle. Aspirin will deteriorate with age. Buy only what you think you'll need for the next few months.

Beauty creams can cost as high as \$50 a pound. A common one is \$2.00 per pound. Both contain an inexpensive emollient base, lanolin or mineral oil. Both must meet standards of

purity set by the Food and Drug Administration. One jar of face cream sells for \$1.00—the other one sells for \$6.00. What's the difference?

Most people wouldn't find any appreciable difference, except in price and perhaps personal preference in scent. So save up to 80% by using a cheaper facial cream since all do the same basic job.

HOW TO COLLECT EXTRA CASH WHEN ACCIDENT OR SICKNESS PUTS YOU IN THE HOSPITAL

Today, anyone who reads a newspaper or magazine, or who watches TV knows that an unexpected hospital bill can leave a family in debt. But there are several ways to protect yourself against these rising bills.

For example, Blue Cross/Blue Shield, major medical and Medicare (if you qualify), are all helpful. *But, you can actually collect tax-free extra cash IN ADDITION to any (or all) money you may receive from these hospital plans.* And here are more details:

A Plan That Pays You Extra Cash for Sickness

Doctors have known for years that worries—especially money worries—when you are sick can stand in the way of an otherwise quick recovery. And today, with the cost of being sick soaring, almost everyone worries about money.

That's why THE DOCTORS HOSPITAL PLAN was created by an insurance company that has been run by doctors since 1902.

Now you can enjoy the peace of mind of knowing that if you become sick and need hospital care, you can get extra cash to ease the burden of all those mounting medical bills.

Extra Cash for Accidents, Too

In addition to collecting extra cash for sickness, THE DOCTORS HOSPITAL PLAN also pays you extra cash when accidents put you in the hospital.

Now you don't need a separate, expensive accident policy to collect when you are hospitalized due to an accident. One single, low-cost DOCTORS HOSPITAL PLAN covers both sickness and accidents. You collect cash for each.

And best of all, this extra accident protection doesn't cost you an extra penny. It's built right into THE DOCTORS HOSPITAL PLAN.



Extra Cash for Maternity

Even the cost of having a baby is increasing at a phenomenal rate. And unfortunately, many hospital insurance policies pay little or nothing for hospitalization due to maternity.

But THE DOCTORS HOSPITAL PLAN will pay extra cash at the very same rate for maternity as we do if your wife was hospitalized for any covered sickness. There is no reduction in benefits for maternity, so long as you choose a plan that includes coverage for your wife.

Extra Cash Increased for Cancer, Heart Attack or Stroke

Cancer, heart attack, or stroke are not only disabling, they are extremely costly sicknesses, too. The long-term, expensive treatment for these serious problems and the long recovery period in the hospital can cost a fortune.

But if you are unlucky enough to be hospitalized for any of these illnesses, it might be comforting to know that THE DOCTORS HOSPITAL PLAN will pay 50% more extra cash than for ordinary hospital sickness during the time you are hospitalized. That's extra cash that should help a lot . . . at a time when you need it most.



Double Cash If You and Your Wife Are Both Injured and Hospitalized at the Same Time

The chances of both you and your wife being injured and hospitalized at the same time are increasing. Especially if you drive the family car and your wife is a frequent passenger.

And, if both of you are injured and hospitalized together, your expenses will go up faster than you ever thought possible.

Knowing how costly this can be, THE DOCTORS HOSPITAL PLAN pays DOUBLE extra cash in this event, when you'd have to pay twice the medical bills—and perhaps hire someone to take care of the children and keep the house running while you and your wife were recuperating.

DOUBLE cash benefits from your DOCTORS HOSPITAL PLAN can help to keep your expenses under control.

Your Extra Cash Is Tax-Free

Every nickel you collect from THE DOCTORS HOSPITAL PLAN is 100% tax-free. You don't pay a penny in taxes. Not even if you collect thousands of dollars in extra cash benefits.

And today, when taxes are so high, any money you collect that you don't have to pay taxes on is an extra saving.

Extra Cash Over and Above any Other Hospital Insurance Money

The extra cash you receive from THE DOCTORS HOSPITAL PLAN is over and above any other hospital insurance money you may collect.

Yes, THE DOCTORS HOSPITAL PLAN pays you extra cash even though you collect money from Blue Cross, Blue Shield, major medical insurance, even Medicare. You are paid over and above any other private or group hospital insurance you may have or may get in the future.

And because THE DOCTORS HOSPITAL PLAN pays extra cash directly to you, (or to any hospital or doctor you specify), you can spend your extra cash any way you wish.

HOW MUCH EXTRA CASH CAN YOU COLLECT? TURN PAGE TO FIND OUT!

(continued from preceding page)

cial ruin" that could result from serious illness or accident.

Ordinary Hospital Insurance Could Still Leave You With Bills To Pay

Ordinary hospital insurance—private, group or Medicare, as fine and necessary as they are, leave expensive gaps you have to pay for out of your own pocket. Chances are that even major medical insurance, if you have it, won't pay for all your medical bills (especially if your policy was issued when hospital costs were much lower).

You have to pay the first \$50, \$100, \$500 "deductible" charge. And then *pay again* because most major medical—even Medicare—"co-insures" you, which means your insurance company only pays up to 75 or 80 percent of your medical bills over the "deductible." That other 20 to 25 percent can amount to hundreds, perhaps even thousands of your hard-earned dollars.

And no ordinary hospital insurance, major medical or Medicare *ever* pays you for the *non-medical* bills that pile up day after day, week after week, month after month whether you are hospitalized or working. Expenses like grocery bills to feed your family (you know how high *they've* become). Rent or mortgage payments. Auto and other installment purchases. And the dozens of other "little" bills you'd never notice—unless you had to borrow money from friends, relatives, grown children, from "finance" companies or banks at the highest interest rates in decades.

Yes, today with the cost of living and medical care at a new high and expected to rise even higher, "extra cash" income protection when hospital emergency strikes is

no longer a luxury. *It is an absolute necessity you cannot afford to be without!*

By choosing one of the four Doctors Hospital Plans that fits your family situation best, you get just the kind of protection you need, whether you are married, single, widowed or divorced, with children or without children. And because each plan is different, you pay only for the protection you need.

Whichever plan you select from the Plan Selector on page 11, you enjoy these valuable features:

Low-Cost Protection Guaranteed

You have life-long security and peace of mind knowing that as long as you live and continue paying your premiums, we will never cancel or refuse to renew your policy for health reasons—and we guarantee not to cancel, modify or terminate your policy unless we decline renewal or modify all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid.

Tax-Free Extra Cash Income Paid Directly To You... To Use Any Way You See Fit

The "extra cash" income you collect from The Doctors Hospital Plan you select is in *addition* to any other kind of insurance benefits you receive. It is *over and above* any major medical benefits you may receive. *Over and above* any Medicare benefits you may get.

Every cent is tax-free, yours to keep or spend as you see fit. Tax-free cash that's paid direct to you (or to any doctor or hospital you specify). Tax-free cash you don't have to account for to anyone... to

Will It Be Your Family Or Your Next Door Neighbor's Who Will Face A Hospital Stay This Year?

No one is fully prepared for a serious illness or accident. Yet, according to the latest statistics, an accident or serious illness requiring a hospital stay will strike almost one out of two families this year.

A sudden misstep on a slippery floor... tripping over a child's toy or on a stair... a do-it-yourself accident... a "flu" epidemic... even a minor auto accident or complication of an ordinary sickness can put you or some other member of your family in bed, helpless in the hospital for days... weeks... months.

Even though most folks have hospital insurance or major medical insurance, people who have been through it have found to their dismay that they didn't have enough. They got saddled with big bills they just didn't expect. Bills that other insurance didn't cover completely. Not to mention that while their salaries or wages stopped coming in, their weekly expenses to keep their families going and out of debt, kept

right on coming in just like clockwork.

Just think of what might happen if someone in your family was hospitalized.

YOU, THE BREADWINNER—How would you pay for *both* the ordinary family expenses **PLUS THE ADDED BURDEN** of hospital and medical bills? Even if you have some kind of "salary insurance," chances are that it wouldn't cover even *half* the amount your family requires every week.

YOUR WIFE—Who would take care of the children? Do the shopping? Clean the house? Could *you* afford to take the time off? A first-rate housekeeper to do the 101 jobs around the house your wife does every week costs \$50, \$75, even \$100 a week. Add to that the cost of the medical bills.

YOUR CHILDREN—You'd spare no expense to help a child get well again. And in addition to the medical bills, you might have to hire a private tutor to help him keep up with schoolwork, etc.

Physicians Mutual Policyholders Say "Thank You" For \$24,467,395 In Cash Benefit Payments For 1969

Read these excerpts from letters from grateful policyholders who "thank their lucky stars they enrolled when they did."

"This is to acknowledge your check in the amount of \$600.00 for my husband's four weeks' stay in the hospital with a heart attack. I want you to know how much we appreciate your fast service."

Mrs. Hubert L. Newberry (Kentucky)

"I would like to thank your company for the nice check you paid me for my stay in the hospital . . . I am a nurse and I have recommended your hospital insurance to many of my patients."

Martha L. Baird (Texas)

"May we express our appreciation for your prompt response to our claim. The check was a big help in keeping our expenses under control."

Marguerite E. Mackey (New Jersey)

"Thank you for your check in the amount of \$1,028.56 . . . I do appreciate your prompt and satisfactory service."

Daniel H. Faust (Pennsylvania)

"I received your check in the amount of \$514.24. I want you to know how grateful I am to be with your company . . . My other hospitalization insurance pays hospital bills but only a fraction of the bill to a physician."

Bettie Swann (New Jersey)

use any way you wish—even to "get away from it all" on a vacation to recuperate. It's all yours—with no strings attached. Of course, you may have only one like policy with Physicians Mutual.

**Less Than 25¢ a Day
for a Family Of 4 for Up to \$10,000
In "Extra Cash" Benefits. You
Get Your First Month for Only \$1.00
(\$2 if you or your wife are 65 or older)**

Regardless of the size of your family, or the plan you select, you can enroll in The Doctors Hospital Plan and get your first month for just \$1.00 (\$2 if you or your wife are 65 or older). Thereafter, renewal costs are surprisingly low for the high-quality coverage for which Physicians Mutual is respected. For example, the cost for you and your wife if you are both under 65, and for all eligible children, *no matter how many* (between the ages of 3 months and 21 years old, unmarried and living at home), is just \$7.95 a month under the All-Family Plan—less than 25¢ a day for the *entire* family. If you choose the Individual Plan, it costs only \$3.95 a month—about 13¢ a day. See Plan Selector on page 11 for complete rates on all plans. (When you or your wife become 65, or if you are 65 or older now, see Senior Citizen rates on last page).

How can The Doctors Hospital Plan offer so much for so little? The answer is simple: We have *lower* total sales costs! The Doctors Hospital Plan is a *mass enrollment plan*. All business is conducted directly between you and the company by mail. *No salesmen will call*. It all adds up to *real savings* we share with you by giving you *high quality* protection at low cost.

**Backed by Physicians Mutual—
"The Doctors Company" Since 1902**

Behind your policy are the resources, integrity and reputation of Physicians Mutual—"the doctors company" of Omaha, Nebraska since 1902. For years, it specialized in health insurance for physicians, sur-

geons and dentists exclusively, and its Board of Directors is still composed entirely of respected members of the medical and insurance professions.

Incorporated and licensed in Nebraska, Physicians Mutual today serves more than a *half-million* thoughtful people from all walks of life in the U. S. direct-by-mail.

You may judge the high calibre of the company from the fact that *Dunne's Insurance Reports*, one of the leading insurance industry authorities in the nation gives Physician Mutual its highest policyholders' rating of "A Plus (Excellent)."

**No Risk, No Obligation
No Salesman To See**

During this limited enrollment period, you may enroll in The Doctors Hospital Plan by simply completing and mailing the enrollment form on the last page of this announcement, along with the low "introductory" cost for your first month. There are no health questions to answer . . . and no salesmen to see. Regardless of your age or the size of your family, we will issue your Doctors Hospital Policy (Form P322) *immediately*—the same day we receive your enrollment. This automatically puts your policy in force.

If for any reason you change your mind, return the policy within 10 days and we will refund your introductory premium.

**Time Is Short . . . Injury Could Strike
Next Week**

But we can accept your enrollment *only* if it is postmarked on or before the date shown. Don't wait till the last moment—the *sooner you enroll, the sooner you are protected*. You risk nothing by acting now and delay could cost you hundreds of dollars in lost "extra cash" benefits. Mail the enrollment form today.

OVER 65? SEE LAST PAGE

14 Important Questions and Answers About The Doctors Hospital Plan

1. Why do I need The Doctors Hospital Plan in addition to my regular insurance or Medicare? Chances are, your ordinary hospital insurance won't cover everything. Neither does Medicare, fine as it is. And it doesn't pay a cent toward your expenses at home. The Doctors Hospital Plan puts "extra cash" in your pocket when you need it most.

2. By "extra cash," do you mean I can collect even if I have other insurance? Yes. The Plan pays you tax-free cash over and above any benefits from other insurers, even Medicare. Understandably, you can have only one like policy with our company.

3. If I or a covered member of my family goes into the hospital, when do benefits begin? You're eligible for cash benefits from the very first day of hospital confinement for a covered accident or illness—for as long and for as many times as hospitalization occurs, up to the maximum (Aggregate of Benefits) for the plan you choose.

4. How much in cash benefits can I receive? Each plan has its own "Aggregate of Benefits," what we call the maximum.

Under the *Individual Plan*, the maximum is \$5,000—\$100 a week (\$14.28 daily) when you are hospitalized.

Under the *Husband-Wife Plan*, the maximum is \$7,500—\$100 weekly (\$14.28 daily) when you are hospitalized; \$75 weekly (\$10.71 daily) when your wife is hospitalized.

Under the *All-Family Plan*, the maximum is \$10,000—\$100 a week (\$14.28 daily) when you are hospitalized; \$75 weekly (\$10.71 daily) when your wife is hospitalized; \$50 weekly (\$7.14 daily) for each eligible child hospitalized.

Under the *One-Parent Family Plan*, the maximum is \$7,500—\$100 weekly (\$14.28 daily) when you are hospitalized; \$50 weekly (\$7.14 daily) for each eligible child hospitalized.

5. Can my cash benefits ever grow? Yes. Each month your policy is in force, a sum equal to your regular monthly premium (including your first month) is added to your plan's maximum. Similarly, benefits you receive are subtracted from your maximum.

6. Does this plan cover any hospital? You are covered in any lawfully operated hospital of your choice, except only nursing homes; convalescent, extended-care, or self-care units of hospitals; or Veterans Administration facilities.

7. How do I report a claim? With your policy, you will receive a simple, easy-to-use Claim Form. When you wish to report

a claim, simply send the Claim Form directly to the company.

8. Are there any conditions that aren't covered? Only these exceptions: pregnancy or any consequence thereof (unless you have the *All-Family Plan* or *Husband-Wife Plan*), war, military service, mental derangement, intoxication, drug addiction, or any condition covered by Workmen's Compensation or Employers Liability Laws.

9. What if somebody in my family has had a health problem that may occur again? Pre-existing conditions are covered after your policy has been in force one year.

10. Is there a lot of red tape to qualify? No. The only qualification is that you complete and mail the Enrollment Form by the deadline date.

11. When does my policy go into force? It becomes effective immediately, the same day we receive your Enrollment Form. New accidents are covered on that date. After your policy is 30 days old, new sicknesses that begin thereafter are covered. And under the *All-Family Plan* and *Husband-Wife Plan*, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.

12. Can I drop out any time I wish? Can you drop me? You are free to drop your policy, if you choose, on any renewal date. However, for as long as you live and continue to pay your premiums, we will never cancel or refuse to renew your policy for health reasons—and we guarantee not to cancel, modify, or terminate your policy unless we decline renewal or modify all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid.

13. How much does my first month cost? How much do I pay after that? If you are under 65, your first month costs only \$1 ... if you or your wife are 65 or older, only \$2. Thereafter, if you're under 65, you pay only \$3.95 a month for the *Individual Plan*, only \$6.45 for the *Husband-Wife Plan*, only \$7.95 for the *All-Family Plan*, only \$5.95 for the *One-Parent Family Plan*. (If you are 65 or older, there is a modest increase in monthly renewal premiums. See rates on page 12.)

14. Should I enroll right now or wait till the deadline date? Frankly, you have nothing to gain by waiting. You could actually lose, because an unexpected accident or illness could strike without warning—and you will not be covered until your policy is in force. Your best bet is to "play it safe" by enrolling now.

PLAN SELECTOR

Why pay the same premium for your "extra cash" income benefits as someone who needs more protection or less protection? Physicians Mutual provides 4 different plans. One of them will fit your particular needs, and your pocket, perfectly.



INDIVIDUAL PLAN \$5,000 MAXIMUM

PAYS YOU: \$100 weekly (\$14.28 daily) extra cash

when you are hospitalized.

If you are living by yourself, or if you wish to cover only yourself or one family member, choose the Individual Plan.

If you are under 65, your first month costs only \$1 (if you are 65 or older, only \$2) and monthly renewal premiums are only \$3.95



ALL-FAMILY PLAN \$10,000 MAXIMUM

PAYS YOU: \$100 weekly (\$14.28 daily) extra cash

when you are hospitalized. \$75 weekly (\$10.71 daily) when your wife is hospitalized. \$50 weekly (\$7.14 daily) for each eligible child hospitalized.

If yours is a young, growing family, we recommend the All-Family Plan. All your children (including future additions) between 3 months of age and under 21 are included at no extra cost as long as they are unmarried and live at home.

If you are under 65, your first month costs only \$1 (if you or your wife are 65 or older, only \$2) and monthly renewal premiums are only \$7.95



HUSBAND-WIFE PLAN \$7,500 MAXIMUM

PAYS YOU: \$100 weekly (\$14.28 daily) extra cash

when you are hospitalized, \$75 weekly (\$10.71 daily) when your wife is hospitalized.

If you have no children, or if your children are grown and no longer dependent on you, you will want the Husband-Wife Plan.

If you are under 65, your first month costs only \$1 (if you or your wife are 65 or older, only \$2) and monthly renewal premiums are only \$6.45



ONE-PARENT FAMILY PLAN \$7,500 MAXIMUM

PAYS YOU: \$100 weekly

(\$14.28 daily) extra cash when you are hospitalized. \$50 weekly (\$7.14 daily) for each eligible child hospitalized.

If you are the only parent living with your children, we suggest the One-Parent Family Plan. This plan has been tailored to help meet your particular needs. It covers you and all unmarried children living at home between 3 months of age and under 21.

If you are under 65, your first month costs only \$1 (if you are 65 or older, only \$2) and monthly renewal premiums are only \$5.95

On all plans, your "extra cash" benefits are paid from the very first day you enter the hospital, for as long—and for as many times—as you are hospitalized, right up to the maximum (Aggregate of Benefits) of the plan you select.

Naturally The Doctors Hospital Plan will cover any new accident or sickness. New accidents are covered immediately. After your policy is 30 days old, you are covered for new sicknesses which begin thereafter.

There are only these minimum necessary exceptions: pregnancy or any consequence

thereof (unless you are enrolled in the All-Family Plan or the Husband-Wife Plan, each of which covers maternity after the policy is in force for 10 months), war, military service, mental derangement, alcoholism or drug addiction, or conditions covered by Workmen's Compensation or Employers Liability Laws.

You are free to go to any lawfully operated hospital of your own choice, with these exceptions only: nursing homes; convalescent, extended-care, or self-care units of hospitals; or Veterans Administration facilities.

SPECIAL EXTRA BENEFITS!

Whichever plan you choose, you get:

50% INCREASE IN YOUR CASH BENEFITS...if you or any member of your family is hospitalized for cancer (including Leukemia and Hodgkins Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

If you choose the All-Family Plan or the Husband-Wife Plan, you get in addition:

DOUBLE CASH BENEFITS if both you

and your wife are injured and hospitalized at the same time: You get *twice the amount* — \$350 A WEEK!

Important: Here is another real "plus"—if you have been told that anyone in your family is "uninsurable"! Even if one of your covered family members has suffered from chronic ailments in the past—ailments that come back again and again, or are likely to recur—you will be covered for these pre-existing conditions after your policy has been in force for one year!

Even If You Are 65 Or Older, You Can Enroll For Extra Cash Income

Even though Medicare will pay most of your hospital expenses it will *not* cover *all* of your needs. During this limited enrollment, you can get the "extra cash" protection needed during the *high-risk* senior years *without any qualifications*, just by using the form below!

It's a fact that people over 65 go to hospitals more often and have larger hospital bills. That's exactly why they need "extra cash" protection! And that's why some hospital plans won't accept them or charge

rates beyond their means. But The Doctors Hospital Plan not only accepts you regardless of age, it gives you easy-to-carry protection that is *within your means*. If you are over 65 now, or when you become 65, the following modest monthly *additional* rate applies:

Female on All-Family or Husband-Wife Plan \$2.50
Female on One-Parent Family or Individual Plan 3.50
Male on any Plan 3.50

\$1 No-Risk Enrollment Offer and Money-Back Guarantee

(\$2 if you or your wife are 65 or older)

Because this is a limited enrollment, we can accept your enrollment only if it is postmarked before midnight of the date shown on the form below. But please don't wait till then. *The sooner you enroll, the sooner you are protected* Mail the form with your introductory premium in the postage-paid envelope, provided — *today*.

When you receive your policy, read it thorough. You'll see that it is honest, direct and easy to understand. *If for any reason you change your mind, return it within 10 days and we will refund your introductory premium promptly.*

Herbert H. Davis, M.D.

Herbert H. Davis, M.D. Chairman

PHYSICIANS MUTUAL INSURANCE COMPANY
The Insurance Company Run by Doctors Since 1902
115 South 42nd Street, Omaha, Nebraska

Detach along perforated line

LICENSED BY THE STATE OF CALIFORNIA

SPECIAL LIMITED ENROLLMENT PERIOD! EXPIRES MIDNIGHT, JANUARY 31, 1971

Do not delay. Fill out and mail Enrollment Form today with your introductory premium to Physicians Mutual Insurance Company, 115 South 42nd Street, Omaha, Nebraska 68131. Use Air Mail envelope provided inside. No stamp needed.

The Doctors Hospital Plan

LIMITED ENROLLMENT FORM NO. 1140

INSURED'S NAME (Please Print) _____ First _____ Middle Initial _____ Last _____

ADDRESS _____ Street _____

City _____ State _____ Zip No. _____

IMPORTANT:

This enrollment form must be mailed no later than midnight of:

JAN. 31, 1971

SELECT PLAN DESIRED:

Check one only

- ☐ Individual-Plan 4
☐ Husband-Wife-Plan 3
☐ All Family-Plan 1
☐ One Parent Family-Plan 2

If All-Family or Husband-Wife Plan is selected, give following information on wife:

Wife's First Name		Middle Initial	
DATE OF WIFE'S BIRTH	Month	Day	Year

AGE	SEX: <input type="checkbox"/> Male <input type="checkbox"/> Female
DATE OF BIRTH:	
Month	Day Year

I have enclosed my first monthly premium of \$____ (\$1.00 if you are under 65, \$2.00 if you or your wife are 65 or older) and hereby apply to Physicians Mutual Insurance Company, Omaha, Nebraska, for The Doctors Hospital Policy, Form P322 Series and Plan thereunder as selected above. I understand the policy is not in force until actually issued.

Date _____ Signed X Insured's Signature SIGN — DO NOT PRINT

Form E-322H

Please make check or money order payable to PHYSICIANS MUTUAL



FOR AS LITTLE AS \$1 OR \$3 PER MONTH YOU CAN HAVE

\$100 a week
TAX FREE

Paid just like wages
for each member of the family
while hospitalized

up to 100 weeks

\$10,000

SEND NO MONEY

FIRST MONTH'S PREMIUM (\$1.00 each) WILL BE BILLED
WHEN YOU RECEIVE AND EXAMINE YOUR POLICY



Yes, **Industrial Life Insurance Company** is licensed to do business in your state. It is issued by an old line legal reserve company.



Pays to all members of the family regardless of age. (\$100.00 per week)

No
salesman
will call.



Your policy is mailed to you. You decide, in the privacy of your home, whether you want to keep it.



Full benefits
Pays in addition to Medicare or any other insurance.

YOU PAY NOTHING IF NOT SATISFIED

Not even a postage stamp. Send no money. Fill out the application and mail it. The postage is paid and you don't even need an envelope. When you get your Med-Income Policy, examine it. Show it to someone whose judgment you trust—your doctor or minister or your insurance agent. If you are not satisfied—no, if you're not delighted—you have lost nothing since the first month's premium will be refunded upon request.

CHECK THESE ASTONISHINGLY LOW PREMIUM RATES WHICH APPLY AFTER THE FIRST MONTH FOR EACH INSURED MEMBER.

Ages 0 thru 18.....\$1.00 a month
Ages 19 thru 49.....3.00 a month
Ages 50 thru 75.....4.00 a month
Ages 76 thru 90.....6.00 a month

Industrial Life Insurance Co.
(Administration Offices)
2303 Smith Street, P.O. Box 3066
Houston, Texas 77001

**INTRODUCTORY
OFFER
SEND NO MONEY**

Mail this
card
today

Please send me your Med-Income policy covering hospitalization for sickness or accident for myself and all members of my family listed.

Names of members of my family Date of birth Age
I wish to be insured with me Day/Mo/Yr
(please print)

Name of Beneficiary (person to whom benefit is to be paid in event of death)

Relationship Age

I and all persons listed above are in good health and free from physical or mental impairment, to the best of my knowledge and belief, except

Your Name

Your Street

City State Zip

Date of birth Age

Occupation

Height Weight Sex

Need more space? Use separate sheet of paper.

I hereby apply for a Med-Income Policy on myself and on the above members of my family. I understand that the policy is issued solely in reliance upon the above statements.

Industrial Life Insurance Co., Dallas, Texas
Administration Offices:
2303 Smith Street, Houston, Texas
IL808

Date
Your Signature Above

30 days protection for you and all members of your family listed

22 ANSWERS FOR YOUR PEACE OF MIND

Q. What is Med-Income?

A. A revolutionary insurance policy that pays \$100 a week up to 100 weeks (\$10,000 total) direct to you when you're hospitalized.

Q. Will I collect even though I have other health insurance?

A. Positively! Med-Income pays direct to you regardless of what other policies you have.

Q. Will I collect even though I have Medicare?

A. Absolutely! Med-Income pays in addition to Medicare and can be used for all those many items not covered by Medicare.

Q. Do I need Med-Income even though I have hospitalization?

A. Yes. Med-Income pays direct tax-free cash to you, which you can use for house payments, groceries, credit bills, salary loss, etc. And Med-Income can pay for all those hospital items not covered by a hospitalization policy.

Q. Do I need a physical examination?

A. No. No physical exam is needed to be issued a Med-Income Policy.

Q. How long will I be paid?

A. For up to 100 weeks or \$10,000.

Q. Do I have to use the Med-Income money on hospital bills?

A. No. This \$100 tax-free money is paid directly to you for use as you see fit. Pay rent, bills—anything. Or put in the bank!

Q. Do I have to pay taxes on the Med-Income payments to me?

A. No, your payments are absolutely tax free!

Q. What about a health problem that may occur again?

A. Even pre-existing conditions are covered by Med-Income after your policy has been continuously in force for two years.

Q. What is NOT covered?

A. Hospitalization for nearly every imaginable sickness and accident is covered except hospitalization caused by mental and nervous disorder, or when confined in a veterans, or government hospital that makes no charge for services. Certain heart diseases specified in the policy are fully covered if the loss originates after the policy has been in force for six months.

Q. When does my Med-Income Policy go in force?

A. On the date your application is approved in our office. Accidents are covered on that day. After 30 days in force, the policy covers you for sicknesses.

Q. If I'm hospitalized, when do I start receiving benefits?

A. You get \$100 a week (\$14.28 per day) paid directly to you from the very first day you go in the hospital from an accident. When hospitalized for sickness, you will be paid \$100 a week after a three-day waiting period.

Q. Why the three-day wait?

A. To lower your policy costs. By starting benefits on the fourth day of hospitalization from sickness, Med-Income eliminates the small one, two-and-three-day claims that run up your cost. Consequently, these savings are passed on to you in the form of a lower rate for this policy. Of course, benefits are payable from the first day if hospitalized from an accident.

Q. May I have more than one Med-Income Policy?

A. Because of the exceptional nature of the policy, we are forced to limit the number each person may have to two.

Q. Does Med-Income pay in any hospital?

A. You are covered in any lawfully operated public or private hospital except nursing homes and government hospitals that make no charge.

Q. As I grow older, will my benefits be reduced?

A. No. Never! Everyone paying adult rates gets the same benefits—regardless of age.

Q. Will my claims be handled quickly?

A. Yes! When you get your policy you will receive a simple, easy-to-use Claim Notice. Your claims will be processed quickly and your checks sent directly to you.

Q. Can I save by paying in advance?

A. Yes, almost 10 per cent. If you pay 11 times your monthly premium, you will receive credit for one full year.

Q. Why are premiums so low?

A. Because we only sell through the mail. We pay no salesman's commission. It is on a volume basis, our costs are lower and so we pass the savings on to you.

Q. Why should I enroll now?

A. You risk nothing—not even a postage stamp, because there is absolutely no risk on your part and delaying could cost you \$100 a week. Send your application now. If in any way you are not completely satisfied, you may return the policy within ten days. You've lost nothing. So fill out the self-addressed card now.

Q. Will a salesman call on me?

A. No, that's why we can offer such low premiums.

Q. Is Industrial Life Insurance Company licensed in my state?

A. Yes, this old line legal reserve company is licensed to do business in your state.

SAISFACTION GUARANTEED

NO SALESMAN WILL CALL

BUSINESS REPLY CARD
NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

INDUSTRIAL LIFE INSURANCE COMPANY
P.O. BOX 3066
HOUSTON, TEXAS 77001

FIRST CLASS PERMIT
NO. 5506
HOUSTON, TEXAS

Mail This
Card Today
You Don't
Even Need A Stamp

ADVERTISING SUPPLEMENT TO:

Anaheim Bulletin
The Catholic Voice
Fresno Bee
La Habra Brea Star Progress
Long Beach Independent-Press-Telegram & News
Los Angeles Herald Examiner
Los Angeles Times
Oakland Tribune
Orange County News
Sacramento Bee
Sacramento Union
Santa Ana Register
Santa Barbara News-Press
San Diego Union/Tribune
San Francisco Chronicle Examiner
San Jose Mercury News
Riverside Press-Enterprise



**NOW
IS THE
TIME FOR
YOUR
MODERN
KITCHEN**



Call or visit us for remodeling ideas and the finest in built-in appliances ...

HEADQUARTERS

FOR BUILT-IN APPLIANCES

featuring ...



FRIGIDAIRE
GENERAL
ELECTRIC



APPLIANCES

We have over 200 built-in appliances on display in our brand new location to help you visualize how your new kitchen will look.



DIAL 595-4565

home appliance co.

sales

service

parts



3280 E. WILLOW, L.B. Ph. 595-4565
(6 BLOCKS WEST OF LAKEWOOD BLVD.)

southland sunday

Magazine of The Long Beach Independent, Press-Telegram

JANUARY 3, 1971

Mary Ellis Carlton
Director, Special Sections

Robert Martin
Editor

John Bruce
Art Director

Mark Clutter
Associate Editor

4 The Wells Report



**Kilroy Was Here,
There and Everywhere**

6 The elusive Kilroy who made all the scenes in World War II is still alive and well and everywhere, reports Independent, Press-Telegram Sunday editor Ev Hosking.

The Case Against Man

8 The world's exploding human population has become a cancer which will destroy the living earth unless steps are taken now to limit growth, warns scientist Isaac Asimov.

Rock: From Here to Stardom



12 Roy Fitzgerald once drove a truck between Long Beach and Los Angeles. The story of how he became Rock Hudson and made the grade to stardom is told by Bert Resnik, Independent, Press-Telegram assistant managing editor.



Point Lobos

16 An outdoor museum shelters birds, animals and plants at Point Lobos State Reserve on Carmel Bay. Freelancer Ernie Holyer describes the scene of unspoiled beauty.

18 Glad You Asked That!

20 Gourmet Guide

22 Medicine and You

23 Crossword Puzzle

ON THE COVER



This is a photo of our earth from outer space. Will the living planet be destroyed by man? Isaac Asimov examines the question on Page 8.

shop
in your home

Custom Upholstery and Drapery

FOR 25 YEARS
WE'VE BEEN THE BEST
... FOR LESS

FOR FREE
ESTIMATE CALL
GA 4-2716

LONG BEACH UPHOLSTERY SHOP
3434 ATLANTIC

January
Clearance
JANUARY 7-8-9

Los Altos
SHOPPING
CENTER

ADD A ROOM OR REMODEL

SPECIAL
2 1/2 CAR
GARAGE



Yes, Large Enough to Live In

\$1887

No contractor can build for less money with greater pride of buildership.

SPECIAL!!!
BEDROOM & 1/2 BATH

\$2987

PENINSULA BUILDERS
L.A. or Orange County
Call Collect or Direct
423-1032
326-1742



PROBLEM
PERSPIRATION
SOLVED

even for thousands
who perspire heavily

A different formula has been found to keep underarms absolutely dry—even for thousands who perspire heavily. A formula so different it has far more anti-wetness agent than it is possible to put in any aerosol can. *By anybody.* After decades of common "deodorants," it took a chemical invention to make this truly effective protection possible—with the same safety to clothing—the same skin mildness as popular "deodorants." Called Mitchum Anti-Perspirant, it is the product of a trustworthy 57-year-old laboratory and guaranteed by Good Housekeeping. By the thousands, women with problem perspiration are finding the protection they need—and never could find before. And fully effective as a deodorant, too, of course. If you perspire more than average—even heavily—get the positive protection of Mitchum Anti-Perspirant. Your choice, liquid or cream. Ninety-day supply, each \$3.00. Available at your favorite drug or toiletry counter.

Mitchum
ANTI-PERSPIRANT

FREE Booklet Explains

COMPUTER CAREERS

CALL 426-9381

OR WRITE
CONTROL DATA INSTITUTE
3805 LONG BEACH BOULEVARD
LONG BEACH, CALIFORNIA 90807

An Educational Licensee of
CONTROL DATA

RUG CLEANING

BINDING, SERGING, FRINGING

LUG IN YOUR RUG
SAVE 40%
Cash and Carry
Rug Cleaning
OR CALL 433-9906 or
Orange County 527-5311 for
Pick Up and Delivery and
the Finest in W/W Carpet
and Upholstery Cleaning.

Weinheimer
Carpet, Drapery,
Upholstery, Sales
and Steam Cleaning
3720 E. 4th St., L.B.



Buffums

A MILLION DOLLAR MEN'S CLOTHING SALE

Famous names and Buffums' famous red carpet treatment spark this momentous event. Choose from Hickey Freeman, Hart Schaffner & Marx, Stein Bloch, Michael Stern and Countess Mara, Mavest and our own Crest label.

SUITS, REG. 115.00 TO 235.00	NOW 99.00 TO 189.00
SPORT COATS, REG. 65.00 TO 145.00	NOW 54.00 TO 109.00
MEN'S SLACKS, REG. 25.00 TO 45.00	NOW 19.99 TO 34.99

Store for Men, all nine stores. *Suits not in Marina

LONG BEACH
Pine at Broadway

SANTA ANA
Main at Tenth

POMONA
Top of the Mall

PALOS VERDES
Hawthorne at Silver Spur Rd.

LAKEWOOD
Del Amo at Greywood

MARINA
Pacific Coast Hwy. at 2nd

NEWPORT CENTER
#1 Fashion Island

LA HABRA
#20 Fashion Square

SAN DIEGO
#385 Fashion Valley

LONG BEACH, CALIFORNIA

THREE



You asked what happened to Kilroy? Have no fears, friends, the leprechaun that became a legend is still very, very much alive. As for age, he's someplace between the age of consent and eternity.

But he's still agile, aloof and sometimes downright irritating when he sneaks in where you least expect him.

While the experts in Kilroyology insist that he was bugging the Romans during their heyday, most of the military believe Kilroy was spawned in a Spam can around the time of Pearl Harbor.

During World War II, Long Beach Airport, home of the 6th Ferrying Group, was the busiest, largest air base in the United States. It housed thousands of pilots — service pilots who delivered planes to any point on the globe. They weren't combat pilots, yet they had some of the roughest going. They didn't have the slightest idea in the afternoon whether they would have breakfast in Long Beach, Great Falls, Mont. — the kick-off spot for Alaska and Russia — or Natal, Brazil.

They took a lot of good-natured ribbing — being called "ferry" pilots had its connotations and they were often referred to as boudoir bandits

because of the large crop of Hollywood starlets who commuted regularly to the base to entertain the air crews.

At any rate, they insisted Kilroy was spawned in a Spam can — sired by an infantry top kick — just for the sole purpose of annoying them. And they had a point.

Trans-Pacific pilots landing on Kwajalein Atoll in the Marshall Islands while on delivery flights took comfort in a sign that read:

*No Grass Atoll
No Trees Atoll
No Water Atoll
No Women Atoll
No Liquor Atoll
No Kilroy Atoll.*

Their comfort was brief.

One morning a footnote appeared on the sign. "Just didn't pause Atoll — Kilroy"

Sterling Bemis, Independent, Press-Telegram Associate Editor and an astute follower of the shadowy character Kilroy ever since he first ran across him in India during World War II, says that probably Kilroy's biggest claim to fame came during the Potsdam conferences after World War

II attended by President Truman, British Prime Minister Attlee and Russia's leader, Stalin.

Bemis says it was reported that when Stalin emerged from a tightly guarded latrine, he was heard muttering in Russian:

"Who IS this Kilroy?"

And as recently as 1969, Buck Lanier, I.P.T. Military Editor, in Antarctica on a detour enroute to Vietnam, found Kilroy's nose and unblinking eyes peering at him from an ice bank.

And later when on patrol with a Marine unit in Vietnam, he found the following message lettered on an old ammunition crate:

*"From the Halls of Montezuma
To the Shores of Tripoli
You will find the mark of Kilroy
Waiting there for thee."*

This isn't the least bit strange as, from time to time, Kilroy has autographed the tip of the torch of the Statue of Liberty, the bridge of Marco Polo in China, the Arc de Triomphe and the tops of mountains in New Guinea.

Capt. Jim Jennings of the 20th Ferrying Group, Palm Springs, during World War II, used to recount the tale of a member of his squadron who

was forced to bail out of his airplane between Natal and Ascension Island on the overwater route to Africa.

The bail-out was a success and so was the pilot's water landing — but when he inflated the bright yellow life raft, there in the middle was the famed autograph "Kilroy Was Here" — with his bald head, knuckles, nose and all peering over his ever-present fence.

Still another Ferrying Group pilot entered the bedroom of a furnished house rented from the military.

There in the middle of the floor was a baby's crib with a sign on it:

"Kilroy slept here."

The late Col. Jim Norton of Costa Mesa, a flying hero of World War II and Korea, said he was really reassured when he arrived at his headquarters in Pusan during the Korean conflict.

There was a sign reading:

"Have No Fear,

Old Kilroy Is Here."

It was reported that when the first atomic bomb tests were conducted in 1947 at Bikini Atoll, the old battleship New York was towed into the target area, minutely inspected and guarded during the test by a circling fleet of warships and aircraft.

the recruits thirstily tossed down the beer when not restricted to camp.

This week the sergeant hitchhiked groggily the three or four miles back to camp.

The next week he had problems. He went to the Elkhorn. And so did the recruits, now released from restrictions and with many boxes of ammunition that had been obtained through the moonlight requisitioning system.

The saloon owner was eager for the ammunition.

The recruits were eager for something else.

The sergeant for the first time in his alcoholic life passed out.

He awoke the next morning safe in his own room.

But when he looked into the mirror to shave off the night's growth of beard, there emblazoned on his cheek in lipstick was:

"Kilroy Was Here!"

There were no further problems. In Monday's mail there was a note for the sergeant autographed with Kilroy's telltale trademark. It read:

"You don't know what you did Saturday night.

Kilroy does. If you're nice, Kilroy won't tell. Otherwise, the stockade."

Lt. Bill Shelton of Los Alamitos, an infantry

barracks inspection by the omnipresent school company commander.

On this day, clipped-and-shaven-and-spice-and-span candidates were lined up rigidly beside their bunks and under the glare of the "fierce" captain. He checked rifles, shoes, tent pegs, razors, copies of "Why We Fight," tooth powder, blankets etc. — all without moving a facial muscle.

Then, while checking the line of wall lockers where clothing was hung strictly according to the book, the captain swung open the wooden doors behind a staff sergeant to behold "Kilroy Was Here — But Flunked Out." scrawled in liquid black shoe polish in the back and under a suntan shirt.

The captain did a doubletake, then gulped. The platoon commanding lieutenant gulped. Then, the first sergeant gulped.

Then a wide grin spread over the captain's face, then over the commanding lieutenant's face and finally over the first sergeant's face — although a little reluctantly in the latter case.

There was not the slightest reaction on the grim faces of the future second lieutenants.

The inspection team left without a word. The sergeant in whose locker the fabled inscription appeared was not questioned, nor was the honor

KILROY WAS HERE,

There and Everywhere

By Ev Hosking

After the tests, a boarding crew equipped with Geiger counters to test the radioactivity found Kilroy's calling card on one side of the ship.

The Kilroy legend is definitely not to be confused with the story of the Gremlins which cropped up during World War II. Gremlins were those little people who kept the compass card spinning in circles when it was supposed to stay in one place — or when you were supposed to be receiving an important radio message, they would jump up and down on your antenna causing unbearable static.

And it wasn't all confined to the Air Force either. At Camp Roberts, the sprawling infantry training base near Paso Robles first opened in World War II, there was a sergeant reknowned for his roughness, his fondness for giving recruits KP when they were looking for a weekend pass and his insatiable desire for large quantities of bourbon chased by beer when he visited the nearby hamlet of San Miguel.

And so it came to pass that when the sergeant found Kilroy leering at him from what was supposed to be a spoolless toilet bowl in the latrine during a routine barracks inspection, he confined the whole company to the barracks area for the weekend.

The sergeant then headed for San Miguel and the Elkhorn Saloon — where one of the owners, now deceased and who forever shall remain nameless except to those in the know — where free liquor was available to those who could supply this owner with war-scarce ammunition to allow him to follow his sport of deer shooting. It was here that the sergeant guzzled, and it was here that

platoon leader of World War II, likes to recall the time when they were slashing through the Siegfried Lines headed for Berlin.

"The only way you could get through the pill boxes," he said, "was to get the biggest guns you could, 240mm howitzers, and blast away at the emplacements from as close a range as possible.

"We finally got through. Through to a spot we knew that no Americans had been for a long, long time. And there painted on the side of a pill box was Kilroy and the famed old legend, *Kilroy Was Here*."

"I don't remember ever fighting in any area that that darned Kilroy hadn't been there first."

And, if military, what was Kilroy's rank? Probably never anything above a yardbird private, reasons Shelton in recalling this incident at the Infantry School at Ft. Benning, Ga.

While he was at the Officer's Candidate School there, says Shelton, the rules and regulations were extremely harsh — to determine if the men were officer material. The least little infraction was enough to "wash out" a potential shavetail — such as having a rifle slightly less than immaculate, clothing displayed out of order, bed improperly made, a button unshined. What's more the "honor code," like at West Point, was in effect, meaning the candidates were expected to "squeal" on each other. What with the drill and the studying of war and the rigid discipline, rarely did over 75 out of a starting class of 200 graduate.

In the midst of all this fuss and feathers and tensions of war, Kilroy fractured the code and shed some light on his low status during the final

code invoked. Anyway, how can you flunk out 78 candidates on their final day.

"We didn't discuss the sudden appearance of Kilroy," says Shelton. "With graduation comes overseas orders so the mystery stands to this day. It is absolutely certain Kilroy was there a few hours before inspection. Perhaps the old boy really is a spook."

In recent years, Kilroy has taken more to scolding or offering advice, than merely scrawling his signature someplace.

For example, three or four years ago when they demolished the old officer's club at the former Long Beach Air Force Base, workmen discovered a note from Kilroy in a seemingly inaccessible spot behind a toilet. The message said briefly:

"You guys are sure lousy housekeepers, Kilroy."

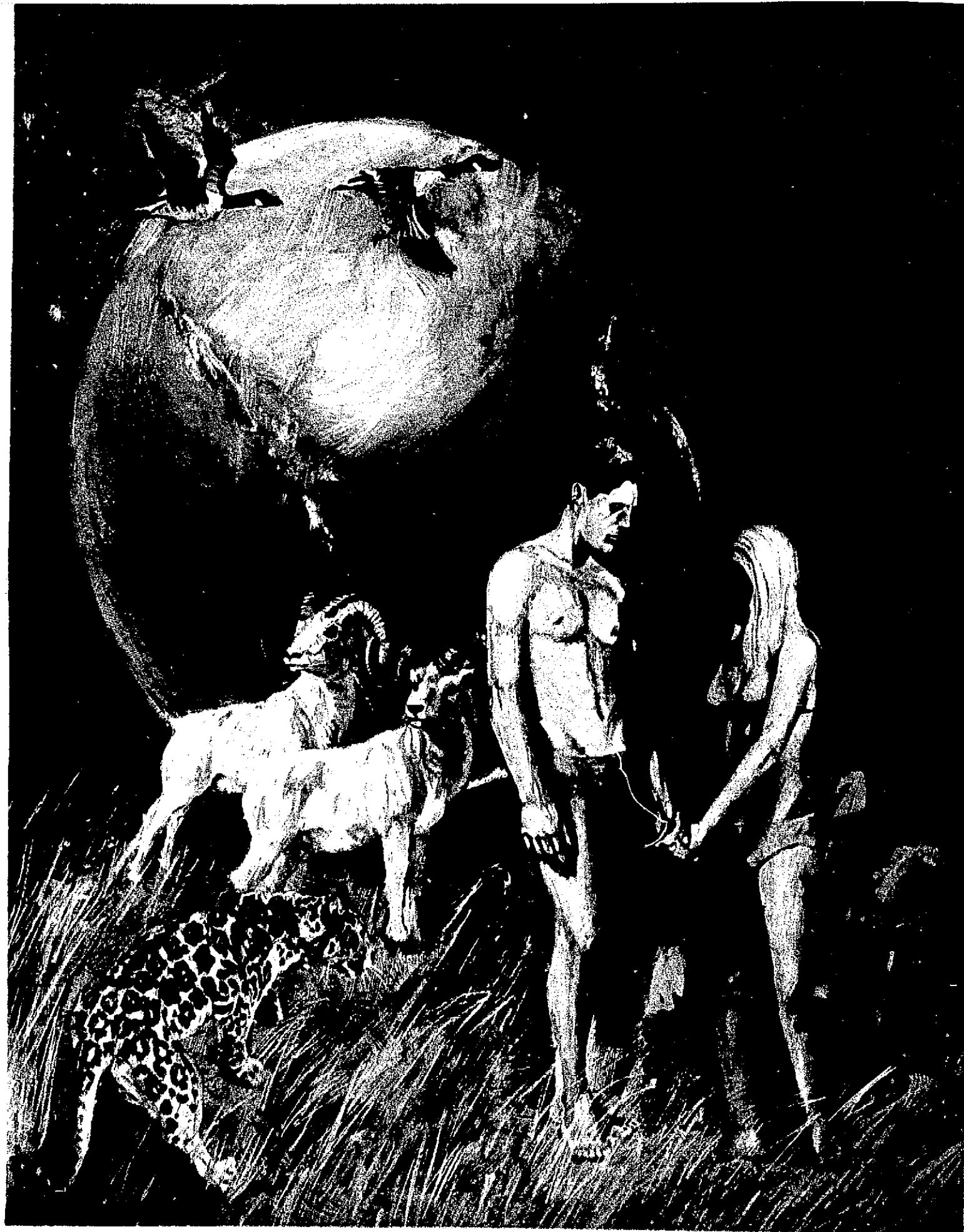
The legendary spirit must have had a hangup on latrines when he started to wax philosophical and give advice. Witness this:

On a recent inspection trip to a reserve unit located at an air base near Bakersfield, there appeared this sage advice:

"In case of an air raid
Hide behind the toilet
No one's ever hit it yet."

It was signed by Kilroy and his famous image was there peering at you.

So far, the Apollo moon landing teams have neglected to report any activity by Kilroy — but those who will follow the early teams into outer space have been alerted not to be surprised if they find the elusive sprite grinning at them from a lunar rock or a Martian mountain.



By Isaac Asimov

THE CASE AGAINST MAN

The first mistake is to think of mankind as a thing in itself.

It isn't.

It is part of an intricate web of life. And we can't think even of life as a thing in itself. It isn't. It is part of the intricate structure of a planet bathed by energy from a sun.

The Earth, in the nearly five billion years since it assumed approximately its present form, has undergone a vast evolution.

When it first came into being, it very likely lacked what we would today call an ocean and an atmosphere. These were formed by the gradual outward movement of material as the solid interior settled together.

Nor were ocean, atmosphere and solid crust independent of each other after formation. There is interaction always: evaporation, condensation, solution, weathering. Far within the solid crust there are slow continuing changes, too, of which hot springs, volcanoes and earthquakes are the more noticeable manifestations here on the surface.

Between two and three billion years ago, portions of the surface water, bathed by the energetic radiation from the Sun, developed complicated compounds in organization sufficiently versatile to qualify as what we call "life."

Life-forms have become more complex and more various ever since.

But the life-forms are as much part of the structure of the Earth as any inanimate portion is. It is all an inseparable part of a whole.

If any animal is isolated totally from other forms of life, then death by starvation will surely follow. If isolated from water, death by dehydration will follow even faster. If

LONG BEACH, CALIFORNIA

isolated from air, whether free or dissolved in water, death by asphyxiation will follow still faster. If isolated from the Sun, animals would survive for a time, but plants would die, and if all plants died, all animals would starve.



ENTIRE PLANET IS A LIFE-FORM

It works in reverse, too, for the inanimate portion of Earth is shaped and molded by life. The nature of the atmosphere has been changed by plant activity (which adds to the air the free oxygen it could not otherwise retain). The soil is turned by earthworms, while enormous ocean reefs are formed by coral.

The entire planet, plus solar energy, is one enormous intricately interrelated system. The entire planet is a life-form made up of non-living portions and a large variety of living portions (as our own body is made up of non-living crystals in bones and non-living water in blood, as well as of a large variety of living portions).

In fact, we can pursue the analogy. A man is composed of 50 trillion cells of a variety of types, all interrelated and interdependent. Loss of some of those cells, such as those making up an entire leg, will seriously handicap all the rest of the organism; serious damage to a relatively few cells in an organ such as the heart or

kidneys may end by killing all 50 trillion.

In the same way, on a planetary scale, the chopping down of an entire forest may not threaten Earth's life in general, but it will produce serious changes in the life-forms of the region and even in the nature of the water run-off and, therefore, in the details of geological structure.

A serious decline in the bee population will affect the numbers of those plants that depend on bees for fertilization, then the numbers of those animals that depend on those particular bee-fertilized plants and so on.

Or consider cell growth. Cells in those organs that suffer constant wear and tear — as in the skin or in the intestinal lining — grow and multiply all life long. Other cells, not so exposed, as in nerve and muscle, do not multiply at all in the adult, under any circumstances. Still other organs, ordinarily quiescent, as liver and bone, stand ready to grow if that is necessary to replace damage. When the proper repairs are made, growth stops.

In a much looser and more flexible way, the same is true of the "planet-organism" (which we study in the science called ecology). If cougars grow too numerous, the deer they live on are decimated and some of the cougars die of starvation so that their "proper number" is restored. If too many cougars die, then the deer multiply with particular rapidity and cougars multiply quickly in turn, till the additional predators bring down the number of deer again.



THE EATERS AND THE EATEN

Barring interference from outside, the eaters and the eaten

retain their proper numbers and both are the better for it. (If the cougars were all killed off, deer would multiply to the point where they destroy the plants they live off, and more would then die of starvation than would have died of cougars.)

The neat economy of growth within an organism such as a human being is sometimes — for what reason, we know not — disrupted, and a group of cells begins growing without limit. This is the dread disease of cancer, and unless that growing group of cells is somehow stopped, the wild growth will throw all the body structure out of true, and end by killing the organism itself.

In ecology, the same would happen, if, for some reason, one particular type of organism began to multiply without limit, killing its competitors and increasing its own food supply at the expense of that of others. That, too, could end only in the destruction of the large system — most or all of life and even of certain aspects of the inanimate environment.

And this is exactly what is happening at this moment.

For thousands of years, the single species, *Homo sapiens*, to which you and I have the dubious honor of belonging, has been increasing in numbers. In the last couple of centuries, the rate of increase has itself increased explosively.

At the time of Julius Caesar, when Earth's human population is estimated to have been 150 million, that population was increasing at a rate such that it would double in a thousand years if that rate remained steady. Today, with Earth's population estimated at 3,680 million (twenty-five times what it was in Caesar's time) it is increasing at a rate which, if steady, will cause it to double in 35 years.

The present rate of increase of Earth's swarming human population qualifies *Homo sapiens* as an ecological cancer that will destroy the ecology just as surely as any ordinary cancer would destroy an organism.

THE CASE AGAINST MAN

(Continued From Page 9)

CAN MAN BE STOPPED?

The cure? Just what it is for any cancer. The cancerous growth must somehow be stopped.

Of course, it will be. If we do nothing at all, the growth will stop, as a cancerous growth in a man will stop if nothing is done. The man dies and the cancer dies with him. And, analogously, the ecology will die and man will die with it.

How can the human population explosion be stopped? By raising the death rate, or by lowering the birth rate. There are no other alternatives. The death rate will rise spontaneously and finally catastrophically, if we do nothing — and that within a few decades.

To make the birth rate fall, somehow (almost any how, in fact) is surely preferable, and that is therefore the first order of mankind's business today.

Failing this, mankind would stand at the bar of abstract justice (for there may be no posterity to judge) as the mass murderer of life generally, his own included, and mass disrupter of the intricate planetary development that made life in its present glory possible in the first place.

Am I too pessimistic? Can we allow the present rate of population increase to continue indefinitely, or at least for a good long time?

Can we count on science to

develop methods for cleaning up as we pollute, for replacing wasted resources with substitutes, for finding new food, new materials, more and better life for our waxing numbers?

Impossible! — If the numbers continue to wax at the present rate.

Let us begin with a few estimates (admittedly not precise, but in the rough neighborhood of the truth).

The total mass of living objects on Earth is perhaps 20 trillion tons.

There is usually a balance between eaters and eaten that is about 1 to 10 in favor of the eaten. There would therefore be about ten times as much plant life (the eaten) as animal life (the eaters) on Earth. There is, in other words, just a little under 2 trillion tons of animal life on Earth.

But this is all the animal life that can exist, given the present quantity of plant life. If more animal life is somehow produced, it will strip down the plant life, reduce the food supply, and then enough animals will starve to restore the balance. If one species of animal life increases in mass, it can only be because other species correspondingly decrease.

some other form of flesh must disappear.

The total mass of humanity now on Earth may be estimated at about 200 million tons, or 1/10,000th the mass of all animal life. If mankind increases in numbers 10,000-fold, then Homo sapiens will be, perforce, the only animal species alive on Earth.

It will be a world without elephants or lions, without cats or dogs, without fish or lobsters, without worms or bugs. What's more, to support the mass of human life, all the plant world must be put to service.

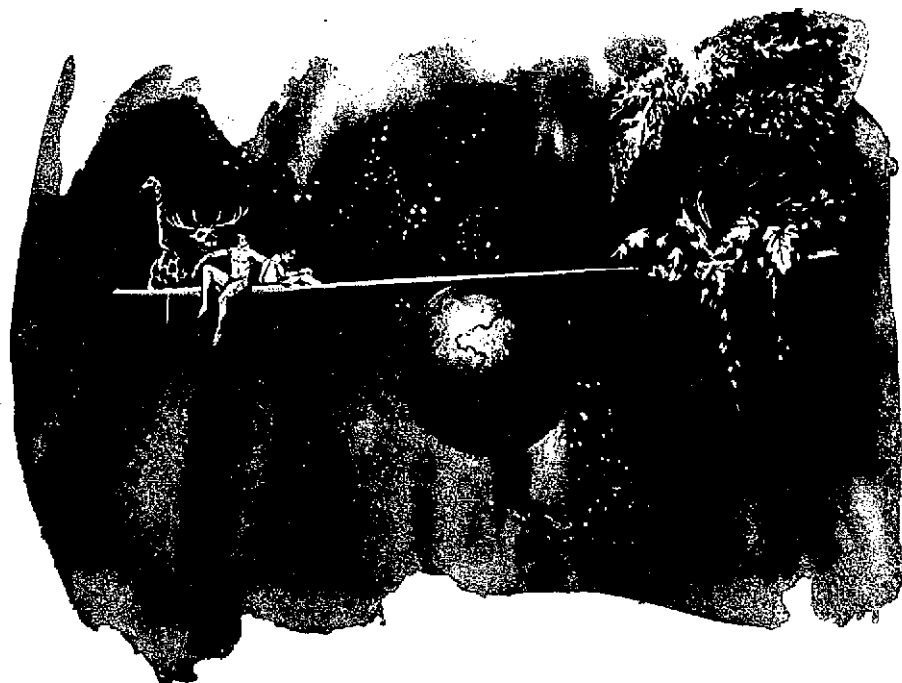
Only plants edible to man must remain; and only those plants most concentratedly edible and with minimum waste.

At the present moment, the average density of population of the earth's land surface is about 73 people per square mile. Increase that 10,000-fold and the average density will become 730,000 people per square mile or more than seven times the density of the workday population of Manhattan.

Even if we assume that mankind

MAN WILL BECOME EARTH'S ONLY ANIMAL

For every additional pound of human flesh on Earth, a pound of



There is usually a balance between the eaters and the eaten . . .

MOTTELL'S MORTUARY

... offers distinction without extravagance

MOTTELL'S

909 E. Third Street
Long Beach 436-2284

IMAGINE! ONLY 139⁹⁵

You can make any room into an EXTRA BEDROOM



CHAIR BED • LOVE SEAT
FULL SIZE • KING SIZE

Large or Small — We Have Them All
Now... also a complete line of furniture
EASY TERMS — FREE DELIVERY

SLEEP SHOPPE

5th & Long Beach Blvd. S.E.

NEW MODELS TO SHOW YOU



Number 927 Number 1288

\$8000 \$9850

FREE ESTIMATES

3-bedroom, 2 complete baths, 1200 sq. ft. living area plus garage. Los Angeles Co. slightly higher in some areas.

Duncan-Built Homes

1554 W. Wardlow Rd., L.B.

(AT SANTA FE AVE.)

OPEN DAILY 9 to 5

TEL. 426-4227 or 426-7488

Harry V. Duncan, Jr.
General Building Contractor
• Duplexes • Apartments • Commercial

COMPLETE BATH REMODEL



COMPLETELY INSTALLED from \$450

Includes Bathtub with drain fittings, Toilet, White & Gold Pullman with Marble top and faucets. No job too small!

FREE ESTIMATES — TERMS

CHARLIE BELL

PLUMBING CO.

9731 E. COMPTON BLVD.

BELLFLOWER 925-6555

20 Years Same Location

ANSWER TO CROSSWORD PUZZLE (See Page 23)

WELFARE MOSCOW CENSUS
AMERGES ACTIVE UNEASY
RESORTS NARVAE REBOYS
NRA BRAS SAN DUES STY
EGGS OYES DUEBS MANO
SREBS EYON NOBS GOROL
APED HADLI ACHIEVE
DRAWS DONGAL AAL
RAD ITSA ASH EAST BAN
INDOCHINA STROSE WIRE
TIDOE OIMP SANA DENES
ONES BATAAN BARBELLIE
MED RASE NAO RNA NEA
AUX STAPLED INSIST
WEBSTER AMATEUR DIES
ALEPH MORE BARS DEWY
REBS AMERS EAST GERR
LGI BEAN LTD EPIS VAN
ATMOST ENCASE DREMAND
CREASE REACAN ROMANCE
EASTER OWNERS ELECOTR

OPEN SUNDAYS AND EVENINGS!

Carpeteria

The Supermarket of the Carpet Industry



Carpet Your ENTIRE HOME



LIVING ROOM, DINING ROOM,
HALLWAY AND TWO BEDROOMS

YOUR CHOICE!

- DUPONT NYLON
- COMMERCIAL TWEEDS
- HERCULON

\$287

BASED ON 60 SQUARE YARDS

COMPLETELY INSTALLED
OVER LUXURIOUS
FOAM PADDING

1000's OF REMNANTS

LARGE
SIZE
SAVINGS
UP TO

60%

SMALL
SIZE
SAVINGS
UP TO...

80%

LIVING ROOM, DINING
ROOM, BEDROOMS

HALLWAYS, BATHS,
CARS, ETC.

BRING YOUR ROOM MEASUREMENTS!



DUPONT NYLON TRI-COLOR SHAG

100% DUPONT NYLON PILE. DEEP, RICH, DURABLE
SHAG BEAUTIFUL NEW THREE COLOR DESIGNS.

FIRST TIME OFFERED AT THIS **LOW SALE PRICE**

COMPARABLE RETAIL\$6.99

3.99
SQ. YD.
SAVE
\$3.00

NEW KODEL TRI-COLOR SHAG DEEP PILE

100% KODEL POLYESTER PILE, RICH, DEEP, LUX-
URIOUSLY THICK PILE. MANY NEW HI-STYLE DECO-
RATOR THREE COLOR SHAG TO SELECT FROM. RE-
SIST DIRT AND SOIL STAINS.

FIRST TIME OFFERED AT THIS **LOW SALE PRICE**

COMPARABLE RETAIL\$8.99

5.99
SQ. YD.
SAVE
\$3.00

NEW **CELANESE** FORTREL TRI-COLOR SHAG

THE TESTED NAME IN FIBERS
100% FORTREL POLYESTER. LUSH, DEEP LONG-
WEARING AND HARD TO SOIL. STAYS BEAUTIFUL
WITH A MINIMUM OF CARE. VERY RESILIENT.
BEAUTIFUL DECORATOR THREE COLOR SHAG.

FIRST TIME OFFERED AT THIS **LOW SALE PRICE**

COMPARABLE RETAIL\$8.99

Celaneese Fortrel is a trademark of Fiber Industries, Inc.

5.99
SQ. YD.
SAVE
\$3.00

BRAIDED RUGS

9x12**24.95**

COMPARABLE RETAIL\$40

9x12**39.95**

ALL SIZES 100% Cont. Filament Nylon—Extra Heavy
AVAILABLE COMPARABLE RETAIL\$65

CARPET TILES—SAVE \$

DO-IT-YOURSELF—NOW SALE PRICED SAVE 59c

Feels like velvet—outwears other
carpet—easy to install

- Indoor-Outdoor
- 18-Yr. Wear Tested
- Stain Resistant
- 8 Decorator Colors
- 100% Nylon Pile

39c
EA.
12"x12"

DUPONT NYLON

100% Continuous Filament Ny-
lon Pile Certified with DuPont
501 Blue "N" label.

COMPARABLE RETAIL.....\$4.99

2.99
SQ. YD.
SAVE
\$2.00

COMMERCIAL CARPETS

CONTRACTORS! BUILDERS!
HOMEOWNERS!
Your Choice!
• Nylon • Herculan

COMPARABLE RETAIL.....\$4.99

2.99
SQ. YD.
SAVE
\$2.00

KODEL PLUSH

100% Kodel Polyester Pile. Rich,
deep luxuriously thick pile. New
decorator colors.

COMPARABLE RETAIL.....\$8.99

5.99
SQ. YD.
SAVE
\$3.00

DACRON SHAG DEEP PILE 3 1/2"

100% Dacron Polyester Pile—
Beautiful new deep shag with a
full 3 1/2" pile. Many new deco-
rator tri-colors to choose from.

NOW SALE PRICED AT
COMPARABLE RETAIL.....\$13.99

6.99
SQ. YD.
SAVE
\$7.00

- 1ST QUALITY NAME BRAND CARPETS AT LOW DISCOUNT PRICES
- SELECT FROM THE LARGEST CARPET INVENTORY IN THE WEST
- EVERY ROLL OF CARPET IS MARKED AND PRICED FOR YOUR SHOPPING CONVENIENCE
- ALL LABOR UNCONDITIONALLY GUARANTEED

• 30-60-90 DAYS NO INTEREST • CONVENIENT CREDIT PLANS AND BANK TERMS AVAILABLE • CALL FOR FREE SHOP-AT-HOME SERVICE • VISIT OUR CUSTOM DRAPERY DEPT.

NORTH HOLLYWOOD
7807 Laurel Canyon
Blvd. — 982-2200
Hollywood Freeway to Sherman
Way East to Laurel Canyon Blvd

WEST LOS ANGELES
11841 Wilshire Blvd.
477-5525
San Diego Freeway to Wilshire
Turn-off, 6 blocks West on Wil-
shire

ANAHAIM
649 N. Euclid St.
635-7674
2 blocks North of Santa Ana Free-
way on Euclid Across from Cold
Fed.

MONTEREBLO
715 W. Whittier Blvd.
728-0167
Corner of Montebello
and Whittier Blvd

LONG BEACH
3008 Bellflower Blvd.
421-9934
San Diego Freeway to Bellflower
Blvd. Turn off North on Bellflow-
er.

PASADENA
2660 E. Colorado Blvd.
577-1900
E Colorado Blvd. at
San Gabriel Blvd

COSTA MESA
1714 Newport Blvd.
645-3020
Newport Blvd. at 17th St.

CANOGA PARK
21030 Sherman Way
347-2334
Ventura Freeway to Canoga Ave.
North to Sherman Way then right

HAWTHORNE
12929 Hawthorne Blvd.
679-8223
San Diego Freeway to El Segun-
do Turn-off East to Hawthorne
Blvd

WEST COVINA
2526 E. Workman Ave.
966-4471
San Bernardino Freeway to Citrus
St. 2 blocks N. on Citrus to Work-
man.

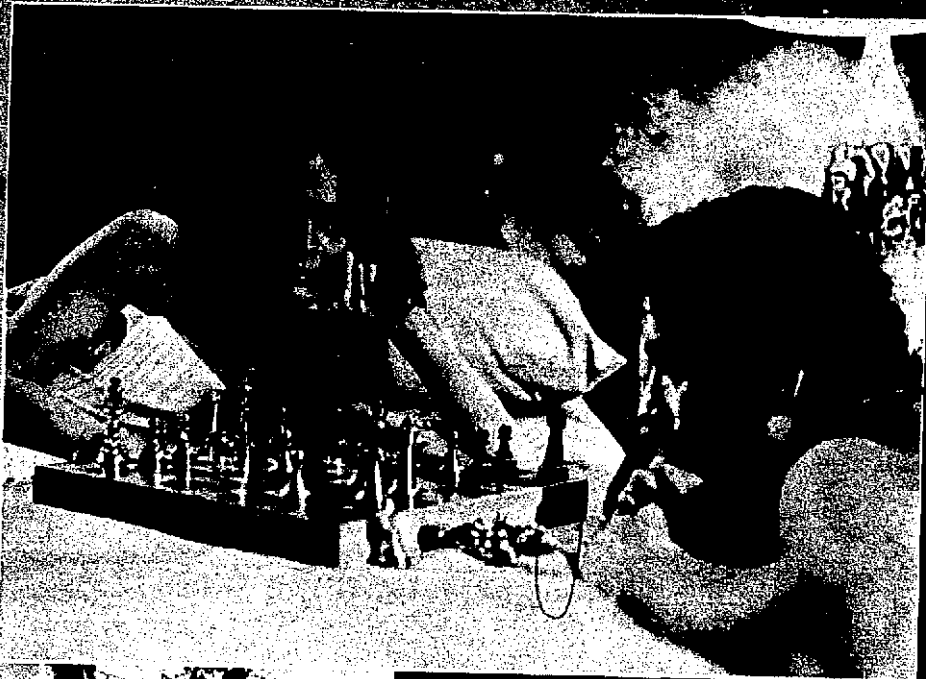
HOLLYWOOD
1815 N. Vermont Ave.
666-7455
2 blocks North of Hollywood
Blvd on Vermont

VENTURA
2501 E. Main St.
648-5043
3 blocks West of
Five Points on Main

**SAN FRANCISCO
MILLBRAE**
320 El Camino Real
692-2555

TORRANCE
4236 Artesia Blvd.
542-6696
1 Block East of Hawthorne
Blvd. on Artesia

ALL CARPETERIA STORES OPEN DAILY 9 A.M. TO 9 P.M. — SATURDAY 9 A.M. TO 6 P.M. — SUNDAY 10 A.M. TO 6 P.M.



...son of his
...as "Terry
...Maid."

Coach talks seriously to student
David Carson in the same
...room



THIRTS

THIRTS

\$20,000

5%

CURRENT ANNUAL
PRIME RATE

INTEREST
COMPOUNDED
DAILY

insured savings

Guaranteed Income Term Certificates.

5 1/4%

Three Months
\$100 Minimum

WILL PAY

5 3/4%

One Year
\$1,000 Minimum

6%

Two Year
\$5,000 Minimum

7 1/2%

One Year
\$100,000 Minimum

CALL OUR OFFICE FOR DETAILS

EARNINGS PAID 4 TIMES A YEAR

Funds received by the 10th of any month earn from the first of the month, when on deposit at the end of the quarter. Funds received after the 10th earn from the date of receipt. Funds earn from day of deposit to day of withdrawal on passbook accounts.

Why worry about Fire and Theft. Safe Deposit Boxes \$2.50 a year.

FIRST FEDERAL SAVINGS

OF LONG BEACH

NOT THE LARGEST—JUST ONE OF THE BEST

Open Unit
6 P.M. Fridays

FIRST and PINE

PHONE
Himelock 7-1211

FREE PARKING

135 E. OCEAN AVE.
At Our New Entrance

FREE PARKING

His favorite was the one with Jackie Cooper riding a new bicycle. Someday he, too, would be a famous actor and have a new bicycle.

Someday he would dive from the crow's nest of a schooner the way Jon Hall did in "Hurricane" while everyone oohed and held their breath until he came up for air. The mental picture was permanently framed in unalterable sequence and it didn't matter that he later learned the Jon Hall dive was performed by a stuntman.

Yes, he would be an actor and his mother would have to accept the fact he didn't want to become a doctor.

Then the first movie, a 1948 release, "Fighter Squadron." He was Rock Hudson now, a name his agent chose for him. He thought he might have been too gullible, just accepting it. What was wrong with Roy Fitzgerald, his own name?

But he would have settled for Mickey Mouse just to be on the set, to know that very first day what everything was for and why it was where it was. To know as if by magic.

It must be magic or chemistry, that something that embraced him, that swallowed him, that became a part of him, that became him when the cameras started to roll.

It was there, no doubt about it.

He knew the magic wasn't immediately apparent to everyone when he was making "Fighter Squadron." For some reason they continued to give him screen tests, an unheard seven of them. He thought they were all pretty bad.

He took his mother to see his first movie. When it was over, she looked at him as if to say, "So?" She was more explicit when he took her to some of his later movies.

"You can do better," she would say.

Great levelers, mothers. Great bring-you-down-to-earthers. Or maybe his simply hadn't given up hope that he would still one day be a doctor.

But he was an actor, not a doctor, and, finally, he wasn't the only one who knew it. The film credits kept piling up and they chose him to appear opposite Jane Wyman in a big one, "Magnificent Obsession," a 1954 release.

The movie made him famous and the studio considerably richer. In the ensuing ladder-of-stardom years, between 1957-65, he became a prime box-office attraction, always among the top 10.

There was a marriage in 1955, to Phyllis Gates, a secretary for his agent. There was a divorce in 1959.

He has a sprawling home in Benedict Canyon and it's more like a hobby that has become an obsession for which he has too many plans, a house he'll never finish.

The sprawling home has a rambling garden — and weeds. There is something about weeding. He thinks clearest when he's pulling weeds.

He thinks about "Pretty Maids All in a Row," the latest of his 60 movies. It's a Metro-Goldwyn-Mayer film, still unreleased, that will either be wonderfully accepted or totally rejected.

It's different and that's why he took the role.

He's an all-American high-school football coach who is an insane murderer. He seduces coeds, then kills them.

Is he a loser? Who knows? Can someone insane be labeled a loser? It's a demanding role but the director, Roger Vadim, is one of the best with whom he's worked.

Movies have broadened their scope, like stretching a rubber band to its full length.

His scope was 60 movies and many were bad, "Peggy," "Rosebowl." They were worse on television. Cut to ribbons and choked to death by commercials.

Never mind those. Wash them out with "Giant," the one that brought him the Academy nomination.

And think of where he's at. How he can wait for the different role. How he can have a say-so in the rewriting.

And think of R & R Productions, his own corporation, and the album, "Rock Gently," that may say something to the younger ones.

There are bound to be weeds in any flower garden, but buds keep on blossoming.

The blossoming years have rocked gently with 45-year-old Roy Fitzgerald. □

MR. KITCHEN • MR. KITCHEN • MR. KITCHEN • MR. KITCHEN

MR. KITCHEN

SAYS

OUR
BEAUTIFUL
SHOWROOM
DISPLAY
WILL
ANSWER
ALL
YOUR
QUESTIONS
ABOUT
KITCHENS

FREE ESTIMATE—FREE PLANS—NO OBLIGATION

CUSTOM DESIGN SPECIALS FROM \$1295

Weekdays — 9 a.m. to 9 p.m., Saturday — 9 a.m. to 6 p.m.
Sundays 11 a.m. to 4 p.m.

ALSO PHONE US FOR AN ESTIMATE ON YOUR
FAMILY ROOM, BATH, DEN & BEDROOM ADDITIONS

MR. KITCHEN'S REMODELING CENTER

597-5561

1819 REDONDO AVE. LONG BEACH
(Just South of Pac. Coast Hwy.)

MR. KITCHEN • MR. KITCHEN • MR. KITCHEN • MR. KITCHEN

ADVERTISEMENT

KITCHEN KORNER

KITCHEN INVESTMENT
by Robby Robertson
MR. KITCHEN'S
REMODELING CENTER

Lenders who coordinate the
lending of money for home im-
provement will tell you that the
kitchen is "where it's at" when it
comes to remodeling. What is
meant by this? Simply that money
spent on kitchen remodeling will
increase the value of your home
MORE per dollar invested than
any other room.

Reduced to a rule of thumb ba-
sis, your investment in kitchen
remodeling can range from \$2.00 to
\$4.50 per square foot, based on
where in Long Beach your home is
located.

In other words, if your home
measures out to 1,000 square feet
and \$2.00 per square foot is recom-
mended ... you should, conserva-
tively speaking, be about right in
spending \$2,000.00 on kitchen re-
modeling.

All other parts of this home
being in reasonably good and ac-
ceptable condition, then the value
should increase by 1 1/2 times the
amount spent on kitchen remodel-
ing, or about \$3,000.00. Should you
spend \$4.00 per square foot (or \$4-
000.00 on the same 1,000 square
foot home) you should realize a
\$6,000.00 increase in the value of
your home. Marvelous isn't it?
You've no doubt spent \$4,000.00 on
a new automobile one time or an-
other and had it depreciate to less
than 1/3 of your investment in 3
years or less.

A word to the wise ... spend it
where you live.

SOUTHLAND SUNDAY, JANUARY 3, 1971

THE CASE AGAINST MAN

(Continued From Page 10)

will somehow spread itself into vast cities floating on the ocean surface (or resting on the ocean floor) the average density of human life at the time when the last non-human animal must be killed would be 310,000 people per square mile over all the world, land and sea alike, or a little better than three times the density of modern Manhattan at noon.

We have the vision, then, of high-rise apartments, higher and more thickly spaced than in Manhattan at present, spreading all over the world, across all the mountains, across the Sahara Desert, across Antarctica, across all the oceans; all with their load of humanity and with no other form of animal life beside. And on the roof of all those buildings are the algae farms, with little plant cells exposed to the Sun so that they may grow rapidly and, without waste, form protein for all the mighty population of 35 trillion human beings.

Is that tolerable? Even if science produced all the energy and materials mankind could want; kept them all fed with algae; all educated; all amused — is the planetary high-rise tolerable?

And if it were, can we double the population further in 35 more years? And then double it again in another 35? Where will the food come from? What will persuade the algae to multiply faster than the light energy they absorb makes possible? What will speed up the Sun to add the energy to make it possible?

And if vast supplies of fusion energy are added to supplement the Sun, how will we get rid of the equally vast supplies of heat that will be produced? And after the icecaps are melted and the oceans boiled into steam, what?

SOONER THAN WE THINK

Can we bleed off the mass of humanity to other worlds? Right now, the number of human beings on earth is increasing by 100 million per year, and each year that number goes up by one and a fraction per cent. Can we really suppose that we can send 100 million people per year to the Moon, Mars, and elsewhere and engineer those worlds to support those people? And even so, merely remain in the same place ourselves?

No! Nor the most optimistic visionary in the world could honestly convince himself that space-travel is the solution to our population problem, if the present rate of increase is sustained.

But when will this planetary high-rise culture come about? How long will it take to increase Earth's

LONG BEACH, CALIFORNIA

population to that impossible point at the present doubling rate of once every 35 years. If it will take a million years or even a hundred thousand then, for goodness sake, let's not worry just yet.

Well, we don't have that kind of time. We will reach that dead-end in no more than 460 years.

At the rate we are going, without birth control, then even if science serves us in an absolutely ideal way, we will reach the planetary high-rise with no animals but man, with no plants but algae, with no room for even one more person, by 2430 A.D.

And if science serves us in less than an ideal way (as it certainly will) the end will come sooner, much sooner, and mankind will start fading long, long before he is forced to construct that building that will cover all the Earth's surface.

So, if birth control must come by 2430 A.D. at the very latest, even in an ideal world of advancing science, let it come now in Heaven's name; while there are still oak trees in the world and daisies and tigers and butterflies; and while there is still open land and space; and before the cancer called Man proves fatal to life and the planet.

(Copyright 1970 by Field Enterprises, Inc.)



We have the vision of highrise apartments spreading all over the world.

THE AUTHOR

"Genius," "human writing machine," "a natural resource," Dr. Isaac Asimov has been so hailed as he writes rings around the universe that circle science fiction, history, religion and ecology.

The Russian-born author has whipped out over 100 books, including the popular "Fantastic Voyage," which became a movie, "Asimov's Mysteries," "Twentieth Century Discovery," "The Genetic Code," and "Asimov's Guide To The Bible."

BQ ART GALLERY OF LONG BEACH

25 Years in Long Beach

3920 E. Fourth St. Ph. 433-1445

Presenting one of the LARGEST SELECTIONS

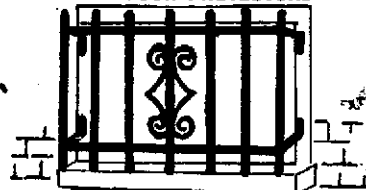
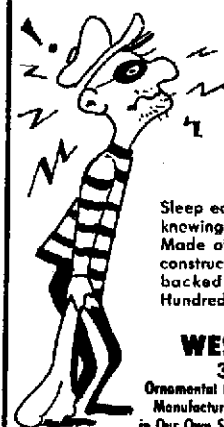
OF ORIGINAL PAINTINGS IN THE HARBOR AREA — By Renowned Contemporary Artists: Meunich, Bauer, Shimizu, Worsoe, Schoenberg, Wilmer, Russell, and many others — at SENSIBLE Prices!

"Come In. Browse to Your Heart's Content"

Finest Custom Framing

HOURS: 9 to 5, Tues. through Sat.; Closed Sun. & Mon.

CUSTOMIZED WINDOW AND DOOR PROTECTORS



Sleep easier at night. Leave on vacations, happily knowing that your home and belongings are safe. Made of high grade steel, bonded by all welded construction for strength. Door guards can be backed with screening for summer comfort. Hundreds now in use.

CALL FOR FREE ESTIMATE WEST COAST METALCRAFTS

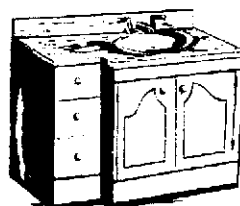
3980 Cherry Ave., Long Beach

Ornamental Iron Manufactured in Our Own Shop

PHONE GA 4-1564

Locally Owned and Operated Since 1950

FOR BATHROOM NEEDS -- SEE US!



We carry one of the largest selections of Pullmans, Pullman Tops and Bathroom accessories in the Long Beach area. So when you are thinking of bathroom improvements.



THINK A & M We will Completely Remodel

Your Bathroom for as low as \$400 GENERAL CONTRACTORS INSURED & BONDED



A & M SPECIALTIES

ARTISTIC BRASS DISTRIBUTORS' AMERICAN STANDARD DISTRIBUTOR KOHLER DISTRIBUTOR

3121 E ANAHEIM ST. - 597-0557 597-0608

USE BANKAMERICARD & MASTER CHARGE

RING IN THE NEW YEAR WITH FURNITURE BUYS FROM OUR JAN.

CLEARANCE

SALE

SAVINGS IN ALL DEPTS.

LONG BEACH FURNITURE CO.

6th and Long Beach Blvd.

Open Daily 9-9, Sat. 'till 6, Sun. 12-5



39" VICTORIA HEADBOARD \$899

We also have 54", 60" and 72" headboards

PAN-ASIA TROPICAL IMPORTS

Come in and see our large assortment of Rattan Specialties including many in white.

16823 LAKEWOOD BLVD. BELLFLOWER • ME 3-0678 MON.-FRI. 9-5 SAT. 10-3

POINT LOBOS / out door museum

By Ernie Holyer

Out where the waves of the Pacific Ocean burst against the rugged California coast, you can visit a unique outdoor museum. A showcase of unspoiled beauty, it shelters rare birds, mammals and plants in their natural environment. Its impressive name is Point Lobos State Reserve. You can drive into this museum, then take footpaths to points of special interest.

At Point Lobos all senses come alive. Already at the entrance gate, you breathe the scent of sea and pines. The boom of the surf rings in your ears and your face tingles with the spray of breakers as soon as you leave your car.

Point Lobos juts into the Pacific at the southern end of Carmel Bay. Its jagged pinnacles and wind-twisted cypresses still look the way they looked when whalers boiled the blubber of migrating grey whales in Whaler's Cove a hundred years ago. The hoarse bark of sea lions sounds from its offshore rocks as it did when early Spanish explorers first spotted this headland from their galleons.

Today, as then, birds screech above the song of the surf. Jaegers, plovers and pelicans flap their wings in the tangy salt air. Bird Island is home to thousands of sea and shore birds. Up to a few years ago, brown pelicans built their nests here and fed their young during the summer. The bulky birds are a riot to watch when they're outwitted by the saucy gulls. As the pelican scoops up his catch, you

may see a gull landing on the bird's head and snatch the fish right out of the pelican's bill.

Cormorants fringe the skyline of the island refuge like strings of black beads. On windy days, you can see these slender-necked underwater hunters on shoreside rocks. The pigeon guillemot, a sea pigeon, drops its eggs in rocky nooks near the surf, then guards them against gulls and ravens. The black oystercatcher stands out as one of the sanctuary's oddest birds. Its eighteen-inch-long body is black, the heavy legs and three-inch bill scarlet, while the feet seem to have stepped out of yellowish paint. Like a forgerful parson, the oystercatcher nods his head at every step as if memorizing a sermon. The bird rarely flies and never, ever hurries. Watch for the oystercatcher at low tide when it absend-mindedly picks at mussels and barnacles.

Point Lobos harbors the once near-extinct California sea otter. Mornings and evenings are prime times for watching these delightful tool-using mammals. Otters float on their backs and crack an abalone shell against the rock (brought from the deep) on their furry chest. The shell cracked, the sea otter tears out the pink meat. According to park rangers, abalone makes up 10 percent of the otters' diet, the remaining 90 percent being sea urchins, mussels and snails.

Large Steller and smaller California sea lions haul out on Sea Lion Rocks. Because these gregarious mammals sometimes hunt in packs like wolves,

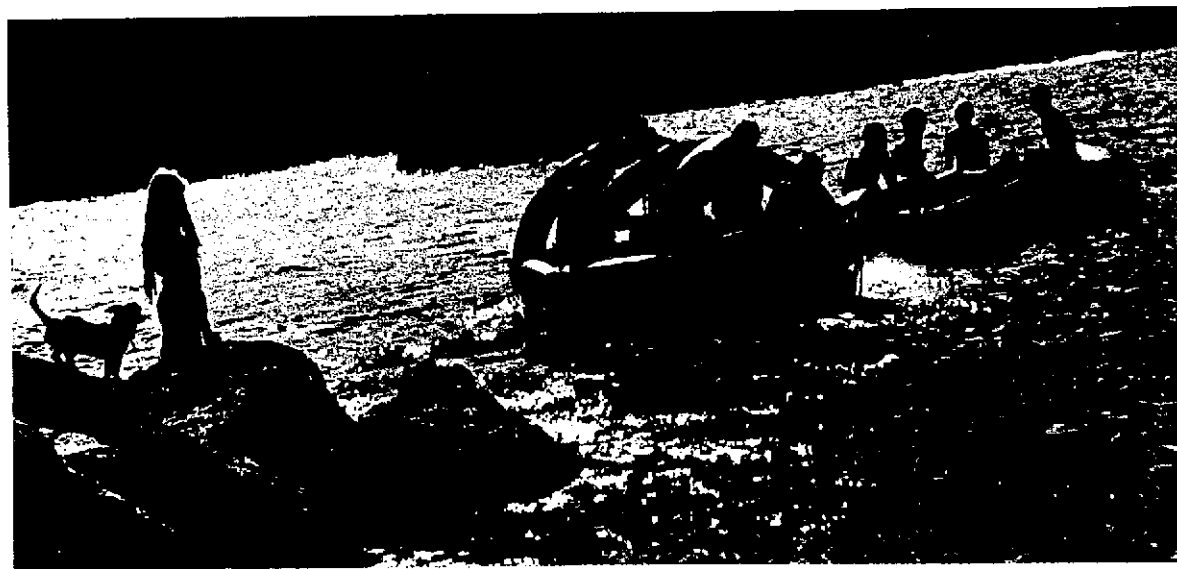
Spanish seafarers named the headland punta de los lobos marinos, Point of the Sea-wolves. Seals bask in the Reserve's sunny coves. You can easily tell true seals from sea lions. Seals lack outside ears, can not raise up on their front flippers, make no noise and seldom doze in the company of more than two companion seals.

In Point Lobos, you find one of the world's last two stands of Monterey Cypress. These ancient trees cling to the face of seaward cliffs, struggling for survival. Their twisted patterns suggest dramatic abstracts. Red algae glows on many branches and lace lichens make happy garlands.

Beyond the cypress groves stretch untouched forests of Monterey Pine, forming a splendid backdrop for the Reserve's lovely meadows. Spring covers these open spaces with mosaics of color. Feast your eyes on owl's clover white as the morning fog, wild lilac blue as the ocean at noon, poppies golden as the afternoon sun, paintbrush red as the sea at sunset.

Between tides you can observe sea anemones, sponges, sea stars, barnacles and sea urchins. While clambering over the heaped layers of eroded rock, you get a feel of the record left by millions of battering waves.

Artists, photographers, skin divers and nature lovers cherish this unique "Outdoor Museum," for it offers unspoiled nature within easy driving. □

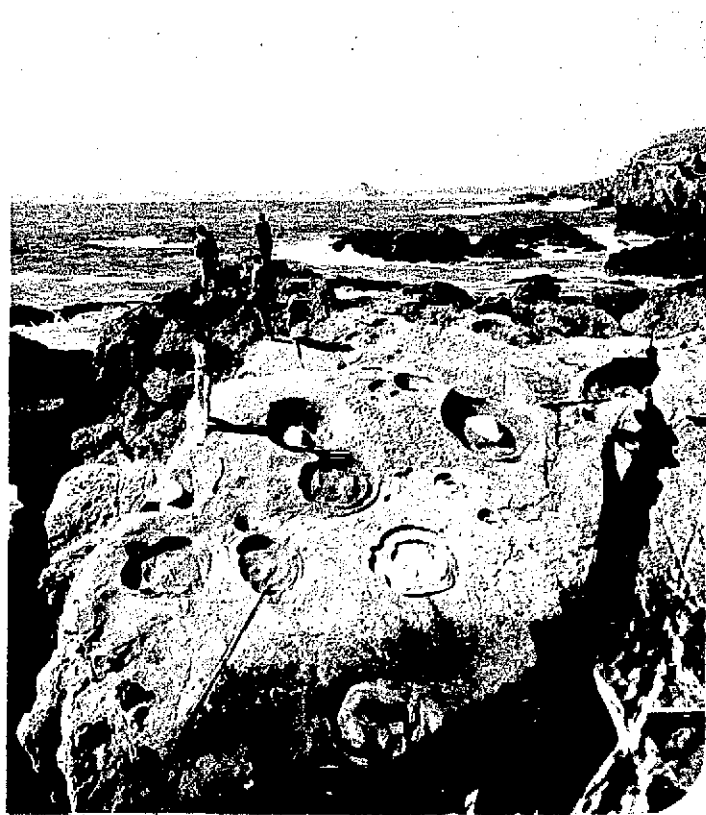


Skindivers set out to study marine life. In 1900 Point Lobos became the nation's first underwater reserve.

White water swirls around a rocky promontory. From vantage points such as this it is possible to watch migrating gray whales in the winter.



Strong sea winds twist trees into weird shapes at Point Loma.



Action of the sea carved whimsical sculpture on this boulder.

HALL & HILL, INC. — CONTRACTORS

DEAL DIRECT WITH BABBO

★ LET US HELP YOU PLAN AND DESIGN: ★

- FAMILY ROOMS
- BEDROOMS & BATHS
- TWO-STORY
- APARTMENTS
- INCOME UNITS
- COMMERCIAL

Call for FREE ESTIMATE
595-1991

Specializing in large remodeling
Commercial & Residential
BONDED • LICENSED • INSURED

VISIT OUR SHOWROOM
1401 East 28th St.

KITCHEN & BATHROOM REMODELING

OUR 40th YEAR
NEW BATHS FOR OLD
WITH JUST ONE PHONE CALL
TO 1-1234 • 861-0336

Pick up your phone, there is never any charge for consultation or estimates. We do the whole job.

DOWNEY
PLUMBING & HEATING CO.
11929 S. DOWNEY AVE.
DOWNEY • 861-0336

If you're sick and tired of a dingy, old-fashioned bathroom, don't fret about it. Just call us! Bathroom remodeling is one of our specialties. So why wait? Pick up your phone and give us a call.

SHOWROOM OPEN Mon.-Fri. 8-5:30 p.m.
Sat. 8-2 p.m.
Evenings by Appointment

ADD-A-ROOM

BANK FINANCING

NO SALES COMMISSION — LOW OVERHEAD
I estimate all jobs myself. Buy direct from builder.

- FAMILY ROOMS
- BEDROOMS
- KITCHENS
- BATHS

CALL **423-7814**

R. W. HORTON
GENERAL BUILDING CONTRACTOR
1037 E. MARKET — LONG BEACH

Glad you asked that!

By HY GARDNER



Tony Franciosa ... kissing is not name of the game he's playing now.



Golda Meir and Nancy Dickerson ... schoolmarm in Milwaukee.

Peter O'Toole (below) ... his Christmas gift was on a very large scale.



Marlo Thomas (below) ... she sees no need to show more.



Beatle John Lennon and Yoko ... Little Yoko is not bis.

ROOM ADDITIONS

FAMILY ROOM SPECIAL
\$2185

H-I-L-O
CONTR. Inc.

10865 BEACH BLVD.
431-6526 527-2171



Q: I read that, even though Tony Franciosa was fired from TV's "Name of the Game," the producers are now ready to kiss and make up. Is that true? — Samantha R., Detroit.

A: No. Kissing is not the name of their game. Franciosa is being sued by the producers. Among other allegations, they claim that he committed assault and battery on production personnel. That he refused to work unless paid money he wasn't entitled to. And that he tried to charge personal expenses to Universal.

Q: Here in Washington, girls are afraid to go home alone, especially if they work late. I understand there's a number you can call for husky college boys to escort you home safely. Where can I reach them? — Margaret L., Washington, D.C.

A: I know of no such service in Washington, although the idea is a good one. It started at Carnegie College, in Leeds, England, following attempted rapes as girls strolled through a dark park off the campus. Now all they have to do is dial a number and a personal, James Bond-built bodyguard rushes to the rescue.

Q: I know that Israel's Prime Minister Golda Meir once taught school in Milwaukee. Was NBC commentator Nancy Dickerson one of her pupils? — P. Levine, Madison, Wis.

A: No. Meir and Dickerson were not teacher and pupil. But both did teach school in Milwaukee — some 33 years apart.

Q: Why is marijuana called pot? — Chuck Smith, Oklahoma City.

A: It started in the '30s, according to Bob Sylvester's nostalgic "Notes of a Guilty Bystander." A group of jazz musicians had dinner at the home of a socialite jazz buff. For dessert, she served rum cakes in small crockery pots. A guitarist dug a small hole in one side of the pot and another across from it. Then inserted a marijuana cigarette in one hole — turned the pot around and drew smoke into his lungs. Since marijuana smoke is taken into the lungs with a large chaser of air, he took several drags and announced, "Man, this pot is the greatest." And that's how pot was begot.

Q: Now that United Airlines has opened up its formerly all-male New York-to-Chicago Executive Flight to women, do men resent having women aboard? — Carmen B., Tampa, Fla.

A: On the contrary. A survey indicated that Executive Flights had become less popular because young businessmen have changed their viewpoint. "They don't want to be identified with the leather-and-mahogany atmosphere of their predecessors," says United's John Blackman. "They do not gravitate toward men-only bars, clubs, etc. They prefer traveling with sophisticated women rather than in an all-male environment."

Q: I heard that Peter O'Toole once gift-wrapped and shipped an unusual Christmas present to his producer, Joseph E. Levine. Can you tell me what it was? — S.T.McA., St. Louis.

A: A London taxicab. In warm appreciation of the success of their film, "The Lion In Winter."

Q: On a recent episode of "That Girl" they showed a magazine centerfold of Marlo Thomas in the nude. Was it really her? — Kathy R., Omaha.

A: No. Nudity is taboo with Miss Thomas. Says she: "I am not in favor of the trend toward nudity in films. I do not believe in it and I would never do it. I just don't see the purpose."

Q: How come we haven't read anything about the little daughter of the Beatles' John Lennon and his Yoko? — Thelma R., Buffalo.

A: Because John is not the child's father. Yoko's daughter, Yoko, is the offspring of her second marriage. Though she didn't want a child at the time, her American husband refused to permit Yoko to have an abortion. "You just came out of a mental hospital," he said, "and I think it's because you've already had too many abortions."

MAY WE HAVE THE FLOOR?

Jack Wallace Doug Bower
Bob Hartog Joe Fusco

Middle Age is when your age starts to show around the middle.

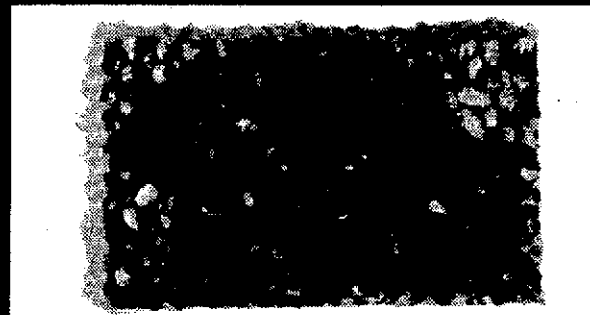
Heredity is when a boy has his mother's big brown eyes and his father's big blue convertible.

Bankruptcy is a fate worse than debt. Moral indignation is jealousy wearing a halo.

And mixed emotions is watching your mother in law drive over a cliff in your brand new car.

There is nothing mixed about the emotions of a customer who has just had a new wall to wall carpet installation and sees that the job was not done well. This is why we make such a big thing out of the way our people install carpet. It's one place you simply can't skimp - we insist on using good cushion and fine workmen who are proud of their skill.

This week's best
carpet buy



Living Room, Dining Room, Hallway \$299
12x16, 12x12, 3x9 (total 40 square yards) installed over heavy rubber cushion. An outstanding value!

Cantata, a superb multi-color tweed effect broadloom with surface pile of 100% continuous filament Nylon. Sturdy, long wearing loop pile is luxuriously dense and springy. Random color design keeps its beauty, conceals traffic lanes and soil. Non-absorbent fiber will not stain - a carefree, thrifty carpet that will give many years of wear in hard-use areas. See it now, or phone us for samples shown free in your home!

CONVENIENT CREDIT TERMS
GLADLY ARRANGED

The Carpet People / Since 1930
HARLOW CARPETS
340 E. 4th St., Long Beach
Open Mon. & Fri. to 9:00, Weekdays & Sat. to 5:30

GOURMET GUIDE

"For the most in gracious dining"

Embers

Shoreline Restaurant
1900 E. OCEAN BLVD., L.B.

Regency Room

LUNCHEON & DINNER
BANQUET ROOMS
Entertainment Nightly

Rockelle's

PHONE 421-9494
RESTAURANT
3333 LAKEWOOD BLVD., LONG BEACH
at the airport entrance

UNSURPASSED
CONTINENTAL
AND AMERICAN
COMPLETE
LUNCHEON MENU
whatever you may
desire

Francois CLOSED
MANHATTAN MONDAY

1909 East 4th St.
HE 6-0620
LONG BEACH

AP - Luncheon and Dinner

LOVE'S BARBEQUES
BARBECUE BEST!

LUNCH • DINNER • COCKTAILS

Love's

TAKE OUT 100%

Wood Pit Barbecue

RESTAURANTS
OPEN DAILY 11 A.M.
5300 LAKEWOOD BLVD.
at CANDLEWOOD 521-1150

DON MAY'S
LEILANI

FAMILY STYLE
CANTONESE DINNERS

Served from
2 P.M. DAILY
ALSO FOOD TO GO!

5236 E. 2nd St., L.B.
(Belmont Shore) 439-5523

PRIME RIB
ON THE DINNER
\$2.25

Includes: Soup or salad,
baked, whipped, french fried
potatoes or rice, vegetable
and garlic cheese bread.

Dine with us today at
4343 Atlantic Ave., L.B.
GE 6-8433

TENDERLOIN
CLOSED MONDAY

215 MARINA DRIVE
GE. 8-1538

Captain's Inn

THE ONLY
THE CHAMPAGNE
LOUNGE
NACIA DINNER ROOM
on the beautiful
Long Beach Marine

LUNCHEON
SERVED
DAILY
11 A.M. to 4 P.M.

Hoefly's
RESTAURANT

for that reasonable experience
4911 E. 2nd St. GE 8-4965

Directly across
from the
race track

DINING
DANCING
COCKTAILS
ENTERTAINMENT

• STEAKS
• LOBSTER
• PRIME RIB
• SEAFOOD

the PADDOCK
5052 KATELLA AVE.
Los Alamitos GE 1-9227

Chez
CARY

"Winner Holiday
Magazine Award"
RESERVATIONS
(714) 542-3595

Let's Go Dancing
FINE FOODS • COCKTAILS

Enjoy Continental Cuisine in
the Beautiful HUGO HARBOR ROOM
DINING • DANCING • COCKTAILS
Entertainment in the Sabor Room

Edgewater
HYATT HOUSE
6400 E. PACIFIC COAST HWY.
LONG BEACH 434-8451

Red Witch
Inn

STEAKS • CHOPS
COCKTAILS
Elegant dining in
a pleasure.

700 HENRY FORD AVE.
LONG BEACH HE 6-4222

Under New Ownership
Victor Hugo

a Long Beach Tradition
in Elegant Dining

STEAKS LOBSTER
Continental Cuisine

for reservations 435-4117
730 E. BROADWAY

Your Host from
Coast to Coast

Penthouse Skyroom
Restaurant, Cocktail
Lounge — Banquets
in our Crown Room

JOIN THE
INN CROWD

Lakewood Blvd.
at Willow St.
LONG BEACH

HUFFSTETLER'S
BUFFET STYLE RESTAURANT

Quality Food
at Reasonable Prices

We Bake Our Own
BREAD and PASTRIES
All food available
to go

OPEN 11:30 to 8 P.M.
DAILY - CLOSED MON-
DAY

5100 E. 2nd St.
BELMONT SHORE

FREE PARKING GE 9-8552

The Best
Fried Chicken
You've Ever
Tasted

You'll enjoy dining at
Kentucky Fried
Chicken. Restaurants
serve yourself or
ORDER TO GO
NOW NINE
LOCATIONS

129 E. PCH Hwy. 531-5680
3530 Atlantic 431-3543
3430 E. Atlantic 422-9487
8917 Bellflower 925-6719
6801 Atlantic 425-7955
3352 Las Cuyam 421-3754
11545 E. Carson 445-1273
1400 W. Willow 426-3941
1012 E. 7th St. 391-1287

King's
RESTAURANTS
COCKTAILS
BANQUET FACILITIES

8350 Firestone,
Downey 923-9449
6075 Long Beach Blvd.,
Long Beach 423-0429
King's Lakewood Country
Club NA 5-6447
3201 E. Carson, Lakewood

ME-N-ED'S
PIZZA PARLOR

Ye Olde Public House

4115 Paramount at Carson
421-8908

LOKWOOD

DINING DANCING
ENTERTAINMENT

KNIGHTLY AT THE
ROSEWOOD
Inn

12311 SEAL BEACH BLVD.
(213) 431-3569

RANCH HOUSE
RESTAURANT

COCKTAILS

An experience in
Gourmet Dining
For Reservations 598-2514

1400 PACIFIC COAST HWY
IN SEAL BEACH

petite appetizers, so attractive they would not be out of place in a gem display at Tiffany's. The offering may include a tiny ear of pickled corn, perfect shrimp and pate on a bit of toast.

The next course is a choice of chilled gazpacho andalouse, a spicy Spanish soup; or tossed green salad; or the Louise's superb spinach salad made with tender baby leaves, chopped egg, bacon bits and a tangy but mild dressing. The entree is accompanied by rice or baked Idaho potato, loaf of hot sourdough bread and beverage. The dessert is a colorful selection from the pastry tray.

Among the entrees: breast of chicken veronique, \$3.95, with seedless grapes in a wine sauce; veal Oskar with crablegs, \$5.95; bosun's cut of prime rib (14 ounces), \$6.95; grilled Catalina swordfish steak or gulf shrimp, both \$4.95; the Queen Mary combination of sea foods, \$5.95, and choice, thick steaks, \$6.95.

The ship, open every day, serves Sunday dinner from noon on. Special epicurean entrees, such as bouillabaisse, duck a l'orange and crepes of English sole, are emphasized Monday through Thursday nights. Luncheon is served daily. The ship has seven banquet rooms for parties and meetings.

One of the traditions of ocean cruising which really appeals to me is the variety and generosity of meals aboard passenger ships.

This custom, centuries old, is based on a couple of premises: (1) sea air stimulates the appetite; (2) passengers on a luxury liner have the time and the inclination to dine heartily on numerous courses of imaginative fare.

When Jerry Sutton was completing plans four years ago for the Princess Louise floating restaurant, he decided his guests should dine in grand nautical style on dinners complete from fancy appetizers to unusual desserts. His policy has been an enormous success.

The Louise, anchored at Berth 236, Terminal Island, in the Port of Los Angeles, has many things going for it. Built in 1921, it is an authentic 6,000-ton cruise ship which for many years plied the scenic Inside Passage from Canada to Alaska. It is so fascinating and has so many free, animated, Disneyland-like displays that a person can spend much of a day aboard and never grow bored.

But—beyond the slightest doubt—it is master chef Paul Peron's cuisine which makes the ship so popular and so talked about by people who understand all the niceties of classical dining. The first dinner course is



JERRY SUTTON
Brisk Sea Air

by Tedd Thomey

One of my favorite pizza parlors is Me-n-Ed's on Paramount Boulevard just north of Carson Street. I enjoy it for many reasons. The pizzas are always hot and fresh, the draft beer is cold, the service is efficient and the dining room is invariably as spic-and-span as a brain surgeon's tool kit.

My wife, small daughter and I also go there to enjoy Me-n-Ed's lively atmosphere and to gaze at the interesting people occupying adjoining picnic tables and benches. Sometimes we'll notice a mother cradling an infant affectionately in one arm while she sips—with almost equal affection—from a stein of imported beer. Nearby will be her husband and two or three small sons and daughters munching pizza with the speed of beavers.

Most people who visit Me-n-Ed's are casually garbed in sport shirts, slacks, house dresses or miniskirts. Once I was amused by the sight of a dowager in a beautiful, long, pure white satin evening gown. She even had a string of pearls around her neck. She dined alone and looked like such a queen that no one else dared to sit at her table, which could have accommodated half a dozen more persons.

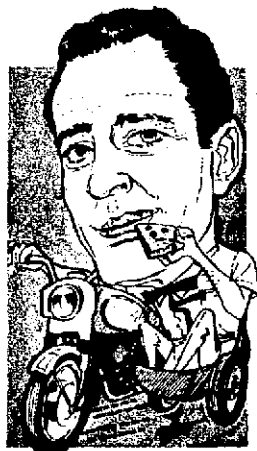
Did she have a good time? Certainly. After she demolished a small sausage pizza with dainty bites, she returned to the counter and ordered a second one.

Owner Bob Baldwin and manager Sherman Rolf were amused for several days by a man of 40 or so who always drove up to Me-n-Ed's on a three-wheel motorcycle. Riding proudly in its sidecar was his

white-haired mother, who was close to 70 years old. After downing pepperoni pizza and a beer, mama hopped back into the sidecar and gave everybody a friendly wave as her son put-putted her back home.

A slim young man once set a record for consecutive visits to Me-n-Ed's. For 45 evenings in a row he arrived at 5 o'clock and refreshed himself with a small pepperoni pizza and two root beers. He still comes in regularly, but his pizza passion has diminished to two or three visits a week.

Me-n-Ed's 12 varieties of pizza are remarkably delectable, made with costly cheeses, spices, sausage and mushrooms. Friday through Sunday nights, there's frisky old-time banjo, fiddle, guitar and rinkytink piano entertainment by Ted Brown and George Buxton.



BOB BALDWIN
Lively Atmosphere

Caricatures by Larry LaVui.

LUNCHES from 1.00
DINNERS from 1.50
Luncheon
Sundays 12-2
17 A.M.
Me-n-Ed's
OUR FAMOUS
PRIME RIB
OWNER
2.25
LONG BEACH
GA 2-1225

Jolly Knight
A Bit of Old England
in GARDEN GROVE
Steak • Prime Rib • Lobster •
Beef of Tenderloin • Sausage
Larry Fox at the Piano
8666 GARDEN GROVE BLVD.
GARDEN GROVE (714) 527-0651
Only Minutes from Long Beach
Just off the Highway 10
North Off Ramp

FINE
FOOD
and
COCKTAILS
Ken's
RESTAURANT
3918 LONG BEACH BLVD.
PHONE 426-2336

the
foot
IF YOU CAN'T
GET TO THE ISLANDS
Authentic Polynesian style with exciting
views of the harbor and Long Beach.
LUNCH • DINNER • LUNIS • BANQUETS
PORT OF LONG BEACH
FOR RESERVATIONS
437-0558
SPECIALTY RESTAURANTS CORPORATION

LEONARDO'S
CONTINENTAL
CUISINE
Steaks • Live Maine
Lobster • Seafoods
for reservations
PHONE 437-3555
555 E. OCEAN BLVD.
Fidelity Federal Plaza
LONG BEACH

DINING
DANCING...
7 NIGHTS A WEEK
Golden
Sail
INN
Phone 430-4585
4085 E. PACIFIC
COAST HWY.

nick's
RESTAURANT AND
Viking Room
Lounge
GOOD FOOD
• SIZZLING STEAKS
• DELICIOUS COCKTAILS
• OPEN 5-30 A.M. TO 1 A.M.
3400 Cherry at Worthington Rd.
GA 7-7737

JONES'
DINING ROOM
& CAFETERIA
120-126 E. 5th St.
Downtown LONG BEACH
CLOSED SATURDAY
SENSIBLE PRICES
Established 38 Years
Same Location

"the
ELEGANT WORLD
of
PRIME RIBS"
King Arthur's
STEAK HOUSE
COCKTAILS
HA 5-9113
Sunday Breakfast
Special \$1.25
SPRING AT BELLFLOWER

the
Executive
Suite
Lunch & Dinner
Served Daily
except Sunday
Cocktails & Dancing
ENTERTAINMENT
Reservations:
597-9506
3400 E. PACIFIC COAST HWY.
LONG BEACH

JUST A SHORT
TRIP OVER THE
VINCENT THOMAS
BRIDGE TO PEPPY'S
for Lunch — Dinner
"A Gourmet's Delight
Where the Price
is Right"
Visit Our
CAPTAIN'S DECK
Dining Room
OPEN 7 DAYS A WEEK
504 W. Ninth St.
San Pedro Call 831-0164

Lamb's
Inn
ENTERTAINMENT
Continental Cuisine
Cocktails • Entertainment
5101 E. OCEAN BLVD.
BELMONT SHORE • 439-0291

Enjoy Harbor View Dining
S.S. PRINCESS
LOUISE
SHIP RESTAURANT
All Major
Credit Cards
Monored
• LUNCH • Dinner
• COCKTAILS
• BANQUET ROOMS
• GIFT SHOPS
• ENTERTAINMENT
Open 7 Days 11:30 A.M. to 8 P.M.
Reservations:
621-2251 or 775-2341
Port 226, Main Channel
Terminal Island

Anderson's
Tally-Ho
FINEST CONTINENTAL CUISINE
5829 Lakewood Blvd.
Lakewood ME 3-5335

WINCHESTER
INN
DINING ROOM
LUNCHES
DANCING
COCKTAILS
BANQUETS
featuring:
Succulent Steaks And Seafood
Call 834-5241
22000 So. Alameda @ Long Beach

Rocco's
RESTAURANT
Gourmet Italian and American Cuisine
ENTERTAINMENT INSTANTLY
800 FLORENCE AVE., Downey
RESERVATIONS 923-0611

the
Tasman
Sea
MOTEL and RESTAURANT
GOURMET CUISINE
PRIME RIB • STEAKS • SEAFOOD
DINING & DANCING NIGHTLY
2901 S. WESTERN, SAN PEDRO

HILLTOP
STEAK HOUSE
ENTERTAINMENT
DINING ROOM
BAR
OPEN 7 DAYS A WEEK
11:30 A.M. TO 11 P.M.
OUR SPECIALTY STEAKS
LOBSTER • PRIME RIB
• CHICKEN • PORK
• BEEF • LAMB
• FISH • VEGETARIAN
• CHILDREN'S MENU
• FREE PARKING
5101 E. OCEAN BLVD.
BELMONT SHORE • 439-0291

Li's Restaurant
CHINESE
and AMERICAN CUISINE
TROPICAL COCKTAILS
OPEN 7 DAYS
8961 ADAMS, Huntington Beach
(at Magnolia) 968-5050

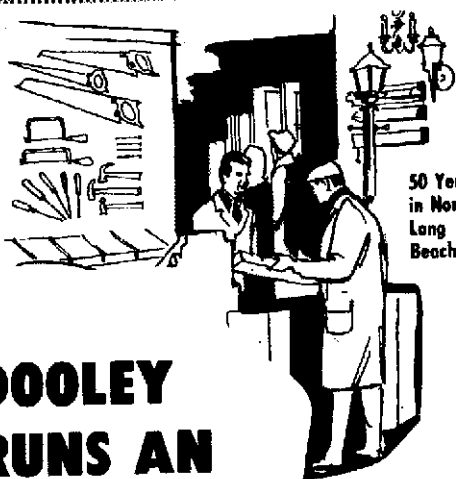
Hubert's Cafeteria
SUNDAY
DINNER
SPECIALS!
Swiss Steak — Fried
Chicken — Stewed
Chicken & Dumplings
\$1.60
Includes: Salad, Potato, Vegetable,
Roll or Muffin, Butter, Beverage
and Dessert.
218 E. BROADWAY 443 1/2 PINE AVE.
ME 5-2316 ME 6-8476
FREE PARKING IN REAR

New
Owners
JELLY'S
IN NAPLES
featuring
PRIME RIB • STEAKS
and SEAFOOD
5716 E. SECOND ST.
LONG BEACH 433-4217

Manno's
PIZZA DEN
& Terrace Room
COMPLETE
ITALIAN MENU
SAME LOCATION
FOR 14 YEARS
5607 E. SOUTH ST.
Just East of Bellflower Blvd.
TO 6-2913 TO 6-9193
OPEN DAILY FROM 4 P.M.
CLOSED SUNDAY

STUFF SHIRT
RESTAURANT
Superb Ocean View Dining
Dinners from \$4.50
2241 WEST COAST HIGHWAY
NEWPORT BEACH (714) 646-5067

open 11 a.m. to 8 p.m.
Arnold's
FAMILY
RESTAURANT
closed
wed.
"Where Excellent Food Is Served
In Tempting Buffet Style"
ARNOLD'S RESTAURANT
3725 Atlantic Avenue
LONG BEACH, CALIFORNIA
1 Mile North San Diego Freeway



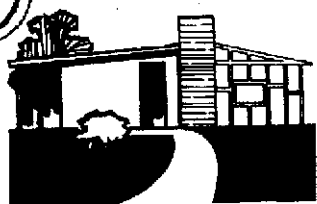
DOOLEY RUNS AN 'old fashion' HARDWARE STORE!

- We Cut Window Glass to Your Size
- We Sell Chain in All Sizes by the Ft.
- We Sell Screen Wire or Fencing by the Foot or Roll
- We Sell Wood Screws & Bolts in Bulk . . . Thousands of Sizes

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD

NORTH LONG BEACH



ADD-A ROOM

ROOM
ADDITIONS

"We have financing available
for Homes & Apartments"

**BEACH
CITIES**

REMODELING • KITCHENS
FAMILY ROOMS • BATHROOMS
FOR FREE EST. CALL
438-8837

REMODELING CO.

2503 E. TENTH ST., LONG BEACH, CALIF.

BREAK the paint habit TEX-COTE TEXTURED COATING

OUTLASTS ANY PAINT JOB BY YEARS

And Gives You These Amazing Features!

- | | |
|--------------------|---------------------------------|
| 1. Waterproof! | 4. Fights Mildew & Fungus! |
| 2. Insulates! | 5. 20 Times Thicker Than Paint! |
| 3. Fire Retardant! | 6. Beautifies and Protects! |

FREE ESTIMATES
LOCAL ESTABLISHED
CONTRACTOR
VISIT OUR SHOWROOMS

GUARANTEED
15 FULL YEARS!
AGAINST CHIPPING,
FLAKING & PEELING!

CAL-TEX, INC.,
LICENSED • INSURED

343 E. MARKET ST., L.B.
Ph. GA 3-8411



Medicine & You

By **BEN ZINSER**
Medical Science Editor

Sleepwalking, sleeptalking and bedwetting are common manifestations of temporal-lobe epilepsy, two researchers report.

These phenomena often precede overt seizures in this disorder, says Dr. Donald B. Malkoff and Brooks A. Mick of St. Luke's Hospital, Bethlehem, Pa.

The doctors say that temporal-lobe epilepsy is far more common than thought. Fifteen per cent of the general population is not an unreasonable figure, they say.

The manifestations of the disorder are often minor — lightheadedness, brief staring spells, temper outbursts, abdominal pains, nausea, crying spells, sensitivity to light.

The doctors say that migraine is a form of temporal-lobe epilepsy and responds extremely well to primidone, a drug used in the treatment of psychomotor seizures. The drug carbamazepine also has been found to work well in temporal-lobe epilepsy and migraine, they say.

If an electroencephalogram shows electrical discharges in one or both of the brain's temporal lobes — the areas lying above each ear — this type of disorder is often called temporal-lobe epilepsy.

An implantable hearing aid has been tested satisfactorily in a human, and one researcher predicts it will be generally available sometime this decade.

The device is called the Denniston probe — after its developer, an electrical engineer, Rollin Denniston. Jack Vernon, Ph. D., reported to a meeting of the American College of Surgeons that it will ultimately prove "far superior" to conventional hearing aids.

Dr. Vernon said the implantable device will be able to help or overcome most hearing deficits — except those caused by nerve damage or brain-related problems.

Dr. Vernon, director of the Kresge Hearing Research Laboratory, Portland, Ore., said the aid is placed, by major surgery, in the middle ear or mastoid space.

With the implantable aid, he says, there is no need for a secure ear mold, no cosmetic problem, much less distortion and no ringing from feedback — a drawback with current hearing devices.

The operation to implant the probe can be performed in less than 30 minutes. The entire package — including amplifier and power supply — could fit easily into the middle ear.

Details of research to date are report-

ed in the Journal of the American Medical Association (Vol. 214, No. 6, Page 992).

Noise levels may be high enough in oxygen tents to be harmful to infants, Florida researchers report.

Baby may miss the subtle shades of whispers and soft comforting speech of mother, and prolonged deprivation of mother's voice during this crucial period of life may lead to later emotional disturbance, medical investigators suggest.

Women going off The Pill because of fear of adverse effects sometimes suffer acne two to three months later, reports a Washington, D.C., doctor.

Dr. Mervyn L. Elgart, dermatologist at George Washington University, says that if soaps and ointments don't clear the condition, he sometimes puts the women back on oral contraceptives.

However, he doesn't advocate oral contraceptives for the treatment of teenage acne. If a girl is still growing, there is danger of the growing bone ends closing prematurely, he warns.

Researchers at New York University Medical Center are seeking a way of predicting more precisely when a heart attack may occur.

In a research project supported by the John A. Hartford Foundation, the investigators are attempting to establish a forecasting method based on changes in blood chemistry.

The report is in Modern Medicine.

Artificial turf does not reduce knee injuries among football players, two orthopedic surgeons report.

However, the doctors disagree as to degree of knee injury incurred on artificial turf as opposed to natural grass.

Dr. Fred L. Behling, clinical assistant professor of orthopedic surgery at Stanford University School of Medicine, says his studies show that severity of knee injury incurred on artificial turf may be "slightly less."

On the other hand, Dr. Harry H. Kretzler, Seattle, chairman of the Washington State Medical Association's medical aspects of sports committee, says that knee injuries on artificial turf are "no less severe than on grass."

CROSSWORD PUZZLE

By John Leonard

ACROSS

- 1 Vital government function.
- 2 European capital.
- 14 Official count.
- 20 Punishes, by fusing.
- 21 Moving about.
- 22 Uncomfortable; disturbed.
- 23 Vacation areas.
- 24 Young insects.
- 25 Refuses.
- 26 The New Deal's "Blue Eagle": Abbr.
- 27 Ages.
- 29 Capuchin monkey.
- 30 Costs of membership.
- 32 Rest.
- 33 Breakfast food.
- 35 Court erier's word.
- 37 Carpenter's tools.
- 39 Hand: Italian.
- 40 Lively dances.
- 42 Bay's collar.
- 44 Land measures.
- 45 Russian author: 1869-52.
- 46 Mimicked.
- 48 Custom.
- 50 Obtain; gain.
- 52 Quarrels; clamors.
- 55 County in Ulster.
- 57 Indian dye.

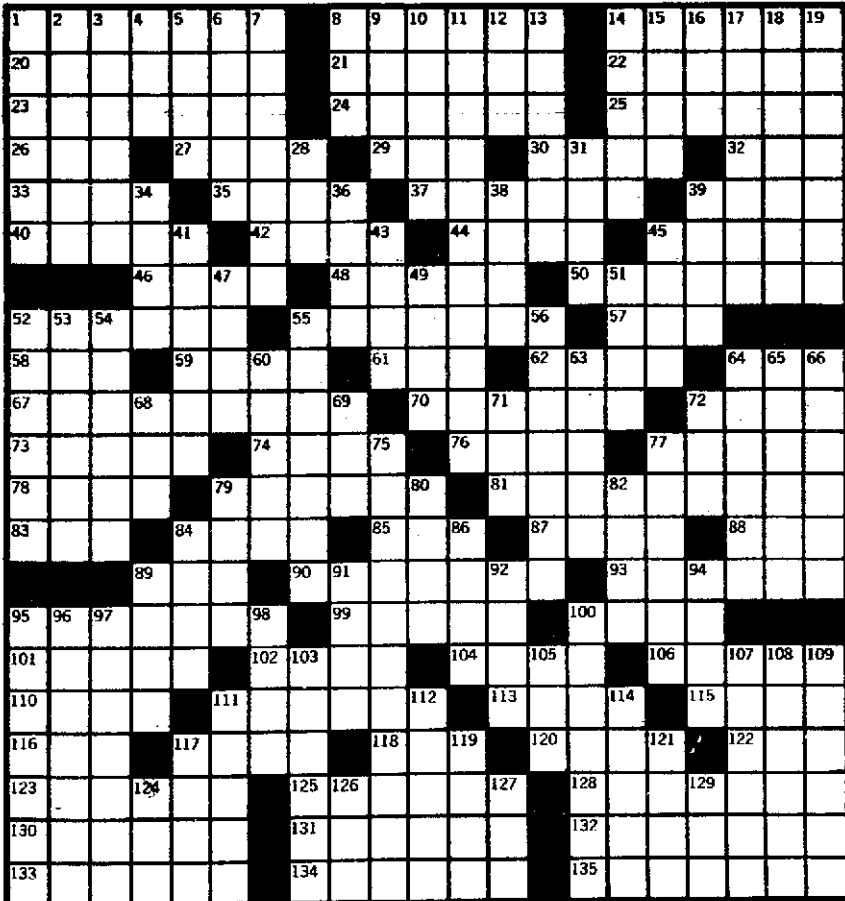
- 58 Radical: Abbr.
- 59 "hey!": 2 words.
- 61 Tree.
- 62 Near, or Far.
- 64 The Law.
- 67 Country, now Vietnam.
- 70 Photographer's "flash."
- 72 Deep word.
- 73 Spanish diacritical mark.
- 74 Not firm.
- 76 Yemen's capital.
- 77 Small dogs: Colloq.
- 78 Pronoun.
- 79 PI province.
- 81 Sputnik or Tirus.
- 83 Man's nickname.
- 84 Tear down; demolish.
- 85 Capture.
- 87 California rockfish: Var.
- 88 Educational group: Abbr.
- 89 Sea bird.
- 90 Fastened, as stationery.
- 93 Be emphatic.
- 95 "The Godlike Dan'l."
- 99 With full force.
- 100 March days.
- 101 Hebrew letter.
- 102 Monster.
- 104 Robbin.
- 106 Dutch city, famous for pottery.
- 110 Rents out.

- 111 Turkish VIPs.
- 113 Rapidly.
- 115 Withered.
- 116 Invasion boat.
- 117 Dash; spirit.
- 118 Japanese statesman.
- 120 Finale.
- 122 Actor Johnson.
- 123 In the largest amount: 2 words.
- 125 Close in a box.
- 128 Inisfail.
- 130 Fold; ridge.
- 131 Republican governor.
- 132 Type of story.
- 133 Springtime holiday.
- 134 Machines for awning grain.
- 135 VIP, at political conventions.

- 15 Compass points.
- 16 Beak.
- 17 Antipasto food.
- 18 Peter —: British actor.
- 19 Contraction of heartbeat.
- 22 Tennis word.
- 31 "Major"; Great Bear.
- 34 Cole —.
- 36 London section.
- 38 Greek letter.
- 39 Toil; drudgery.
- 41 Join together.
- 43 Zola novel.
- 45 Mountain pass, in India.
- 47 Estonian.
- 49 Porgy's beloved.
- 51 Crate.
- 52 Celt.
- 53 Of frog.
- 54 Confused; muddled.
- 55 Dan's descendants.
- 56 Conductor Bernstein.
- 60 — Marner.
- 63 Lesson.
- 64 Bathing suit, of sorts.
- 65 Mountain ridges.
- 66 Rest, again.
- 68 Olive drabs: Colloq.
- 69 Chalice.
- 71 Abyssinian prince.
- 72 Man's nickname.
- 75 Native of Western Hemisphere.

- 77 Glided, as an airship.
- 79 Cook cake.
- 80 California valley.
- 82 Geraint's wife.
- 84 Famed name in baseball.
- 86 Flash, on radar screen.
- 89 Snakes.
- 91 Weed.
- 92 Star, in Pegasi constellation.
- 94 Compass points.
- 95 Democratic governor.
- 96 "Mourning Becomes —"
- 97 Early.
- 98 Italian city; native spelling.
- 100 Breathe in.
- 103 Plural of genus.
- 105 Scottish explorer; 1813-93.
- 107 The Orient.
- 108 European dictator.
- 109 Soft; gentle.
- 111 Change.
- 112 "All the world's a —"
- 114 Innsbruck is its capital.
- 117 Existence.
- 119 Ridges, in geology.
- 121 Sprinkled stars, in heraldry.
- 124 Cereal grass.
- 126 Recent.
- 127 Typo measures.
- 129 Resinous substance.

Answer on Page 10



ADDITIONS

WE FINISH — or — YOU FINISH

FAMILY ROOM SPECIALISTS

KITCHEN REMODELING — GARAGE CONVERSIONS

BATHROOM REMODELING — BEDROOMS

2 STORY ADDITIONS

All the money you need is available
Custom Design — Quality Craftsmanship
Licensed — Insured & Bonded
One Call — No Obligation

All kinds of remodeling experience since 1945
SERVING LOCALLY

Call now Day or Night

(213) 430-1326 or (714) 827-9190

3651 KATELLA — LOS ALAMITOS

APEX BUILDERS

AND BONDED CONTRACTORS

ADD-A-ROOM

Let us help —
call today

DEAL DIRECT-WITH-BUILDER

- Family Rooms
- Bedrooms — Baths
- Kitchen Remodels

- Patio Covers
- 2-Story Specialists
- Free Designing
- Free Estimates

- Financing Available
- Completion Dates
- Lien Releases



BLUE RIBBON

Builders, Inc.

4431 CERRITOS AVE.

LONG BEACH ORANGE CO.

431-5305 826-2890

"A THIRD GENERATION CONSTRUCTION FAMILY"

ADD-A ROOM

Room additions are our only business!

LET US
HELP YOU
NOW!

- ROOM ADDITIONS
- KITCHENS
- BATHS
- REMODELING
- ALTERATIONS
- FAMILY ROOMS
- FIREPLACES
- PATIOS
- COMMERCIAL
- CAL-VET — INSURED — BONDABLE

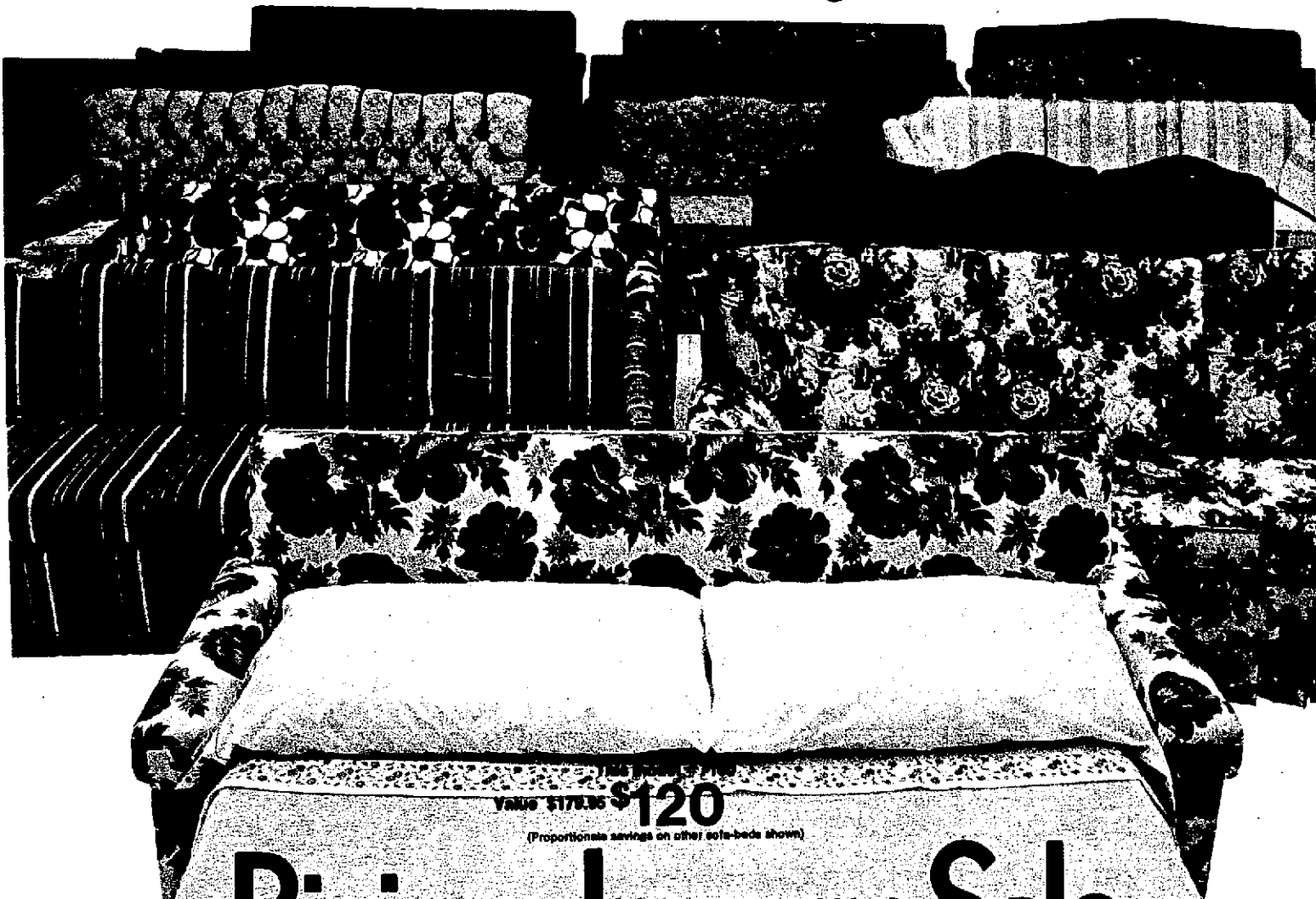
For further information or free estimates call today!



LAKEWOOD CUSTOM BUILDERS

4429 VILLAGE ROAD
LONG BEACH
PH 425-6489

This January, more sofa-beds go on sale
at Riviera Showrooms than anywhere else.
That's because we've got more.



VALUE \$179.95 **\$120**

(Proportionate savings on other sofa-beds shown)

Riviera January Sale

We've got more sofa-beds on sale than most department stores have sofa-beds. Floor samples, ones and twos of a kind, special sale fabrics. Choose a \$199.95 value sofa-bed and buy it for \$140.00. Our \$219.95 sofa-beds are just \$170.00. Sofa-beds valued at \$239.95 are now just \$160.00. And \$259.95 values are only \$199.95. In fact, you can even save

up to \$80.00 on our most elegant sofa-beds, sale priced to just \$369.95. And if our floor stock doesn't satisfy you, we'll custom-make a sofa bed just for you and still save you money. So, if you want a sofa-bed at sale prices, go to the store that has more than anywhere else: The Riviera Showroom near you.

Riviera Showrooms
We've got more.

Riviera's products are union made and sold only at Riviera showrooms.



Live on the Riviera
convertible sofa, that is.

Long Beach, 425 E. 4th Street, 437-8511
Compton, 2101 N. Long Beach Blvd., 639-0420
Open today, Sunday 11 to 5, Saturday 9:30 to 6, Weekdays: 9:30 to 9

Downey, 10409 Lakewood Blvd., 861-3316
Buena Park, 8531 Stanton Ave., 827-4400

Santa Ana, 127 S. Main Street, 547-2510

A U.S. Industrial Company

parade

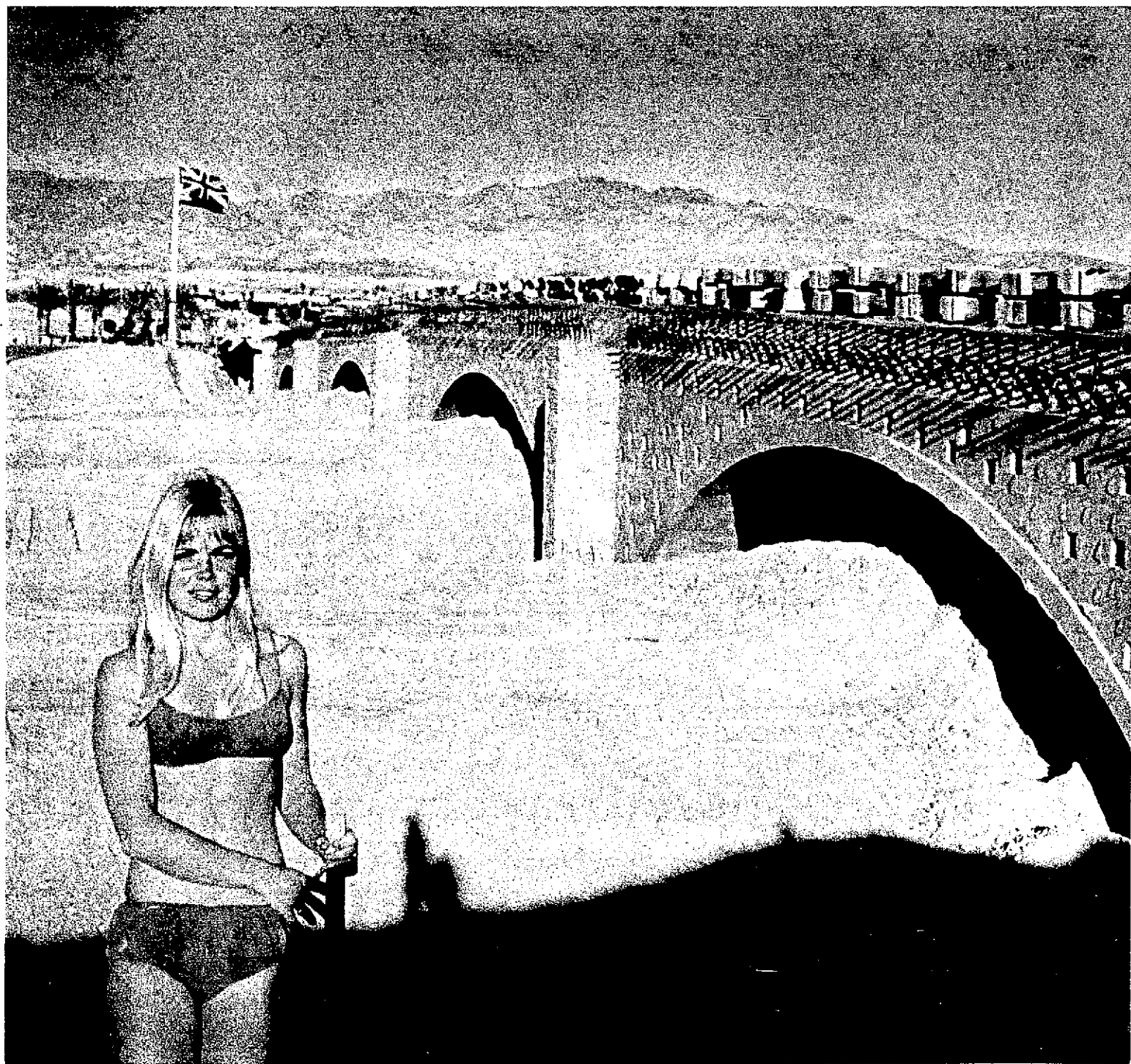
on the cover:

**London Bridge
Rises in Arizona**

by Lloyd Shearer

Bras Are Big Business

by Viviane Peter & Carol Dunlap



WALTER SCOTT'S Personality Parade

Want the facts? Want to learn the truth about prominent personalities? Want informed opinion? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y. 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Has Kim Novak ever been married, or does she prefer, as I hear, the society of women?—J. P., Leesburg, Fla.

A. She was married to British actor Richard Johnson for a short time, is most definitely a woman who likes men.



THE DAY KIM BECAME MRS. RICHARD JOHNSON

Q. Who is the best-selling physician-writer of all time—Somerset Maugham, Benjamin Spock, or Frank Slaughter?—Amy Toth, Omaha, Nebr.

A. Best-selling physician of all time—Peter Mark Roget—author of *Roget's Thesaurus*. Roget (1779-1869) compiled his thesaurus at age 73. By the time he was 90 it had gone through 28 editions. It has since gone through countless others. A physician in Manchester, England, Roget later became a professor of physiology at London University.

Q. I understand that in the office of Chief Justice Warren Burger there is a framed motto originally penned by Benjamin Franklin. It reads: "Those who would give up essential liberty to purchase a little temporary safety deserve neither liberty nor safety." My question is who gave this to Justice Burger?—Antonio Huerta, San Antonio, Tex.

A. Justice Burger has no such framed motto or saying in his office.

Q. A year or so ago my son bought stock at \$15 a share in Broadway Joe's, Inc., a corporation chaired by quarterback Joe Namath. Can you tell me what the stock is worth today?—Edward Lapidus, N. Miami, Fla.

A. The stock at this writing is worth about 50 cents a share. Joe Namath has left the company which paid him for the use of his name.

Q. I have been told that economist, John Kenneth Galbraith, is seven feet tall, and that he has left the United States for good. Please confirm or explain.—Mrs. Robert Aldersley, Lexington, Mass.

A. Economist Galbraith, 62, is 6 feet 8 inches. A professor of economics at Harvard since 1949, widely-read author of *The Affluent Society* and *The New Industrial State*, President Kennedy's Ambassador to India—Galbraith is spending a year lecturing at Trinity College, Cambridge University, England; plans to return to Harvard.



Q. What is a "talaq" divorce?—Michelle Peters, Oklahoma City, Okla.

A. "Talaq" is the Moslem practice of saying three times "I divorce you." Sir Jocelyn Simon, president of the British Divorce Court, recently upheld the complaint of a Dr. Muhammed Qureshi who wrote his wife a letter in April, 1967, declaring, "From today I am not your husband and you are not my wife."

Q. Is it true that Jackie Kennedy Onassis' mother once asked her "Can't you look more like Pat Nixon?"—Alice Bergswan, Los Angeles, Calif.

A. True, according to Katie Louchheim in her book, *By the Political Sea*, based on her 30 years in Washington where she was a leading light in the Democratic Party and a deputy assistant secretary in the State Department under President Kennedy.



JACKIE ONASSIS



PAT NIXON

Q. Is it true that Chiang Kai-shek claims sovereignty over all of Red China?—Walter Wiener, Seattle, Wash.

A. Yes. From time to time Chiang's forces launch balloons over the Chinese mainland which drop souvenirs inscribed: "Fight Mao and save China."

Q. Secretary of Defense Melvin Laird said of the recent raid to rescue U.S. prisoners of war in North Vietnam that the intelligence was "excellent in all respects." Whom is he kidding?—Daniel Cox, Madison, Wis.



A. Like most men of power Laird is reluctant to admit error. The raid at Son Tay was excellent in all respects except in the failure to fulfill its mission: the rescue of American prisoners. There were no Americans there.



PHYLLIS DILLER ON THE JOHNNY CARSON SHOW

Q. Guests who appear on the TV talk shows run by Johnny Carson, Dick Cavett, and Merv Griffin—how much are they paid?—Ellie Carruthers, San Clemente, Calif.

A. The token fee is around \$275 per appearance.

Q. Is it true that Jock Whitney, the owner of PARADE and Eisenhower's U.S. Ambassador to Great Britain, once gave the late Tallulah Bankhead a \$100,000 diamond ring?—David Fredkin, Philadelphia, Pa.

A. They were close friends but Whitney did not give Miss Bankhead a \$100,000 diamond ring. He and Mrs. Whitney, however, did buy the Augustus John portrait of Tallulah and gave it to the National Portrait Gallery in Washington. The portrait, purchased at auction, cost them \$24,000.

Q. Kathy Hawn and Dean Martin are living together in a house in Benedict Canyon in Beverly Hills. Does NBC know about this? Does Dean Martin's wife know about this?—S. E., Los Angeles, Calif.

A. Presumably.

parade
THE SUNDAY
NEWSPAPER MAGAZINE

JANUARY 3, 1971

president, **ARTHUR H. MOTLEY** editor, **JESS GORKIN** publisher, **WARREN J. REYNOLDS** executive vice presidents: **TED STULZ, DANIEL D. KINLEY**
■ art director, **ANTHONY LA ROTONDA**
■ editor at large, **LYOYD SHEARER**
associate editors: **M. DAVID DETWEILER, LINDA GUTSTEIN, HERBERT KUPFERBERG, DAVID PALEY, JOHN G. ROGERS**
assistant art directors: **JOHN N. TIERNEY, MANFRED F. MILKUNH** art associate, **AL TROIANI**
assistant to the editor, **MARION LONG** editorial assistant, **MARY HODOROWSKI**
women's editor, **ROSALIND MASSOW** home economics, **DEMETRIA TAYLOR** fashion, **VIRGINIA POPE** cartoon editor, **LAWRENCE LARIAR**
washington bureau chief, **JACK ANDERSON**; **FRED BLUMENTHAL, OPAL GINN**
west coast bureau: **CAROL DUNLAP, VIVIANE PETER, CONNECTICUT WALKER**

© 1971, Parade Publications, Inc., 733 Third Ave., New York, N.Y. 10017. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE®; Marca Reg.



COME ALL THE WAY UP TO KOOL.

EDITED

by LLOYD SHEARER

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

CAR COLOR AND SAFETY

Are brightly colored autos safer to drive than conservatively colored ones? Probably. The chances are that a brightly colored car--yellow, orange, flaming red--can be more readily seen by other drivers, and thus prevent accidents.

Car colors should be chosen not only on the basis of personal preference but with an eye to safety. So claims the Laboratory for Color Research at the Federal Institute for Material Testing in West Berlin.

That institute recently conducted tests with two fast cars of the same make and type, one a grayish-blue, the other a bright eye-catching orange.

Those tests revealed that drivers reacted far more quickly to the movements of the orange car than the grayish-blue. Approximately 200 maneuvers were performed during the tests, many proving that the orange car was safer, especially in oncoming traffic when visibility was poor. Drivers also tend to defer to a brightly colored car, possibly out of fear that its owner is too flashy to be a conservative driver.

UNSUNG SALVATIONER

Several weeks ago Kichiro Higuchi, 82, a lieutenant general in the Imperial Japanese Army, died in Tokyo.

His death for the most part was ignored. It made little or no news--except in the Jewish press.

Why the Jewish press? Because General Higuchi was a trustee of Japan's Israel Association. And why should a non-Jew be appointed to that position? Because General Higuchi, in a little known aspect of modern history, saved

20,000 Jewish lives.

In 1938, having fled from the Nazi persecutions of Hitler Germany, 20,000 Jews were gathered in Otpor on the Siberian-Manchurian border. It was a freezing February. The refugees had little to eat, nowhere to go, some of them froze to death.

The survivors applied for entrance to Manchuria, then under Japanese control. Japan declined to accept them for fear of antagonizing Germany, its ally. The Jews then applied to the Soviet Union for entrance into Siberia.

Joseph Stalin, a notorious anti-Semite, refused. The Jewish Club of Harbin, Manchuria, appealed to Lieut. Gen. Higuchi of the Kwantung army. Having served previously as a military attaché in Poland, knowing full well what Hitler planned to do with the Jews if they were returned, Higuchi dispatched a fleet of 12 trains to Otpor, had the refugees transported to Harbin where he provided them with food and temporary housing in the Harbin military barracks.

About 5000 of the Jews remained in Harbin. The others departed for Shanghai and elsewhere. Higuchi's rescue of 20,000 lives remained a military secret for years. Before his death, however, he was appointed a trustee of Japan's Israel Association. No man more deserved the honor.

AIR POLLUTION RACE

Early returns in the pollution race show New York definitely leading as the U.S. city most fouled with sulfurdioxide, and Steubenville, Ohio, tops in "particulate pollution" (dirt, smoke and soot). These rankings, compiled by the National Pollution Control Administration, cover 1970.

CROSSING AFRICA'S SAHARA

In their search for a new, intriguing vacation adventure, travel agencies have come up with the Sahara Desert crossing. But inevitably, as with any large-scale travel package, danger has been supplanted by organized convenience.

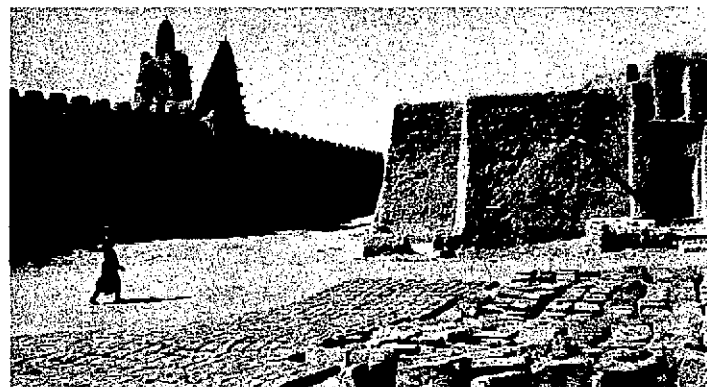
One British travel agency features a trip across 500 miles of desolate Sahara sand to Timbuktu, legendary goal of 19th-century explorers. But unlike the early adventurers, the agency provides the tourist with four-wheel-drive vehicles, guides, mechanics and supply wagons carrying food, water, gas, spare parts and medicine.

A German company offers

a Sahara crossing from southern Algeria to Agades in Niger--in an air-conditioned coach trailer complete with bar.

Even for the hardy individual who attempts the crossing on his own, the dangers are no longer great. You must file a trip plan and if you fail to check in along the route within a reasonable time, African search parties are sent out. If you run into trouble through your own negligence, you must pay for the cost of search and rescue.

Even the limited challenge of the Sahara crossing will be short-lived. Next year the Algerians will begin to pave roads across the desert, with gas stations and motels following in short order.



TIMBUKTU: TRAVEL AGENCY GETS YOU THERE THE EASY WAY TODAY.

WAGE GAP WIDENS

In spite of all their efforts to achieve work and wage parity with men, the working women of America are falling behind.

The Chase Manhattan Bank, in its bimonthly newsletter "Business in Brief," reports that women employed full time 13 years ago earned 64 percent of the median male paycheck. Today, the percentage is down to 58.

Ironically, one of the

major reasons for the widening male-female wage gap is the increasing number of women competing for the same jobs. Competition for the lower-paying, lower-level jobs generally reserved for women tends to depress wages even further.

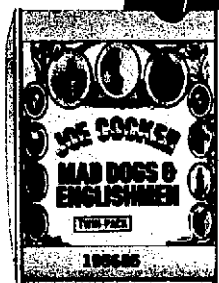
If women are ever to pull themselves up the economic ladder, Chase Manhattan believes, they must be encouraged and trained for such male-dominated fields as medicine and engineering.

CONTINUED

Now...a new way to get stereo tape cartridges—at great savings!



FOR YOUR CAR!



FOR YOUR HOME!

Simon and Garfunkel



As your introduction, choose

ANY 3
8-TRACK CARTRIDGES
\$1.00
FOR ONLY plus mailing and handling

when you join now, and agree to purchase as few as four additional cartridges during the coming year, from the more than 600 to be offered

YES, THAT'S RIGHT! You may have any 3 of the best-selling 8-track cartridges shown here—ALL 3 for only \$1.00! That's the fabulous bargain for new members who join now and agree to purchase as few as four additional selections in the coming year.

As a member you will receive, every four weeks, a copy of the Club's buying guide. Each issue offers scores of different cartridges to choose from—the best-sellers from over 50 different labels!

If you want only the regular selection of your main musical interest, you need do nothing—it will be shipped to you automatically. Or you may order any of the other cartridges offered... or take no cartridge at all... just by returning the convenient selection card by the date specified. What's more, from time to time the Club will offer some special cartridges which you may reject by returning the special dated form provided... or accept by doing nothing.

YOUR OWN CHARGE ACCOUNT! Upon enrollment, we will open a charge account in your name. You pay for your cartridges only after you've received them—and are enjoying them. They will be mailed and billed to you at the regular Club price of \$6.98 (some special cartridges somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN! Once you've completed your enrollment agreement, you'll get a cartridge of your choice FREE (plus 25¢ mailing and handling) for every two cartridges you buy! That's like getting a 33% discount from regular Club prices on all the 8-track cartridges you want... for as long as you want!

Columbia Tape Club
a service of
Columbia House
Terre Haute, Indiana 47808

SEND NO MONEY NOW!

COLUMBIA TAPE CLUB
Terre Haute, Indiana 47808

Please accept me as a member of the Club. I've indicated below the three cartridges I wish to receive for \$1.00, plus mailing and handling. I agree to purchase four more selections during the coming year at the regular Club price under the terms outlined in this advertisement... and I may cancel my membership any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan.

SEND ME THESE 3 CARTRIDGES (fill in numbers below):

My main musical interest is (check one box only):

☐ Easy Listening ☐ Today's Sounds ☐ Country

☐ Mr.
☐ Mrs.
☐ Miss

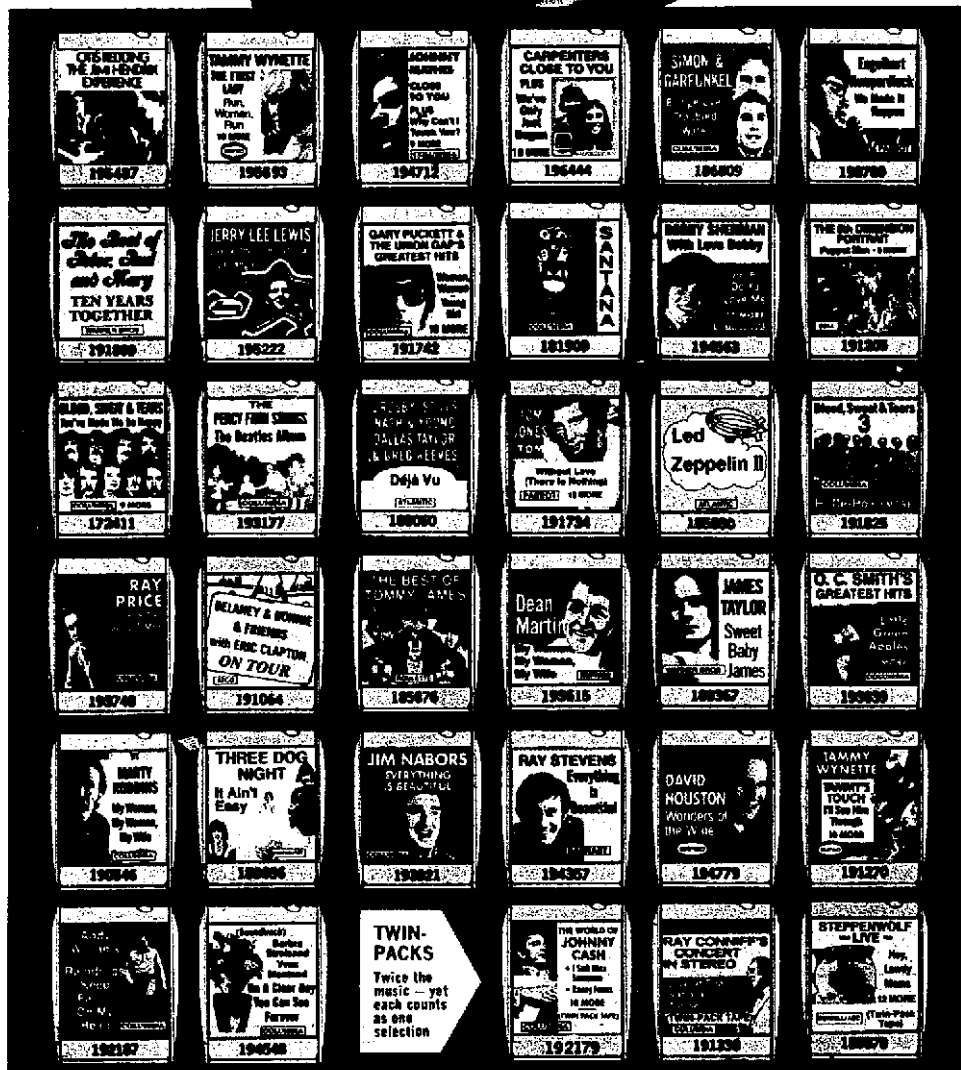
(Please print) First Name Initial Last Name

Address _____

City _____

State _____ Zip _____

A76-8/4F



TWIN-PACKS

Twice the music — yet each counts as one selection

INTEGRATED COMICS

Every Sunday 48 million comic strip sections arrive in U.S. homes where children (and adults) pore over and frequently learn from them.

Until 1968, the comic world was overwhelmingly white. Occasionally a black face appeared, typically a near-baboon in Tarzan's jungle, or a stereotyped shuffler, like Mushmouth in "Moon Mullins."

In 1968 Publishers-Hall Syndicate offered "Dateline: Danger," the first integrated comic strip. Today it reaches 18 million people each day through 100 papers.

"Dateline: Danger" features the adventures of two roving correspondents, Blonde Troy, and Black Raven, who is an intellectual and a former football star.

As far as newspaper editors could tell, black readers responded to Raven, a comic hero with whom they could identify. When "Dateline: Danger" proved successful, other syndicates developed strips about blacks: "Luther," the life of a 9-year-old slum dweller is one. Another, called "Friday Foster," features a black fashion model-photographer from Harlem. "Mandrake the Magician's" perpetual servant, a black man named Lothar, now takes a more active role in that story.

Cartoonists take their influence on young minds seriously. Charles Schulz, creator of "Peanuts," the most widely read strip in the country (daily circulation--30 million), struggled to find a natural way to introduce a black face into the middle-class world of Charlie Brown. His solution is a black boy named Franklin, who first appeared two years ago, pops up sporadically when Charlie and his friends go over to play in Peppermint Patty's neighborhood.

BLACKLIST

The blacklist has replaced the blockade in U.S. relations with Cuba.

In order to discourage trade with the Socialist island, the U.S. Maritime Administration keeps a blacklist of all ships entering Cuban ports. As of November there were 199 ships on the list--including 92 registered in Cyprus

(a flag of convenience), 44 British, and 21 Polish.

Once blacklisted, the ships may not take on any U.S. Government-financed cargo--such as food for peace or foreign aid shipments--in American ports.

Since 95 percent of U.S. shipping is privately financed, one maritime expert remarks, the blacklist has "damned little" effect.

SIGN OF THE TIMES

There was a period when no casting director in Hollywood would ask any actress to play any role in the nude. In today's permissive age, however, nudity is taken for granted, especially by young aspiring actresses--even veteran ones.

In her next film, "Desperate Characters," Shirley MacLaine, who's been around for a good 15 years, will play a scene in the altogether.

Explains one Hollywood casting official: "Years ago nudity in films was prohibited by the code. Nowadays, we have practically no code, and the industry is fighting for survival. It's all good and well to talk about clean, wholesome, family films but look what's doing the business: 'Sexual Freedom in Denmark,' 'He and She,' 'Mash,' 'Diary of a Mad Housewife.' They all feature at least some nudity.

"Family films like 'Dr. Dolittle,' 'Hello, Dolly!,' 'Goodbye, Mr. Chips'--families just won't patronize them. Times have changed, and the young players have changed with them. If a scene calls for nudity, I mean if it's not pornographic, hardly any young actress will say 'No.'"

Recently the U.S. Supreme Court let stand a lower court ruling that

"no photograph of the female anatomy, no matter how posed, if no sexual activity is being engaged in, or however lacking in social value, can be held obscene."

Three months ago 20th Century-Fox released a film, "Vanishing Point," in which actress Gilda Texter was shown riding a motorcycle in the nude. Since the script called for it, Gilda took it right in stride.



MOVIE ACTRESS GILDA TEXTER

1970— VINTAGE YEAR

A year of bumper crops for French grape-growers has wine connoisseurs speculating happily that 1970 will be one of the great vintage years for wine.

All over France this past year grape production was 30 to 50 percent higher than usual. Because of unexpected abundance in the champagne regions, storage space ran out and special barges were needed to collect the fruity wealth.

Of course, quantity does not necessarily guarantee quality. Baron Philippe de Rothschild, owner of the Chateau Mouton and its famous vineyards, cautions that "one has to wait five years to know if the great year will age well."

But first signs from less conservative wine-tasters indicate that 1970 will join the ranks of greats: 1893, 1929, 1947 and 1964.

French vintage wines--wines good enough to merit dating and prized in direct relation to their age--mostly end up outside the country. Ninety percent are exported. The Parisians consider them too expensive. And now that the fine art of wine-tasting has spread worldwide, the French apparently prize it less.

One region where interest in wines is on the increase is California. Although few California wines to date have aged beyond Baron de Rothschild's critical five-year mark, business is booming.

California vintners, unlike the French, rarely encounter fickle weather. In California every year is a vintage year, they brag.

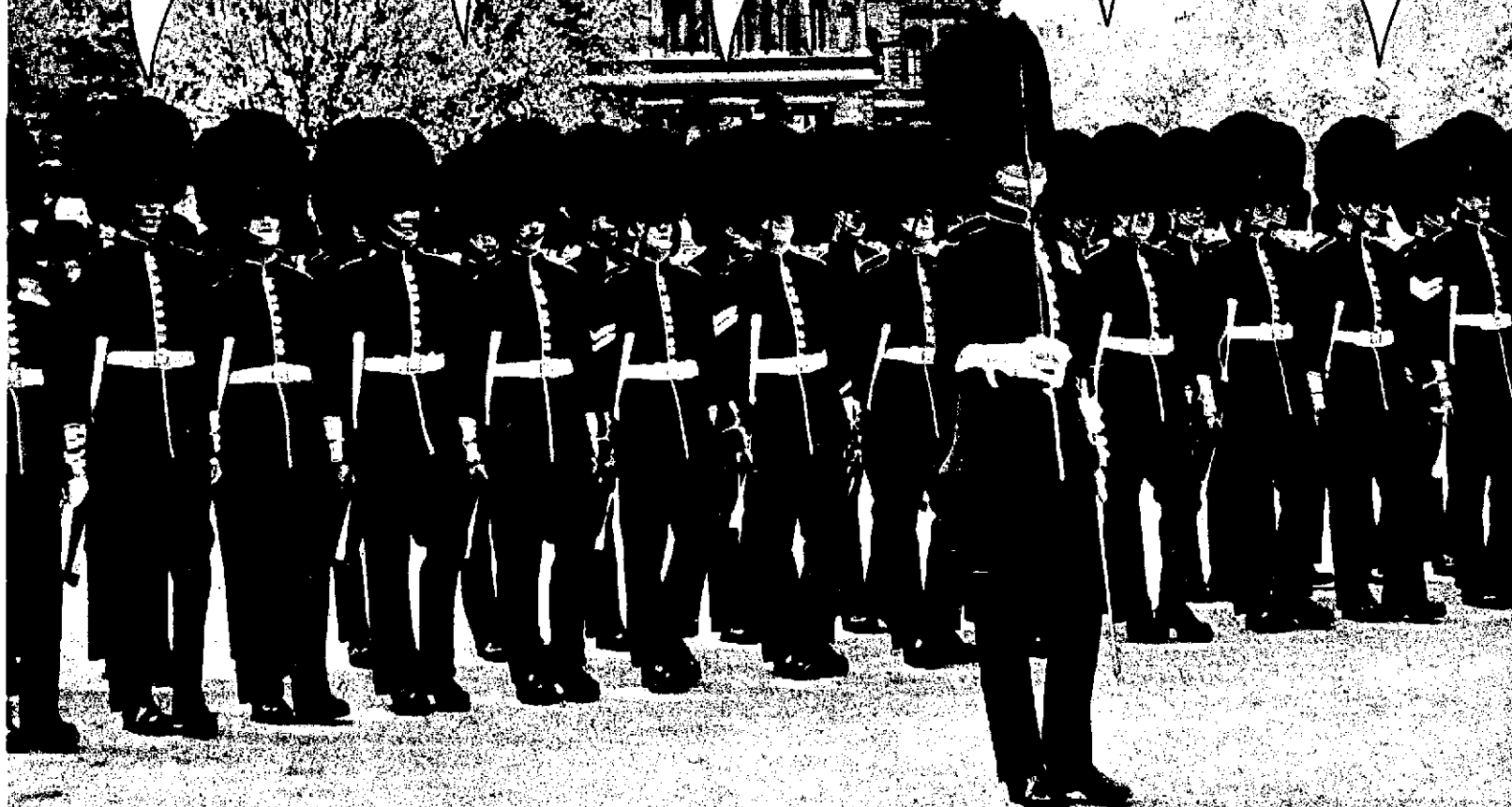
Last year, for instance, untimely frost damaged many vines. But those that survived produced so abundantly that the 1970 yield, though no bumper crop like the French one, weighed in only slightly below normal.

1.
I want
good
grammar.

2.
I want
good
taste.

3.
I
want a
Winston.

4.
I want
to be a
doorman.



Being one of the crowd is fine—for some people.
To stand out in a crowd you have to have good
taste...like WINSTON SUPER KING.

WINSTON may not say it right, but they sure
know how to make it right with specially processed
FILTER BLEND tobaccos.





If there's one time you need a friend...

... it's when you seek employment. That's our business. When you are seeking employment or a step-up from your present job, visit us. You'll become involved with people who understand your problem. And can do something about it. That's the key. Do something about it. Look us up in the White Pages. Now. We're certain you'll make a friend. And so will we.



Snelling AND Snelling

World's Largest Professional Employment Service

ORDERING BY MAIL?

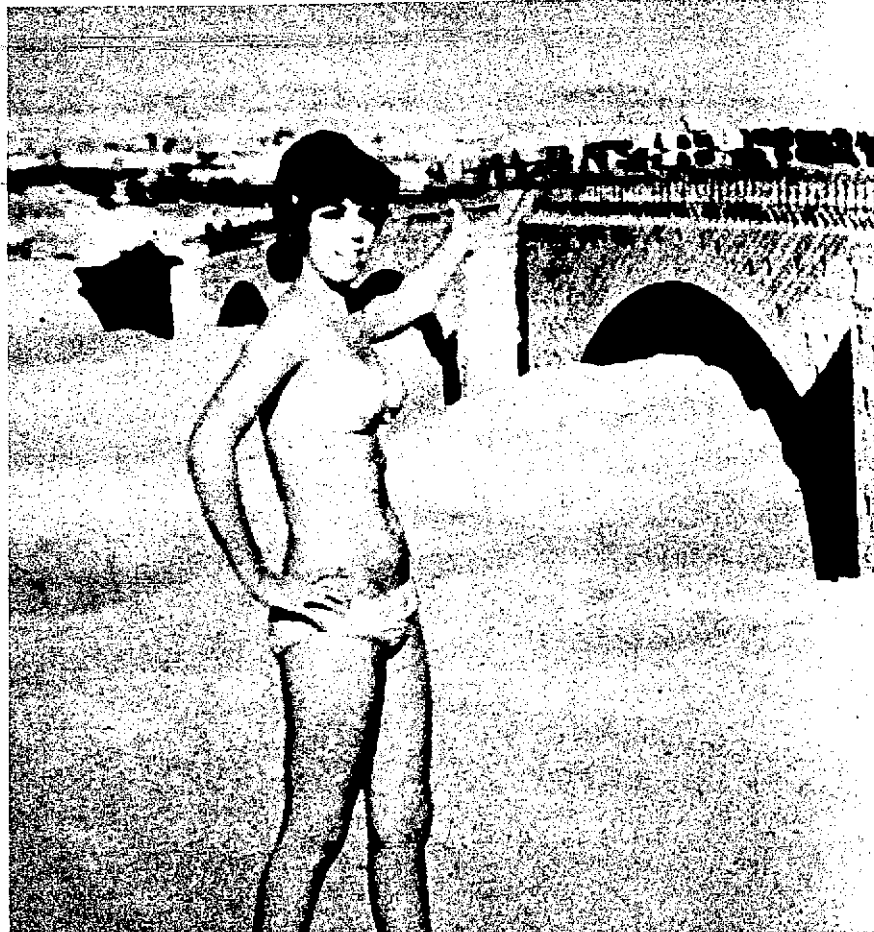
BE SURE TO:

1. Include your own name, address and zip code.
2. Use correct address and zip code of the advertiser.
3. Keep a record of your order—name and address of advertiser—date ordered and price.
4. Enclose correct amount of money, in the form requested—check, money order, etc.

And remember: With thousands of orders coming in, even computers sometimes fall behind in filling them. In addition, the mails are often slow these days, especially parcel post. So—PLEASE ALLOW AT LEAST FOUR WEEKS FOR DELIVERY.

If, after doing all this, you still haven't received your order from a PARADE ad, it's time to tell us about it. For fast action and full satisfaction, please write directly to

Miss Laura Peters,
PARADE MAIL ORDER SERVICE,
733 Third Avenue,
New York, N.Y. 10017



London Bridge Rises

LAKE HAVASU CITY, ARIZ.

Suppose you were charged with building a new city.

Where in the United States would you build it? How large would you make it? How would you populate it? And most important, how would you promote it?

Ten years ago while flying over the Arizona desert 235 miles due east of Los Angeles and 140 miles south of Las Vegas, Robert P. McCulloch, 59, a smiling, bubbly, multimillionaire, the world's largest manufacturer of chain saws, spotted Lake Havasu (the name in Navaho means "Blue Water").

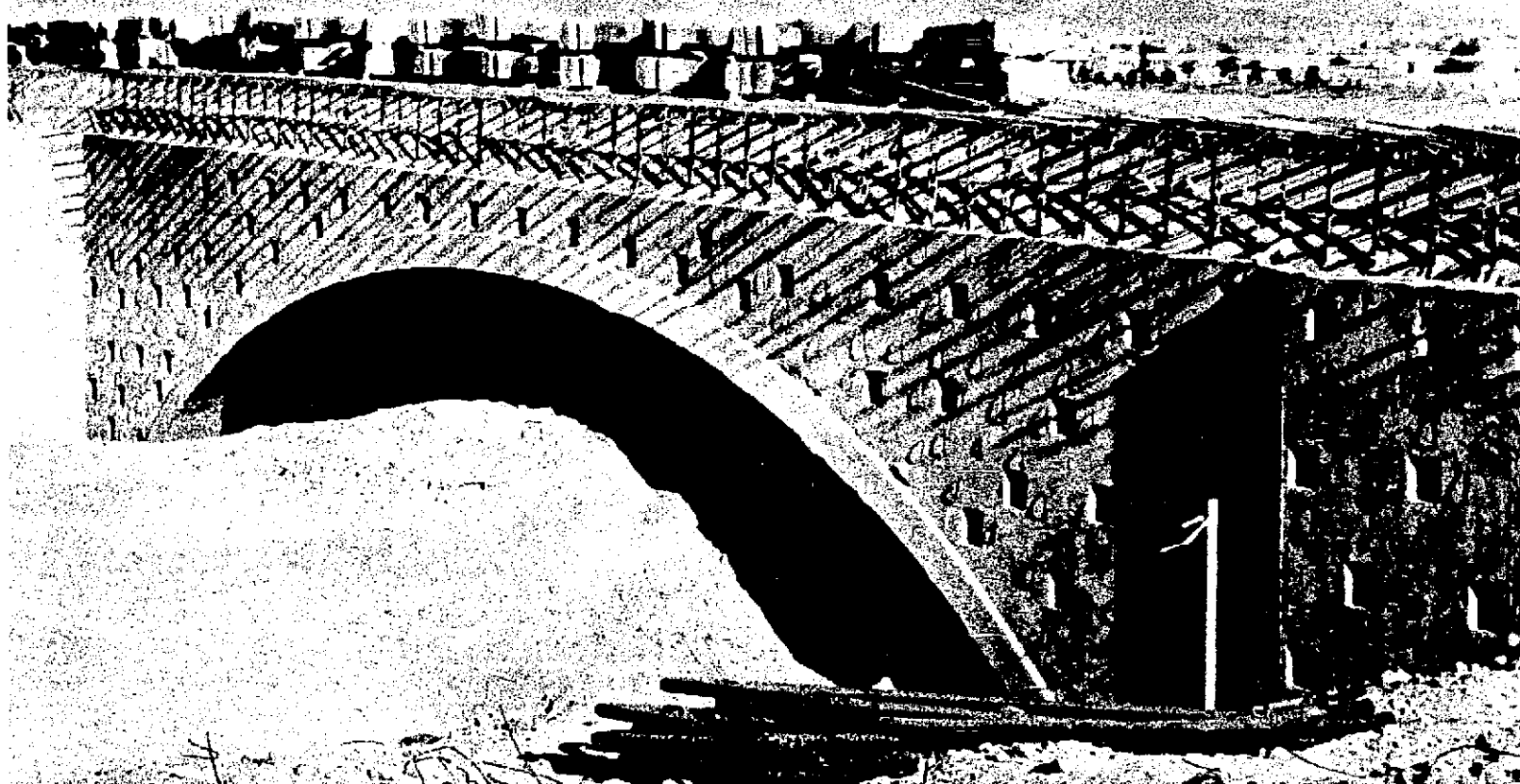
The lake had been created in 1938 when the Parker Dam was constructed across the lower Colorado River. McCulloch, also in the business of manufacturing outboard engines, decided that Havasu would be the perfect site for testing his engines. He thereupon bought out an old fishing camp, 13,000 adjoining acres at \$73 an acre, and decided to construct Lake Havasu City with the intention of establishing a home base for all future McCulloch Corporation facilities.

Initial investment

When McCulloch suggested the idea to C. V. Wood, 48, the planning genius behind Disneyland and such nationally known projects as Six Flags Over Texas and Nevada's Lake Mead marina, Wood said flatly, "Bob, you've got rocks in



It takes money to make desert bloom, and developer Robert McCulloch has it.



There's nothing like a bridge to put a new city on the map, especially if it's London Bridge. Wendy Alvord, Miss Lake Havasu City of 1969, says "I like it here."

in Arizona

your head."

McCulloch agreed, gambled \$500,000 on basic surveys, plans and engineering, then in 1963 paid out a little less than \$1 million for 26 square miles of Arizona state land abutting the lake.

A city emerges

Over the next few years a skeletal Lake Havasu City began to emerge. Streets, homes, a restaurant, a school, a McCulloch chain saw factory, imported palm trees began to punctuate the inhospitable desert . . . a settlement, but not exactly another Chicago or even another Palm Springs, south of where McCulloch has developed the plush Thunderbird Valley Estates.

But then early in 1968 McCulloch and Wood heard that the London Bridge was for sale. Discovering that the volume of street traffic above the Thames demanded a wider bridge and that the original structure erected in the 1820's could not stand remodeling, the city of London decided to sell the old bridge and construct a new one.

McCulloch and Woods agreed that 10,000 tons of historic granite would

by Lloyd Shearer

provide the perfect gimmick to put Lake Havasu City on the map, figuratively speaking, and to make their land investment boom into a city of 75,000.

Tourist attraction

"What we needed," Woods explains, "was a centerpiece for our leisure industry, a great drawing attraction for travelers and tourists visiting Las Vegas, a site that would persuade motorists to turn off the major transcontinental highways and drive into Lake Havasu City."

Knowing that the London Corporation hoped to realize at least one million pounds for their bridge, the two men agreed to offer London \$2,400,000. "You'll be 60 by the time this project is finished," Woods said to McCulloch, "so why don't we sweeten the pot. Throw in another \$60,000 for good luck, and I'm sure they'll sell it to us."

The London Corporation accepted the money quickly and gladly, and on Sept. 23, 1968, the Lord Mayor of London, the Governor of Arizona and assorted McCulloch executives officially

dedicated the cornerstone of the London Bridge at its new site, the Arizona desert.

The master plan for Lake Havasu City calls for 60,000 residents by 1980, which would make it the third largest city in Arizona after Phoenix and Tucson. Thus far 8000 hardy pioneers have settled here.

Planned communities frequently attract an oversupply of retired people. Master planner C. V. Wood hopes to avoid this pitfall by encouraging sports lovers and the manufacturers of light industry, including of course the various McCulloch chain saw, power tool, and engine plants.

Wood already has succeeded in luring to Havasu young adults and sports lovers who have produced enough children to fill two grammar schools and make a 500-student high school consider double sessions next semester.

A three-hour drive from Las Vegas, four from Phoenix, offering clean air, constant sun, facilities for water skiing, power boating and private flying, Lake Havasu City has much to offer. And yet life in the desert, despite air-conditioning, is a constant struggle that pits man's mechanical ingenuity against nature in the raw. Not everyone wants to chuck it all for Lake Havasu. To make it enticing, however, McCulloch has a fleet of planes which wing all prospective land- or home-buyers to this site at no

charge. To date he has grossed \$140 million in land sales. But like all small towns, Lake Havasu City must buck the temptation of its young to answer the siren call of such sophisticated cities as Las Vegas, Phoenix, and Los Angeles.

Wendy Alvord, a 17-year-old senior at Lake Havasu High and in 1969 Miss Lake Havasu City, is a case in point.

Wendy's father, a real estate salesman, moved his family here from Phoenix five years ago. "You've got to make your own action here," Wendy admits. "There's not too much to do so I spend my spare time working as a waitress in the Flying Carpet Restaurant. But I like it here. There's no junk, no ghetto. Everything's new. When I graduate I plan to go to Phoenix and study men's hair-styling. Maybe I'll move back here later, but first I'd like to live it up a little in Phoenix."

'Lucky to live here'

Says Vernet Riley, 23 (our cover girl), married to Lake Havasu's sheriff, Mike Riley, "I come from a small town, Yorba Linda in California—that's Richard Nixon's hometown—so I'm accustomed to small-town living. I used to miss Los Angeles a lot, but now whenever I go back, the city's jammed with smog. And I realize how lucky I am to live here. Maybe we don't have very much action, but at least we can breathe."



I, an ordinary housewife, will show you how to prepare those wonderful dishes you've enjoyed so much in fine Chinese restaurants.

Many of my 1,000 Chinese recipes take no more time to prepare than ordinary cooking! You can serve Five-Flower Pork, Drunken Duck, Cantonese Sausage, Gold-And-Silver Eggs . . . almost as simply as broiling a steak!

SAVE HALF
OFF THE ORIGINAL

\$20 PRICE!

Now back in print,
identical to the first edition.

\$10

A Magnificent Volume,
A Remarkable Achievement!

This is the largest, most authoritative Chinese cookbook ever published in the English language. Yet it is written so simply, so clearly, so interestingly, it's an absolute delight to use. Contained in this one huge volume are 1,000 authentic recipes, representing the five major regional schools of classic Chinese cookery. More than 150 recipes (plus variations for chicken alone!) Countless appetite-appealing ways to prepare beef, pork, duck, vegetables, shrimp, lobster, other favorite seafood. Exciting ways to transform even the most commonplace ingredients into man-pleasing delicacies. Quickly, easily, with no more fuss or effort than your ordinary meals require.

You'll learn how to stew, roast and "stir-fry"—the Chinese way . . . how to slice, shred, and cut . . . how to plan menus around whatever foods are available . . . even how to grow your own bean sprouts! And you'll discover how to prepare everything from Angel Duck to Yangchow Fishballs (sorry—there are no "s" in Chinese cooking).

How does one discover the true delights of Chinese cooking? How does one learn? Where does one begin?

I began more than a dozen years ago when I visited San Francisco and was introduced by friends to architect Roger Yuen Lee and his wife, Rena. As we talked about the things a visitor might see and do in that city, the conversation naturally turned to restaurants and food. The Lees asked if we would like to join them for a Chinese meal at a nearby restaurant. The answer, of course, was "yes."

We were led through the dining room into a quiet back room. The waiter gave Roger Lee a menu, a pad of white paper, a pencil. He wrote the order, handed the slip of paper to the waiter.

I Wanted to Learn Everything About Chinese Food

When the meal came, it was memorable. After all these years I can still recall the succulence of the black mushrooms, the crispness of the duck, the green freshness of the vegetables, the delicacy of the fish. It was a whole new world and a wonderful one. That was the beginning for me. I wanted to be able to cook these marvelous dishes myself. I wanted to learn everything I could about Chinese food.

Since then I have pursued this knowledge in many ways and in many places. I have eaten in elegant and humble Chinese restaurants, haunted Chinese grocery stores, tracked down every scrap of literature on the subject, compared notes with Chinese friends and, most important, I constantly cooked and experimented.

In the process, I made a number of interesting and surprising discoveries. I found that Chinese cooking, which at first seemed complex and obscure, actually had a beautiful simplicity and logic about it. I found that, given a few fundamentals, a beginner could produce authentic Chinese dishes without difficulty; that he could do so in ordinary kitchen

ens with ordinary utensils; and that exotic ingredients—although fascinating—to use—were not always essential.

I felt these discoveries should be shared. I considered writing a book.

Chinese Cooking Takes No More Time Than Ordinary Cooking

This, many years later, is the book. It is based on the premise that you, the reader (like myself when I began), know little or nothing about the preparation of Chinese food. It assumes only that you have a lively curiosity, an interest in good eating and the desire to expand your culinary horizons.

As you begin to use this book, you will find that Chinese cooking takes no more time than ordinary cooking. You will see it is more a matter of method than of anything else. Once you master the fundamental techniques, you'll be able to prepare delicious and distinctive meals with the ingredients you can find in any food store. You'll be able to recreate many dishes made popular by Chinese restaurants, as well as those favored by the Chinese in their home cooking but rarely served in restaurants.

—GLORIA BLEY MILLER
Author of **THE THOUSAND RECIPE CHINESE COOKBOOK**

The Way to Eat Lightly and Eat Well—Low Calorie, High Protein Meals!

Chinese cooking is not only delicious; it is a nutritionist's dream . . . a boon to the weight-conscious . . . a money-saver for the budget-minded . . . and ideal for those who need to keep their cholesterol levels low. It allows you to enjoy gourmet food every day, if you like, without having to worry about the consequences. And, because it combines a minimum of costly meat or seafood with a maximum of inexpensive high-protein soy and low-calorie vegetables, it nourishes and satisfies at far lower cost. What's more—because the art of Chinese cooking gives every dish

proportion and balance, delicacy and harmony—the food delights the eye, as well as the palate.

Test Cook with This Book 30 Days FREE

Even if you've never been exposed to anything more exotic than chow mein and wonton soup, this fascinating book will be your "open sesame" to the culinary treasure-house of one of the world's truly great cuisines. But why take our word for it? Examine the book yourself, FREE, at our risk. Read each of the 926 pages. Test out any of the 1,000 recipes in your own kitchen. Then you decide. After 30 days, if you aren't thoroughly enchanted with this marvelous volume—and justifiably proud of your success in cooking with it—then simply return it in good condition and owe us nothing! You will have read it free. (This same 30-day no-risk trial privilege applies to anyone who receives the book as a gift from you.) The proof of the Flowing Walnut Pudding (and the other 999 recipes, too) is in the eating! So mail the free-trial coupon today for sure!

1,000 Authentic Chinese Recipes (Here's just a tiny sampling!) All as quick and easy to prepare as your favorite American dishes.

Matrimony Vine
Soup
Lobster Cantonese
Eight Precious
Pudding
Noodle Nest
Three Delicious
Soup
Beef Velvetton
Ten Precious Soup
Flowing Walnut
Pudding
Braised Antelope
Crisp Purple Eggs
Cantonese Sausage

Food Of The Forest
Five-Flower Pork
Roast Honey Duck
Beche-De-Mer
Chicken Velvet
Gold Coin Chicken
Drunken Duck
Happy Family
Three Winters
Braised Lion's
Head
Gold-And-Silver
Eggs
Crisp Soup
Barbecued Shrimp

Hailed By Critics Coast To Coast!

"A labor of love . . . should be treasured by anyone with a serious interest in the Chinese cuisine."
—Craig Claiborne, New York Times

"The kind of cookbook that becomes a classic."
—Phyllis Hogen, San Francisco Examiner & Chronicle

"It's terrific . . . this book will be a help and inspiration to many a cook."
—Amy Vanderbilt's Newsletter

"A tremendous volume of cook-in-Aknow-how."
—Doris Schacht, Chicago Tribune

"This is a very great cookbook—the kind to read for pleasure, the kind to use forever."
—Leo Lerman, Mademoiselle

"A distinct bargain. The illustrations are charming, the recipes are great."
—Washington, D.C., News

SEND NO MONEY 30-DAY FREE TRIAL! MAIL COUPON NOW!

AMERICAN FAMILY LIBRARY
Dept. TCB, P.O. Box 152,
Kensington Station,
Brooklyn, New York 11218

YES, please rush THE THOUSAND RECIPE CHINESE COOKBOOK for FREE: no-risk examination. If not thoroughly delighted, I will return it within 30 days and owe you nothing. If I decide to keep the book, we'll enclose you only \$10.00 plus 60¢ postage and handling.

Print Name _____

Address _____

City _____ State _____ Zip _____

☐ SAVE POSTAGE! Enclose only \$10.00 now and save all postage and handling charges. (Same 30-day trial, of course. Your money back if not delighted.)

☐ To order additional copies of the book for gifts, indicate total quantity here and enclose payment @ \$10.00 each. (Same 30-day no-risk trial privilege.)

AMERICAN FAMILY LIBRARY, Dept. TCB, P.O. Box 152, Kensington Station, Brooklyn, New York 11218

**Men...Women...Zip
away 3 inches of bulge
as you relieve backache
instantly!**

**NEW
SLIMS-A
-MAN**

slim belt

**where
firm support
is needed.*

**NEW
WOMAN
POWER**

slim belt

Our SLIMS-A-MAN Support has been so widely acclaimed, we just had to come up with WOMAN POWER — designed, contoured especially for a woman's particular figure! Both are instant bulge-removers... help provide an end-to-backache... all in one amazing power s-t-r-e-t-c-h support (WOMAN POWER comes with 4 adjustable garters.)

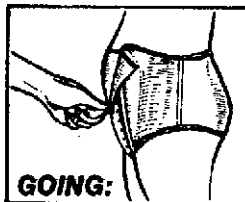
So comfortable, you'll forget you have it on... suddenly realize your back pain is gone... hear things like: "Say! Have you been on a crash diet?" No cumbersome, binding, surgical type materials. No embarrassing boned, "girdled" look. No annoying, binding crotch. Just 100% super-power-control Lycra s-t-r-e-t-c-h elastic. 8 or 10 inch width, extra front panels, eliminate even the most protruding of "spare tires!" Flexible, lined back stays make pain and strain disappear like magic. So undetectable, so feather-light, both men and women will wear it while they golf, bowl, play tennis, drive, garden, relax! Women will find it better than a maid in helping them whiz through their housework. And they look so great when they go out!

MEN—HOW TO ORDER.
If You're Average Height—5'2" to 5'10" Tall—Order 8" Width.
Only \$6.98, 2 for \$13.00.
If You're Over 5'10" Tall—Or have Extra Large Abdomen—Order 10" Width.
Only \$7.98, 2 for \$14.00.
SLIMS-A-MAN AVAILABLE IN WAIST SIZES 26" to 52".

10-DAY UNCONDITIONAL MONEY-BACK GUARANTEE

Wear SLIMS-A-MAN or WOMAN POWER for 10 full days. If you don't look and feel years younger, if you haven't lost 3 inches of midriff bulge, we want you to return belt for full refund. White only. Low introductory direct-by-mail prices.

Powerful 2-way s-t-r-e-t-c-h controls with never-before strength



GOING:

*"before zipping —
protruding stomach"*



GONE:

*"after zipping — flab gone —
abdomen flat!"*

*"flexible stays help
relieve backache"*

**world's first completely undetectable,
feather-light all-power-control
stretch Lycra supports!**

JAY NORRIS CORP.

31 Hanse Ave., Dept. M-481,
Freeport, N.Y. 11520

**BUY WITH CONFIDENCE
— MONEY BACK IF NOT THRILLED & DELIGHTED —**

**JAY NORRIS CORP., 31 Hanse Ave.,
Dept. M-481, Freeport, N.Y. 11520**

My waist is _____ inches. Hips _____ inches.

Please check:

Men's Style

- ☐ 2-8" SLIMS-A-MAN BELTS for \$13.00 plus 60c pstg. & hdg.
- ☐ 1-8" SLIMS-A-MAN BELT for \$6.98 plus 60c pstg. & hdg.
- ☐ 2-10" SLIMS-A-MAN BELTS for \$14.00 plus 60c pstg. & hdg.
- ☐ 1-10" SLIMS-A-MAN BELT for \$7.98 plus 80c pstg. & hdg.

My waist is _____ inches. Hips _____ inches.

Women's Style

- ☐ 2-WOMAN POWER BELTS for \$13.00 plus 60c pstg. & hdg.
- ☐ 1-WOMAN POWER BELT for \$6.98 plus 60c pstg. & hdg.

I enclose full payment (N.Y. residents add sales tax)

Enclosed is ☐ check or ☐ money order for \$ _____

Name (please print) _____

Address _____

City _____ State _____ Zip _____

WOMEN—HOW TO ORDER.

Specify Waist and Hip Size.
WOMAN POWER comes with 4
Adjustable Garters.

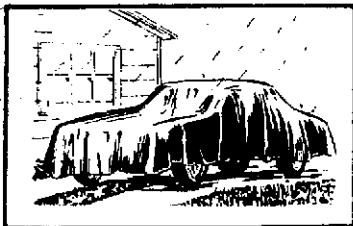
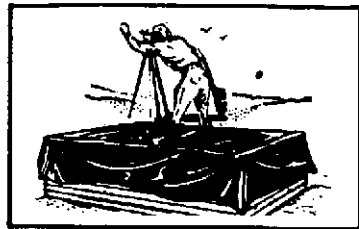
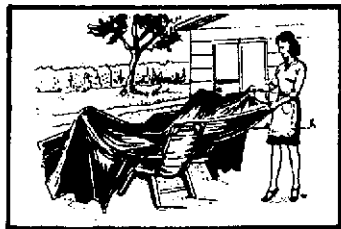
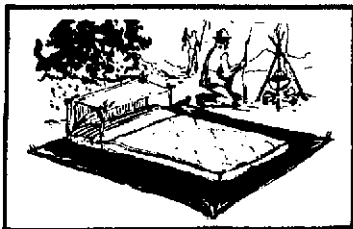
Only \$6.98, 2 for \$13.00.
WOMAN POWER AVAILABLE IN
WAIST SIZE 26" To 44".

 SPECIAL MAILBOX U.S.A. OFFER FOR READERS OF PARADE

for outdoors, indoors, home, office, farm, camping!

BIG, BRAWNY, DURABLE 9x12 FT. VINYL TARPS

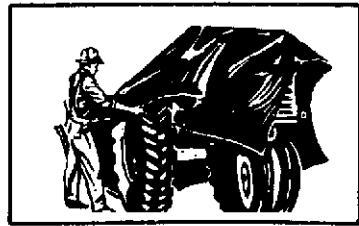
MILDEWPROOF • WATERPROOF • ROTPROOF



... UNBELIEVABLE VALUE

**3 for only
\$10⁹⁸**

\$5.00 EACH



"Instant garage" for cars, machinery, toys... tent floor... construction and storage shield... a million uses. Pay for themselves in no time in property saved. One piece vinyl construction. No seams. Four heavy-duty metal, non-rusting grommet holes. Can be roped down securely. Money back if not delighted. Send check or money order. Free catalog! Add proper postage and handling for each Tarpaulin.

Also available in sizes—12' x 25' @ 2 for \$14.98, \$9.00 ea., 12' x 15' @ 3 for \$15.98, \$7.00 ea.

JAY NORRIS CORP.

31 Hanse Ave., Dept. M-494 Freeport, N.Y. 11520

**BUY WITH CONFIDENCE
30-DAY MONEY BACK GUARANTEE**

JAY NORRIS CORP. Dept. M-494
31 Hanse Ave., Freeport, N.Y. 11520

Please rush me the following Tarpaulins.

- 9x12 ☐ \$5.00 each + 50¢ postage & handling
3 for \$10.98 + \$1.50 postage & handling
12x15 ☐ \$7.00 each + 50¢ postage & handling
3 for \$15.98 + \$1.50 postage & handling
12x25 ☐ \$9.00 each + 50¢ postage & handling
2 for \$14.98 + \$1.50 postage & handling

Enclosed is ☐ check or
☐ money order for \$ _____
(N.Y. Residents add sales tax)

Name (print) _____

Address _____

City _____

State _____ Zip _____

ISO-THERMO[®]

Waist-Reducer Belt

harnesses your own body heat to melt inches of ugly flab away!

(Even While You're Sitting!)

At last... an easy, practical spot-reducing method that harnesses the natural heat of your body to melt away that "spare tire" around your waist—faster than you'd ever dream possible!

ISO-THERMO belt is a scaled-down version of the rubber suits so many athletes wear during workouts to sweat off extra pounds. Actually pulse your normal body heat to work for you every moment you're wearing the belt... while you're walking, doing office or house work, or just sitting and relaxing. No extra effort on your part, but extra inches and extra pounds seem to dissolve in your own natural, healthy perspiration! The tape measure will tell the story—you can lose an inch or more around your waist in a week!

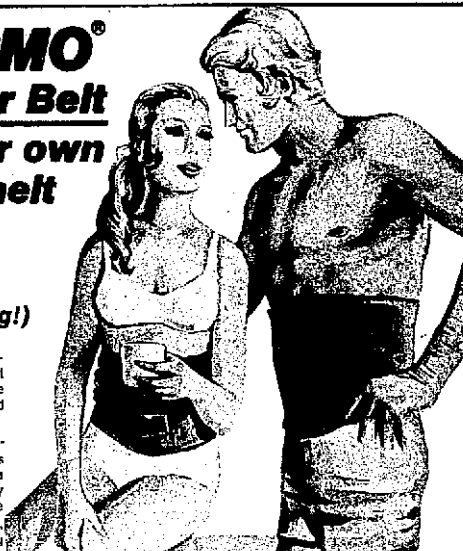
Made of extra-durable molded rubber, ISO-THERMO is fully lined with stretch nylon, so you can slip the belt on or off effortlessly, in seconds. Washes clean in mild detergent... or simply rinse in ordinary tap water.

As ISO-THERMO helps firm up your muscles, your posture becomes more erect. Lower back and waist tensions ease. You look in shape. And you feel in shape. Best of all, nobody but you knows how you're doing it—because ISO-THERMO is invisible under clothes!

Order by present waist size (contour cut and stretch construction maintains the snug fit as your waist size reduces). Specify small (26" to 30" waist); medium (31" to 35"); large (36" to 40"); extra large (41" to 44"). All sizes: only \$9.98, plus 75¢ postage & handling.

JAY NORRIS CORP.

31 Hanse Ave., Dept. M-490, Freeport, N.Y. 11520



BUY WITH CONFIDENCE 30-DAY MONEY BACK GUARANTEE

JAY NORRIS CORP., Dept. M-490,
31 Hanse Ave., Freeport, N.Y. 11520

Please rush me the following ISO-THERMO Belt(s)

- ☐ Small (26" to 30" waist).
- ☐ Medium (31" to 35" waist).
- ☐ Large (36" to 40" waist).
- ☐ Extra Large (41" to 44" waist).

All sizes: \$9.98 ea. + 75¢ postage & handling.
(N.Y. residents add sales tax)

Enclosed is ☐ check ☐ money order for \$_____

Name (print) _____

Address _____

City _____

State _____

Zip _____

THE FABULOUS FIVE YEAR OVER-THE-CALF SUPPORT HOSE

They're so strong and durable, we GUARANTEE to replace any you wear out between now and 1976.

The way we see it, no amount of wearing or washing will fade these invincible support hose. That's why we guarantee them not for mere months but for FIVE FULL YEARS. We'll replace any pair you wear out—without charge!

Comfort you've rarely known before!

These super-comfortable support hose are ideally light in weight, made of extra-durable DuPont Nylon and Lycra Spandex with a clever rib construction that gives you firm, untangling support without pressure or binding. Eases your stride, absorbs shocks, relieves fatigue through your toughest day.

No risk—give them a try!

Our five-year support hose are handsomely styled in the popular executive length (over the calf). They stay up without binding, sagging or fattening. Machine-washable; shrink-resistant; in a choice of all black, or a three-pair assortment of limely solid colors: navy blue, cordovan brown and charcoal gray. Sizes: regular (10 to 11½), king-size (12 to 14).

The cost? Not the usual \$4.98 a pair, but 3 pair for only \$7.50, 6 pair only \$13.98. With our unconditional guarantee, you can't go wrong. Send today!

JAY NORRIS CORP.

31 Hanse Ave., Dept. M-508, Freeport, N.Y. 11520



FOR A 5-YEAR SUPPLY OF SUPPORT HOSE MAIL THIS NO-RISK COUPON TODAY!

JAY NORRIS CORP., 31 Hanse Ave., Dept. M-508,
Freeport, N.Y. 11520

Please rush the following

Guaranteed 5-Year Support Hose:

- ☐ 3 pair for \$7.50 plus 75¢ postage and handling.
- ☐ 6 pair for \$13.98 plus \$1.00 postage and handling.
(New York residents add sales tax)

Check one: ☐ All black ☐ Assortment

Specify size _____

Enclosed is ☐ check or ☐ money order for \$_____

Print Name _____

Address _____

City _____

State _____

Zip _____

Parents Creed



CHILDREN LEARN WHAT THEY LIVE

IF A CHILD LIVES WITH CRITICISM.
HE LEARNS TO CONDEMN.
IF A CHILD LIVES WITH HOSTILITY.
HE LEARNS TO FIGHT.
IF A CHILD LIVES WITH RIDICULE.
HE LEARNS TO BE SHY.
IF A CHILD LIVES WITH SHAME.
HE LEARNS TO FEEL GUILTY.
IF A CHILD LIVES WITH TOLERANCE.
HE LEARNS TO BE PATIENT.
IF A CHILD LIVES WITH ENCOURAGEMENT.
HE LEARNS CONFIDENCE.
IF A CHILD LIVES WITH PRAISE.
HE LEARNS TO APPRECIATE.
IF A CHILD LIVES WITH FAIRNESS.
HE LEARNS JUSTICE.
IF A CHILD LIVES WITH SECURITY.
HE LEARNS TO HAVE FAITH.
IF A CHILD LIVES WITH APPROVAL.
HE LEARNS TO LIKE HIMSELF.
IF A CHILD LIVES WITH ACCEPTANCE AND FRIENDSHIP.
HE LEARNS TO FIND LOVE IN THE WORLD.

THIS LOVELY
POEM-ON-THE-WALL
PROVIDES
GUIDANCE AND
INSPIRATION

... IS CHARMINGLY
DECORATIVE!

only
\$3.00

In this wise and wonderful poem by Dorothy Law Nolle, here is parental advice more helpful than most child psychology books all lumped together! In just 22 lines, it gives Mother and Dad essential, clear, uncomplicated "do's" and "do not's" to help mold happy, healthy, well-adjusted successful young people of tomorrow. It is a guide to child guidance, a loving credo we might all do well to follow; ideal for that "different" gift you now seek... or for those many gift-giving occasions that drop up during the year!

Beautifully printed in red and blue on white felt, with red wood rads top and bottom, each is an impressive 25½" long x 14" wide, ready for hanging!

In the opinion of many experts, this beautiful poem should be hung in every home in America where it can be always available for instant consultation... a daily "refresher course" on how to avoid ever proclaiming "where did we go wrong!" The poem makes such shining reason, is so easy to follow that every thoughtful parent should want to own it... will be forever grateful for having done so!

OFFER WILL NOT BE REPEATED THIS SEASON

An ideal combination of wisdom and beauty, this unique wall hanging is certain to attract the attention of all concerned parents. Since supplies are limited, and orders will be filled first come, first served, we urge you order at once to avoid disappointment. The price is an amazingly low \$3.00 (we will save you even more!). And even this low sum will be instantly refunded if you are not thoroughly delighted. This very special offer will not be repeated this season in Parade!

LOVING PARENTS! MAIL THIS NO-RISK COUPON TODAY

SPENCER GIFTS, 223 SPENCER BUILDING
Atlantic City, N.J. 08404

- ☐ Please send me _____ "Parents Creed" (23523) Wall Hanging(s) @ \$3.00 postpaid.
☐ Special! Save 50¢—2 for \$5.50 postpaid. (The extra one makes an impressive gift.)

If I am not absolutely delighted, I may return within 10 days for my money back.

I enclose ☐ check ☐ money order for \$_____ (sorry, no C.O.D.'s)

Name (please print) _____

Address _____

City _____ State _____ Zip _____

N.J. Residents, add 5% sales tax. © 1971 Spencer Gifts

• SATISFACTION GUARANTEED—OR MONEY REFUNDED •

VALMOR PARADE OF WIG VALUES • BUY DIRECT • NO LOWER PRICES ANYWHERE



100% HUMAN HAIR
S-T-R-E-T-C-H WIG
 FULL CAP
 LUXURIOUS HAIR
 BEST QUALITY
 NEVER BEFORE
SALE PRICE \$9.99

This is the BEST Quality WIG you can buy anywhere for your money. Guaranteed Highest Quality imported 100% Human Hair. Get Best Value from Valmor. Soft full cap ventilated base. Stretches for perfect fit. Comes beautifully styled with tapered neck and flirty side quiches ready for instant wear or can be teased, fluffed, flipped, brushed into many interesting hairdos. Makes you so much more beautiful looking. Gives you exciting sex appeal. In one minute change to a New More Beautiful woman. Unbelievably low priced. Order one or two in different colors while supply lasts.

STYLE No.
HT-99



DUTCH BOY
S-T-R-E-T-C-H
WIG
 PRE-STYLED
WASH N' WEAR
 NEVER NEEDS SETTING
ONLY \$15.99

Now enjoy the irresistible experience of this Easy-care, washable modacrylic miracle pre-set, pre-styled wig. Never needs setting. Ready for instant wear, instant beauty. Gorgeous. Beautiful! You in this very newest, latest fully styled creation. Exciting, casual look for this season. Smooth, sleek bangs, flirty, swinging sides. Fits so snugly and easily on the head. It becomes part of you. Wear any time, any place. A sheer delight.

STYLE No.
DB-159

LATEST S-T-R-E-T-C-H TAPERED BACK

HIGH FASHION
WIG
 PERMA-STYLED
 NEVER NEEDS SETTING
WASH 'N' WEAR
\$9.99
ONLY

Now at last this fabulous Ready-to-Wear Stretch Wig you have been waiting for, easier to care for than your own hair. Pre-styled, pre-cut ready for instant wear to give you Quick, Carefree, Gorgeous Beauty. Lustrous, natural looking Modacrylic that will amaze you. You never have to set it. Easy to care for. Just wash, drip dry, brush and go. May be styled at the stroke of a brush. This most convenient, comfortable wig sold by Valmor at most amazingly low discount price. You pay much more anywhere else. Order while supply lasts.



STYLE No.
TS-99



NEW LOOK
 LATEST 2 WAY
S-T-R-E-T-C-H
WIG
 1—LONDON LOOK
 2—GREEK LOOK
 NEVER NEEDS
 SETTING
ONLY \$11.99

STYLE No.
SH-119
 VERY LATEST High Fashion Ready-to-Wear STRETCH WIG. It's swingy, it's gorgeous, made from Miracle modacrylic that looks and feels just like real Human Hair, but behaves much easier. Pre-cut, pre-styled, washable, and a cinch to care for. Never needs setting. Has low shaggy necklines, longer nape, extra full quiche curls on sides. They went mad for it in London, Hollywood and New York. The Wig of the year. You'll look exciting, lovable, kissable. Sold for much more anywhere else. Just compare our Wig Value and you'll get a Better Buy from Valmor.



WASH & WEAR
 PERMA-STYLED
CURLY TOP
 TAPERED BACK
S-T-R-E-T-C-H
 LATEST FASHION
ONLY \$9.99

Style No.
CT-99

NEVER BEFORE
BARGAIN PRICE

PRETTY GIRL — In seconds a New Beautiful Exquisite YOU — Perma-Set Washable Modacrylic gives a completely Natural look. Never needs setting. Saves Beauty Parlor bills. Superb stretch foundation assures perfect fit. Elegantly styled. Gentle, soft curls on top to give you new, attractive lovely look with new fashionable tapered back. Hugs your neck for lovely beauty. No one but Valmor sells such high quality at this low price. Order now while supply lasts.



LOVELY BANG FALL
BANGS INCLUDED
LIMITED TIME
ONLY \$10.99
ALL COLORS

Style No.
BF-109

BE ATTRACTIVE TO MEN—New American Look — Latest Luxuriously Long FALL together with Long Flirtatious BANGS. Latest fashion synthetic hair—looks and feels real soft and pretty like Human Hair. Deep Straight Bangs attached to Fall. Whole head covered. Swinging Sexy look. Slips on instantly. Long Flippy Luxurious Fall — Swings Wide across shoulders. Men will take a good long look. Bangs in front give eye lure appeal. Valmor always gives Best Value.

BUY A VALMOR WIG.
GET BEST VALUE
FOR YOUR MONEY

These are the BEST WIGS for your money. We guarantee it to be BEST for your money. Very Highest Quality Imported Full Cap Wigs with Glamorous Natural Lustrous. Ready for instant wear. In 1 minute change to a New more beautiful lovely woman. Look exciting, thrilling, glamorous. More Attractive than ever. Highest quality costs more anywhere else. Great value when you buy from Valmor.

COLORS: Black, Off-Black, Dark, Medium or Light Brown, Auburn, Blond, Mixed Grey or Platinum. **Send color. Order now!** Money back guarantee if returned not worn or unaltered.

VALMOR HAIR STYLES
 Dept. 1353, 2411 Prairie Ave.
 Chicago, Ill. 60616

ORDER COUPON

VALMOR HAIR STYLES
 2411 Prairie Ave., Dept. 1353
 Chicago, Ill. 60616

Please send me the following styles:

Style No.	Description	Price

Check Color: ☐ Black ☐ Off-Black
☐ Dark Brown ☐ Medium Brown
☐ Light Brown ☐ Auburn ☐ Blond
☐ Mixed Grey ☐ Platinum
☐ Light Frosted ☐ Dark Frosted
☐ Send C.O.D. I will pay postman amount plus postage on delivery.
☐ I enclose full amount—Company pays postage.

Name _____ Box _____

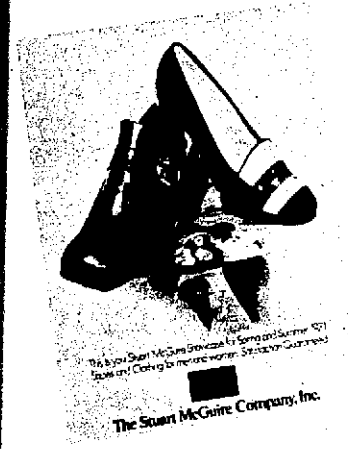
Address _____ RFD _____

City _____

State _____ Zip _____

FREE CATALOG

plus everything you need to start your own shoe and clothing business



Free Shoes and Clothing for Yourself

We'd like to send you the new Stuart McGuire Spring and Summer Showcase catalog — over 200 pages of exclusive styles for men and women. In 10 days you receive your catalog you can do 2 things: (1) MAKE MONEY by taking orders from your friends, neighbors, relatives. (2) SAVE MONEY by ordering your own shoes and clothing at special discount prices.

PROFIT 8 WAYS

You can earn an immediate cash commission on every order. You can qualify for free insurance, U.S. Savings Bonds, free shoes, clothing and free franchise. Rush the coupon today. We'll mail your complete catalog outfit. ABSOLUTELY FREE. No obligation. No investment. No experience needed. Represent part-time or full-time.

To: Cabell Brand, President
The Stuart McGuire Company, Inc. 196101
115 Brand Road
Salem, Virginia 24153

☐ Rush me my complete catalog outfit FREE. Show me how to make money and save money.

Name _____
Address _____
City _____
State _____ Zip Code _____
My shoe size is _____

FREE ONE Color 5 X 7 ENLARGEMENT

from your Eastman Kodacolor negative—

(No Slides)

One per customer, only with this coupon. Enclose 25¢ for postage and handling, with your negative, name and address.

90 Day Limited Offer

SKRUDLAND PHOTO SERVICE

Dept. 277
Hebron, Illinois 60034

ANY 12 EXPOSURE KODAK



Kodacolor
FILM
DEVELOPED WITH DELUXE JUMBO COLOR PRINTS

Failures Credited

Only 12 EXP. Guaranteed Excellent Quality **\$1.25**

20 EXPOSURE ROLLS—\$2.50 (Less than ½ retail prices)

Coupon, Name and Address Must Accompany Order

90 Day Limited Offer

Original Ownership Since 1929

SKRUDLAND PHOTO SERVICE

Dept. 277
Hebron, Illinois 60034



Should a woman who wears large and half sizes be liberated, too?

Win Your Freedom to Wear the Latest Styles Now! "I've always believed it just wasn't fair that a wide choice of the latest styles weren't available to heavier women", says Evelyn Roaman, creator of the young fashion look in larger and half sizes. "Why you shouldn't have an equal opportunity to express yourself as your slimmer sisters do is just outrageous! Especially with today's new freedom in fashion. Truth is, it's just plain prejudice that slimmer women wear clothes better. It often takes a heavier woman to really do an outfit justice. That's exactly what I had in mind when I designed the Young Fashion Look for Roaman's. I was determined not to shy away from any of the latest styles. Along with the new dress styles in varied lengths, I created jump suits, pants and pantsuits that really flatter a heavier woman's figure. Make you look younger and slimmer. If you find it hard to believe—the proof is FREE. It's all there for you to see in Roaman's 1971 Fabulous Spring and Summer Fashion Book. A feast of one of the largest selection of fashions anywhere in larger and half sizes. Dresses (\$5.99 to \$28.99), coats, sportswear, lingerie, foundations, shoes. All made to fit perfectly." Satisfaction is guaranteed. Credit plan available.

FREE Fashion Book

For Sizes 38 to 60. 14½ to 32½.



Roaman's Dept. 1764
Saddle Brook, N.J. 07662

Please Send FREE Catalog for Larger
and Half Sizes.

name _____
(please print clearly to assure correct delivery)
address _____
city _____
state _____ zip _____

Your child must memorize all
his multiplication tables
to pass in **NEW MATH**



TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record quizzes your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only \$9.95, price in full. Bremner Records, Dept. D-59, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

A. Blair Owens, Principal, Lewiston
Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perce, Parsons, Kansas

Bremner Records, Dept. D-59
Wilmette, Illinois 60091

Please mail, postage prepaid, one complete set
of the Musical Multiplication Records. I may
return them any time within two weeks after I
receive them and owe nothing. If I keep them
I will honor your invoice for \$9.95 in full.

Name _____
Address _____
City _____
State _____ Zip _____

New Automatic Electric Moist Heat Pad Helps Kill Pain Fast!



For years, doctors have found penetrating moist heat provides reliable relief from the pains of arthritis, colds, migraines, poor blood circulation, muscular aches, etc. Now — you can apply MOIST HEAT when you need it, where you need it... right at home! Just plug in your Automatic Moist Heat Electric Pad. No mess, no mess, no boiling water. No expensive therapist needed, either!

Wonderfully Soothing Relief
Moist Heat provides preferred natural relief, without drugs. You can apply automatically-controlled HOT COMPRESSES as often as you like, for prompt, penetrating, glorious relief with comforting results. Entirely safe and effective for children, adults, invalids, and athletes who suffer after-game aches. Use it for wet or dry applications.

12" x 15" for maximum flexibility
Cushion-soft pad is twice as thick as ordinary pads. Sized right to distribute heat uniformly. Heavy vinyl cover can be easily cleaned, even sterilized; actually clings to your body; takes years of wear and tear. Deep-pile terry-cloth cover is washable, has 3-way thermostat (Warm-Medium-Hot) with convenient push button control. UL listed, 115 volts AC or DC. Complete with reusable vinyl store-clean bag. One year manufacturer's guarantee. You must be satisfied or your money will be refunded in full. ONLY \$12.98 plus \$1.00 postage and handling.

JAY NORRIS .com

31 Hanse Ave., Dept. M 516, Freeport, N.Y. 11520

30-DAY MONEY-BACK GUARANTEE! MAIL NO-RISK COUPON TODAY

JAY NORRIS CORP.
31 Hanse Ave., Dept. M-516
Freeport, N. Y. 11520

Please rush _____ Moist Heat Pad (s) @ _____ (quantity)

\$12.98 + \$1.00 ea. postage & handling. If not delighted, I may return order within 30 days for immediate refund.

Enclosed is ☐ check ☐ money order for

\$ _____
(No C.O.D.'s) New York residents add sales tax

Print Name _____

Address _____

City _____

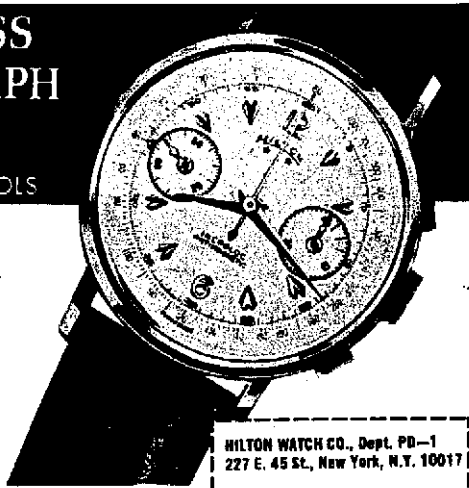
State _____ Zip _____

SPECIAL! Air Mailed Direct to You from the Swiss Maker—At Huge Wholesale Savings!

7-in-1 SWISS CHRONOGRAPH

Le Commandant

6 DIALS! 5 HANDS!
2 PUSHBUTTON CONTROLS



7 WATCHES IN ONE! A miracle of Swiss watch-making ingenuity! Genuine Swiss-calibrated, anti-magnetic movement keeps perfect time. Plus many more functional! Use it as a stop watch. Measure distance. Register speed—car or boat. Check parking meters. Gauge approaching storms. Take time and motion studies or time the number of beers consumed in an hour! Set dial as "wrist watch secretary." **UNLIMITED USE!** If sold as seven separate watches, cost would be prohibitive, but this astounding 7-in-1 JEWELLED SWISS CHRONOGRAPH is yours now — direct from the famed Hilton Watch Fabrique in Geneva, Switzerland — at fantastic factory-to-you savings. Pay only \$12.95. Pocket the middleman's big profit.

Send coupon today to Hilton's U.S.A. mail-order office. Your gift-boxed Swiss Jeweled Chronograph will be sent in 3 days by registered air mail direct from Switzerland. Greatest buy in Swiss watch-making history.

NO RISK! MONEY BACK GUARANTEE PLUS 2-YEAR REPAIR OR REPLACEMENT HILTON WARRANTY.

HILTON WATCH CO., Dept. PD-1
227 E. 45 St., New York, N.Y. 10017

SAVE!

Direct from Geneva to Your Door

\$12.95

2 or more
\$12.25 each

HILTON WATCH CO., Dept. PD-1
227 E. 45 St., New York, N.Y. 10017

Rush the following 7-in-1 SWISS JEWELLED CHRONOGRAPHS by registered air mail direct from Switzerland. 30-day money-back guarantee.

...7-in-1 CHRONOGRAPHS — \$12.95, plus 50c hdlg.
☐ Enclosed is payment in full.
☐ Enclosed is \$2.00 goodwill deposit per Chronograph. Send C.O.D. for balance plus C.O.D. charges. ☐ Yellow ☐ White

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

AT LAST! A Plastic Surgeon's Diet!

Designed to carve twenty pounds off your figure in one month! But leave your face looking years younger—and far more beautiful than you have known it for years!

A Vital Note:

Scientifically, you cannot avoid losing weight on this diet, unless you are a glandular case.

We repeat: If you are in average health, you cannot avoid losing weight on this diet. As much as twenty pounds the very first month. But this is the LEAST important benefit it will give you. Far more startling is the beautifying effect it will have on your face.

Like this...

**You Will Not Feel The Least Bit Hungry!
You Will Have No Craving For Sweets!
And Your Face Will Gain In Beauty Each Day,
As Your Body Loses 4 To 5 Pounds A Week!**

We must repeat again: You cannot fail to lose weight with this diet, if you follow it religiously. As much as twenty pounds must melt off your body in a single month.

But your face will not show it! Your face will not develop those "diet-lines". Your face will not give way to that "diet-sag". Your face will show no trace whatever of diet-punishment, or diet-nerve, or diet-fatigue!

Why? Because this is a plastic surgeon's diet! This diet was invented by a man who treats the most beautiful, the most glamorous, the richest women in the world. Women who simply will NOT, under any circumstances, go on a reducing diet that adds years to their face, at the time that it forces a few meager pounds off their body!

So a new concept of dieting had to be evolved! Literally a new way to diet—that protected the face at the same exact moment that it slimmed the body! So that a new glow of health poured into that face—a new sparkle—a new seeming-youthfulness that made even old friends stop in astonishment when they saw the dazzling change in the face, before they even noticed that twenty full pounds had been carved off the body!

**What's The Secret? Super-Proteins!
And A Step-By-Step Way To Beautifully
Reduce That Means YOU
Don't Have To Worry About A Thing!**

Once you send in the Coupon below, you are given everything you need. And we mean every-

thing. What happens, in effect, is that for one full month your free time is devoted to the principles of one of America's leading physicians—adapted from the same methods used at his clinic in Hollywood, California.

No deviation is permitted. This diet will not work for you if you substitute one morsel of it for another. It is a scientifically-balanced formula for beauty—unlike anything you have ever seen before—and therefore it completely overcomes the terrible traps that have always existed for you before in other diets.

(For example, the average low-calorie diet is also inevitably low in nutrients. This causes chronic fatigue, and flabby tissues throughout your entire body. On the other hand, with the ordinary "high protein" diet—not super-proteins as you are given here—you run into the problem of high calories and high cholesterol. This means you simply don't feel good, and therefore that your body just won't stick to the diet. So the fat comes pouring back, uglier than before.)

All these traps are avoided here. You eat super proteins, which are not high proteins. But they have a marvelous effect inside your body: That one gram of them will burn up three grams of sugar in your blood stream. And the fat melts away—day after day!

So—this time—you eat scientifically. And you eat well. And you feel no starvation pangs—no craving for sweets. And you have more than enough energy to keep you happy. And you lose up to twenty pounds in the very first month. And you don't "slip back" when that month is finished—you just keep right on losing!

**But This Is Still Just The Beginning!
Because The Real Pay-Off Comes Right
Now — IN THE BREATHTAKING NEW FLOOD
OF BEAUTY THAT POURS INTO YOUR FACE!**

But remember that this is a plastic surgeon's diet—and therefore a plastic surgeon's beauty regime comes right along with it!

At the exact same time that you are carving almost a pound a day off your body, you are also performing "medical magic" on every inch of your face, your neck, your hands and your hair! Holly-

wood beauty secrets that can transform your entire appearance like this.

How to simply "open your mouth"—and lose your double chin.

How to suck pore-enlarging blackheads right out of your face, using nothing but ordinary breakfast cereal.

A simple at-home treatment for thinning hair, requiring almost no effort and time! (Show this one to your husband—he'll thank you for the rest of his life!)

How to use ordinary sand as an instant sedative.

How cold water—yes, cold water—can often work apparent "miracles" on the shape and firmness of your breasts.

How simple massage can de-contract vital facial muscles, and therefore discourage in a wink many of your most hideous wrinkles. (These ingenious little "finger-tricks" are especially effective against crow's-feet and under-the-eye pouches.)

Do-it-yourself cosmetics—fresh, organic, natural—and so effective that they may literally cause you to throw away the expensive artificial ones you have on your bathroom shelf today!

(As just a few examples: A simple fruit night-cream, that helps dissolve away the dead tissue from your skin, at the same time it protects the living. A super-rich shampoo-rinse, that does not kill the natural oils on your skin when you rinse it off, and therefore does not make your face look older every time you clean your hair.)

Plus Yoga made easy, for busy women who can't give it more than five minutes a day—and therefore have to have its benefits condensed.

Plus Super-Exercises, that trim inches off your problem spots, quickly! (Some of them take only fifteen seconds a day—and show whistle-provoking results in a week!)

Plus a complete guide to Super-Streamlined Plastic Surgery. That can be completed in minutes, requires no hospitalization, has you up and around instantly. And another method that simply "peels away" your deepest wrinkles without the slightest trace that they had ever existed on your skin before!

**Plus Dozens Of Other "Plastic Surgeon's
Secrets" — All Yours To Read
Without Risking A Penny!**

So here it is—the medically-proven breakthrough that puts you only one month away from

a breathtaking new face and figure! A figure that weighs up to twenty pounds less! And a face that looks years younger!

All yours in one month—one short month—or you don't pay a penny! It's as simple as that! Up to twenty pounds gone in a single month—and with a face that looks years younger—or you just don't pay a penny!

Remember—once again—if you are in average normal health, you simply cannot avoid losing weight with this diet! And you will not feel the least bit hungry. And your face will grow more beautiful... more glowing... with more apparent youth flowing out of it every day!

It is never too late to become what you might have been. The opportunity is here, on this page, in the Coupon below. Why not send it in—at our risk—today!

MAIL NO RISK COUPON TODAY!

INFORMATION, INCORPORATED,

Dept. PA-3-A

200 Madison Ave., New York, N.Y. 10016

Gentlemen: Please rush me a copy of A DOCTOR'S QUICK WAY TO ACHIEVE LASTING BEAUTY by Robert A. Franklin M.D. I understand the book is mine for only \$5.98 complete. I may examine it a full 30 days at your risk or money back.

- ☐ Enclosed is my payment.
☐ Please charge my credit card:

Signature:

☐ American Express

☐ Diners Club

Account

No.

Name

(Please print)

Address

City

State

Zip

© Information Incorporated, 1971

INFORMATION, INCORPORATED • 200 Madison Avenue, New York, N.Y. 10016

value most.

"I myself," Simonsen reveals, "came from Denmark. I arrived in this country in 1922. It was very difficult to make a living as a farmer during the Depression, so my wife and I went to Alberta, Canada, where we opened a small variety store. I sold it out in 1945 and came to Oakland, California. There we started the Carlton Greeting Card Company. I sold that out in 1960, then moved down to San Jose and went into the bra business.

"It's the best business I've had. I've got one factory in San Jose with 35 employees and another opening in Santa Cruz next month.

Gross of \$5 million

"Last year we grossed \$5 million. This year with a little luck maybe we can double that amount. Our secret is that we have 7000 reps, mostly housewives, throughout the country. We pay them on a sliding commission scale from 55 to 35 percent.

"The kind of bras we sell—you can't buy these in the retail stores. They are especially made. They feature a suspension bridge construction devised by Dr. Sonia Garutso of Los Angeles. She is a 77-year-old retired dentist from Russia. She is even older than I am, but she really understands the principles of bra construction."

Simonsen's bras repurpose a woman's figure, providing it with an uplift. Most women 30 and older imagine that men find women with an uplift bust line irresistible. And that's what they want—not padded bras. So claims Simonsen.

Con-Stan Industries, which markets a Sculptress brand of bra—also through bra parties—makes a similar pitch.

While the younger generation currently favors the unadulterated bra-less look, most women still feel that an uplifted bosom a la Marilyn Monroe is worth saving for and buying.

The major feature of bra parties, of course, is the personalized service.



"This bra business is a gold mine" for the team of Mr. and Mrs. Stanley Wiens.

"The women who work on our crews," says Stanley Wiens, "take great pains to fit and measure their customers. Department stores don't have the time or the personnel for this sort of custom service. Not only that, when my wife demonstrates a bra she can show the other women what our bras have done for her. In a department store how can you expect a saleslady to strip?"

Free bra for hostess

For the woman willing to turn her living room into a fitting room for an afternoon, there are rewards, too. If she will collect a few friends, put on a pot of coffee, and provide a setting for the bra saleswomen to make their pitch, she receives a free bra, provided six are sold.

"This business," gushes Caroline Wiens, "is a godsend for the housewife who wants to earn a little or a lot of extra money. Our merchandise is so good... it sells on the spot. You know," she adds smilingly, "that good old saying about the mousetrap. Well we built a better boob trap. And people are beating a path to our door."



A member of the Wiens crew, having completed her course in salesmanship, proudly holds up her diploma. Most representatives are housewives out to earn extra money.

Start fresh with Belair.

Menthol... but with a soft, fresh taste.



BELAIR

Light Menthol
FILTER CIGARETTES

A valuable extra...
the famous Raleigh coupon
on both Belair Filter Kings
and Filter Longs.



Free Gift Catalog.
Write Box 12, Louisville, Ky. 40201
© BROWN & WILKINSON TOBACCO CORP.



Addiction: You can save your family from its clutches.

Usually it starts with tobacco ... or alcohol ... or both. Then marijuana. If it stops there, that's bad enough. But too often it doesn't, until a life is ruined, and with it a family.

How can you protect your family from the curse of addiction? First, you must set an example.

How, for example, can you persuade a youngster not to experiment with liquor or pot, when he or she sees that you can't relax without a drink or a cigarette in your hand?

But "kicking the habit" is easier said than done. That is why the Seventh-day Adventist Church developed the unique and effective 5-Day Plan to Stop Smoking, Clinics for Alcoholics, and a Narcotics Information Service.

We know that an addicted person needs help and motivation if he is to succeed in "kicking" any habit. Consequently, our programs include physical, spiritual, and mental development and assistance.

Would you like to know what you can do to help protect yourself and those you love from addiction? Mail the attached coupon. Help will be yours free of charge and no one will call on you.

MAIL THIS COUPON TO:

Adventist Information Service
514 Mineola Avenue
Carle Place, N.Y. 11514

At no obligation to me, send your complimentary booklet mentioned above.

Name _____

Address _____

City _____

State _____ Zip _____

Keeping Up...With Youth

by Pamela Swift



GIRLS STOPPED TO READ AND SAID, IN EFFECT, "DON'T CALL US, WE'LL CALL YOU."

It Pays to Advertise

At Stanford University, Palo Alto, Calif., there are two male students for every female. "This makes the dating situation awful," explains Rick Shafer, a sophomore from San Juan, Puerto Rico. "So I decided to take matters into my own hands."

A few weeks ago Shafer painted a sign which read, "GIRLS, I NEED A DATE," then stationed himself outside the Student Union at noon.

"I needed a date for a fraternity party," he points out, "and I was

getting sort of desperate. Every time I phoned a girl, she said, 'Gee, no—I have to study.' Finally I ran out of people to call. So I hit upon the idea of carrying a sign."

Stanford boasts 2206 undergraduate girls, but only four nibbled at Rick's bait. "One," he reports, "was an old friend. One was a cute blonde who said that she would if she could, but that she had a boyfriend and couldn't."

"Finally two girls rode by on bikes. They stopped and I asked if

they were going to give me a chance. They wouldn't give me their phone numbers but took mine and said they'd call."

Eventually Shafer got a date for the Phi Delta Theta house party, but he's not going to try his picketing stunt again. "People around here," he claims, "are socially apathetic and academically oriented. I think next time I'll wait for my own girl."

Shafer's girl is a pretty blonde junior at Tufts University in Massachusetts, 3000 miles away.

"Lady Beware"

Every young woman should read, if she hasn't already, a free brochure published by the Los Angeles Police Department, entitled "Lady Beware." It fits into your pocket or handbag.

Brief and compact, it is loaded with timely advice on self-protection while driving, walking, at home, and in public. It advises women of all ages how to behave if an attack threatens from any quarter.

Write to Crime Prevention Section, Los Angeles Police Department, Box 30158, Los Angeles, Calif. 90030.



Pragmatists Not Copouts

Editorial writers and social observers keep predicting that college campuses will be quiet this winter. Supposedly, students are fed up with politics, are inclined to cop out on their old demand to effect social change and justice.

Not so. College students are no

longer children of whim and fad. They are issue-oriented pragmatists, at least on some campuses. Let President Nixon reescalate the war in Vietnam, and a rash of protests will follow.

This happened when U.S. troops invaded Cambodia last spring, when U.S. planes resumed the bombing of North Vietnam this past November.

Generally, it is true that winter is the apathetic semester on campuses and spring the active one. But as Shelley wrote, "If winter comes can spring be far behind?"

Free... ANY 3 STEREO LP's or ANY 1 TAPE Cartridge or Cassette SHOWN HERE Worth up to \$20.94

WITH ABSOLUTELY NO OBLIGATION TO BUY ANYTHING EVER!

Yes, take your pick of these great hits now! Choose any 3 Stereo LP's (worth up to \$20.94) or any 1 stereo tape (worth up to \$6.98) FREE... as your welcome gift from RECORD CLUB OF AMERICA when you join at the low lifetime membership fee of \$5.00. We make this amazing offer to introduce you to the only record and tape club offering guaranteed discounts of 33 1/3% to 79% on all labels—with no obligation or commitment to buy anything ever. As a member of this one-of-a-kind club you will be able to order any record or tape commercially available. No automatic shipments, no cards to return. We ship only what you order. Money back guarantee if not satisfied.



42745 WOODSTOCK—Soundtrack (3 records) CASH LP



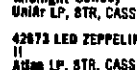
16789 TCHAIKOVSKY—1812 Overture UNIAr LP, BTR, CASS



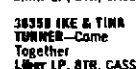
44748 BOBBY GOLDSBORO—Greatest Hits UNIAr LP, BTR, CASS



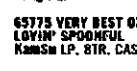
44726 FERRANTE & TEICHER—Play Midnight Cowboy UNIAr LP, BTR, CASS



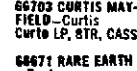
42673 LED ZEPPELIN II—Album LP, BTR, CASS



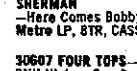
44712 MIDNIGHT COWBOY—Soundtrack UNIAr LP, BTR, CASS



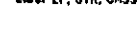
33086 MOZART—Piano Quartets Varga LP



65775 VERY BEST OF LOVIN' SPOONFUL—Kama LP, BTR, CASS



30620 JACKSON 5—Third Album Motown LP, BTR, CASS



66703 CURTIS MAYFIELD—Curtis LP, BTR, CASS



44378 PAUL McCARTNEY—Come Is Love Phil LP, BTR, CASS



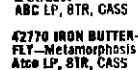
30622 TEMPTATIONS—Greatest Hits, Vol. 2 Gordy LP, BTR, CASS



17317 CASALS—Plays Beethoven Phil LP



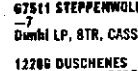
30695 5TH DIMENSION—Greatest Hits Scepter LP, BTR, CASS



48794 BEVERLY SILLS—Sings Mozart & Strauss ABC LP, BTR, CASS



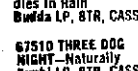
44368 JACQUES BREL—If You Go Away Phil LP



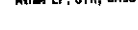
67509 GRASSROOTS—More Golden Grass Dunhill LP, BTR, CASS



33468 BEST OF BUFFALO SPRINGFIELD—Album LP, BTR, CASS



67511 STEPPENWOLF—7 Dunhill LP, BTR, CASS



12286 DESCHUTES RECORDER QUARTET—Baroque LP, BTR, CASS



32677 JOAN BAEZ—One Day at a Time Varga LP, BTR, CASS



65784 MELANIE—Leftovers Melina Budda LP, BTR, CASS



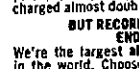
42785 ROBERTA FLACK—Chapter Two Atlantic LP, BTR, CASS



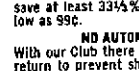
30678 JOHN COLTRANE—Transition Impulse LP



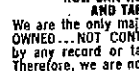
30671 5TH DIMENSION—Scepter LP, BTR, CASS



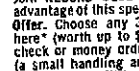
42704 CROSBY STILLS NASH & YOUNG Decca LP, BTR, CASS



42782 TRAFFIC—John McVie LP, BTR, CASS



44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



42860 ERROLL GARNER—Feeling Is Believing Mercury LP, BTR, CASS



42782 TRAFFIC—John McVie LP, BTR, CASS



44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



42860 ERROLL GARNER—Feeling Is Believing Mercury LP, BTR, CASS



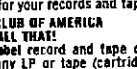
42782 TRAFFIC—John McVie LP, BTR, CASS



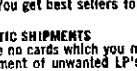
44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



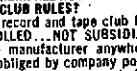
42860 ERROLL GARNER—Feeling Is Believing Mercury LP, BTR, CASS



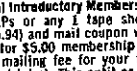
42782 TRAFFIC—John McVie LP, BTR, CASS



44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



42860 ERROLL GARNER—Feeling Is Believing Mercury LP, BTR, CASS



42782 TRAFFIC—John McVie LP, BTR, CASS



44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



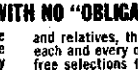
42860 ERROLL GARNER—Feeling Is Believing Mercury LP, BTR, CASS



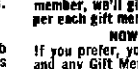
42782 TRAFFIC—John McVie LP, BTR, CASS



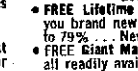
44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



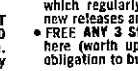
42860 ERROLL GARNER—Feeling Is Believing Mercury LP, BTR, CASS



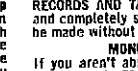
42782 TRAFFIC—John McVie LP, BTR, CASS



44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS



42860 ERROLL GARNER—Feeling Is Believing Mercury LP, BTR, CASS



42782 TRAFFIC—John McVie LP, BTR, CASS



44381 MYSTIC WOODS—English Muffins Phil LP, BTR, CASS

See for yourself why over 14 million record and tape collectors paid \$5 to join Record Club of America when other record or tape clubs would have accepted them free

	Clubs and More	Clubs Record Club (est. in TV Guide Oct. 3, 1970)	Clubs Record Club (est. in TV Guide Nov. 1970)	Clubs Record Club (est. in TV Guide Oct. 1970)	RECORD CLUB OF AMERICA
CAN YOU CHARGE IT FROM ALL LABELS LPs or Tapes, INCLUDING CARTRIDGE AND CASSETTE TAPES?	NO	NO	NO	NO	YES! Choose any LP or tape on any label! No exceptions! Over 300 different manufacturers including Capitol, Columbia, RCA, Angel, London, etc.
MUST YOU BUY A "MINIMUM" NUMBER OF RECORDS OR TAPES TO JOIN?	12	12	10	6	NONE! No obligations! No yearly quota! Take as many, as few, or nothing at all if you so desire!
HOW MUCH MUST YOU SPEND TO FULFILL YOUR OBLIGATION?	\$59.70 to \$71.70	\$63.70 to \$85.40	\$48.00 to \$59.90	\$41.70 to \$47.70	ZERO DOLLARS! You don't have to spend a penny—because you're not "legally obligated" to buy even a single record or tape!
CAN YOU BUY ANY RECORD OR TAPE YOU WANT AT A DISCOUNT?	NO	NO	NO	NO	ALWAYS! Your discount up to 79% OFF. Guaranteed never less than a third! No exceptions!
DO YOU EVER RECEIVE RECORDS OR TAPES?	YES	YES	YES	YES	NEVER! There are no cards which you must return. Only the records and tapes you want are sent—and only when you ask us to send them.
HOW LONG MUST YOU WAIT FOR SELECTIONS TO ARRIVE?	5 to 6 weeks	5 to 6 weeks	5 to 6 weeks	5 to 6 weeks	NO LONG WAITS! Your order processed same day received. No shipping on cycle.

NOW YOU CAN CHARGE IT, TOO!

AT LAST A RECORD AND TAPE CLUB WITH NO "OBLIGATIONS"—ONLY BENEFITS!

Ordinary record and tape clubs make you choose from a few labels—usually their own! They make you buy up to 12 records or tapes a year—usually at list price—to fulfill your obligation. And if you forget to return their monthly card—they send you an item you don't want and a bill for \$4.98, \$5.98, \$6.98, or \$7.98! In effect, you may be charged almost double for your records and tapes.

BUT RECORD CLUB OF AMERICA ENDS ALL THAT!

We're the largest all-label record and tape club in the world. Choose any LP or tape (cartridges and cassettes), including new releases. An exception! Take as many, as few, or no selections at all if you so desire. Discounts are GUARANTEED AS HIGH AS 79% OFF! You always save at least 33 1/3%. You get best sellers for as low as 99¢.

NO AUTOMATIC SHIPMENTS

With our Club there are no cards which you must return to prevent shipment of unwanted LP's or tapes (which you would have to return at your own expense if you have failed to send written notice not to ship). We send only what you order.

HOW CAN WE BREAK ALL RECORD AND TAPE CLUB RULES?

We are the only major record and tape club NOT OWNED... NOT CONTROLLED... NOT SUBSIDIZED by any record or tape manufacturer anywhere. Therefore, we are not obliged by company policy to push any one label. Nor are we prevented by distribution commitments from offering the very newest LP's and tapes.

Join RECORD CLUB OF AMERICA now and take advantage of this special introductory Membership Offer. Choose any 3 LPs or any 1 tape shown here* (worth up to \$20.94) and mail coupon with check or money order for \$5.00 membership fee (a small handling and mailing fee for your free LPs or tapes will be sent to you later.) (Attach separate sheet with names and addresses of gift members. Note on sheet either the free selections or that you want gift member to choose his own free selections. Also indicate your free bonus LP or tape (note BTR or Cass.) for signing up a gift member.)

and relatives, this same special offer applies to each and every one of them. You can choose the free selections for them, or you can allow your gift recipients to make their own choice (in which case we will rush them an Order Certificate with the first shipment of their materials). As a Special Bonus to you for signing up a gift member, we'll give you an extra FREE LP or tape per each gift member you enroll.

NOW YOU CAN CHARGE IT

If you prefer, you may charge your membership and any Gift Memberships to one of your credit cards. We honor four different plans. Check your preference and fill-in your account number on the coupon.

LOOK WHAT YOU GET

- FREE Lifetime Membership Card—guarantees you brand new LPs and tapes at discounts up to 79%... Never less than 1/3 off.
- FREE Giant Master LP and Tape Catalog—lists all readily available LPs and tapes (cartridges and cassettes) of all labels (including foreign) all musical categories.
- FREE Disc and Tape Guide—The Club's own Magazine, and special Club sale announcements which regularly bring you news of just-issued new releases and "extra discount" specials.
- FREE ANY 3 Stereo LPs or any 1 Tape shown here (worth up to \$20.94) with absolutely no obligation to buy anything ever!

GUARANTEED INSTANT SERVICE

All LPs and tapes ordered by members are shipped same day received (orders from the Master Catalog may take a few days longer). ALL RECORDS AND TAPES GUARANTEED—factory new and completely satisfactory or replacements will be made without question.

MONEY BACK GUARANTEE

If you are absolutely delighted with our discounts (up to 79%)—return items within 10 days and membership fee will be returned AT ONCE! *If you and gift members can't find 3 LPs or 1 tape here, you can defer your selection and choose from expanded list later.

RECORD CLUB OF AMERICA CLUB HEADQUARTERS YORK, PENNSYLVANIA 17405 X990E

Yes—Rush me a lifetime Membership Card, Free Giant Master LP & Tape Catalog and Disc & Tape Guide at this Special Membership Offer. Also send me the 3 FREE LPs or 1 FREE Tape which I have indicated below (with a bill for a small mailing and handling charge). I enclose my \$5.00 lifetime membership fee. This entitles me to buy any LPs or tapes at discounts up to 79%, plus a small mailing and handling charge. I am not obligated to buy any records or tapes—no yearly quota. If not completely delighted I may return items above within 10 days for immediate refund of membership fee.

3 FREE LPs or 1 FREE TAPE

☐ 8 track ☐ cassette
or ☐ Defer Selection—send expanded list.

Also add.....Gift Memberships at \$5.00 each to my request along with 3 FREE LPs or 1 FREE Tape each. (A small handling and mailing fee for gift members' free LPs or tapes will be sent to you later.) (Attach separate sheet with names and addresses of gift members. Note on sheet either the free selections or that you want gift member to choose his own free selections. Also indicate your free bonus LP or tape (note BTR or Cass.) for signing up a gift member.)

I enclose \$..... covering my \$5.00 lifetime membership plus any Gift Memberships at \$5.00 each.

Mr. _____
Mrs. _____
Miss. _____

Address _____

City _____ State _____ Zip _____

CHARGE IT to my credit card. I am charging \$..... to cover my \$5.00 membership and any Gift Memberships at \$5.00 each (mailing and handling fee for each FREE LP and tape selected by both me and the gift members will be added).

Check one: ☐ Diners Club ☐ Master Charge ☐ American Express ☐ BankAmericard

Acct. # _____ Expiration Date _____

Signature _____

© RECORD CLUB OF AMERICA 1971 41-R1

JOLIET, ILL.

Our son Pat is dead, killed by his own hand at the age of 18. We found him in his room last November, a shotgun beside him and a bullet in his heart. It was drugs that pulled the trigger.

Painful as it is, we are writing this because Pat's tragedy, we are certain, is being repeated in thousands of American homes. What happened to him may be happening to your child and you, without your being any more aware of it than we were.

Pat wanted his story to be told. In a farewell note he tried to warn young people against getting hooked. He wrote: "I have used all kinds of drugs, from hash, pot, acid to hard stuff. It's all a bad scene. . . . If someone offers you drugs, be more of a man than I was; say 'No.' . . . Please if you need help, get it. . . . Life—it's a great trip. Try it before it's too late."

Introduction to hell

Even now, we don't really know how or why it happened to Pat, or if we could have done more to prevent it.

All we know is that for 17 years we had a normal, well-adjusted son, and that when he turned 18 drugs put him through what he called "a hell I don't want anyone else to go through."

We're a typical middle-class family, with our own home and a good contracting business. Pat was the youngest of our seven children; all the others but one are married.

We never had the least trouble with Pat. He was a warm, popular boy, and at Joliet East High, where he graduated last June, he was active in the Drama Club and was room representative on the Student Council in his senior year. He had no regular girl friend, but was friendly with several. He was real interested in airplanes and wanted to be an airline pilot.

The first inkling we had that anything was wrong was last April, and it came right out of the blue.

Pat had asked to use the car that night to see a friend. About 11 p.m. the phone rang. It was the County Sheriff's office saying they'd found Pat in the car, incoherent, laughing and giggling, and that he might be under the influence of drugs.

Laughter and tears

We rushed right over and found him with two deputies. He was glassy-eyed, grinning and acting real happy, as if everything was a big joke. The deputies didn't arrest him; he hadn't been driving when they found him. We took Pat to the hospital. All the way there he kept laughing, except twice when he said "I'm sorry, Dad," and began crying.

At the hospital they gave him some medicine to counteract the drugs. The county narcotics investigators came in and Pat told them he had taken an LSD tablet. When they asked if he had any more at home he said "Yes." They

came home with us and he showed them a tablet hidden in a pack of gum.

We were up all night with Pat. He kept having hallucinations. He'd cry and tell us he saw things moving on the wall and bright, colored lights coming at him. Sometimes it was worms crawling all over his hands and arms. Then he'd cry and say: "Mother, it's not worth it. This is real weird, it's hell." We kept comforting him and telling him it would be all right. It was a terrible, terrible night.

Later Pat told the investigators who the "pusher" was. He told them that drugs were available at the high school and all over. He had started with marijuana "just out of curiosity" and then gone on to LSD.

Pat worked with the investigators to try to trap the "pusher," who'd been selling the stuff in Joliet and in nearby towns, but the man had left the area.

From then on we watched Pat closely. We kept him busy working in the family business. We talked to him, telling him he had a lot to live for, that he didn't need this junk. He agreed, and outwardly at least seemed perfectly normal and cheerful.

Then in August there was another incident. We went to Puerto Rico for a week's vacation, leaving Pat with our daughter Norma and her husband Dennis who were staying at our house. One night Pat took the car without

permission and the state police saw him weaving all over the road. He'd taken an LSD tablet and they gave him a ticket for driving under the influence of drugs. When we came home we got the news. It was a terrible blow.

We asked him "Why, why?" and he said: "I'm just down in the dumps. I'm disgusted. I just wanted it."

Leaves for college

Pat swore he hadn't taken any more drugs except just this one time. By now he had chosen his college—Central Texas in Killeen, Tex., which has a good aeronautics course. We were pleased—we figured that once he left Joliet, he'd be too involved in school to think about drugs. We had the trial for his ticket postponed until he'd come home from school for Christmas.

In Texas, Pat was cheerful and enthusiastic about college life. He wrote regularly and called us every week. He liked his teachers. He was taking flying lessons as part of the curriculum. As far as we knew, everything was fine.

Well, Pat got into trouble with drugs again. He was there only one month. The college arranged a deal: Pat should drop out and they wouldn't formally expel him. He wept on the plane coming home; he said he felt terrible for the trouble he caused us and for the money we'd wasted on his tuition. We told him the money didn't matter but that

making him well did.

He talked about joining the service, but we told him that was no answer, that he'd have to stay home and fight it out together. Maybe this added to his guilt and sorrow—that we were not giving up on him. Who can say?

Most of the time he'd seem cheerful, even jovial, but occasionally he'd be depressed and cry in remorse. Sometimes he had real bad headaches. One night he even said: "Mom, I wish I was dead." We told him not to talk like that, that he was going to whip it. He just sort of smiled.

No sign of trouble

Well, on Saturday, Nov. 7th, everything seemed fine. Pat did some chores around the house, like putting on the air-conditioner covers. In the evening he baby-sat with his little nephew, his godson, while the parents went to 7:30 p.m. mass.

We had a dinner date with friends and we left late, about 9:30. Pat was taking a bath when we left and we called out to ask whether he was all right, and he said "Fine." We said: "Behave and be careful," and he replied: "I'll be all right."

When we returned about 1:30 a.m. we heard Pat's stereo radio playing. We thought he'd gone to sleep and left it on. But when we opened his door we saw him propped up on pillows against the bottom of the bed. There was blood on his shirt and the gun was right alongside his body on his left side. We called the Fire Department and some of our other sons. But nobody could help Pat. He was dead.

No clinic in town

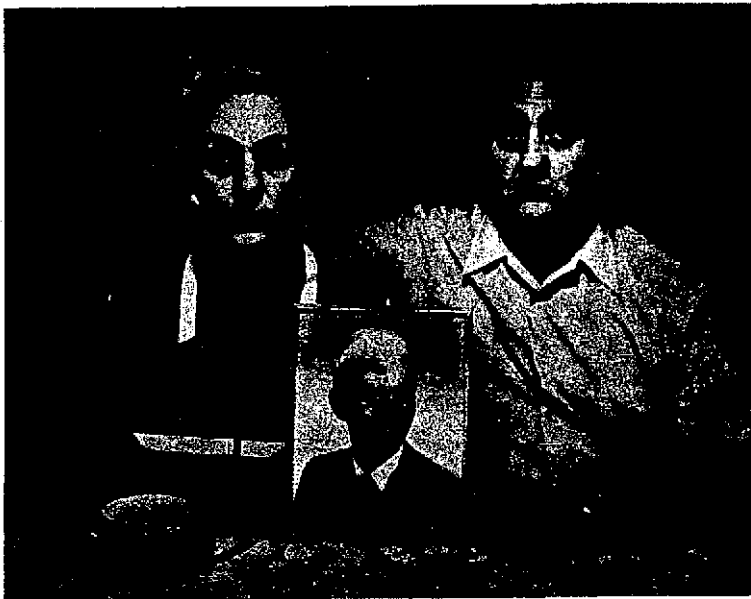
There were two letters, one alongside his body, the other on his desk. At least one, we think, was written a week before, when he'd said: "Mom, I'd like to write a letter to a magazine on how I had the drug habit and licked it. Maybe that way I could help someone else."

What is there for us to add? Sometimes we ask ourselves if we did enough. Maybe we should have insisted that he go to a psychiatrist. There was no drug clinic in town, though now they're taking action to get one. We did ask our family physician about helping our son, but Pat wouldn't hear of it. Mostly, we have to blame ourselves quite a bit. We trusted Pat—he said he was off drugs. We took his word. We trusted him when he said he could lick it, with our help. We want to tell parents—as you love your children and want to help them—don't trust them in such a situation. Insist that they go for help. Don't take their word that they can conquer drugs by themselves.

It's a problem we all must meet and solve, so that our grandchildren, at least, will not grow up in a world of drugs.

Drugs Killed Our Son

by Mr. and Mrs. Percy N. Pilon



Mr. and Mrs. Percy N. Pilon with a photo of their son Pat, taken at his high school graduation, four months before he shot himself after becoming hooked on drugs.

From the World of Lovers to the World of Beauty
**MAGNIFICENT IMPORTED
 BISQUE FINISH MUSIC BOX**



Plays the Award Winning
"RAINDROPS FALLING ON MY HEAD"
 From "BUTCH CASSIDY and the SUNDANCE KID"

Charming Statuettes Capture the Beauty of World Famous Figurines

From the rollicking and often heart warming movie that's become a classic in our time, comes one of the most popular tunes ever written. If you thrilled to the adventures of the two delightful heroes, you'll remember with fond nostalgia this melody as it comes tinkling out of this charming music box. You can almost hear the echoes of the Old West captured by a host of now silent player pianos as the crystal clear notes recreate this happy theme.

Created with an heirloom tone, delicate bisque-finish, here is a collector's treasure that becomes a classic decorating piece wherever it is displayed. Of course it is literally impossible to even remotely capture the soft bisque colorations and workmanship from the small illustration here. Only when you yourself daydream to the delightful melody

and see the consummate beauty of the work will you fully appreciate the charm and appeal it will bring to your home.

OFFER WILL NOT BE REPEATED THIS SEASON

We firmly believe that these exquisite music boxes with their old charm will soon become hard-to-get collectors' items you will treasure forever. Therefore, we urge you to order now while our specially imported supply lasts. Each full color, bisque finish finely glazed ceramic music box is 7" high x 4" wide, and is yours for only \$4.98 on full money back guarantee if you are not absolutely delighted with the joy and beauty it brings into your home and the pleasure it will give as a gift. But hurry, order now, this offer will not be repeated this season in this magazine.

**COLONIAL STUDIOS, DEPT. RD-109
 20 Bank Street, White Plains, New York 10606**

Please send me the ceramic music box that plays, "Raindrops Falling on My Head" for only \$4.98 on full money back guarantee if I am not absolutely delighted. (Please add 25¢ for postage and handling with each order.)

Enclosed is \$..... (Print Clearly)

NAME

ADDRESS

CITY STATE ZIP

☐ **SAVE! SPECIAL OFFER:** Order two music boxes for only \$8.95. Extra music box makes a perfect gift.

Free Catalog

More than 400 Varieties from world's largest nursery



Our free catalog can help add \$1,000 to the value of your home in less than 3 years.

A yard with fruit trees, shrubs, roses and shade trees is worth \$1,000 to \$3,000 more—and can cost only a few dollars more. Send for StarkBro's free catalog of more than 400 varieties plus free planting guide.

Grow giant-size fruit on dwarf trees. Reach up and pick apples, peaches, pears, cherries from trees no taller than you. Stark exclusives. Send for free catalog today.

Men, Women Make Extra Money Introduce Stark nursery varieties to friends, neighbors, new homeowners. Make immediate cash commissions. Save on your personal orders. For free outfit check special block. No obligation. Stark Bro's Box A-65011 Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co. Box A-65011, Louisiana, Missouri 63353

☐ Rush New Color Catalog...FREE!

Name _____

Mr. _____

First Name _____

Second Initial _____

Last Name _____

P.O. _____

State _____

Zip _____

☐ CHECK HERE for Free Money-Making Outfit.

More Security With FALSE TEETH At Any Time

Don't be so afraid that your false teeth will come loose or drop just at the wrong time. For more security and comfort, sprinkle **FASTEETH®** Denture Adhesive Powder on your plates. **FASTEETH** holds dentures firmer longer. Makes eating easier. **FASTEETH** is not acid. No gummy, gooey, pasty taste. Dentures that fit are essential to health. See your dentist regularly. Get easy-to-use **FASTEETH** at all drug counters.

VIOBIN WHEAT GERM OIL

gives **Vigor**
More **Stamina**
Endurance
Less Heart Stress

'Don't believe it?

You **WILL** when you read **FREE Bulletin # 12**

18 years research
World Expert Physical Fitness
REFUSE SUBSTITUTES — Only
VioBin Oil proved effective.

VIOBIN, Wheat Germ Oil

EAR WAX?



Accumulated ear wax impacted down your ear canal can muffle sounds, even cause temporary deafness. DeWitt's Oil for Ear Use, made especially to soften excess ear wax for easy removal, quickly clears up this problem without risk of infection. If pain is present, consult your doctor. Otherwise, try

DeWitt's Oil for EAR USE

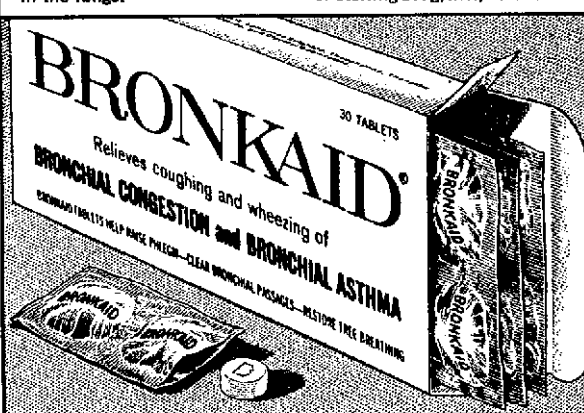
Formula for relief of Bronchial Congestion, Bronchial Asthma.

Helps Rid Lungs of Excess Phlegm

Helps clear air passages, restore free breathing, relieve distress...coughing and wheezing.

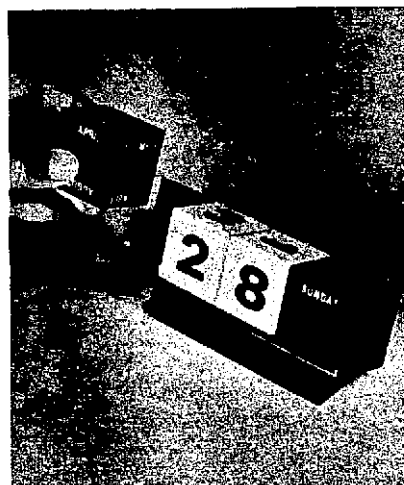
This clinic-tested preparation is called **BRONKAID®**. In one tablet, Bronkaid combines an expectorant and bronchodilators to attack the two major causes of congestion and wheezing. Bronkaid Tablets quickly start acting to soften and loosen excess phlegm. This direct action helps rid your air passages of sticky, stringy phlegm. At the same time, Bronkaid helps relax tightened bronchial muscles and eases the distress that results from stagnant air trapped in the lungs.

With Bronkaid Tablets, you enjoy amazing two-way help in one combination tablet. Bronkaid helps you cough up phlegm, clear clogged air passages, restores free breathing. You cough less; you breathe more freely, easily. For rapid relief of coughing and wheezing of bronchial congestion and bronchial asthma, for relief that lasts for hours, get **BRONKAID® TABLETS** today. No prescription required, use as directed. Available at your local drugstore. Drew Laboratories, Div. of Sterling Drug, Inc., N.Y. 10016.



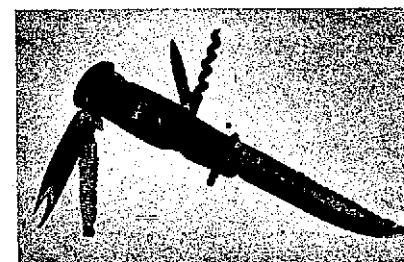
PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



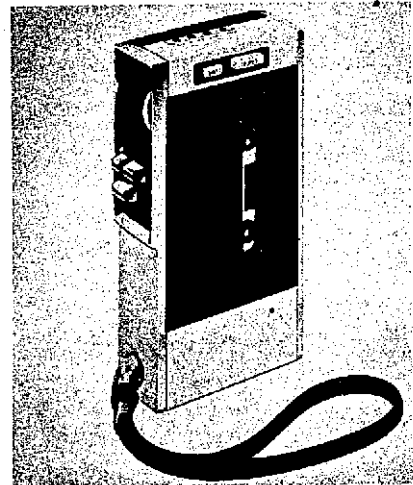
CUBE CALENDAR: This desk accessory (above) gives month, date and day of week at a glance by means of four plastic cubes. The two black cubes show the months and days of the week in white on different sides while the two white ones have large numbers in black for quick recognition. All four cubes nest in a cork-lined, brass-finished holder with ebony plastic base. \$3. Pat Products, Dept. PP, 465 Eagle Rock Ave., Roseland, N. J.

SNOW SHOVEL: A new one features a handle so curved that you can do your shoveling without bending or stooping. Its aluminum blade has a high back to hold snow and works equally well as shovel or pusher. Large grip accommodates thick gloves. \$8.98 ppd. Habny, Dept. PP, 261 Huntington, Buffalo, N.Y. 14214.

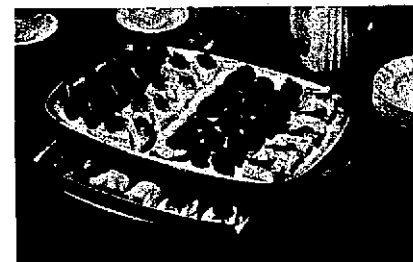


SPORTSMAN'S KNIFE: This multipurpose fishing and hunting knife (above) has a 5" carbon steel blade that is serrated on one side for scaling fish. Built into the handle are other useful tools, including small blade, corkscrew, and hook remover. With leather sheath: \$6.98 ppd. Sampson, Dept. PP, Box 2039, Covina, Calif. 91722.

CANDLE-MAKING KIT: You can make your own candles—6 at a time, of antique style—with a new kit. Just heat wax in pan, pour into molds. Special wickholders automatically hold the wicks in centers of candles. Kit also includes color, scent. \$14.95 ppd. Franzen, Dept. PP, 110 Franzen Bldg., Flanagan, Ill.



POCKET RECORDER: Designed for business use, this cassette recorder (above) fits neatly into briefcase or coat pocket and provides a convenient way to dictate or take notes while away from the office. The 3 1/2" x 1 1/2" x 6 1/8" unit has a built-in microphone, slide function controls for one-hand operation, automatic level control, and battery condition light. It operates on 5 AA batteries. \$89.98. General Electric, Dept. PP, Utica, N.Y.



GRIDDLE AND STORAGE: Here's an automatic electric griddle (above) with a hot storage tray. You can use it for grilling, frying, and pan-broiling. It has a dial you set for the temperature you want for any type of cooking. 12" x 18". Polished, heavy cast aluminum. \$29.95. Gay, Dept. PP, Box 53, Cedar Grove, N.J. 07009.

MINI VALET: Handy when you travel, a new grooming aid kit contains shave prep, razor, styptic pencil, breath refresher, cologne, comb, dental floss, hair gel, hand and face soap, mirror, shoe shine, toothbrush, toothpaste, and towlettes—all in a vinyl case with a self-sealing top. The compact (9" x 5") case can fit in handbag, coat pocket, car glove compartment, or desk drawer corner. \$4.39 ppd. Head-to-Toe, Dept. PP, 1697-1725 Elizabeth Ave., Rahway, N.J. 07065.

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Allow three to four weeks for a reply. Manufacturers: PARADE will consider ideas but cannot correspond about them.

YOU'RE BEING ROBBED!

Virtually every time that you spend money, whether at the supermarket, department store, drugstore, or gas station, you're being **ROBBED!** You're being duped, hoodwinked, and swindled out of the full value of your money by a combination of deceptive selling techniques that include Madison Avenue double-talk, mendacious salesmanship, and insidious labeling and packaging ploys. Senator Warren Magnuson, the most alert consumer watchdog in Congress, says that deceptive selling is today's "most serious form of theft, accounting for more dollars lost each year than robbery, larceny, auto thefts, embezzlement, and forgery combined." Sidney Margolius, the dean of American consumer writers, asserts that "Never in the 30 years I have been reporting on consumer problems has the public been as widely and steadily exploited as today." And Ralph Nader, the nation's most renowned champion of consumer rights, states that "Nowadays consumers are being manipulated and defrauded not just by marginal, fly-by-night hucksters, but by America's blue-chip business firms." In short, commercial flimflammy is rife throughout the nation and the American consumer is being victimized as never before. As a partial antidote to this widespread fraud and deception, an intrepid, authoritative, new publication has been launched. Its name is **Moneysworth**.

Moneysworth, as its name implies, aims to see that you get full value for the money you spend. It rates competitive products as to best buys (as among cameras, hi-fi's, automobiles, and the like); it offers tips on how to save money (they will *astound* you with their ingenuity); and it counsels you on the management of your personal finances (telling not only how to gain maximum return on your investments and savings, but also how to protect your money against the ravages of inflation). In short, Moneysworth is your own personal consumer crusader, trusted stockbroker, and chancellor of the exchequer—all in one.

Perhaps the best way to describe Moneysworth for you is to list the kinds of articles it prints:

- Earn 12% on Your Savings (Fully Insured)
- How to Buy a New Car for \$125 Over Dealer's Cost
- Inaccurate Billing by the Phone Company
- The Advantages of a Swiss Banking Account—Over half a million sophisticated American businessmen can't be wrong.
- The New U.S.-Made Minicars: An Evaluation
- 14 Recession-Wracked Cities Where Real Estate Is Selling for a Pittance
- "Consuming Fire"—A regular department in which the editors of Moneysworth take aim at companies that are defrauding the public.
- Unsafe at Any Height—A comparison of the safety records of America's airlines.
- A Consumer's Guide to Marijuana
- Free Land, Free Food, and Free Money from Uncle Sam
- Stocks that Are on the Rebound
- The Wisdom of Sending Your Child to College Abroad
- The Moneysworth Co-operative—Details of a price-discount co-op (for purchasing typewriters, cameras, and the like) that Moneysworth subscribers automatically become members of.
- How Much Are You Worth?—An amazingly simple chart gives you the answer in 60 seconds.
- High-Priced Lemons—A dossier of not-to-be-believed mechanical failures on brand-new Imperials, Continentals, and Cadillacs.
- The Link Between Heart Attack and Coffee—A suppressed report by a member of the President's Commission on Heart Disease.
- Pretested Toys—A list of safe, imaginative, durable playthings that contrast sharply with the excretions advertised on TV.
- The Economics of Being Black

Ordering Books, Magazines, and Records from England—The prices are so low, it's ridiculous, and the quality is often sublime.

Getting Your Congressman to Do Your Research for You

Guaranteeing Warranties: Maryland's Tough New Approach to Manufacturers' Promises

Hiring a Draft Lawyer—Possibly the most important gift you'll ever present to your son.

Cashing In on Canada's New "Floating" Dollar

Cyclamates: Did America Overreact?

Providing Your Teenager with Contraception

Critics' Consensus—A regular feature of Moneysworth in which the opinions of leading book, record, and film critics are tabulated.

How to Buy Art Without Getting Framed

"Unit-Prising"—The most revolutionary development in food stores since trading stamps.

A Gastronomical Guide to the Year 2000

The Effect of Air Pollution on Potency

The Great Odometer Gyp—How rent-a-car companies take the American public for a \$10-million-a-year ride.

"No Load" Mutual Funds—A list of 45 funds that return the equivalent of an 8% profit at the very moment of investment.

12 Ways to Put the Touch on Friends—And 12 ways to demur.

How to Buy Medical Insurance Without Trauma—A guide through the bewildering confusion of policies.

The Encouragement of Reckless Driving by GM, Chrysler, and Ford—Verbatim quotes from their souped-up ads in hot-rod magazines.

Taking Stock of Your Stockbroker—Nine ways to probe his probity.

Legal Ways to Beat Sales Taxes

Co-ops and Condominiums Explained

"The Safest Car of 19..."—A new series of annual awards by the editors of Moneysworth.

How to Break a Lease

Land Investment in Australia—At \$1.20 an acre, land down under rates high among speculators.

How to Sue Without a Lawyer

Summa Cum Chutzpah—A list of lush cash grants available to enterprising college students.

The Impending Ban on Leaded Gasoline—How it should affect your next car purchase.

A Guide to Legal Abortion—Including the costs in different states.

And Now, Microwave Pollution—An exposé of the damage wrought to humans by radar, electronic ovens, and TV transmission.

Bank Robbing—How to exploit the new account "free gift" offers of banks.

Bizarre Comparison-Shopping Techniques—A collection including the use, by a husband-wife team, of walkie-talkies in neighboring supermarkets.

How Metrecal Hurts Your Diet

Life Insurance: A Legalized Swindle—A Hartford attorney tells why he believes that "more than 90% of American policies are sold through misrepresentation, deceit, and fraud."

Teaching Your Child the Value of Money—Without having him overvalue it.

The Free Government Benefits Most Often Overlooked by GI's

How to Handle Computerized Dunning Letters

Tasproof Money—A collection of highly creative, little-known, perfectly legal gimmicks.

How to Distinguish Health from Hokum at the Health-Food Store

Stockholders of the World, Unite!—On the need for shareholders to protect themselves against stock-option grabs, dummy-director appointments, and other such abuses by management.

Blindness Caused by Contact Lenses

Why Buy U.S. Savings Bonds?—Why they make a terrible investment, how they undermine sound government fiscal planning, and why one leading investment counsellor says, "They are palmed off mostly on rubes and financial boobies."

G.E.'s New Synthetic Diamonds: Will They Ruin the Value of Real Diamonds?

The Truth about Cut-Rate Gasolines

Rx for Overpriced Drugs—How to buy medicine by generic name.

The Cost to a Beginner of Running for Political Office

Artificial Coloring: U.S. Certified Poison

How to Read an Annual Report

Low-Cost Psychoanalysis

How to Prepare an Effective Job Resume

"\$69 Sewing Machine On Sale for \$369.90"—The 10 most common door-to-door swindles.

"No-Fault" Insurance Clarified

Are You Underpaid?—A chart of prevailing wages, job-by-job, across the country.

Social Security's Special Rules for Women

How to Outsmart an Insurance Adjuster

How to Line up Reliable, Low-Cost (and Often Free) Child-Care Centers

Getting Action from Your Classified Ad—Tips by one of New York's top advertising copywriters.

Cutting Food Costs: The Advice of Six Supermarket Managers' Wives

25 Items that You Can Still Buy for 10¢ at the 5¢-and-10¢ Store

Checking Up on Your Social Security Account

That's the Spirit—Big bargains in booze, beer, and brandy.

Stop Chewing the Fat—How to read the new labels on frankfurters.

How Professionals Appraise a House

Thalidomide: Back...in Disguise

Collusion among Bankers on Interest Rates—A case of Government anti-trust impotence.

Hay Fever Shots: Are They Pointless?—The findings of a massive five-year study.

Cut-Rate Travel Via Airlines that Don't Advertise

The Oversale of Tonsillectomies by Cuthroat Doctors

Illuminating Facts about Light Bulbs—Which brands cost less, and furnish more light.

Appliance Problems: When Not to Call a Repairman

Free Checks—A list of 200 banks that allow unlimited writing of personal checks.

New York's Biggest Miser—An interview with a compulsive penny-pincher who lives comfortably in the world's most expensive city on \$40 a week.

Bootleg Birth-Control Pills

When in Doubt, Deduct—The ten most common forms of income-tax overpayment.

\$99 Fares to Europe

In sum, Moneysworth is a hip, trustworthy financial mentor. It reflects the quintessence of consumer sophistication. In format, Moneysworth is a newsletter. It is designed for instantaneous communication and easy reference when you're shopping. It is published *fortnightly*. This ensures you that the information in Moneysworth will always be up-to-the-minute. You'll be reading about revolutionary new products during the very week they're introduced. Product ratings will appear precisely when you need them most (automobiles and sailboats will be rated in the spring, for example, and Christmas gifts and ski equipment in the fall). The dispatches, analyses, and product evaluations in Moneysworth will originate in New York, Washington, and any place else where consumer news is likely to develop.

In style, Moneysworth is concise, pragmatic, and above all, useful. It is also completely forthright. Moneysworth does not hesitate to name brand names (whether to laud or lambaste them), to identify big corporations when they gouge the public, and to quote the actual prices and discounts that you are entitled to and should be getting. Moneysworth can af-

ford to be this candid because it carries no advertising whatsoever; it is beholden to no one but its readers.

The editors of Moneysworth are a team of hard-nosed, experienced journalists with considerable expertise in the fields of consumer interests and quality periodical publishing. The editor-in-chief is Ralph Ginzburg, creator of the flamboyant magazines *Fact*, *Eros*, and *Avant-Garde*. Mr. Ginzburg was the first editor to provide a platform for Ralph Nader to express himself on the subject of automobile safety. Moneysworth's publisher is Frank R. Brady, generally regarded as one of the publishing industry's shrewdest financiers. Herb Lubalin, the world's foremost graphic designer, is Moneysworth's art director. Together, these men will produce the first—and only—consumer magazine with *charisma*.

Moneysworth is available by subscription only. Its price is \$10 a year. However, right now you may order a special introductory Charter Subscription for **ONLY \$5!** This is **HALF PRICE!!**

Moreover, we are so confident that Moneysworth will prove indispensable to you that we are prepared to make what is probably the most generous subscription offer in publishing history: *We will absolutely and unconditionally guarantee that Moneysworth will increase the purchasing power of your income by at least 15%—or we'll refund your money IN FULL.* In other words, if you now earn \$10,000 a year, we'll guarantee that Moneysworth will increase the value of your income by at least \$1,500—or you get your money back. As you can see, a subscription to Moneysworth is an absolutely foolproof investment.

To enter your subscription, simply fill out the coupon below and mail it with \$5 to: Moneysworth, 110 W. 40th St., New York, New York 10018.

We urge you to act at once. Stop being robbed and start getting your Moneysworth.



I enclose \$5 for a one-year subscription to Moneysworth, the authoritative new consumer newsletter. I understand that I am paying only **HALF PRICE!** Moreover, Moneysworth guarantees that it will increase the purchasing power of my income by at least 15% or I will get my money back **IN FULL.**

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

© MONEYSWORTH 1970. L.A. REG. PERM. mprd3



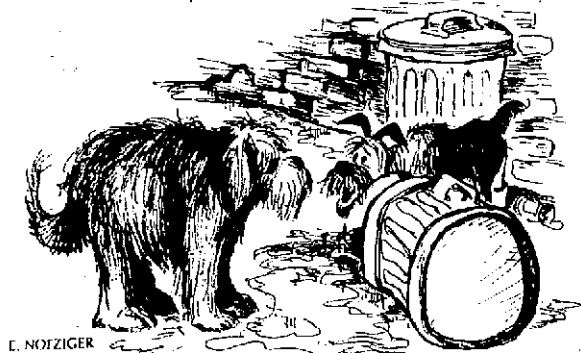
If you've
been smoking
one of these,
you know what
good taste is.

Now meet The Challenger.

We made it for you. A new filter cigarette with a fresh new flavor for people who really enjoy a good-tasting smoke. Try The Challenger... just for the taste of it.

The coupon on the back is just a little something extra.

NEW CHESTERFIELD FILTERS.



"I'm an obedience school dropout!"

It's to Laugh

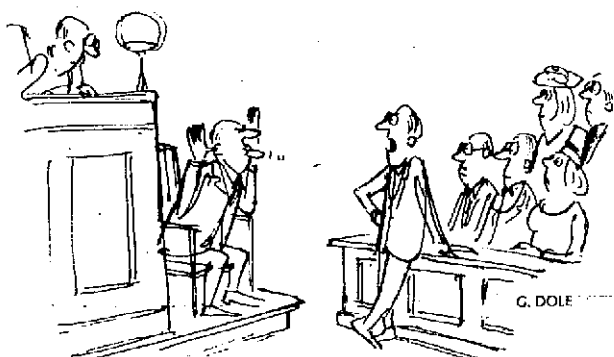


C. DAY



G. DOLE

"No. You can't go to the movies, and that's final! But, you better check with your mother."



G. DOLE

"All I want is a simple 'yes' or 'no'!"

My Favorite Jokes

by Rip Taylor



EDITOR'S NOTE: Rip Taylor is probably the only professional comic who began his career as a U.S. Senate page boy. But finding politics wasn't funny enough, he turned to show biz.

After a stint in the Army, Rip opened his zany act in Las Vegas and went on to a five-week engagement with Judy Garland.

A nationwide audience knows him through his many appearances on network talk shows, including Johnny Carson, Joey Bishop, Mike Douglas, Merv Griffin and Steve Allen. He was a regular on the Phyllis Diller Show and may currently be heard as the voice of The Grump, a new animated cartoon series for NBC.

He's also played the Ed Sullivan and Jackie Gleason Shows, and his nightclub appearances include the Copacabana and Latin Quarter in New York. His movie debut was in Universal's I'd Rather Be Rich.

Here are some of Rip's favorite jokes:

Even police departments are switching over to computers and automation. One night a man called the police and said: "Police, police, there's a burglar downstairs and he's putting all our valuables into a sack." The voice on the other end said: "Keep calm. Don't worry. Hang up the phone, stay where you are and a squad car will be right over! Right over! Right over! Right over!"

What's the sense in teaching your kid to talk when in a few years you'll wish he'd shut up?

They recently found a man starving to death in the middle of a resort town. He had forgotten his credit card.

Sign on a store: "Don't be fooled by imitators going out of business. We have been going out of business longer than anyone in this block."

Ad in classified section of a newspaper: "Wanted, smart young woman to be a deceptionist."

I wonder whether Humpty Dumpty had Major Medical.

A bore is a man who never seems to have any previous engagement.

A minister asked a little girl what she thought of her first church service.

"Well," she said, after giving the matter some thought, "the music was nice, but the commercial was too long."

You know what's going to happen one of these days when you call up an airline for reservations? They're going to tell you, "Sorry, sir, but all the space has been taken up by security guards."

A man appeared at the police station and asked to see the captain. The conscientious new secretary replied politely: "He's not in. Would you care to leave your fingerprints?"

Sign in the window of a vacant store: "We undersold everybody!"

I joined a new kind of Christmas Club. Every week I give the bartender \$1 and at Christmas I get 52 martinis.

A wedding is like a tourniquet. It stops your circulation.

Diner: "You have given me a wet plate."
Waiter: "That's your soup, sir."

"I won't say my husband drinks a lot," the wife said, "but he's the only guy in the world who doesn't see anything unusual about the Tower of Pisa."

"I lost the election," said a candidate, "because of my public relations man. He's so dumb he wouldn't be able to get Spiro Agnew's name in the newspapers!"

Ad in newspaper personal column: "Will the lady who saved \$90 on electric washer I advertised in last week's issue get in touch with me? It was the drier my wife wanted to sell."

Teacher asked an 11-year-old pupil why he didn't do his homework. "I did," he replied, "only I made it into a paper airplane and it was hijacked to Cuba."

Do you have room in your home for three wise men? They are Plato, Aristotle, and Marcus Aurelius—three of the wisest, wittiest, most stimulating minds that ever lived.

They still live—in the Five Great Dialogues of Plato, the Meditations of Marcus Aurelius, and Aristotle's On Man in the Universe.

All three books (regularly \$11.67) can be yours for only \$1.00 as your introduction to the Classics Club.

The Classics Club is quite unlike any other book club.

The Club doesn't offer best sellers that come and go. Instead, it offers its members a chance to stay young through great books that will never grow old. These books include Utopia by Thomas More; the works of Shakespeare; Benja-

min Franklin's Autobiography; Omar Khayyam's Rubaiyat; Walden by Thoreau; and other fresh, spontaneous, even outspoken works that stretch your mind and sweep away the mental cobwebs that hold back most men.

You never have to buy any of these books. (To force you to buy a classic would be barbaric.) As a member, take only those books you really want to own. And, at any time, you may cancel your membership, without penalty or hurt feelings.

The selections themselves are remarkable values. They're carefully printed on expensive paper stock. They're hard-bound in matched sand-colored buckram, worked and stamped in crimson, black, and genuine gold. And through direct-to-the-public distribution, we are able to

offer our members these deluxe editions for only \$3.89 each, plus shipping.

Interested? We'll send you the first three selections, Plato, Aristotle and Marcus Aurelius—all three for only \$1.00 plus shipping.

We know what charmers these three wise men are. We're betting that you'll be so taken by them that you'll want to stay in the Club and meet some of their friends, including the greatest story tellers, philosophers, poets, and historians the world has ever known.

Don't send any money now. We'll bill you later. Just fill in and mail the coupon below, now, while you're thinking about it and while the invitation still stands.

The Classics Club, Roslyn, Long Island, New York 11576.



**LET THESE 3 WISE MEN INTO
YOUR HOME.
LATER, YOU MIGHT LIKE TO INVITE
THEIR FRIENDS.**

**THE
CLASSICS
CLUB**

Please enroll me as a trial member, and send me the three deluxe editions of Plato, Aristotle and Marcus Aurelius. I enclose no money in advance. Within a week of receiving them, I will either return them and owe nothing, or keep them and pay the introductory price of \$1.00,

plus mailing. As a Classics Club member, I'll get word in advance of all future selections. For each volume I decide to keep, I will pay only \$3.89 plus mailing. I may reject any volume before or after I receive it, and I may cancel my membership at any time.

THE CLASSICS CLUB, ROSLYN, N.Y. 11576

1-NU

NAME

9A

ADDRESS

CITY

STATE

ZIP

In Canada: CLASSICS CLUB OF CANADA, Pendragon House Ltd., 71 Bathurst Street, Toronto 135, Ontario.

PARADE • JANUARY 3, 1971

INDEPENDENT PRESS-TELEGRAM

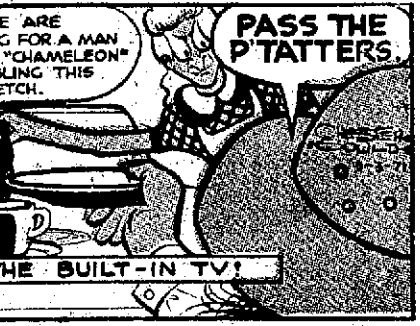
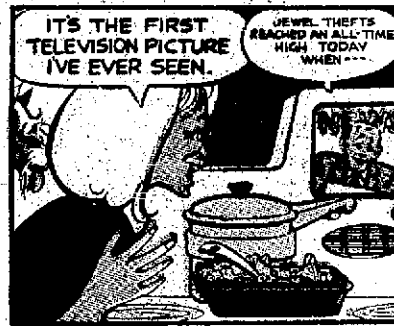
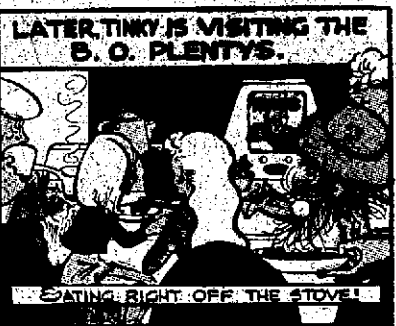
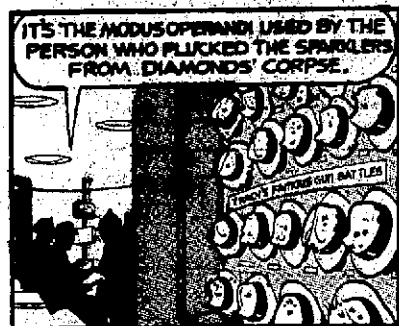
Voice of the Southland



THE CASE AGAINST MAN— PLUS POPULATION EXPLOSION CURE in Southland SUNDAY

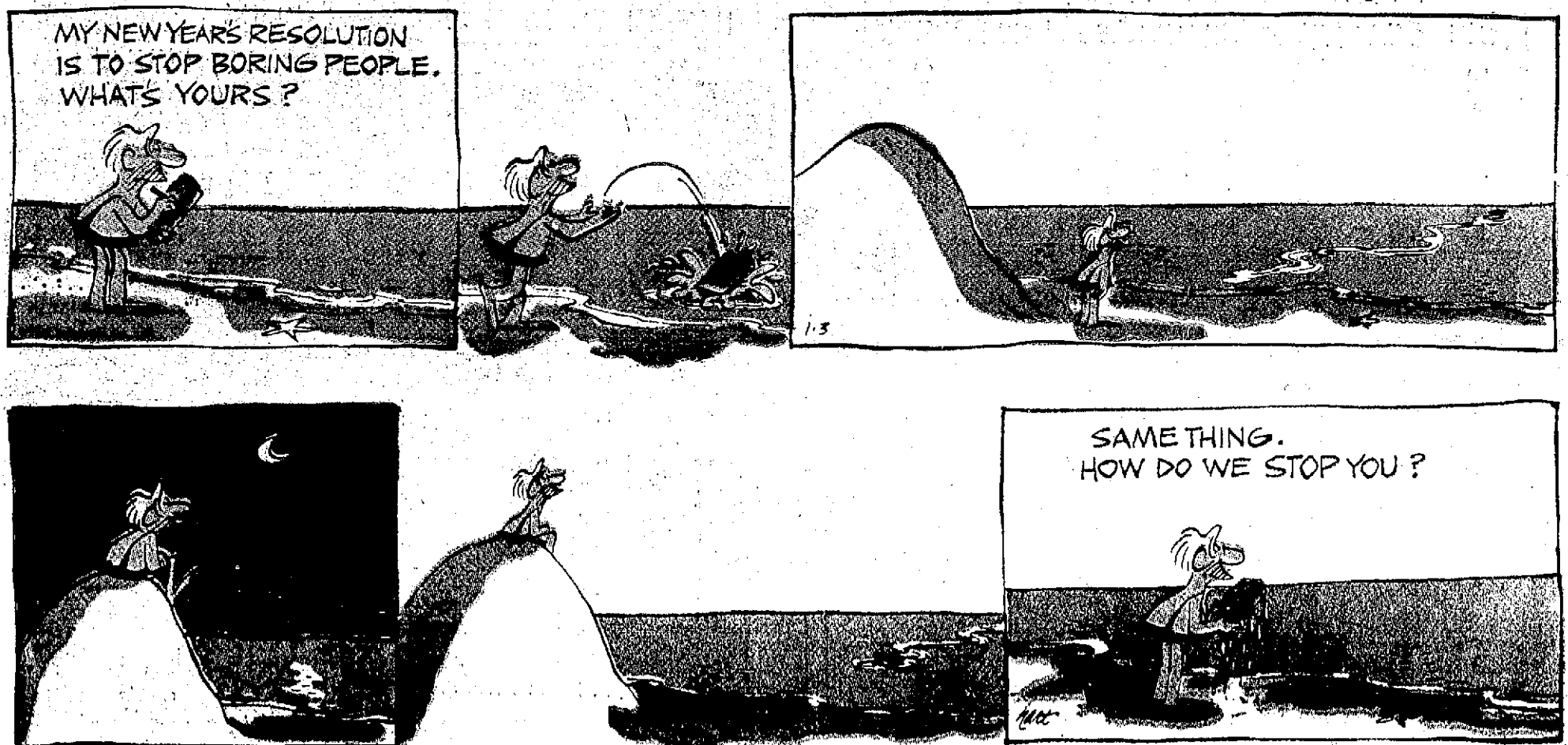
35

LONG BEACH, CALIF., JAN. 3, 1971



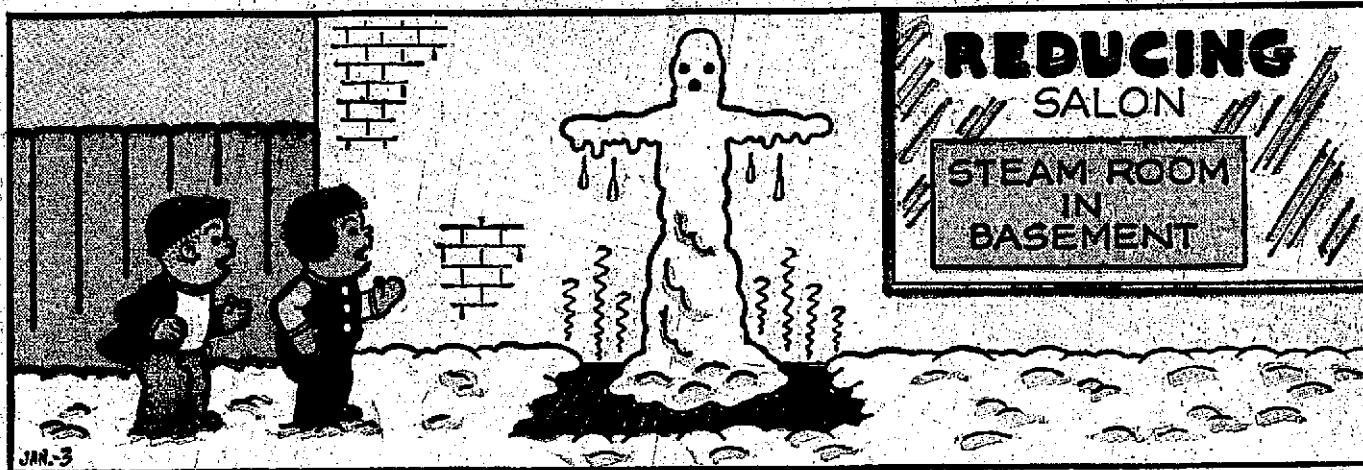
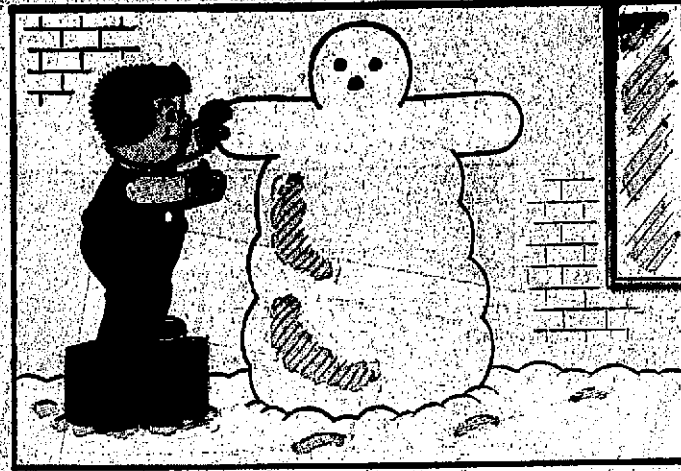
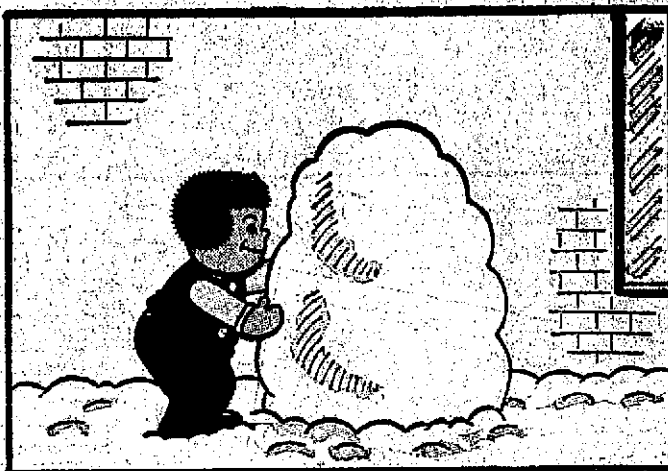
B.C.

By Johnny Hart



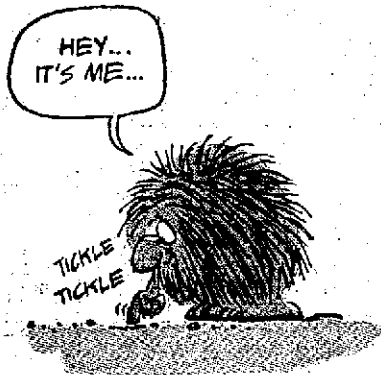
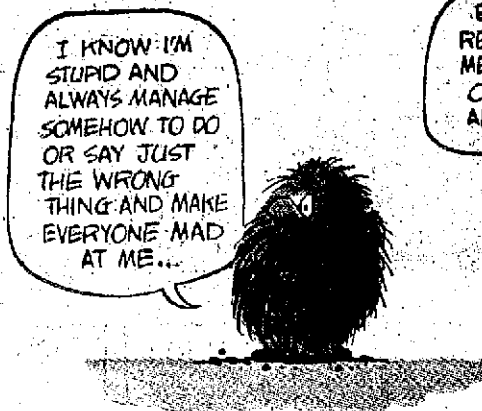
NANCY

By Ernie Bushmiller



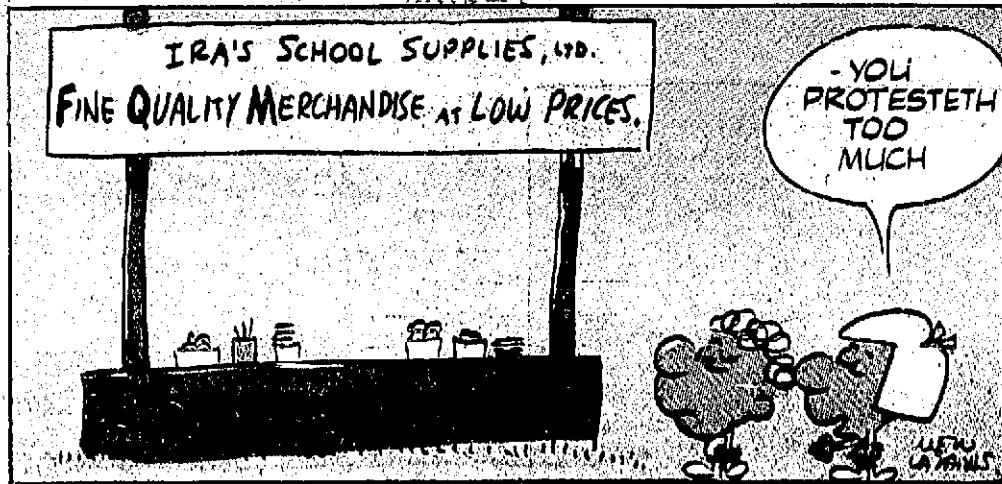
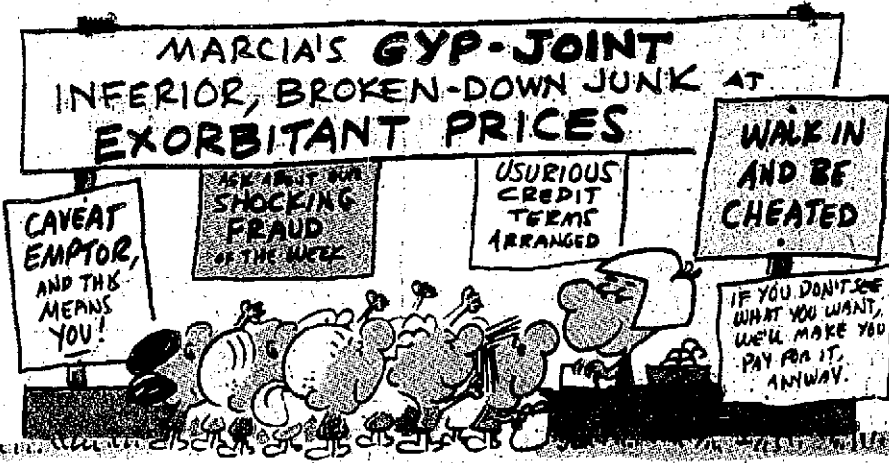
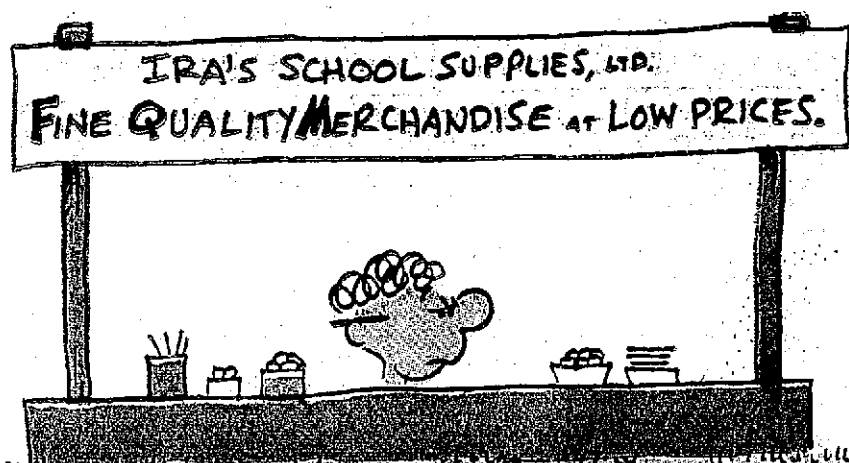
BROOD-HILDA

by RUSSELL MYERS



MISS PEACH

by Mel Lazarus



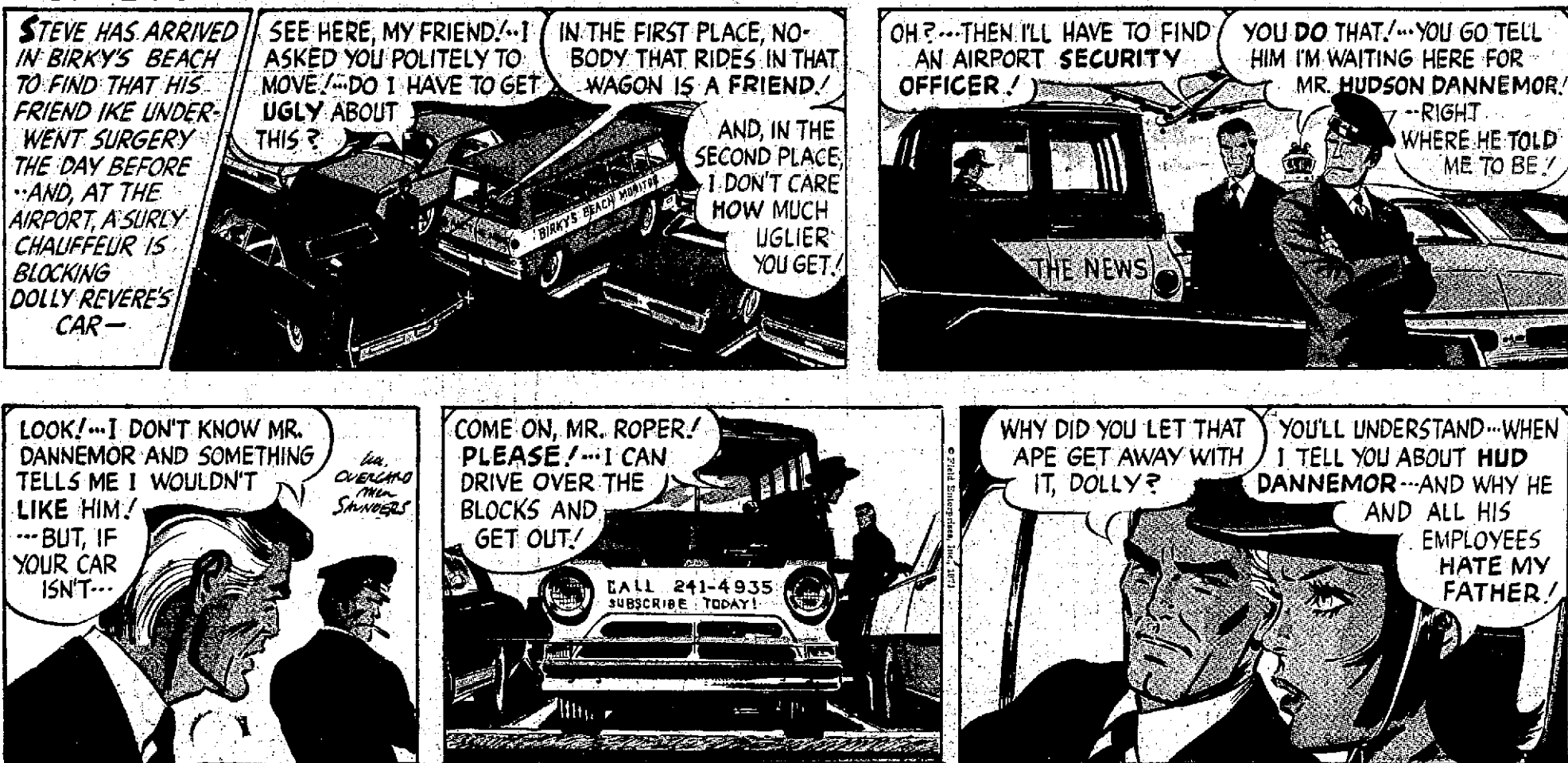
THE JACKSON TWINS

By Dick Brooks



STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD



YOU'RE OFF TO THE RACES.

Ready? Set?
Go get this great Mini SSP.
Gyro-Powered Racer by Kenner.
It's yours for six labels from
46-ounce cans of Hi-C and 50c. This
6-inch long racer is made especially
for the makers of Hi-C, the fruit
flavored beverage that kids love.
Get Hi-C and get your Mini SSP.
Hi-C...the sensible drink.

SEND TO: MINI-SSP OFFER
P.O. BOX 6492
ROSEVILLE, MINNESOTA 55113

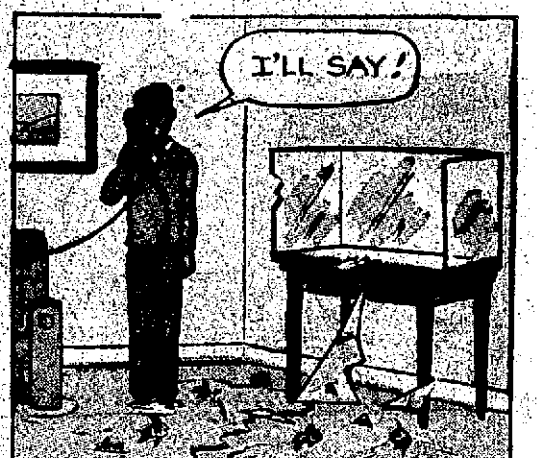
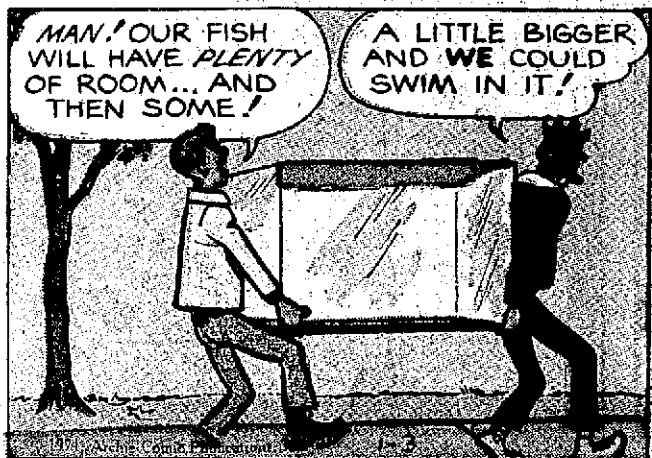
Please send me Mini-SSP(s) by Kenner.
FOR EACH ONE ORDERED, 1 on enclosing 50c (no
stamps) plus the trademark "Hi-C" clipped from the
front label of six 46 OZ. size cans of any flavor Hi-C.

Name _____
Address _____
City _____ State _____ Zip _____
(Zip code must be included. Please print clearly.)

Offer good in USA only where unconditionally valid
as stated. Sales or other tax shall be the sole respon-
sibility of the customer. Offer good until August 31
1971 or until supply is exhausted. Please allow 4
weeks for delivery.

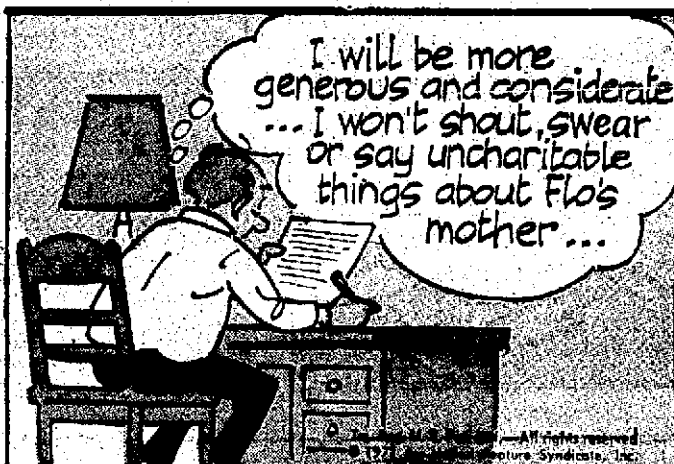
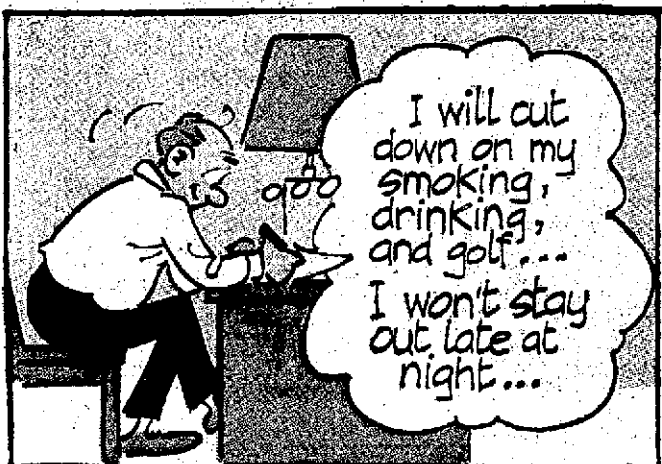
ARCHIE

by BOB MONTANA



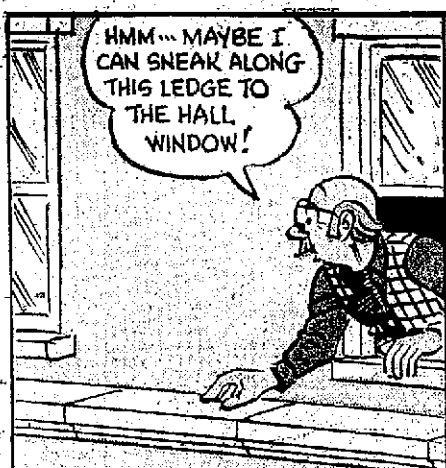
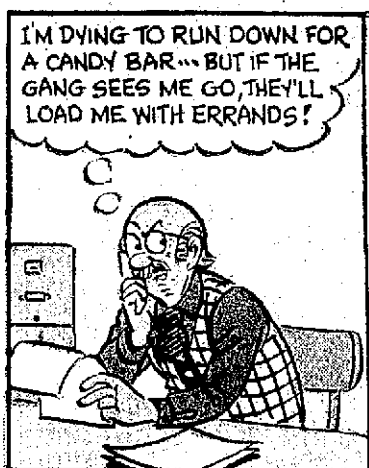
EB and FLO

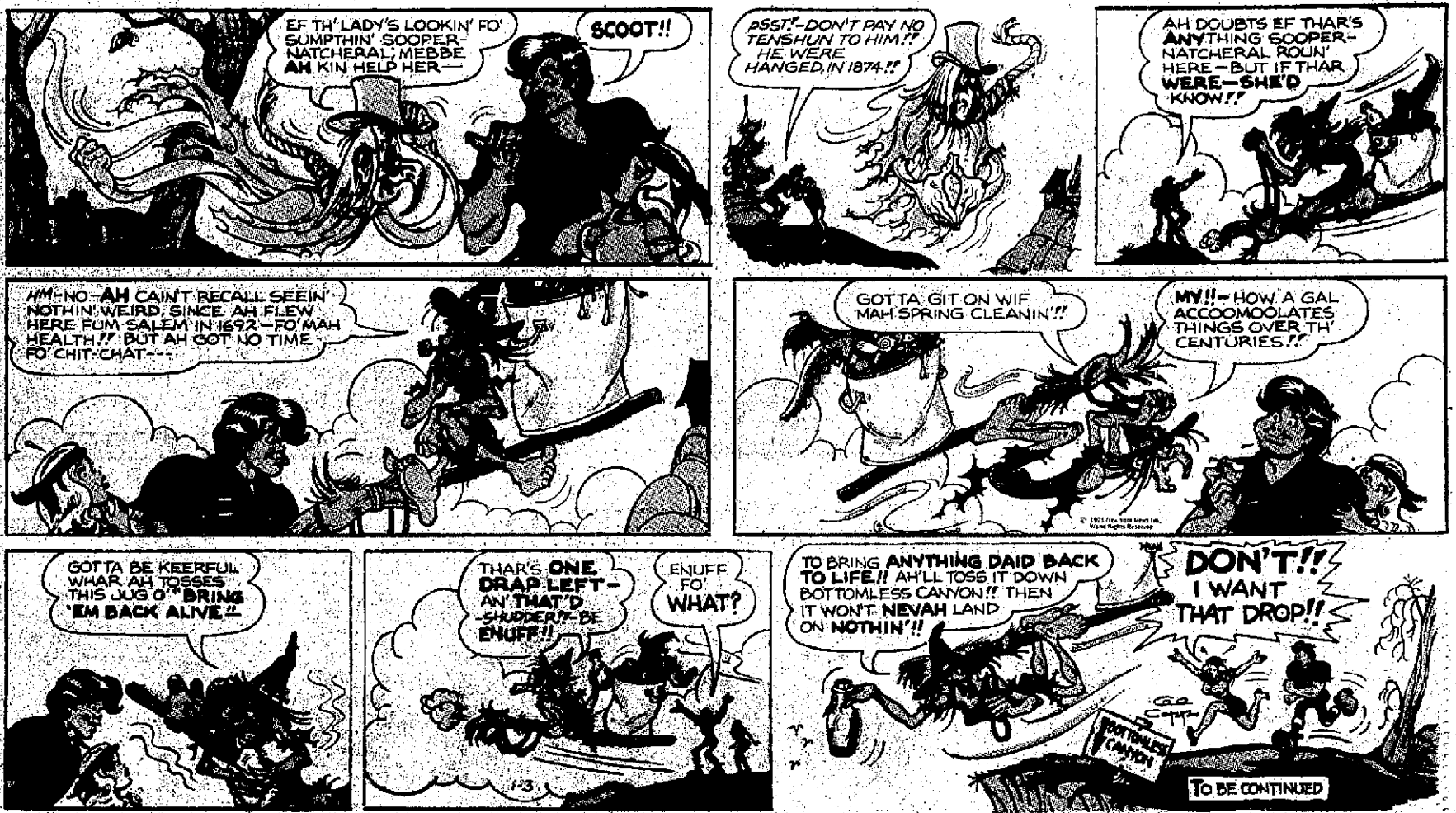
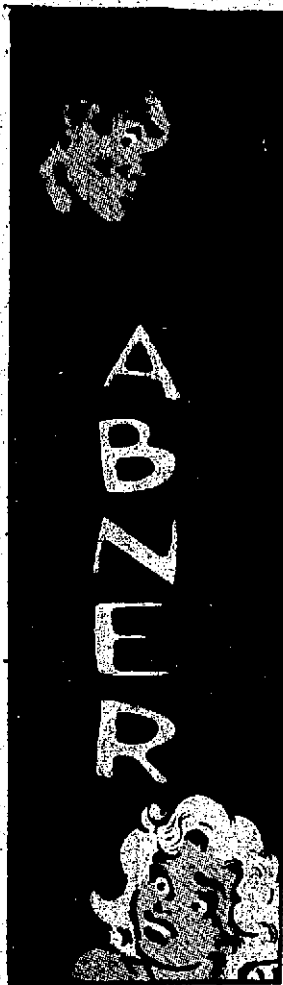
By Paul Sellers



THERE OUGHTA BE A LAW

By Shorten and Whipple

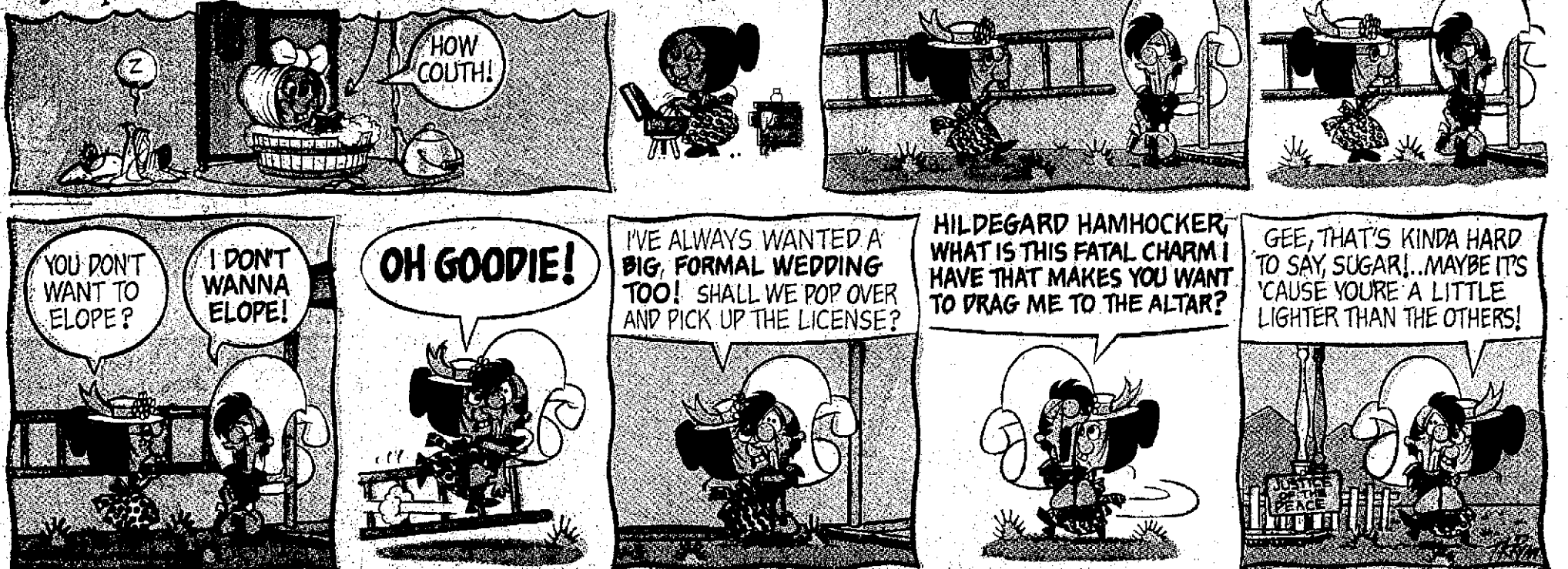




TUMBLEWEEDS by Tom K. Ryan

"OFFICAL HUSBAND HUNTER'S HANDBOOK HANDY HINTS FOR HUSBAND HUNTERS

Tired of waiting, Future Bride? He's probably afraid. Most men are terrified to think of going through a wedding ceremony. Take heart! There's an answer to your problem! **WHY NOT ELOPE!**"



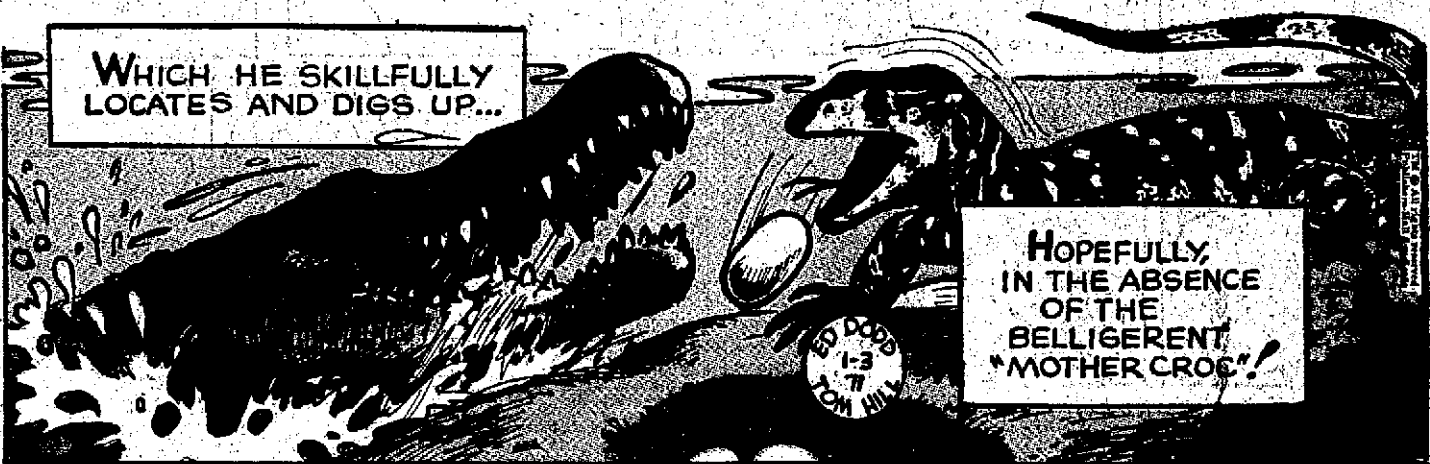
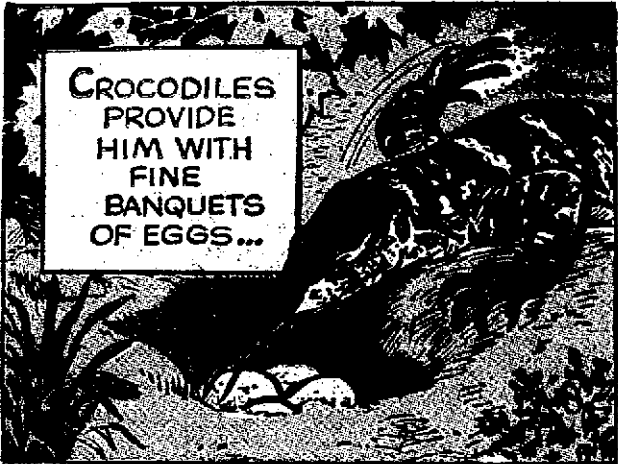
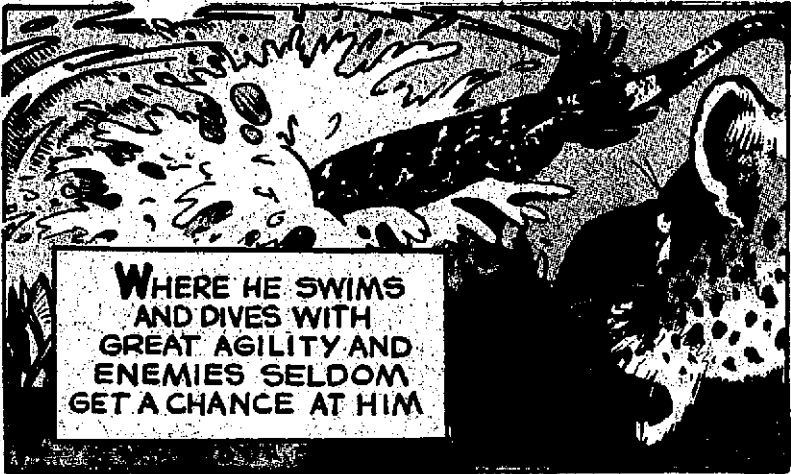
DENNIS THE MENACE

By Hank Ketcham

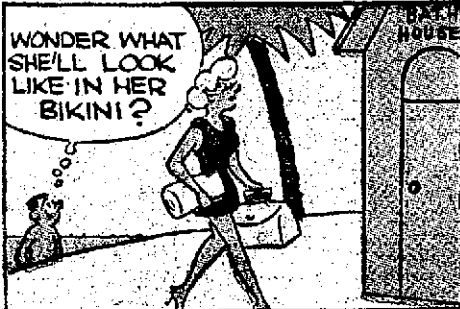
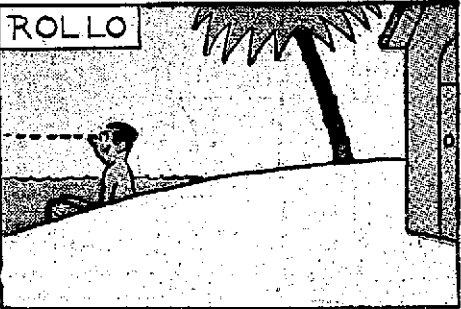
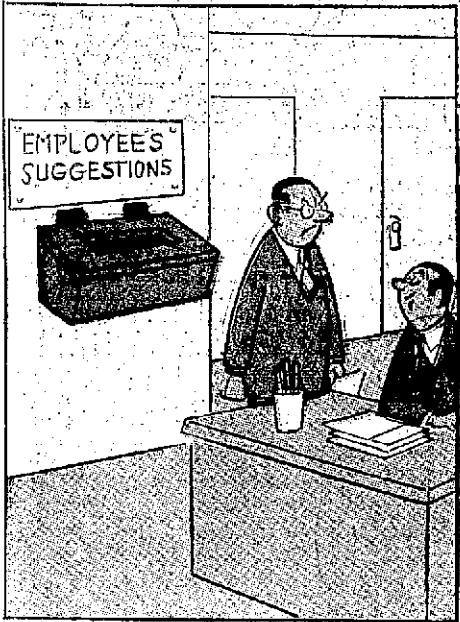
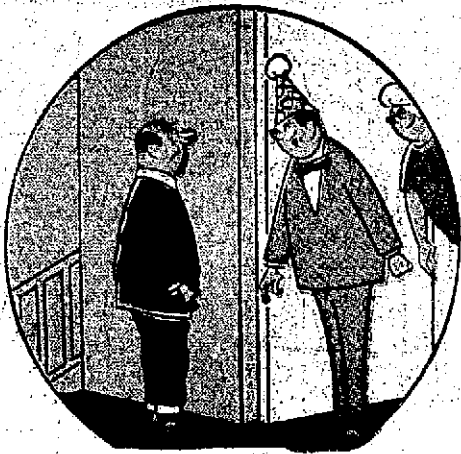


MARK TRAIL

by Ed Dodd and Tom Hill



OFF THE RECORD



PRISCILLA'S POP

by Al Vermeer



AND THE PIRATES

by **GEORGE WUNDER**

ON HIS WAY TO NEW YORK, TERRY IS DETOURED ONTO A COUNTRY ROAD.

LOOK AT 'ER GO!
THOSE OLD TIMBERS
ARE LIKE TINDER.

DARN SHAME!
PLACE HAS BEEN
HERE SINCE
1720, ACCORDING
TO THE TOWN
RECORDS.

ALL THOSE OLD
FLAGS AND UNIFORMS!
SHE WON'T BE EASY.
PLACE IS STUFFED
WITH 'EM.

GET WATER ON 'ER!
SAVE WHAT YOU CAN!...
OL' KENT HARRIDGE WILL
BE FIT TO BE TIED! HE
PUT A LIFETIME INTO TH'
SHEBANG!

HERE'S ED'S POLICE
CRUISER. MUST'VE...

KEN! IN HIS
HEADLIGHTS!
CAR IN THAT
DITCH!

ED! OVER HERE!
THERE'S A MAN IN
THIS WRECK!

CAREFUL, DON'T MOVE HIM
YET. LET ME HAVE A LOOK.

HMMMPH! NOBODY
FROM AROUND
HERE, UNLESS
THE COLLEGE...

HE'S OUT COLD. NASTY BANG ON
HIS HEAD. SEEMS TO BE OKAY
OTHERWISE. SEAT BELT MUST
HAVE SAVED HIM... THERE'S A
FIRST AID KIT AND BLANKET
IN THE CRUISER.

HE'S COMING AROUND A BIT.
WONDER WHO HE IS. NOT
MANY STRANGERS ON THIS
ROAD THIS TIME OF YEAR.

ACCORDING
TO THE
LICENSE TAG,
HIS CAR'S A
RENTAL...

OH, OH! ED, HERE'S
KENT HARRIDGE.

ED, ARREST THAT
MAN, BEFORE I
KILL HIM WITH
MY BARE
HANDS!

IT ALL SEEMS SO
QUIET AND PEACEFUL,
WITH D.D.T. BEHIND
BARS... AND ANNIE
FAR AWAY, LARIAT!

"THERE IS A DIVINITY
THAT SHAPES OUR
ENDS, ROUGH-HEW
THEM HOW WE WILL."
"HAMLET," ACT V,
SCENE 2.

"A LIKELY IMPOSSIBILITY
IS ALWAYS PREFERABLE
TO AN UNCONVINCING
POSSIBILITY."
-ARISTOTLE

WITH THE FEARSOME KILLER, D.D.T.
BEHIND BARS, THE MAKE-BELIEVE TOWN
OF "LAST GASP" FACES A BRIGHT FUTURE...

HOW BRIGHT OF ANNIE
TO FILM THE DUEL
BETWEEN YOU
AND D.D.T.,
LARIAT!

INDEED! IT PROVED TO MY MILLIONS
OF FANS THAT THEIR HERO WAS A
MAN OF FLESH AND BLOOD, NOT
A SHIMMERING IMAGE ON A
SILVER SCREEN!

ONCE MORE THE NAME OF LARIAT
LASSO SHALL LIGHT UP THE SKIES...
MAIL BY THE TRUCKLOAD WILL GLUT
OUR TENTS... PERSONAL
APPEARANCES... TESTIMONIALS
GALORE...

AND WE OWE SO MUCH OF OUR
SUCCESS TO A CHILD NAMED
ANNIE!

WE WILL PLACE THE PLAQUE HERE,
LINDALOU... AND IT SHALL RANK
WITH THE BUNKER HILL MONUMENT,
MT. RUSHMORE AND INDEPENDENCE
HALL AS A SHRINE TO AMERICAN
MANHOOD!

HERE,
MY LOVE??

THIS WAS THE EXACT
SPOT ON WHICH I STOOD
WHEN I UNLEASHED
UNERRINGLY THE STREAM
OF LEAD THAT FELLED
THE VILLAIN!

AND THE NAME OF LARIAT LASSO
SHALL JOIN THE COMPANY OF
OTHER ILLUSTRIOUS PATRIOTS
AND MEN OF COURAGE IN THE
ANNALS OF OUR HISTORY!

AND MORE THAN MY VALOR, MY
FEARLESSNESS, MY INTREPID
GALLANTRY... HISTORIANS
WILL TAKE NOTE OF MY...

...MODESTY!

I SAY, WHY KNOCK A
MAN WHO SOUNDS
OFF ON WHAT A
HOTSHOT HE IS...
IF WHEN THE
CHIPS ARE DOWN
HE DELIVERS!

AND LARIAT
LASSO DELIVERED!
HERE'S TO HIM!!

THE DREYS

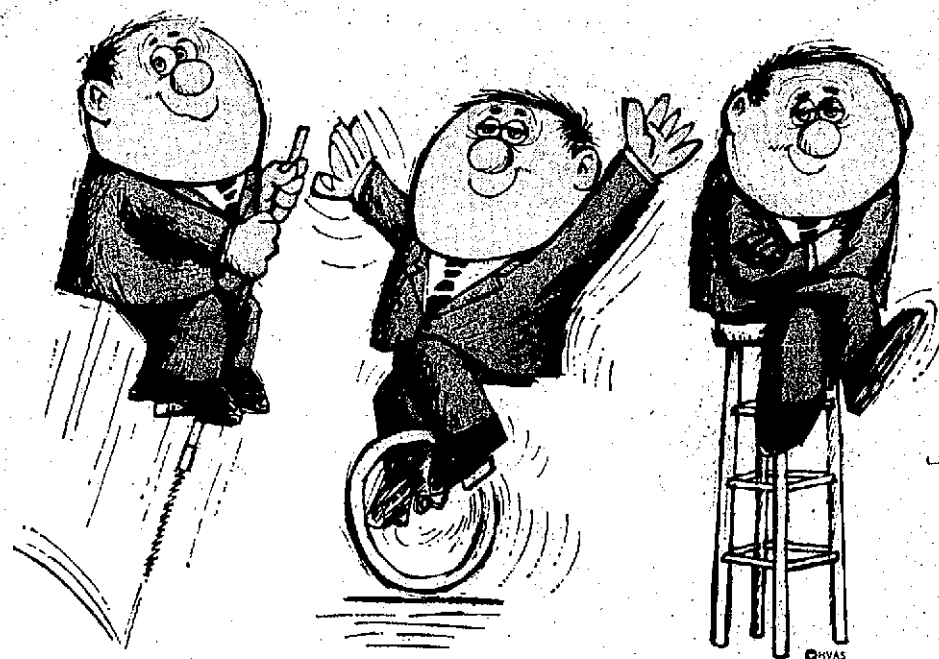
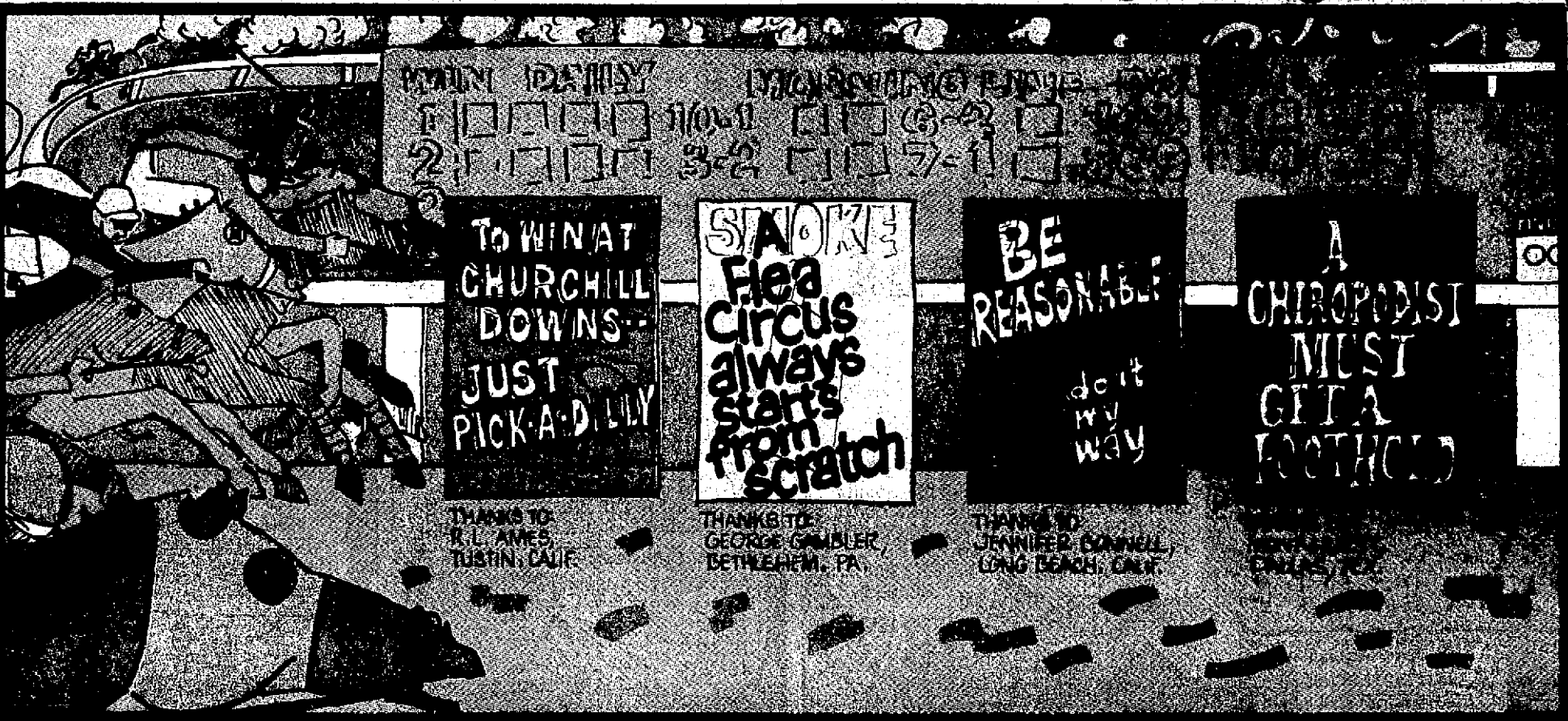
by CARL GRUBERT
1-3

AH HUM!

NOW FOR A NICE LITTLE NAP AFTER DINNER!



GRAFFITI - the Best from Readers selected by Bill Barry



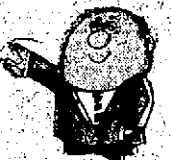
Fall from a pogo stick unicycle or stool

\$510.00 a month hospital benefit

Get the great new reader service insurance policy of

INDEPENDENT PRESS-TELEGRAM

Hurry! Use this coupon to order your policy



To: Resident Agent,
National Casualty Co., care of:
Independent Press-Telegram
604 Pine
Long Beach CA 90801

CHECK ONE

- ☐ For first policy in family send no money. Pay newspaperboy \$1 a month at same time you pay for your paper.
- ☐ For other family members enclose \$1.50 for each 12 months policy.

Applicant's Full Name (Print given name like "Helen M." and last name.)

Age Phone No.

Address (Street & No. or RFD)

(City & State) (Zip)

I apply for "Accumulative" Accident Insurance, to become effective day policy is issued and dated. I agree (1) to pay premium; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

Signature Date

Subscription Agreement - Check One Below
☐ The Morning Independent ☐ Evening Press-Telegram is now delivered to me. Please start delivery of ☐ The Morning Independent ☐ The Evening Press-Telegram. I agree to pay the regular subscription price. 6415